

Darren Hudson

Combest Chair of Agricultural Competitiveness

Texas Tech University

Presentation to the TACC/PCCA Joint Meeting

Corpus Christi, TX

November 4, 2010



 "If people do not like my heath care plan (read any policy), that is what elections are for." -- President Obama

- "We took a shellacking last night…"
 - President Obama





Challenges for Agriculture

- High prices beget low prices...and higher input costs
- Government budget is a mess…less money for agriculture
- Cheap money policy...weaker dollar good for exports, inflation may be next





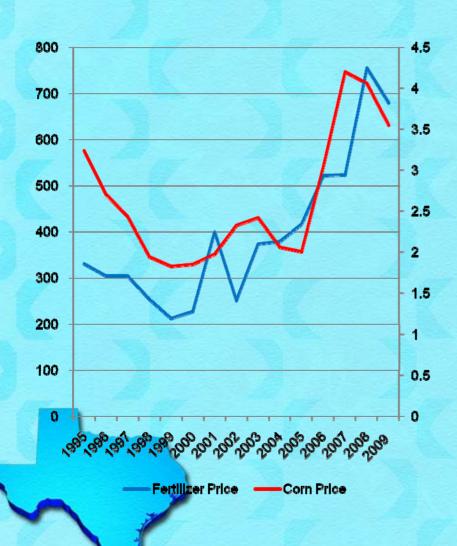
High Prices Beget Low Prices

- Short-term, fundamentals suggest high prices continue
- Brings more acreage into production
- Brazil has 250 million acres of idle arable land





And Higher Input Costs



 Input prices consistently follow crop prices



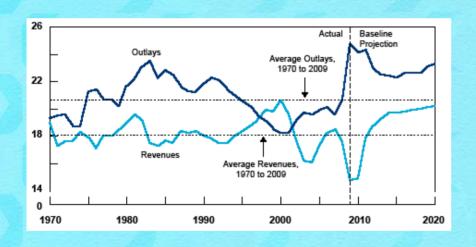
Where to go???

- If you can lock in reasonable prices now for next year, do it for at least some of your crop
- BUT, do not forget to lock in some of your input costs as well
 - Pre-purchase can help with taxes if you have storage





Messy Government Budget



- Large, structural budget deficits
 - Only entitlements and defense spending have sufficient size to affect change
 - Taxes and/or severe budget cuts are coming





Government Budgets and Policy

- Tremendous pressure to reduce government expenditures (yesterday)
- Agriculture is an easy target for reductions
 - WTO issues
 - Shrinking rural population and representation
- Shifting priorities even within agricultural policy



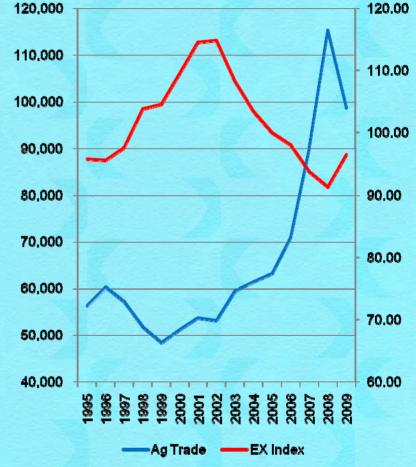
Cheap Money—Exchange Rates





Exchange Rates and Trade

- Stronger dollar leads to less exports, other things equal
- Weaker U.S. dollar this year; quickly approaching a record in U.S. ag exports







TIPS Yields Go Negative

- TIPS are inflation protected
- Negative yield at auction
- Inflation coming??
 The market seems to think so...



Tipping Over Yield on five-year Treasury inflated-protected securities, or TIPS Source: Thomson Reuters

Conclusions

- Current high prices are good, but likely to see deterioration of gross margins either through price declines or input cost increases
 - Lock in some of next year if possible—both price and inputs





Appearances

- Rapidly rising monetary base
- Rapidly rising basic commodity prices
- Signs of price increases in consumer goods (apparel already going up)
 - -1970s
- What happened in the late 1970s and early 1980s??



Conclusions

- Budgets are creating serious uncertainty in both taxes and farm program future
- While the current weak dollar is helping U.S. exports, it is inflationary...we have to pay the piper at some point



