

CALL FOR PROPOSALS
WERA-72 Annual Meeting, June 5-7, 2016
Fort Collins, CO

Agribusiness Research Emphasizing Competitiveness and Profitability

The WERA-72 Committee will host its annual meeting on June 5-7 in Fort Collins, CO. The Executive Officers are seeking proposals for program activities for the 2016 WERA-72 meeting. *Agribusiness researchers, teachers, and extension specialists* are invited to submit proposals for the following program activities:

- Selected papers (completed research)
- Research reports (on-going research)
- Panel sessions (with two to four panelists speaking on a common theme)
- Reports on agribusiness extension activities
- Reports on agribusiness teaching initiatives
- Industry speakers
- Co-sponsored sessions with other coordinating committees (e.g., NC-1016, S-1019)

Suggested topic areas for selected paper, research report and panel session proposals include:

- Coming Trends, Past Successes, and Lessons Learned in Agribusiness Teaching
- Current Issues in Agri-Food Supply Chains (food safety, food security, sustainability, or bioenergy)
- Risk management within Agri-Food Supply Chains
- Food and Beverage Marketing
- Agribusiness Entrepreneurship and Finance
- Food and Agribusiness Production Models
- Agribusiness Outreach and Extension

The WERA-72 meetings have a long tradition of “idea-sharing,” the discussion of works-in-progress, mentoring and the professional development of agribusiness faculty, and the inclusion and full participation of graduate students in program activities. Please consider submitting a proposal and plan on joining us in June!

The WERA-72 Meeting

Meeting sessions, including presented papers and the annual business meeting, will be held at the Colorado State University campus. The meeting will include our customary evening dinners and receptions and great opportunities for interactions with agribusiness colleagues. Options for local field tours and/or recreational activities are being developed for Saturday and Sunday. Lodging arrangements will be available at the Hilton hotel adjacent to campus at the nightly rate of \$139/double for the nights inclusive of June 4-7 with checkout on Wednesday, June 8. Details for reserving your rooms will be distributed as arrangements are finalized.

Colorado State University is centrally located in Fort Collins within easy walking distance of many amenities and offers public transportation to a vibrant redeveloped Old Town. Transportation from Denver International Airport (DIA) to the hotel is available via various shuttle services. The cost of a round-trip is currently \$60-75.

General questions about the meetings can be sent directly to the current Chair, Marshall Frasier at Marshall.Frasier@ColoState.Edu. Specific questions about the proposal process and/or the program can be sent to Aaron Johnson at aaronj@uidaho.edu.

Instructions for Submitting Proposals

1. For proposals for selected papers, reports, panel sessions, etc. please submit an abstract (maximum of two pages, double-spaced) that summarizes the nature of the proposal. For research papers, preference will be given to abstracts that clearly and concisely address the following: Motivation, Objective, Methods, Likely Results, and Implications. If results are not yet available, the ability to complete the work by the June meeting date should be clearly indicated in the abstract if appropriate. If you are submitting a panel session proposal, please note the certainty with which participants can be counted upon to appear. Please include your contingency plans regarding participant appearance.
2. Attach a cover sheet to the proposal that includes: title, names of participant(s) and/or author(s), and name, address, phone, and e-mail for the contact person. Regarding papers only, please do not identify the authors on the two-page abstract.
3. Please e-mail **proposals by Friday, February 19, 2016** (in the form of an attachment), to Aaron Johnson at aaronj@uidaho.edu. Please put “WERA 72 submission” in the subject line.
4. Individuals submitting proposals will be notified about acceptance for paper presentation by March 31, 2016.
5. Authors of selected papers should prepare a full paper using guidelines for submission to *The International Food and Agribusiness Management Review*. The final version of the paper should be available for distribution at the June meeting. Papers will be placed on the WERA-72 homepage.