Sunday June 21, 2015 – Mandalay Bay Resort

6:00 to 8:00  Informal group dinner for those arriving early and are interested (Bayside Buffet)

Monday June 22, 2015 – Mandalay Bay Resort (Palm A room)

7:00 to 8:00  Registration and breakfast
8:00 to 8:30  Welcome, introductions

8:30 to 10:30  **Paper session #1: Production and Demand in Food Systems**

- **Comparative Wellness Metrics– CSA Shareholders versus Everybody Else**
  Tim Woods, Jairus Rossi, James Allen, and Graham Soley

- **Marketing Ingredients – Value-Based Input Pricing for a Value-Added Product**
  Forrest Stegelin

- **Hunger, Ethnicity, and Nutritional Attainment**
  Greg Baker and Courtney Robinson

- **Conceptual Model of Food Hub Performance**
  Brent Ross and Tatevik Avetisyan

10:30 to 11:00  COFFEE BREAK

11:00 to 12:00  Industry Speaker – Hank Combs, RC Farms, President of Nevada Farm Bureau

12:00 to 1:00  LUNCH

1:00 to 3:00  **Paper session #2: Classroom and Educational Program Assessment**

- **Assessing Impact of Group Composition and Social Factors on Student Performance in Team-Based Learning Activities in Higher Education**
  Aleksan Shanoyan and Jason Bergtold

- **Learning Outcome Standards for Undergraduate Programs in Agricultural Business**
  Marshall Frasier and Hikaru Peterson

- **Evaluation to Improve College Teaching: Going Beyond the Student Evaluation Instrument**
  Aaron Johnson and Jeremy Falk

- **Lessons Learned from a Study Abroad**
  Elizabeth Yeager

3:00 to 3:30  COFFEE BREAK

3:30 to 4:30  **Panel: Strategies for Agribusiness and Agricultural Economics MSc Programs**

Ira Altman, Jason Bergtold, Scott Downey, and Dennis Conley
4:30 to 5:00 WERA Business Meeting

6:00 to 9:00 DINNER

**Tuesday June 23, 2015 – Mandalay Bay Resort (Palm A room)**

6:45 to 7:30 BREAKFAST

7:30 to 8:00 Transit from Mandalay Bay to tour site

8:00 to 10:00 TOUR – Las Vegas Herbs

10:00 to 10:30 Transit from tour site to Mandalay Bay

10:30 to 12:00 **Paper session #3: Rewards of Collective Organizational Behavior**

- **Alliance Formation in the Biotechnology Industry: An Examination of RBV and Social Network**
  Maria Perez, Leonardo Sanchez, and Desmond Ng

- **Cooperative Value Proposition: Portrayal and Perception**
  Hannah Hallock, Aaron Johnson, and Scott Downey

- **Trade Implications for the U.S. Beef Industry**
  Lia Nogueira, Kathleen Brooks, and David Bullock

12:00 to 1:00 LUNCH

1:00 to 2:30 **Paper Session #4: Topics in Agribusiness Management**

- **Analyzing Business Risk and Financial Risk in the Banking Sector**
  Nathan Hulinsky

- **Building TRUST with Millennials, the Principle Component of Customer Loyalty in Sales Transactions**
  James Sledd and Kerry Litzenberg

- **What Agricultural Firms Value in Agribusiness Graduates: An Update to Previous Research**
  Aaron Johnson, Scott Downey, Rodney Holcomb and Al Wysocki

2:30 to 3:00 COFFEE BREAK

3:00 to 4:30 **Paper Session #5: Extension Programming in Agribusiness Management**

- **Building Business Management Capacity for American Indian Agricultural Businesses**
  Ruby Ward and Kynda Curtis

- **Agribusiness Production Model: Least Cost Cattle Ration Formulation**
  Levi Helmuth

- **Forecasting – The Heart and Soul of Agribusiness Outreach and Extension**
  Forrest Stegelin

4:30 to 4:45 Closing Comments and Adjournment