

THE RED RAIDER TIMES



TEXAS TECH
UNIVERSITY.

THE NEWSLETTER FOR OUR HIGH SCHOOL PARTNERS

Fall 2016

DIRECTOR'S WELCOME



Dear friends,

As we wrap up another recruitment year and look forward to the year to come, there are various updates we would like to bring

you in this edition of *The Red Raider Times*. But first, I would like to thank you for your continued partnership in providing support and guidance to your students as they seek options to further their education. It is my honor to have been named executive director of undergraduate admission at Texas Tech University this summer and I look forward to sustaining the many relationships we have already established with many of you. I also look forward to meeting more professionals such as you along the way!

Our mission at Texas Tech is to provide access and opportunity and to enroll a more diverse class of Red Raiders each year. As we continue to take roll this fall, Texas Tech stands to break another enrollment record exceeding 36,500 students. We're excited about the diversity of this class and the fact that we are closer to our goal of being designated as a Department of Education Hispanic Serving Institution. We anticipate to meet this very soon as we near the benchmark of more than 25% Hispanic enrollment. We've done all of this through programs and special events that your students participated in over the past year.

In 2015-2016, we made 4,815 high school visits, 975 community college visits, met 1,501 of you at counselor updates and logged thousands of miles on the road. We do this because we feel that Texas Tech University can be the right fit for many of your students through

the excellent academic and extracurricular opportunities that we offer. But what has always made the difference and stands out is our people. We very much value the privilege of connecting your students with their passion and goals all while delivering excellent and personalized customer service.

As we embark on the new academic year, I wish you and your students the best and invite you to reach out to us if you're new to the profession and would like to learn more about Texas Tech University. As always, if we can be of service to you and your students, don't hesitate to contact us.

Sincerely,

Jamie Hansard
Executive Director

Meet the Newest Members of our Team!



Morgan Dobbs

Areas of Recruitment:
West Texas Community Colleges
Office Location:
Lubbock
Phone:
806.834.5014

Email: morgan.dobbs@ttu.edu
Hometown: Fontana, California
Where did you go to college?
Texas Tech University



Lindsey Doherty

Areas of Recruitment:
Abilene, San Angelo and Midland/Odessa High Schools
Office Location:
Lubbock

Phone: 806.834.5789
Email: lindsey.doherty@ttu.edu
Hometown: Tuscola, Texas
Where did you go to college?
Texas Tech University



Alyssa Guglielmi-White

Areas of Recruitment:
South Dallas-Fort Worth Area High Schools
Office Location:
Dallas

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Email: alyssa.guglielmi-white@ttu.edu
Hometown: Midlothian, Texas
Where did you go to college?
Tarleton State University



Taylor Love

Areas of Recruitment:
Visitors Center
Office Location:
Lubbock
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806.834.3357

Email: taylor.love@ttu.edu
Hometown: Sugar Land, Texas
Where did you go to college?
Texas Tech University



TEXAS TECH PREVIEW

October 9 & 10

www.admissions.ttu.edu/preview

Adjusted Admission & Scholarship Criteria

New SAT creates opportunity for more students, we now superscore ACT!

The redesigned SAT allowed us to take a look at the current assured admission criteria and our Presidential Merit Scholarships and make adjustments creating opportunities for more students to qualify for assured scholarships. The bottom line is this; students in the first quarter or higher who also have a minimum 25 ACT or 1200 SAT will qualify for a scholarship. In addition, we will now "superscore" the ACT creating a new composite high score based on the highest of the various subject areas. You'll see these adjustments in the following charts.

NEW ASSURED ADMISSION CRITERIA

Required for all business, engineering and interior design majors. Engineering applicants who do not meet the assured admission requirement will be placed in pre-engineering.

High School Rank	ACT	SAT
Top 10%	No Minimum	
First Quarter	24	1180
Second Quarter	26	1260
Third Quarter	27	1290
Fourth Quarter	Application Review	

ACT composite score; SAT reflects evidence-based reading and writing, and math; the highest section scores from multiple tests on the ACT and SAT will be used to maximize score. Assured admission is granted to all students who hold competitive scholarships awarded by an official Texas Tech University scholarship committee.

ADJUSTED PRESIDENTIAL MERIT SCHOLARSHIPS

Presidential Scholarships are awarded to entering first-time freshmen who show exceptional academic ability through superior test scores and class rank. Annual award amounts pay one-half toward fall and one-half toward spring terms. All merit awards are guaranteed for students admitted by April 15th.

Academic Qualifications	Amount of Award	Renewal Requirements
National Merit Finalist	100% of original federally approved cost of attendance	3.5 GPA & 15hrs
1400 or 30 & top 10%	\$24,000 (\$6,000 per year for up to 4 years) PLUS one-time \$4,000 for 2017-2018	3.5 GPA & 15hrs
1300 or 27 & top 10%	\$20,000 (\$5,000 per year for up to 4 years)	3.25 GPA & 15hrs
1200 or 25 & top 1-25%	\$16,000 (\$4,000 per year for up to 4 years)	3.0 GPA & 15hrs

ACT composite score; SAT reflects evidence-based reading and writing, and math; the highest section scores from multiple tests on the ACT and SAT will be used to maximize score.

New Recruitment Staff Continued...



Emily McDonald

Areas of Recruitment:
Austin Area High
Schools
Office Location:
Austin
Phone:
806.834.3498

Email: emily.mcdonald@ttu.edu
Hometown: Austin, Texas
Where did you go to college?
Texas Tech University



Tamara Stroud

Areas of Recruitment:
North Dallas and
East Texas High
Schools
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Dallas
Phone:

806.834.7305
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Hometown: Hamilton, Texas
Where did you go to college?
Texas Tech University



Nicole Terrell

Areas of Recruitment:
Houston Area
Community Col-
leges
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Houston
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806.834.6805
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Hometown: Pearland, Texas
Where did you go to college?
Texas Tech University



**Binari
Witanapatirana**

Areas of Recruitment:
Visitors Center
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Lubbock
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806.834.5311

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Hometown: Colombo, Sri Lanka
Where did you go to college?
Texas Tech University

STUDENT SPOTLIGHT: BERTO GARCIA MADE HIS DREAM A REALITY. HE CHOSE TEXAS TECH UNIVERSITY.

Berto Garcia, who will start his second year at Texas Tech, created a system in high school for a science fair project. He now has a provisional patent. He's 19.

After developing an innovative device to help eliminate concussions, Berto needed to choose a university. He needed a university that understood his passion for research and innovation. Texas Tech University fit the bill, plus, "it felt like home." Now he's focused on his next great idea. Berto is a sophomore engineering major from Shallowater, Texas.



RELOCATING RECRUITMENT CENTERS

For many years, we've taken great pride and made every effort to be accessible to your students through our regional admissions centers in Dallas, Houston and Austin/San Antonio. As we evaluate our effectiveness and ease of access, we're excited to announce the relocation of the Dallas and Houston centers this spring. The model for the future of

these offices stems from the success of our Austin/San Antonio office located in the arboretum area of Austin. The space provides a more visible presence for Texas Tech since it is located in a mixed retail area with shops and businesses. Students and parents are familiar with the area and can quickly identify our location. We'll keep you posted!

We're here to help!

West Texas
Main Campus Office Box 45005, Lubbock, TX 79409 | 806.742.1480
Dallas/Ft. Worth
214.630.8324 | Relocating Spring 2017!
Houston
713.467.5100 | Relocating Spring 2017!
Austin/San Antonio
10000 Research Blvd Suite 250, Austin, Texas 78759 | 512.345.4888

Important Dates

FAFSA Available	10.01.16
Spring Priority Application Date	11.01.16
Fall Scholarship Date (Freshman)	12.01.16
Fall Priority Application Date	03.01.17
Summer Priority Application Date	05.02.17

We will continue to accept admission applications after priority deadlines.



Veronica Wicks

Areas of Recruitment:
Austin and San
Antonio Area
Community Col-
leges

Office Location:
Austin
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Email: veronica.wicks@ttu.edu
Hometown: New Braunfels, Texas
Where did you go to college?

Meet your personal
admissions counselor!

Visit www.admissions.ttu.edu



Connect with us! @TxTechAdmission

Right: The recruitment team August 2016





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Excellence in College Admission Counseling Award

Each year, we recognize outstanding college advising professionals who demonstrate actions of going above and beyond to create access to higher education for their students, increase diversity and promote student success, along with participation at our recruitment programs. Each year, one high school and one community college partner is awarded. The recipients are selected from nominations submitted by the recruitment team. We are pleased to recognize the 2016 high school recipient here.

Julie Pratt
Lead Counselor - Frenship HS, Lubbock, Texas

"Working with Julie has been an absolute honor for our team as she is deeply committed to their students and makes sure they have all of the resources they need to be college ready."
- Hollie Stanton, Recruitment Manager for West Texas



From left to right: Hollie Stanton, Julie Pratt