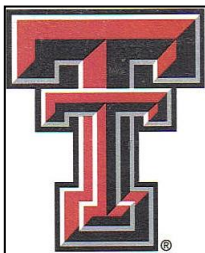


Dear friends and supporters,

From its humble beginnings in the Spring of 2005, your Texas Tech Ranch Horse Team has dominated the competitive show arena. With an undefeated 2009 season and with the American Stock Horse Association (ASHA) National Championship title behind us, we find ourselves at the start of yet another successful year. As with every new year comes forth another annual budget to fulfill. It is with gracious understanding that the life line of your TTU Ranch Horse Teams ability to compete and gain in its steadfast national recognition lies within the hands of those many friends, ranch horse/equestrian sport enthusiasts, and colleagues of the industry that so graciously support our program. As is with great honor and appreciation, the TTU Ranch Horse Team would like to formally thank all those who have contributed the crucial sponsorships underlining our extraordinary successes.

Competing under the National Spot lights of both the ASHA and RHAA forums, your TT RH program strives to educate all those interested in the versatile stock horse. The goal is simple, to preserve the heritage and tradition of the functional ranch horse while demonstrating its purpose in a competitive form for all to enjoy. Competition is broke into four distinct categories of practical ranch function. Stock horse pleasure ensures a horse is functional and a pleasure to ride in everyday stock/ranch horse chores. The trail class includes common sense obstacles that would be encountered in everyday stock/ranch horse work. The reining class measures a horse's ability to be willingly guided while performing many basic handling maneuvers such as spins, roll backs, circles, stops & flying lead changes. The working cow horse class measures a horse's ability to respond to a cow in stock/ranch horse work. Outside of training and competition the support of your Texas Tech Ranch Horse program aids in providing those many important life skills such as the confidence, leadership, and the strength of character that will positively lead the industry of tomorrow.

For more information on how you can help be a part of your Texas Tech Ranch Horse Teams future successes please find the attached sponsorship form directly behind this letter. We encourage all those with the same great passion to join our quest for preserving the art and tradition of the ranch horse. Please feel free to contact me with any further questions you may have. On behave of the program we would like to again thank all of our present, past, and future sponsors for all of your support. You are the primary contribution to our success.



Sincerely,

Levi Williamson
Coach, Texas Tech Ranch Horse Team
(325) 370-1890
levi.williamson@ttu.edu



*Defending ASHA National Champions
2009/2010 Texas Tech Ranch Horse Team
Sponsor Opportunities*

The TTU Ranch Horse Team is asking for a tax deductible sponsorship from you or your company in exchange for advertising during competitions. Students will show in monogrammed sponsor shirts and the Tech stalling area will display a large banner listing sponsors.

Below are specific descriptions of sponsor packages.

Shirt Sponsor \$1,000—\$2,999 or equivalent in feed/equipment

This is our most popular sponsorship. Approximately 15 students will wear shirts with sponsor logos on each sleeve, front and back. The students are required to keep a professional appearance at all times and wear the shirts during the entire show. Shirt sponsors will also be included on a sign hung in the stalling area.

Sign Sponsor < \$1,000 or equivalent in feed/equipment

Your company name will be placed on a sign that will be hung near the stalling area for any amount lower than \$1,000.

Scholarship Sponsor \$3,000—\$9,999

One or more TTU RHT students will be given a one time scholarship in the name of you or your company, and you will be recognized at the annual scholarship banquet. The remaining funds will be deposited in an endowment that will be used for future scholarships and operating expenses.

Endowed Sponsor \$10,000 and up

A Texas Tech University Endowed Scholarship Fund will be created in your honor and a RHT student or group of students will be given a scholarship in your name each year for the perpetuity of the RHT. This will help attract the very best students from around the nation.

If you have any questions please contact:

Levi Williamson
Coach, TTU Ranch Horse Team
(325) 370-1890

Please mail checks to:

Jane Piercy, CFRE
Director of Development
And External Relations
Box 42123
Lubbock, TX 79409
(806) 742-2802

Please make all checks to Texas Tech Foundation.

Must write Ranch Horse Team in the memo line I want my donation to be credited toward _____.

Each Ranch Horse Team member must garner a certain level of sponsorship.