Lubbock, Texas is a quiet, West Texas town. Some call Lubbock home for their years enrolled at Texas Tech University, while others establish their roots and start to raise families.

In the early settlement years of West Texas, cattle helped drive Plains adventurers to plant their roots in what is now Lubbock. Vast landscapes, a surplus of natural resources, and a warm climate helped settlers become comfortable and safe.

In the early 1920s, Texas legislators saw the need for a new university. After much planning, Texas Technical College set its roots in Lubbock on February 10, 1923. The first four majors provided were agriculture, engineering, home economics and liberal arts.

As the city grew, the college also saw expansion. While Lubbock has become one of the largest cotton producers in the country, Texas Tech has seen record enrollments and numerous college additions.

In the Fall 2011 semester, Texas Tech set a record enrollment with 32,327 students becoming the sixth largest university in Texas.

In 2008, the College of Agricultural Sciences and Natural Resources was ranked as one of the largest agricultural colleges in the nation.

The city has been able to remain a low-key, friendly Texas town though still allowing itself to diversify.

Now, with a population of over 229,000, its expansion is beyond the mere numbers.

Tight-knit families who know the value of hard work are still cornerstones with a strong push toward education, as well. Lubbock is home to both Texas Tech and Lubbock Christian University; however, one high school, Lubbock High, has also received national praise.

Lubbock and Texas Tech have both seen tremendous growth over the years. Many have chosen to expand their educational horizons at Texas Tech University and have grown to love the atmosphere of the “Hub City.”