

JANE PIERCY DIRECTOR OF DEVELOPMENT AND EXTERNAL RELATIONS



Success radiates throughout this edition of Landmarks. Our students, faculty and alumni are shining stars. While not surprising, due to the generosity of donors and the legacy being left through philanthropy, their success is still amazing to see and is something that makes us very proud and honored to be privileged enough to work in such a great climate. Still, we have needs that require your continued support for growth.

Thinking about the success of our people and the faith our donors have had in our college's administration and faculty, I feel that a lot should be expected of our development office to continue to cultivate support in order to retain our faculty, support their ability to build meaningful research programs and continue to excel in educating our students. Facilities must also be at a level of excellence to support the people who use them.

Our biggest gift, the college's endowment, goes a long way to provide support in the areas mentioned above, but more needs to be done for our students. The increasing cost of education and recent instability of our economy means the financial burden placed on students as they work toward their degrees is increasingly difficult to swallow. Although the percentage of our students on scholarship is increasing, we need to provide more to each student to recruit and retain the caliber of student we've enjoyed up to now. Opportunities such as studying abroad, congressional internships, domestic travel for Landscape Architect students to view design in other cities, and judging teams prove there are many aspects of our students' education that are not within the confines of a classroom but are nonetheless critical for recruitment and retention. A well-rounded, marketable graduate is worth the investment.

All six of our departments need more endowed faculty positions to remain competitive in today's environment; each have needs for facility upgrades/space improvement that will require donors' assistance. Although much has been graciously given, much more is needed.

Most of us who have been fortunate enough to have attained a college degree have a great deal of appreciation for the opportunities that degree has afforded us. There is no greater investment than higher education. In the next few years, Texas Tech's College of Agricultural Sciences and Natural Resources will need the support of our donors more than ever to continue to support the people who make it great and hold the future in their hands.

JEREMY BROWN DEVELOPMENT OFFICER



Jeremy joined the Development and Alumni Relations Office in March 2008. He is serving as Development officer for the college. His main goals are to meet alumni, establish relationship, promote the college and enhance scholarships and endowments for the college.

Jeremy is a 2004 graduate of CASNR. As a student he served as President of the Student Government Association. After graduation he worked for Congressman Randy Neugebauer, then worked in the real estate business before returning to Texas Tech. Jeremy has a passion for the agricultural industry and looks forward to meeting as many alumni as he can during his travels.

MEMORY BENNETT COORDINATOR OF ALUMNI RELATIONS



This time of year always brings great excitement to me. Some people don't have anything tangible to show for their work. That is one of the reasons that I love Landmarks. It's a great magazine that showcases the college for you, our alumni. We are constantly looking at ways to improve the magazine to fit our needs as well as yours. So, we are changing the magazine once again. You will probably notice that it is a bit thinner. We have reduced the number of pages so that we can double the issues you receive. So, look for another copy of Landmarks to hit your mailbox this summer. We will also be publishing an annual report to mail out in the Fall. So you should receive communication from us three times a year! We hope you enjoy hearing from us. We would love to hear from you too...please find the enclosed envelope and keep in touch!



Meat Science Association Students prepare the food to serve at Homecoming Breakfast.



Texas Tech President Guy Bailey and his wife visit at the Homecoming Breakfast.



FRONT ROW: L-R Bryan Bernhard, Chance Williams, Marcus Arnold, Josh Campbell, Colton Long
BACK ROW: L-R Ryan Rathmann, Coach, Micah Walker, Judd Gardner, Aaron Renfroe, Jennifer Blackburn, T. Chance Van Dyke, Zach Gilbert, Jon DeClerck, Coach



Larry Combest Endowed Chair in Agricultural Competitiveness Press Conference