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UPCOMING EVENTS

Oct. 10 – Homecoming

Breakfast: Alumni of Texas Tech University's College of Agricultural Sciences and Natural Resources will get a warm welcome Saturday (Oct. 10) as the graduates, young and old, celebrate their annual Homecoming Breakfast festivities at the livestock arena behind the Animal and Food Sciences Building on the corner of Indiana and Main in Lubbock.

Nov. 5 – Pig Roast

CASNR will honor three South Plains residents with outstanding agriculturalist awards on Thursday (Nov. 5) during its annual Pig Roast, which honors scholarship donors, recipients and intercollegiate judging teams, at the Lubbock Memorial Civic Center Banquet Hall.

STUDENT HIGHLIGHTS

In Profile: Ag Council President Ashley Larkin

Talked into a campus tour by her best friend, Ashley Larkin visited Texas Tech University as a high school senior with few expectations. "But from the moment I set foot on campus, I fell in love," the Houston native said. "The friendly atmosphere and the faculty immediately won me over." [more »](#)



Research Focus: Texas Tech quail conservation effort takes wing

In an effort to stem the decline of Bobwhite Quail and Scaled Quail in Texas, the Quail-Tech Alliance and Texas Tech University have designated a 38-county research area in west central and northwest Texas, an area that encompasses more than 22 million acres or roughly 10 times the size of Yellowstone Park. [more »](#)

Rodeo Update: Lady Raiders win with strong Creswell showing

Texas Tech University's rodeo teams launched their fall season last week with a striking women's team victory at the Eastern New Mexico University Rodeo in Portales. The women overpowered 15 other teams from the National Collegiate Rodeo Association's Southwest Region to take the top spot. [more »](#)

Collegiate 4-H raffle handmade quilt, dinner at Homecoming Breakfast

The Texas Tech Collegiate 4-H club is hosted a special raffle for a handmade quilt and a \$100 gift certificate to Lubbock's noted Double Nickel Steakhouse as part of Texas Tech University's Oct. 10 homecoming activities. [more »](#)

CASNR in Photos: Fall semester rolls out with entertaining 'Ag Fest'

Sponsored by CASNR's Student Services office, the annual gathering of students, professors and organizations was held Sept. 3 at AFS Livestock Arena. The event featured a yummy hamburger dinner, along with a live county band and ample opportunities for socializing. Special Texas Tech guests included Raider Red and the Masked Rider. *Photos: N. Martin.* [more >>](#)

Texas Tech 'Foodservice 101' educational program held Sept. 8-9

Food safety from the ranch to the restaurant, along with a review of beef grading and branded beef programs, highlighted a Sept. 8-9 educational program, known as "Foodservice 101," at Texas Tech University in Lubbock. [more »](#)

FACULTY HIGHLIGHTS

Ag education gets big boost with Ritz addition

Rudy Ritz has been named an assistant professor in Texas Tech University's Department of Agricultural Education and Communications, according to officials with the College of Agricultural Sciences and Natural Resources. He began his teaching and research duties on Sept. 1. [more »](#)

Faculty, staff leaders honored at Ranching Heritage Center

Ten faculty and staff members were honored for service and support of Texas Tech University's College of Agricultural Sciences and Natural Resources during a special ceremony Aug. 25 at the at the National Ranching Heritage Center, just north of the main campus. [more »](#)

Research Focus: India's cotton price support will cool U.S., global markets

U.S. farmers will see their prices slashed by an average 2.48 percent during the next five years. A recent subsidy increase for India's cotton farmers could drop world cotton prices by as much as 6 percent, according to a report from Texas Tech University's Cotton Economics Research Institute. [more »](#)

Texas Tech's Raider Red Meats expands sales footprint

If you're a COWamungus customer, then you already know about Texas Tech University's Raider Red Meats brand of beef, pork and lamb products. What's new, though, is that the meats are now being served at several area restaurants including Mesquites, Café J and Melt, and that they'll soon be sold at local grocery stores, program leaders report today. [more »](#)

Administrative Council

DR. JOHN BURNS
Dean
john.burns@ttu.edu

DR. NORMAN HOPPER
Associate Dean for Academic
& Student Programs
n.hopper@ttu.edu

DR. SUKANT MISRA
Associate Dean for Research
sukant.misra@ttu.edu

DR. EDUARDO SEGARRA
Agricultural & Applied Economics
eduardo.segarra@ttu.edu

DR. STEVE FRAZE
Agricultural Education
& Communications
steven.fraze@ttu.edu

DR. KEVIN POND
Animal & Food Sciences
kevin.pond@ttu.edu

DR. ALON KVASHNY
Landscape Architecture
alon.kvashny@ttu.edu

DR. PHILIP GIPSON
Natural Resources Management
philip.gipson@ttu.edu

DR. THOMAS THOMPSON
Plant & Soil Science
thomas.thompson@ttu.edu

DR. CINDY AKERS
Student Services Center
cindy.akers@ttu.edu

JANE PIERCY
Development & Alumni Relations
jane.piercy@ttu.edu

NORMAN MARTIN
Marketing & Communications
norman.martin@ttu.edu



College of Agricultural Sciences and Natural Resources
PO Box 42123
Lubbock, Texas 79409-2123
806.742.2808 phone
806.742.2836 fax
norman.martin@ttu.edu