EDUCATION
What can I do with this degree?

**AREAS**

**K-12**
- Teaching
  - Pre-school
  - Elementary
  - Middle
  - Secondary
- Administration
  - Principalship
  - Superintendency
- Special Services
  - Reading
  - Title 1
  - Guidance Counseling
  - School Psychology
  - School Social Work
  - Occupational and Physical Therapy
  - Audiology and Speech Pathology
  - Library/Information Services
  - Special Education
  - English as a Second Language
  - Curriculum Supervision
  - Subject Area Supervision

**HIGHER EDUCATION**
- Teaching
- Research
- Administration
- Student Affairs
- Information/Library Services

**EMPLOYERS**

**Elementary, middle and secondary schools:**
- public, private, Montessori, etc.
- Day care centers and nursery schools
- Boards of education

**Four-year colleges and universities**

**Two-year and community colleges**

**Technical schools**

**Medical and professional schools**

**STRATEGIES**

**Elementary, middle and secondary schools:**
- Complete a college level teacher preparation program.
- Obtain teaching certificate/license for desired subject area and/or grade level. Requirements for certification/licensure vary by state.
- Obtain multiple certifications to increase employability.
- Private schools may not require certification or licensure. Obtain master's degree in subject area for increased employability.
- Get involved in student teacher organizations.
- Acquire teaching experience. Obtain Ph.D. and certificate in school administration.
- Graduate study required for "special service" fields. Obtain master's degree in area to become specialist. Requirements for certification and/or accreditation vary by state.

**Four-year colleges and universities:**
- Earn Ph.D. to teach and research at four-year institutions. Master's or Ph.D. degree is required to teach at two-year schools.
- Earn a Ph.D. in higher education administration for upper level positions in university administration.
- Earn master's degree in student personnel, student development, or counseling for student affairs positions.
- Obtain master's degree in library/information sciences.
- Gain related experience through student positions such as Resident Assistants, Orientation Leaders, etc.
- Seek leadership roles in campus organizations.
### ADULT AND CONTINUING EDUCATION

**Inservice Education**  
K-12 school systems  
Boards of education  
Colleges and universities  
Two-year and technical schools  
Community organizations: YMCA, Red Cross, etc.  
Correctional institutions  
Museums  
Professional associations  
Nursing homes/Adult daycare  
Vocational services  
Consulting firms

**Staff Development**  
**Professional Development**

**Leisure-oriented Education**

**GED Preparation**

**Literacy Development**

**English as a Second Language**

**Consulting**

- K-12 school systems  
- Boards of education  
- Colleges and universities  
- Two-year and technical schools  
- Community organizations: YMCA, Red Cross, etc.  
- Correctional institutions  
- Museums  
- Professional associations  
- Nursing homes/Adult daycare  
- Vocational services  
- Consulting firms

**Strategies**
- Attain a master's or Ph.D. degree in adult education or a graduate degree in a subject or specialized area.
- Gain a reputation of expertise and experience in a subject, profession, art, craft or trade.
- Obtain teaching or instructional experience.
- Determine certification or accreditation standards for areas of interest.

### BUSINESS AND INDUSTRY

**Corporate Training**

**Human Resources**

**Sales**

**Customer Service**

**Publishing, Editing, and Technical Writing**

**Curriculum Development**

**Consulting**

- Public and private corporations  
- Consulting firms  
- Marketing companies  
- Bookstores  
- Publishers:  
  - Textbook, newspaper, magazine, book  
  - Test-preparation companies  
  - Software companies  
  - Staffing agencies

**Strategies**
- Take some general business and computer courses.
- Earn a graduate degree in human resource development.
- Gain experience in organizational development or marketing.
- Become current with business and industry literature and news.
- Develop strong word processing, editing, and desktop publishing skills.

### GOVERNMENT

**Administration**

**Planning**

**Evaluation**

**Management**

**Research and Writing**

**Teaching**

**Social Work**

- Federal government agencies:  
  - Department of Education  
  - Department of Defense  
  - Overseas schools for military dependents  
  - Department of Labor  
  - Educational Resources Information Center (ERIC)  
  - Health and Human Services  
  - Library of Congress  
  - National Archives and Records Administration  
  - National Science Foundation  
  - National Endowment for the Arts  
  - National Endowment for the Humanities  
  - Peace Corps  
  - Americorps  
  - Social service agencies  
  - State and local government

**Strategies**
- Learn federal, state, and local job application procedures.
- Gain experience and an advanced, typically Ph.D, degree for high level positions in government.
### AREAS

<table>
<thead>
<tr>
<th>NONPROFIT</th>
<th>EMPLOYERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teaching or Training</td>
<td>Adoption agencies</td>
</tr>
<tr>
<td></td>
<td>Scouts</td>
</tr>
<tr>
<td></td>
<td>Camps</td>
</tr>
<tr>
<td>Programming</td>
<td>United Way agencies</td>
</tr>
<tr>
<td></td>
<td>YMCA/YWCA</td>
</tr>
<tr>
<td>Public Relations</td>
<td>Group homes</td>
</tr>
<tr>
<td>Administration</td>
<td>Mental health clinics</td>
</tr>
<tr>
<td>Fundraising</td>
<td>Hospitals</td>
</tr>
<tr>
<td>Case Managing</td>
<td>Community recreation centers</td>
</tr>
<tr>
<td>Lobbying</td>
<td>Other public or private social service organizations</td>
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<td></td>
<td>State/national professional associations</td>
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</tbody>
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### STRATEGIES

- Gain experience through volunteer work or internships.
- Develop writing and public speaking skills.
- Learn to work well with people of various backgrounds.
- Add additional coursework in area of interest such as human services, counseling or psychology.
- Consider certification in special education for greater employability.
- Seek grant writing experience to increase opportunities.

### GENERAL INFORMATION

- Develop excellent communication skills, verbal and written.
- Develop good computer skills.
- Demonstrate enthusiasm and energy for the field.
- Need desire to work with and help people.
- Obtain part-time, summer, internship, or volunteer experience with the age group you intend to work with in various settings: pre-schools, daycares, camps, community agencies, adult centers, YMCA’s, etc.
- Participate in co-curricular activities and related organizations to broaden skills, interests, and opportunities.
- Bachelor’s degree is sufficient for certification/licensure to teach K-12 in most states. Obtain a master’s degree for advancement and increased earning potential. Advanced degree required for specialists, education administration, college teaching and other professional positions.
- Maintain current knowledge of state and national legislation regarding teacher licensure.
- Identify transferable skills learned in teaching applicable to alternative careers:
  - effective communication with people, verbal and written
  - teaching and instruction
  - program planning
  - organization and record-keeping
  - working under pressure and meeting deadlines
  - motivational skills, creativity
  - working autonomously, decision-making, problem solving
  - research skills

Prepared by the Career Planning staff of Career Services at The University of Tennessee, Knoxville. (1996, Revised 2002, 2007)

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