# Logistics and Transportation

## What can I do with this degree?

### Areas

<table>
<thead>
<tr>
<th>MANUFACTURING</th>
<th>MERCHANDISING</th>
<th>SERVICE INSTITUTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purchasing</td>
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<tr>
<td>Operations Management</td>
<td>Distribution</td>
<td>Distribution</td>
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<tr>
<td>Distribution</td>
<td>Inventory Management</td>
<td>Systems Management</td>
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<tr>
<td>Inventory/Materials Management</td>
<td>Warehouse Operations</td>
<td>Supplier Sourcing</td>
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<tr>
<td>Warehouse Operations</td>
<td>Systems Management</td>
<td>Customer Service</td>
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<td>Systems Management</td>
<td>Supplier Sourcing</td>
<td>Rate Analysis</td>
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### Employers

- Manufacturers of:
  - Industrial goods
  - Consumer goods
- Retailers
- Wholesalers
- Distributors
- Service institutions including:
  - Banks
  - Financial institutions
  - Hospitals
  - Educational institutions

### Strategies

<table>
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<td>Develop skills with computers and information technology. Learn to communicate well with others. Complete an internship in logistics to gain relevant experience.</td>
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<td>AREAS</td>
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| TRANSPORTATION | Freight and passenger carriers including: | 1. Develop strong computer and analytical skills.  
Aviation  
Rail  
Trucking  
Shipping  
Learn to work well and communicate with different types of people.  
Be willing to start in a hands-on position, such as a loading dock supervisor for a trucking company.  
This allows employees to learn the business from the bottom up. |
| Rate Analysis  
Systems Management  
Transportation Management  
Traffic Management  
Dispatching  
Sales  
Customer Service | |  
| THIRD PARTY LOGISTICS | Warehousers  
Dedicated carriers  
Forwarders | Gain experience through internships or summer jobs in logistics and/or sales.  
Develop negotiation, persuasion, and communication skills.  
Learn to problem solve effectively.  
Must be highly motivated and organized. |
| Analysis  
Sales  
Customer Service  
Systems Management  
Warehouse Operations  
Dispatching | |  
| GOVERNMENT | State and local agencies  
Government agencies including:  
Department of Transportation  
Armed Forces | Develop a well-rounded background in business.  
Take additional courses in statistics or computer systems to enhance skills.  
Maintain a high grade point average.  
Learn the application process for government agencies.  
Consider enrolling in R.O.T.C. if interested in a career with the armed forces. |
**AREAS**

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<th>CONSULTING</th>
<th>EMPLOYERS</th>
<th>STRATEGIES</th>
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<td>Consulting firms</td>
<td></td>
<td>Learn to work well on a team. Develop strong communication skills, both oral and written. Gain experience making presentations. Earn an M.B.A. for advancement into higher positions.</td>
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**GENERAL INFORMATION**

- Majors in logistics, supply chain, transportation, and industrial engineering are particularly helpful to gain entry into this functional area.
- Gaining experience through part-time and summer jobs or internships is critical.
- Information technology, analytical, and quantitative skills are particularly important in the logistics and transportation field. Develop these skills through courses and work experience.
- Many desirable skills can be developed through participation in leadership of student organizations.
- Develop decision-making ability.
- Learn to work well in a team and to work effectively with a wide variety of people.
- Some organizations may not have a “logistics” department. Look for positions in operations, manufacturing, or marketing.
- Develop and utilize a personal network of contacts. Once in a position, find a mentor.
- Consider earning an MBA after gaining a few years of work experience to reach the highest levels of logistics.