# MUSIC
What can I do with this degree?

## AREAS

### EDUCATION

- Teaching
  - Daycare centers
  - Elementary and secondary schools
  - Private schools
  - Recreation centers
  - Colleges and universities
  - Conservatories

- Private Lessons
  - Studios
  - Self-employed

### PERFORMANCE

- Instrumental
  - Armed Forces bands and orchestras
  - Symphony orchestras
  - Small ensembles
  - Rock or jazz groups
  - Dance bands
  - Concert soloist
  - Clubs and restaurants
  - Church choirs
  - Community choral groups
  - Opera chorus or soloist
  - Musical theaters
  - Ballet productions
  - Recording industry
  - Radio, television, and motion picture industries

- Vocal

### COMPOSING/ARRANGING

- Composing
  - Self-employed
  - Record companies
  - Publishers
  - Muzak
  - Motion picture and television industries
  - Production companies

- Arranging

## EMPLOYERS

### Daycare centers
### Elementary and secondary schools
### Private schools
### Recreation centers
### Colleges and universities
### Conservatories
### Studios
### Self-employed
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### Symphony orchestras
### Small ensembles
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### Church choirs
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### Opera chorus or soloist
### Musical theaters
### Ballet productions
### Recording industry
### Radio, television, and motion picture industries
### Self-employed
### Record companies
### Publishers
### Muzak
### Motion picture and television industries
### Production companies

## STRATEGIES

### Acquire teaching certificate for public school teaching.

### Gain experience working with children through volunteer or part-time work experiences.

### Graduate degree required to teach in higher education.

### Specialize in an area such as music, music theory, composition, music history, etc.

### Performance skill on one instrument or voice required.

### Develop business relationships with schools and/or music stores to increase client base.

### Develop musical talent and skill.

### Obtain formal training to acquire necessary skills, knowledge, and ability to interpret music.

### Ambition and showmanship are important.

### Join campus bands and choruses, church choirs, and other performing acts.

### Seek competitions, apprenticeship programs, and workshops to gain experience and recognition.

### Opportunities are very limited. Most performers have other careers.

### Auditions are generally required.

### Knowledge of composition, harmony, arranging, and theory are important.

### Learn how to use electronic instruments and synthesizers.

### Develop computer and desktop publishing expertise.

### Skill on one or more instruments and voice are necessary.

### Seek grants and awards through foundations.

### Very few musicians earn living through composing.
## Areas

### Conducting

<table>
<thead>
<tr>
<th>Areas</th>
<th>Employers</th>
<th>Strategies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Choirs</td>
<td>Choral groups, Symphonies, Opera, Armed Forces bands and orchestras</td>
<td>Develop superior musicianship and leadership. Acquire extensive experience in performing groups. Opportunities extremely limited. Gain acceptance into a conductor-training program or related apprenticeship.</td>
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</table>

### Music Therapy

<table>
<thead>
<tr>
<th>Areas</th>
<th>Employers</th>
<th>Strategies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hospitals</td>
<td>General and psychiatric, Special education facilities, Mental health centers, Nursing homes, Correctional facilities, Private practice, Outpatient clinics</td>
<td>Take courses in psychology, social work, or education. Earn a master's degree in music therapy and seek certification. Volunteer in a rehabilitation setting. Must demonstrate a genuine interest in helping people.</td>
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</tbody>
</table>

### Music Libraries

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<th>Strategies</th>
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<tbody>
<tr>
<td>Colleges and universities</td>
<td>Conservatories, Public libraries, Radio and television stations</td>
<td>Develop computer and research skills. Gain thorough knowledge of music and musicology. Earn master's degree in library/information science.</td>
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### Recording Industry

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<th>Areas</th>
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<th>Strategies</th>
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<tbody>
<tr>
<td>Publishing and Editing</td>
<td>Producing, Recording, Engineering, Manufacturing, Talent Acquisition, Promotion/Media Relations, Publicity, Administration, Marketing and Sales, Product Management</td>
<td>Complete an internship at a record company. Take business courses to work in management or administration. Journalism, public relations, and communication classes helpful for work in areas of promotion. Gain sales experience for marketing. Must interact well with people and develop persuasion tools. Knowledge of electronics, audio engineering, and recording knowledge required for production. Work or volunteer at a campus or local radio station. Join organizations involved with bringing events and entertainment to campus. Work at a retail record store to learn about the industry.</td>
</tr>
</tbody>
</table>
Finding positions in the music industry requires a combination of talent, training, connections and some luck. Perseverance is required!

Develop competencies in business management, computers, marketing, or other areas to broaden range of employment possibilities.

Develop a variety of skills. Become “multitalented.”

Confidence, personality, a positive attitude, and a love of music are important to success.

Need basic tools of self-promotion.

Some jobs may require you to join unions or guilds.

Performers often travel frequently and must be flexible regarding their work schedules.

Gain experience working for a music publisher or other businesses in the entertainment industry.

Majoring in music provides students with a sense of aesthetics and an understanding of human expression valuable to many employers.

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<th>AREAS</th>
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<td><strong>COMMUNICATIONS</strong></td>
<td>Radio and television stations</td>
<td>Take classes in communications, broadcasting, or journalism.</td>
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<td>Music and Program Direction</td>
<td>Virtual reality sound environments</td>
<td>Work at on-campus radio station.</td>
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<tr>
<td>On Air Performance</td>
<td>e.g. Internet sites, software creators</td>
<td>Complete an internship at a television or radio station.</td>
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<td>Promotion</td>
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<td>Develop computer-related skills such as software development and programming.</td>
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<td>Voice Overs</td>
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<td>Copyright/Clearance Administration</td>
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<td>Music License Administration</td>
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<tr>
<td>Music Editing, Production, and Composing</td>
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<td>Sound Mixing</td>
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<td>Post Production</td>
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<td>Research</td>
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<tr>
<td><strong>MISCELLANEOUS</strong></td>
<td>Music shops</td>
<td>Get sales experience. Work in a retail music outlet.</td>
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<td>Sales</td>
<td>Record stores</td>
<td>Take courses in journalism and English.</td>
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<td>Music Journalism</td>
<td>Instrument manufacturers</td>
<td>Write articles for campus newspaper.</td>
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<td>Music-related publications</td>
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<td>Magazines and newspapers</td>
<td>Earn law degree.</td>
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<td>Entertainment law firms</td>
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<td>Law</td>
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**GENERAL INFORMATION**

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- Develop a variety of skills. Become “multitalented.”
- Confidence, personality, a positive attitude, and a love of music are important to success.
- Need basic tools of self-promotion.
- Some jobs may require you to join unions or guilds.
- Performers often travel frequently and must be flexible regarding their work schedules.
- Gain experience working for a music publisher or other businesses in the entertainment industry.
- Majoring in music provides students with a sense of aesthetics and an understanding of human expression valuable to many employers.