



www.spiritsquads.ttu.edu | spirit@ttu.edu | 806.742.5433

2023 Visiting Team Spirit Group Guide

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2023 Texas Tech Home Football Game Schedule/Visiting Teams

Saturday, September 9 – Oregon
Saturday, September 16 – Tarleton State
Saturday, September 30 – Houston
Saturday, October 14 – Kansas State
Thursday, November 2 – TCU
Saturday, November 18 – UCF

Please complete [Visiting Spirit Group travel form](#) at least **two weeks** prior to game day.

General Information

Jones AT&T Stadium
2626 Mac Davis Lane // 4th Street & University Ave
Lubbock, TX

Credentials:

Any coach, trainer, and/or mascot handler must wear a visible credential. Please provide a list with the name and game function for each of these individuals to Sandy Collins, Associate Athletic Director/Event Operations (sandy.collins@ttu.edu), at least **two** weeks prior to the game. Credentials will be mailed to your Athletic Department approximately one week before the game.

Spirit Squad Entrance:

Twelve (12) uniformed spirit squad members plus one mascot and one coach will enter Jones AT&T stadium through the southwest ramp (Gate 1A, see map on page 4) of stadium.

Performance Area:

All members of the visiting spirit program are restricted to the area directly in front section 11, northwest corner behind the endzone (see map on page 4, yellow box area).

Team Run-On/Touchdowns:

Visiting spirit squads may **NOT** run flags/tumble on the field at the beginning of the game nor in endzone after touchdown/field goals.

Halftime:

The Texas Tech Spirit Program will provide a halftime meal for you. This meal will be brought to your sideline area. Water will be provided throughout the game.

Parking for Game:

Parking is very limited surrounding Jones AT&T stadium. To request parking for your van, bus, etc. please contact Sandy Collins, Associate Athletic Director/Event Operations, in advance at (806) 742-3355 or sandy.collins@ttu.edu.

Special Note:

Please make sure spirit program members are aware of the Texas Tech Masked Rider horse and rider at all times during game.

The Horse will make an on-field entrance run as the Texas Tech football team enters the field at beginning of game. Also, after Texas Tech scores, the horse will make a loop on the field covering the endzone to the 20-yard line in the opposite end of where TTU scores.

Bad Weather/Game Delay:

If the game is delayed for weather related issues, members of the TTU Spirit Program will escort visiting spirit team our rain-out location. Updates will be communicated during pre-game meeting.

Contact Information

Spirit Program Contact:

Stephanie Rhode, Spirit Program Director
Office: (806) 834-3332
Gameday Contact: (806) 438-5546
Email: stephanie.rhode@ttu.edu

Bruce Bills, Cheer & Mascot Coach
Office: (806) 834-2338
Gameday Contact: (806) 535-2956
Email: bruce.bills@ttu.edu

Erin Harold Alvarado, Pom Squad Coach
Office: (806) 834-5234
Email: erin.harold@ttu.edu

Athletic Department Contact:

Business Office
(806) 742-1438

Media Relations
(806) 742-2770

Ticket Office
(806) 742-4412
(888) 462-4412

Other Contacts:

University Police
(806) 742-3931

Lubbock Police
(806) 775-2865

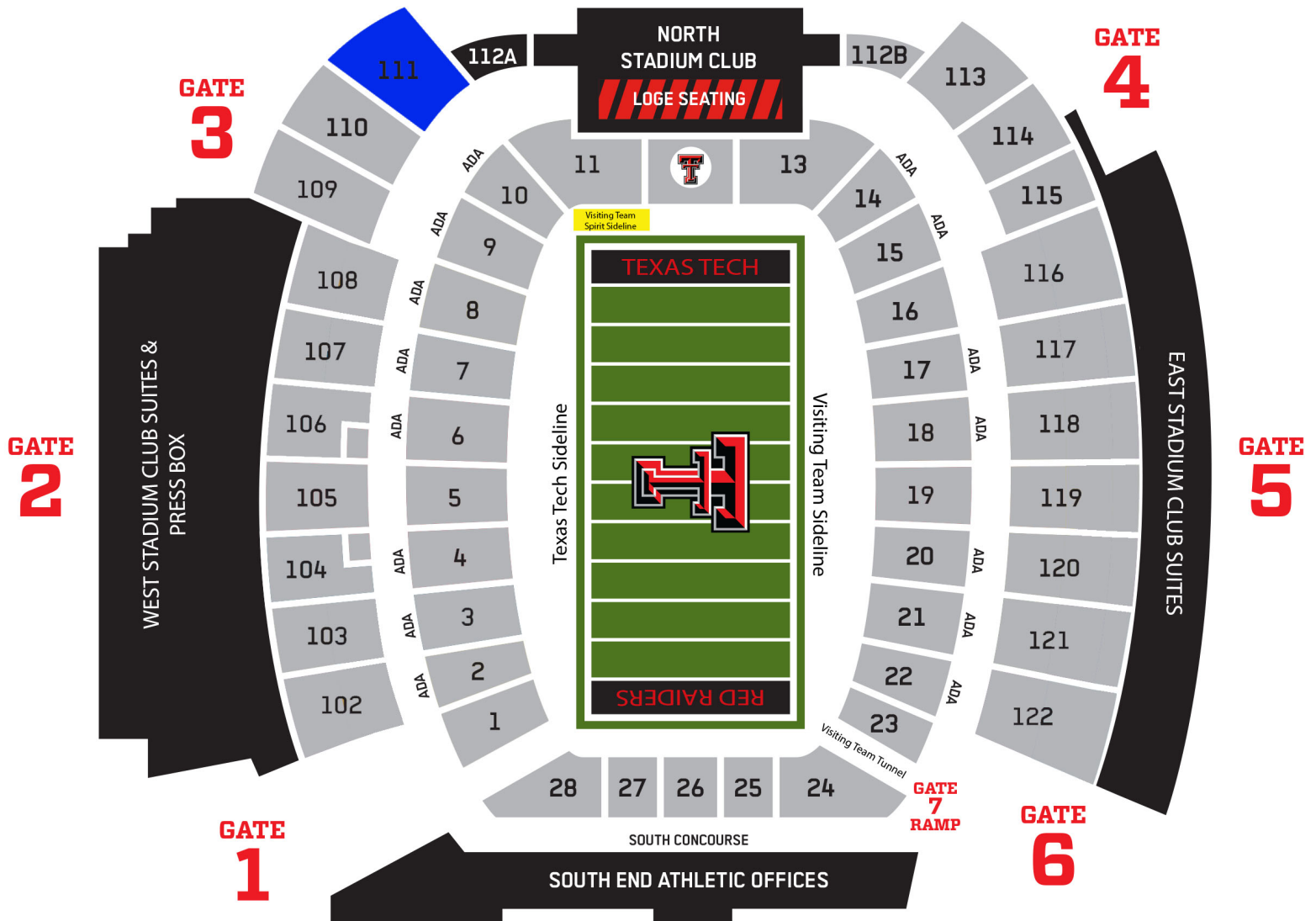
Websites:

Texas Tech Spirit Program
www.spiritsquads.ttu.edu

Texas Tech Athletics
www.texastech.com

Texas Tech Campus Map
www.ttu.edu/map

JONES AT&T STADIUM TEXAS TECH FOOTBALL



*Please note: for the 2023 football season, the South Endzone Area (sections 24-28) is under construction. Be aware of detours & signage in/around stadium.

Visiting Spirit Sideline Area: Yellow Box, in front of section 11
Visiting Team Fans: Blue Area, section 111

Hotel Information

Ashmore Inn & Suites
4019 S. Loop 289

Courtyard by Marriott
308 Ave V

Double Tree by Hilton
505 Ave Q

Embassy Suites
5215 S. Loop 289

Hampton Inn & Suites
2828 Marsha Sharp Fwy

Hawthorn Suites by Wyndham
4435 Marsha Sharp Fwy

Holiday Inn Express Lubbock Central –
University
2115 Marsha Sharp Fwy

Holiday Inn Express Hotel & Suites
Lubbock West
6023 45th St

Holiday Inn Hotel & Towers
801 Ave Q

Hyatt Place
2309 Mac Davis Lane

La Quinta Inn & Suites
601 Ave Q
4115 Marsha Sharp Fwy

MCM Elegante
801 Ave Q

Overton Hotel
2322 Mac Davis Lane

Residence Inn by Marriott
2415 3rd Street
2551 S Loop 289

Staybridge Suites
2515 19th Street

More information at www.visitlubbock.org

Restaurants & Fast Food Chains

Abuelo's Mexican Food Embassy
82nd & Quaker

Applebee's Neighborhood Grill & Bar
4025 S Loop 289
6501 4th Street

Buffalo Wild Wings
9212 University Ave

Caprock Café
3405 34th Street
5217 82nd Street

Chili's Bar & Grill
607 University Ave
5805 Slide Road

Copper Caboose
50th & Slide

Cotton Patch
6810 Slide Road

Cricket's Grill
2412 Broadway

Fuddruckers
5501 Slide Road

Italian Garden
1215 Ave J

Jason's Deli
4001 S Loop 289

Joe's Crab Shack
5802 W Loop 289

Logan's Roadhouse
6251 Slide Road

Olive Garden Italian Restaurant
5702 Slide Road

Orlando's Italian Restaurant
6951 Indiana Ave
2402 Ave Q

Outback Steakhouse
4015 S Loop 289

Rosa's Café
4407 4th Street
3115 50th Street

Triple J Chophouse
1807 Buddy Holly Ave/Depot District

Fast Food Chains

19th Street & University Area:

McDonalds
Wendy's
Slim Chicken
McAlister's Deli

Glenna Goodacre & University Ave. Area:

Raising Cane's
What-a-burger
Chipotle
Torchy's Taco
Pot-Belly
Velvet Taco
Braum's
Subway

Marsha Sharp & University Area:

Firehouse Subs
Panda Express
Chick-fil-a
KFC