

# PD Dr. Manuel Wörsdörfer

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## Education

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- **Habilitation, Business Ethics** 2011-2015  
Goethe University, Frankfurt/Germany  
Thesis topic: The Equator Principles and (Political) Corporate Social Responsibility.
  - **PhD, Business Ethics/History of Economic Thought (GPA: magna cum laude)** 2008-2011  
Goethe University, Frankfurt/Germany  
Thesis topic: The Normative and Economic-Ethical Foundations of German Neoliberalism (Ordoliberalism).
  - **Master of Arts, Philosophy & Economics (GPA: 1.3)** [scale: 1 (best) to 5 (worst)] 2004-2007  
University of Bayreuth, Bayreuth/Germany  
Thesis topic: Confucian Economic Ethics.
  - **Bachelor of Arts, Philosophy & Economics (GPA: 1.7)** 2001-2004  
University of Bayreuth, Bayreuth/Germany  
Thesis topic: Karl. R. Popper's 'Open Society and Its Enemies'.
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## Work Experience

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- **Instructor**, Murdough Center for Engineering Professionalism and National Institute for Engineering Ethics, Texas Tech University, Lubbock. 2016-present
  - **Research Fellow/Privatdozent**, Cluster of Excellence, 'The Formation of Normative Orders' and Centre for Business Ethics, Goethe University, Frankfurt. 2015-2016  
Research Interests: Business (Ethics) and Human Rights; (Political) CSR and Corporate Citizenship; Sustainable Finance/Finance Ethics; (International) Multi-Stakeholder CSR-Initiatives; (Transnational) Legal Theory; Political and Social Philosophy; Constitutional Economics, Neoliberalism and Social Market Economy; Behavioural and Happiness Economics, Economic Psychology and Neuroeconomics; Economic Policy; European Integration/Politics; Big Data Ethics; Climate Change Research/Climate Justice.
  - **Postdoc/Habilitand**, Cluster of Excellence 'The Formation of Normative Orders' and Centre for Business Ethics, Goethe University, Frankfurt. 2011-2015  
Research Project: Self-Interest vs. the Common Good: On a Central Issue in Economic Ethics.
  - **Research Assistant/PhD-Student**, Cluster of Excellence 'The Formation of Normative Orders'/Chair of Economic Development and Integration, Goethe University, Frankfurt. 2008-2011  
Research Area: Genesis of Norms in Economic Sciences.
  - **Lecturer**, Goethe University, Frankfurt & Texas Tech University, Lubbock 2008-present  
Both class and individual instruction at BA-, MA- and PhD-levels.  
Courses taught: Business Ethics; Business and Human Rights; Current Challenges in Economic Ethics; Current Challenges in Economic Policy; Engineering Ethics; Foundations of Economic Policy; History of European Integration; Introductory Economics; Sustainable Finance, CSR and the Equator Principles.  
(Co-)supervision of ca. 30 Bachelor's and Master's theses and ca. 200 seminar papers.
  - **Visiting Researcher**, Carnegie Mellon University and University of Pittsburgh/USA Feb-May 2015
  - **Visiting Researcher**, Osgoode Hall Law School, York University/Canada July-Nov 2013
  - **Visiting Researcher**, Institute of Foreign Philosophy, Beijing University/China Nov-Dec 2012
  - **Visiting Researcher**, Centre for Ethics, University of Toronto, Toronto/Canada Jan-May 2012
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## Selected Publications

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### Monographs:

- Wörsdörfer, M. (2015): A New Understanding of Economic Behavior, Organizations and Regulation – Foundations, Options and Challenges; Habilitation thesis, Frankfurt.
- Wörsdörfer, M. (2011): Die normativen und wirtschaftsethischen Grundlagen des Ordoliberalismus (The Normative and Economic-Ethical Foundations of German Neoliberalism); PhD-thesis, Frankfurt.

### Peer-reviewed:

- Wörsdörfer, M. (2015): Equator Principles – Now and Then in: M. Schwartz/H. Harris (eds.): Research in Ethical Issues in Organizations (Vol. 14): The Ethical Contribution of Organizations to Society; Emerald; 121-160.
- Klump, R./Wörsdörfer, M. (2015): Paternalist Economic Policies. Foundations, Implications and Critical Evaluations; ORDO Yearbook of Economic and Social Order 66; 27-60.
- Wörsdörfer, M. (2015): The Equator Principles and Human Rights Due Diligence – Towards a Positive and Leverage-based Concept of Corporate Social Responsibility; Philosophy of Management 14(3); 193-218.
- Wörsdörfer, M. (2015): Equator Principles: Bridging the Gap between Economics and Ethics?; Business and Society Review 120(2); 205-243.

- Wörsdörfer, M. (2015): Animal Behavioral Economics: Lessons Learnt from Primate Research; *Economic Thought* 4(1); 80-106.
- Wörsdörfer, M. (2014): The ‘Societal Crisis of the Present’ as a Neoliberal Leitmotif; *History of Economic Thought and Policy* 2(2014); 77-109.
- Wörsdörfer, M. (2014): Inside the ‘Homo oeconomicus Brain’: Towards a Reform of the Economics Curriculum? *Journal of Business Ethics Education* 11; 5-40.
- Wörsdörfer, M. (2014): ‘Free, Prior, and Informed Consent’ and Inclusion: Nussbaum, Ostrom, Sen and the Equator Principles Framework; *Transnational Legal Theory* 5(3); 464-488.
- Wörsdörfer, M. (2013): Individual versus Regulatory Ethics: An Economic-Ethical and Theoretical-Historical Analysis of Ordoliberalism in: *OEconomia. History, Methodology, Philosophy*; 3(4); 523-557.
- Wörsdörfer, M. (2013): Von Hayek and Ordoliberalism on Justice; *Journal of the History of Economic Thought* 35(3); 291-317.
- Wörsdörfer, M. (2012): Walter Eucken on Patent Laws: Are Patents Just ‘Nonsense upon Stilts’? *Economic Thought* 1(2); 36-54.
- Wörsdörfer, M./Dethlefs, C. (2012): Homo oeconomicus oder Homo culturalis? Aktuelle Herausforderungen für das ordoliberalere Menschenbild; *ORDO Yearbook of Economic and Social Order* 63; 135-157.
- Klump, R./Wörsdörfer, M. (2011): On the Affiliation of Phenomenology and Ordoliberalism: Links between Edmund Husserl, Rudolf and Walter Eucken; *European Journal of the History of Economic Thought* 18(4); 551-578.
- Klump, R./Wörsdörfer, M. (2010): An Ordoliberal Interpretation of Adam Smith; *ORDO Yearbook of Economic and Social Order* 61; 29-51.
- Klump, R./Wörsdörfer, M. (2009): Über die normativen Implikationen des Ordoliberalismus für die moderne Wirtschaftsethik; *zfwu Journal for Business, Economics & Ethics* 10(3); 322-340.

#### **Non-Peer-reviewed:**

- Wörsdörfer, M. (to appear): The Equator Principles and the ‘Business and Human Rights Debate’: Hype or Hope? in: R. Tomasic/A. De Jonge (eds.): *Research Handbook on Transnational Corporations*; Cheltenham, Edward Elgar.
- Wörsdörfer, M. (2016): Die Äquatorprinzipien und die ‘Business and Human Rights’-Debatte in: K. Wendt (ed.): *CSR und Investment Banking. Investment und Banking zwischen Krise und Positive Impact*; Berlin, Gabler, 405-425.
- Hennig, A./Wörsdörfer, M. (2015): Challenging Voluntary CSR-Initiatives – A Case Study on the Effectiveness of the Equator Principles; *Working Paper Series of the Cluster of Excellence ‘The Formation of Normative Orders’* 01/2015.
- Wörsdörfer, M. (2015): Human Rights Due Diligence und die Äquatorprinzipien; *WestEnd. Neue Zeitschrift für Sozialforschung* 01-2015; 95-109.
- Wörsdörfer, M. (2015): 10 Years ‘Equator Principles’: A Critical Appraisal in: K. Wendt (ed.): *Responsible Investment Banking. Risk Management Frameworks and Softlaw Standards*; Cham, Springer; 473-501.
- Wörsdörfer, M. (2013): 10 Years ‘Equator Principles’: A Critical Economic-Ethical Analysis; *Osgoode Hall Law School, Comparative Research in Law & Political Economy Research Paper Series*; Research Paper 54(2013).

#### **Editorship:**

- Brink, A./Schumann, O./Wörsdörfer, M. (eds.) (2014): ‘Next Generation’: New Perspectives on Business and Economic Ethics; *zfwu Journal for Business, Economics & Ethics* 15(2).
- Feichtner, I./Wörsdörfer, M. (eds.) (2014): 10 Years Equator Principles: A Transdisciplinary Inquiry; *Transnational Legal Theory* 5(3).

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### **Invited Talks and Lectures**

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- Society for Business Ethics; Annual Conference 2016 (Anaheim/USA, August 5-7, 2016).
- Society for Business Ethics; Annual Conference 2015 (Vancouver/Canada, August 6-9, 2015).
- European Business Ethics Network (EBEN); Annual Conference 2015 ‘Business Ethics, Peace and Environmental Issues’ (Hacettepe University Center for Business and Professional Ethics, Istanbul/Turkey, June 26-28, 2015).
- Australasian Business Ethics Network (ABEN) Annual Conference 2014 ‘Reflection on Ethics’ (University of Sydney Business School, Sydney/Australia, December 1-2, 2014).
- European Business Ethics Network (EBEN); Research Conference 2014 ‘Ethics in a Time of Crisis’ (INDEG-IUL – ISCTE, Lisbon/Portugal, October 9-11, 2014.).
- European Business Ethics Network (EBEN); Annual Conference 2014 ‘Business Ethics in a European Perspective. A Case for Unity in Diversity?’ (European School of Management and Technology, Berlin/Germany, June 12-14, 2014).
- European Society for the History of Economic Thought; ESHET 2014 Annual Conference ‘Liberalisms: perspectives and debates in the history of economic thought’ (Université de Lausanne/Centre Walras-Pareto; Lausanne/Switzerland, May 29-31, 2014).
- ‘Public Happiness’ (HEIRs Happiness Economics and Interpersonal Relations, Rome/Italy, June 4-5, 2013).
- European Society for the History of Economic Thought; ESHET 2013 Annual Conference ‘Economic Theory and Business Practice: Their relations through the ages’ (Kingston University; London/UK, May 16-18, 2013).
- ‘Designing and Transforming Capitalism’ (University of Aarhus; Aarhus/Denmark, February 9-10, 2012).
- Association Charles Gide pour l’Etude de la Pensée économique; ‘Justice and Economics: ancient doctrines and modern theories’ (Toulouse University; Toulouse/France, June 16-17, 2011).

- European Society for the History of Economic Thought; ESHET 2011 Annual Conference ‘Competition, Innovation, and Rivalry’ (Bogazici University; Istanbul/Turkey, May 19-21, 2011).

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## Other Scientific Activities

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### Organized Conferences:

- Workshop on Ethics in Finance and Investment (Goethe University; Frankfurt, October 2, 2015).
- Fall Academy ‘Perspectives of European Integration’ (Goethe University; Frankfurt, October 22-26, 2014; in cooperation with Europäische Humanistische Universität Förderinitiative e.V. and KAS).
- Symposium ‘Banking of the Future – Responsible Investment Banking’ (Goethe University; Frankfurt, October 8, 2014; in cooperation with Responsible Investment Banking and Environmental Resources Management (ERM)).
- Behavioral Business Ethics: Verhaltensökonomische und ordnungsethische Perspektiven. 1. Frankfurter Tagung zur Wirtschaftsethik (Goethe University; Frankfurt, October 1-2, 2013).
- 10 Years Equator Principles (2003-2013): Fragment of a Normative Sustainability Order or Business as Usual? (Goethe-University; Frankfurt, March 14-15, 2013).
- Annual Conference of the Verein für Socialpolitik ‘Die Ordnung der Weltwirtschaft: Lektionen aus der Krise’ (Goethe University; Frankfurt, September 5-6, 2011).
- ‘Michel Foucault and Ordoliberalism’ (Goethe University; Frankfurt, June 10-11, 2010).
- The Normative and Constitutional-Economic Implications of the Financial Market Crisis (Annual Young Researchers Conference of the Cluster of Excellence; Goethe University; Frankfurt, October 24-25, 2009).
- Völkerrecht und Weltwirtschaft im 19. Jahrhundert. Die Internationalisierung der Ökonomie aus völkerrechts- und wirtschafts(theorie-)geschichtlicher Perspektive (Max Planck Institute for European Legal History; Frankfurt, September 3-4, 2009).

### (Non-)Professional Memberships:

- Amnesty International;
- Australasian Business Ethics Network (ABEN);
- Canadian Business Ethics Research Network (CBERN);
- Deutsches Netzwerk Wirtschaftsethik (DNWE);
- European Business Ethics Network (EBEN);
- European Society for the History of Economic Thought (ESHET);
- Society for Business Ethics (SBE).

### Reviewer:

- American Journal of Economics and Sociology;
- Business and Professional Ethics Journal;
- Journal of the History of Economic Thought;
- ORDO Yearbook of Economic and Social Order;
- Research in Ethical Issues in Organizations;
- Society for Business Ethics Annual Conference;
- Transnational Legal Theory;
- zfwu Journal for Business, Economics & Ethics.

### Grants and Fellowships:

- Postdoctoral Grant, Cluster of Excellence ‘The Formation of Normative Orders’, Goethe University Frankfurt: ca. 140,000€ (2013-2016).
- Postdoctoral Grant, Deutsche Bank Stiftungsfonds: ca. 100,000€ (2011-2013).
- PhD-Grant, Cluster of Excellence ‘The Formation of Normative Orders’, Goethe University Frankfurt: ca. 75,000€ (2008-2011).

### Awards and Honors:

- Best Bachelor Seminar Teaching Award – Summer Term 2013 Goethe University Frankfurt (‘Current Challenges in Economic Policy’).
- Second-Best Bachelor Seminar Teaching Award – Summer Term 2014 Goethe University Frankfurt (‘Current Challenges in Economic Policy’).
- Second-Best Bachelor Seminar Teaching Award – Winter Term 2013/2014 Goethe University Frankfurt (‘Current Challenges in Economic Ethics’).
- Second-Best Bachelor Seminar Teaching Award – Winter Term 2012/2013 Goethe University Frankfurt (‘Current Challenges in Economic Ethics’).
- Third-Best Bachelor Seminar Teaching Award – Winter Term 2015/2016 Goethe University Frankfurt (‘Multinational Corporations and Human Rights’).

### Industry Collaborations:

- Chemical Industry Social Partners’ Academy Foundation (CSSA);
- Environmental Resources Management (ERM);
- Responsible Investment Banking;
- UniCredit.

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## Skills and Qualifications (Extra Curricular)

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- Computer Skills: Microsoft Office, Social Media, WordPress.
  - Language Skills: German (native), English (fluent), Mandarin (beginner).
  - Internships: Human Rights Office of the City of Nuremberg; Nordbayerischer Kurier; Rhein-Zeitung.
  - Student Assistant, Chair of Philosophy II (Prof. Schüssler), University of Bayreuth (June-August 2004).
  - Work and Travel New Zealand (April-December 2007).
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## References

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- **Prof. Dr. Rainer Klump** (PhD and Postdoc Advisor); President of the University of Luxembourg; phone: +352 4666446234; e-mail: [rainer.klump@uni.lu](mailto:rainer.klump@uni.lu); website: [www.uni.lu/universite/presentation/organigramme/organigramme\\_rectorat\\_administration\\_centrale/recteur/rainer\\_klump2](http://www.uni.lu/universite/presentation/organigramme/organigramme_rectorat_administration_centrale/recteur/rainer_klump2).
- **Prof. Dr. Dres. h.c. Bertram Schefold** (PhD Advisor); Chair of Economic Theory, Goethe University Frankfurt; phone: +49(0)69-79834760; e-mail: [schefold@wiwi.uni-frankfurt.de](mailto:schefold@wiwi.uni-frankfurt.de); website: [www.wiwi.uni-frankfurt.de/de/abteilungen/ei/professoren/schefold/prof-dr-dres-hc-bertram-schefold/kurzbiographie.html](http://www.wiwi.uni-frankfurt.de/de/abteilungen/ei/professoren/schefold/prof-dr-dres-hc-bertram-schefold/kurzbiographie.html).
- **Prof. Dr. Cynthia Williams**; Osler Chair in Business Law, Osgoode Hall Law School, York University; phone: +1 416-7365545; email: [cwilliams@osgoode.yorku.ca](mailto:cwilliams@osgoode.yorku.ca); website: [www.osgoode.yorku.ca/faculty-and-staff/williams-cynthia/](http://www.osgoode.yorku.ca/faculty-and-staff/williams-cynthia/).
- **Prof. Dr. Peer Zumbansen**; Professor of Transnational Law and Director of the Dickson Poon Transnational Law Institute, King's College London; phone: +44(0)20-78487548; email: [peer.zumbansen@kcl.ac.uk](mailto:peer.zumbansen@kcl.ac.uk); website: [www.kcl.ac.uk/law/people/academic/pzumbansen.aspx](http://www.kcl.ac.uk/law/people/academic/pzumbansen.aspx).