Curriculum Vitae

Brian L. Ott

Department *of* Communication Studies
College *of* Media & Communication | Texas Tech University | Lubbock, TX 79409-3082
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ADMINISTRATIVE APPOINTMENTS

Director, Texas Tech University Press, Office of the Provost, Texas Tech University, September 1, 2018 – present.
Chair, Department of Communication Studies, College of Media & Communication, Texas Tech University, September 1, 2015 – August 31, 2018.
Associate Chair, Department of Communication, College of Arts & Sciences, University of Colorado Denver, 2011-14.
Continuing and Distance Education Coordinator, Department of Communication Arts & Sciences, The Pennsylvania State University, 1997-98.

ACADEMIC APPOINTMENTS

Texas Tech University (2015-present)

Professor, Department of Communication Studies, 2015-present.

University of Colorado Denver (2010-15)

Professor, Department of Communication, 2014-15.
Associate Professor, Department of Communication, 2011-14.
Lecturer, Department of Communication, 2010-11.

Colorado State University (1998-2009)

Professor, Department of Communication Studies, 2009.
Associate Professor, Department of Communication Studies, 2004-09.
Affiliate Faculty Member, Women's Programs and Studies, 2004-09.
Assistant Professor, Department of Communication Studies, 1998-2004.

EDUCATION

Ph.D. Speech Communication, The Pennsylvania State University, 1997. (*GPA 4.0/4.0*)

M.A. Speech Communication, The Pennsylvania State University, 1993. (*GPA 4.0/4.0*)

B.A. Communication, George Mason University, 1991. (*Graduated with Distinction*)

RESEARCH EXPERTISE

Rhetorical Studies: public memory, museum studies, American West, space and place, affect, materiality.

Media Studies: media ecology, social media, film and television studies, critical theory, equipment for living.

AWARDS and HONORS

Top Four Paper, Media Studies Interest Group, Western States Communication Association, 2019.

Mortar Board Apple Polishing, Mortar Board Forum Chapter, Texas Tech University, 2018.

Top Paper, Rhetoric and Public Address Interest Group, Western States Communication Association, 2015.

Wrage-Baskerville Award, Public Address Division, National Communication Association, 2014.

Golden Anniversary Monograph Award, National Communication Association, 2012.

Top Four Paper, Rhetoric and Public Address Interest Group, Western States Communication Association, 2008.

Top Four Paper, Media Studies Interest Group, Western States Communication Association, 2007.

Award for Excellence in Visual Communication Research, Visual Communication Division, National Communication Association, 2006.

Lambda Pi Eta Excellence in Teaching Award, Department of Communication Studies, Colorado State University, 2006.

Diane Furno-Lamude Award, Media Studies Interest Group, Western States Communication Association, 2005.

Outstanding Article Award, Critical & Cultural Studies Division, National Communication Association, 2003.

2nd Best Professor on Campus, voted by readers of *The Collegian: Best of CSU* (10/28/03), Colorado State University, 2003.

Top Four Paper, Media Studies Interest Group, Western States Communication Association, 2003.

Outstanding Communication Alumnus, Department of Communication, George Mason University, 2001.

Top Competitive Paper, Media Studies Interest Group, Western States Communication Association, 2000.

Outstanding Teaching Award, College of Liberal Arts, The Pennsylvania State University, 1996.

Top Three Paper, Rhetoric and Public Address Interest Group, Eastern Communication Association, 1996.

Top Three Paper, Mass Communication Interest Group, Eastern Communication Association, 1996.

Top Three Paper, Political Communication Interest Group, Eastern Communication Association, 1996.

PUBLICATIONS

Books

1. Ott, B. L., & Mack, R. L. (2020). *Critical media studies: An introduction* (3rd ed.). Malden, MA: Wiley-Blackwell.

   PREVIOUS EDITIONS:

   Ott, B. L., & Mack, R. L. (2014). *Critical media studies: An introduction* (2nd ed.). Malden, MA: Wiley-Blackwell. 392 pp.

   Ott, B. L., & Mack, R. L. (2010). *Critical media studies: An introduction* (1st ed.). Malden, MA: Wiley-Blackwell. 326 pp.

2. Ott, B. L., & Dickinson, G. (2019). *The Twitter presidency: Donald J. Trump and the politics of white rage* (NCA Focus on Communication Studies). New York: Routledge. 122 pp.

3. Ott, B. L., & Dickinson, G. (Eds.). (2013). *The Routledge reader in rhetorical criticism*. New York: Routledge. 826 pp.

4. Dickinson, G., Blair, C., & Ott, B. L. (Eds.). (2010). *Places of public memory: The rhetoric of museums and memorials*. Tuscaloosa, AL: University of Alabama Press. 282 pp.

   REVIEWED IN: *Quarterly Journal of Speech*, *Rhetoric Society Quarterly*, *Rhetoric and Public Affairs*, *Journal of Communication*, *The Journal of Popular Culture*, *The Public Historian*, *AASLH History News*

5. Leverette, M., Ott, B. L., & Buckley, C. L. (Eds.). (2008). *It's not TV: Watching HBO in the post-television era*. New York: Routledge. 256 pp.

6. Ott, B. L. (2007). *The small screen: How television equips us to live in the Information Age*. Malden, MA: Wiley-Blackwell. 199 pp.

Articles and Book Chapters

1. Ott, B. L., & Dickinson, G. (2019). Redefining rhetoric: Why matter matters. *Berlin Journal of Critical Theory*, *3*(1), 45-81.

2. Ott, B. L. (2017). The age of Twitter: Donald J. Trump and the politics of debasement. *Critical Studies in Media Communication*, *34*(1), 59-68. doi: 10.1080/15295036.2016.1266686

3. Ott, B. L. (2017). Affect in critical studies. In J. F. Nussbaum (Ed.), *Oxford research encyclopedia of communication*. New York: Oxford University Press. doi: 10.1093/acrefore/9780190228613.013.56

4. Dickinson, G., & Ott, B. L. (2017). Spatial materialities: Co-producing imaged/inhabited spaces. In G. Aiello, M. Tarantino, & K. Oakley (Eds.), *Communicating the city: Meanings, practices, interactions* (pp. 31-45). New York: Peter Lang.

5. Sci, S. A., & Ott, B. L. (2017). *Super Columbine Massacre RPG!*: The procedural rhetoric of critical (gun) play. *Cultural Studies ↔ Critical Methodologies*, *17*(2), 125-132. doi: 10.1177/1532708616636071

6. Ott, B. L. (2017). Afterward: Digital rhetoric at a later time. In A. Hess & A. Davisson (Eds.), *Theorizing digital rhetoric* (pp. 234-239). New York: Routledge.

7. Ott, B. L., Bean, H., & Marin, K. (2016). On the aesthetic production of atmospheres: The rhetorical workings of biopower at The CELL. *Communication and Critical/Cultural Studies*, *13*(4), 346-362. doi: 10.1080/14791420.2016.1195505

8. Ott, B. L., & Sci, S. A. (2015). The many moods of Michael Moore: Aesthetics and affect in *Bowling for Columbine*. In B. Snee & T. W. Benson (Eds.), *Michael Moore and the rhetoric of documentary* (pp. 74-100). Carbondale, IL: Southern Illinois University Press.

9. Ott, B. L., & Domenico, M. (2015). Conceptualizing meaning in communication studies. In P. J. Gehrke & W. M. Keith (Eds.), *A century of communication studies: The unfinished conversation* (pp. 234-60). New York: Routledge.

10. Ott, B. L., & Aoki, E. (2015). Science fiction as social consciousness: Race, gender, and sexuality in *Star Trek: The Next Generation*. In D. Brode & S. T. Brode (Eds.), *The* Star Trek *universe: Franchising the final frontier* (pp. 53-63). Lanham, MD: Rowman & Littlefield.

11. Ott, B. L., & Lazić, G. (2013). The pedagogy and politics of art in postmodernity: Cognitive mapping and *The Bothersome Man*. *Quarterly Journal of Speech*, *99*(3), 259-282. doi: 10.1080/00335630.2013.806816 (*Lead Article*)

12. Dickinson, G., Ott, B. L., & Aoki, E. (2013). (Re)imagining the West: The Whitney Gallery of Western Art's sacred hymn. *Cultural Studies ↔ Critical Methodologies*, *13*(1), 21-34. doi: 10.1177/1532708612464633

13. Ott, B. L., & Burgchardt, C. (2013). On critical-rhetorical pedagogy: Dialoging with *Schindler's List*. *Western Journal of Communication*, *77*(1), 14-33. doi: 10.1080/10570314.2012.719659

    REPRINTED: Burgchardt, C. R., & Jones, Hilary A. (Eds.). (2017). *Readings in rhetorical criticism* (5th ed., pp. 128-145). State College, PA: Strata Publishing.

14. Ott, B. L., & Dickinson, G. (2013). Entering the unending conversation: An introduction to rhetorical criticism. In B. L. Ott & G. Dickinson (Eds.), *The Routledge reader in rhetorical criticism* (pp. 1-13). New York: Routledge.

15. Dickinson, G., & Ott, B. L. (2013). Neoliberal capitalism, globalization, and lines of flight: Vectors and velocities at the 16th Street Mall. *Cultural Studies ↔ Critical Methodologies*, *13*(6), 529-535. doi: 10.1177/1532708613503780

16. Ott, B. L., & Keeling, D. M. (2012). Transborder politics: The embodied call of conscience in *Traffic*. In D. R. DeChaine (Ed.), *Border rhetorics: Charting enactments of citizenship and identity on the U.S.-Mexico frontier* (pp. 181-196). Tuscaloosa, AL: University of Alabama Press.

17. Ott, B. L. (2012). Unnecessary roughness: ESPN's construction of hypermasculine citizenship in the Penn State sex abuse scandal. *Cultural Studies ↔ Critical Methodologies*, *12*(4), 332-334. doi: 10.1177/1532708612446433

18. Ott, B. L., & Keeling, D. M. (2011). Cinema and choric connection: *Lost in Translation* as sensual experience. *Quarterly Journal of Speech*, *97*(4), 363-386. doi: 10.1080/00335630.2011.608704 (*Lead Article*)

    REPRINTED: Ott, B. L., & Dickinson, G. (Eds.). (2013). *The Routledge reader in rhetorical criticism* (pp. 572-590). New York: Routledge.

19. Ott, B. L. (2011). Assessing rhetorics of social resistance [Review essay]. *Quarterly Journal of Speech*, *97*(3), 334-347. doi: 10.1080/00335630.2011.585171

20. Bonnstetter, B. E., & Ott, B. L. (2011). (Re)writing Mary Sue: *Écriture féminine* and the performance of subjectivity. *Text and Performance Quarterly*, *31*(4), 342-367. doi: 10.1080/10462937.2011.602706

21. Ott, B. L., Aoki, E., & Dickinson, G. (2011). Ways of (not) seeing guns: Presence and absence at the Cody Firearms Museum. *Communication and Critical/Cultural Studies*, *8*(3), 215-239. doi: 10.1080/14791420.2011.594068 (*Lead Article*)

    RECIPIENT: *Golden Anniversary Monograph Award*, National Communication Association, Nov. 2012.

22. Ott, B. L., Aoki, E., & Dickinson, G. (2011). Collage/montage as critical practice, or how to "quilt"/read postmodern text(ile)s. In C. E. Morris (Ed.), *Remembering the AIDS Memorial Quilt* (pp. 101-131). East Lansing, MI: Michigan State University Press.

23. Ott, B. L. (2010). The visceral politics of *V for Vendetta*: On political affect in cinema. *Critical Studies in Media Communication*, *27*(1), 32-47. doi: 10.1080/15295030903554359

24. Blair, C., Dickinson, G., & Ott, B. L. (2010). Introduction: Rhetoric/memory/place. In G. Dickinson, C. Blair, & B. L. Ott (Eds.), *Places of public memory: The rhetoric of museums and memorials* (pp. 1-54). Tuscaloosa, AL: University of Alabama Press.

25. Aoki, E., Dickinson, G., & Ott, B. L. (2010). The master naturalist imagined: Directed movement and simulations at the Draper Museum of Natural History. In G. Dickinson, C. Blair, & B. L. Ott (Eds.), *Places of public memory: The rhetoric of museums and memorials* (pp. 238-265). Tuscaloosa, AL: University of Alabama Press.

26. Ott, B. L., & Dickinson, G. (2009). Visual rhetoric and/as critical pedagogy. In A. A. Lunsford, K. H. Wilson, & R. A. Eberly (Eds.), *The SAGE handbook of rhetorical studies* (pp. 391-405). Thousand Oaks, CA: Sage.

27. Ott, B. L. (2008). The pleasures of *South Park* (an experiment in media erotics). In J. A. Weinstock (Ed.), *Taking* South Park *seriously* (pp. 39-58). Albany, NY: State University of New York Press.

28. Ott, B. L. (2008). (Re)framing fear: Equipment for living in a post-9/11 world. In T. Potter & C. W. Marshall (Eds.), *Cylons in America: Critical studies in* Battlestar Galactica (pp. 13-26). New York: Continuum.

    RECIPIENT: *Ray and Pat Browne Award*, Best Edited Collection, Popular Culture Association/American Culture Association, March 2008.

29. Buckley, C. L., & Ott, B. L. (2008). Fashion(able/ing) selves: Consumption, identity, and *Sex and the City*. In M. Leverette, B. L. Ott, & C. L. Buckley (Eds.), *It's not TV: Watching HBO in the post-television era* (pp. 209-226). New York: Routledge.

    REPRINTED: Utley, E. A. (Ed.). (2012). *Power and pleasure in popular culture* (pp. 33-46). San Diego: Cognella Academic Publishing.

    REPRINTED: Jones, A. R. (Ed.). (2010). *Fads, fetishes, and fun: A sociological analysis of popular culture* (pp. 423-440). San Diego: Cognella Academic Publishing.

30. Ott, B. L., & Bonnstetter, B. (2007). "We're at now, now": *Spaceballs* as parodic tourism. *Southern Journal of Communication*, *72*(4), 309-327. doi: 10.1080/10417940701667498 (*Lead Article*)

31. Ott, B. L. (2007). Television as lover, part II: Doing auto[erotic]ethnography. *Cultural Studies ↔ Critical Methodologies*, *7*(3), 294-307. doi: 10.1177/1532708606290843

32. Ott, B. L. (2007). Television as lover, part I: Writing dirty theory. *Cultural Studies ↔ Critical Methodologies*, *7*(1), 26-47. doi: 10.1177/1532708606288650

33. Ott, B. L., & Aoki, E. (2007). The colonization and commodification of racial identities: Stereotyping and exoticizing cultural difference in *Rush Hour*. In L. Gray-Rosendale (Ed.), *Pop perspectives: Readings to critique contemporary culture* (pp. 513-520). New York: McGraw-Hill.

34. Dickinson, G., Ott, B. L., & Aoki, E. (2006). Spaces of remembering and forgetting: The reverent eye/I at the Plains Indian Museum. *Communication and Critical/Cultural Studies*, *3*(1), 27-47. doi: 10.1080/14791420500505619 (*Co-first author*)

    RECIPIENT: *Award for Excellence in Visual Communication Research*, Visual Communication Division, National Communication Association, Nov. 2006.

    REPRINTED: Senda-Cook, S., Hess, A., Middleton, M. K., & Endres, D. (Eds.). (2019). *Readings in rhetorical fieldwork* (pp. 133-49). New York: Routledge.

    REPRINTED: Ott, B. L., & Dickinson, G. (Eds.). (2013). *The Routledge reader in rhetorical criticism* (pp. 338-53). New York: Routledge.

35. Dickinson, G., Ott, B. L., & Aoki, E. (2005). Memory and myth at the Buffalo Bill Museum. *Western Journal of Communication*, *69*(2), 85-108. doi: 10.1080/10570310500076684 (*Co-first author*) (*Lead Article*)

    REPRINTED: Foss, S. (Ed.). (2018). *Rhetorical criticism: Exploration and practice* (4th ed., pp. 253-272). Long Grove, IL: Waveland Press.

    REPRINTED: Foss, S. (Ed.). (2009). *Rhetorical criticism: Exploration and practice* (4th ed., pp. 225-245). Long Grove, IL: Waveland Press.

36. Ott, B. L., & Aoki, E. (2004). Counter-imagination as interpretive practice: Futuristic fantasy and *The Fifth Element*. *Women's Studies in Communication*, *27*(2), 149-176. doi: 10.1080/07491409.2004.10162471

37. Ott, B. L. (2004). (Re)locating pleasure in media studies: Toward an erotics of reading. *Communication and Critical/Cultural Studies*, *1*(2), 194-212. doi: 10.1080/14791420410001685386

38. Ott, B. L., & Herman, B. (2003). Mixed messages: Resistance and reappropriation in rave culture. *Western Journal of Communication*, *67*(3), 249-270. doi: 10.1080/10570310309374771

39. Ott, B. L. (2003). "I'm Bart Simpson, who the hell are you?" A study in postmodern identity (re)construction. *Journal of Popular Culture*, *37*(1), 56-82. doi: 10.1111/1540-5931.00054

40. Ott, B. L. (2003). "Oh my God, they digitized Kenny!" Travels in the *South Park* cybercommunity v4.0. In C. Stabile & M. Harrison (Eds.), *Prime time animation: Television animation and American culture* (pp. 220-242). New York: Routledge.

41. Ott, B. L., & Aoki, E. (2002). The politics of negotiating public tragedy: Media framing of the Matthew Shepard murder. *Rhetoric and Public Affairs*, *5*(3), 483-505. doi: 10.1353/rap.2002.0060

    RECIPIENT: *Outstanding Article Award*, Critical & Cultural Studies Division, National Communication Association, Nov. 2003.

    REPRINTED: Burgchardt, C. R., & Jones, Hilary A. (Eds.). (2017). *Readings in rhetorical criticism* (5th ed., pp. 241-259). State College, PA: Strata Publishing.

    REPRINTED: Burgchardt, C. (Ed.). (2010). *Readings in rhetorical criticism* (4th ed., pp. 270-288). State College, PA: Strata Publishing.

    REPRINTED: Burgchardt, C. (Ed.). (2005). *Readings in rhetorical criticism* (3rd ed., pp. 220-237). State College, PA: Strata Publishing.

42. Ott, B. L., & Aoki, E. (2001). Popular imagination and identity politics: Reading the future in *Star Trek: The Next Generation*. *Western Journal of Communication*, *65*(4), 392-415. doi: 10.1080/10570310109374718

43. Ott, B., & Walter, C. (2000). Intertextuality: Interpretive practice and textual strategy. *Critical Studies in Media Communication*, *17*(4), 429-446. doi: 10.1080/15295030009388412

44. Ott, B. L. (1998). Bridging scholarly theory and forensic practice: Toward a more pedagogical model of rhetorical criticism. *National Forensic Journal*, *16*(1-2), 53-74.

45. Ott, B. (1996). Memorializing the Holocaust: *Schindler's List* and public memory. *The Review of Education/Pedagogy/Cultural Studies*, *18*(4), 443-457. doi: 10.1080/1071441960180409

Reviews, Commentary, and Miscellaneous

1. Ott, B. L. (2019, August 8). Trump's racist rhetoric: Impulsive or calculated? [Editorial] *Newsweek*. https://www.newsweek.com/trump-racism-calculated-impulsive-1452337

2. Ott, B. L. (2019, July 16). Trump's escalating war on the media: Not even Fox News is safe [Editorial] *Newsweek*. https://www.newsweek.com/trump-war-news-media-escalation-1449392

3. Ott, B. L. (2019, July 10). The real reason Republicans call Alexandria Ocasio-Cortez a liar [Editorial] *Newsweek*. https://www.newsweek.com/real-reason-republicans-call-alexandria-ocasio-cortez-liar-opinion-1448465

4. Ott, B. L. (2019, July 1). American conservatism can't survive Donald Trump [Editorial] *Newsweek*. https://www.newsweek.com/donald-trump-supernova-conservatism-red-dwarf-1446793

5. Ott. B. L. (2019, June 21). Democracy in Trump era is dying tweet by tweet and we won't see the big picture for years [Editorial]. *USA Today*. https://www.usatoday.com/story/opinion/2019/06/21/trump-tweets-obscure-destruction-of-american-democracy-column/1472956001/

6. Ott, B. L. (2019, June 20). Why the media should ignore Trump live-tweeting the Democratic primary debates [Editorial] *Newsweek*. https://www.newsweek.com/media-should-ignore-trump-tweeting-democratic-debates-1444949

7. Ott, B. L. (2019, June 17). Stupid, incompetent, racist, loser: Do Trump's tweets project his own faults onto others? [Editorial] *Newsweek*. https://www.newsweek.com/stupid-incompetent-racist-lose-trump-sadiq-khan-projection-tweets-1444307

8. Ott, B. L. (2019, June 11). Who's done more damage to America, Fox News or Twitter? [Editorial] *Newsweek*. https://www.newsweek.com/twitter-fox-news-damage-american-democracy-1443088

9. Ott, B. L. (2019, June 6). Alexandria Ocasio-Cortez is schooling Trump on how to do Twitter [Editorial]. *Newsweek*. https://www.newsweek.com/aoc-schools-trump-how-do-twitter-1442585

10. Ott, B. L. (2019, May 29). The three traits of a Donald Trump tweetstorm [Editorial]. *Newsweek*. https://www.newsweek.com/trump-tweetstorm-three-traits-distraction-disinformation-opinion-1438122

11. Ott. B. L. (2019, May 24). Donald Trump really is 'crying out' for impeachment. It's the ultimate victim card [Editorial]. *USA Today*. https://www.usatoday.com/story/opinion/2019/05/24/trump-wants-impeachment-ultimate-victim-card-column/1209081001/

12. Ott, B. L. (2019, May 20). Why Trump keeps talking about a failed coup [Editorial]. *Newsweek*. https://www.newsweek.com/trump-rhetoric-failed-coup-undemocratic-1430211

13. Ott, B. L. (2019, May 09). Donald Trump's unrelenting and unapologetic white rage [Editorial]. *The Moderate Voice*. https://themoderatevoice.com/donald-trumps-unrelenting-and-unapologetic-white-rage/

14. Ott, B. L. (2019, May 04). Trump never transitioned away from campaign rhetoric [Editorial]. *The Hill*. https://thehill.com/opinion/campaign/442129-trump-never-transitioned-away-from-campaign-rhetoric

15. Ott, B. L. (2019, May 02). The dangers of digital politics [Editorial]. *Salon*. https://www.salon.com/2019/05/02/the-dangers-of-digital-politics/

16. Ott, B. L. (2019, April 26). Unwitting or not, Donald Trump is still complicit in Russia's attack on America [Editorial]. *Newsweek*. https://www.newsweek.com/donald-trump-complicit-russia-cyber-attack-1405902

17. Ott, B. L. (2019, April 13). The news media helped Trump win in 2016. Here's what needs to change for 2020 [Editorial]. *Salon*. https://www.salon.com/2019/04/13/the-news-media-helped-trump-win-in-2016-heres-what-needs-to-change-for-2020/

18. Ott, B. L. (2019, March 29). Donald Trump, master of misdirection [Editorial]. *Newsweek*. https://www.newsweek.com/donald-trump-distraction-misdirection-mueller-1380373

19. Ott, B. L. (2019, March 26). How to interpret Trump's Twitter response to the Mueller report [Editorial]. *The Hill*. https://thehill.com/opinion/white-house/435820-how-to-interpret-trumps-twitter-response-to-the-mueller-report

20. Ott, B. L. (2019, March 23). Donald Trump's rhetoric is no longer just silly and offensive: It's dangerous and undemocratic [Editorial]. *Newsweek*. https://www.newsweek.com/trump-fake-news-rhetoric-democracy-1373057

21. Ott, B. L. (2019, March 20). Donald Trump's rhetoric didn't cause Christchurch shootings, but it sure invited it [Editorial]. *USA Today*. https://www.usatoday.com/story/opinion/2019/03/20/donald-trump-hateful-rhetoric-invited-new-zealand-mosque-shooting-column/3213181002/

22. Ott. B. L. (2019, March 8). President Donald Trump or President Sean Hannity? Fox News host has dangerous influence [Editorial]. *USA Today*. https://www.usatoday.com/story/opinion/2019/03/08/fox-news-host-sean-hannitys-influence-donald-trump-dangerous-column/3081566002/

23. Ott, B. L. (2019, March 6). "A-plus treatment" for Alabama tornado victims: Trump decides which lives matter—and which lives do not [Editorial]. *Salon*. https://www.salon.com/2019/03/06/a-plus-treatment-for-alabama-tornado-victims-trump-decides-which-lives-matter-which-dont/

24. Brookey, R. A., & Ott, B. L. (2019). Trump and Twitter 2.0 [Interview]. *Critical Studies in Media Communication*, *36*(1), 92-96. doi: 10.1080/15295036.2018.1546052

25. O'Steen, D., LeFebvre, L., & Ott, B. L. (2018). Class size for the basic communication course: A recommendation for the dean. *Basic Communication Course Annual, 30*, Article 14, 212-216. https://ecommons.udayton.edu/bcca/vol30/iss1/14

26. Ott, B. L. (2016). Barthes, Roland. In K. B. Jensen & R. T. Craig (Eds.), *International encyclopedia of communication theory and philosophy* (pp. 159-164). Malden, MA: Wiley-Blackwell.

27. Ott, B. L. (2016). [Review of the book *The HBO effect*]. *Critical Studies in Television: The International Journal of Television Studies*, *11*(1), 115-117. doi: 10.1177/1749602015615508b

28. Ott, B. L. (2015). [Review of the book *Videoland: Movie culture at the American video store*]. *Journal of American History*, *101*(4), 1315-1316. doi: 10.1093/jahist/jav117

29. Ott, B. L. (2014). My two bytes [WSCA Presidential Address]. *Western Journal of Communication*, *78*(3), 378-381. doi: 10.1080/10570314.2014.910311

30. Dickinson, G., & Ott, B. L. (2014, March/May). Two memory scholars reflect on the politics of remembering. *Spectra: The magazine of the National Communication Association*, *50*(1 & 2), 18-21.

31. Aoki, E., Dickinson, G., & Ott, B. L. (2013). Memory and the West: Reflections on place, practice, and performance. *Cultural Studies ↔ Critical Methodologies*, 13(1), 3-5. doi: 10.1177/1532708612464631

32. Ott, B. L. (2013, November 23). Visual scholars analyze JFK assassination photos. *BagNews*, http://www.bagnewsnotes.com/category/scholars-analyze-jfk-photos/

33. Ott, B. L. (2008). Introduction: The not TV text. In M. Leverette, B. L. Ott, & C. L. Buckley (Eds.), *It's not TV: Watching HBO in the post-television era* (pp. 97-100). New York: Routledge.

34. Ott, B. L., & Sci, S. (2007). [Review of the motion picture *Brokeback Mountain*]. *Journal of GLBT Family Studies*, *3*(4), 485-487.

35. Ott, B. L. (2006, March 10). Hysterical Horowitz and the culture of television. *Flow: A Critical Forum on Television and Media Culture*, *4*(1), https://www.flowjournal.org/2006/03/hysterical-horowitz-and-the-culture-of-television/

36. Ott, B. L. (2005, Oct. 7). The "Popular Culture and Philosophy" books and philosophy: Philosophy, you've officially been pimped. *Flow: A Critical Forum on Television and Media Culture*, *3*(3), https://www.flowjournal.org/2005/10/the-popular-culture-and-philosophy-books-and-philosophy-philosophy-youve-officially-been-pimped/

37. Ott, B. L. (2005, June 24). Some good news about the news: 5 reasons why 'fake' news is better than Fox 'news'. *Flow: A Critical Forum on Television and Media Culture*, *2*(7), http://www.flowjournal.org/2005/06/news-fox-television-reception-the-daily-show-jon-stewart/

38. Ott, B. L. (2005, April 15). Symbolic inversion: Git-r-done! *Flow: A Critical Forum on Television and Media Culture*, *2*(2), http://www.flowjournal.org/2005/04/jeff-foxworthy-blue-collar-tv-class-mode-of-address-reception-political-economy-representation/

39. Ott, B. L. (2005, Feb. 18). Set your cathode rays to stun(ning). *Flow: A Critical Forum on Television and Media Culture*, *1*(10), http://www.flowjournal.org/2005/02/set-your-cathode-rays-to-stunning/

40. Ott, B. L. (2004, Dec. 17). To pee or not to pee: On the politics of cultural appropriation. *Flow: A Critical Forum on Television and Media Culture*, *1*(6), http://www.flowjournal.org/2004/12/to-pee-or-not-to-peeon-the-politics-of-cultural-appropriation/

41. Ott, B. L. (2004, Oct. 22). Contemporary television criticism: State of the art or stuck in the past? *Flow: A Critical Forum on Television and Media Culture*, *1*(2), http://www.flowjournal.org/2004/10/contemporary-television-criticism-state-of-the-art-or-stuck-in-the-past/

42. Ott, B. L. (2002). Identity and the internet: Mapping scholarship on cybercommunity [Review of the book *Tune in/log on: Soaps, fandom, and online community*]. *The Review of Communication*, *2*, 44-47.

43. Ott, B. L. (1999). Technology and cultural form [Review of the book *Virtualities: Television, media art, and cyberculture*]. *Critical Studies in Mass Communication*, *16*(2), 244-246.

44. Ott, B. L. (1997). [Review of the book *Architectures of excess: Cultural life in the Information Age*]. *Quarterly Journal of Speech*, *83*(2), 259-260.

CITATION INDICES

Source: Brian Ott. (n.d.). *Google Scholar*. Retrieved August 22, 2019, from https://scholar.google.com/citations?user=HDjZgX0AAAAJ&hl=en

Indices	Total	Since 2014
Citations	2296	1446
h-index	21	14
10-index	27	21

GRANT ACTIVITY

Internal Grant Applications (funded)

CLAS Dissemination Grant, $1,200.00, College of Liberal Arts & Sciences, University of Colorado Denver, 2013.

Dean's Fund for Excellence, $515.39, College of Liberal Arts & Sciences, University of Colorado Denver, 2011.

Research Grant, $6,000.00, College of Liberal Arts Academic Enrichment Program, Colorado State University, 2006.

Professional Development Grant, College of Liberal Arts, Colorado State University.

Year	Amount	Year	Amount
2009	$661.68	2004	$425.00
2008	$579.39	2002	$732.00
2007	$615.00	2001	$677.00
2006	$700.00	1999	$566.00
2005	$694.00	1998	$572.00

External Grant Applications (not funded)

Ott, B. L. (Lead Principal Investigator), Cummins, R. G. (Co-PI), & Velikova, N. (Co-PI). "Combatting fake news via media literacy," U.S. Department of State—U.S. Embassy to Georgia, $149,540. Declined. (Submitted August 4, 2017)

INVITED LECTURES/ADDRESSES/WORKSHOPS

1. Invited lecture. *The first day of class*. 2019 New TA Workshop. College of Arts & Sciences. Texas Tech University. Lubbock, TX. August 21, 2019.

2. Invited lecture. *The Twitter presidency: On the rhetorical style of Donald J. Trump*. Honors College Friday Lunch Discussion. Texas Tech University. Lubbock, TX. April 19, 2019.

3. Invited lecture. *The rhetoric of* Black Mirror. Rhetoric Society of America TTU Chapter. Texas Tech University. Lubbock, TX. October 19, 2018.

4. Facilitator. *Positive approaches to dealing with difficult colleagues*. Teaching, Learning, & Professional Development Center (TLDPC). Texas Tech University. Lubbock, TX. February 25, 2017.

5. Facilitator. *Screening and discussion of Park Chan-Wook's* The Handmaiden. International Film Series. College of Media & Communication. Texas Tech University. Lubbock, TX. November 10, 2016.

6. Invited lecture. *Career opportunities for graduates*. Communication Studies Society. Department of Communication Studies. Texas Tech University. Lubbock, TX. November 3, 2016.

7. Invited lecture. *Red Raider academy: Tips for success in college*. The Office of Community Engagement. Texas Tech University. Lubbock, TX. August 3, 2016.

8. Invited lecture. *RaiderLife experience: Meet the instructor*. The Office of Community Engagement. Texas Tech University. Lubbock, TX. June 22 and 29, 2016.

9. Invited lecture. *Rhetorical dimensions of cinema: Honoring Thomas Benson's contributions to the study of film.* Department of Communication Arts & Sciences. The Pennsylvania State University. State College, PA. Sept. 11, 2015.

10. Keynote address. *At the intersection of discipline and control: The rhetorical workings of biopower at The CELL*. Rocky Mountain Communication Association. Longmont, CO. April 11, 2015.

11. Invited lecture. *(Re)presentations of infidelity on film*. Feminism & Co.: Art, Sex, Politics Series. Museum of Contemporary Art. Denver, CO. April 9, 2015. Honorarium.

12. Invited lecture. *At the intersection of discipline and control: The rhetorical workings of biopower at The CELL*. Arizona State University. Phoenix, AZ. April 2, 2015. Supported by a grant from Rhetoric Society of America. Honorarium.

13. Invited panelist. *New media: Its effects on society in the new millennium*. Lambda Pi Eta Colloquium. University of Colorado Denver. Denver, CO. November 11, 2014.

14. WSCA Presidential Address. *My two bytes*. Western States Communication Association annual convention. Anaheim, CA. February 17, 2014.

15. Workshop leader. *Rhetoric and materiality*. NCA Doctoral Honors Seminar. University of Maine. Orono, ME. July 18-21, 2013. With Greg Dickinson and Nathan Stormer.

16. Keynote address. *Gender representations in advertising*. The Genderfree Bedroom. University Honors and Leadership Program. University of Colorado Denver. Denver, CO. April 18, 2013.

17. Invited lecture. *The pedagogy and politics of art in postmodernity: Cognitive mapping and* The Bothersome Man. University of North Carolina at Chapel Hill. Chapel Hill, NC. April 12, 2013.

18. Invited plenary speaker. *Art, politics, and pedagogy in postmodernity:* The Bothersome Man *as entropic satire*. 13th Biennial Public Address Conference. The University of Memphis. Memphis, TN. September 28, 2012.

19. Invited lecture and film screening. The Bothersome Man *as social satire*. John Cabot University. Rome, Italy. July 24, 2012.

20. Keynote address. *Cinema and choric connection:* Lost in Translation *as sensual experience*. 7th Annual School of Communication Jubilee. University of Northern Colorado. Greeley, CO. April 14, 2012. Honorarium.

21. Workshop leader. *Rhetoric's materiality*. 4th Biennial Rhetoric Society of America Summer Institute. University of Colorado Boulder. Boulder, CO. June 20-26, 2011. With Greg Dickinson.

22. Invited lecture. *Cinema and choric connection:* Lost in Translation *as sensual experience*. University of New Mexico. Albuquerque, NM. March 9, 2011. Honorarium.

23. Invited plenary speaker. *Enhancing critical thinking in the arts and humanities. TILT Summer Conference on Learning, Teaching, and Critical Thinking*. Colorado State University. Fort Collins, CO. May 19, 2010. With Greg Dickinson.

24. Invited lecture. *Cinema and choric connection: Environ and experience in* Lost in Translation. Glendale Community College. Glendale, AZ. April 13, 2010. Honorarium.

25. Invited lecture. *Cinema and choric connection: Environ and experience in* Lost in Translation. Adams State College. Alamosa, CO. September 10, 2009. Honorarium.

26. Keynote address. *Visceral responses to* V for Vendetta*: How cinema mobilizes emotion to promote critical citizenship*. 18th Annual Undergraduate Communication Research Conference. University of St. Thomas. Minneapolis, MN. April 17, 2009. Honorarium.

27. Invited plenary speaker. *Visual literacy*. 30th Annual Professional Development Institute. Colorado State University. Fort Collins, CO. January 7, 2009.

28. Invited lecture. *V for Visceral: A theory of political affect in cinema*. University of Colorado Boulder. Boulder, CO. September 19, 2008. Honorarium.

29. Facilitator. *Screening and discussion of Mike Leigh's* Vera Drake. Film Matters Series. Colorado State University. Fort Collins, CO. April 29, 2005. With Greg Dickinson.

30. Invited lecture. *The contours of digital culture: Adapting to students in the Information Age. Great Conversations*. College of Liberal Arts. Colorado State University. Fort Collins, CO. February 5, 2003.

31. Invited plenary speaker. *Critical media literacy*. Forum on Teaching. The Center for Teaching and Learning. Colorado State University. Fort Collins, CO. September 19, 2002. With Greg Dickinson.

32. Invited lecture. *Media coverage and framing of 9/11*. University wide teach-in. Colorado State University. Fort Collins, CO. September 27, 2001. With Greg Dickinson.

33. Keynote address. *The importance of community in the Information Age*. 10th Annual Communication Student/Alumni Luncheon. George Mason University. Fairfax, VA. April 21, 2001.

34. Invited lecture. *Violence in the media: A public dialogue*. Women at Noon. Office of Women's Programs and Studies. Colorado State University. Fort Collins, CO. November 1, 2000.

35. Keynote address. *Viewing interpersonal communication as transaction*. Boy Scouts of America. Longs Peak Council. Fort Collins High School. Fort Collins, CO. October 23, 1999.

36. Invited plenary speaker. *Listen to me: On the importance of active listening*. International Leadership Conference. Colorado State University. Fort Collins, CO. April 10, 1999.

CONFERENCE PARTICIPATION

Competitively Selected Papers

1. Dickinson, G., & Ott, B. L. (2019, November). *Affecting peace and justice: Embodied rhetoric at the Memorial to Peace and Justice, Montgomery, Alabama*. Paper accepted to the annual meeting of the National Communication Association, Baltimore, MD.

2. Ott, B. L., & Dickinson, G. (2019, February). *How Donald Trump embodies the logic of Twitter: An analysis of @realDonaldTrump*. Paper presented at the annual meeting of the Western States Communication Association, Seattle, WA.

   RECIPIENT: *Top Four Paper*, Media Studies Interest Group.

3. Dickinson, G., & Ott, B. L. (2019, February). *The politics of white rage: On Trump and the affective aesthetics of white rage*. Paper presented at the annual meeting of the Western States Communication Association, Seattle, WA.

4. Brookey, R. A., & Ott, B. L. (2018, February). Westworld *Ho: Construction of a new American monomyth*. Paper presented at the annual meeting of the Western States Communication Association, Santa Clara, CA.

5. Ott, B. L. (2017, November). *Performing white rage: The populist rhetorical style of Donald J. Trump*. Paper presented at the annual meeting of the National Communication Association, Dallas, TX.

6. Ott, B. L. (2017, February). *Mapping the terrain of affect*. Paper presented at the annual meeting of the Western States Communication Association, Salt Lake City, UT.

7. Aoki, E., Dickinson, G., & Ott, B. L. (2016, February). *The taming of the showman: Humanizing and domesticating a Western icon at the Buffalo Bill Museum*. Paper presented at the annual meeting of the Western States Communication Association, San Diego, CA.

8. Ott, B. L. (2015, November). *Rhetorical dimensions of cinema: Honoring Thomas Benson's contributions to the study of film*. Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.

9. Dickinson, G., & Ott, B. L. (2015, November). *How is affect rhetorical?* Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.

10. Ott, B. L., & Dickinson, G. (2015, February). *(Re)defining rhetoric: Why matter matters*. Paper presented at the annual meeting of the Western States Communication Association, Spokane, WA.

    RECIPIENT: *Top Paper*, Rhetoric and Public Address Interest Group.

11. Ott, B. L. (2014, November). *Our love affair with technology: A psycho-social-material reading of* Her. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

12. Ott, B. L., Bean, H., & Marin, K. (2014, November). *Securitization in the era of control society: Modulating mood and message at The CELL*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

    RECIPIENT: *Wrage-Baskerville Award* (Top Competitive Paper), Public Address Division.

13. Ott, B. L., & Dickinson, G. (2014, November). *Movement, sensation, affect: Assessing rhetoric's presence effects*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

14. Ott, B. L., & Lazić, G. (2013, November). *Body doubles: Presence and affect in* Black Swan. Paper presented at the annual meeting of the National Communication Association, Washington, DC.

15. Ott, B. L., & Domenico, M. (2013, November). *Meaning and significance: A communicative genealogy of the dialectical relations between symbolicity and materiality*. Paper presented at the annual meeting of the National Communication Association, Washington, DC.

16. Dickinson, G., & Ott, B. L. (2013, June). *Spatial materialities: Co-producing actual/virtual spaces*. Paper presented at the International Conference on Communication and the City, University of Leeds, Leeds, UK.

17. Ott, B. L. (2013, February). *Unnecessary roughness: ESPN's Construction of hypermasculine citizenship in the Penn State sex abuse scandal*. Paper presented at the annual meeting of the Western States Communication Association, Reno, NV.

18. Dickinson, G., & Ott, B. L. (2012, November). *Rhetoric and the senses: A vocabulary of material inducements*. Paper presented at the annual meeting of the National Communication Association, Orlando, FL.

19. Ott, B. L. (2012, February). *Corporeal cinema: Pain, pleasure, and presence in* Black Swan. Paper presented at the annual meeting of the Western States Communication Association, Albuquerque, NM.

20. Ott, B. L., & Dickinson, G. (2012, February). *Why matter matters: Redefining rhetoric*. Paper presented at the annual meeting of the Western States Communication Association, Albuquerque, NM.

21. Aoki, E., Dickinson, G., & Ott, B. L. (2011, November). *Hanging the West: Art, memory, and national identity in the Whitney Gallery of Western Art*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

22. Dickinson, G., & Ott, B. L. (2011, November). *Seeing and moving through locality: Vectors, velocities, and vision in global capitalism*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

23. Ott, B. L., & Burgchardt, C. (2011, February). *(Re)Visioning colonization: Assuaging White guilt in* Avatar. Paper presented at the annual meeting of the Western States Communication Association, Monterey, CA.

24. Dickinson, G., & Ott, B. L. (2011, February). *Vectors and velocities, space and time: Materializing rhetoric on the 16th Street Mall*. Paper presented at the annual meeting of the Western States Communication Association, Monterey, CA.

25. Ott, B. L., & Sci, S. A. (2010, November). *Mood, movies, and Michael Moore: The material dimensions of* Bowling for Columbine. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA.

26. Ott, B. L., & Keeling, D. (2010, November). *Choric conscience: Addressing the ambiguities of borders in* Traffic. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA.

27. Burgchardt, C., & Ott, B. L. (2010, March). *'Saving 'the world entire': A rhetorical analysis of* Schindler's List. Paper presented at the annual meeting of the Western States Communication Association, Anchorage, AK.

28. Aoki, E., Dickinson, G., & Ott, B. L. (2009, November). *Stitching, walking, materializing*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

29. Ott, B. L., & Keeling, D. (2009, February). *Cinema and choric connection: Environ and experience in* Lost in Translation. Paper presented at the annual meeting of the Western States Communication Association, Mesa, AZ.

30. Ott, B. L. (2008, March). *"This one time, at band camp": Fond memories of past research*. Paper presented at the annual meeting of the Rocky Mountain Communication Association, Fort Collins, CO.

31. Aoki, E., Dickinson, G., & Ott, B. L. (2008, February). *The master naturalist imagined: Directed movement and simulations at the Draper Museum of Natural History*. Paper presented at the annual meeting of the Western States Communication Association, Denver, CO.

    RECIPIENT: *Top Four Paper*, Rhetoric and Public Address Interest Group.

32. Ott, B. L. (2008, February). *(Re)framing fear:* Battlestar Galactica *as equipment for living in a post-9/11 world*. Paper presented at the annual meeting of the Western States Communication Association, Denver, CO.

33. Keeling, D., Ott, B. L., & Anderson, K. V. (2008, February). *"The grain of the voice": Recovering the oral character of public address*. Paper presented at the annual meeting of the Western States Communication Association, Denver, CO.

34. Ott, B. L. (2007, November). *V for visceral: A theory of political affect in cinema*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

35. Ott, B. L. (2007, February). *The pleasures of* South Park *(an experiment in media erotics)*. Paper presented at the annual meeting of the Western States Communication Association, Seattle, WA.

    RECIPIENT: *Top Four Paper*, Media Studies Interest Group.

36. Farro, S., Canetto, S., & Ott, B. L. (2007, January). *Cultural discourse regarding gender, ethnicity, and age: An analysis of computer print advertisements*. Paper presented at the National Multicultural Conference and Summit, Seattle, WA.

37. Aoki, E., Dickinson, G., & Ott, B. L. (2006, February). *Domestication, sterility, and phallic fetish at the Cody Firearms Museum*. Paper presented at the annual meeting of the Western States Communication Association, Palm Springs, CA.

38. Bonnstetter, B., & Ott, B. L. (2006, February). *In defense of Mary Sue: Performing identity and challenging the author-God function*. Paper presented at the annual meeting of the Western States Communication Association, Palm Springs, CA.

39. Ott, B. L., & Bonnstetter, B. (2005, February). *"We're at now, now":* Spaceballs *as parodic tourism*. Paper presented at the annual meeting of the Western States Communication Association, San Francisco, CA.

40. Ott, B. L. (2005, February). *Television as lover*. Paper presented at the annual meeting of the Western States Communication Association, San Francisco, CA.

    RECIPIENT: *Diane Furno-Lamude Award* (Top Competitive Paper), Media Studies Interest Group.

41. Ott, B. L. (2004, February). *Images of the West and Westerners: Public memory at The Whitney Gallery of Western Art*. Paper presented at the annual meeting of the Western States Communication Association, Albuquerque, NM.

42. Ott, B. L. (2003, February). *Do you still enjoy media?* Jouissance*, or, critical reading as textual bliss*. Paper presented at the annual meeting of the Western States Communication Association, Salt Lake City, UT.

43. Ott, B. L., & Aoki, E. (2003, February). *The politics of negotiating public tragedy: Media framing of the Matthew Shepard murder*. Paper presented at the annual meeting of the Western States Communication Association, Salt Lake City, UT.

    RECIPIENT: *Top Four Paper*, Media Studies Interest Group.

44. Dickinson, G., Ott, B. L., & Aoki, E. (2002, November). *Making the West White: The Buffalo Bill Cody Museum and the construction of White masculinity*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

45. Ott, B. L., & Herman, B. (2002, November). *Resistance, reappropriation, and rave culture: From communion to commodification*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

46. Ott, B. L. (2002, March). *Watching/making video: Using media criticism to teach production practices*. Paper presented at the annual meeting of the Western States Communication Association, Long Beach, CA.

47. Ott, B. L. (2002, August). *Developing your hyperstyle: The logics of the texton and the link*. Paper presented at the Using Technology to Maximize Enrollment Conference, Denver, CO.

48. Ott, B. L. (2001, February). *"I'm Bart Simpson, who the hell are you?" A study of postmodern image (re)construction*. Paper presented at the annual meeting of the Western States Communication Association, Coeur d'Alene, ID.

49. Ott, B. L., & Aoki, E. (2000, March). *Reading the future in* The Fifth Element*: Toward a pedagogy of counter-imagination*. Paper presented at the Film and Video Conference, Colorado State University, Fort Collins, CO.

50. Ott, B. L., & Aoki, E. (2000, February). *Popular imagination and identity politics: Reading the future in* Star Trek: The Next Generation. Paper presented at the annual meeting of the Western States Communication Association, Sacramento, CA.

    RECIPIENT: *Top Competitive Paper*, Media Studies Interest Group.

51. Ott, B. L., & Walter, C. (2000, February). *Intertextuality: Interpretive practice and textual strategy*. Paper presented at the annual meeting of the Western States Communication Association, Sacramento, CA.

52. Ott, B. L. (1999, February). *"Oh my God, they digitized Kenny!"* South Park *and fan culture on the internet*. Paper presented at the annual meeting of the Western States Communication Association, Vancouver, BC.

53. Ott, B. L. (1998, November). *Bridging theory and practice: Toward a more pedagogical model of rhetorical criticism*. Paper presented at the annual meeting of the National Communication Association, New York, NY.

54. Ott, B. L. (1998, April). *Kenneth Burke, information technologies, and a little show called* Dr. Quinn, Medicine Woman. Paper presented at the annual meeting of the Eastern Communication Association, Saratoga Springs, NY.

55. Ott, B. L., & Buckley, C. L. (1998, April). *Traversing life's liminal moments: Self-actualization vs. social conformity in the film* Reality Bites. Paper presented at the annual meeting of the Eastern Communication Association, Saratoga Springs, NY.

56. Ott, B. L., & Blivess, S. N. (1997, September). *Rock and wind: The play of stability and destruction in the pro-Defense of Marriage Act discourse*. Paper presented at the Rhetoric and Public Address Fall Conference, Monticello, NY.

57. Ott, B. L. (1996, November). *History, film, and political activism: Reading Apollo 13 as an attack on public apathy*. Paper presented at the annual meeting of the Speech Communication Association, San Diego, CA.

58. Ott, B. L. (1996, April). *Reading cultural geographies: Identity, ideology, and postmodern analytics*. Paper presented at the annual meeting of the Eastern Communication Association, New York, NY.

RECIPIENT: *Top Three Paper*, Rhetoric and Public Address Interest Group.

59. Ott, B. L. (1996, April). *Popular imagination and identity politics: Reading the future in* Star Trek: The Next Generation. Paper presented at the annual meeting of the Eastern Communication Association, New York, NY.

    RECIPIENT: *Top Three Paper*, Mass Communication Interest Group.

60. Ott, B. L. (1995, November). *Watching* The Simpsons *or equipment for living in postmodernity*. Paper presented at the annual meeting of the Speech Communication Association, San Antonio, TX.

61. Ott, B. L. (1995, November). *Remembering the Holocaust:* Schindler's List *and public memory*. Paper presented at the annual meeting of the Speech Communication Association, San Antonio, TX.

62. Ott, B. L. (1995, April). *Comedic satire as resistance: The critique of social class in* Heathers. Paper presented at the annual meeting of the Eastern Communication Association, Pittsburgh, PA.

63. Ott, B. L. (1995, April). *The media framing of George Bush's 1992 State of the Union Address*. Paper presented at the annual meeting of the Eastern Communication Association, Pittsburgh, PA.

    RECIPIENT: *Top Three Paper*, Political Communication Interest Group.

64. Ott, B. L. (1994, November). *A reconfiguration of power: Oppositional narratives in Booker T. Washington's "Cotton States Exposition" Address*. Paper presented at the annual meeting of the Speech Communication Association, New Orleans, LA.

65. Ott, B. L. (1993, November). *Burkean identification and classical rhetorical theory: An examination of substantive similarities and differences*. Paper presented at the annual meeting of the Speech Communication Association, Miami, FL.

66. Ott, B. L. (1992, October-November). *The rhetoric of paranoia: An examination of Jesse Helms' political strategies in his article, "Tax Paid Obscenity."* Paper presented at the annual meeting of the Speech Communication Association, Chicago, IL.

Other Conference Participation

1. Ott, B. L. (2019, April). *Rhetorical explorations of Montgomery's racial justice commemorative sites*. Panelist at the annual meeting of the Southern States Communication Association, Montgomery, AL.

2. Ott, B. L. (2017, November). *Re-examining truth, lies, and reality in the 21st Century: A scholarly investigation into the relevance of HBO's* Westworld *as it expands on our legacy of cerebral richness*. Panelist at the annual meeting of the National Communication Association, Dallas, TX.

3. Ott, B. L. (2016, October). *Shaping the future of your careers: Tips from administrators*. Panelist at the annual meeting of the Texas Speech Communication Association, San Antonio, TX.

4. Ott, B. L. (2016, February). *Media reporting on threats, crises, and national security*. Panel respondent at the annual meeting of the Western States Communication Association, Spokane, WA.

5. Ott, B. L. (2014, November). *Centennial volume authors discuss the future of the discipline*. Panelist at the annual meeting of the National Communication Association, Chicago, IL.

6. Ott, B. L. (2014, February). *Transferring and transforming rhetorical force: The material powers of bodies, memories, and place*. Panel respondent at the annual meeting of the Western States Communication Association, Anaheim, CA.

7. Ott, B. L. (2013, April). *The Genderfree Bedroom*. Panelist at the University Honors and Leadership Program. University of Colorado Denver, Denver, CO.

8. Ott, B. L. (2012, November). *Perfect communities, imagined spaces, and visions of America: Examining Disney's place in public memory*. Panelist at the annual meeting of the National Communication Association, Orlando, FL.

9. Ott, B. L. (2012, November). *Branding, community, and citizenship: "Quality television" in a convergent age*. Panel respondent at the annual meeting of the National Communication Association, Orlando, FL.

10. Ott, B. L. (2011, February). *A dialogic approach to theorizing affective communication and community*. Panel respondent at the annual meeting of the Western States Communication Association, Monterey, CA.

11. Ott, B. L. (2011, April). *Innovation at UCD: Stuck in the mud?* Panelist at the University Honors and Leadership Program. University of Colorado Denver, Denver, CO.

12. Ott, B. L. (2011, March). *The paradoxical uses of new media in recent events*. Panelist at Global Democracy, New Media, Youth Dissidents. University of Colorado Denver, Denver, CO.

13. Ott, B. L. (2009, February). *Television : Computer—shared genome or mixed metaphor?* Panelist at the annual meeting of the Western States Communication Association, Mesa, AZ.

14. Ott, B. L. (2007, September). *Racism in journalism? A panel discussion about fallen radio shock jock Don Imus*. Panelist at the 7th Annual Diversity Conference, Colorado State University, Fort Collins, CO.

15. Ott, B. L. (2006, November). *Negotiating masculinities: Ethnicity, public image, and sport*. Panel respondent at the annual meeting of the National Communication Association, San Antonio, TX.

16. Ott, B. L. (2006, February). *Rhetorical leadership for our times: What's missing?* Panelist at the annual meeting of the Western States Communication Association, Palm Springs, CA.

17. Ott, B. L. (2006, February). *Representation and politics*. Panel respondent at the annual meeting of the Western States Communication Association, Palm Springs, CA.

18. Ott, B. L. (2005, February). *Debut papers in media studies*. Panel respondent at the annual meeting of the Western States Communication Association, San Francisco, CA.

19. Farro, S., Canetto, S., Borrayo, E., & Ott, B. L. (2005, January). *Gender discourse in computer magazine advertisements*. Poster presented at the National Multicultural Conference and Summit, Hollywood, CA.

20. Ott, B. L. (2004, November). *Rhetorics of place: Re-visioning class, race, and community in American neighborhoods*. Panel respondent at the annual meeting of the National Communication Association, Chicago, IL.

21. Ott, B. L. (2004, February). *Distortion, opposition, animation, and sex*. Panel respondent at the annual meeting of the Western States Communication Association, Albuquerque, NM.

22. Ott, B. L. (2003, February). *Media and masculinity: The social force of framing and gendered discourse*. Panel respondent at the annual meeting of the Western States Communication Association, Salt Lake City, UT.

23. Ott, B. L. (2002, March). *Competitive papers: Mediated cultural realities*. Panel respondent at the annual meeting of the Western States Communication Association, Long Beach, CA.

24. Ott, B. L. (2002, March). *Creating our web presence: www.westcomm.org*. Panelist at the annual meeting of the Western States Communication Association, Long Beach, CA.

25. Ott, B. L. (1999, October). *On television violence*. Panelist at a public debate hosted by the Department of Communication, Colorado State University, Fort Collins, CO.

26. Ott, B. L. (1998, April). *Rhetorical criticism as/and pedagogy*. Panelist at the annual meeting of the Eastern Communication Association, Saratoga Springs, NY.

TEACHING EXPERIENCE

Texas Tech University, 2015-present

Undergraduate

COMS 2310	Communication and Popular Culture
COMS 2358	Speaking for Business [online]
COMS 3320	Media, Technology, and Society
COMS 4310	Special Topics in Rhetoric
MCOM 2330	Media Literacy

Graduate

COMS 5111	Communication Instruction in Higher Education I
COMS 6304	Seminar in Rhetorical Theory: Materiality and Affect
COMS 6304	Seminar in Rhetorical Theory: Public Memory & Imagination
EMC 6315	Special Topics in Electronic Media: Film Criticism
MCOM 6364	Selected Research Methods: Interpretive Approaches

University of Colorado Denver, 2010-2015

Undergraduate

COMM 1021	Introduction to Media Studies
COMM 1111	Evaluating Contemporary TV (First-Year Seminar)
COMM 3650	Media and Society
COMM 4710	Special Topics: Communication and Film
UNHL 3815	Life in the Information Age (Honors Seminar)
UNHL 3835	Evaluating Contemporary Film (Honors Seminar)

Graduate

COMM 5600	Media Theory
COMM 5710	Special Topics: Film Criticism

Colorado State University, 1998-2009

Undergraduate

IU 193	Understanding Prime Time Animation
SPCM 100	Communication and Popular Culture
SPCM 231	Performance Studies
SPCM 241	Radio and TV in Society
SPCM 244	Television Production I
SPCM 341	Evaluating Contemporary TV
SPCM 342	Critical Media Studies
SPCM 346	Virtual Culture and Communication
SPCM 347	Visual Communication
SPCM 380	Postmodern Media
SPCM 479	Capstone: Life in Postmodernity

Graduate

SPCM 546	Media Criticism
SPCM 550	Contemporary Issues in Media: Subversive Pleasures
SPCM 646	Media Theory

The Pennsylvania State University, 1991-1998

Undergraduate

SpCom 100A	Public Speaking
SpCom 100B	Small Group Communication
SpCom 100C	Rhetorical Criticism
SpCom 312	Business and Technical Speaking
SpCom 313	Persuasion Theory
SpCom 497.04	Doing Cultural Studies
SpCom 497.33	Children and Television

SpCom 497.34	Mass Media and Violence
SpCom 497.52	The Mass Media
SpCom 497.71	Introduction to Cultural Studies
SpCom 497.91	Introduction to Rhetorical Criticism

TEACHING EVALUATIONS

Texas Tech University, 2015-present

Semester	Course	Course Title	Enrollment	Instructor*	Course*
Spring 2019	COMS 6304	Seminar in Rhetorical Theory	18	5.00	4.80
Summer 2018	COMS 2358	Speaking for Business [online]	25	4.17	4.00
Spring 2018	COMS 6304	Seminar in Rhetorical Theory	16	4.94	4.88
Fall 2017	MCOM 2330	Media Literacy - Honors	13	4.91	4.82
Fall 2017	COMS 3320	Media, Technology, & Society	40	4.97	4.91
Spring 2017	MCOM 6364	Selected Research Methods	8	5.00	5.00
Fall 2016	COMS 5111	Comm Instr in Higher Ed I	10	5.00	4.70
Fall 2016	MCOM 2330	Media Literacy	96	4.87	4.92
Summer 2016	EMC 6315	Film Criticism	6	5.00	4.80
Spring 2016	MCOM 2330	Media Literacy	82	4.95	4.97
Fall 2015	COMS 4310	Special Topics in Rhetoric	16	5.00	5.00
**All scores based upon a 5.0 scale.*			**Average =**	**4.89**	**4.80**

University of Colorado Denver, 2010-2015

Semester	Course	Course Title	Enrollment	Instructor*	Course*
Spring 2015	COMM 1021	Intro to Media Studies (R)	25	6.0	5.9
Spring 2015	COMM 1021	Intro to Media Studies (L)	75	5.9	5.8
Spring 2015	COMM 5710	Special Topics: Film Criticism	9	5.9	5.8
Fall 2014	COMM 3650	Media and Society	29	5.9	5.8
Fall 2014	COMM 4710	Communication and Film	23	5.7	5.5
Fall 2013	COMM 3650	Media and Society	32	5.9	5.9
Fall 2013	COMM 1021	Intro to Media Studies (R)	25	5.8	5.6
Fall 2013	COMM 1021	Intro to Media Studies (L)	75	5.8	5.7
Spring 2013	UNHL 3835	Evaluating Contemporary Film	20	5.6	5.5
Spring 2013	COMM 5600	Media Theory	13	5.6	5.6
Fall 2012	COMM 3650	Media and Society	30	5.9	5.7
Fall 2012	COMM 1021	Intro to Media Studies (R)	30	5.8	5.6
Fall 2012	COMM 1021	Intro to Media Studies (L)	90	5.8	5.6
Summer 2012	COMM 5710	Special Topics: Film Criticism	13	5.9	5.5
Spring 2012	COMM 1021	Intro to Media Studies (R)	32	5.7	5.5
Spring 2012	COMM 1021	Intro to Media Studies (L)	91	5.5	5.3
Fall 2011	COMM 1021	Intro to Media Studies	101	5.1	4.8
Summer 2011	COMM 5710	Special Topics: Media Theory	12	5.8	5.9
Spring 2011	UNHL 3815	Life in the Information Age	20	5.6	5.3
Spring 2011	COMM 1021	Fundamentals of Mass Comm	107	5.3	5.1
Fall 2010	COMM 1111	Evaluating Contemporary TV	24	5.7	5.6
Fall 2010	COMM 1021	Fundamentals of Mass Comm	100	5.6	5.5
Spring 2010	CMMU 3650	Mass Comm and Society	36	6.0	5.5
Spring 2010	CMMU 1021	Fundamentals of Mass Comm	100	5.5	5.5
**All scores based upon a 6.0 scale.*			**Average =**	**5.7**	**5.6**

GRADUATE STUDENT ADVISING

Texas Tech University, 2015-present

Year Completed	Student	Advising Role	Option
2021 (expected)	Larry Lemmons	PhD Advisor	Dissertation
2020 (expected)	Dweik, Sarah	Committee member	Article
	Hogan, Megan	Committee member	Article
	McCreary, Miranda	MA Advisor	Article
	Moore, Meredith	MA Advisor	Article
	Parnell, Matthew	Committee member	Article
2019	Bergan, Dalton	Committee member	Article
	De Vight, Jackson	Committee member	Article
	Duffee, Robin	MA Advisor	Article
	Heatly, Kyra	Committee member	Article
	Hershberger, Michelle	Committee member	Thesis
	Johnson, Katelyn	MA Advisor	Article
	Seymore, Jack	Committee member	Thesis
2017	Bicksler, Hamilton	Committee member	Article
	Carroll, Bryson	MA Advisor	Article
2016	Thompson, Kevin	Committee member	Thesis

University of Colorado Denver, 2010-2015

Year Completed	Student	Advising Role	Option
2015	Marin, Kellie	MA Advisor	Article
	Schoon, Cassandra	Committee member	Comps
2014	Aletebi, Amira	Committee member	Thesis
	Burris, Rebecca	MA Advisor	Comps
	Jerman, Katelyn	Committee member	Comps
	Thompson, Rachael	MA Advisor	Thesis
2013	Archer, Harry	MA Advisor	Comps
	Boyce, Benjamin	Committee member	Thesis
2012	Domenico, Mary	Committee member	Article
	Lindholm, Kirsten	Committee member	Comps
	Pahlau, Susan	Committee member	Comps
	Proper, David	Committee member	Comps
	Runa, Kirsten	Committee member	Comps
	Wood, Allegra	Committee member	Comps
	Woolly, Jared	MA Advisor	Comps
	Wopat, Casey	Committee member	Comps
2011	Brunner, Elizabeth	Committee member	Article
	Peach, Jaclyn	MA Advisor	Thesis

Colorado State University, 1998-2009

Year Completed	Student	Advising Role	Option
2009	Cole, Kristin	Committee member	Thesis
	Mack, Robert	MA Advisor	Thesis
	Metzger, Krystal	MA Advisor	Thesis
	Yost, Courtney	Committee member	Thesis
2008	Burr-Miller, Allison	MA Advisor	Thesis
	Riggs, Josh	Committee member	Thesis
	Viney, Toni-Lee	MA Advisor	Thesis

2007	Keelan, Kellie	MA Advisor	Thesis
	Keeling, Diane	Committee member	Thesis
	Neill, Stef	MA Advisor	Thesis
	Nixon, Hilary	MA Advisor	Thesis
2006	Browning, Lori	MA Advisor	Thesis
	Ekstrom, Jon	Committee member	Thesis
	Simmons, Kyle	MA Advisor	Thesis
2004	Bonnstetter, Beth	Committee member	Thesis
	Rodriguez, Nicole	MA Advisor	Thesis
	Samek, Alyssa	Committee member	Thesis
2003	Simmons, Michael	Committee member	Thesis
	Lawler, Carrie Fay	Committee member	Thesis
2002	Creamer, Kathleen	MA Advisor	Thesis
	Bentley, Tracee	Committee member	Thesis
	Radcliffe, Jami	Committee member	Thesis
	Zohar, Kelli	Committee member	Thesis
2001	Bass, Paul	MA Advisor	Thesis
	Curry, Emily	Committee member	Thesis
	Dawe, Ian	MA Advisor	Thesis
	Herman, Bill	Committee member	Thesis
	Lippman, Jill	Committee member	Thesis
2000	Irwin, Lori	MA Advisor	Thesis
	North, Kurt	Committee member	Thesis
	Petrunia, Matthew	Committee member	Thesis
	Trump, Anne	Committee member	Thesis

DISCIPLINARY SERVICE

Tenure and Promotion External Reviewer

Villanova University, 2019.
Baruch College, CUNY, 2019.
University of Washington, 2018.
Louisiana State University, 2017.
Ohio University, 2016.
University of Nevada, Reno, 2016.
University of Cincinnati, 2015.
Colorado State University, 2014.
University of Maine, 2014.
Montclair State University, 2013.
University of the Pacific, 2013.
Western Oregon University, 2010.
University of Washington, 2010.
University of Nevada, Las Vegas, 2009.
Loyola Marymount University, 2009.
Regis University, 2005.

External Academic Program Reviewer

East Carolina University, School of Communication, 2018.

Journal Editing

Associate Editor, *Communication and Critical/Cultural Studies*, *16*(1) – *18*(4), 2019-21.
Guest Editor, *Cultural Studies ↔ Critical Methodologies*, *13*(1), 2013.
Editor-in-Chief, *Western Journal of Communication*, *73*(1) – *75*(5), 2009-11.

Editorial/Advisory Board Member (alphabetical order)

Critical Studies in Media Communication, 2017-19 (Robert Alan Brookey, editor) and 2009-10 (Eric King Watts, editor).
Quarterly Journal of Speech, 2016-18 (Mary E. Stuckey, editor) and 2014-15 (Barbara A. Biesecker, editor).
Western Journal of Communication, 2015-17 (Sharon D. Downey, editor), 2012-14 (William F. Eadie, editor), and 2003-05 (Daniel Canary, editor).
Women's Studies in Communication, 2014-16 (Joan Faber McAlister, editor) and 2006-09 (Cindy Griffin, editor).

Journal Manuscript Reviewing – Ad Hoc (alphabetical order)

AM Journal of Art and Media, 2018.
Communication and Critical/Cultural Studies, 2018, 2017, 2015, 2013, 2007, 2006, 2003.
Communication Monographs, 2012.
Communication Studies, 2013, 2012, 2011.
Critical Criminology, 2014.
Critical Studies in Media Communication, 2019, 2011, 2008.
Cultural Studies ↔ Critical Methodologies, 2012, 2009, 2007.
Emotion, Space and Society, 2013.
InMedia: The French Journal of Media & Media Representations in the English-Speaking World, 2013.
International Journal of Communication, 2018.
International Journal of Health Policy and Management, 2017.
International Studies Perspectives, 2018, 2017.
Journal of Intercultural Communication Research, 2015, 2014.
Journal of International & Intercultural Communication, 2010.
New Media & Society, 2012.
QED: A Journal in GLBTQ Worldmaking, 2014.
Qualitative Inquiry, 2009, 2005.
Quarterly Journal of Speech, 2012, 2011, 2009, 2007, 2006.
Oxford University Press, 2017.
Political Science Quarterly, 2019.
Rhetoric and Public Affairs, 2008, 2005.
Rhetoric Society Quarterly, 2017, 2016, 2015, 2014, 2013.
Social Media and Society, 2018, 2017.
Studies in Social Justice, 2016.
The Review of Communication, 2017, 2015.
Visual Communication, 2013.
Western Journal of Communication, 2019, 2018, 2006.
Women's Studies in Communication, 2017.

Book Manuscript Reviewing – Ad Hoc (alphabetical order)

Allyn and Bacon, 2000, 1999.
Harcourt College Publishers, 2000, 1999.
Palgrave Macmillan, 2014.
Routledge, 2013, 2009.
Taylor & Francis, 2010, 2009.
University of Kentucky Press, 2010.
University of South Carolina Press, 2017, 2012, 2009.
Wiley-Blackwell, 2010, 2007.

Membership in Professional Societies (alphabetical order)

Eastern Communication Association, 1992-2000.
International Communication Association, 1996-2000.
National Communication Association, *Life Member*.
Organization for Research on Women and Communication, 2013-present.
Popular Culture Association, 2002-04.
Rhetoric Society of America, *Life Member*.
Rocky Mountain Communication Association, 2015-17.
Southern States Communication Association, 2019-present.
Texas Speech Communication Association, 2015-present.
Western States Communication Association, *Life Member*.

Miscellaneous Professional Association Service

Educator of the Year Award Committee, Texas Speech Communication Association, 2016-19.
Mass Communication Division, International Communication Association, 2000.
Kenneth Burke Society, Eastern Communication Association, 1998.

National Communication Association (NCA)

Member, American's Studies Division Book Award Committee, National Communication Association, 2018.
Co-Coordinator (with Karen Tracy), Scholar to Scholar Series, 2014-15.
Member, Nominating Committee, 2014-15.
Invited Scholar, Scholar's Office Hours, National Communication Association, 2014, 2013, and 2012.
Chair, Centennial Archival Team, 2014.
Conference Panel Reviewer, NCA Centennial! Celebration Series, National Communication Association, 2014.
Member, Research Awards Committee, Visual Communication Division, 2007.
Conference Paper Reviewer, Visual Communication Division, National Communication Association, 2007.
Conference Paper Reviewer, Critical and Cultural Studies Division, National Communication Association, 2003.
Conference Paper Reviewer, Public Address Division, National Communication Association, 1996.

Western States Communication Association (WSCA)

Member, Distinguished Scholar Award Committee, 2018-19; 2015-16.
Member, Executives Club, 2005-present.
Immediate Past President, 2014-15.

- Chair, Nominating Committee
- Member, Executive Council
- Member, Distinguished Service Award Committee

President, 2013-14.

- WSCA Presidential Address: "My Two Bytes"
- Presiding Officer, Executive Council
- Presiding Officer, Legislative Assembly
- Presiding Officer, Convention Luncheon
- Chair, Executive Director Performance Evaluation Committee

President-Elect, 2012-13.

- Primary Program Planner, 84th Annual Convention, Reno, NV, 2013.
  - Convention Theme: "Going Global: Communication in the Network Era"
  - Convention Overview: 146 panels, 652 participants
- Member, Executive Council
- Member, Officer and Editor Evaluation Committee

First Vice President, 2011-12.

- Chair, Distinguished Scholar Award Committee
- Chair, Distinguished Teaching Award Committee
- Chair, Planning Meeting for Interest Group Chairs
- Member, Executive Council
- Member, Finance Committee

Conference Paper Reviewer, Undergraduate Scholars Research Conference, 2012.
Editor, *Western Journal of Communication*, 2009-11.

- Chair, B. Aubrey Fisher Award Committee
- Member, Executive Council

Editor-Elect, *Western Journal of Communication*, 2008.

- Member, Executive Council

Co-Chair (with Greg Dickinson), Local Host Committee, 2007-08.

- 79th Annual Convention, Denver-Broomfield, CO, 2008.

Member-at-Large, Executive Council, 2005-07.

- Chair, Distinguished Service Award Committee, 2006-07.

Chair, Publications Committee, 2004-05.

- Member, Executive Council

Member, Publications Committee, 2002-04.
Conference Paper Reviewer, Media Studies Interest Group, 2005, 2003, 2002, 2000.
Department Representative, Legislative Assembly, 2004, 2001, 2000.
Webmaster, Media Studies Interest Group, 2000-08.
Chair, Media Studies Interest Group, 2002.
Program Planner, Media Studies Interest Group, 2001.
Secretary, Media Studies Interest Group, 2000.

SERVICE and COMMITTEE WORK

University Service

Chair, Communication Subcommittee, Core and Multicultural Curriculum Committee, Office of the Provost, Texas Tech University, 2018-present.
Member, Steering Committee, Core and Multicultural Curriculum Committee, Office of the Provost, Texas Tech University, 2017-present.
Member, Communication Advisory Committee, Office of the Provost, Texas Tech University, 2015-present.
Member, Search Committee, Managing Director of TTU Press, Office of the Provost, Texas Tech University, 2018.
Member, Chairs Council, Office of the Provost, Texas Tech University, 2018.
Member, Faculty Success Taskforce, Office of the Provost, Texas Tech University, 2017-18.
Co-Chair (with Kelli Cargile-Cook), Communication Subcommittee, Core and Multicultural Curriculum Committee, Office of the Provost, Texas Tech University, 2017-18.
Faculty Banner Bearer, Spring 2016 Commencement, Texas Tech University, 2016.
Member, Graduate Program Review, School of Art, Texas Tech University, 2015-16.
Member, Chancellor's Council Distinguished Research Award, Office of the Vice President for Research, Texas Tech University, 2015.
Member, Gay, Lesbian, Bisexual, Transgender, and Intersexed Committee, Faculty Assembly, University of Colorado Denver, 2014-15.
Member, Information Literacy Task Force, The Institute for Learning and Teaching, Colorado State University, 2008-09.
Faculty Representative, Board of Student Communications, Colorado State University, 2005-07.
Member, Program Advisory Committee for Campus Television, Colorado State University, 2005-06.
Judge, Rams with Cams iMovie Fest, Colorado State University, March 5, 2006.
Faculty Representative, 2nd Annual CSU Meet & Greet, Residence Life, Aug. 30, 2006.
Member, President's Diversity Advisory Committee, Colorado State University, 2000-01.
Co-Chair (with Nat Kees), President's Commission on Women and Gender Equity, Colorado State University, 2000-01.
Member, President's Commission on Women and Gender Equity, Colorado State University, 1999-2000.
Participant, Women's Studies Project on Teaching, Curriculum and Scholarship, Colorado State University, 1999.

College Service

Member, Faculty Tenure and Promotion Committee, College of Media & Communication, Texas Tech University, 2015-present.
Member, Distance/Online Education Committee, College of Media & Communication, Texas Tech University, 2016-present.
Member, Institutional Effectiveness Committee, College of Media & Communication, Texas Tech University, 2017-18.
Chair, COMS Graduate Sub-Committee for College Strategic Planning, College of Media & Communication, Texas Tech University, 2017-18.

Member, Undergraduate Programs Sub-Committee for College Strategic Planning, College of Media & Communication, Texas Tech University, 2017-18.
Member, Department Chair's Committee, College of Media & Communication, Texas Tech University, 2016-18.
Member, Dean's Management Committee, College of Media & Communication, Texas Tech University, 2015-18.
Co-Chair (with Kristi Gilmore), Search Committee, Assistant Professor of Practice – Dallas/Waco, College of Media & Communication, Texas Tech University, 2016-17.
Member, PhD Student Professional Development Committee, College of Media & Communication, Texas Tech University, 2016-17.
Evaluator, Elevator Speeches, PR 4308 – Practice and Professionalism, College of Media & Communication, Texas Tech University, March 4, 2016 & February 17, 2017.
Member, Search Committee, Associate Dean for Faculty Success & Institutional Effectiveness, College of Media & Communication, Texas Tech University, 2015-16.
Co-Chair (with Leo Eko), Search Committee, Director of Communication Training Center, College of Media & Communication, Texas Tech University, 2015-16.
Co-Chair (with Shannon Bichard), Search Committee, Administrative Assistant for Advertising and Communication Studies, College of Media & Communication, Texas Tech University, 2015.
Member, International Initiative Committee, College of Media & Communication, Texas Tech University, 2015-16.
Member, Dean's Advisory Committee, College of Liberal Arts & Sciences, University of Colorado Denver, 2012-15.
Member, Budget and Planning Committee, College of Liberal Arts & Sciences, University of Colorado Denver, 2013-14.
Member, Academic Building 1 Planning Committee, College of Liberal Arts & Sciences, University of Colorado Denver, 2012-14.
Member, Dissemination Grants Evaluation Committee, College of Liberal Arts & Sciences, University of Colorado Denver, 2013.
Member, Dean's Advisory Committee for Clinical Track Faculty, College of Liberal Arts & Sciences, University of Colorado Denver, 2013.
Member, Committee on the Liberal Arts, College of Liberal Arts, Colorado State University, 2003-09.
Member, Excellence in Teaching Awards Committee, College of Liberal Arts, Colorado State University, 2004-05.
Member, Scholarship Committee, College of Liberal Arts, Colorado State University, 2002-03.

Department Service

Judge, SpeakUp! Competition, Communication Studies, Texas Tech University, 2019.
Department Chair, Communication Studies, Texas Tech University, 2015-18.
Chair, 6-Year Graduate Program Review Committee, Communication Studies, Texas Tech University, 2016-17.
Associate Department Chair, Communication, University of Colorado Denver, 2011-14.

- Chair, Faculty Evaluation Committee, 2012-14.
- Member, Faculty Evaluation Committee, 2011-12.
- Course Director, COMM 1001 (Presentational Speaking) and COMM 2050 (Business and Professional Speaking), 2011-14.

Chair, Academic Program Review Subcommittee on Research and Creative Activities, Communication, University of Colorado Denver, 2014.
Member, Bylaws Revision Subcommittee on Annual Evaluation of Faculty, Communication, University of Colorado Denver, 2014-15.
Co-Coordinator, Department Move to Academic Building 1, Communication, University of Colorado Denver, 2013-14.
Facilitator, Brown Bag on Grading Speeches, Communication, University of Colorado Denver, September 9, 2013.
Co-Facilitator, New Teacher Orientation and Training, Communication, University of Colorado Denver, August 15-16, 2013.
Chair, Search Committee for Assistant Professor of Communication and New Media, Communication, University of Colorado Denver, 2012.
Chair, Bylaws Revision Committee, Communication, University of Colorado Denver, 2012.
Faculty Advisor, Lambda Pi Eta, Communication, University of Colorado Denver, 2011-12.
Member, Student Grievance Committee, Communication, University of Colorado Denver, 2011-13.
Chair, Promotion, Tenure and Review Revision Committee, Communication, University of Colorado Denver, 2011.
Member, Special Instructor Committee, Communications Studies, Colorado State University, 2008-09.
Webmaster, Department of Communication Studies, Colorado State University, 2000-09.
Member, Executive Committee, Communication Studies, Colorado State University, 2006-08.
Chair, Comprehensive Program Review Committee, Communication Studies, Colorado State University, 2006-07.
Chair, Search Committee for Assistant Professor of Film Studies, Communication Studies, Colorado State University, 2006-07.
Member, Search Committee for Instructor of Media Studies, Communication Studies, Colorado State University, 2006.
Chair, Department Strategic Planning Committee on Research, Scholarship, and Artistry, Colorado State University, 2006.
Member, Tenure and Promotion Committee, Communication Studies, Colorado State University, 2005-09.
Utilities Coordinator, Sports West and ESPN, 2004-08.
Member, Basic Course Committee, Communication Studies, Colorado State University, 2005, 2002.
Chair, Search Committee for Assistant Professor of Media Studies, Communication Studies, Colorado State University, 2004-05.
Member, Search Committee for Department Chair, Communication Studies, Colorado State University, 2003-04.
Member, Search Committee for Assistant Professor of Media Studies, Communication Studies, Colorado State University, 2002-03.
Chair, Scholarship Committee, Communication Studies, Colorado State University, 2001-02.
Member, Search Committee for Assistant Professor of Rhetorical Theory, Communication Studies, Colorado State University, 2000.
Tabulation Room Coordinator for Individual Events, Rocky Mountain Invitational, Colorado State University, January 21-23, 2000.
Member, Search Committee for Assistant Professor/Director of Forensics, Communication Studies, Colorado State University, 1999.
Member, Curriculum Committee, Communication Studies, Colorado State University, 1998-99.

Coordinator, Department Listserv, Colorado State University, 1998.
Moderator, Colorado State/British Debate, Colorado State University, 1998.
Schedule Coordinator, Basic Course (Public Speaking), Communication Arts & Sciences, The Pennsylvania State University, 1995-97.
Program Coordinator, Presentational Skills Assessment Program, College of Engineering, The Pennsylvania State University, 1997-98.
Evaluator, Presentational Skills Assessment Program, College of Engineering, The Pennsylvania State University, 1993-97.

GUEST LECTURES

Doing media ecology: An analysis of Twitter. COMS 3650 – Media, Technology, and Society. Texas Tech University. October 8, 2019.
Theory-building within an interpretive paradigm. MCOM 6366 – Advanced Theory. Texas Tech University. March 20, 2019.
Communication in the information age. COMS 1310 – Fundamentals of Communication. Texas Tech University. April 27, 2018.
Communication in the information age. INTS 2310 – Foundations of Integrative Studies. Texas Tech University. April 9, 2018.
The critical/interpretive paradigm in media studies. MCOM 6366 – Advanced Theory for Media and Communication. February 28, 2018.
Media and communication in the network era. MCOM 2350 – Communicating in a Global Society. Texas Tech University. February 28, 2017.
On transgression and resistance. COMS 6308 – Seminar in Cultural and Intercultural Communication. Texas Tech University. October 19, 2016.
Leading change. COMS 3356 – Leadership and Communication. Texas Tech University. March 27, 2015.
Framing in media. COMS 3315 – Political Campaign Communication. Texas Tech University. March 26, 2015.
Place, power, and public memory. COM456/HS41 – The Culture and Politics of Public Memory. Regis University. March 16, 2015.
The rhetoric of place. COMM 4621 – Visual Communication. University of Colorado Denver. September 30, 2014.
Marxism and media analysis. SPCM 342 – Critical Media Studies. Colorado State University. June 5, 2014.
Psychoanalytic analysis of media. COMM 1021 – Introduction to Media Studies. University of Colorado Denver. April 3, 2014.
Media coverage of the Matthew Shepard murder. COMN 1700 – Fundamentals of Intercultural Communication. University of Denver. February 23, 2014.
Professional development and scholarly publishing. CMJ 698 – Communication and Cultural Studies. University of Maine (Skype). May 29, 2013.
Psychoanalytic analysis of media. COMM 1021 – Introduction to Media Studies. University of Colorado Denver. April 4, 2013.
Conducting communication research. COMM 1011 – Introduction to Communication Theory. University of Colorado Denver. March 7, 2013.
Class, race, and ethnicity in the media. COMN 1600 – Communication and Popular Culture. Denver University. February 4, 2013.

On cinematic space. CMS/TH 243 – Cinematic Rome. John Cabot University. Rome, Italy. July 25, 2012.
Kenneth Burke and equipment for living. SPCM 201 – Rhetoric in Western Thought. Colorado State University. April 18, 2012.
Rhetoric and materiality. SPCOM 612 – Rhetorical Criticism. Colorado State University. April 18, 2012.
A sociological approach to popular culture. COMM 3410 – Intercultural Communication (2 sections). University of Colorado Boulder. April 12, 2012.
Analyzing popular culture. COMN 1700 – Fundamentals of Intercultural Communication. Denver University. May 16, 2011.
Living in a 2.0 world. UNHL 3310 – Innovation, Knowledge, and Learning. University of Colorado Denver. April 4, 2011.
Kenneth Burke and terministic screens. SPCM 201 – Rhetoric in Western Thought. Colorado State University. Dec. 3, 2010.
Kenneth Burke and identification. SPCM 201 – Rhetoric in Western Thought. Colorado State University. April 23, 2010.
South Park and media erotics. COMM 3760 – Rhetorical Criticism. University of Colorado Boulder. April 2, 2010.
The pleasure of the text: Bodily affect in *V for Vendetta*. COMM 4300 – Embodied Rhetorics. University of Colorado Boulder. April 2, 2010.
Media erotics. COMM 3300 – Rhetorical Foundations of Communication. University of Colorado Boulder. Feb. 23, 2009.
Persuasion in advertising. SP 409 – Studies in Persuasion. Colorado State University. June 27, 2006.
Identity and intertextuality in *Zoot Suit*. ET 454 – Chicana/o Film and Video. Colorado State University. March 23, 2005.
Humor in the contemporary situation comedy. S 495 – Sociology of Humor. Colorado State University, April 6, 2001.
Representations of women in media. PY 296 – Women and Mental Health. Colorado State University. May 22, 1999.
News media coverage of the Columbine shootings. SP 417 – Communication, Language and Thought. Colorado State University. April 27, 1999.

INTERVIEWS and OTHER ACTIVITIES

Interviews: Print, TV, Radio, and Digital

Cuddy, J. (Host). (2019, August 20). #441: Standing up for truth [Audio podcast]. *America's Democrats Podcast*. http://www.americasdemocrats.org/2019/08/20/441-standing-up-for-truth/
Hovda Storaas, I. (2019, July 31). Hisset på seg Baltimore i nye Twitter-angrep: Trump's retorikk har alltid vært rasistisk [Spurred Baltimore in new Twitter attacks: Trump's rhetoric has always been racist]. *Verdens Gang* [Norwegian newspaper]. https://www.vg.no/nyheter/utenriks/i/wP4X9o/hisset-paa-seg-baltimore-i-nye-twitter-angrep-trumps-retorikk-har-alltid-vaert-rasistisk
Grbeša, M. (2019, July 31). Političke kampanje postale performans u kojem je dobra priča važnija od programa [Political campaigns have become a performance where a good story is

more important than a program]. *Večernji List* [daily newspaper in Zagreb, Croatia]. https://www.vecernji.hr/premium/politicke-kampanje-postale-performans-u-kojem-je-dobra-prica-vaznija-od-programa-1335214

Jofré, V. (2019, July 13). Trump y su cuenta de Twitter remecen la política en la era digital [Trump and his Twitter account shake up politics in the digital era]. *La Tercera* [daily newspaper in Santiago, Chile]. https://www.latercera.com/mundo/noticia/trump-cuenta-twitter-remecen-la-politica-la-digital/739537/

Cuddy, J. (Host). (2019, June 30). #434: America on edge [Audio podcast]. *America's Democrats Podcast*. http://www.americasdemocrats.org/2019/06/30/434-america-on-edge/

Henderson, A. (2019, June 21). Communications expert argues Trump's tweets are actually killing democracy. *AlterNet*. https://www.alternet.org/2019/06/communications-expert-argues-trumps-tweets-are-actually-killing-democracy/

Lisnek, P. M. (Host). (2019, May 17). Paul discusses Trump's Twitter use with Brian Ott [Television broadcast]. *Politics Tonight*. Chicago, IL: CLTV.

Hughes, S., & Ballhaus. (2019, April 18). Congress grapples with what to do with Mueller report. *The Wall Street Journal*. https://www.wsj.com/articles/democrats-grapple-with-what-to-do-with-mueller-report-11555632632

Fugelsang, J. (Host). (2019, April 09). John welcomed author Brian Ott of 'The Twitter Presidency' [Radio program]. *Tell Me Everything with John Fugelsang*. New York, NY: SiriusXM Insight, Channel 121. https://www.facebook.com/TMEJF/videos/2313475302258547/

de Sousa Gabriel, R. (2019, April 04). Bolsonaro faz do Twitter seu palangue virtual [Bolsonaro makes Twitter his virtual platform]. *Época* [Brazil's weekly news magazine]. https://epoca.globo.com/bolsonaro-faz-do-twitter-seu-palanque-virtual-23572419

Reinbold, F. (2019, March 22). Wie wir immer wieder auf Trump reinfallen [How we always fall for Trump]. *t-online.de* [Germany's largest online news website]. https://www.t-online.de/nachrichten/ausland/usa/id_85448062/wie-wir-auf-donald-trump-reinfallen.html

Hoàng, V. (2019, March 19). Cuối tuần 'xả giận' trên Twitter của Trump [The weekend of 'rage' on Trump's Twitter]. *VnExpress* [Vietnam's highest ranking online newspaper]. https://vnexpress.net/the-gioi/cuoi-tuan-xa-gian-tren-twitter-cua-trump-3896737.html

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Speech and Debate Involvement

Director of Forensics, The Pennsylvania State University, 1995-96.
Head Individual Events Coach, The Pennsylvania State University, 1993-95; 1996-98.
GMU Forensics Team, George Mason University, 1988-91.

- Team Captain, 1990-91.
- *Margaret C. Duffner Award for Excellence*, 1991.
- *National Collegiate Communication Arts Award*, 1991 & 1990.
- *George Mason University Student Service Award*, 1991, 1990, 1989.

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