Formby Mayes Student Research Endowment
Call for Applications

The Center for Communication Research in partnership with the Office of Graduate Studies is now accepting applications for research funding from students in the College of Media & Communication. These awards are intended to provide both undergraduate and graduate students in CoMC with the resources to conduct more ambitious and robust research that furthers our understanding of media and communication phenomena.

This is biannual call distributed at the start of the fall and spring academic terms. Application deadlines for the 2018-2019 academic year are as follows:

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An individual student may be awarded up to a maximum of $2,000 in funding during a single academic semester, although applications for lesser amounts are welcome. In order to support as many projects as possible, note that proposals may be funded at a lower amount than requested.

Funds can be used to pay for:
- Participant incentives
- Hardware acquisition
- Actual project materials and supplies
- Stimulus material creation
- Travel expenses to collect data
- Material reproduction
- Recording and transcribing

Funds cannot be used to pay for:
- Researcher stipend or salary
- Conference travel
- Personal reimbursements
- Expenses not approved by university

NOTE: The award is for future expenses not already paid personally. Personal reimbursements are subject to TTU approval and tax withholdings.

Applications for graduate student funding should include:
1. A 750- to 1,000-word proposal that explains the importance of the project, includes a very brief literature review, methodology, a justification of need, and project timeline. In addition, proposals must include a budget that details how the student will use the award, anticipated outcomes, publication plans, and opportunities for pursuit of external funds to support the research.
2. An up-to-date CV.
3. A letter of support from a CoMC graduate faculty member who has reviewed the proposal and can attest to its merit. Note that in cases where funding will be used as part of a student-faculty collaboration, the proposal and faculty support letter should detail how the funding will benefit the student applicant and confirm that the faculty member has contributed start-up funding or
applied to a funding source to help co-fund the project. Student-faculty collaborations where the faculty member does not contribute funding will not be considered.

Applications for **undergraduate student funding** should include:

1. A 750-1,000-word proposal that explains the importance of the project, includes a brief literature review, methodology, a justification of need, and project timeline. In addition, proposals should include a budget that details how the student will use the award, anticipated outcomes, and possible publication plans.

2. An up-to-date resume or CV.

3. A letter of support from a CoMC faculty member who has reviewed the proposal and can attest to its merit and provides a plan for active mentorship of the project.

**Oral Presentation of Project Proposal**

In addition to the above written proposal, students will be required to orally present their project proposal to a panel of faculty researchers in the College of Media & Communication. Oral presentations should generally follow the same structure as the written proposal.

Oral presentations must be limited to no more than 10 minutes. Student researchers may use whatever visual aids are helpful, but please arrange to test any A/V technology in advance.

**Additional Guidelines:**

1. Any hardware acquired through awarded funding will remain property of TTU.

2. Applicants must be currently enrolled in a graduate or undergraduate degree program within the College of Media & Communication at the time of application and during the period when funds are released.

3. Applicants must be in good academic standing.

4. For graduate students, funding should result in a publishable paper of which the applicant is either sole or first author.

5. Funded graduate students will be required to present the outcome of their project (or tentative results) at a college brown bag at the end of the spring semester.

6. Any publications or public presentation of study findings must explicitly acknowledge “Project funding provided by the Formby Mayes Student Research Endowment in the College of Media & Communication at Texas Tech University.”

7. Funded undergraduate students will be required to submit their projects to the annual TTU Undergraduate Research Conference ([https://www.depts.ttu.edu/true/ConferenceHome/](https://www.depts.ttu.edu/true/ConferenceHome/)). Projects funded for the spring semester may be submitted as research-in-progress.

Applications should be submitted via email as Word documents or PDFs to Dr. Glenn Cummins, director of the Center for Communication Research, to glenn.cummins@ttu.edu. Applications that are incomplete or fail to follow the guidelines in this call will not be reviewed.