FORGE YOUR OWN career WITH CONFIDENCE
Why Media Strategies?

With a Media Strategies degree, students will be equipped with a solid media and communication foundation and the ability to individually tailor an upper division educational tract which can propel them toward success in most any industry they may wish to pursue. With its professional focus, coupled with training that cuts across disciplines, a Media Strategies degree from Texas Tech University will lead students to forge their own careers with the confidence that they understand the role that the media play in the world today. The College of Media & Communication is preparing Media Strategies students to envision and create the jobs of tomorrow that may not yet exist today.

For more information, please contact:

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