



MEDIA strategies

- PROFESSIONAL FOCUS
- JOBS OF TOMORROW
- MULTI-DISCIPLINE STUDY

film management • development • marketing communications • writer • blogger • designer • consulting

PUBLISHING • sales • MOBILE DELIVERY SERVICES • mobile media management
photographer • DEVELOPMENT • artistic critique • radio
management • TELEVISION PRODUCTION • documentary production
television director • information architect

graduate school • LAUNCH A START-UP • video game design
PUBLICITY FOR TV AND FILM • website development • new product development



TEXAS TECH UNIVERSITY
College of Media
& Communication™

FORGE YOUR OWN *career* WITH CONFIDENCE



WHY MEDIA STRATEGIES?

With a **Media Strategies** degree, students will be equipped with a solid media and communication foundation and the ability to individually tailor an upper division educational tract which can propel them toward success in most any industry they may wish to pursue. With its professional focus, coupled with training that cuts across disciplines, a **Media Strategies** degree from **TEXAS TECH UNIVERSITY** will lead students to forge their own careers with the confidence that they understand the role that the media play in the world today. **THE COLLEGE OF MEDIA & COMMUNICATION IS PREPARING Media Strategies STUDENTS TO ENVISION AND CREATE THE JOBS OF TOMORROW THAT MAY NOT YET EXIST TODAY.**

FOR MORE INFORMATION, PLEASE CONTACT:

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