

Jour 2310 must be completed/in the process of completion & Degree Plan filed to use this form



TEXAS TECH UNIVERSITY
College of Mass Communications

**ELECTRONIC MEDIA
MANAGEMENT & ECONOMICS (EMME)
Effective Fall 2009**

Name _____ SS# _____ GSP _____

Email _____ Expected Graduation _____

*~You must earn a grade of "C" or higher in all major, minor, and adjunct*t courses in order to progress in the major~*

GENERAL REQUIREMENTS for Bachelor of Arts

ENGLISH (12 hours) 1301* _____, 1302* _____, 23 _____, and 23 _____

ORAL COMMUNICATION (3 hours) _____

FOREIGN LANGUAGE (6-16 hours) _____, _____, _____, _____

MATH (6 hours) MATH 1300 _____ or MATH 1320 _____ or MATH 1330 _____ and MATH 2300* _____

NATURAL SCIENCE (8 hours) _____ (4), _____ (4)

TECHNOLOGY (3 hours) _____

INDIVIDUAL OR GROUP BEHAVIOR (6 hours) ECO 2305* _____ and _____

HISTORY (6 hours) 2300 _____, 2301 _____, or other US History _____

POLITICAL SCIENCE (6 hours) 1301 _____, 2302 _____

HUMANITIES (3 hours) Fulfilled by English literature requirement

VISUAL & PERFORMING ARTS (3 hours) _____

MULTICULTURAL REQUIREMENT (0-3 hours) _____

ELECTRONIC MEDIA MANAGEMENT & ECONOMICS MAJOR REQUIREMENTS

EMC 3300 _____	Electronic Media & Society (sophomore standing)	EMC 3315 _____	Principles of Digital Media Production (EMC 3300; JOUR 2310; sophomore standing)
MCOM 1300 _____	Intro Mass Communications	EMC 3380 _____	Advertising for Electronic Media (EMC 3315; MATH 2300)
MCOM 3300 _____	MCOM Theories & Society (sophomore standing)	EMC 4320 _____	Electronic Media Operations (EM&C 3380; and senior standing)
MCOM 3320 _____	MCOM Law (sophomore standing)	EMC 4325 _____	Media Economics (junior standing)
JOUR 2310 _____	Newswriting (sophomore standing, ENGL 1301, 1302, GSP, 2.75 GPA)	EMC 3355 or _____	Ethnicity, Race, Gender in Media (sophomore standing)
EMC 3370 or EMC 4370 or EMC 4375	Writing for Electronic Media (EMC 3300; JOUR 2310) Writing for Series Television (EMC 3300; JOUR 2310) Writing for Feature Films (EMC 3300; JOUR 2310)	EMC 3358 _____	International Electronic Media (sophomore standing)

Group A (12 hours) *See current online TTU catalog for prerequisites* _____, _____, _____, _____

EMC 3310, EMC 3340, EMC 3345, EMC 3390, EMC 4300, EMC 4301

Group B (12 hours) *See current online TTU catalog for prerequisites* _____, _____, _____, _____

ADV 3310, ADV 3320, ADV 4301, ADV 4313, JOUR 3310, JOUR 3350, JOUR 4301, MCOM 3380, PR 3310, PR 4301

(Or approved courses in: Anthropology, Communications Studies, English, General Business, History, Music History, Literature, Sociology, Theatre Arts)

