

International & Multicultural Public Relations

PR 4351.001 MWF 1-1.50 p.m. CRN: 22022 Sun Lee, Ph.D.

This course will examine the challenges and opportunities of practicing public relations in international, multicultural and cross-cultural contexts. We'll also look at how the public relations function is practiced in other cultures.

[Note: PR majors can use this course as a substitute for the PR 4301 special topics requirement; not open to students who have taken PR 4301: International PR]

