

Curriculum Vitae  
**AMY N. HEUMAN**

**Department of Communication Studies**  
**Texas Tech University**  
**Lubbock, TX 79409**  
**(806) 742-3912**  
**a.heuman@ttu.edu**

**EDUCATION:**

**Doctor of Philosophy**, Bowling Green State University, Bowling Green, Ohio, School of Communication Studies. (2004).

*Dissertation:* "Toward an Ethic of Speaking With: Articulating a Politics of Location in Cultural Communication Research"

*Dissertation Director:* Dr. Alberto González

*Areas of Specialization:* Intercultural and Multicultural Communication, Identity Construction, Critical/Cultural Communication Studies, Gender Communication, Latino/a Communication Studies, and Latin American/Latino History.

**Ethnic Studies Certificate**, Bowling Green State University, Bowling Green, Ohio, Department of Ethnic Studies. (2004).

**Master of Arts**, Western Michigan University, Kalamazoo, Michigan, Department of Interpersonal Communication. (1998).

*Areas of Specialization:* Intercultural Communication, Interpersonal Communication, Small Group Communication, and Conflict Management.

**Border Academy Fellow**, University of Arizona, Tucson, Arizona, Mexican American Studies and Research Center. (1998).

**Bachelor of Arts**, Spring Arbor College, Spring Arbor, Michigan. (1995).

*Major:* Communication

*Emphasis:* Advertising and Public Relations

*Minor:* Professional Writing and Photography

**RESEARCH:****Publications**

Heuman, A. N., & Langford, C. L.\* (Forthcoming). "Tradition and Southern Confederate Culture: Manifesting Whiteness through Public Memory at Texas A&M University." *University of Alabama Press*. \*Co-constructed, collaborative manuscript.

Heuman, A. N. (In Press). "Identity Narratives: The Family Interview Assignment as a Site for Self-Reflexivity in the Communication Classroom." *Communication Teacher*.

Heuman, A. N., Simmons, D. J., Kinane, R. D., & Stow, B. D. (2008). "Performing Identities." *Communication Teacher*, 22(3), 66-70.

Hughes, P. C., Heuman, A. N., & Williams, D. E. (2008). "Using "Viewpoints" to Promote Dialogue about Intercultural Communication." *Teaching Ideas for the Basic Communication Course*, 11.

Warren, J. T. & Heuman, A. N. (2007). "Performing Parody: Toward a Politics of Variation in Whiteness." In Leda M. Cooks & Jennifer S. Simpson (Eds.) *Whiteness, Pedagogy and Performativity*. (pp. 215-232). Lanham, MD: Lexington.

Scholl, J. C., Olaniran, B., Williams, D. E., & Heuman, A. N. (2007). "Data collection for Crisis Communication Centers: Community preferences for terror threat and act information." In A. W. Merkidze (Ed.), *Terrorism Issues: Threat Assessment, Consequences, and Prevention*. (pp. 153-174). Hauppauge, NY: Nova Science.

Scholl, J. C., Heuman, A. N., Williams, D. E., & Olaniran, B. (2007). "Computer-Mediated Interaction in Crisis Communication Centers." In S. Duhé and T. Adams (Eds.) *Mediated Public Relations: Relationship Management Across Space, Time, and New Media*. (pp. 399-409). New York, NY: Peter Lang.

Heuman, A. N., & Giraldo, J. S. (2007). "When did you first realize your cultural identity?: Writing about culture." *Teaching Ideas for the Basic Communication Course*, 11, 87-92 .

Heuman, A. N., & Kinane, R. D. (2007). "Multicultural perspectives on what constitutes and "good" speaker." *Teaching Ideas for the Basic Communication Course*, 11, 39-41.

Hughes, P. C. & Heuman, A. N. (2006). "The Communication of Solidarity in Friendships Among African American Women." *Qualitative Research Reports in Communication*, 7 (1), 33-41.

Heuman, A.N. (2006). "We're All in the Mood for a Melody: Exercising Listening Skills Through Narrative-Based Popular Music." *Teaching Ideas for the Basic Communication Course*, 11, 191-196.

González, A. & Heuman, A. N. (2003). "The Latin Grammys and The Almas: Awards Programs as Cultural Epideictic and Intercultural Pedagogy" *The Journal of Latinos and Education*, 2 (1), 47-57.

### **Under Review**

Joffrion, C. B., & Heuman, A. N. (Revise/Resubmit). "Defense of identity acts: The use of dissonance reduction strategies by gay and lesbian community members in response to DOMA." Manuscript under review with *Women's Studies in Communication*.

Heuman, A. N. (Revise/Resubmit). "The Politics of Passing: Disrupting White Appearance Through Narrative Lived Experiences." Manuscript under revision, received a revise/resubmit from the *Western Journal of Communication*.

Heuman, A. N. (Under Review). "Working Toward an Ethic of *Speaking With* in Cultural Communication Research." Manuscript under review with *Communication and Critical/Cultural Studies*.

Joffrion, C. B., & Heuman, A. N. (Under Review). "Interpreting Messages Brought About by the Defense of Marriage Act." Manuscript under review with *Communication Reports*.

Heuman, A. N., & Marcum, M. L. (Under Review). "Raising Awareness of Cultural Disparity: The Social Justice Presentation." Manuscript under review with *Teaching Ideas for the Basic Communication Course*.

### **In Progress**

Heuman, A. N., Scholl, J. C., & Wilkinson, K. (In Progress). *The importance of educators, peers, family, and the media as influences in promoting a healthy diet for Hispanics at-risk in developing diabetes*.

Scholl, J. C., Heuman, A. N., & Hughes, P. (In Progress). *Hispanics use of Hospice: Emergent data on end-of-life care from the provider perspective*.

Heuman, A. N., Stow, B. D., & Simmons, D. J. (Being Revised). *Disrupting Whiteness: Looking For Possibilities in the Intercultural Classroom*.

Heuman, A. N. & González, A. (In Progress). *The Economics of Apology: "Shock Radio" in Northwest Ohio*.

Young, C. L. & Heuman, A. N. (In Progress). *A Cultural Approach to Interviewing*. Undergraduate textbook under contract with Allyn & Bacon Publishers; Lead author working on major components of the text at this time.

## **Grants**

### **Grants Earned**

Scholl, J. C., Hughes, P. C., & Heuman, A. N. (2007). *Improving the quality of end-of-life care within the West Texas and Eastern New Mexico Hispanic/Latino(a) population*. TTU NIH (TTU-HSC), \$15, 000.00 Grant.

Scholl, J. C. & Heuman, A. N. (2004). *Communication and Attitudes Among Romantic Couples After Conflict*. Research Enhancement Fund Grant, Texas Tech University, \$360.00.

### **Grants Submitted**

Scholl, J. C., Hughes, P. C., & Heuman, A. N. (Submission to TTU Presidential Research Grant, 2006). *Improving the quality of end-of-life care within the West Texas and Eastern New Mexico Hispanic/Latino(a) population*. Budget of \$251, 052.01. Submitted, Not Earned.

## **Conferences**

### **Competitive Papers**

Joffrion, C. B., & Heuman, A. N. (November 2008). *"Defense of identity acts: Understanding the use of dissonance reduction strategies by gay and lesbian community members in responding to DOMA."* To be Presented as a Competitive Paper for Gay, Lesbian, Bisexual, Transgender, and Queer Division of the National Communication Association Conference, San Diego, CA, November 16-20.

Langford, C. L. & Heuman, A. N. (2007). *"Tradition and Southern Confederate Culture: Manifesting Whiteness through Public Memory at Texas A&M University."* Paper presented at the Public Memory Conference, Portland, OR. October 25-26.

Heuman, A. N. (2006). *Working Toward an Ethic of Speaking With in Cultural Communication Research*. Paper presented as the \*Top Competitive Paper with the Intercultural Communication Division at the Southern States Communication Association Conference, Dallas, TX. April 5-9.

Heuman, A. N. (2006). *The Politics of Passing: Disrupting White Appearance Through Narrative Lived Experiences*. Paper presented as one of the \*Top Four Competitive Papers with the Intercultural Communication Division at the Western

- States Communication Association Conference, Palm Springs, CA. February 17-21.
- Warren, J.T. & Heuman, A. N. (2004). *Performing Parody: Toward a Politics of Variation in Whiteness*. Paper presented to the Performance Studies division at the Western States Communication Association Conference, Albuquerque, NM. February 13-16.
- Heuman, A. N. & Pease-Hernandez, C.E. (2003). *Liz Claiborne's Mambo: Cashing In On Latino/a Identity*. Paper presented to La Raza Caucus, National Communication Association Conference, Miami, FL. November 19-23.
- Heuman, A.N. (2000). *When You Miss Latina, You Miss You*. Paper presented at the National Communication Association Conference, Seattle, WA. November 8-12.  
\*\*This paper was recognized as Top Paper and Top Student Paper by La Raza Caucus.

### **Invited Panel Papers**

- Heuman, A. N., Simmons, J., & Stow, B. D. (2004). *Disrupting Whiteness: Looking For Possibilities in the Intercultural Classroom*. Paper presented at the National Communication Association Conference, Chicago, IL. November 11-14.
- Heuman, A. N. (2004). *Developing an Ethic for Cultural Communication Research*. Paper presented at the National Communication Association Conference, Chicago, IL. November 11-14.
- Pease-Hernandez, C.E. & Heuman, A. N. (2002). *Mambo: Can Latino/a Identity Be Sold?* Paper presented at the Popular Culture Conference, Toronto, ON. March 13-16.
- Heuman, A. N. (2001). *Reflections of Latina Magazine: Latina/o Expressions of Identity*. Paper presented at the National Communication Association, Atlanta, GA. November 1-4.
- Heuman, A. N. (2001). *Multiracial/ethnic Identity: A Co-cultural Approach*. Paper presented at the Central States Communication Association, Cincinnati, OH. April 5-8.
- Heuman, A. N. (2001). *One Night Only: A Cultural Rhetorical Analysis*. Paper presented at the Central States Communication Association, Cincinnati, OH. April 5-8.
- Heuman, A. N. & González, A. (2000). *The Economics of Apology: "Shock Radio" in Northwest Ohio*. Paper presented at the National Communication Association

Summer Conference: Communication and Cultural Politics, Iowa City, IA. July 13-15.

Heinz, B. & Heuman, A. N. (2000). *From Fringe Lesbian to Cyberdyke: Gay Girls on the Web*. Paper presented at the Central States Communication Association Annual Conference, Detroit, MI. April 13-16.

### **Short Courses**

Heuman, A. N. & Young, C. (2003). *Incorporating Cultural Issues into the Interviewing Course*. Short course presented at the National Communication Association Conference, Miami, FL. November 19-23.

### **Roundtable Presentations**

Heuman, A. N. & Giraldo, J. S. (2007). *Exploring Cultural Identity*. Presented for Great Ideas for Teaching Speech (G.I.F.T.S.) at the National Communication Association Conference, Chicago, IL. November 15-19.

Heuman, A. N. (2005). *Womentoring III*. Participant in the Women's Caucus Session at the National Communication Association Conference, Boston, MA. November 17-20.

Heuman, A. N. (2004). *Generating and Mentoring Academic Identities Part III*. Participant in the Women's Caucus Session at the National Communication Association Conference, Chicago, IL. November 11-14.

Heuman, A. N. (2003). *"Fools Rush In": Locating Identities in the Communication Classroom*. Roundtable discussion presented to La Raza Caucus, National Communication Association Conference, Miami, FL. November 19-23.

Heuman, A. N. (2002). *The Intersections: Managing Cultural Locations in the Communication Classroom*. Presented at the National Communication Association Annual Conference, New Orleans, LA. November 21-24.

Heuman, A. N. (2002). *Identity Narratives: The Family Interview Assignment as a Site for Self-Reflexivity in the Communication Classroom*. Presented to the Organization for the Study of Communication, Language, and Gender Annual Conference, Minneapolis, MN. October 3-6.

### **Panel Chair and/or Respondent**

Panel Respondent, *The Limits of Hospitality, Phenomenology, Interactive Management, Adaptability and Cultural Sensitivity: Diverse Perspectives and Projects in Intercultural Communication*, Intercultural Communication Division, Western States Communication Association Conference, Seattle, WA. February 17-20, 2007.

Panel Respondent, Comparison, Media, and Change in Intercultural Communication, Intercultural Communication Division, Western States Communication Association Conference, Palm Springs, CA. February 17-21, 2006.

Panel Chair, Latina Identity: Performance, Identity, and (Re)Presentation, Latino/a Communication Studies Division, National Communication Association Conference, Boston, MA. November 17-20, 2005.

Panel Chair, Global “Warming” Treads: Encouraging International Contact through Alliance Building, International and Intercultural Communication Division, National Communication Association Conference, Boston, MA. November 17-20, 2005.

Panel Respondent, Just Practices?: Negotiating Healthy and Ethical Research Practices, Communication Ethics Division, National Communication Association Conference, Boston, MA. November 17-20, 2005.

Panel Chair, Top Debut Papers in Intercultural Communication, Intercultural Communication Division, Western States Communication Association Conference, San Francisco, CA. February 17-22, 2005.

### **University Research Presentations**

Heuman, A. N. (2003). *A Critical Moment: Developing an Ethic for Cultural Communication Research*. Paper presented at the Graduate Student Alliance Communication Colloquium, Bowling Green State University, Bowling Green, OH. April, 2003.

Heinz, B. & Heuman, A. N. (2000). *From Fringe Lesbian to Cyberdyke: Gay Girls on the Web*. Paper presented at the Women’s Center, Bowling Green State University, Bowling Green, OH., September, 2000.

Heuman, A. N. (2000). *When You Miss Latina, You Miss You*. Paper presented at Communication Colloquium, Bowling Green State University, School of Communication Studies, Bowling Green, OH., October, 2000.

### **Research Assistantships**

#### **Bowling Green State University; Bowling Green, Ohio.**

**Research Assistant**, Fall 2002-Spring 2003, Department of Communication Studies, Supervisor Dr. John Warren.

- Engage in collaborative cultural communication research
- Review literature
- Provide editorial assistance with manuscript preparation and book contract
- Conversion of style formatting, APA, MLA, Chicago

**Research Assistant**, Fall 1999-Spring 2000, Department of Communication Studies, Supervisor Dr. Bettina Heinz.

- Engaged in collaborative web-based research
- Reviewed literature
- Synthesized information into one-page abstracts
- Conversion of style formats, APA, Chicago Modified
- Provided manuscript preparation and editorial assistance

**Spring Arbor College; Spring Arbor, Michigan.**

**Communication Research Assistant**, Fall 1994-Spring 1995, Communication Department, Dr. Thomas Ball.

- Researched information pertaining to course lectures for the Department Head
- Issued completed Senior Thesis Projects
- Assisted in interviewing and compiling information for the department newsletter

**PEDAGOGICAL EXPERIENCE:**

**Texas Tech University; Assistant Professor, Communication Studies Department; Lubbock, Texas, Fall 2003-Present.**

**Graduate Teaching and Directed Research:**

- **Communication Theory (COMS 5300)**, Spring 2007, Spring 2008.
- **Qualitative Research Methods (COMS 5301)**, Spring 2006.
- **Seminar in Cultural and Intercultural Communication (COMS 6803)**, Summer 2005, Summer 2007.
- **Intercultural Communication (COMS 5302)**, Spring 2005, Summer 2006.
- **Independent Research in Autoethnographic Methods (COMS 7000)**, Fall 2004, Spring 2005, Spring 2006.
- **Independent Research/Advanced Topics in Inter/cultural Communication (COMS 7000)**, Summer 2006; Fall 2006; Summer 2007.
- **Independent Research/Advanced Topics in Ethnographic Methods (COMS 7000)**, Summer 2006.
- **Independent Study/Research in Intercultural Pedagogy (COMS 7000)**, Spring 2004; Fall 2006; Fall 2007.

- **Dissertation Co-Chair**, Melinda Findley, Title: An interpretive analysis of the communication between and among commodity producers and checkoff organizations. Dissertation in progress. Joint degree with Communication Studies and Agricultural Communication and Education; Earned an Ed.D. in the Department of Education. Defended March 2007. Dissertation won the National Agricultural Communication Education Outstanding Dissertation Research SIG Award for 2007.
- **Thesis Chair**, Sebastian Giraldo, Title: Positioning and understanding: An ethnographic study of soccer culture in West Texas. Thesis in Progress; Defending in Fall of 2008.
- **Thesis Chair**, Caroline Huang, Topic: International student and U.S. conceptualization of friendship. Thesis in Progress; Defending in October of 2008.
- **Thesis Chair**, Mary Marcum, Topic: Women and Body Image. Proposal in progress.
- **Thesis Chair**, Lindsey Henry, Topic: Incarcerated Women's Health and Communication. Proposal in progress.
- **Thesis Chair**, Kristin Gardner, Topic: Coming to Feminism: An Autoethnography. Proposal in progress.
- **Thesis Chair**, Kent Mereness, Title: Autoethnography of *Paint Talks*: Questioning the Beautiful Collision between Visual Communication and Fundamentalist Christian Churches. Thesis defended in June 2008.
- **Thesis Chair**, Ryan Kinane, Title: Living between On and Off(line): A phenomenological study of technological disparity. Defended in October 2007.
- **Thesis Chair**, Chris Joffrion, Title: Negotiating Identities: The use of dissonance reduction strategies in responding to the Defense of Marriage Act. Defended in June 2006.
- **Thesis Chair**, Brandon Stow, Title: Examining (my)self: An autoethnographic exploration of cultural identity negotiation. Defended in June 2005.
- **Thesis Chair**, Jamie Wells, Title: Making sense of the senseless: My autoethnographic journey through grief. Defended in June 2005.
- **Committee Member**, Ryan Thompson, Title: Communication of Irish-American Identity: An Online Ethnography. Thesis defended in June 2008.

- **Committee Member**, Veronica Juarez. Title: Give Until It Hurts: The Speeches and Letters of Mother Teresa. Defended in October 2007.
- **Committee Member**, Helen Liu. Topic: International students and healthcare. Thesis in Progress.
- **Committee Member**, Joshua Ray. Topic: Gaming culture in virtual worlds. Thesis in Progress.

#### **Undergraduate Teaching and Independent Studies:**

- **Intercultural Communication (COMS 3332)**, Spring 2004, Fall 2004, Fall 2005; Fall 2006; Fall 2007; Summer 2008.
- **Communication Research (COMS 2302)**, Spring 2004, Spring 2005, Spring 2006.
- **Communication Theory (COMS 2301)**, Fall 2003, Spring 2004, Fall 2004, Fall, 2005; Large Lecture (120+ sts.) Fall 2006; Large Lecture Spring 2007; Large Lecture Fall 2007; Large Lecture Spring 2008.
- **Nonverbal Communication (COMS 3331)**, Fall 2003.
- **Independent Study/Research (COMS 4000)**, Special Topics of Focused Research in Autoethnography; Ethnographic Study; Latinos, Education, and Communication; Cross Cultural Communication; Diversity Training; Cultural Communication and Film Analysis; Mexican American Identities and Communication; African American Cultures and Communication; and Semiotic Analysis.
- **First Year Experience (IS 1100)**, Fall 2007, Fall 2008.

#### **Bowling Green State University; Instructor, Department of Interpersonal Communication; Bowling Green, Ohio, Fall 1999-Summer 2003.**

- **Interviewing and Interpersonal Communication (IPC 209)**, Spring 2003, Fall 2002, Spring 2002, Fall 2001.
- **Presentational Speaking in Organizations (IPC 205)**, Summer 2002.
- **Small Group Communication (IPC 203)**, Fall 2000, Spring 2001.
- **Speech Communication (IPC 102)**, Summer 2000, 2001.

- **Human Communication Theory (IPC 201)**, Teaching Assistant, Fall 1999, Spring 2000, Supervisor Dr. Radhika Gajjala.
  - Taught lectures (approximately 6-8 per semester)
  - Developed and prepared quizzes and exams
  - Evaluated extra credit assignments
  - Provided grade tracking for attendance, quizzes, and exams

**Jackson Intermediate School Districts; Jackson, Michigan, March 1999-June 1999.**  
**Teacher-Substitute, K-5th grade**

- Maintained an environment conducive to learning in the absence of the primary teacher
- Implemented class lesson plans as well as introducing relevant material as required
- Oversaw and encouraged participation and educational learning

**Gryphon Place; Kalamazoo, Michigan, September 1998-January 1999.**

**Conflict Management Intern, Dispute Resolution Services, Project FREE**

- Planned, implemented, and facilitated communication modules for the community and selected schools in Kalamazoo, Calhoun, and Allegan counties
- Facilitated and encouraged participation and educational learning
- Provided individuals with skills for managing anger, communication, and conflict
- Enabled students, staff, and community participants to build self confidence and esteem through the use of effective communication and team building strategies

**Invited Guest Lectures**

**Texas Tech University; Lubbock, Texas.**

- **Graduate Seminar in Qualitative Methods (HDFS 6366)**, September 2006 and February of 2008, Department of Human Development and Family Studies, Professors, Dr. Elizabeth Sharp and Dr. Anisa Zvonkovic.
  - Ethnographic Perspectives and Interpretive/Cultural Research
- **Gender Communication (COMS 3333)**, January 2006, Department of Communication Studies, Instructor, Melanie Neal.
  - Masculinity and Gender
- **Graduate Seminar in Qualitative Methods (COMS 5301)**, November 2004 and November 2007. Department of Communication Studies, Professor, Dr. Patrick Hughes.
  - Ethnographic and Autoethnographic Research
- **Communication Research Methods (COMS 2302)**, November 2004, Department of Communication Studies, Professor, Dr. Bolanle Olaniran.
  - Ethnography and Participant Observation Research

- **Interpersonal Communication (COMS 1301)**, February 2004, Department of Communication Studies, Professor, Dr. Narissra Carter.
  - Standpoint Theory and Interpersonal Perception

**University of Wisconsin-Green Bay; Green Bay, Wisconsin.**

- **Human Communication Theory (COMN PRO 445)**, April 2003, Department of Communication Processes, Professor, Dr. Colleen Fitzpatrick.
  - Applying Cultural Communication Theories Within Research Contexts

**Bowling Green State University; Bowling Green, Ohio.**

- **Interviewing and Interpersonal Communication (IPC 209)**, April 2003, Department of Interpersonal Communication, Instructor—Christine Pease Hernandez.
  - Career Portfolios and Company Profile Reports: How to Prepare, Research, and Organize for the Job Search
- **Speech Communication (IPC 102)**, February 2003, Department of Interpersonal Communication, Course Director/Professor, Dr. John Warren.
  - Nonverbal Communication
  - 900 students enrolled in the basic speaking course

**Course Curriculum Development**

**Spring Arbor University; Spring Arbor, Michigan.**

- **Intercultural Communication (COM 609)**, June-August 2004, Department of Communication.
  - Developed the curriculum for an online graduate course (M.A.) in Intercultural Communication.

**ACADEMIC SERVICE:**

**International**

- **Member/Consultant**, International Institute of Qualitative Methodology, University of Alberta. Cooperating Site: Texas Tech University, 2005-2008.

**National and Regional Communication Discipline**

- **Vice Chair Elect**, Intercultural Communication Division, Western States Communication Association, 2008.
- **La Raza Caucus & Latino/a Division**, Reviewer, National Communication Association, 2004, 2005, 2006.
- **International and Intercultural Communication Division**, Reviewer, National Communication Association, 2005, 2006, 2007.
- **Ethnography Division**, Reviewer, National Communication Association, 2005.

- **Intercultural Communication Division**, Western States Communication Association, Reviewer, 2005, 2006, 2007.

#### **Texas Tech University**

- **Hispanic Initiatives Faculty Network**, Member, Texas Tech University and TTU Health Sciences Center and the West Texas Rural Health EXPORT Center, 2006-2008.
- **Grant Consultant**. Wilkinson, K, Ortiz, A., Chambers, T., & Bradley, S. D., (2006). *Determining media effectiveness and language preferences to combat diabetes among rural Hispanics in West Texas*. TTU NIH (TTU-HSC), \$50,000.00 grant.
- **Grant Consultant**. Wilkinson, K, Ortiz, A., Chambers, T., & Bradley, S. D., (Submitted/Not Funded to TTU Presidential Research Grant, 2006). *Determining media effectiveness and language preferences to combat diabetes among rural Hispanics in West Texas*. Budget of \$216,484.00.
- **Student Media Selection Committee**, Chairperson, Student Media Services, Texas Tech University, 2008-2009.
- **Student Media Selection Committee**, Member, Student Media Services, Texas Tech University, 2006-2009.
- **First Year Experience (IS 1100)**, Faculty Instructor, Texas Tech University, 2007-2008.
- **Women's Studies Annual Research Symposium**, Steering Committee Member, Texas Tech University, 2005-2006.
- **Lauro Cavazos & Ophelia Powell-Malone Mentoring Program** (Mentor Tech), Mentor, Texas Tech University, 2004-2005, 2005-2006.

#### **TTU COMS Department**

- **Curriculum Committee**, Member, Department of Communication Studies, 2007-2008.
- **State Employees Charitable Campaign**, Department Liaison, Texas Tech University, 2004-2005.

#### **Bowling Green State University**

- **SCS Graduate Student Alliance**, President, Bowling Green State University, 2002-2003.
- **SCS Graduate Student Alliance**, Vice President, Bowling Green State University, 2000-2001; 2001-2002.
- **GradSTEP**, Developmental Leader, Bowling Green State University, 2001-2002
- **SCS Graduate Student Alliance**, Bowling Green State University, Member, 1999-2002.
- **GradSTEP**, Alternate Developmental Leader, Bowling Green State University, 2000-2001.
- **Springboard**, Coach, Bowling Green State University, Coach, 2000.
- **Sigma Chi BGSU Chapter**, Faculty/Staff Advisor, 2001-2002; 2002-2003.
- **Academic Honesty Committee**, Graduate Student Representative, Bowling Green State University, 1999-2000.
- **Graduate Student Senate**, Alternate Representative, School of Communication Studies, Bowling Green State University, 1999-2000.

**PROFESSIONAL INVOLVEMENT:**

- **National Communication Association**, Member, 1997-2008.
- **Western States Communication Association**, Member, 2004-2008.
- **Southern States Communication Association**, Member, 2006.
- **Central States Communication Association**, Member, 2000-2005.
- **Organization for the Study of Communication, Language, and Gender**, Member, 2002-2003.
- **Popular Culture Association**, Member 2002.
- **International Communication Association**, Member, 1998-2001.
- **Transnational Research Cluster**, Member, Institute of Culture Studies, Bowling Green State University, Participant, 2000-2001.

**HONORS AND AWARDS:**

- **Nominee**, Diversity and Equity Faculty Award, Texas Tech University, 2007.
- **Outstanding Faculty**, College of Arts & Sciences, Texas Tech University, 2005, 2006, 2007, and 2008. Outstanding Faculty as identified by students at commencement.
- **Top 10 G.I.F.T.S. Activity** (2007), G.I.F.T.S. Division, National Communication Association Conference, Chicago, IL, November 15-19<sup>th</sup>.
- **Top Paper** (2006), Intercultural Communication Division, Southern States Communication Association, Dallas, TX, April 5-9<sup>th</sup>.
- **Top Four Competitive Papers** (2006), Intercultural Communication Division, Western States Communication Association, Palm Springs, CA, February 17-21<sup>st</sup>.
- **Nominated Graduate Teaching Assistant** (2002), Graduate Teaching Assistant Award Committee, GradSTEP, Bowling Green State University, Bowling Green, OH.
- **Scholarship Recipient** (2002), John F. Walker Service Scholarship, School of Communication Studies, Bowling Green State University, Bowling Green, OH.
- **Top Paper** (2000), La Raza Caucus, National Communication Association, Seattle, WA, November 8-12<sup>th</sup>.
- **Top Student Paper** (2000), La Raza Caucus, National Communication Association, Seattle, WA, November 8-12<sup>th</sup>.
- **Fellowship** (1998), Border Academy, Mexican American Studies and Research Center, University of Arizona, Tucson, AZ.

**COMMUNITY SERVICE:**

- **ESL Service Learning Initiative Group**, ESL Tutor, Texas Tech University and Lubbock Community, 2008.
- **Jackson Home Builders Association**, Home Builder Show Committee Member, Jackson, MI, 1997.
- **Cascades Humane Society**, Member, Jackson, MI, 1995-1997.
- **Big Brothers/Big Sisters of America**, Volunteer Big Sister, Jackson, MI, 1992-1995.

**CULTURAL AND LANGUAGE EXPERIENCE:**

- **Cultural Excursion**, Peru, South America, August, 2006.
- **Spanish**, Intermediate level, Spanish 201, Bowling Green State University, 2000.
- **Study Abroad**, Guatemala, Central America, July-August 1999.
- **Spanish**, Basic level, Spanish 130 and 131, Jackson Community College, 1998.
- **Cultural Excursion**, Mexico, North America, January and July, 1998.
- **Study Abroad**, Costa Rica, Central America, 1995.

**CORPORATE EXPERIENCE:****Nematron Corporation; Ann Arbor, Michigan, July 1997-April 1998.****Desktop Publisher**, Marketing/Communications Department

- Generated marketing materials to promote product education and customer relations
- Developed the corporate image/identity through the design of business cards, letterhead, institutional advertisements, brochures, posters, and marketing collateral
- Developed and maintained price sheets for factory automation software and hardware product lines
- Established a working relationship with printing agencies and the purchasing department
- Strived to maintain consistency in advertising and marketing materials inherent to the industrial controls market

**Republic Bank; Jackson, Michigan, November 1995-July 1997.****Marketing Coordinator**, Marketing Department

- Responsible for marketing efforts in the Jackson and Kalamazoo region with annual sales in excess of \$100 million
- Created and placed all advertisements and media promotions based on strategic marketing plans
- Planned and coordinated internal and external events and receptions
- Provided marketing support for five regional departments in addition to nine branches
- Oversaw and maintained marketing budget of \$190,000 for five regional departments
- Participated in staff and individual officer meetings
- Developed and executed direct mail pieces in quantities of up to 10,000 pieces
- Participated in accountability meetings—providing marketing update reports and marketing project evaluations

**City Bank & Trust Co.; Jackson, Michigan, June 1992-November 1995.****Bank Teller**, 1992-1995

- Completed tasks inherent to a teller position: cash balancing, customer transactions and service, and a working knowledge of the product line

**Marketing Intern**, Marketing Department, January 1994-February 1994

- Developed and reported a market analysis of competitive financial institution's products and services on a national scale

- Participated in product standardization via researching and tracking of competitor's ads and product promotions