

**VITA**  
**Bolanle A. Olaniran**  
**August, 2008**

**Contact Information:**  
**Texas Tech University**  
**Dept. of Communication Studies**  
**Box 43083 Lubbock, TX, 79409**

**Phone: (806) 742-3978**

**E-Mail: B.Olaniran@ttu.edu**

**EDUCATION**

- Ph. D.** University of Oklahoma, Norman, OK (August 1991)  
Emphasis: Organization Communication  
Intercultural Communication  
Small Groups Communication
- M.B.A.** University of Central Oklahoma, Edmond, OK May 1987  
Majors: Business Administration (Marketing)  
Business Administration (Finance)
- B.B.A.** University of Central Oklahoma, Edmond, OK May 1985  
Major: Business Administration (Marketing)  
Minors: Insurance & Real Estate Management

**TEACHING**

**Teaching Interests**

My teaching interests include organizational communication, intercultural communication, small group communication, Conflict Management, and electronic mediated communication with abilities and willingness to teach in related areas.

**1989-Present Teaching Experience**

*Graduate Courses*

- Coms 5304 Organization Communication  
Coms 5303 Small Group Communication  
Coms 5309 Conflict Management and Communication  
Coms 6303 Computer-Mediated Communication in Small Groups & Special Topics in Organizations (i.e., globalization, technology, & culture)

**Undergraduate Courses**

- Coms 4350 Special Topics in Corporate Communication: Computer-mediated Communication  
Coms 3339 Intercultural Communication  
Coms 3359 Interviewing  
Coms 3353 Small Group Communication  
Coms 3355 Communication in Organizations  
Coms 3300 Nonverbal Communication  
Coms 3358 Business and Professional Communication  
Coms 3810 Computer-Mediated Communication in Small Groups  
Coms 3810 Communication in Meetings and Conferences

Coms 3301 Communication Training in Instructions  
 Coms 2302 Communication Research Methods  
 Comm 1113 Fundamentals of Communication

New Courses: I have developed a proposal for a Computer and Technology course as part of the Departmental curriculum revision.

I co-developed a new graduate course "Crisis and Conflict Management Communication" for the Department of Communication Studies. Texas Tech University.

**Teaching Creativity**

Exposing students to communication technology use in all my classes using web based instructional aspect of Computer-mediated discussion and interaction.

Web address/URL: <http://www2.tlhc.ttu.edu/Olaniran>

Utilization of combinatorial approach to teaching & learning - Using field trips to local organizations to expose students to application of theoretical principles covered in class.

**Funded Grants**

2007: Office of Research Services, Travel Grant \$1,200.00

2006: Collaborative NIH Grant for Cultural communication Competence curriculum for TTHSC \$250,000.00

2006: Arts & Humanities Travel Grant \$1,200.00

2001: \$14,175 U.S. Census Bureau for Videoconferencing System Evaluation

2001: \$8000 Software support from Clearphone for Pilot Videoconferencing Study

2000: \$750.00 Research Travel Grant from Office of Research Services

1999: Secure 40 Computers for Departmental use through ATLC which also resulted in a joint (50,000) cost sharing computer lab with the Mass Communication Department.

1998: \$750.00 Travel Grant from Office of Research Services

1997 \$3, 000.00 Communication Technology Equipment grant from Teaching Technology and Learning center.

**Pending Grant:**

MultiDisciplinary Cyberinfrastructure \$1.25m Grant with Agriculture, Computer Science, & Engineering colleagues, (Submitted to the National Science Foundation)

**NonFunded Grant:**

Computer Cyber Source \$900,000grant through National Education Administration  
 CAMP for children of migrant workers' first generation \$428,000

**RESEARCH**

**Research Interests**

My areas of interests involve (1) looking at the impact of modern technology (Virtual) in decision making process. (2) Intercultural issues in organizational context (3) Crisis Management/Public Relations.

**Publications**

- Olaniran, B. A. (in Press). Organizational Communication: Assessment of Videoconferencing as a Medium for Meetings in the Workplace. *International Journal of Human Technology Interaction*.
- Olaniran, B. A. (2008). Electronic tribes: Some theoretical perspectives and implications. In T. Adams and S. Smith (Eds.), *Electronic-Tribes*. University of Texas Press.
- Olaniran, B. A. (Forthcoming 2009). Distinguished contributing author to L. Tomei (Ed.), *Lexicon of Online and Distance Education*. PA: IGI Global.
- Olaniran, B. A. (2008). Human Computer Interaction & Best Mix of E-interactions and Face-to-Face in Educational Settings. In S. Kelsey, & K. St-Amant (Eds.) *Handbook of Research on Computer Mediated Communication* (pp. 49-61). Hershey, PA: IGI Global.  
*This has been reprinted in ...*
- Olaniran, B. A., & Agnello, M. F. (2008). Globalization, Educational Hegemony, and Higher Education. *Journal of Multicultural Educational Technology*.
- Olaniran, B. A & Edgell, D. (2008). Cultural Implications of Collaborative Information Technologies (CITs) in International Online Collaborations and Global Virtual Teams. In P. Zemliansky & K. St-Amant (Eds.), *Handbook of Global virtual workspaces* (pp. 118-133). Hershey, PA: IGI Global.
- Olaniran, B. A. (2008). Group decision making in computer-mediated communication as networked communication: Understanding the technology and implications. In M. S. Raisinghani (Ed.). *Handbook of Research on Global Information Technology Management in Digital Economy*. Hershey, PA: IGI Publishers.
- Olaniran, B. A., & Williams, D. E. (2008). Applying anticipatory and relational perspectives to the Nigerian delta region oil crisis. *Public Relations Review*, 34, 57-59.
- Olaniran, B. A. (2007). The Role of Perception in Crisis Management: A Tale of Two Hurricanes. *Multicultural Education*, 15(2), 13-16.
- Scholl, J.C., Heuman, A.N., Olaniran, B.A., Williams, D.E. (2007). Communicating during terrorist threats and acts through crisis communication centers (399-409). *Mediated Public Relations*. Peter Lang USA.
- Olaniran, B. A. (2007). Culture and communication challenges in virtual workspaces. In K. St-Amant (ed.), *Linguistic and cultural online communication issues in the global age* (pp. 79-92). PA: Information science reference (IGI Global).
- Olaniran, B. (2007). Challenges to implementing e-learning and lesser developed countries. In A. L. Edmundson (Ed.), *Globalized e-learning cultural challenges*. (pp. 18-34). Hershey PA: Idea Group, Inc.

- Olaniran, B. A. (2006). Applying synchronous computer-mediated communication into course design: Some considerations and practical guides. *Campus-Wide Information Systems: The International Journal of Information & Learning Technology*, 23 (3), 210-220.
- Craig, M., Olaniran, B. A., Scholl, J. C., & Williams, D. E., (2006). Crisis communication in public arenas. *Public Relations Review*, 32, 171-173.
- Olaniran, B. A. & Williams, D. E (2005). Protecting the environment and People's well-being in the Nigerian Ogoni land. In M. Parkinson and D. Ekachai (Eds.), International and Intercultural Public Relations: A campaign case approach. 320-332. Boston: Allyn & Bacon.
- Scholl, J., Williams, D., & Olaniran, B (2005). Preparing for terrorism: A rationale for crisis communication Center. In H. O'Hair., R. Heath., & G. Ledlow (Eds.), *Community Preparedness and Response to Terrorism*. pp. 243-268. CT: Praeger Publishers.
- Olaniran, B. A. (2004). Computer-mediated communication as an instructional Learning tool: Course Evaluation with communication students. In P. Comeaux (Ed.), Assessing Online Teaching & Learning. 144-158.
- Olaniran, B. A. (2004). Computer-Mediated Communication in Cross-Cultural Virtual Groups. In Chen, G. M., & Starosta, W. J. (Eds.). *Dialogue among Diversities* (pp. 142-166). Washington, DC: National Communication Association.
- Olaniran, B. A., & Williams, D. E. (2004). Burkian counternature and the vigilant Response: An anticipatory model of crisis management and technology. In D. Millar and R. Heath (Eds.), Responding to Crisis: A rhetorical Approach to Crisis communication. Lawrence Erlbaum Publishers. 75-94.
- Olaniran, B. A. (2002). Computer-mediated communication: A test of the impact of social cues on the choice of medium for resolving misunderstandings. *Journal of Educational Technology Systems*, 31, 2, 205-222
- Williams, D. E., & Olaniran, B. A. (2002). Crisis Communication In Racial Crisis. *Journal of Applied Communication Research*.
- Olaniran, B. A. (2001). Computer-mediated communication and conflict management process: A closer look at Anticipation of future interaction. *World Future*, 57, 285-313.
- Olaniran, B. A. (2001). The effects of computer-mediated communication on transculturalism. In V. Milhouse, M. Asante, & P. Nwosu (Eds.) Transcultural Realities (pp. 83-105). Thousand Oaks, CA: Sage.
- Olaniran, B. A. (2001). Africa in the 21<sup>st</sup> century: A case for innovative use of technology. In O. Adesida & A. Otey (Eds.), African Voices, African Visions (pp. 147-161). Sweden: The Nordic Africa Institute.

- Roach, K. D., & Olaniran, B. A. (2001). Intercultural willingness to communicate and communication anxiety in International Teaching Assistants. Communication Research Reports, 18, 26-35.
- Olaniran, B. A., Stalcup, K., & Jensen, K. (2000). Incorporating Computer-mediated technology to strategically serve pedagogy. *Communication Teacher*, *15*, 1-4.
- Olaniran, B. A. (1999) Computer-mediated communication and less developed countries (LDCs) Communicatio: South African Journal of Research and Theory, 25, 65-72.
- Olaniran, B. A., & Williams, D. E. (2001). Anticipatory model of crisis management: A vigilant response to technological crises. In R. L. Heath (Ed.) Handbook of Public Relations (pp. 487-500). CA: Sage.
- Olaniran, B. A. (1999). International graduate teaching assistants (IGTA) workshop as seen from an eye witness perspective. College Student Journal, 18(2), 56-71).
- Williams, D., & Olaniran, B. A.(1998). Expanding the crisis planning function: Introducing elements of risk communication. Public Relations Review, 24(3), 387-400.
- Olaniran, B. A. (1996). Social Skills Acquisition: A closer look at foreign students and factors influencing their level of social difficulty. Communication Studies, 47, 72-88.
- Metzger, J. G., Olaniran, B. A., Futoran, G. (1996). Varied teaching methods in intercultural communication effectiveness: Promoting student outcomes in affect, expectancy, and self reports of behavior. Intercultural Communication Studies, 2, 15-40.
- Olaniran, B. A. (1996). A model of Satisfaction in computer-mediated and face-to-face communication. Behavioural and Information Technology, 15, 24-36.
- Olaniran, B. A., & Stewart, R. A. (1996). Instructional Practices and classroom communication apprehension: A cultural explanation. Communication Reports, 9, 193-203.
- Olaniran, B. A., Savage, G. T., Sorenson, R. L. (1996). Experiential and experimental approaches to face-to-face and computer mediated communication in group discussion. Communication Education, 45, 244-259.
- Olaniran, B. A. (1996). Computer-mediated communication Technology & Group Decision-making. In R. Cathcart and L. Samovar (Eds.), Small group communication (7th ed. pp. 134-146). Iowa: Wm. C. Brown.
- Olaniran, B. A. (1995). Perceived communication outcomes in computer-mediated communication: An analyses of three systems among new users. Information Processing and Management, 31, 525-541.
- Olaniran, B. A., & Williams, D. E. (1995). Communication Distortion: An intercultural lesson from the visa Application Process. Communication Quarterly, 43, 225-240.

- Olaniran, B. A. & Roach, K. D. (1994). Communication Apprehension in Nigerian Culture. Communication Quarterly, 42, 379-389.
- Olaniran, B. A. (1994). Group performance and computer-mediated communication. Management Communication Quarterly 7, 256-281.
- Williams, D. E. and Olaniran, B. A. (1994). Exxon's decision making flaws: The hypervigilant response to the Valdez grounding. Public Relations Review, 20, 5-18.
- Williams, D. E. and Olaniran, B. A. (1994). Developing persuasive speech topics with "I hate" paper. Massachusetts Journal of Communication, 12, 78-79.
- Olaniran, B. A. (1993). International Students' Network Patterns and Cultural Stress: What Really Counts. Communication Research Reports, 10, 68-83.
- Olaniran, B. A. (1993). Individual Differences in Computer-Mediated Communication: The role of perception. Electronic Journal of Communication/La Revue de Communication, 3(2).
- Olaniran, B. A. (1993) Japanese Managerial Communication Processes: Implications for U.S. Organizations. Arizona Communication Association Journal, 19, 166-185.
- Olaniran, B. A. (1993). An integrative approach for managing successful computer-mediated communication technological innovation. Ohio Speech Journal, 31, 37-52.
- Stewart, R. A., & Olaniran, B. A. (1992) Strategic communication: Structure and applications (3rd. ed.). MN: Burgess International Group Inc.
- Olaniran, B. A. (1987). Direct marketing: A closer look at some critical issues and trends. Central State Business Review, 6(1), 32-34.

### **Reprints:**

- Olaniran, B. A. (2007). Culture and communication challenges in virtual workspaces. In K. St-Amant (ed.), *Linguistic and cultural online communication issues in the global age* (pp. 79-92). PA: Information science reference (IGI Global). Reprinted in: J. Kisielnicki (Ed.), *Virtual Technologies: Concepts, Methodologies, Tools and Applications* (pp. 1014-1027). PA: IGI Global).
- Olaniran, B. (2007). Challenges to implementing e-learning and lesser developed countries. In A. L. Edmundson (Ed.), *Globalized e-learning cultural challenges*. (pp. 18-34). Hershey PA: Idea Group, Inc. Reprinted in IGI Global 6 volume series *Online and Distance Learning: Concepts, Methodologies, Tools, and Applications*.

### *Published Conference Proceedings*

- Olaniran, B. A. (1992) Managing for Successful Computer-mediated communication (CMC) Innovation: A Model. Proceedings of the Fifth Conference on Corporate Communication. Florham-Madison. New Jersey.
- Olaniran, B. A. (1991). Managerial guide to organizational change: A step by step process. Proceedings of the eight annual Southwest Business Symposium. Edmond, Oklahoma.

Olaniran, B. A. (1991). You and I have got to stop meeting like this: Switching to Electronic Meetings. Proceedings of the second annual Sooner Communication Conference, Norman, Oklahoma.

Olaniran, B. A. (1989). Gender differences in managerial communication: Life-Span perspective. Proceedings of the Sooner Communication Symposium, Norman, Oklahoma.

### **Convention Papers & Presentation**

\*Olaniran, B. A. (2008). "Culture, Communication Challenges, and Social Impacts in Virtual Workspaces" at The 58th Annual Conference of the International Communication Association, Montreal, Quebec, Canada.

(Top Paper in the Intergroup Communication Division)

Olaniran, B. A. (2007). Computer-Mediated Communication (CMC) Digital & Cultural Divide: A New Approach to Bridging the Divide in Less Economically Developed Countries (LEDCs). Paper presented at 1st International Conference on Afro-Hispanic Studies. Ghana (August, 2007).

Olaniran, B. A. (2006). Web-Assisted Instruction in Curriculum: A Theoretical and Quantitative Analysis. Paper presented at the National Communication Association, Training & Development Division. San Antonio Texas. (November, 2006).

Olaniran, B. A. & Williams, D. E. Applying Relational Perspective to the Anticipatory Model of Crisis Management. Paper presented at the National Communication Association, Public Relations Division. San Antonio Texas. (November, 2006).

**Keynote Speaker and lecture Series** at the Knowledge Learning and Information Technology Conference sponsored by both National Christian University, Chung Li, National Taiwan Normal University, Taiwan (August 2006).

Olaniran, B. A. (2006). Challenges to Implementing E-Learning in Lesser Developed Countries. Paper presented at the annual ICA, Dresden Germany.

Olaniran, B. A. (2006). Electronic Tribes (E-Tribes): Some theoretical and general implications. Paper presented at the annual ICA, Dresden Germany.

Olaniran, B. A. (2006). Computer-mediated communication (CMC) Digital and cultural divide: A new approach to the digital divide in less economically developed countries (LEDCs). Paper presented at the annual NCA, San Antonio.

Olaniran, B. A. & Stalcup, K. (2006). Web-Assisted instruction in curriculum: A theoretical and quantitative Analysis. Paper presented at the annual NCA, San Antonio.

- Olaniran, B. A. & Williams, D. E. (2006). Applying Relational Perspective to Anticipatory Model of Crisis Management. Paper presented at the annual NCA, San Antonio
- 2003 (Absence for Family Reasons)
- Olaniran, B. A., & Williams, D. E. (2002). Ford and Firestone Crisis: Is reconciliation in the horizon? Paper presented at the International Communication Association, Seoul, Korea (July 14-19).
- Williams, D. E., & Olaniran, B. A. (2002). Putting the crisis response into action. Paper to be presented at National Communication Association, New Orleans, LA.
- Furlich, S., & Olaniran, B. A. (2002). The Impact of Employees' Communication Expectations and Supervisory Communication Behaviors on Employees' Motivation. . Paper to be presented at National Communication Association, New Orleans, LA
- Furlich, S. & Olaniran, B. A. (2001). Employee Motivation and Immediacy. Paper Presented at the National Communication Association, Atlanta Georgia.
- Olaniran, B. A. (2000, June). Computer Mediated Communication (CMC): The Relational Side of Groups. Paper presented at the International Communication Association, Acapulco, Mexico.
- Olaniran, B. A. (1999, June). Taming the beast: Computer-mediated Communication and conflict management process. Paper presented at the International Communication Association, San Francisco, CA.
- Williams, D., & Olaniran, B. A. (1998, November). Expanding the crisis planning function: Introducing elements of risk communication to crisis communication and risk communication. Paper presented at the National Communication Association, New York, NY.
- Olaniran, B.A. (1998, July). Computer-Mediated Communication: The Media and A Test of the Impact of Social Cues on the Choice of Medium for Resolving Misunderstandings. Paper presented at the International Communication Association, Jerusalem, Israel.
- Olaniran, B. A. (1997). Computer-mediated and face-to-face Communication: Lessons from a graduate level course. Paper presented at the National Communication Association, Chicago, IL.
- Olaniran, B. A. (1997). Computer-mediated Communication: A training guide. Paper presented at the National Communication Association, Chicago, IL.
- Olaniran, B. A. (1997). Computer-mediated Communication: The road ahead \*Top panel Central States Speech Communication Association, St. Louis, MO.
- Olaniran, B. A. & Walther, J. B. (1997). Pseudonym & Anonymity effects in computer-mediated Communication. Paper presented at the International Communication Association, Montreal, Canada.

- Olaniran, B. A. (1997). Computer-mediated Communication: The road ahead \*Top panel Central States Speech Communication Association, St. Louis, MO.
- Williams, D. E., & Olaniran, B. A. (1996) Taking the helm in crisis communication. Speech Communication Association Pre-Conference Seminar.
- Olaniran, B. A., & Stewart, R. A. (1996). Instructional Practices and classroom communication apprehension: A cultural explanation . Communication Reports. Paper presented at the Speech Communication Association, San Diego, CA.
- Olaniran, B. A. (1996). Computer mediated-communication as an instructional tool: Course Evaluation. Paper presented at the International Communication Association, Chicago, IL.
- Olaniran, B. A. (1996). International teaching assistants' workshop from an eye witness perspective. Paper presented at the International Communication Association, Chicago, IL.
- Olaniran, B. A. (1995). Conflict management in computer-mediated communication. Paper presented at the Speech Communication Association, San Antonio, TX.
- Olaniran, B. A., & Williams, D. E., (1995). Anticipatory model of conflict management. Paper presented at the Speech Communication Association, San Antonio, TX.
- Olaniran, B. A., & Williams, D. E., (1995). Deception detection in visa application process. Paper presented at The Western Speech Communication association, Portland OR.  
\*(top four paper)
- Olaniran, B. A., Savage, G. T., Sorenson, R. L. (1995). Experiential and experimental approaches to face-to-face and computer mediated communication in group discussion. Paper presented at the South West Association of Business Communication, Houston, TX. \*(Richard D. Irwin Distinguished paper award).
- Olaniran, B. A. (1994). A model of Satisfaction in computer-mediated and face-to-face communication. Paper presented at the Speech Communication Association, New Orleans, LA.
- Olaniran, B. A. & Roach, K. D. (1994). Communication Apprehension in Nigerian Culture. Paper presented at the Speech Communication Association, New Orleans, LA.
- Olaniran, B. A. (1993). Computer-mediated communication and face to face meetings: A comparative analysis. Paper presented at the Speech Communication Association, Miami, Florida.
- Williams, D. E., & Olaniran, B. A., (1993). Exxon Valdez & the hypervigilant crisis management. Paper presented at the Speech Communication Association, Miami, Florida.  
\*(top three paper SCA)

- Olaniran, B. A. (1993). Social Skills Acquisition: A closer look at foreign students and factors influencing their level of social difficulty. Paper presented at the International Communication Association, Washington DC.
- Olaniran, B. A. (1993). Individual Differences in Computer-Mediated Communication: The role of perception. Paper presented at The Western Speech Communication association, Albuquerque NM\*.
- Olaniran, B. A. (1992) Group process satisfaction and decision quality in computer-mediated communication: An examination of contingent relations. Paper presented at the Speech Communication Association, Chicago, Illinois.
- Olaniran, B. A. (1992). Computer-mediated communication: An Intercultural implications. Paper presented at the Speech Communication Association, Chicago, Illinois.
- Olaniran, B. A. (1992). Computer-mediated communication in small group decision stages. Paper presented at the International Communication Association, Miami, Florida.
- Olaniran, B. A. (1991). Anti Japanese pitch, is it working? consumer attitudes and behavioral implications for advertisers. Paper presented at the 77th annual meeting of the Speech Communication Association, Atlanta, Georgia.
- Olaniran, B. A. (1991). From Culture shock to cultural stress: A closer look at intercultural adaptation process among international students on college campuses in U.S. Paper presented at the annual meeting of the International Communication Association, Chicago, Illinois.
- Olaniran, B. A. (1990). Cloning Japanese management styles into American companies Does it work: An implication for business managers. Paper presented at the 76th annual meeting of the Speech Communication Association, Organization communication (student section), Chicago. (Panels of top selected papers).
- Olaniran, B. A. (1989). Gender differences in managerial communication: A Life-Span perspective. Paper presented at the Sooner Communication Symposium. Organizational communication section. Norman, Oklahoma.
- Olaniran, B. A. (1989). Electronic Meetings: The state of the art and modern organizations. Paper presented at the sociological Symposium, University of Oklahoma, Norman, Oklahoma.

**Work in Progress or under review**

**Articles & Book Chapters:**

- Olaniran B. A. Conflict management in computer-mediated communication (Being review in MCQ).
- Olaniran B. A. CMC and Instructional evaluation (under review)
- Olaniran, B. A. & Walther, J. B. Pseudonym & Anonymity effects in computer-mediated Communication (in progress).

Olaniran, B. A. Culture and language learning in computer-enhanced or assisted language learning  
 Olaniran, B. A. Computer-Mediated Communication (CMC) Digital & Cultural Divide: A New  
 Approach to Bridging the Divide in Less Economically Developed Countries (LEDCs).

**Books:**

Handbook of Globalization & Digital Divide (SUNY Press)  
 Crisis & Risk Anticipation (SAGE)

**Master's Thesis and Non-Thesis Committee** (I have chaired or serve on 36 graduate students' thesis committees)

*I have also Supervised ten Graduate Research Project - Coms 7000*

**SERVICES**

*Service to the Profession & Learned Societies:*

**Review & Editorial Board**

JOURNALS:

Journal of Educational Research in Computing  
 Journal of Applied Communication Research  
 Management Communication Quarterly  
 Journal of Behavioural and Information Technology  
 Communication Studies  
 Communication Theory  
 African Journal of Communication  
 Electronic Journal of Communication (La Revue De Communiqué)  
 Ohio Speech Communication Journal  
 SUNY Press (Book Review)

CONFERENCES:

Manuscript and panel proposals, Respondent, & Chair:

International Communication Association, Communication and Technology Division.  
 Speech Communication Association, Organizational Communication Division.  
 Central States Speech Communication. Computer-mediated Communication panel  
 Sooner Communication Conference

Divisional Panel Chair & Responder to manuscript at National & International Conferences

Grant proposal Reviewer for National Science Foundations (NSF)

Grant proposal Reviewer for National Endowment for Humanities (NEH)

OTHERS

2005:-Faculty Associates for ICASALS Texas Tech University (Ongoing)

2005:- NCA Nominating Committee (Ongoing)

1998- Assisted Clark German in the development of Technological Commission for NCA

1997- Assisted the president elect for Central Speech Communication Association in program development and scheduling.

*Service to the University*

2007: College of Education's Educator Preparation Assessment System (EPAS).

2007: Special panel to the Assistant Provost on Minority Recruiting at Tech

2007: Chair Office of the President's excellence in diversity award for Faculty

2006: Mentor Tech: A. Faculty student Mentoring program at TTU

2006: TTU Arts & Sciences' Faculty Mentor

2006: ICASALS' Planning committee for the 1st International Water Resources Conference at TTU.  
 2005: Office of the Provost Tenure Academy Panelist & Adviser  
 2002: Consultant and Group Facilitator for Department of Philosophy Retreat  
 2002: Teach Fellow Portfolio Review for the TLTC  
 2002: Judge Graduate and Professional student Government Association  
 2002: Faculty Rep to the 9<sup>th</sup> Annual NCSSMST Student Research Symposium  
 2002: Consultant and Group Facilitator for Department of Philosophy Retreat  
 2002: Program Review for the TLTC  
 2001: Faculty Welcome Address in recruiting effort for Office of the Provost  
 2001:- Advisor for the Texas Tech Branch of Fellowship of Christian Athletes  
 2001:- Advisory Board member for International Affairs Council  
 2001: Dean of Library Search Committee member  
 2001: Speaker International Teaching Assistant Workshop for International Week  
 1999: Proposal to Develop Collaborative Distance Education with Germany Institut.  
 1999:- Advisory Board member for TLTC  
 1999: Assisted TLTC in Applicant screening process for vacant staff positions  
 1999: Texas Tech Leadership Academy for Advisors  
 1999:- Texas Tech Upward Bound Program (Summer Camp)  
 1999-00: Arts & Sciences Computer & Technology Committee  
 1998:- Faculty Advisor for Victory on Campus (Students' Christian Organization)  
 1998: College of Arts and Sciences' Research Council (till present)  
 1998: Students Affairs Internal Self Study Review Board.  
 1997- Program development for International Affairs with Karla Jenson  
 1997- Arts & Sciences Research Council.  
 1996- Faculty Advisor African Organization  
 1996- Mentor Student-Athlete Mentor Program  
 1992: Guest Speaker: Intercultural differences Department of Human sciences Texas Tech  
 1996: Graduate College Representative Sue Jones Dissertation  
 1995-: Speaker; Annual International Management Workshop for ICOSALS  
 1995: Graduate college representative Janice Black Dissertation  
 1992-98: Faculty Fellows Texas Tech University (Housing & Dining).  
 1991: United way Campaign Key Worker: Texas Tech University, Lubbock Texas.

*Service to the Department:*

2007: SECC, Department Coordinator  
 2006: Graduate Admission Committee  
 2005-06: Faculty Rep for Proposed Merger with Technical Comm.  
 2000:- Departmental Search Committee (Applied communication, Member)  
 2000- Departmental Search Committee (Organizational communication, Chair)  
 2000-01: Department Strategic Plan Development  
 1999: Dept. Y2K Consultant  
 1998: Departmental Search Committee (Organizational communication, Chair)  
 1996: Computer use Committee  
 1996: Reviewer and Responder Texas conference on communication  
 1995: Productivity Committee  
 1995:- Department Computer Network Liaison  
 1994: New Faculty search committee  
 1992/93: Strategic Statement Committee, Department of Communication Studies Texas Tech University, Lubbock, Texas.

1992: Guest Speaker: Sigma Theta Kappa International Awareness Week.

*Service to the Community:*

2007: Lubbock Community Libraries (African Story Telling)

2007: Lubbock Independent School District (Multicultural Curriculum)

2001: Mentoring program for students at Hunt Elementary School

2000: Community Library African Awareness Week

1999: Radio Panel Guest Speaker on Validating decision making strategy surrounding Military intervention about Kosovo crisis.

1999: Councilman Patterson's Radio talk-show Special Guest Speaker on Cultural communication and the need for it in Lubbock Community.

1999:- LISD Cultural Awareness Programs through African story telling

Ilse Elementary

Bosemont Elementary

Alderson Junior High

1999: MHMR At risk students

1999: Texas Tech Museum for Archives interpretation and African Story telling for Lubbock family day out.

1994 - Reach one teach one Head Start program for minority Kindergarten children

1993: Community Action Network "The Spirit of Sharing '93" Project Volunteer Texas Tech.

*Others*

1990: Trainer/coordinator for the International Teaching assistants' (ITA), University of Oklahoma orientation (assist Dr. Young Kim in the training & orientation programs for the new ITA's).

1989/90: Coordinator Assistant for the "Student Communication Association (SCA). (Univ. of Oklahoma).

**AFFILIATIONS**

National Communication Association

International Communication Association

World Communication Association (WCA)

Central States Communication Association

American Marketing Association

American Council on Consumer Interests (ACCI)

Association of Business Communication

**Awards/Honors**

Top paper in inter-group division of International Communication Association, Motreal Quebec.

**Invited Lecture Series:**

National Christian University, Chung Li, National Taiwan Normal University, Taipei, & KLIT

Conference & Workshop, Taipei, Taiwan.

Ural State University Ekatterinburgh, Russia

TLTC Service Learning Faculty fellow (2008/2009)

Texas Tech President's Excellence in Teaching Award (2008)

Nominated for Horn's professor (2007)

Nominated for Chancellor's Council for Excellence in Teaching Award (2007)

Texas Tech Office of the President's "Excellence in Diversity" Faculty Award (2005-2006)

Honorable Mention as Department Faculty Member mentioned by students in Exit survey

Nominated for Who is Who in the World (2006-2007)

Who is Who in American Education (2005)

Outstanding Submission to (Faculty Academic Contribution Exhibit (F.A.C. E) 2005-2007.

Nominated and inducted to the Phi Beta Delta (International Scholars Honor Society) Chi

Chapter, April 20, 2007.

Nominated for Who is who in American Education (2006-2007)

Outstanding Contribution to the field by The American Communication Association (2002)

Who is who Among American College Teachers (1998, 2002, & 2005)

Texas Tech Tri Delta Outstanding Faculty (1999-2000)

Marquis Who is Who (1997).

Texas Hall of Fame (pace setter club) (1996)

Association for Business communication's "Distinguished Paper Award" (Sponsored by

Richard D. Irwin) (1995).

Who Is Who Among Nigerians in America (1994/95)

Who is Who among College Teachers in Texas (1995)

Faculty Fellow Recognition Award (1992/95)

Nominated for consideration for Ex-Student Association New faculty Award (1994)

Outstanding International Resident The Kiwanis Club of Oklahoma City, Oklahoma (1990)

Who is Who Among International Students on U.S. Colleges & Universities (1988).

Achievers Press: Notable International Student In American Colleges and University (1988)

Award of Excellence from Independent Insurance Agent of Oklahoma-1986 (this award is given to students with highest scholastic achievement in insurance management studies).

Future Business Leaders of America (1984)