

Juliann C. Scholl, Ph.D.

Texas Tech University
Department of Communication Studies
Lubbock, TX 79409-3083
juliann.scholl@ttu.edu
(806) 742-1675
<http://www.depts.ttu.edu/communicationstudies/scholl.html>

2616 35th Street
Lubbock, TX 79413
iuvenilis@juno.com
806-786-2019

Education

Ph.D. University of Oklahoma, Norman, OK
August 1996- Grad. August 2000
August 2000 Department of Communication
Major Emphasis: Interpersonal Communication
Minor Emphases: Health Communication, Organizational Communication

Dissertation: "Toward Definition of Factors Influencing Deceptive Communication"

M.A. University of Alabama, Tuscaloosa, AL
August 1994- Graduation: May 1996
May 1996 Department of Speech Communication
Major Emphasis: Interpersonal Communication

Thesis: "What You Need to Know About the Future: How We Practice to Deceive"

B.A. University of Nebraska, Lincoln, NE
August 1989- Graduation: May 1994
May 1994 Department of Communication Studies
Major: Communication Studies

Academic Experience

August 2002- Assistant Professor, Department of Communication Studies, Texas Tech University
Present

August 2000- Visiting Assistant Professor (non-tenure track), Department of Communication
July 2002 Studies, University of Nebraska-Lincoln

January 1999- Editorial Assistant, Journal of Applied Communication Research (Dan O'Hair, Editor),
May 2000 Department of Communication, University of Oklahoma

August 1999- Adjunct lecturer, Communication Department, University of Central Oklahoma, Edmond,
May 2000 Oklahoma
Fundamentals of Speech

January 1997- Co-director of Principles of Communication (basic course), Department of
December 1998 Communication, University of Oklahoma

1997-1999 Consultant, Writing Center, University of Oklahoma

- 1996-2000 Graduate Teaching/Research Assistant, Department of Communication, University of Oklahoma
 Teaching: Interpersonal Communication, solely taught
 Issues in Communication Theory & Research, assisted
 Principles of Communication, solely taught
 Research: Dan O’Hair (OU, Dept. of Communication): Cognitive Constructs of Deceptive Communication
 Sandy Ragan OU, Dept. of Communication): Humor in Patient-provider Interactions
 Ross Clarke (OU Health Sciences Center): Abstracts in Communication Journals
- 1995-1996 Graduate Teaching Assistant, Department of Speech Communication, University of Alabama
 Introduction to Public Speaking
- 1995 Graduate Research Assistant, Charlotte Stephanie Springford Memorial Scholarship, Department of Speech Communication, University of Alabama (Summer Session)
- 1995 Graduate Assistant, Department of Speech Communication, University of Alabama (January-May)
 Graduate Research Assistant
 Introduction to Speech Communication, assisted
- 1994 Graduate Assistant, Department of Speech Communication, University of Alabama (Fall)
 Great Speakers and Speeches, assisted
 Introduction to Speech Communication, assisted
- 1992-1993 Instructor’s Assistant, Department of Communication Studies, University of Nebraska
 Introduction to Communication Studies

Publications—Health and Safety Problematics

- Scholl, J. C., Heuman, A. N., Olaniran, B., & Williams, D. E. (2007). Communicating during terrorist threats and acts through crisis communication centers (pp. 399-409). In S. C. Duhe (Ed.), *New media and public relations*. Peter Lang, USA.
- Scholl, J. C., Olaniran, B. A., Williams, D. E., & Heuman, A. N. (in press). Data collection for Crisis Communication Centers: Community preferences for terror threat and act information (pp. 1-22). Hauppauge, NY: Nova Science Publishers.
- Scholl, J. C. (2007). The use of humor to promote patient-centered care. *Journal of Applied Communication Research*, 35(2), 156-176.
- Brown, J. D., & Scholl, J. C. (2006). A qualitative comparison of patients and providers’ ethnic identity displays. *Proceedings of the annual Congress of the Americas, Lima, Peru* (August).
- Craig, M., Olaniran, B. A., Scholl, J. C., & Williams, D. E. (2006). Crisis communication in public arenas. *Public Relations Review*, 32, 171-173.
- Hughes, P. C., Scholl, J. C., & Walker, K. L. (2005). The relationship between health care expectations in marriage and reports of marital satisfaction. *Communication Research Reports*, 22(3), 167-174.

- Scholl, J. C., & O'Hair, H. D. (2005). Uncovering beliefs about deception. *Communication Quarterly*, 53(2), 377-399.
- Scholl, J. C., Williams, D. E., & Olaniran, B. A. (2005). Preparing for terrorism: A rationale for the Crisis Communication Center. In D. O'Hair, R. Heath, & G. Ledlow (Eds.), *Community Preparedness and Response to Terrorism [Volume III]: Communication Systems and the Media's Role in Community Service*. Greenwood Publishing Group.
- Scholl, J. C., & Ragan, S. L. (2003). The use of humor in promoting positive provider patient interactions in a hospital rehabilitation unit. *Health Communication*, 15 (3), 319-330.
- Allen, M., Bourhis, J., Mabry, E., Burrell, N., Emmers-Sommer, T., Titsworth, S., Mattrey, M., Crowell, T., Bakkar, A., Hamilton, A., Malyshev, Y., Robertson, T., Scholl, J., & Wells, S. (2002). Comparing student satisfaction with distance education to traditional classrooms in higher education: A meta-analysis. *American Journal of Distance Education*, 16(2), 83-97.
- Wright, K. B., & Scholl, J. C. (1999). Heuristic-systematic processing in the classroom. *Communication Research Reports*, 16, 203-212.

Publications—Instruction and Consulting

- Scholl, J. C. (2008). A book review of *Conflict coaching: Conflict management strategies and skills for the individual*. *American Communication Journal*.
- Scholl, J. C. (2005). Helping students examine the three styles of learning to illustrate the perception process. *Communication Teacher*, 9(2), 53-56.
- Bridges, T., Crowell, T. L., & Scholl, J. C. (1999). *Instructors' resource manual to accompany Public Speaking: Challenges and Choices*. New York, NY: St. Martin's Press.
- Scholl, J. C. (1998). Interpreting nonverbal cues from television programs. In L. W. Hugenberg & B. S. Moyer (Eds.), *Teaching ideas for the basic communication course* (pp. 63-65). Dubuque, IA: Kendall-Hunt.
- Scholl, J. C., & McPherson, D. K. (1997). *Competent communication: Student workbook*. Carrollton, TX: Alliance Press.

Under Review

- Wilson, J. B., Scholl, J. C., & Hughes, P. C. (under review). Expression of Patients' and Providers' Identities during the Medical Interview. Submitted to *Qualitative Research Reports in Communication*.
- Zhang, Y., Scholl, J. C., Wang, W., & Buchanan, J. (revised & resubmitted). Who are the college students behind the wheel after drinking? Submitted to *International Electronic Journal of Health Education*.

Work in Progress

- Heuman, A. N., Scholl, J. C., & Wilkinson, K. (In Progress). *The importance of educators, peers, family, and the media as influences in promoting a healthy diet for Hispanics at-risk in developing diabetes.*
- Scholl, J. C., Hughes, P., & Heuman, A. N. (In Progress). *Hispanics' use of Hospice: Emergent data on end-of-life care from the provider perspective.*
- Scholl, J. C., & Wright, K. B. (being edited). Just give it to me straight: Deception in patient-provider interactions. Submitted to *Qualitative Health Research.*
- Scholl, J. C. (in progress). *Humor as the Tool, Not the Therapy: Toward a Multidimensional Model of Humor in Health Communication.*
- Scholl, J. C., & Buchanan, J.. (in progress). College students' access to health information on campus. (The National College Health Assessment was administered to over 1500 college students to identify core health issues on the college campus. Sample messages regarding binge drinking and safer sex were tested in two focus group interview settings. The results are currently being written. A follow-up study is being planned to test the delivery, interpretation, and acceptance of various binge-drinking messages by college students.)
- Scholl, J. C., Jones, R. J., & Tucker, M. (writing the report). A qualitative comparison of narratives of high-stakes lies and white lies. (Open-ended narratives of high-stakes and white-lies were compared for emergent themes regarding different types of interpersonal goals exhibited (self-, other-, and relational).

Convention Papers & Presentations

- Scholl, J. C. (2007, November). *Humor as the Tool, Not the Therapy: A Multidimensional Model of Humor in Health Communication.* Competitive paper presented at the annual convention of the National Communication Association.
- Scholl, J. C. (2007, October). Roundtable on Online Textbook Publishing. Annual convention of the American Communication Association, Taos, NM.
- Wang, W., Zhang, Y., Scholl, J. C., & Benson, J. (2006). Who are the college students behind the wheel after drinking? Poster accepted for presentation to the American Academy on Communication in Healthcare annual convention, Savannah, GA.
- Scholl, J. C. (2006, November). Gaining Access to What Students Believe and Know: Reapplying the Social Norms Approach to College Alcohol Campaigns. Presented to the Health Communication Division of the National Communication Association annual convention, San Antonio, TX.
- Scholl, J. C., Olaniran, B. E., & Williams, D. (2006, August). Data collection for Crisis Communication Centers: Community preferences for terror threat and act information. Competitive paper accepted for presentation in the Intercultural Division, Congress of the Americas, joint conference of the International Communication Association and the American Communication Association, Lima, Peru.
- Scholl, J. C., Thompson, S., Gilchrist, E., & Ragan, S. (2005, October). Examination of the relationship between humor and effectiveness of physical therapy in a hospital unit designed to promote humor. Competitive poster presented at the International Conference on Communication in Health Care, Chicago, IL.

- Scholl, J. C., Williams, D. E., & Olaniran, B. A. (2004, November). Preparing for terrorism: A rationale for the Crisis Communication Center. Presented at the National Communication Association annual convention, Chicago, IL.
- Scholl, J. C., Jones, R. J., & Tucker, M. (2004, February). A qualitative comparison of narratives of high-stakes lies and white lies. Presented at the Western States Communication Association annual convention, Albuquerque, NM.
- Scholl, J. C. (2003, February). Humor in the health care setting: Helping patients and providers gain greater access to each other. Presented at the Western States Communication Association annual convention, Salt Lake City, UT.
- Scholl, J. C. (2003, February). Humor in the patient-provider interaction: Is it really about “funny”? Presented at the Western States Communication Association annual convention, Salt Lake City, UT.
- Bergen, K., McBride, M. C., & Scholl, J. C. (2002, November). The use of face-saving strategies in the truth-vs.-tact conversational dilemma. Paper presented at the National Communication Association annual convention, New Orleans, La.
- Scholl, J. C., Bergen, K., Bryant, L., McBride, C., & Schrodt, P. (2001, November). The effect of anticipated future interaction, attractiveness, and communicator competence on deception in the “truth vs. tact” conversational dilemma. Competitive paper to be presented to the Interpersonal Communication Division of the National Communication Association Annual Convention. Atlanta, GA.
- Bryant, L. E. & Scholl, J. C. (2001, November). Interpersonally relating online: The effect of the self-serving bias on perceptions of online accuracy of information. Presented to the Interpersonal Communication Division of the National Communication Association Annual Convention. Atlanta, GA
- Scholl, J. C., & O’Hair, D. (2001, May). Toward a definition of the construct of deceptive communication. Competitive paper accepted for presentation to the Interpersonal Communication Division of the International Communication Association annual convention. Washington, DC.
- Scholl, J. C. (2000, November). The use of therapeutic humor in health settings. Panel on Humor as a Tool of Engagement and Relationship Maintenance. National Communication Association Convention, Seattle, WA.
- Allen, M., Bourhis, J., Mabry, E., Emmers-Sommer, T., Titsworth, S., Burrell, N., Mattrey, M., Crowell, T., Bakkar, A., Hamilton, A., Malyshev, Y., Robertson, T., Scholl, J., & Wells, S. (2000, April). Meta-analysis comparing student satisfaction with distance education and traditional classrooms: A preliminary analysis. Paper accepted for presentation to the Central States Communication Association Convention, Detroit, MI.
- Scholl, J. C., Ragan, S. L., & Hughes, K. (2000). Patient-Provider Interactions in the Hospital Human Unit: Is it Really About Humor? Accepted for presentation to the Western States Communication Association Convention, Sacramento, CA.
- Scholl, J. C., & Wright, K. B. (1999, November). Just give it to me straight: Deception as performed by patients and providers. Presented in the Student Section Top Paper Panel, National Communication Association Annual Convention, Chicago, IL.
- Scholl, J. C. (1999, July). Thinking about Lying: Toward Definition of the Factors Influencing Deceptive Communication. Competitive paper presented to the NCA National Doctoral Honors Seminar, University of Illinois, Urbana-Champaign.

- Scholl, J. C. (1999, April). Carving a niche in the ongoing conversation. Presented to the joint convention of the Central States and Southern States Communication Associations, St. Louis, MO.
- Scholl, J. C. (1999, April). Regional journal editors discuss the publication process. Joint Convention of the Central States and Southern States Communication Associations, St. Louis, MO.
- Dalton, P. D., & Scholl, J. C. (1999, March). Gender and sex differences in listening within the organizational setting. Competitive paper accepted for presentation to the International Listening Association annual convention, Albuquerque, NM.
- Scholl, J. C., & O'Hair, D. (1998, November). Thinking about lying? Intrapersonal processing of the deception construct. Competitive paper presented to the National Communication Association, New York, NY.
- Scholl, J. C., & Schwartz, K. (1998, July). An examination of love styles and relational life among same-sex couples. Competitive paper presented to the International Communication Association, Jerusalem, Israel.
- Scholl, J. C., & Anderson, T. L. (1998, April). Anticipated future interaction and deception: A test of uncertainty reduction. Presented to the Central States Communication Association, Chicago, IL.
- Scholl, J. C., & Crowell, T. L. (1998, April). The dog ate my paper: Deception in the instructional context. Presented to the Interpersonal and Small Group Division of the Central States Communication Association, Chicago, IL.
- Wright, K. B., & Scholl, J. C. (1998, April). Heuristic-systematic processing in the classroom. Competitive paper presented to the Top Three Student Paper Panel in Communication Education, Central States Communication Association, Chicago, IL.
- Scholl, J. C. (1998, March). Success in graduate school. Roundtable discussion, Sooner Communication Conference, University of Oklahoma.
- Scholl, J. C., & Dalton, P. D. (1998, March). Gender differences in listening behaviors in the organizational context. Competitive paper presented to the International Listening Association, Kansas City, MO.
- Scholl, J. C. (1998, February). Anticipated future interaction from the deceiver's perspective: Toward a theoretical model. Competitive paper presented to the Western States communication Association, Denver, CO.
- Scholl, J. C. (1998, February). The duality of structures in the big house: An application of structuration to correctional settings. Presented to the Western States Communication Association, Denver, CO.
- Scholl, J. C. (1997, September). So you have to teach public speaking. Panel presentation at the Oklahoma Speech, Theater, and Communication Association, University of Central Oklahoma, Edmond, OK.
- Scholl, J. C. (1997, April). Looking through the barbed-wire fence: Applying systems theory to the prison population. Competitive paper presented to the Central States Communication Association, St. Louis, MO.
- Scholl, J. C. (1997, March). A synthesis and critique of the work of Gerald L. Hale: A scholar to watch for in the future. Presented to the Sooner Communication Conference, University of Oklahoma.
- Scholl, J. C. (1997, February). What you need to know about the future: How we practice to deceive. Competitive paper presented to the Western States Communication Association, Monterey Bay, CA.

- Scholl, J. C. (1996, April). Deception, strategy, and strategic deception: Can the three be differentiated? New insights: The three top student papers in language and social interaction. Sixty-sixth annual meeting of the Southern States Communication Association, Memphis, TN.
- Scholl, J. C. (1995, November). Judging philosophies in individual events: A graduate student's perspective. Poster session: Judging Philosophies in Individual Events. Presented at the annual meeting of the Speech Communication Association, San Antonio, TX.
- Scholl, J. C., & Prather, D. E. (1995, May). An examination of love styles among male couples. Presented to the Gay, Lesbian, and Bisexual Caucus at the annual meeting of the International Communication Association, Albuquerque, NM.
- Scholl, J. C., & Kimoto, D. M. (1995, April). Teaching conversational diversity in the classroom. Presented at the annual meeting of the Southern States Communication Association, New Orleans, LA.
- Scholl, J. C., & Logan, A. (1995, April). Who talks in greater detail? An examination of gender differences in descriptive communication. Competitive paper presented at the annual meeting of the Southern States Communication Association, New Orleans, LA.
- Scholl, J. C. (1994, March). An examination of the person perception process: Redefining the scope of attention. Presented at the annual Sooner Communication Conference, University of Oklahoma.

Editorial Boards

- 2005-2007 Editorial Board, *Communication Research Reports*, Lisa Sparks, Editor-elect
- 2003-2005 Editorial Board, *Communication Studies*, Jim Query, Editor
- 1999 Editorial Board, *Communication Studies*, Interpersonal/Small Group Special Issue, Jim Query, Editor

Research and Travel Grants—Funded

- 2007 \$50,000. National Institutes of Health seed money awarded through the West Texas Rural EXPORT Center seek grant. Kenton Wilkinsen, Ortiz, A., Chambers, T., Bradley, S., Gangadharbatla, H., Heuman, A., Scholl, J., Galvez, A., Maxian, W., Wise, W., Siegrist, E., & West, N.
--Determining media effectiveness and language preferences to combat diabetes among rural Hispanics in west Texas.
- 2007 \$15,000. National Institutes of Health seed money awarded through the West Texas Rural EXPORT Center seek grant. Scholl, J. C., Hughes, P., & Heuman, A.
-- Improving the Quality of End-of-Life Care within the West Texas and Eastern New Mexico Hispanic/Latino(a) Population.
- 2004 \$360. Research Enhancement Fund, \$360, College of Arts and Sciences, Texas Tech University
--“Communication and Attitudes among Romantic Couples after Conflict” (with Amy Heuman and David Williams)

- 2003 \$840. Research Enhancement Fund, \$840, College of Arts and Sciences, Texas Tech University. Juliann Scholl, Juli Benson, Bonnie Bourland, & Evelyn McPherson --Collecting health-related data from Texas Tech University students for purposes of creating more effective alcohol awareness campaigns
- 2000 \$750. Travel Grant, Office of Research, University of Nebraska, Lincoln, Nebraska
- 1997-1999 Travel Grants, Department of Communication, University of Oklahoma
- 1997-1999 Travel Grants, Graduate Student Senate, University of Oklahoma
- 1995-1996 Travel Grants, Graduate College, University of Alabama

Research and Travel Grants—Under Review

- 2007-2008 \$300,000.00. National Institute for Occupational Safety and Health (NIOSH) of CDC (with Dr. Ahmed Arif, Dr. George Declos, and Dr. Juliann Scholl). Project title: Occupational asthmagens in cleaners: A focus group study.
- 2008 \$153,000. Research Enhancement Fund College of Arts and Sciences, Texas Tech University (with Dr. Thomas Barker [PI], Dr. Helen Morrow [co-PI], David Lafforge [co-PI], Dr. David Johnson [co-PI], and Kelly Northcott [co-PI]). “Risk Communication for Flu Pandemics”

Research and Travel Grants—Unfunded

- 2006 Scholl, J. C., Hughes, P. C., & Heuman, A. N. Texas Tech University Research Enhancement Fund. The Texas Tech University Palliative Care Communication Capacity Building Initiative: Improving the Quality of End-of-Life Care within the West Texas Hispanic/Latino(a) Population. \$250,118.91.
- 2005 Hughes, P., & Scholl, J. C. Perceptions of the Quality of End-of-Life Care among the West Texas Hispanic/Latino Population. Proposal submitted to the Arts & Humanities Grant Fund. Texas Tech University. \$10,000.
- 2005 Scholl, J. C., Hughes, P., James, J. W.. (2005). Perceptions of the Quality of End-of-Life Care among the West Texas Hispanic/Latino(a) Population. Proposal abstract submitted to Aetna Foundation. \$300,000.
(To address the underutilization of palliative/hospice/end-of-life care by the West Texas Hispanic/Mexican American population. The results of a focus group study will be incorporated into an outreach program that informs health care providers and disseminators of information of important issues regarding how to communicate about end-of-life care to prospective patients.)
- 2005 Scholl, J. C., Hughes, P., & Heuman, A. (2005). Improving the Quality of End-of-Life Care within the West Texas and Eastern New Mexico Hispanic/Latino(a) Population. Preliminary proposal submitted to West Texas Rural EXPORT Center seek grant. \$22,282.

Thesis Committees

Completed

Michael Trook, Communication Studies, M.A., Summer 2008, Member
Ashley Lord, Communication Studies, M.A., Spring 2008, Member
Jennifer E. Thomas, Communication Studies, M.A., Spring 2007, Member
Kyle Christiansen, Communication Studies, M.A., Spring 2007, Member
Jacquee Brown, Communication Studies, M.A., Summer 2006, Chair
Anna Harder, Communication Studies, M.A., Summer 2006, Member
Julian Olivas, Interdisciplinary Studies, M.A. , Spring 2006, Member
Michelle Maresh, Communication Studies, M.A., Spring 2006, Member
Joe Gantt, Communication Studies, M. A., Summer 2005, Member
Rebecca Greene, Communication Studies, M.A., Summer 2005, Member
Chelsea Stow, Communication Studies, M.A., Summer 2005, Member
Tonya McKinney, Communication Studies, M.A., Fall 2004, Member
Stacie Smith, Communication Studies, M.A. Fall 2004, Member
Bridget Brown, Communication Studies, M.A. Summer 2004, Co-chair with David Williams
Brian McClelland, Communication Studies, M. A. Summer 2004, Member
Bailey Lathem, Communication Studies, M. A. Summer 2004, Member
Meredith Craig, Communication Studies, M. A. Summer 2004, Member
Jake Simmons, Communication Studies, M.A. Spring 2004, Member
Amanda Keys, Communication Studies, M.A. Spring 2004, Member
Penny Hull, Communication Studies, M.A. Summer 2003, Member
Tonya Blevins, Communication Studies, M.A. Summer 2003, Member
Casandra Allen, Interdisciplinary Studies, M.A. December 2003, Chair
Denee Erb, Undergraduate Honors Thesis, B.A., University of Nebraska-Lincoln, Chair

In Progress

Adam Gianulis, Communication Studies, M.A., Chair
Helen Liu, Communication Studies, M.A., Chair
Kelley Dunn, Communication Studies, M.A., Chair
Ashley Lord, Communication Studies, M.A., Member
Keith West, Communication Studies, M.A., Member
Heather Warren, Communication Studies, M.A., Member

Guest Lecturing and Workshops

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| 2007 | Faculty guest lecturer, Conflict and Mediation Class, College of Law (Faculty: Susan Fortney) “Effective Health Care Communication, Conflict Resolution, and the Role of Culture” (October) |
| 2006 | Faculty guest lecturer, Lambda Pi Eta, Department of Communication Studies, Texas Tech University (October) |
| 2006 | “Gendered Communication for Physicians” Continuing medical education video for health practitioners, Health.Com, Texas Tech University Health Sciences Center (April) |
| 2005 | “Generational Leadership” Continuing education video for health administrators, HealthNet, Texas Tech University Health Sciences Center (November) |
| 2005 | Multi-generational Leadership Program, workshop presented to nurse management and staff at Covenant Health System, Lubbock, TX (May) |

- 2004, 2005 Sexual Assault Awareness and Safety, Presentation to IS1100 class (Dr. David Williams) (September)
- 2004 Presentation of Annual IS 1100 Teaching Innovations Award to IS1100 Junction Function, Texas Tech University Junction campus. (April)
- 2004 “Is It Really About “Funny””? The Use of Humor as a Tool for Therapy.” Research colloquium given to the Department of Communication, University of Oklahoma (March)
- 2004 The Use of Humor in Health Care, guest lecture for Sandra Ragan’s undergraduate Health Communication class, Department of Communication, University of Oklahoma (March)
- 2003 Communicating Across Gender: Understanding Gender Stereotypes and Strategies to Overcome Them, Presented with Dr. Patrick Hughes, MD Anderson Cancer Center, Houston, TX (November).
- 2003 Noon Conference: Building Rapport between Providers and Patients, Department of Internal Medicine, Texas Tech University Health Sciences Center (September 5 & 12)
- 2002 Emotion in Communication, guest lecture for Interpersonal Communication (Janette Taylor), Texas Tech University (October)
- 2002 Nonverbal Communication and Competence, presented to the UNL Chapter of Kappa Omicron Nu, University of Nebraska-Lincoln (January)
- 2001 Interpersonal Deception, Graduate Seminar in Interpersonal Communication (Dr. Dawn Braithwaite), Department of Communication Studies, University of Nebraska-Lincoln
- 1999 Issues of Communication Theory and Research (Senior Capstone), Department of Communication, University of Oklahoma (June)
Topics: Organizing the Research Paper, APA writing format
- 2000 “APA Format”, Lecture to graduate-level Human Relations class, University of Oklahoma (June)
- 1998 Presentation of Graduate Research, Department of Defense Joint Course, Department of Communication, University of Oklahoma (November)
- 1998 All TA Training, Instructor, University of Oklahoma (August)
Topics: Leading Discussions I & II
- 1997 “Essay Writing,” Learning Assessment Center, University of Oklahoma (November)
- 1994-1995 Introduction to Speech Communication, Department of Speech Communication, University of Alabama (Fall & Spring)
Topics: Nonverbal Communication, Scientific Approaches, Uncertainty Reduction, Information Exchange
- 1994 Great Speakers and Speeches, Department of Communication, University of Alabama (November)
Topic: Nixon’s “Checkers” Speech

Honors & Awards

- 2008 Faculty Nominee, President's Excellence in Diversity and Equity Award, Texas Tech University, Lubbock, TX
- 2007 Top Female Mileage Award (2112 miles), Lubbock Bicycle Club, Lubbock, TX (December)
- 2007 George Canon New Member Participation Award, Lubbock Bicycle Club, Lubbock, TX (December)
- 2007-present Teaching Academy member, Texas Tech University
- 2006 Honored Faculty Participant, Faculty Academic Contribution Exhibit, Texas Tech University (April)
- 2005 Listed among outstanding teaching faculty by graduating seniors, Texas Tech University (December)
- 2004 Who's Who in Social Sciences Higher Education
- 2004 Thinking Outside the Book: 20th Annual Faculty Academic Contributions Exhibit, Texas Tech University. Exhibited the article by Scholl, J. C., & Ragan, S. L. (2003). The use of humor in promoting positive provider patient interactions in a hospital rehabilitation unit. *Health Communication, 15* (3), 319-330. (April)
- 2004 Annual IS 1100 Teaching Innovations Award, \$300, Texas Tech University (April)
- 2001-2002 International Who's Who of Professional and Business Women
- 1999 Top Paper Panel, Top Interpersonal Communication Paper (co-authored with Kevin Wright), Student Section, National Communication Association Annual Convention, Chicago, IL (November)
- 1999 Recognition by Alpha Phi Omega, Delta Beta Chapter, as a Leader of the 20th Century, University of Oklahoma (November)
- 1999 National Doctoral Honors Seminar, Presenter, University of Illinois, Urbana-Champaign (July)
- 1998 Outstanding Graduate Teaching, Department of Communication, University of Oklahoma (May)
- 1998 Presidents' Award for Outstanding Graduate Student, awarded by the Communication Graduate Student Association, Department of Communication, University of Oklahoma
- 1998 Top Three Student Papers in the Communication Education Division (co-authored with Kevin Wright), Central States Communication Association, Chicago, IL (April)
- 1998 Outstanding Young Women of America
- 1995 Alpha Epsilon Lambda, National Honorary for Graduate and Professional Students, University of Alabama, Tuscaloosa, AL
- 1996 Top Three Student Paper in the Language and Social Interaction Division, Sixty-sixth annual meeting of the Southern States Communication Association, Memphis, TN (April)

- 1995 Charlotte Stephanie Springford Memorial Scholarship, Department of Speech Communication, University of Alabama (Summer)
- 1994 Outstanding First-year Graduate Student, Department of Speech Communication, University of Alabama
- 1994 Superior Scholarship, University-wide Honors Convocation, University of Nebraska (April)
- 1993 Heart and Soul Award, University-wide award given for outstanding service and leadership, University of Nebraska (April)
- 1992 Treasurer of the Year Award, University-wide award given by Campus Activities and Programs, University of Nebraska (April)
- 1992 Donald Olson Award for Outstanding Contribution to Cornhusker Forensics, University of Nebraska (April)
- 1991-1994 Various academic scholarships, University of Nebraska
- 1991-1994 Golden Key National Honor Society, University of Nebraska
- 1990-1994 Dean's List, University of Nebraska
- 1990-1993 Over fifty speaking awards in intercollegiate individual events forensics competition, University of Nebraska

Service to University Organizations

- 2007-present Graduate Director, Department of Communication Studies, Texas Tech University
- 2006 Panelist, Roundtable Presentation on Health Literacy, Keynote speaker—Dr. Lorraine Wallace, Department of Family Medicine, Texas Tech University Health Sciences Center
- 2005-2007 Undergraduate Curriculum Committee, Dept. of Communication Studies, Texas Tech University
- 2004 Faculty attendee, Red Raider Camp, Texas Tech University campus in Junction, TX (August)
- 2004 Visiting Scholar and Guest Lecturer, Department of Communication, University of Oklahoma (March 8-12)
- 2003 Departmental Representative, University Day, Texas Tech University, Lubbock, TX (Spring & Fall)
- 2003-2007 Steel Drum Band II, Texas Tech University
- 2002 Departmental representative, State Employees Charitable Campaign, Texas Tech University, Lubbock, TX (Fall)
- 2001 Faculty Employer, Summer Institute for Promising Scholars, University of Nebraska-Lincoln (Summer)

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| 2001-present | Member, Undergraduate Curriculum Committee, Department of Communication Studies, University of Nebraska-Lincoln (Spring) |
| 2000-present | Member, Graduate Assessment Committee, Department of Communication Studies, University of Nebraska-Lincoln |
| 2000 | Temporary Member, Academic Senate, University of Nebraska-Lincoln (Fall). |
| 1998-1999 | Co-chair, Communication Graduate Student Association, Department of Communication, University of Oklahoma |
| 1998-present | TEACH Test Evaluator, English Assessment Program, University of Oklahoma |
| 1998 | Panelist for Undergraduate Communication Association meeting, University of Oklahoma. Topic: Applying to Graduate School. |
| 1998 | Instructor, All TA Training, University of Oklahoma (August) |
| 1997-1999 | Coordinator and evaluator, Capstone Critical Design Reviews, Department of Electrical and Computer Engineering, University of Oklahoma |
| 1996 | Coordinator and moderator, Gender Issues Panel, Human Diversity Discussion Series, Graduate Student Senate, University of Oklahoma (April) |
| 1997 | Workshop Presenter, Team-building and Cohesion, Regional Youth Environmental Conference, University of Oklahoma (March) |
| 1997 | Chair, Human Diversity Committee, Graduate Student Senate, University of Oklahoma (Spring) |
| 1996 | “So You Want to Do the Thesis . . . An All-purpose, Practical Guide to Writing the Master’s Thesis.” Handbook written for the Department of Speech Communication, University of Alabama (April) |
| 1994-1996 | Departmental Liaison, Graduate Student Association, University of Alabama |
| 1993-1994 | Coaching Assistant, Cornhusker Forensics, University of Nebraska |
| 1992-present | Judge for various high school and college competitive speech and debate tournaments |

Service to Professional Organizations

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| 2007-2008 | Vice Chair-Elect, Master’s Education Interest Group, National Communication Association |
| 2006-present | Board of Directors, American Communication Association |
| 2005-2007 | Hispanic Research Initiative Network, Member, Community and Rural Health, Texas Tech University Health Sciences Center |
| 2004 | Nomination Committee for awarding outstanding teaching award, Central States Communication Association |

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| 2003-2004 | Chair of Nominating Committee, Health Communication Interest Group, Western States Communication Association |
| 2002-present | <i>Ad hoc</i> reviewer for various textbook companies |
| 2002-2003 | Chair, Health Communication Interest Group, Western States Communication Association |
| 2000-2001 | <i>Ad hoc</i> reviewer for various scholarly journals |
| 1999-present | Paper reader/reviewer for various regional and national conferences |
| 1998-1999 | Chair, Graduate Student Caucus, Central States Communication Association |
| 1998 | Conference Assistant, Annual Convention of the International Network on Personal Relationships (INPR), University of Oklahoma, Norman, OK (May) |
| 1998 | Departmental Delegate to the Legislative Council, Western States Communication Association, Denver, CO (February) |
| 1997-present | Panel facilitator/chair for various regional and national conferences |
| 1997-1998 | Secretary, Student Section, National Communication Association |
| 1997 | Workshop volunteer, "Living the Life of the Mind Without Losing It," National Communication Association Annual Convention, Chicago, IL (November) |
| 1996 | Volunteer, "Getting Ready to Find the First Job: A Workshop for Graduate Students", Speech Communication Association Annual Convention, San Diego, CA (November) |
| 1994 | Assistant to the Vice-chair (D. M. Kimoto) of the Language and Social Interaction Division, Southern States Communication Association (April) |
| 1993, 1994 | Counselor and instructor, Summer Speech Escape (high school speech camp), University of Nebraska (August) |

Professional Development

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| 2008 | National Hispanic Professional Organization, Winter Conference and Board Retreat, San Antonio, TX (January) |
| 2007 | Joint Conference of the American Society on Aging and the National Council on Aging, Chicago, IL (March) |
| 2006 | Congress of the Americas, Annual convention co-sponsored by International Communication Association, American Communication Association, and Universidad de San Martin de Porres, Lima, Peru (August) |
| 2005 | Humanities Texas and National Endowment for the Humanities grant writing workshop, Office of Research Services, Texas Tech University (November) |
| 2005 | "NIH Grantsmanship: How to Get Your Grant to Rise to the Top," Office of Research Services, Texas Tech University (August) |

- 2005 "From Buzz-Word to Best Bet: An Introduction to Service-Learning in the Classroom," Teaching, Learning, and Technology Center, Texas Tech University (August)
- 2005 "WebCT Basic Elements," Teaching, Learning, and Technology Center, Texas Tech University (August)
- 2005 "Preparing Outcomes Assessments of Students' Learning in their Academic Programs," Third Outcomes Assessment Workshop, Texas Tech University (July)
- 2005 Annual meeting of International Conference on Communication in Healthcare (American Academy on Physician and Patient)
- 2004 TLTC Workshop: "Classroom Management: Real Problems and Practical Solutions" Texas Tech University (March)
- 2004 TEACH Workshop: "Conceptual Mapping." Teaching, Learning, and Technology Center, Texas Tech University (March)
- 2003 Allies Training (support for Gay/Lesbian/Bisexual/Transgender/Queer students, faculty, and staff), Student Counseling Center, Texas Tech University (November)
- 2003 Workshop: Emotional Intelligence II, Office of Quality Service and Professional Development, Texas Tech University (October)
- 2003 Workshop: "Using Videos in the Classroom." Teaching, Learning, and Technology Center, Texas Tech University (October)
- 2003 "The First Impression," Teaching, Learning, and Technology Center, Texas Tech University (September)
- 2002-2003 Arts and Sciences Mentoring Program, Texas Tech University
- 2002 "Experiences in Active Learning," Teaching, Learning, and Technology Center, Texas Tech University (October)
- 2002 "WebCT Basics," Teaching, Learning, and Technology Center, Texas Tech University (October)
- 2002 "Creating WWW Courses," Teaching, Learning, and Technology Center, Texas Tech University (September)
- 2002 An Introduction to the Office of Research Services for New Faculty, Texas Tech University (September)
- 2002 Teaching and Diversity: A Conversation on Teaching about Race, Teaching and Learning Center & Artist Diversity Residency Program, University of Nebraska-Lincoln (March)
- 2000 Proposal Writing Workshop, Office of Research, University of Nebraska-Lincoln (October)
- 1999 National Doctoral Honors Seminar, University of Illinois, Urbana-Champaign (July)
- 1998, 2001 Annual meeting of the International Communication Association
- 1998 Annual meeting of the International Listening Association

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| 1997-1999 2003 | Annual meeting of the Central States Communication Association |
| 1997, 1998 2000-2004 | Annual meeting of the Western States Communication Association |
| 1997, 1999 | Annual meeting of the Oklahoma Speech, Theatre, & Communication Association |
| 1995, 1996 | Annual meeting of the Southern States Communication Association |
| 1994-2007 | Annual meeting of the National Communication Association |
| 1994, 1997-2000 | Annual Sooner Communication Conference, University of Oklahoma |

Service to the Community

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| 2007-present | Secretary and Board Member, National Hispanic Professional Organization, Lubbock, TX, chapter |
| 2006 | Volunteer, Tumbleweed Classic bike ride, co-sponsored by Lubbock Girls and Boys Club and Lubbock Bicycle Club (October) |
| 2006 | Member, West Texas Cycling Association, Lubbock, TX |
| 2005 | Registered volunteer, Red Cross, South Plains Chapter, Lubbock, TX |
| 2005 | Consultant to Michelle Pittman, Frenship High School, Lubbock, TX, in constructing a survey investigating sexual activity and alcohol consumption of local college students. |
| 2004-present | Volunteer, Lubbock Rape Crisis Center, Lubbock, Texas. Worked sexual assault cases, operate crisis hotline, occasional guest lecturer for the community |
| 2004 | Consultant to Covenant Medical Center (Lubbock, TX) on a series of lectures to hospital staff on interpersonal communication and patient empowerment |
| 2002 | Chair, Organized Labor Committee, Conference on Labor Markets in Omaha, Nebraska |
| 2001-2002 | Social Justice Committee, Adult Spiritual Education Committee, Choir, Second Unitarian Universalist Church, Omaha, NE |
| 2001-2002 | Work Subcommittee, Omaha Together One Community (OTOC), Omaha, NE |
| 1998-present | Writing consultation and assistance with dissertations, theses, and academic or professional writing projects, provided to private individuals |
| 1996 | Consulted parish council members on formulating a proposal for church renovation, Our Lady of Mt. Carmel, Tilden, Nebraska (July) |
| 1992-1994 | Volunteer and member of INnovators Toastmasters chapter of Toastmasters International, located at the Nebraska State Penitentiary, Lincoln, NE |

Professional Organizations

American Communication Association
International Communication Association

National Communication Association
Western States Communication Association

Research Interests

Interpersonal Communication
Organizational Communication
Interpersonal Deception

Persuasion and Social Influence
Health Communication
Crisis Communication

Teaching Experience

Advanced Graduate Seminar: The Dark Side of
Interpersonal Communication
Graduate Course in Small Group Communication
Interpersonal Communication
Introduction to Communication Studies
Public Speaking
Communication in Negotiation & Conflict
Resolution
Organizational Leadership
Communication in Instruction and Training

Graduate Seminar in Communication and Health
Care
Communication Theory
Nonverbal Communication
Communication Research
Small Group Communication
Theories of Persuasion
Interviewing
First-year Gateway Course
Communication in Health Care (undergraduate)

Teaching Interests

Principles of Communication
Persuasion and Social Influence
Introduction to Research Methods
Organizational Communication
Comparative Research Methods
Qualitative Methods
Communication Theory
Interpersonal Deception

Interpersonal Communication
Public Speaking
Small Group Communication
Argumentation
Univariate and Multivariate Statistics
Interviewing
Health Communication
Conflict and Negotiation

Relevant Graduate Coursework

Interpersonal Communication—D. Kimoto (UA)
Deception and Ethics—D. O’Hair (OU)
Human Communication Theory—E. McMahan (UA)
Health Communication—S. Ragan (OU)
Health Administration and Policy—R. Clarke (OU Health Sciences Center)
Theories of Persuasion—D. Roskos-Ewoldsen (UA)
Seminar in Persuasion and Social Influence—D. Roskos-Ewoldsen (UA)
Organizational Communication—A. VanGundy (OU)
Special Topics in Organizational Communication—T. Harris (UA)
Seminar in Intercultural Communication—Y. Kim (OU)
Small Group Processes—T. Emmers-Sommer (OU)
Seminar in Communication and Instruction—G. Friedrich (OU)

Research Methods—Perry (UA)
Comparative Research Methods—G. Friedrich (OU)
Communication Research Design I—B. Armstrong (OU)
Communication Research Design II—T. Emmers-Sommer (OU)
Historical Development of Communication Theory—M. McKinney (OU)
Contemporary Issues in Communication Theory and Research—J. Nussbaum (OU)
Psychological Statistics I—J. Mendoza (OU)
Psychological Statistics II—R. Terry (OU)
Psychological Statistics III—(audited, Toothaker, OU)
Critical Analysis of Design—T. Emmers-Sommer (OU)
Statistical Methods in Education—J. Barnett (UA)
Analysis of Variance in Education—J. Barnett (UA)
Advanced Qualitative Analysis—L. Wieder (OU)
Classical Rhetorical Theory—B. Bennett (UA)
Contemporary Rhetorical Theory—S. Anderson (UA)

References

* Dr. H. Dan O'Hair
Department of Communication
University of Oklahoma
Norman, OK 73019-2081
405-325-3111

Dr. Ann Burnett
Communication Department
North Dakota State University
Fargo, ND 58105

Dr. Gus Friedrich, Dean
College of Comm. & Library Sciences
Rutgers University
Communication Department
New Brunswick, NJ 08901

Dr. Bill Seiler
Department of Communication Studies
University of Nebraska-Lincoln
433 Oldfather Hall
Lincoln, NE 68588-0329

Dr. Dawn O. Braithwaite
Department of Communication Studies
University of Nebraska-Lincoln
433 Oldfather Hall
Lincoln, NE 68588-0329

* Dissertation Advisor

Dr. David R. Roskos-Ewoldsen
Department of Psychology
University of Alabama
Tuscaloosa, AL 35487

Dr. Young Yun Kim
Department of Communication
University of Oklahoma
101 Burton Hall
Norman, OK 73019-2081

Dr. Jon Nussbaum
Speech Communication Department
234 Sparks Bldg.
Pennsylvania State University
University Park, PA 16802-5201

Dr. Tara Emmers-Sommer
Department of Communication
University of Arizona
Tucson, AZ 85721-0025

Dissertation Committee Member