TABLE OF CONTENTS

03
Department Profile

04
School Year Programs and Data

07
Summer Programs and Data

10
Texas Alliance for Minorities in Engineering

13
Back to School Fiesta

16
Institute of Reading Development

17
Closing Remarks

18
Contact Information

19
Partnerships
Our annual report is a comprehensive report on our department’s activities and events throughout the preceding year.

This report intends to give the Division of Diversity, Equity and Inclusion and Institutional Diversity leaders or other interested people information about our department’s activities or events and overall performance.

During the September 2018-August 2019 academic year, College Connect operated with a Director, Assistant Director, Program Manager, Coordinator, and six student leaders.

**VISION**

At College Connect we provide higher education access points to K-12 communities.

**MISSION**

Our mission is to connect the value and accessibility of higher education to K-12 students.
46

CAMPUS VISITS

K-8th grade students are able to experience campus through a campus visit coordinated through our office!

3

BRING TTU TO YOU

College Connect will drive within a 50 mile radius to visit and present to K-12 students!

11

ON-CAMPUS PARTNERS

Our on-campus partners help us make K-12 programs and events run smoothly and provide a true RED RAIDER experience to all visiting students.
SEPTEMBER 2018 THROUGH MAY 2019

From Campus Visits to traveling to K-12 School, College Connect is here to guide student interest in higher ed.

When selecting a between a Campus Visit or Bring TTU to you, we have made modifications to our website to let users know availability, requirements, and options when selecting a service. Each option is correlated with grade level to better serve our audience. The months of February and April had the most Campus Visits, with the total of 14 visits each.

Our school year programs are available through the support of our on campus partnerships. All campus visits use TTU Parking Services and Facilities. Some also request the services of Housing, Hospitality and Colleges. The assistance of the partnerships allow for our visitors to enjoy their visit.

PROMOTIONAL ITEMS

Our office also assists with sending TTU promotional items to schools, clubs, or organizations. To fulfill a request, those interested must complete an online form. Items vary from what is available in stock. The most popular item sent is a TTU Viewbook provided by TTU Undergraduate Admissions. The book allows for our viewers to get a general perspective of what TTU offers.
CONNECTING SCHOOLS WITH TTU REQUESTS

7,789 PROMOTIONAL ITEMS

VIEWBOOKS
PENCILS/PENS
POSTERS
PENNANTS
Ranging from a STEM-based curriculum to college development and experience, our programs have the ability to provide inspiration and accessibility for our participants.

**8 PROGRAMS**

**479 STUDENTS**

Students had the opportunity experience life as a college student by living on campus with a roommate during their program.

**32 COUNSELORS**

College Connect hired 30 current TTU students, 1 Lubbock ISD instructor, and 2 counselor alum who worked in 2018.
INFORMATION

College Connect has offered summer residential summer programs since 1980. We track our student’s experience through assessments. When wanting to attend TTU, our student post-assessment measured 3.6 out of 5 stars. Overall, SIGT had the largest amount of participants by at least 50%.

THE GRANTS

Programming is available through the support of grant awards and TTU partnerships. Participants with financial need are able to apply for a scholarship.

<table>
<thead>
<tr>
<th>Attendance Table</th>
</tr>
</thead>
<tbody>
<tr>
<td>300</td>
</tr>
<tr>
<td>200</td>
</tr>
<tr>
<td>100</td>
</tr>
<tr>
<td>0</td>
</tr>
</tbody>
</table>

### SOME FACTS

JF Maddox Foundation awarded full scholarships to 115 young females to attend Science: It’s a Girl Thing.

Through the CH Foundation, 19 of the 25 selected participants were able to attend The TTU Outdoor School in Junction, Texas.

For the first time in its longevity, Generation Tech received $6,600 in funding through a private donation.

This summer 34% of our students’ identified as potentially being the first to attend college in their family.
AVAILABLE THROUGH GRANT AWARDS

221 SCHOLARSHIPS

CH FOUNDATION
COLLEGE CONNECT ENDOWMENT
HALLIBURTON
JF MADDOX FOUNDATION
PRIVATE DONOR
6TH-12TH SCHOOLS

Participants are composed of both Region 16 and 17 K-12 schools.

STUDENT ATTENDANCE

Participants enjoy the environment and entertainment of TTU’s campus while competing for state.

VOLUNTEERS

The event had assistance from TTU Student volunteers. Most students were from partnerships within the College of Engineering or our First Generation Transition and Mentoring department.
History

TAME has worked to encourage the participation of women and minorities in STEM (science, technology, engineering, and math) careers through innovative, hands-on science programming for K-12 students across Texas. They offer age-specific programs to spark and support student interest in STEM, professional development and curriculum ideas for teachers, and locally relevant events to educate families and communities about opportunities in STEM.

Partnership

College Connect has been hosting TAME since 2018. Our goal is to provide students with a higher education experience while competing. Participants learn about STEM career opportunities through presentations, professional guest speakers, and conversation with current college students.
34TH ANNUAL STATE STEM COMPETITION

26

STATE
COMPETITORS

APRIL 27, 2019
FOREST GLEN CAMP
HUNTSVILLE, TX
1,649 ATTENDANCE

This number shows an increase by almost 200 guests compared to last year.

418 FAMILIES

The total number of families who received school supplies for their K-12 student.

32 PARTNERSHIPS

We had a resource fair filled with partners across the city and campus help us support our Lubbock and surrounding area families.
CELEBRATING 20 YEARS

ALL K-12 SCHOOL STUDENTS AND FAMILY WELCOME

Texas Tech University's 2019 Back To School Fiesta was held on Saturday, August 3rd, 2019 on the West Side of the Jones AT&T Stadium on the TTU campus.

The event features a free lunch and live entertainment for everyone to enjoy. Free school supplies and backpacks will be given to K-12 students in attendance. Supplies are distributed on a first-come, first-served basis.

The event will also have both college and community resources such as, college admission and financial aid information, and bilingual entertainment.

This year, the event distributed 300 upgraded backpacks to the first 300 students. Remaining students received a drawstring backpack. Major support and volunteers came from the Division of Diversity, Equity and Inclusion staff members.

Our goal for next year is to increase the amount of upgraded backpacks, as well as community partners. College Connect believes this event would not be possible without its community members and therefore, would like to thank everyone who participated this year.

We look forward to another year of BTSF.
TEXAS TECH UNIVERSITY, LUBBOCK CAMPUS

1,028 BACKPACKS

AUGUST 03, 2019
8:30 AM-12:00 PM
WEST SIDE OF JONES AT&T STADIUM
BACKGROUND

Texas Tech University, Division of Diversity, Equity & Inclusion is proud to offer the Summer Reading Skills Program to families throughout Amarillo, Midland, Odessa, and on the Lubbock campus. Since 2011, this program has helped students in our community build strong reading skills and develop a deep love of books and reading. The program is designed and taught by the Institute of Reading Development, a nationwide leader in reading skills instruction.

NUMBERS

444
Classroom Students

217
Distance Students

4
Scholarships

7
Faculty Discounts
Improvements

College Connect had a year of development. There were many changes within staff and programs. Most importantly we changed our departmental name. For over 30 years we were known as the Institute for the Development and Engagement of Advanced Learners (IDEAL). The name change roots to our mission and vision. We connect our K-12 audience to higher education.

During the school year, we were able to improve our website with new information and requests. We added a online active calendar that assists with scheduling campus visits. This new feature allowed for our communication method with our audience to improve. Our next step is to distribute and analyze surveys about either Campus Visits or Bring TTU to You.

Our summer also underwent some changes. We introduced a new non-residential program called Digital Designers to serve our local community. This new additive to our summer was our first non-residential summer program we have ever offered. Since there was interest from our local audience, therefore we plan to offer a commuter option to most of our programs for the summer of 2020.

Impact and Efforts

In the summer of 2018, College Connect hosted 270 incoming seniors from 36 different high schools. There are currently 14 enrolled at TTU. Follow efforts to engage these enrolled students with divisional and TTU resources will proceed.

Lastly, we will maintain our current on-campus partnerships, as well as our foundation support. It is with our partners and support that we are able to provide services to our K-12 community. Their services have been supplemental and we hope to create new ones as well.

Thank you,
College Connect
EMAIL
ideal@ttu.edu

WEB
http://www.depts.ttu.edu/diversity/ideal/

PHONE
806.742.2420

SOCIAL MEDIA

@TexasTechCollegeConnect

TTU College Connect
THANK YOU FOR YOUR support