After a successful golf tournament in May, 2014, Military & Veterans Programs was able to raise nearly $10,000 to support veterans and their families in their pursuit of their educational goals. There will be $3,000 awarded to veterans and their family members in the 2014-2015 academic year. The rest of the money raised will go toward building a scholarship endowment that will ensure a legacy of support for our students with military ties.

In 2014-2015, Texas Tech University Military & Veterans Programs will be hosting two events to assist us in building our endowment fund and ensuring the ability to award scholarships beyond the current academic year. Our first event will be the Sun’s Up! Guns Up! Reveille Run. This 5k and 1 mile fun run will be held on November 8, 2014 at 0730. Come raise the flag at Memorial Circle and run with veterans and advocates. The 2nd Annual Tournament for Heroes will be hosting two flights next year. The Tournament will be held on May 29, 2014.

There will be two types of sponsorships available:

- **Annual Sponsorships:**
  - **Platinum Level ($2,500)**
    - Title Sponsor Level for All Events
      - Golf:
        - Four Golfers in the tournament
        - Banner and Hole Sponsor Sign Displayed at Event (banner provided by sponsor)
        - Media Advertising Mention
          - Website (with Link)
          - Facebook
          - Sponsor announcement at event
      - Run:
        - Multiple Banners Displayed at Event (provided by sponsor)
        - Logo on t-shirt
        - Media Advertising Mention
          - Logo on all print advertising
          - Website (with link)
          - Facebook
          - Sponsor announcement at event
          - Newsletter Promotion
        - Lawn signs with logo displayed on race day
        - Seven (7) race entries
        - Race bag promotional insert (provided by sponsor)
  - **Gold Level ($1,500)**
    - Golf:
      - Hole Sponsor Level for Golf Tournament
      - Four Golfers in the tournament
      - Hole Sponsor Sign on Course
• Media Advertising Mention
  o Website (with Link)
  o Facebook
  o Sponsor Announcement at Event

- Run:
  • One (1) Banner Displayed at Event (provided by sponsor)
  • Logo on t-shirt
  • Media Advertising Mention
    o Website (with link)
    o Facebook
    o Sponsor announcement at event
  • Three (3) race entries
  • Race bag promotional insert (provided by sponsor)

- Individual Event Sponsorships:
  
  o Golf:

    - Hole Sponsor ($1000)
      • Four Golfers in the tournament
      • Lunch for all golfers
      • Golf Bag Tag for all golfers
      • Divot tool for all golfers
      • Hole Sponsor Sign on Course
      • Media Advertising Mention
        o Website (with Link)
        o Facebook
        o Sponsor Announcement at Event

    - Tee Box Sponsor ($250)
      • Tee Box Sponsor Sign on Course
      • Media Advertising Mention
        o Website (with Link)
        o Facebook
        o Sponsor Announcement at Event

    - Team of 4 Players ($400)
      • Four Golfers in the tournament
      • Lunch for all golfers
      • Golf Bag Tag for all golfers
      • Divot tool for all golfers

    - Individual Player ($150)
      • Golf
      • Lunch
      • Golf Bag Tag
      • Divot Tool

  o Run:

    - Silver Level ($1000):  
      • One (1) Banner Displayed at Event (provided by sponsor)
      • Logo on t-shirt
      • Media Advertising Mention
• Website (with link)
• Facebook
• Sponsor announcement at event
• Five (5) race entries
• Race bag promotional insert (provided by sponsor)

• **Bronze Level** ($500)
  • One (1) Banner Displayed at Event (provided by sponsor)
    ▪ Logo on t-shirt
    ▪ Media Advertising Mention
    ▪ Website (with link)
    ▪ Facebook
    ▪ Sponsor announcement at event
  • Two (2) race entries
  • Race bag promotional insert (provided by sponsor)

• **Individual Runner** ($35 non-veteran/ non-Tech)/ ($25 veteran/ Tech)
  • Individual Race Registration is completed on-line
  • Race T-Shirt
  • Commemorative Dog Tag
  • Race Bag

**Pledge and agreement statement:**

I, __________________________ agree to donate $________ to the Texas Tech University Military & Veterans Programs and intend to sponsor/ participate in at the following level:

- __ Platinum Level ($2,500)
- __ Gold Level ($1,500)
- __ Silver Level (Run Only) ($1,000)
- __ Bronze Level (Run Only) ($500)
- __ Hole Sponsor (Golf Only) ($1,000)
- __ Tee Box Sponsor (Golf Only) ($250)
- __ Team Sponsor (Golf Only) ($400)
- __ Individual Golfer ($150)

Name: _______________________ Phone: ___________________ Email: ______________
Signature: ___________________________ Date: __________ Date Paid: ___________

Cash, Check & Credit Card payments accepted. Make checks payable to Texas Tech University.

Mail this form, payment, and logo for sponsor advertisement to:

**Ryan Van Dusen, Ph.D. (U.S. Army)**
**Director, Military & Veterans Programs**
Texas Tech University
Box 45026
Lubbock, TX 79409

**Contact Phone #: 806-742-6877**
**Website: www.mvp.ttu.edu**
**Email: mvp@ttu.edu**

**Donation Opportunities**

- Monetary donation of any amount (no tournament play)
- Donate items for prizes (e.g. gift certificates, hats, golf club) (no tournament play)
- Other (no tournament play)