Minutes - eLearning Council Meeting  
October 10, 2014 | 1:30-3:00 PM

**Attendees:** Jeff Barrington, Stephanie Borst, Michael Carter, Kelli Cargile Cook, Caleb Cox, Tom Dolan, Kari Dickson, Richard Driver, Gary Elbow, Cliff Fedler, Kristi Gilmore, Karissa Greathouse, Robin Lock, Scott Longing, Justin Louder (Chair), Kimberly McCarron, Melissa Morrow, Catherine Parsoneault, Kelly Podzemny, Jen Shelton, Lewis Snell, Suzanne Tapp, Vicki West

I. Meeting was called to order at 1:34 pm by Dr. Justin Louder.  
   **Introductions:** All attendees briefly introduce themselves to the committee.

II. **Approval of Minutes from Previous Meeting:** Minutes from the previous eLearning Council meeting, held on 9/12/14 are unanimously approved by the committee.

III. **Approval of Proposed Online MA in Strategic Communications:** Dr. Kristi Gilmore discussed the proposed Online MA in Strategic Communications which was distributed to the committee prior to the meeting. Dr. Robin Lock motioned to approve and Ms. Suzanne Tapp seconds, the proposal was approved. The proposal will be sent forward to graduate council.

IV. **Approval of Proposed Online MA in English:** Dr. Jen Shelton discussed the proposed Online MA in English which was distributed to the committee prior to the meeting. Dr. Louder asks the committee for a motion to approve the degree. Dr. Cliff Fedler motioned to approve and Dr. Robin Lock seconds. The proposal will now be sent forward to graduate council.

V. **Discussion – Intellectual Property OP Review:** The General Council’s office sent out an updated memo containing their suggested changes to Regents Rules. In the previous eLearning Council meeting, Dr. Robin Lock, Ms. Suzanne Tapp, and Dr. Patrick Hughes volunteered to serve on the review committee. No updates were made to this review committee.

VI. **Discussion – Grant Review Committees: Course Development, Program Development:** Dr. Louder spoke briefly on the course development grant and program development grants stating that a review committee will be selected from the eLearning Council to initially review grant applications, which will then require final approval from Dr. Melanie Hart. Dr. Louder then opens the floor for discussion and requests additional volunteers for the committees. Dr. Robin Lock, Dr. Kristi Gilmore, Dr. Cliff Fedler, Dr. Scott Longing, Ms. Suzanne Tapp, and Ms. Karissa Greathouse volunteer for the review committees. Rubric and point systems are suggested as possible review techniques for the grants. The need for designated review teams for each grant is also discussed.

VII. **Discussion – Blackboard 8 Decommissioning, Blackboard Add-On Requests:** Jeff Barrington (on behalf of Kathy Austin) discussed the upcoming decommissioning of Blackboard 8 throughout campus. Barrington also mentions add-on requests for the new Blackboard Learn environment and states that IT is creating a review process for the requests. Dr. Louder mentions the decommissioning of the eLearning tab in Raiderlink and suggests the council look for related training opportunities.
VIII. **Discussion – SLOAN-C Rubric:** Dr. Louder speaks about TTU Worldwide eLearning’s current use of the SLOAN-C rubric and scorecard which are useful in evaluating and assessing online academic programs. He states the scorecard is not licensed for academic programs and is for institutional use only at this time. Results from this online review will be shared with the council.

IX. **eLearning Updates:** Kelly Podzemny, a new staff member elaborates on his role with TTU Worldwide eLearning as the Digital Media Coordinator. He and Dr. Louder speak about current and future marketing efforts within the department. Dr. Louder discusses additional staff changes in the department including the addition of the Ron Nail, Brian Ditmer, and the Instructional Design team at the TLPDC, including Karissa Greathouse, Anita Nunez, and Veronica Sanchez.

X. **Regional Site Updates:** Lewis Snell updates the council on TTU’s regional site in Waco and is followed by an update from TTU at Fredericksburg and Highland Lakes by Kim McCarron on behalf of Kelly Fox.

XI. **Adjourn**