Minutes - eLearning Council Meeting

Thursday April 20, 2017 | 1:30-3:00 PM

Office of the Provost Conference Room, Admin 104

Attendees: Justin Louder, Pat McConnel, Kathy Austin, Heather Greenhalgh-Spencer, Suzanne Tapp, Robert Cox, Kari Dickson, Scott Longing, Kristi Gilmore, Jameshia Granberry, Otto Ratheal, Tom Dolan, Ron Nail, Jennifer Hughes, Heather Eaton, David Doerfert, Roger Landes, Erica Romero, Kathy Austin, John R. Thomas, Andrea McCourt, Joshua Fairbanks, Larry Phillipe, Lewis Snell, Kelly Fox

I. Call to Order: Meeting was called to order at 1:31 p.m. by Dr. Justin Louder.

II. Approval of Minutes from Previous Meeting: Dr. Kathy Austin made a motion to approve and Dr. Heather Greenhalgh-Spencer seconds. Minutes from the previous eLearning Council meeting, held on 3/23/17 were approved by the committee.

III. Program Approval
   a. Local Food and Wine Production (Online and Regional Site Based): Dr. Cynthia McKenney spoke to the council about the proposed Local Food and Wine Production (Online and Regional Site Based). Dr. David Doerfert made a motion to approve and Ms. Suzanne Tapp seconded. The proposal will be voted on in the next Academic Council meeting.
   b. Online Coaching Minor (Update): Dr. Andrea Lumpkin spoke on the proposed Online Coaching Minor (Update). Dr. Greenhalgh-Spencer made a motion to approve and Dr. Doerfert seconded. The proposal will be voted on in the next Academic Council meeting.
   c. Bachelor of Arts in Digital Media and Professional Communication (Hill): Dr. Justin Louder discussed the proposed Bachelor of Arts in Digital Media and Professional Communication (Hill). Dr. Andrea McCourt made a motion to approve and Dr. Robert Cox seconded. The proposal will be voted on in the next Academic Council meeting.

IV. Discussion Items
   a. New Section Numbering Proposal: Ms. Heather Eaton spoke on the proposed New Section Numbering. The council would like to leave it pending until a committee is created to discuss the proposal. This was tabled until the next eLearning Council Meeting.
   b. Portfolio Pilot Discussion: Dr. Louder and Dr. Austin discussed a new Portfolio Pilot. Several courses in multiple disciplines will be needed to participate in the pilot.
   c. IT Project Plan for Blackboard Projects: Dr. Austin discussed the IT Project plan for Blackboard Projects. Pilots will soon become available. A demonstration of the Blackboard Community will be held during the next eLearning Council Meeting.
      i. Blackboard Community Update: Dr. Austin spoke on the Blackboard Community Update. Blackboard Community will allow internal groups to collaborate in learning communities. Students with like attributes will be able to engage with one another. This will support curricular and co-curricular activity.
d. **Captioning Pilot Update:** Dr. Austin updated the council on a Captioning Pilot Update. The national pilot will test media site captioning services.

e. **Proctoring Pilot Update:** Dr. Austin updated the council on a Proctoring Pilot Update. Negotiations are being discussed with the market lead in proctoring for a small, low cost pilot.

f. **Summer Meeting Discussion:** Dr. Louder spoke to the council regarding the scheduling of summer eLearning Council meetings. The last eLearning Council Meeting will be held on May 18, 2017 and reconvene in September of 2017. If a vote needs to be made during the recess it will be done so via email.

V. **Regional Site Updates:** Dr. Kelly Fox discussed updates for the Fredericksburg and Highland Lakes Campus. Senate and Legislative Ladies visited the campus to highlight their success. Ms. Jameshia Granberry spoke on updates for the Collin Campus. Ms. Granberry will be scheduling TTU Days at the Dallas Community College Campus and will use recruiters to help promote the Collin Campus. Dr. Lewis Snell updated the council on TTU’s Regional Site at Waco. An approval was made for two more faculty members at the Waco Campus. A part-time staff member is needed for the Hill Country Campus. Dr. Snell discussed the Television/Digital Advertising Campaign for increased enrollment goals in Waco. Alumni have contacted Dr. Snell in hopes of helping with the social media for the campus. Next week the Waco Campus will host President Lawrence Schovanec and Chancellor Robert Duncan.

VI. **Open Discussion:**

a. Dr. Louder announced that the Coordinating Board approved the Bachelor of Arts in Communication Studies, the Master of Art in Education for the Fredericksburg Regional Site, and the Bachelor of Arts in Political Science at the Highland Lakes Campus.

b. Dr. Larry Phillipe announced that in the latest rankings by SR Education Group, Texas Tech and SDS have been ranked in the top 10 in the country in three different categories. We ranked number 7 for the 2017 Top Online Schools for Students with Disabilities, 15 Colleges with the Highest Disability-Friendly Scores, and 2017 Most Affordable Online Colleges for Students with Disabilities.

VII. **Adjourn:** Meeting adjourned at 2:25 p.m.