

Performance Summary



174

Leads Submitted (1/23 - 2/9)
+65 leads from previous week

199

Outreach Emails Sent
(non-automated)

463

Nurture Emails Sent
(new; automated)

177

Outreach Phone Calls
Logged in CRM

57%

Avg. Email Open Rate

38

(21.8%)

Engaged leads

11%

Avg. Email Click Rate