The Technical Communication and Rhetoric program at Texas Tech houses two graduate academic degrees, The Master of Arts in Technical Communication and the Ph.D. in Technical Communication and Rhetoric. Within this program, we specialize in the following five areas at the doctoral and master’s levels in our admissions, scholarship, coursework and initiatives:

- **Rhetoric, Composition, and Technology.** The art, history, and theory of persuasion, argumentation, and expression and how such activities are applied and taught.
- **Technical Communication.** Theory, history, practice, teaching, and management of workplace communication, including the genres of reports, manuals, and proposals, and the skills of document design, style, and editing in a variety of media.
- **Rhetorics of Science and Healthcare.** Consideration of discourse and communication within scientific, technical, and medical fields.
- **Technology, Culture, and Rhetoric.** History, theory, and analysis of tools, techniques, and various cultural factors (feminism, ethics, intercultural analysis) in the production and reception of discourse.
- **Visual Rhetoric, New Media, and User-Centered Design.** Analysis, theory, and production of non- or extra-textual aspects of communication and discourse.

We also emphasize research methods in our Ph.D. program, and have the most rigorous methods requirement of any doctoral program in the discipline.
The Master of Arts in Technical Communication is the country's premier online graduate program for professionals in technical communication. Professionals in fields such as technical communication, human resources, consulting, software design, graphic design, engineering and management will find the MATC invaluable for career advancement. Texas Tech makes continuing your education possible, no matter where "here" is.

APPLICATION PROCESS

Step 1: Apply to Texas Tech University’s Graduate School as a master’s student. Indicate that your primary location code is “distance.”

• Complete the Graduate Admissions Application form online at www.depts.ttu.edu/gradschool/admissions/how.php.
• The Application Fee is $50 for U.S. residents and $125 for international students.
• Students pursuing a master's degree must submit current Graduate Record Exam (GRE) scores to the Graduate School.
• International students: you must also submit a Test of English as a Foreign Language (TOEFL) score to the Graduate School.

Step 2: Apply to Texas Tech University’s College of Arts and Sciences.

• Application procedures can be found at www.english.ttu.edu/tcr/grad_application/grad_application.asp.

Step 3: Apply for financial aid at www.financialaid.ttu.edu and/or scholarships at www.scholarships.ttu.edu.

CONTACT INFORMATION

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PROGRAM REQUIREMENTS (36 CREDIT HOURS)

Up to nine credit hours may be in a minor. In addition, submission of a portfolio of your work will be required in your final semester. Visit www.english.ttu.edu/tcr/MATC/course_requirements.asp for additional course information.

Prerequisite: bachelor’s degree

Application (12 credit hours)

• ENGL 5372 Technical Reports
• ENGL 5373 Technical Manuals
• ENGL 5374 Technical Editing
• ENGL 5375 Document Design
• ENGL 5376 Online Publishing
• ENGL 5377 Theoretical Approaches to Technical Communication (when the topic emphasizes application)
• ENGL 5383 Grants and Proposals
• ENGL 5387 Publications Management

Theory and Research (9 credit hours)

• ENGL 5369 Discourse and Technology
• ENGL 5384 Rhetoric of Scientific Communication
• ENGL 5385 Ethics in Technical Communication
• ENGL 5386 Written Discourse and Social Issues
• ENGL 5388 Usability Testing
• ENGL 5389 Field Methods of Research
• ENGL 5377 Theoretical Approaches to Technical Communication (when the topic is theoretical)

Tailoring your Degree Program (9 credit hours)

Course options to complete this requirement vary. For details, visit www.english.ttu.edu/tcr/MATC/course_requirements.asp.

Required Courses (6 credit hours)

• ENGL 5371 Foundations of Technical Communication
• ENGL 5390 Writing for Publication

*Coursework can also be completed face-to-face at Texas Tech University's main campus in Lubbock, Texas. The on-campus program features the additional benefits of lab access and teaching assistantships. To learn more, contact the program coordinator.

To learn more about our other distance and off-campus offerings, visit www.de.ttu.edu.

While every effort has been made to ensure accuracy in reporting courses, policies, and other statements within this publication, the University reserves the right to make changes at any time without notice. Students are subject to all degree regulations as outlined in the Undergraduate/Graduate Catalog.