TEXAS TECH UNIVERSITY
Office *of the* Provost

November 5, 2013

Colleagues:

From 2005-2010, Texas Tech University conducted an institution-wide initiative, *Do the Right Thing: A Campus Conversation on Ethics*. The Texas Tech University Ethics Center was created during this initiative and is now a central component of the institutional mission.

The TTU Ethics Center strives to be an innovative source for excellence in ethics scholarship and teaching, and a cultivator of ethical awareness and conduct. Thanks to the consistent contributions of faculty, staff, and students from every campus sector, the Center has enjoyed significant impact at Texas Tech. Now, we would like to connect with you and other ethics center administrators in the U.S. to share our experience and learn from yours.

The TTU Ethics Center's 2012-2013 annual report is available for download at www.ethics.ttu.edu. This report highlights ethics programs and activities for students, staff, and faculty, including a student ethics video competition. If you have further questions or want to discuss your institution's experiences with ethics education and initiatives, please contact Associate Vice Provost Catherine Parsoneault (catherine.parsoneault@ttu.edu), or the TTU Ethics Center director, Dr. Justin Louder (justin.louder@ttu.edu).

Sincerely,

Lawrence Schovanec
Interim Provost & Senior Vice President

Box 42019 | Lubbock, Texas 79409-2019 | T 806.742.2184 | F 806.742.1331

An EEO/Affirmative Action Institution

TEXAS TECH UNIVERSITY

Ethics Center

Annual Report III
2012-2013

TEXAS TECH UNIVERSITY
Ethics Center™

Annual Report III

2012-2013

TEXAS TECH UNIVERSITY

August 31, 2013
Prepared by the TTU Ethics Center

Our History

During the 2005-2010 Quality Enhancement Plan (QEP), Texas Tech faculty volunteers proposed a university ethics center to provide the campus with ethics education resources. Since its establishment in 2009, the Texas Tech University Ethics Center has developed ethics programs to support student and campus learning in ethics, academic integrity, and the responsible conduct of research.

Today, the Ethics Center shares its offices with the Office of Planning and Assessment (OPA) in the university Administration Building. At this location, Center staff members have direct access to core campus services and administrators, faculty, staff, and students from all academic departments. The staff of the Ethics Center takes seriously the university's 2010 commitment to student success, to Texas Tech's Core Values (see Appendix), and to "preparing learners to be ethical leaders for a diverse and global competitive workforce" (University Mission Statement).

Each Fall Semester we prepare an annual report of our ethics education accomplishments, activities, and outcomes. The Texas Tech University Ethics Center Advisory Committee bylaws require such reporting (see Appendix).

Acknowledgements

Advisory Committee Members (2012-2013)

The following faculty and staff served on the TTU Ethics Center Advisory Committee for the year 2012-2013.

Dr. Catherine Parsoneault (Office of the Provost) February-August 2013

Dr. Valerie Paton (Office of the Provost) September 2012-January 2013

Dr. Justin Louder (Ethics Center)

Mr. Alex Alston (SGA Undergraduate)

Mr. Florencio Aranda III (SGA Graduate)

Dr. Kathy Austin (CIO/IT)

Dr. Jennifer Bard (Law)

Dr. Howard Curzer (Arts and Sciences)

Mr. James Decker (Faculty Senate)

Dr. Sara Dodd (Human Sciences)

Dr. Cathy Duran (Undergraduate Ed & Student Affairs)

Dr. Ralph Ferguson (Graduate School)

Mr. Jeff Hays (Staff Senate)

Dr. Judi Henry (Athletics)

Dr. Joann Klinker (Education)

Dr. Tom Knight (CASNR)

Dr. Bill Lawson (Engineering)

Dr. Jonathan Marks (VPA)

Ms. Jobi Martinez (Institutional Diversity)

Dr. Daniel Nathan (Arts and Sciences)

Dr. Jason Rinaldo (Business)

Dr. Gary Smith (Architecture)

Mr. Phillip Smith (Faculty Senate)

Dr. Kevin Stoker (Mass Communications)

Ms. Kim Turner (TTUS Audit)

Dr. Alice Young (Research)

Other Supportive Faculty, Staff, and Sectors

The following faculty, staff, and sectors have participated in assessments, opened their classes to TTU Ethics Center presentations, or facilitated workshops and conferences during the 2012-2013 academic year. We recognize their special contributions to the TTU Ethics Center's programming and their commitment to growing moral maturity within the university community.

Dr. Bob Smith

Dr. Lawrence Schovanec

Dr. Rob Stewart

Dr. Dominick Casadonte and the staff of Graduate School

Ms. Jennifer Hughes and the staff of the Office of Planning and Assessment (OPA)

Center for Active Learning and Undergraduate Engagement

Center for Campus Life

Dr. Michael San Francisco

Ms. Suzanne Tapp and the staff of the Teaching, Learning, & Professional Development Center (TLPDC)

Dr. Francesca di Poppa

Dr. Linda Donahue

Dr. Marianne Evola

Dr. Tommie Farrell

Dr. Suzanne Graham

Dr. Eileen Johnson and the staff of the Museum of Texas Tech University

Dr. Tom McGovern (Texas Tech University Health Science Center)

Dr. Sofia Rodriguez-Chapman and Student Judicial Services

Texas Tech Athletics

Top Tier Catering

Annual Report III

2012-2013

Contents

Our History 1
Acknowledgements 2
Advisory Committee Members (2012-2013) 2
Other Supportive Faculty, Staff, and Sectors 2
A Note from the Director 4
Ethics Center Staff 4
A Note from the Advisory Committee 5
Advisory Committee Outcomes 6
Core Programs 6
I. TLPDC/TTU Ethics Center: Ethics Lunch Series 6
II. Matador Ethics Video Challenge 10
III. Third Annual Responsible Conduct of Research (RCR) Conference 10
IV. Arbor Day 2013: I Act Ethically Because 13
V. Arbor Day Academic Integrity Survey 15
VI. Coffee Break Ethics Series 16
VII. Moving Ethical Pictures Series 17
VIII. Red Raider Orientation (RRO) Survey 17
IX. Presentations and Guest Speakers 18
X. Ethics Center Faculty and Staff Research Support Program 18
Other Activities: Highlights 21
Financial Review 22
Future Plans 23
2013-14 Calendar 24
Appendix 25
Statement of Ethical Principles 25
Bylaws of the Texas Tech University Ethics Center Advisory Committee 26
Texas Tech University Ethics Center Staff (2013-2014) 28
Texas Tech University Ethics Center Contact Information 28

A Note from the Director

Assistant Vice Provost & Director, Ethics Center
Justin R. Louder, Ed.D.

The TTU Ethics Center continues to establish itself as an integral part of the Texas Tech University community. This third annual report highlights the center's accomplishments for 2012-2013, showcases our on-going projects, and introduces new initiatives and activities the TTU Ethics Center is pursuing.

The center strives to be an innovative source for excellence in ethics scholarship and teaching; to this end, we have focused once again on Academic Integrity and Responsible Conduct of Research. We continue to expand our programs in these areas and as you will see in the following document, we had a very successful year.

Over the past year, the TTU Ethics Center staff have been busy with initiatives that are expanding the Center's influence at the regional and national level. In February, I was asked to lead a round table discussion on starting a new ethics center at the Association for Practical and Professional Ethics annual conference. Dr. Alice Young from the Office of the Vice President for Research and I were two of the thirty ethical scholars and leaders invited to attend the National Center for Professional and Research Ethics: Connecting Silos Curriculum Conference. This year at our third annual Responsible Conduct of Research Conference at TTU, we saw attendees come from New Mexico, the Texas panhandle, and every institution in the Texas Tech University System.

Everything we do promotes the "Campus Conversation on Ethics," as well as Texas Tech's mission of "preparing ethical leaders for a diverse and globally competitive workforce."

During the 2013-2014 academic year, we will be expanding our research activities to include projects on academic integrity, online and distance learning, and the TTU Greek Life system. We will support faculty and student research interested in applied and theoretical ethics and continue to partner with other campus offices to further the ethics initiatives at Texas Tech.

Strive for Honor Evermore!

Ethics Center Staff

The TTU Ethics Center experienced several staffing changes in fall 2013: the TTU Ethics Center recruited Marcelo Schmidt from the College of Education as a research assistant and Matthew Frame from Architecture as a graduate assistant. Former Unit Coordinator Dr. Yi-hui Lee is now an Administrator. Former Business Manager, Lisa James, was promoted to Section Coordinator. Senior Business Assistant Dianne Reyes left the Center in April 2013; this position was filled in July by Joe Street. In June 2013, Caleb Cox became the Administrative Planner for TTU Ethics Center and Angela Alejandro joined the staff as a Research Assistant.

A Note from the Advisory Committee

Chair of the Advisory Committee, Catherine Parsoneault, Ph.D.

In my brief time at Texas Tech University, I have found the TTU Ethics Center to be a nexus of positive influence, both on the campus and as a force in the multi-faceted national dialogue regarding Ethics in the Academy. This report showcases some of the most important achievements of the TTU Ethics Center; Through Dr. Justin Louder's leadership, the center is becoming recognized as a strong voice in national and international ethics initiatives. This is happening in part because of the research portfolio that Dr. Louder and his staff are beginning to build and their success in sharing their work across a wide variety of venues.

The travel grants provided by the TTU Ethics Center for faculty, staff, and students have been integral to building Texas Tech's reputation in the larger Ethics Community. These grants help Texas Tech representatives travel and extend the institution's reputation by presenting their work.

A burgeoning national and international reputation is undergirded by the innovative and creative programming the TTU Ethics Center sponsors on the campus. These activities engage students, faculty, and staff through events such as the Coffee Break Ethics Series, the Ethics Lunch series, the movie series (inaugurated during 2012-2013), the student-focused Matador Ethics Video Challenge, Arbor Day, and annual Responsible Conduct of Research Conference. These diverse and exciting opportunities allow faculty, staff, and students to engage in activities that increase awareness of ethical choices and behaviors in the academic community and beyond. I look forward to the TTU Ethics Center's thriving initiatives in the year to come!

Inaugural Chair of the Advisory Committee, Valerie Osland Paton, Ph.D.

Since its creation in 2009, the Texas Tech Ethics Center has made an indelible mark on our campus culture. The 2012-13 report provides evidence of the powerful impact of Tech's commitment to a "campus conversation on ethics" with investments in programs and sponsorships for students, faculty, staff and our broader communities. Beyond Tech, the Ethics Center has become recognized as the regional leader for the International Center for Academic Integrity, as well as rising to a visible and sponsoring role in the Association of Practical and Professional Ethics. Outside of Tech, our peers are recognizing the extraordinary value of the Ethics Center and its role in promoting a robust discourse about academic integrity and the responsible conduct of research.

In reflection of the past decade, several significant steps were taken by Texas Tech to ensure an open conversation about ethical issues. First, in March 2007, the Board of Regents endorsed the *Statement on Ethical Principles*, which embodies our community standards related to the ethical conduct of institutional affairs and relationships. Second, the Texas Tech Ethics Center was created, which has demonstrated its powerful impact on examining and engendering the values articulated in the *Statement*. These actions speak to the strengths of this institution and are central to the mission of Texas Tech. For my part, it has been a great privilege to be affiliated with these initiatives and I look to the new leaders of Texas Tech to continue this important work.

Advisory Committee Outcomes

The TTU Ethics Center's Advisory Committee met on September 25, 2012 and April 15, 2013. During the September meeting, the committee discussed and approved a proposal regarding the TTU Ethics Center leading a regional consortium; this proposal was later submitted to the International Center for Academic Integrity. During the April meeting, the committee discussed the updated Texas Tech University Academic Integrity policy and how the TTU Ethics Center can support this revised policy.

Core Programs

The TTU Ethics Center's yearly accomplishments are dependent on its collaborations with other teaching and research centers and the consistent support of university faculty, staff, and administrators.

I. TLPDC/TTU Ethics Center: Ethics Lunch Series

Through the 2012-2013 year, we continued our collaboration with the Teaching, Learning, and Professional Development Center (TLPDC). We hosted five sessions at the TLPDC over the fall and spring terms for students, staff, and faculty members. All events attracted attendees from different disciplines and all academic classifications.

During the Fall 2012 Semester, sessions included:

1. Diverting Data Disasters
2. Dealing with Controversial Topics
3. Academic Integrity Updates

Session evaluations showed that participants found the Fall Ethics Lunch Series interesting and informative. More than 90% of the respondents were satisfied with the match between session descriptions and session content and approximately the same percentage indicated that they would recommend the session to others. Attendees also recommended a range of alternative topics for future series including art, diversity, sportsmanship, science research, academic honesty, and how to resolve ethical issues or prevent misconduct.

The following charts show the percentages of the Fall 2012 Semester evaluation respondents who ***strongly agree*** or ***agree*** that the session matched their expectations and that they would recommend it to peers.

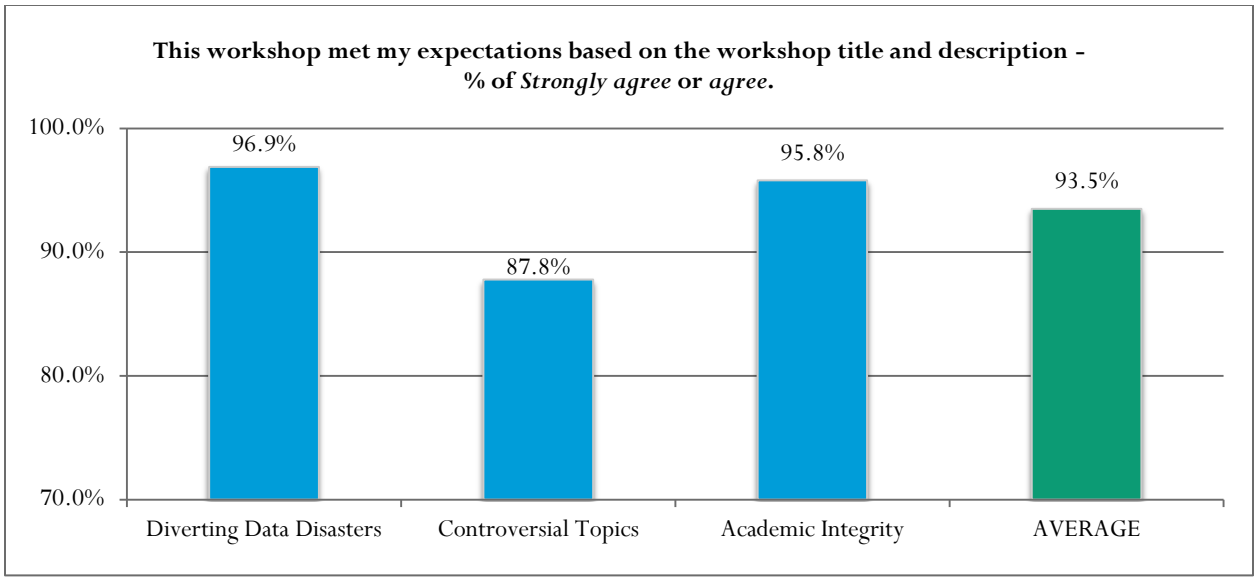

FIGURE 1: FALL SERIES EVALUATION 1

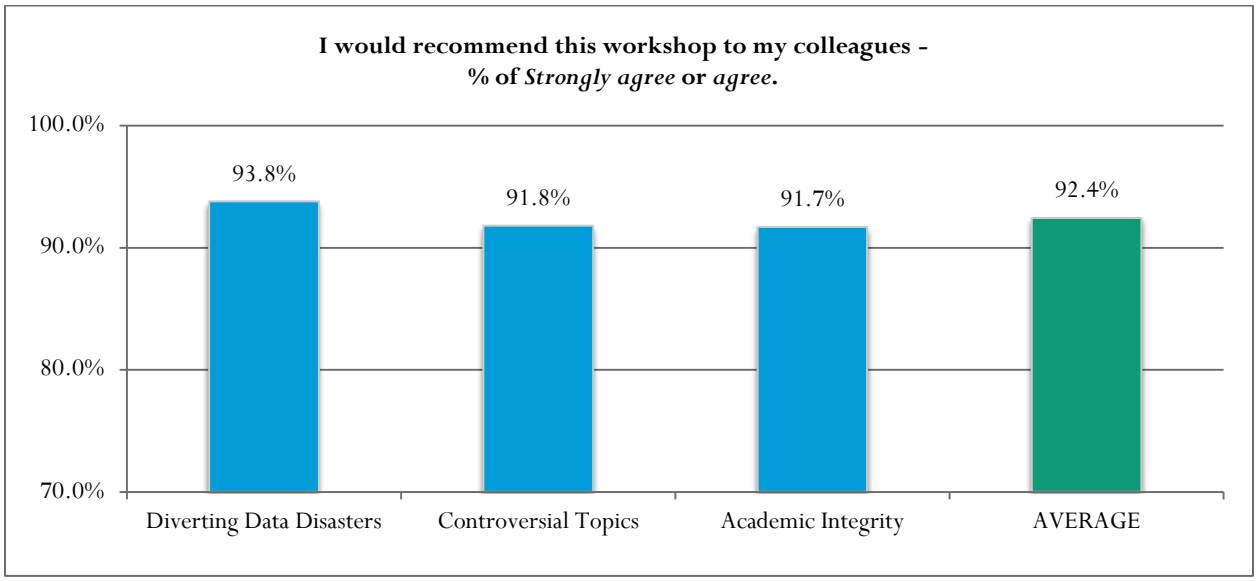

FIGURE 2: FALL SERIES EVALUATION 2

During the Spring 2013 Semester, sessions included:

1. Discouraging Plagiarism and Encouraging Integrity in Student Writing (fig. X)
2. The Institutional Animal Care and Use Committee (IACUC) and the 4 Rs of Research.

FIGURE 3: DISCOURAGING PLAGIARISM AND ENCOURAGING INTEGRITY IN STUDENT WRITING

The following charts show the percentages of Spring 2013 Semester evaluation respondents who ***strongly agree*** or ***agree*** that the session matched their expectations and that they would recommend it to peers.

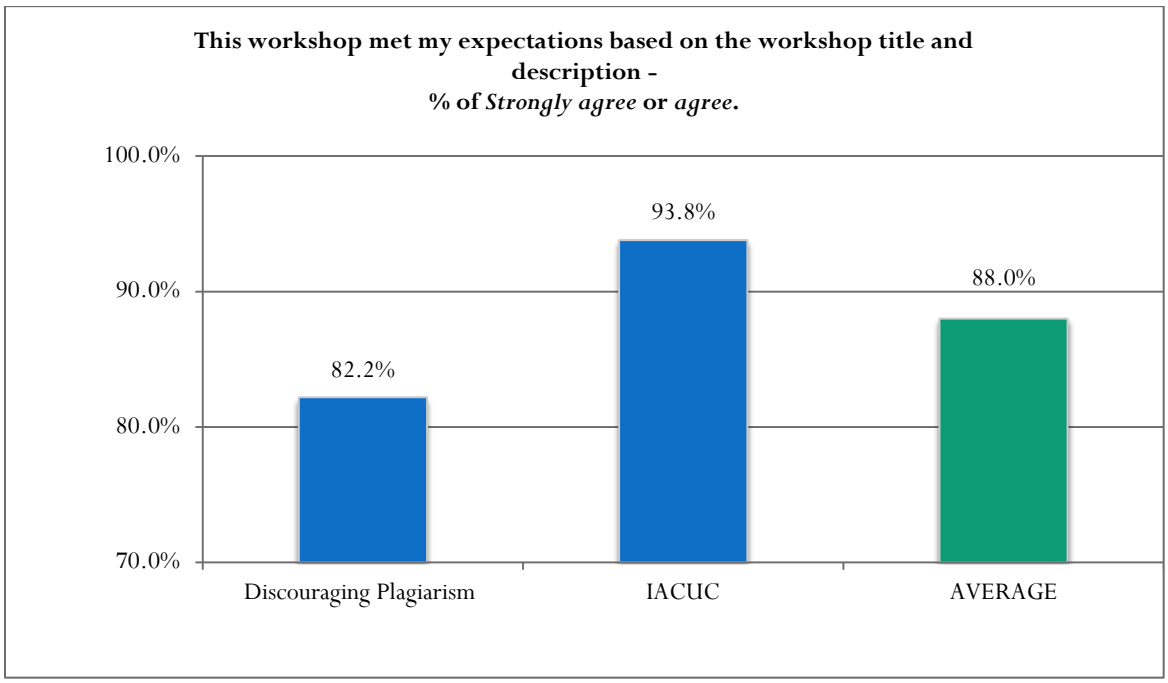

FIGURE 4: SPRING SERIES EVALUATION 1

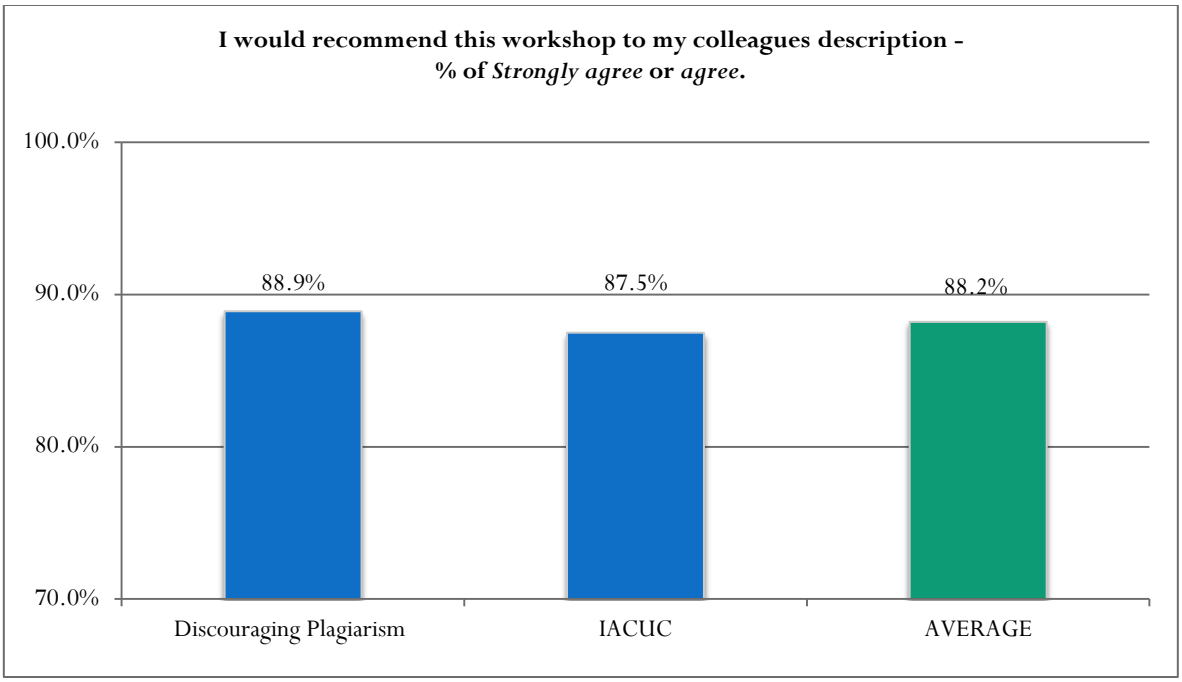

FIGURE 5: SPRING SERIES EVALUATION 2

The chart below compares fall 2012 and spring 2013 Ethics Series evaluation outcomes.

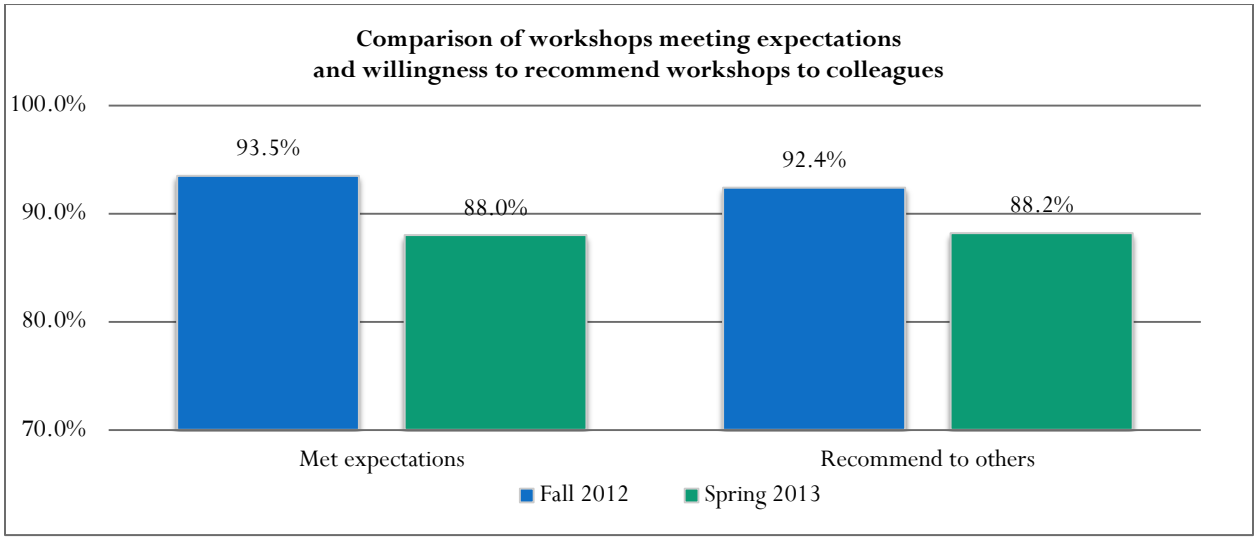

FIGURE 6: ETHICS LUNCH SERIES FALL AND SPRING COMPARISON

Note: Click fall 2012 and spring 2013 for detailed lunch series reports.

II. Matador Ethics Video Challenge

The Fall 2012 Matador Ethics Video Challenge focused on the principle of Diversity. The winners, Xavier Salinas, Theresa Malicki, Rylan Lujan, and Jenabeth Gunter showed the overall pride of a Red Raider and the diversity of Texas Tech in their video.

The Fall 2013 Challenge will focus on the principle of Mutual Respect.

Note: Click here for more students' ethics videos.

III. Third Annual Responsible Conduct of Research (RCR) Conference

The third annual Responsible Conduct of Research Conference was held on April 22, 2013 in the Texas Tech University Museum. Overall, 142 people attended the conference and represented: Texas Tech University, Texas Tech University Health Sciences Center, Angelo State University, South Plains College, Lubbock Christian University, and New Mexico Military Institute. The majority of the attendees were affiliated with Texas Tech University or Texas Tech University Health Sciences Center (TTUHSC). The conference programming included two panels, two breakout sessions on data management (image manipulation) and lab safety, and a lunchtime keynote address.

FIGURE 7: KEYNOTE DR. STEPHANIE J. BIRD

FIGURE 8: KEYNOTE ADDRESS

The keynote speaker, Dr. Stephanie J. Bird, is a laboratory-trained neuroscientist who completed graduate work at Yale and post-doctoral fellowships at Johns Hopkins and Case Western Reserve University. Her studies focused on the effects of psychoactive substances on brain function. From 1992 to 2003, Dr. Bird served as the Special Assistant to the Provost and Vice President for Research at the Massachusetts Institute of Technology (MIT). While at MIT, she committed her efforts to develop educational programs that addressed ethical issues and responsible conduct of research in science. Dr. Bird is the co-editor of *Science and Engineering Ethics*, an international journal that focuses on ethical issues relevant to scientist and engineers. Her current research interests are in neuroethics and cover the realm of ethical, legal and social policy implications of research and technology. As an avid lecturer and consultant, Dr. Bird travels the country sharing her expertise in ethical science and engineering education and assists in developing and implementing training programs for faculty and researchers.

FIGURE 9: 'KEEPING THEM SAFE' SESSION

FIGURE 10: 'REPLICATION OF DATA' PANEL

Sixty-five conference participants completed evaluation forms. Most participants attended a scheduled program for the entire day. The evaluation results showed that 83.1% of the respondents were ***extremely*** or ***very satisfied*** with the conference experience (fig. 11) and 84.6% were ***extremely*** or ***very satisfied*** with the speakers (fig. 12). Over 90% indicated that they would ***definitely*** or ***probably recommend*** the conference to others (fig. 13) and the percent of RCR survey respondents willing to recommend the conference increased yearly since 2011 (fig. 14).

Note: Click here for the detailed RCR conference report.

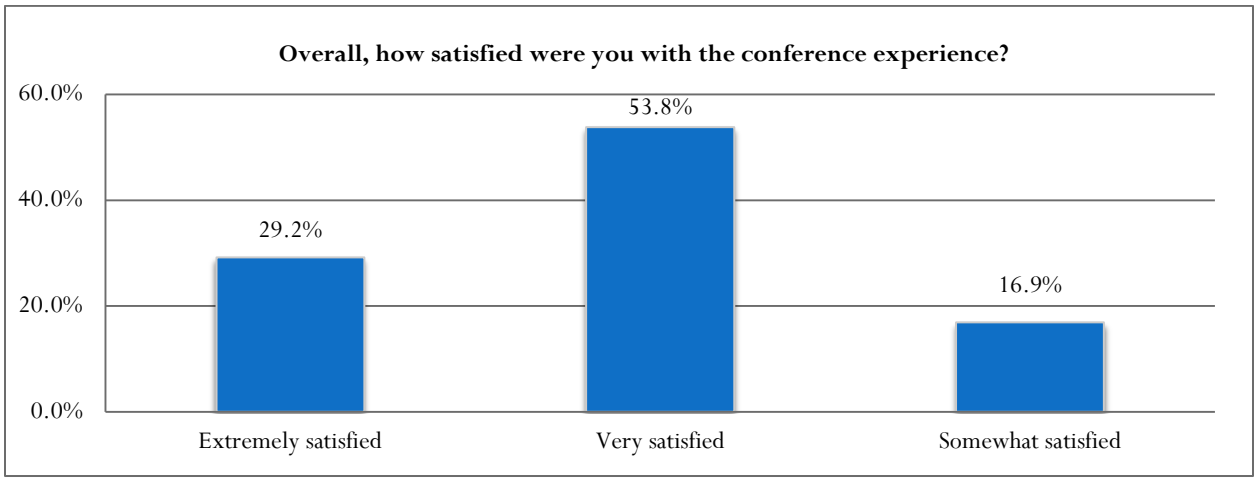

FIGURE 11: CONFERENCE SATISFACTION

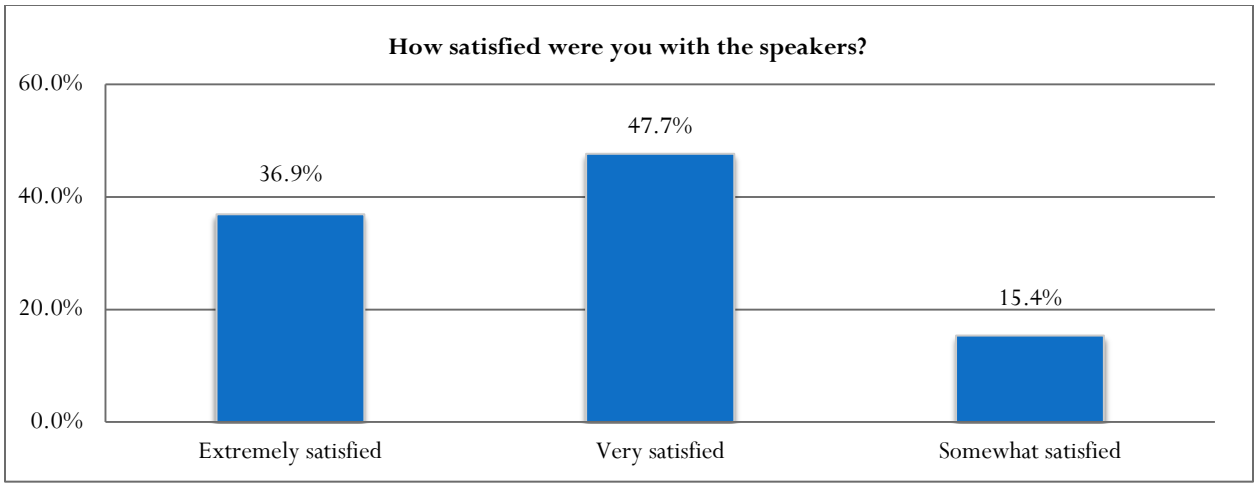

FIGURE 12: SPEAKERS SATISFACTION

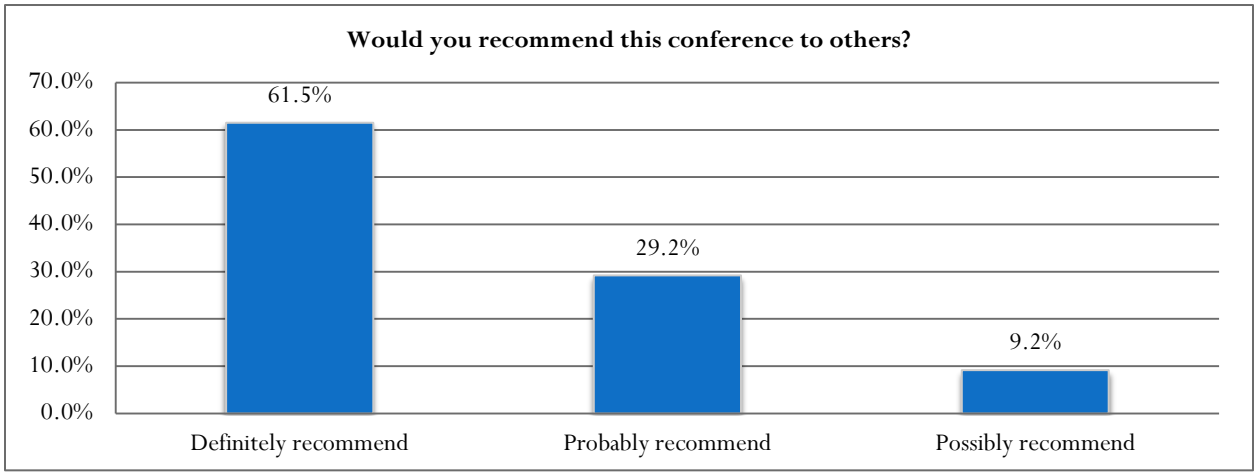

FIGURE 13: RESPONDENTS' PLANS TO RECOMMEND CONFERENCE

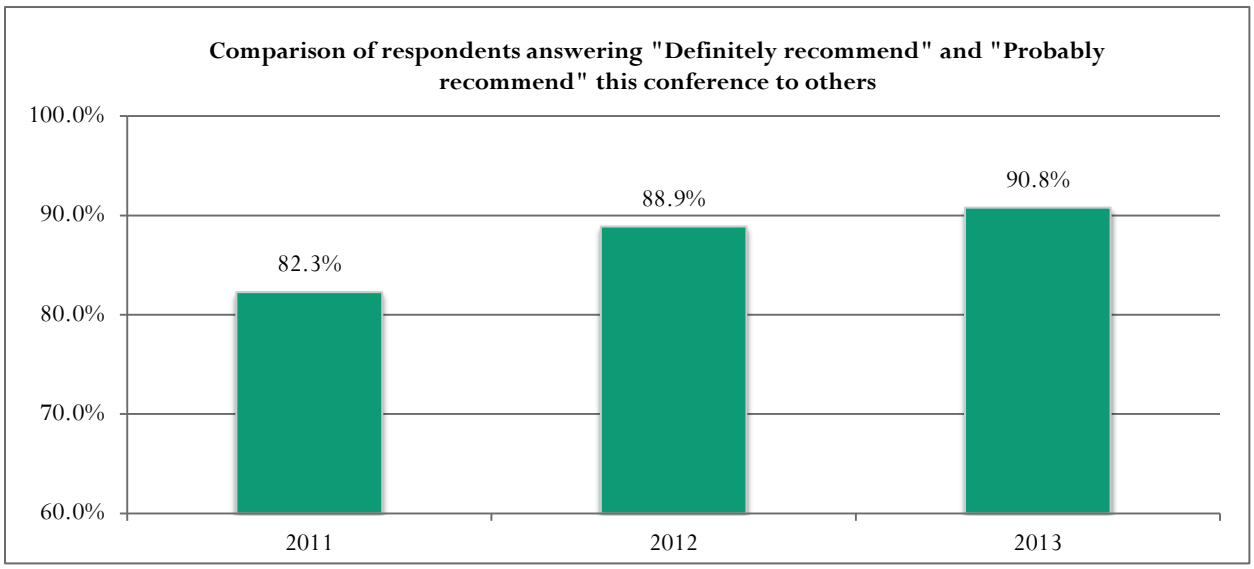

FIGURE 14: ATTENDEE EVALUATION OF FIRST, SECOND, AND THIRD ANNUAL RCR CONFERENCE

IV. Arbor Day 2013: I Act Ethically Because . . .

Texas Tech University celebrates Arbor Day during the last week of April. For the past four years, the TTU Ethics Center and former QEP committee chairpersons have used Arbor Day events to increase student awareness about personal and professional ethics as well as environmental sustainability.

On April 26, 2013, the TTU Ethics Center staff conducted a complete-the-prompt activity with students at Memorial Circle. The prompt "I act ethically because …" was written on blank charts and students completed the sentences with their own words.

Figure 15: Arbor Day Table Prompt | Image Credit: Matthew Leinart

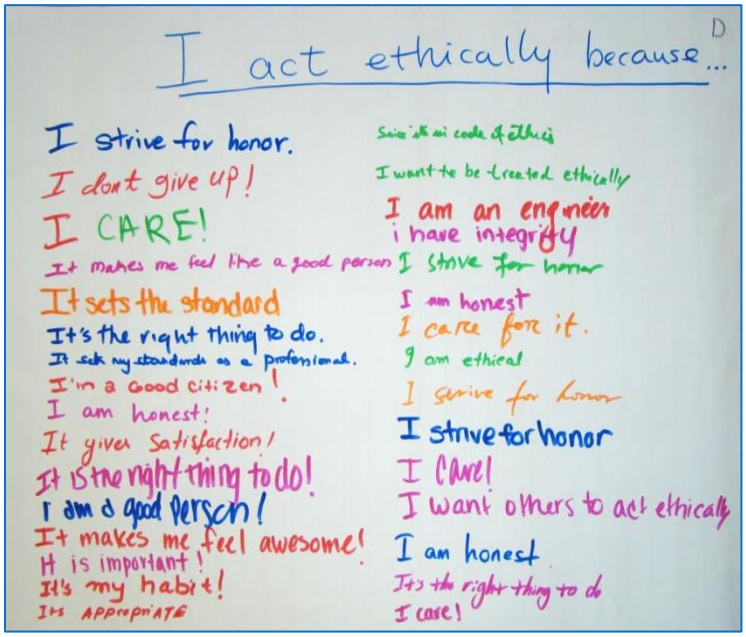

Figure 16: Sample Arbor Day Responses: Chart 1 | Image Credit: Matthew Frame

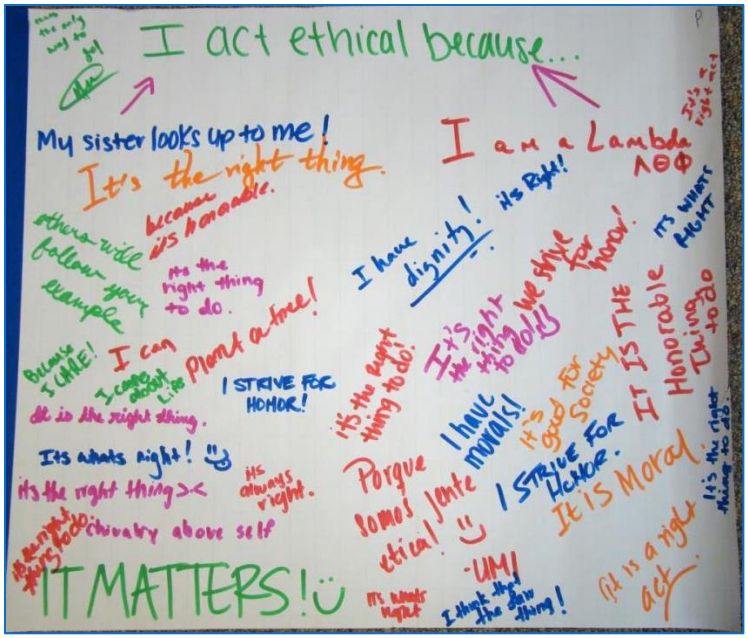

FIGURE 17: SAMPLE ARBOR DAY RESPONSES: CHART 2 | IMAGE CREDIT: MATTHEW FRAME

The activity yielded 625 valid responses. The TTU Ethics Center staff coded these responses into fifteen themes, including: the right thing to do, my character, requirement, gratification, parental influence, etc. (fig. 17). Texas Tech University launched a Quality Enhancement Plan on 'ethics' in 2005 and incorporated the slogan "Do the Right Thing" into the Statement of Ethical Principles (See Appendix). While "do the right thing" is a popular expression, the regularity of "it's the right thing to do" responses in 2013 could be an indication that the slogan is engrained in the student body and has a positive influence on the TTU community.

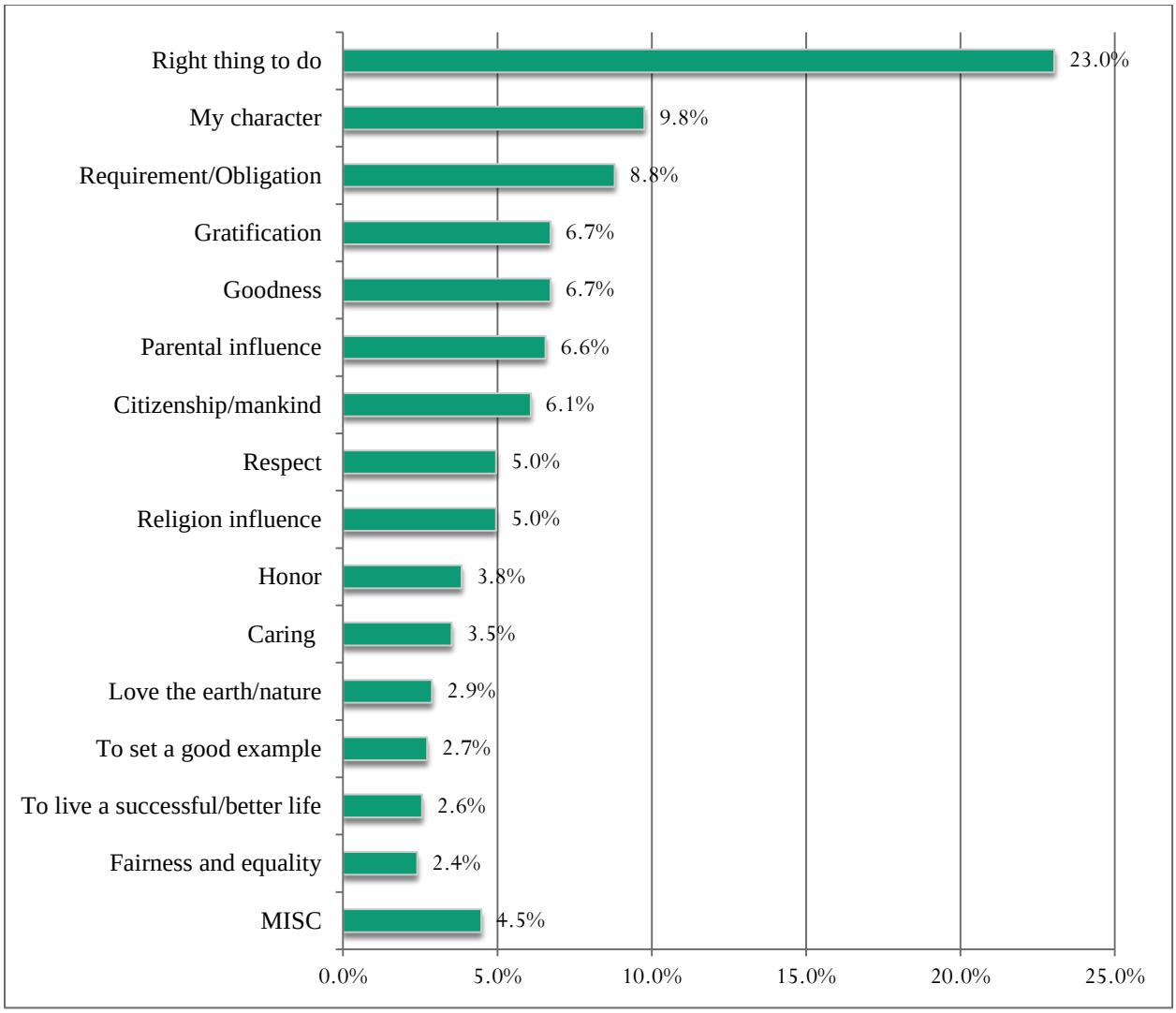

FIGURE 18: RESULTS OF "I ACT ETHICALLY BECAUSE …," BY THEME

Note: Click here for detailed Arbor Day complete-the-prompt report.

V. Arbor Day Academic Integrity Survey

During the Arbor Day Celebration, a modified version of the Academic Integrity Survey was administered to approximately nine-hundred students. The eleven-question survey, designed to capture student perceptions of values and behaviors relative to academic integrity, is based on the Texas Tech academic integrity policy and academic integrity behaviors expressed on the Texas Tech Office of Student Conduct site. Findings from the survey suggest that a majority of current students consider academic integrity values to be very important. More variance was observed on the academic integrity behaviors portion of the survey.

In particular, 47% of the sample views collusion (collaborating beyond what is allowed by the instructor) as very bad.Such findings are helpful in implementing interventions and educational efforts at Texas Tech University as well as guiding future research by the TTU Ethics Center.

Figure 19 summarizes the results of the academic integrity values component of the survey.

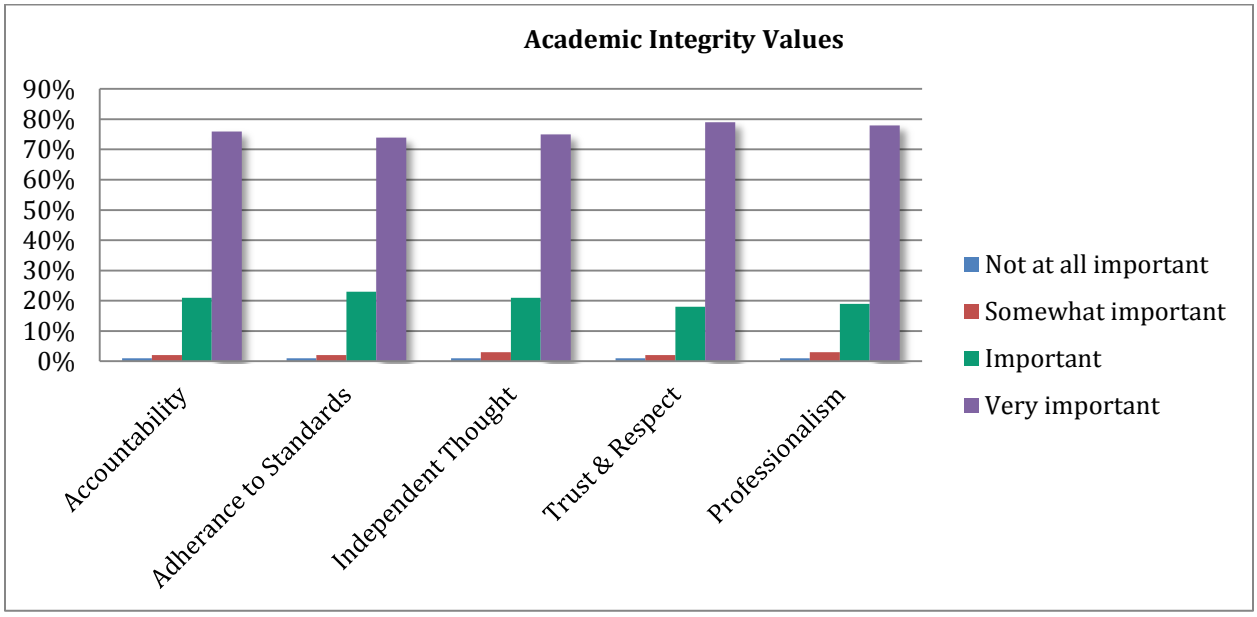

Figure 19: Academic Integrity Values

Figure 20 summarizes the results for the academic integrity behaviors component of the survey.

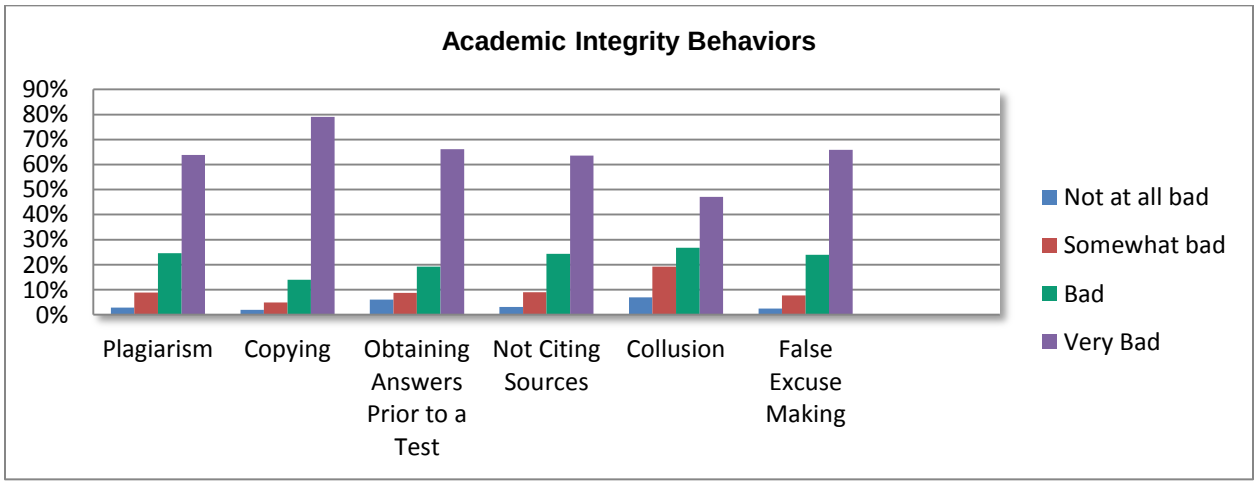

Figure 20: Academic Integrity Behaviors

VI. Coffee Break Ethics Series

The Coffee Break Ethics Series launched in the Fall 2012 Semester. During the first session, "Time Management" was presented by Dr. Linda Donahue and facilitated by Dr. Marianne Evola on October 2, 2012. The attendees found the workshop to be informative and helpful; participants suggested giving more student-related examples, such as a group project, thesis, or research paper. Dr. Evola and Dr. Yi-hui Lee were also invited to do two in-class presentations on time management in late October.

During the Spring 2013 Semester, Dr. Evola led a session entitled "Managing the 'Currency' of Research and Scholarship – References, Images, Numbers, Figures, Data…"

The attendees found the speaker to be knowledgeable and her approach interesting; they also suggested more depth on data management on the institutional level.

VII. Moving Ethical Pictures Series

The Moving Ethical Pictures Series launched in the Fall 2012 Semester. During this series, the Ethics Center screened *My Sister's Keeper* on November 14, 2012 and invited three panelists from Texas Tech University and Texas Tech University Health Sciences Center: Drs. Tommie Farrell, Suzanne Graham, and Francesca di Poppa. The screening was well-attended; participants enjoyed the film and had a good discussion. During the Spring 2013 Semester, the TTU Ethics Center collaborated with the Center for Campus Life and screened *No Impact Man* on April 24, 2013 as part of the "Strive for Honor Week" activities; the theme also related to the Arbor Day celebration on April 26th. The TTU Ethics Center will continue to explore the opportunities for collaboration with other campus units for the 2013-14 academic year.

VIII. Red Raider Orientation (RRO) Survey

During the summer of 2013, the TTU Ethics Center became a visible and active presence at Red Raider Orientation. Over the course of eight Red Raider Orientation sessions, the TTU Ethics Center was able to directly impart its mission and objectives to over three-hundred students and their parents. Students were invited to participate in a survey that encouraged them to reflect on their high school experience and future intentions in relation to academic integrity and its value at Texas Tech University. As seen in figure 21, 44% of incoming freshman perceived their high school academic integrity climate to be only "somewhat strict." Such information allows the TTU Ethics Center to guide future plans, target interventions, and to pursue empirically driven scholarship.

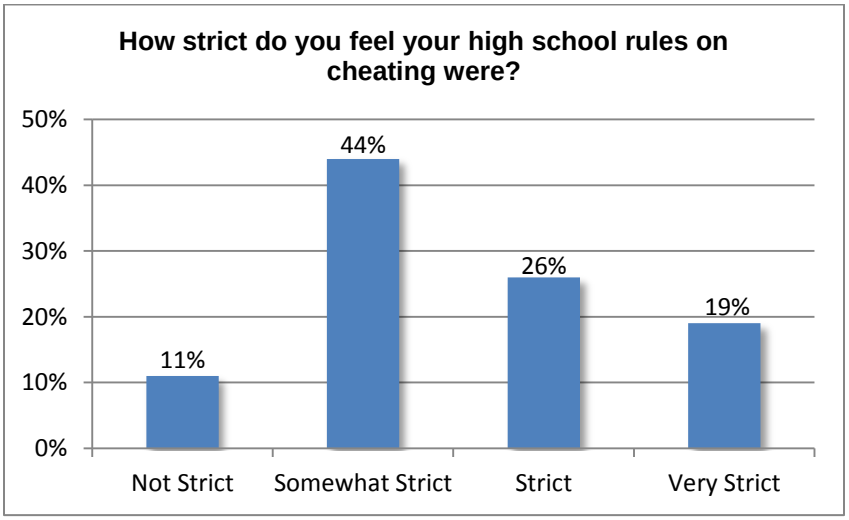

Figure 21: How strict do you feel you high school rules on cheating were?

IX. Presentations and Guest Speakers

During the 2012-2013 academic year, the TTU Ethics Center staff and Advisory Committee members presented on ethics research and concepts around campus and across the country.

In collaboration with Office of International Affairs at Texas Tech, Dr. Yi-hui Lee presented on "Academic Integrity" during the Undergraduate International Orientation in August 2012.

In February 2013, Dr. Justin Louder, Dr. Yi-hui Lee, and Mrs. Jennifer Hughes were invited to present at the Association for Practical and Professional Ethics (APPE) 22nd annual meeting in San Antonio, TX. Their presentation entitled, "Are You Ready? The Matador Ethics Video Challenge Awaits You!" used the TTU QEP experience to illustrate how universities could promote ethics and engage faculty and students through video competitions. At APPE, Dr. Louder and Dr. Marcelo Schmidt presented an empirical study entitled "Student Perceptions of Consequences for Academic Dishonesty." This study explains what students perceive to be appropriate consequences for academic dishonesty with findings that suggest graduate students favor education for remediation over punitive consequences.

At the 36th annual meeting of the Southwest Educational Research Association held in San Antonio, Texas, Dr. Louder and Dr. Schmidt presented a scientific paper entitled "Assessing the Understanding of Academic Integrity of University Students." This study found that while students have a clear understanding of most forms of academic misconduct, they struggle to grasp issues such as collusion, some forms of plagiarism, and false excuses.

At the second annual Arts and Humanities Graduate Student Research Conference, Dr. Schmidt presented a paper entitled "Collusion: Do Students Get It?" The paper presentation was awarded first place.

X. Ethics Center Faculty and Staff Research Support Program

We saw unprecedented interest in the TTU Ethics Center Faculty and Staff Research Support Program this year. In addition to supporting numerous faculty and staff researchers, the Research Support Program helped fund some graduate student travel to present and/or attend national or international conferences discussing theoretical or applied ethics.

All recipients were asked to recognize that the presentation/trip was done with financial support from the TTU Ethics Center.

	Name	Award	Meeting Attendee or Presenter: Title	Location and Date
1	Dr. Loretta Bradley, College of Education	$1,000	Meeting Attendee	American Counseling Association, Cincinnati, Ohio
2	James D. Carlson, Rawls College of Business	$1,000	Meeting Attendee	International Association for Business and Society, Portland, Oregon

	Name	Award	Meeting Attendee or Presenter: Title	Location and Date
3	Charles R. Crews, College of Education	$1,000	Meeting Attendee	American Counseling Association, Cincinnati, Ohio
4	Robert Evert, Rawls College of Business	$500	Presenter: "Stakeholder Influence on Organizational Virtue Orientation: An Examination of IPO Firms"	Ratio Institute Ethics/Virtue Colloquium, Stockholm, Sweden May 22-27, 2013
5	Michael McLeod, Rawls College of Business	$500	Presenter: "Stakeholder Influence on Organizational Virtue Orientation: An Examination of IPO Firms"	Ratio Institute Ethics/Virtue Colloquium, Stockholm, Sweden May 22-27, 2013
6	Dr. Marianne Evola, Office of VP Research	$2,400	Meeting Attendee	World Conference for Research Integrity, Montreal, Canada May 4-12, 2013
7	Jacki Fitzpatrick, College of HumanSciences	$1,000	Meeting Attendee	American Association of University Professors Conference on the State of Higher Education, Washington, D.C.
8	Janet Froeschle, College of Education	$1,000	Meeting Attendee	American Counseling Association Conference, Cincinnati, Ohio
9	Jennifer S. Hughes, Office of Planning and Assessment	$734	Co-Presenter: "Are You Ready? The Matador Ethics Video Challenge Awaits You"	Association for Practical and Professional Ethics, San Antonio, TX
10	Douglas Kabell, College of Education	$1,000	Meeting Attendee	American Counseling Association Conference, Cincinnati, Ohio
11	Erin Kostina-Ritchey, College of Human Sciences	$1,000	Meeting Attendee	American Educational Research Association Annual Meeting, San Francisco, California
12	Candice Laster, College of Education	$1,000	Meeting Attendee	National Career Development Association – Global Career Development Conference, Boston, Massachusetts
13	Jae Hwan Lee, Rawls College of Business	$1,000	Poster Presenter	International Association for Business and Society, Portland, Oregon

	Name	Award	Meeting Attendee or Presenter: Title	Location and Date
14	Bradley Lewis, Law School	$1,000	Meeting Attendee	Duke Law, Center of Law, Ethics, and National Security Annual Conference, Durham, North Carolina
15	Amanda Madrid, College of Human Sciences	$1,000	Meeting Attendee	Ethical Literacy Conference, Los Angeles, California
16	Aretha Marbley, College of Education	$1,000	Meeting Attendee	American Association of Colleges for Teacher Education Conference, Orlando, Florida
17	Alejandra Marin, Rawls College of Business	$1,000	Presenter: "Defining Institutional Entrepreneurship: A Socially Constructed Approach"	International Association for Business and Society (IABS), Portland, Oregon
18	Nicole Noble, College of Education	$1,000	Meeting Attendee	American Counseling Association Conference, Cincinnati, Ohio
19	Lei Peng, College of Education	$1,000	Presenter: "Improving Staff Compliance with Data Collection Procedures at a Residential Facility"	39th Annual Convention on the Association for Behavior Analysis International Conference, Minneapolis, Minnesota
20	Gerald Pennie, College of Education	$1,000	Meeting Attendee	American Counseling Association 2013 Annual Conference, Cincinnati, Ohio
21	Andrea Romi, Rawls College of Business	$1,000	Presenter: "Benefit Corporations: An Understanding of an Emerging Corporate Form and the Impact on Profitability"	Congress on Social and Environmental Accounting, Montpellier, France
22	Katy Ross, College of Arts and Sciences	$1,000	Presenter: "Playing the Gender Binary Game and Breaking the Rules: An Exploration into the Lives of Transgender Individuals"	Eastern Communication Association Meeting, Pittsburgh, Pennsylvania
23	Nancy Salinas, College of Education	$800	Meeting Attendee	Mental Health Tomorrow Conference, South Padre Island, Texas

	Name	Award	Meeting Attendee or Presenter: Title	Location and Date
24	Alfonso Sanchez	$1,000	Meeting Attendee	American Society of Business and Behavioral Sciences Annual Meeting, Las Vegas, Nevada
25	Norma Sanchez, College of Human Sciences	$1,000	Meeting Attendee	American Society of Business and Behavioral Science Annual Meeting, Las Vegas, Nevada
26	Kevin Stoker, College of Media and Communication	$1,000	Meeting Attendee	Association for Practical and Professional Ethics (APPE) Conference, San Antonio, Texas
27	William Wenthe, College of Arts and Sciences	$1,000	Presenter: "The Question(s) of Political Poetry"	Chautauqua Institute, Chautauqua, New York
28	Annie Willis, College of Education	$1,000	Meeting Attendee	National Career Development Association – Global Career Development Conference, Boston, Massachusetts
29	Whitney Willis, College of Education	$1,000	Meeting Attendee	National Career Development Association – Global Career Development Conference, Boston, Massachusetts
Total Provided Funding: $26,934				

Other Activities: Highlights

- The Ethics Center also provided on-campus research support to Dr. Howard Curzer who has been developing a new ethics instrument for undergraduate subjects. Dr. Curzer's scenario-based survey assesses respondents' moral models.
- The TTU Ethics Center co-sponsored the 2013 Teaching Research Ethics Conference hosted at the Poynter Center for the Study of Ethics and American Institutions (Indiana University). Lisa James was the TTU and TTU Ethics Center representative at this year's conference.
- The TTU Ethics Center staff distributed information sheets to students and faculty on academic integrity through in-class presentations and campus orientations. The sheet entitled, "Tips to Prevent Cheating," will be distributed again in fall 2013.
- The TTU Ethics Center co-sponsored the keynote address at the Association for Practical and Professional Ethics (APPE) annual conference held in San Antonio in February 2013.
- The TTU Ethics Center co-sponsored a portion of the International Center for Academic Integrity (ICAI) annual conference held in San Antonio in February 2013.

- During the 2012-2013 academic year, the TTU Ethics Center donated $1,500 to the Center for Undergraduate Research (CUR), currently known as the Center for Active Learning and Undergraduate Engagement (CALUE). These funds were contributed for the promotion of research and the networking of undergraduate scholars during CALUE's annual Undergraduate Research Conference.
- The TTU Ethics Center along with the Office of the Vice President for Research, the Office of the President of the Texas Tech University Health Sciences Center, the Teaching, Learning, and Professional Development Center (TLPDC), and the Museum of Texas Tech University co-hosted a "Farewell Lecture" for Dr. Thomas McGovern who retired after 35 years at the Texas Tech University Health Sciences Center as a professor and the Director of the Center for Ethics, Humanities, and Spirituality.
- The TTU Ethics Center and the Division of Intuitional Diversity, Equity, and Community Engagement co-sponsored a video that was shown at all home football and basketball games on the importance of diversity and ethics at Texas Tech University.
- The TTU Ethics Center once again provided copies of the Statement of Ethical Principals to Residence Life to be hung on each floor in every residence hall at Texas Tech University.

Financial Review

BUDGET ITEM	EXPENDITURE
Salaries & Benefits (full-time & part-time staff, graduate assistants, and student workers)	$288,400
Ethics programming, including Arbor Day	$23,000
Responsible Conduct of Research staff support (visiting professor salary & graduate assistants)	$75,000
Responsible Conduct of Research Activities (conference, course development, guest speakers, & materials)	$22,900
Faculty and staff travel funds	$40,850
Supplies, Postage, and Office Equipment	$7,800
Budget Total	$457,950

With this budget, the Ethics Center supports campus ethics initiatives, Responsible Conduct of Research (RCR) training and educational events, student competitions, and in-state, national, and international travel stipends for faculty, staff, and students. The Chair of the Advisory Committee provides the Ethics Center with ongoing financial monitoring.

Future Plans

Sustaining New Priorities: The Ethics Center adopted Responsible Conduct of Research and Academic Integrity as its core strategic emphases and will sustain and extend programming, policy reviews, and training related to these areas through the 2013-2014 academic year.

Scholar in Residence: The TTU Ethics Center has conducted preliminary research and has been active in drafting a proposal for the establishment of an Academic-Scholar-in-Residence program. This program would host and support a scholar with the intent of increasing the body of knowledge in relation to ethics and educational issues.

Ethics Story-telling Competition at RCR: The TTU Ethics Center plans to host a story-telling competition in conjunction with the fourth annual Responsible Conduct of Research Conference in April 2014. Submission, rules, and prizes are currently in progress.

Future Studies: The TTU Ethics Center is actively pursuing research that enhances the body of knowledge related to academic integrity, ethical values, and behaviors of collegiate students. There is ongoing research over student perceptions of academic integrity, focusing on freshman students involved in the Greek Life system and student athletes. Data collection by the TTU Ethics Center is leading scholarship that accounts for the influence of prior academic environments on cheating behaviors, online disinhibition effect and collusion. For example, preliminary findings from our data suggest that incoming freshman have vastly different perceptions of collusion when compared to currently enrolled students. See figure 22.

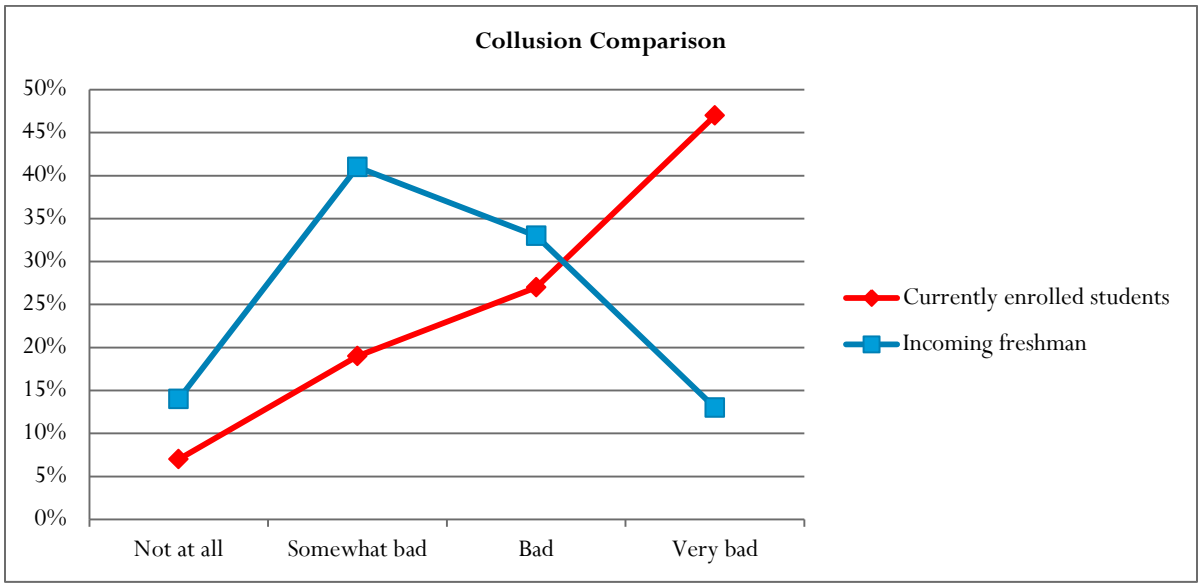

Figure 22: Collusion Comparison

2013-14 Calendar

The following table highlights some of our scheduled activities:

DATE	EVENT
August 20, 2013	Academic Integrity presentation at ELS Language Centers/Lubbock
Aug 21, 2013	Academic Integrity presentation to housing tutors
Aug 22, 2013	RCR presentation at new graduate student orientation
Aug 22, 2013	Academic Integrity materials provided at new faculty orientation
Aug & Sept 2013	IS 1100 Freshman Seminar, in-class Academic Integrity presentations
September 19, 2013	TLPDC Ethics Lunch Series: Ethics and Safety in Research Leadership
October 3, 2013	Coffee Break Ethics Series: Paraphrasing, Quoting, and Plagiarism: the DOs and DON'Ts
October 24, 2013	TLPDC Ethics Lunch Series: Academic Integrity and Online Classes
October 28, 2013	Deadline for Matador Ethics Video Challenge (MEVC)
November 6, 2013	Moving Ethical Pictures Series: *Million Dollar Baby,* followed by a panel discussion
November 18, 2013	TLPDC Ethics Lunch Series: Publishing 101: Where Should You Place Your Article for Greatest Impact?
April 2014	The fourth annual Responsible Conduct of Research Conference (RCR)

Appendix

Statement of Ethical Principles

The Texas Tech University Ethics Center is committed to the University's *Statement of Ethical Principles*:

- **Mutual Respect**

  Texas Tech University is committed to an open and diverse society. Each member of the Texas Tech community has the right to be treated with **respect** and dignity. This right imposes a duty not to infringe upon the rights or personal values of others. Professional relationships among all members of the Texas Tech community deserve attention so that they are not exploited for base motives or personal gain.

- **Cooperation and Communication**

  Texas Tech University is committed to the promotion of professional relationships and open channels of **communication** among all individuals. The university will publish and disseminate in a timely manner its values, policies, procedures, and regulations, as well as any other information that is necessary to protect and educate all members of our community. We encourage and provide opportunities for the free and open exchange of ideas both inside and outside the classroom. While the free expression of views in orderly ways is encouraged, personal vilification of individuals has no place in the university environment.

- **Creativity and Innovation**

  Texas Tech University is committed to ethical institutional programs that meet the teaching, research, and service objectives of each discipline and department; to policies that are consistent with those objectives; and to a working and learning environment that encourages active participation. Such exemplary environments often challenge existing worldviews, requiring trust in the process of discovery and the acceptance of uncertainty and ambiguity within ethical parameters. The university supports all its members in life-long learning—a process that is both challenging and rewarding—and encourages **creative** and **innovative** means to achieve this goal through both opportunities and incentives.

- **Community Service and Leadership**

  Texas Tech University is committed to ethical **leadership** practices at all levels and to our tradition of **community service**, both within the university community and in our relationships with the greater community. We strive for exemplary professional and **community service** through research, creative works, and service programs that extend beyond the university environment. We strive to provide excellent service in a caring and friendly environment and encourage such involvement in the community by all faculty, students, staff, and administration.

- **Pursuit of Excellence**

  Texas Tech University is committed to achieving **excellence** in all aspects of our community. We expect this in the expertise and performance of our faculty, staff, and administration, as well as the continuing education of our students. A high standard of professionalism, including opportunities for professional contact and continuous growth, is expected of our faculty, students, staff, and administrators. The university is committed to academic integrity and to the effective and just implementation of a system designed to preserve and protect it. The university intends to be a model of **excellence**, following best practices in its professional work, displaying the highest

standards in its scholarly work, and offering venues to showcase national and international examples of achievement.

- **Public Accountability**

  Texas Tech University is committed to transparency in governance, personal responsibility, and both individual and organizational integrity. Being responsible requires us to be thoughtful stewards of our resources—**accountable** and respectful to ourselves, to each other, and to the publics we serve. A sense of institutional and public responsibility requires careful reflection on one's ethical obligations and the duty to respect commitments and expectations by acknowledging the context and considering the consequences, both intended and unintended, of any course of action. We promptly and openly identify and disclose conflicts of interest on the part of faculty, staff, students, administration, and the institution as a whole and we take appropriate steps to either eliminate such conflicts or ensure that they do not compromise our procedures and values. When we make promises, we must keep those promises. We strive to do what is honest and ethical even if no one is watching us or compelling us to "do the right thing."

- **Diversity**

  Texas Tech University is committed to the inherent dignity of all individuals and the celebration of **diversity**. We foster an environment of mutual respect, appreciation, and tolerance for differing values, beliefs, and backgrounds. We encourage the application of ethical practices and policies that ensure that all are welcome on the campus and are extended all of the privileges of academic life. We value the cultural and intellectual **diversity** of our university because it enriches our lives and the community as a whole, promoting access, equity, and excellence.

Bylaws of the Texas Tech University Ethics Center Advisory Committee

ARTICLE I: Charge

The Advisory Committee for the Texas Tech University Ethics Center (Committee) advises the TTU Ethics Center in the development, supervision, and assessment of the University's ethics activities.

1. The Committee will consider matters pertaining to ethics education, research, opportunities, and engagement that will continue the Campus Conversation on Ethics.
2. The Committee shall provide an annual report to the Provost summarizing the University's ethics efforts. The report will be submitted by August 1.

ARTICLE II: Membership

Section 1: The Committee shall be comprised of the following voting members:

1. Each College and School including the University Libraries will appoint a member to the Committee.
2. One member shall be from the Office of the Vice President for Research.
3. One member shall be from the Texas Tech University System Office of Audit Services.
4. One member shall be from the Division of Information Technology.
5. The Faculty Senate and the Staff Senate shall appoint two members each.
6. Texas Tech Athletics shall appoint one member of the Committee.

7. The Student Government Association shall appoint two student members: one undergraduate and one graduate student.
8. One member shall be appointed from the Office of the Provost to serve as the Chairperson of the Committee.
9. A staff member or the director from the Texas Tech University Ethics Center.

Section 2: The Provost or designee, in consultation with the TTU Ethics Center, will make all appointments. The Provost or designee shall consider all nominations; however, appointments are not limited to those nominated. Members will serve at the Provost or designee's discretion until they are unable or unwilling to continue their service.

ARTICLE III: Chairperson

The representative from the Office of the Provost will serve as the Chairperson of the Committee and will be appointed by the Provost to serve an indefinite term. The Chairperson may appoint a vice-chairperson or designate an individual to convene meetings during periods of the Chairperson's absence.

ARTICLE IV: Actions of the Committee

Formal actions and recommendations of the Committee require majority vote from all members of the Committee. Normally, votes will be taken during Committee meetings. However, the Chairperson may request a vote via e-mail or other means. The results from any vote must be reported to all members.

ARTICLE V: Meetings

Section 1: Meetings of the Committee will be held at least quarterly.

Section 2: Minutes of all meetings will be distributed to Committee members for approval at the next meeting of the Committee. Minutes of the meetings are to be approved by voting members of the Committee. Approved minutes will be distributed to all members of the Committee and the Provost.

ARTICLE VI: Sub-Committees

The Chairperson of the Committee may appoint sub-committees to address specific issues related to ethics at the University. Sub-Committee reports will be submitted to the Committee for review and discussion. Sub-Committee recommendations receiving majority support from the Committee will be forwarded to the Provost.

ARTICLE VII: Reports

An annual report describing the work of the Committee and summarizing the University's ethics efforts will be submitted to the Provost by August 1 of each year. Other reports may be submitted by the Committee as appropriate.

ARTICLE VIII: Amending the Bylaws

Amendment or revision of the Bylaws may be made following a majority vote of the members of the Committee.

Texas Tech University Ethics Center Staff (2013-2014)

Catherine Parsoneault, Ph.D. – Associate Vice Provost for Planning and Assessment & Chair, Ethics Advisory Committee

Justin R. Louder, Ed.D. – Assistant Vice Provost & Director

Yi-hui Lee, Ph.D. – Administrator

Lisa James – Section Coordinator

Caleb Cox – Planner

Joe Street – Senior Business Assistant

Angela Alejandro – Research Assistant

Miguel Dobbs – Graduate Assistant

Texas Tech University Ethics Center Contact Information

Office Location: Texas Tech University Administration Building, Room 243

Mailing Address: Box 45070 | Lubbock, Texas 79409-5070

Texas Tech Mail Stop: 5070

Office Phone: 806.742.1505

Office Fax: 806.742.1510

Email: ethics.center@ttu.edu

Web: www.ethics.ttu.edu

Twitter: @ttuethics

Facebook: www.facebook.com/TTUEthics

Strive for Honor