The 2014 Ethics Storytelling Photo Contest
(The Fourth Annual Responsible Conduct of Research)

Official Rules

Sponsor

Sponsor is the Texas Tech University (TTU) Ethics Center, 243 Administrative Building, Box 45070, Texas Tech University, Lubbock, TX 79409.

Term

The 2014 Ethics Storytelling Photo Contest (“Contest”) entry begins February 3rd and ends on March 24th, 2014 at 5:00 pm US Central Standard Time (CST). Information on how to enter and prizes form part of the official rules (“Official Rules”). By submitting an entry, each entrant agrees to the Official Rules and warrants that his/her entry complies with all requirements outlined in the Official Rules.

Who May Enter

Contest is open to all attendees to the Fourth Annual Conference of Responsible Conduct of Research (“Conference”), hosted by the TTU Ethics Center on April 8, 2014, and who are 18 years old at the time of Conference. Anyone employed by the Sponsor is not eligible, nor are his/her family immediate members. The Conference registration is required.

How to Enter

All entries must be submitted via mail or courier; the entry form is available on February 3rd on the TTU Ethics Center website (www.ethics.ttu.edu).

An entrant can submit a single original photograph, or a series of up to three (3) original photographs (“Photograph/Series”), taken by the entrant, that tells a story relevant to one or multiple ethical principles or issues, including, but not limited to, Texas Tech University Statement of Ethical Principles, academic integrity, or responsible conduct of research. Include a title, the location where the Photograph/Series was taken, the Category to be entered, and a written description (“Description,” 100 words or less) of the “story” or the “moment(s)” captured. The Sponsor reserves the right to disqualify incomplete entries.

All entry must meet the following requirements (the “Requirements”):

- All entry must include maximum size 5 megabytes, in JPEG or JPG format image, that is 1,600 pixels on the long side of the image. Also Include a high resolution of the Photograph/Series
cropped to 2,400 pixels on the long side. If using Photoshop or any other photo editing software, set resolution to a minimum of 150 ppi and a maximum of 300 ppi for the high resolution image.

- Use ‘FirstnameLastname.jpg’ (1600px wide) for the low resolution Photography/Series and ‘FirstnameLastnameHiRes.jpg’ (2400px wide) for the high resolution Photography/Series.
- All Photograph/Series must include shooting summary (camera, lens, ISO, etc.) on the entry form.
- Minimal burning, cropping, and/or color correction is acceptable. Stitched panoramas are acceptable only if the combined parts are all made around the same time at the same site. Any other changes to the original Photograph/Series not itemized here will render the entry ineligible.
- Photograph/Series that includes sculptures, statues, illustrations, drawings, paintings, and/or other works of art can be accepted as long as they do not constitute copyright infringement or fraud. The work of others must be an object in its environment in the Photograph/Series; the Photograph/Series cannot be a full-frame close-up of another person’s work.
- The Photograph/Series and Description must be original work, taken and written solely by the entrant. By entering the Contest, entrant warrants that the Photograph/Series and Description are original works created by the entrant and that no other party has any right, title, or claim to the Photograph/Series or Description.
- Entrant must submit their Photograph/Series on a non-returnable disk or USB via mail or courier, which must be received by 5 pm CST on March 24th, 2014.
- Though the entrant retains copyright in each image submitted, the digital image file(s) submitted will not be returned.
- Photographs that have won any other contests are not eligible. “Winning” is defined as having won a grand prize or 1st, 2nd, or 3rd place overall.

Categories

1. Administrators, Faculty, and Staff
2. Graduate students
3. Undergraduate students

Each registered Conference attendee is eligible to enter only one (1) Category and only one (1) entry under the selected Category. Sponsor retains the right to modify or combine the Categories depending on the number of submissions in each Category.

Judging Criteria and Procedures

The Contest consists of two rounds of evaluation. The top candidates in Round One proceed to Round Two.
In Round One, the Sponsor assembles a panel of experts in photography and ethics, who will evaluate the entries based on the following criteria (“Judging Criteria”):

- Photographic quality (40%)
- Level to which the Photograph/Series captures the essence of ethics (35%)
The quality of the Description and its relevancy to the Photograph/Series (25%)

Up to 5 top entries in each Category will be selected as finalists and proceed to Round Two. The Sponsor will contact the finalists by email and ask them to submit a signed release form agreeing to the terms described in the Official Rules. If Sponsor does not receive the signed release within five (5) business days of Sponsor’s email request, the finalist may be disqualified.

In Round Two, all finalists’ photos will be displayed on April 8, 2014, the day of the Fourth Annual Conference of Responsible Conduct of Research. Each Conference attendee has one (1) vote for each Category. Votes will be collected on the day of Conference and the winners will be announced and awarded at the closing remark.

Note: Each photo will be approximately 16X24 inches in display and the Sponsor will pay for the prints. Upon request, all finalists will be able to keep their prints after the Contest.

Contest Prize

One (1) Grand Prize Winner in each of the Categories will be selected. The Grand Prize is $250. Winners must sign a release and license and will be responsible for paying any taxes they may owe on a prize. The prize will be awarded as either a one-time cash award or a scholarship applied to the student’s tuition and fee bill, depending on the student’s situation.

Release

If the Photograph/Series contains any elements that are not owned by the entrant or are subject to the rights of third parties, the entrant is responsible for obtaining any and all releases and consents necessary to permit the display and use of the Photograph/Series in the manner set forth in the Official Rules without further compensation.

Where feasible, entrants should obtain a personal release from all persons who appear in the Photograph/Series, authorizing use of the Photograph/Series in Sponsor’s promotional materials to feature the winning entry, without compensation, permission, or notification. In the case of a minor, the subject’s parent or guardian must provide release. Failure to provide such releases will result in disqualification.

License

Entrant retains the copyright to his or her Photograph/Series and Description, but explicitly grants Sponsor an irrevocable, nonexclusive license to use the Photograph/Series and Description for marketing and promotional purposes in any media, including, but not limited to, publication in flyers, reports, newsletters, Twitter, Facebook, and any other websites, at Sponsor’s discretion, without further compensation, permission, or notification to the entrant or any third party.

By entering the contest, entrants grant the Sponsor a royalty-free, worldwide, nonexclusive license to display, distribute, or reproduce the entries, in whole or in part, in any media, for any educational, promotional, publicity, archival, exhibition, scholarly, and all other standard purposes. Reproduced photograph will include a photographer credit as feasible. The Sponsor will not be required to pay any additional consideration or seek any additional approval in connection with such uses.
Limitation of Liability

By participating, entrant agrees to release Sponsor, its officers, agents, volunteers and employees from any and all claims and causes of actions arising from participation in this Contest or any Contest-related activities.

The Sponsor assumes no responsibility for any error, interruption, deletion, defect, or delay in transmission, communications line failure, theft or unauthorized access to Contest entries, and/or alteration of entries. The Sponsor is not responsible for any problems with technical malfunction of any network, computer systems, servers or providers, software, failure of email entry to be received on account of technical problems, traffic congestion on the Internet or at any website, and/or human errors of any kind.

Conditions

Entries are void if the Sponsor determines the photograph not original; entries are disqualified if they are incomplete, counterfeit, and/or obtained through fraud or theft, or if they do not meet the eligibility criteria and Requirements outlined in the Official Rules.

Entrant also agrees to be bound by the Official Rules, and that the decisions of the panel in Round One and the votes of the Conference attendees in Round Two are final on all matters relating to the Contest. All taxes, fees, and surcharges on prizes are the sole responsibility of the prize winner. In the event that the selected winner is ineligible or refuses the prize, the prize will be forfeited and Sponsor may decide whether to award the prize to another winner.

Right to Cancel or Suspend Contest

If for any reason the Contest is disrupted, due to infection by computer virus, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor that compromise the administration, security, or integrity of this Contest, the Sponsor reserves the right to disqualify any individuals who tamper with the entry process, and/or to cancel, modify, or suspend the Contest. If Sponsor elects to cancel the Contest, Sponsor will not retain any rights to the Photograph/Series.

Winners List

For names of the select finalists, visit the TTU Ethics Center website after April 1, 2014. For names of the winners, visit the TTU Ethics Center website after April 15, 2014.

Data Privacy

Entrant agrees that personal data, especially name and address, may be processed or used for the purposes and within the context of the Contest and any other purposes outlined in the Official Rules. The data may also be used by the Sponsor to verify the entrant’s eligibility to participate in the Contest. Entrant has the right to access, review, rectify, or cancel any personal data held by Sponsor by writing to Sponsor at 243 Administrative Building, Box 45070, Texas Tech University, Lubbock, TX 79409 or ethics.center@ttu.edu. Personal data will be used by Sponsor and its partners exclusively for the purposes stated herein.