Center for Global Communication Call for Proposals

At Texas Tech University, our academic programs provide clear paths that advance students toward their selected degrees. While specialization is critical to developing expertise in any academic disciplines, such proficiency alone has the potential to silo student thinking. The Center for Global Communication (CGC) at TTU challenges academic programs to link curricular content to current and projected global challenges.

This call for proposals targets full-time faculty members (including professors of practice and instructors) interested in coupling curricular programming within or across disciplines with relevant global issues to enhance undergraduate education. The CGC seeks to support projects that develop educational programming beyond the classroom to examine issues broadly covered under the global challenge areas of population, resources, technology, information, economics, conflict and governance. The goal of such programming is to promote student awareness of and engagement in current global challenges as such challenges relate to their academic pursuits.

Project Expectations and Criteria for Review

1. Proposals will describe how co-curricular programming complements existing curricular content and/or programming. Such programming should not already be funded by another source unless the programming is expanded from what is currently funded.
2. Proposals will demonstrate the ability to serve significant numbers of undergraduate students related to the proposing department(s)/college(s). For example, an academic department with a total enrollment of 100 undergraduate students would be expected to demonstrate how its proposed project would engage a substantial number of those students.
3. Proposals will illustrate how participating students will demonstrate their understanding of the project. It is recommended that proposers consider how disciplinary standards and expectations would frame such demonstration. For example, engineering students may demonstrate their understanding of the project in a different way than would playwriting students. The mode of demonstration should reflect the discipline(s) in which the project is housed.
4. Proposals will provide an assessment plan evaluating the success of the proposal against its objectives.

Proposals will be evaluated by the CGC Executive Committee. Other relevant faculty may be consulted at the discretion of the CGC Executive Committee. Criteria for proposal review includes:

1. Clearly described co-curricular activities that effectively and innovatively complement existing academic programming.
2. Meaningful engagement in planned co-curricular activities by a significant number of undergraduate students in the academic program(s) submitting the proposal.
3. A clearly articulated assessment plan of student assignments using the CGC’s global communication rubric (see attached table).
4. Relevance of the proposed activities to the targeted global-challenge topic(s).

Eligibility

Multiple proposals may be submitted from each college that is directly involved in undergraduate education; joint proposals from multiple colleges are especially encouraged. Please use Curriculog Process 9.4 (Center for Global Communication: College-Level Funding Proposal) for all proposal submissions.

Funding Awards

It is anticipated that maximum awards will be $40K and $80K for single- and multi-college proposals, respectively. Projects should be limited to a two-year period (2019-2021), with the second-year funding contingent on submission of the first-year annual report with assessment data.
Funds may support speakers, lecture series, films, events and symposia that lay a foundation for student generation of discipline-defined archival works that demonstrate competence in global communication. Funds may also be used to incentivize student engagement to acquire knowledge and create global communication archival works via competitive funding for educational activities such as conferences and/or workshops. Funds may be used to develop collaborations with existing University-wide programs (i.e., Presidential Lecture and Performance Series, Office of International Affairs), other colleges and/or Texas Tech co-curricular programs, provided a global-communication assessment component is included in the evaluation of student communication assignments. Detailed descriptions of funded projects from a prior award cycle are available on the CGC’s website.

Funds may not be used to support course buyouts, research trips, or faculty summer salary, although a student assistant can be hired for administration of the project. Study abroad programs that would benefit from an external funding source but at the same time target small number of students do not qualify as affecting a significant number of undergraduates, and study abroad programs in themselves do not guarantee targeted global issues are covered.

Principal Investigators who are awarded funds should include this funding as a competitive educational award for consideration in annual performance reviews and tenure and promotion dossiers, if applicable. Developing new and fostering existing lines of communication and collaboration among faculty within and across disciplines is expected to foster instructional as well as scholarly expertise.

Application Process

The application requires a narrative as well as a projected budget with clear justification, a timeline indicating planned events and a listing of other resources (e.g., infrastructure, space, personnel, funding) provided by the college that will contribute to the program’s success. Please follow the guidelines below, using a single- or double-spaced format with font no smaller than 11 point:

- **Pages 1-3: Narrative**
  As part of the proposed narrative, please include: [i] your name, the title of your proposal, and a list of any collaborators and their departmental/college affiliations; [ii] a detailed description of what programming is planned; [iii] the classes and/or student groups and/or faculty that will participate in such programming; [iv] how student engagement will be promoted through such programming; [v] how programming will promote awareness of the identified global issue(s); and [vi] what assignment(s) will be required to demonstrate effective global communication.

- **Page 4: Budget**
  Include in the budget any existing or projected support from the academic unit or other sources, including in-kind support. Your budget should be detailed and should include appropriately researched costs associated with things such as airfare, speaker fees, per diem, and lodging. Your budget should adequately address all costs (including space) for which you are soliciting funding.

- **Page 5: Timeline**
  The timeline for your project should indicate what programming will occur each semester. If your project is tied to specific courses, be sure to list the semesters in which those courses will be taught. Remember, your project will span two years: September 2019-May 2021.

Once your application is complete, save it in PDF format and, using Curriculog process 9.4, upload the application. Be sure to include letters of support from other academic colleges if applicable. Your proposal will go to your department chair and your dean for review.

**Deadline**
Proposals for the two-year 2019-2021 funding cycle are due by Monday, April 8, 2019 at 5:00 PM. Please send any queries to CGC@ttu.edu.
<table>
<thead>
<tr>
<th><strong>Application Area</strong></th>
<th><strong>Outstanding [3]</strong></th>
<th><strong>Satisfactory [2]</strong></th>
<th><strong>Minimal Acceptance [1]</strong></th>
<th><strong>Unsatisfactory [0]</strong></th>
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<tr>
<td><strong>Content, organization and delivery</strong></td>
<td>Content and organization are sophisticated for the genre. Delivery choices effectively communicate content to the target audience.</td>
<td>Content and organization are appropriate for the genre. Delivery choices communicate content to the target audience.</td>
<td>Content or organization is minimal for the genre. Delivery choices do not effectively communicate content to the target audience.</td>
<td>Content, organization or delivery is inappropriate for genre and/or target audience, resulting in very low or no audience communication.</td>
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<td><strong>Applying Knowledge to Contemporary Global Contexts</strong></td>
<td>Applies knowledge and skills to implement sophisticated, appropriate and workable solutions to address complex global problems using interdisciplinary perspectives independently or with others.</td>
<td>Plans and evaluates more complex solutions to global challenges that are appropriate to their contexts using multiple disciplinary cultural, historical and/or scientific perspectives.</td>
<td>Formulates practical yet elementary solutions to global challenges that use minimal disciplinary perspectives (e.g. cultural, historical and scientific).</td>
<td>Does not define global challenges in a basic way and does not provide varying perspectives and solutions.</td>
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<td><strong>Cultural and intercultural awareness and engagement</strong></td>
<td>Articulates sophisticated insights into own and other cultures, and makes connections between own worldview and civic engagement.</td>
<td>Compares and contrasts own culture with other cultures, and identifies appropriate connections between own worldview and civic engagement.</td>
<td>Recognizes minimal components of one’s own and other cultures and understands what civic engagement means.</td>
<td>Does not show understanding of own or other cultures, and is not able to describe civic engagement.</td>
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