



RETAIL MANAGEMENT (RTLTM) MINOR 2011-2012

Office: HS 159

Tel: 806-742-1180

Web: <http://www.depts.ttu.edu/hs/advising/>

NAME:

MAJOR:

R#:

- ❖ Retail Management focuses on developing, distributing, and selling products that undergo continuous change in a dynamic and fast-paced business environment. The merchandising process features a wide assortment of products that includes apparel, textiles, toys, books, food, entertainment, travel and hospitality products.
- ❖ A student may minor in retail management by completing 18 hours of course work. Courses for the minor are finalized and approved in conjunction with the student's major and minor advisors.
- ❖ All required and prerequisite courses must be completed with a grade of "C" or higher.
- ❖ Internship Course Option: A student may elect to complete an internship RTL 3390. Faculty counseling and RTL 3389 Professional Practices in Retailing are required if the internship course is to be incorporated in a minor program.

Choose 18 hours (6 courses)			Prerequisites	Fall	Spring	Summer
Choose 2 courses from the following:						
RTL 1320	Fashion and Culture					
RTL 1340	Introduction to Retailing					
RTL 2340	Contemporary Issues in Retailing					
RTL 2350	Retail Promotion					
Choose at least 12 hours (4 courses) from the following:			Prerequisites			
RTL 3340	International Retailing	ECO 2302 or ECO 2305 and ENGL 2311				
RTL 3345	Event Management in Retailing					X
RTL 3380	Retail Buying and Control				X	
RTL 3389	Professional Practices in Retailing	RTL 2350 and RTL 3380			X	
RTL 3390	Internship in Retailing	RTL 3389				
RTL 4320	Category Management	Junior or Senior classification		X		
RTL 4330	Retailing Research	RTL 2340 and ENGL 2311				
RTL 4335	Online Retailing					
RTL 4360	Retail Management	RTL 3340, BA 3301 OR RHIM 4316, BA 3305 OR RHIM 3341				
Interior Design Students interested in an RTLTM minor should take 6 of following courses			RTLTM 1340, 2340, 2350, 3340 or 4335, 3380, 4320			see above for prereqs