How to Make Quality Videos

Or: How Not to Look Like a Dork!

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Webinar Sponsors

THE CURRICULUM CENTER
FOR FAMILY AND CONSUMER SCIENCES
TEXAS TECH UNIVERSITY • LUBBOCK, TEXAS

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Family & Consumer Sciences Education™
Domo arigato, Mr. Roboto – Humanizing the message

Emotional Expressions

Text

You need to be very selective and determine who your audience is – whether or not you need to be using you.

In academic writing you will not be using you. Okay?
Picture Superiority Effect
3 days later...

10%
Add pictures (videos!)

Words

1. CHOOSE THE ‘MY GRADES’ OPTION ON THE MENU.
3 days later...

65%
Equipment:

- Light
- Camera
- Tripod
- Microphone
- Teleprompter
Software:

Shotcut

Shotcut is a free, open source video editor. Click to download.

Check out: Top 5 Best FREE SCREEN RECORDING Software (2020) YouTube video
Software:
Where will your videos live?

• LMS/School Server
• YouTube
• App
• Desktop
Time:

• **Storyboard & Scripts**: Yes!
• **Practice**: Of course!
• **Learning curve**: Indubitably!
### Script: APA Citations Feedback

<table>
<thead>
<tr>
<th></th>
<th>Say</th>
<th>Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Hello 4341, let’s talk about APA internal citations.</td>
<td>Just the face</td>
</tr>
<tr>
<td>2</td>
<td>I have some examples for us to discuss and some compliments!</td>
<td>Intro slide</td>
</tr>
<tr>
<td>3</td>
<td>In this example, see that there is a period here, inside the parenthesis, and then again on the outside</td>
<td>Click slide to show inserted arrows to point to both periods.</td>
</tr>
<tr>
<td>4</td>
<td>Let’s look at this example of what it should look like using this same information.</td>
<td>Click slide to show improved example</td>
</tr>
<tr>
<td>5</td>
<td>Now let’s talk about the bravos!</td>
<td>Click to advance slides to student examples of correctly done citations.</td>
</tr>
<tr>
<td>ETC...</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Practice:

• TLPDC Studio
Lighting can be tricky...
An instructional video does not mean reading the PowerPoint or the assignment.

It does mean *showing* and *telling*.
Practice:
## Section 508 of the Rehabilitation Act of 1973

### Section G: Sites containing Audio/Video

<table>
<thead>
<tr>
<th>ID</th>
<th>Requirements</th>
<th>Traceability to 508</th>
<th>Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>G1</td>
<td>Do all audio only or video only (video without any sound) files have an accurate transcript?</td>
<td>WCAG 2.0 Success Criterion 1.2.1</td>
<td></td>
</tr>
<tr>
<td>G2</td>
<td>Do all videos have accurate and synchronized captions?</td>
<td>WCAG 2.0 Success Criterion 1.2.2</td>
<td></td>
</tr>
<tr>
<td>G3</td>
<td>Are there any informational parts of the video that require audio description to be understood by users with limited sight and if so, is a second version with audio description available</td>
<td>WCAG 2.0 Success Criterion 1.2.5</td>
<td></td>
</tr>
<tr>
<td>G4</td>
<td>Is there a way to turn off sound that automatically plays for more than 3 seconds?</td>
<td>WCAG 2.0 Success Criterion 1.4.2</td>
<td></td>
</tr>
</tbody>
</table>

95%
Closed Captioning:

YouTube

MovieCaptioner by Synchrimedia  (free 14 day trial, then $50 for life)

3rd party providers:  3Play Media, Rev.com
Let’s Sum Up:
The Three: equipment, software, time
Use a Storyboard and Script
Practice
SMILE
Video Storage and Sustainability
Accessibility

Remember: This is your first time! Give yourself a break.
Additional Resources for Online Learning

The Curriculum Center for Family and Consumer Sciences Resources, https://www.depts.ttu.edu/hs/ccfcs/online-resources.php

Digital Promise, https://digitalpromise.org/online-learning/online-learning-resources/
# Upcoming Webinars

<table>
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<th>Date and Time</th>
<th>Topic</th>
<th>Presenter</th>
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</thead>
<tbody>
<tr>
<td>Tuesday, 3/31, 7:00 pm CT</td>
<td>Pear Deck for Google Slides</td>
<td>Kristie Storms</td>
</tr>
<tr>
<td>Wednesday, 4/1, 7:00 pm CT</td>
<td>Collaboration Tools and Resources in Learning Management Systems</td>
<td>Cindy Miller</td>
</tr>
<tr>
<td>Tuesday, 4/7, 7:00 pm CT</td>
<td>Tips for Making Quality Videos</td>
<td>Mara Driscoll</td>
</tr>
<tr>
<td>Wednesday, 4/8, 7:00 pm CT</td>
<td>LiveBinders for Active Learning</td>
<td>Gencie Houy</td>
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</table>
What webinars topics do you need?

Please answer our two questions

https://tinyurl.com/vvbxmm9