Rubric for Visual Display

**Task Description:** *(Teacher may explain specific assignment in this space.)*

*Write text here.*

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| --- | --- | --- | --- | --- | --- |
| Criteria | Exemplary4 | Effective3 | Minimal2 | Unsatisfactory1 | Score |
| **Content** | * Appropriate details support main idea
* Accurate and detailed information
* Information adequately supports purpose of visual
 | * Most details support main idea
* Accurate information for almost all subject matter
* Information is mostly adequate and supportive of visual’s purpose
 | * Few details support main idea
* Lacking accurate information
* Inadequate information is not clearly supportive of visual’s purpose
 | * No details to support main idea
* Information is not accurate
* Information does not support the visual’s purpose
 |  |
| **Focus** | * Topic and title clear and easily identified
* Main idea is clearly appropriate to topic
* All illustrations complement purpose of visual
 | * Topic and title are mostly clear and easily identified
* Main idea is appropriate to topic
* Most illustrations complement purpose of visual
 | * Topic and title difficult to identify
* Main idea not clearly stated
* Few illustrations complement purpose of visual
 | * Topic and title are not clearly identified
* No main idea
* Illustrations do not complement purpose of visual
 |  |
| **Visual Appeal** | * Outstanding use of color, design, and space
* Original and creative design
* Overall design is pleasing and harmonious
 | * Adequate use of color, design, and space
* Design is adequate
* Overall design is mostly pleasing and harmonious
 | * Inappropriate use of color, design, and space
* Design lacks creativity
* Lack of harmonious design in presentation
 | * Little attempt to use color, design and space appropriately
* Design is dull
* Project has sloppy appearance
 |  |
| **Mechanics** | * Free of grammatical errors
* No excess glue, torn edges, mark-outs
* Words are legible and pertinent to topic
 | * Mostly free of grammatical errors
* Little use of excess glue, torn edges, mark-outs
* Most words are legible and pertinent to topic
 | * Frequent grammatical errors
* Excess glue, torn edges, and mark-outs
* Presentation is illegible and confusing
 | * Too frequent grammatical errors
* Distractive elements make illustration ineffective
 |  |

**Notes:** *Write text here*

**SCORE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_/16**

**Grading Legend**

*(A guide for teachers to breakdown grade distribution based on score)*

|  |  |
| --- | --- |
| Points Earned | Grade Breakdown |
| 12-16 | **A** |
| 8-11 | **B** |
| 6-10 | **C** |
| 1-5 | **D** |