# Bachelor of Science in Retail Management

## Degree Planning: RTLM

### COLLEGE OF HUMAN SCIENCES - ACADEMIC ADVISING SERVICES

2019-2020 DEGREE PLANNING: RTLM

Bachelor of Science in Retail Management

Office: HS 159
Tel: 806-742-1180
Web: [http://www.depts.ttu.edu/hs/advising/](http://www.depts.ttu.edu/hs/advising/)

## Academic Requirements

### FIRST YEAR

**FALL SEMESTER = 16 HOURS**
- **HUSC 1100** Introduction to Human Sciences
- **ENGL 1301** Essentials of College Rhetoric
- **MATH core**
- **POLS 1301** American Government, Org.
- **Language, Philosophy, & Culture**
- **RTL 1320** Fashion and Modern Culture

**SPRING SEMESTER = 15 HOURS**
- **ENGL 1302** Advanced College Rhetoric
- **MATH core**
- **ECO 2302** Principles of Economics II OR **ECO 2305** Principles of Economics
- **Elective (3 hrs)**
- **RTL 2310** Intro to Retail Management

### SECOND YEAR

**FALL SEMESTER = 15 HOURS**
- **ENGL 2311** Intro to Technical Writing
- **HIST 2300** History of U.S. to 1877
- **HUSC Core: ADRS 2310, HDFS 2322, PFI 1305, or PFI 3301**
- **RTL 3350** Visual Merchandising & Retail Promotion
- **RTL 3321** Intro to Hospitality Accounting
- **OR BA 3302** Financial & Managerial Accounting

**SPRING SEMESTER = 15 HOURS**
- **HIST 2301** US History from 1877
- **POLS 2306** Texas Politics & Topics
- **Multicultural (3 hrs)**
- **CFAS 2300** Communication, Civility & Ethics
- **OR COMS 2358** Speaking for Business
- **^ RTL 3322** Hospitality Ind. Acct & Fin. Analysis
- **OR BA 3303** Financial Analysis

### THIRD YEAR

**FALL SEMESTER = 16 HOURS**
- **Life & Physical Sciences (4 hrs)**
- **Creative Arts**
- **^ RTL 3335** Retail Consumer Behavior
- **^ RHIM 4341** Hospitality Management
- **OR BA 3305** Organization Management
- **RTL 3340** International Retailing

**SPRING SEMESTER = 16 HOURS**
- **4 hrs Life and Physical Science**
- **Elective (3 hrs)**
- **Elective (3 hrs)**
- **^ RTL 3389** Professional Practices
- **^ RTL 3375** Retail Buying OR **^ RTL 3380** Retail Buying & Control

### FOURTH YEAR

**FALL SEMESTER = 12 HOURS**
- **Elective (3 hrs)**
- **^ RTL 4313** Legal Aspects of Retail Mgmt.
- **^ RTL 4335** Practices in Web-based
- **SS RTL 3370** Retail Management Analysis (SS) OR **^ RTL 4320** Retail Category Mgmt (F)

**SPRING SEMESTER = 12 HOURS**
- **^ RTL 4316** Retail Marketing
- **OR BA 3301** Fundamentals of Marketing
- **^ RTL 4332** Leadership & Cust. Relations Mgmt
- **^ RTL 4340** Entrepreneurship OR **^ RTL 4330** Retailing Research
- **Elective (3 hrs)**

The above are suggested guidelines for registration. Students who prefer a lighter load each semester may take courses offered during the summer sessions. However, all courses are not offered in the summer. This plan assumes that the student is exempt from any additional foreign language requirement for the University Core.

### LEGEND

- ^ Pre-requisites and restrictions apply
- + Guided Elective: Any RHIM or RTL non-required course or other courses with departmental approval.
- ** Graduating Semester Only
- * Refer to University Core Curriculum Requirements
- ** Gray box indicates grade of "C" or better required

**CORP- Corporate Concentration**
- ^ RTL 3380 Retail Buying & Control
- ^ F RTL 4320 Retail Category Management
- ^ RTL 4330 Retailing Research

**STMG - Store Management Concentration**
- SS RTL 3370 Retail Management Analysis
- ^ RTL 3375 Retail Buying
- RTL 4340 Retail Entrepreneurship