



COLLEGE OF HUMAN SCIENCES - ACADEMIC ADVISING SERVICES

RETAIL MANAGEMENT (RTLM) MINOR 2017-2018

Name:

Major:

R#

- ❖ Retail Management focuses on developing, distributing, and selling products that undergo continuous change in a dynamic and fast-paced business environment. The merchandising process features a wide assortment of products that includes apparel, textiles, toys, books, food, entertainment, travel and hospitality products.
- ❖ A student may minor in retail management by completing 18 hours of course work. Courses for the minor are finalized and approved in conjunction with the student's major and minor advisors.
- ❖ All required and prerequisite courses must be completed with a grade of "C" or higher.
- ❖ Internship Course Option: A student may elect to complete an internship RTL 3390. Faculty counseling and RTL 3389 Professional Practices in Retailing are required if the internship course is to be incorporated in a minor program.

Choose 18 hours (6 courses)			Prerequisites	CO-REQS	Fall	Spring	Sum
Choose 2 courses from the following:							
	RTL 1320	Fashion and Modern Culture			ONLY		
	RTL 1340	Introduction to Retailing			x	x	
	RTL 2340	Retail Consumer Behavior				ONLY	
	RTL 2350	Visual Merchandising and Retail Promotion			x	x	
Choose at least 12 hours (4 courses) from the following:			Prerequisites	CO-REQS			
	RTL 1380	Retail Management Analysis (online)					ONLY
	RTL 3340	International Retailing		ENGL 2311	x	x	
	RTL 3345	Event Management in Retailing					ONLY
	RTL 3375	Retail Buying**	6 HRS MATH/RTL 2340, RHIM 3321 OR BA 3302		x	x	
	RTL 3380	Retail Buying and Control**	6 HRS MATH/RTL 2340, RHIM 3321 OR BA 3302		x	x	
	RTL 3389	Professional Practices in Retailing	RTL 2350	RTL 3375/3380		ONLY	
	RTL 3390	Internship in Retailing	RTL 3389		x	x	x
	RTL 4320	Category Management	2.80 GPA JUNIOR		ONLY		
	RTL 4330	Retailing Research (online)	2.80 GPA	ENGL 2311	x	x	
	RTL 4335	Managing Online Retailing			ONLY		
	RTL 4340	Retail Entrepreneurship: Retail Business Planning (online)	RTL 2340	ENGL 2311	x	x	
	RTL 4350	Retail Global Sourcing					x

****ONLY ONE OF RTL 3375 OR 3380 MAY APPLY**