

# **Restaurant, Hotel, & Institutional Management Program**

## **Graduate Courses**

for RHIM Master's and Hospitality Administration Doctoral Studies

---

- RHIM 5001**            **Internship in the Hospitality Industry**  
Prerequisite: Consent of instructor. Experience in career-related positions in the hospitality industry
- RHIM 5100**            **Seminar (for Master's students)**
- RHIM 5300**            **Perspectives in RHIM**  
Foundation concepts in hospitality management. May be repeated for credit. Does not apply toward graduate credit.
- RHIM 5301**            **Colloquium in Hospitality Management**  
Introduction to philosophies and processes involved in graduate study in the hospitality sector
- RHIM 5310**            **Sensory Evaluation**  
Principals and techniques of sensory evaluation of food products in personal and professional settings.
- RHIM 5311**            **Problems in Restaurant, Hotel, and Institutional Management**  
May be repeated for credit.
- RHIM 5316**            **Hospitality and Service Marketing**  
Examination of marketing theories and specific applications to the hospitality and service industry. Concentrates on differences of marketing concepts in service vs. product markets.
- RHIM 5333**            **Hospitality Management Research and Applications**  
Examination of hospitality management and research concepts and their application in hospitality management settings.
- RHIM 5340**            **Hospitality Consumer Behavior**  
Analysis of hospitality customers with emphasis on application of theoretical based research.
- RHIM 5341**            **Strategic Management in the Hospitality Industry**  
Examination of strategy formulation, content development, implementation, and evaluation at the unit and multi-unit level.

- RHIM 5350**                    **Travel and Tourism**  
A study of principles and concepts of travel and tourism behavior. Emphasis on tourism theories, history, planning, development, and research techniques.
- RHIM 5353**                    **Introduction to RHIM Issues and Research**  
Analysis of issues and methods of research related to the study of food, equipment, design, consumer acceptance, concept development, cost analysis, and operational efficiency.
- RHIM 5355**                    **Human Resources in the Hospitality Industry**  
In-depth study of human resources management in the service industry. Emphasis on employment issues, labor relations, and government regulations.
- RHIM 5370**                    **Food Systems Management**  
Examination of current trends in food service operations and technology. Emphasis on the functional subsystems of procurement, production, service and delivery, and sanitation and maintenance.
- RHIM 5375**                    **Operations Management in the Hospitality Industry**  
Integration of quantitative production and operations methods, and traditional qualitative management in both the unit and multi-unit service operations.
- RHIM 5385**                    **Focus Group Research Methods**  
Exploration of focus group methodology to develop problem solving and decision-making skills.
- RHIM 6000**                    **Master's Thesis**
- RHIM 6001**                    **Internship in Hospitality Administration**  
Prerequisite: Admission to doctoral program and consent of instructor. Internship experience in career-related position in the hospitality industry.
- RHIM 6100**                    **Seminar**  
Section 001 to be taken first semester enrolled in the Hospitality Administration Doctoral Program  
Section 002 Pre-requisite Section 001.  
Section 003 Pre-requisites Sections 001 and 002. Students should enroll their last spring semester before graduation graduation/or last spring available to take courses on campus

- RHIM 6300**            **Perspectives in Hospitality Administration**  
Foundation concepts in hospitality management. May be repeated for credit. Does not apply toward graduate credit.
- RHIM 6308**            **Advanced Lodging and Leisure**  
Examines the lodging industry from a strategic management standpoint. Discussions and research will focus on industry interrelationships with economic, social, political, and financial entities.
- RHIM 6316**            **Advanced Hospitality Marketing**  
An advanced investigation into the theories, strategies, and marketing policies influencing the corporate level decision making process and how they apply to the day to day operations of hospitality companies.
- RHIM 6322**            **Financial Management in Hospitality Administration**  
Investigation of theories, strategies, and financial policies influencing corporate decisions in operations of domestic and international hospitality.
- RHIM 6330**            **Theoretical Developments in Hospitality**  
Review and analysis of the history of the theoretical developments in the hospitality industry including a comparison with other disciplines.
- RHIM 6332**            **Advanced Hospitality Control**  
Investigation of strategic cost management that includes financial and managerial accounting concepts relevant to the hospitality industry.
- RHIM 6340**            **Organizational Management in Hospitality Administration**  
The study and practice of the latest concepts related to leadership and supervision in hospitality management.
- RHIM 6345**            **Hospitality Business Ethics**  
Develop the cognitive skills and integrative abilities necessary to recognize moral distinctions which occur in the daily operations of businesses in the light of personal values and professional codes of ethics.
- RHIM 6346**            **Category Management in the Hospitality Industry**  
The role of category management strategies and best practices in the effective implementation of customer service in the hospitality industry.

<b>RHIM 6350</b>	<p><b>Advanced Travel and Tourism</b></p> <p>An in-depth study of tourism supply, demand, policy, planning, development and marketing at the local, regional, state, national, and international levels. Economic, social, political, and environmental considerations of tourism management and development will be a focus. Tourism-related research and experiences with tourism organizations and agencies are components of the course.</p>
<b>RHIM 6370</b>	<p><b>Advanced Food Systems Management</b></p> <p>An examination of current technologies and processes in food industry related operations with emphasis on the subsystems of concept, and product development, production, and marketing.</p>
<b>RHIM 6380</b>	<p><b>Grants and Project Funding</b></p> <p>Examination and application of the processes related to grants and sponsored projects, including identification of sources of funding, proposal development, and grand administration.</p>
<b>RHIM 6381</b>	<p><b>Community Action, Involvement, and Leadership</b></p> <p>Analyze and assess opportunities for community involvement. Students gain insight into the interconnectedness of individuals, businesses, and the larger community through problem-based learning.</p>
<b>RHIM 7000</b>	<p><b>Research</b></p>
<b>RHIM 8000</b>	<p><b>Doctor's Dissertation</b></p>