Unlocking Your Financial Future

**Mission**
Our mission is to provide financial education by empowering individuals and families to unlock their financial future.

**Who We Are**
KEY Outreach is a Texas Tech University student organization housed in the Personal Financial Planning department.

**What We Do**
KEY Outreach seeks to provide free financial literacy presentations in the Lubbock community.

**Presentation Topics**

**Cash**
- Goal setting/budgeting
- Basic budgeting
- Setting up a bank account
- Renting an apartment
- Medical bills
- Savings part 1 & 2

**Credit**
- Credit report
- Credit score
- Repairing credit part 1 & 2
- Understanding borrowing

**Coverage**
- Health insurance
- Car insurance

**College**
- Applying to College
- College Savings

 Interested in having KEY come out to your organization for a presentation? Contact us today! Phone: 806.834.0745 → pfp.keyoutreach@ttu.edu