



Event Naming Opportunities

Event Naming Sponsor will also receive all of the benefits of the Platinum Level Sponsorship

- **\$10,000: Opportunity Days Awards Banquet – Friday, February 25**
 - Venue: Frazier Alumni Pavilion
 - Attendees: Students, faculty, staff, sponsors, alumni, and professionals
- **\$6,000: Casino Night – Thursday, February 24**
 - Venue: Texas Tech Club (West Side of Jones AT&T Stadium)
 - Hosted by Personal Financial Planning Association
 - Attendees: Students, faculty, staff, sponsors, alumni, and professionals
- **\$4,000: VIP Networking Reception – Wednesday, February 23**
 - Venue: College of Human Sciences
 - Attendees: Students, faculty, staff, and sponsors

Platinum Sponsor - \$2,000

Prime Website Exposure:

- Platinum sponsors will receive their company logo and link on the Texas Tech PFP homepage, www.pfp.ttu.edu, for one year.

Interviewing:

- Interview process facilitated by University Career Center/Hire Red Raiders. Guaranteed reservations for up to two interview rooms for all three interview days (Wednesday, Thursday, and Friday).

VIP Networking Reception:

- Sponsors, students, and faculty are invited to attend a networking reception.

Recognition:

- Classroom presentations to current PFP students are available on a first-come-first-serve basis.
 - **NOTE:** Classroom presentations will be available on **Tuesday, February 22**, as all PFP classes are canceled during Opportunity Days.
- Platinum sponsor recognition via company logo displayed on the digital signage outside the Personal Financial Planning classrooms at Texas Tech University.
- Platinum sponsor recognition via company logo on PFP social media.
- Platinum sponsor recognition via company logo in the awards banquet printed program.

Platinum Sponsor benefits continued on the next page.



Platinum Sponsor benefits continued:

- One **reserved table** at the Opportunity Days Banquet (Up to **eight** tickets).
- Company logo displayed in the Platinum Sponsor location on the Opportunity Days website, in addition to the homepage logo and link.

Other:

- PFP student ambassador liaison and host available prior to and during your visit.
- Nametag recognition for company representatives in attendance.
- Waived registration fee for 2022 Fall Career Day (Friday, October 21, 2022) – A \$750 value!

Gold Sponsor - \$1,500

Interviewing:

- Interview process facilitated by University Career Center/Hire Red Raiders. Guaranteed reservation for one interview room for two of the three interview days (Wednesday, Thursday, and Friday).

VIP Networking Reception:

- Sponsors, students, and faculty are invited to attend a networking reception.

Recognition:

- Gold sponsor recognition via company logo displayed on the digital signage outside the Personal Financial Planning classrooms at Texas Tech University.
- Gold sponsor recognition via company logo on PFP social media.
- Gold sponsor recognition via company logo in the awards banquet printed program.
- Up to six tickets to the Opportunity Days Banquet (**seats will not be reserved**).
- Company logo displayed in the Gold Sponsor location on the Opportunity Days website.

Other:

- PFP student ambassador liaison and host available prior to and during your visit.
- Nametag recognition for company representatives in attendance.

Additional registration options continued on the next page.



Additional registration options:

Silver Sponsor - \$1,000

Interviewing:

- Interview process facilitated by University Career Center/Hire Red Raiders. Guaranteed reservation for one interview room for one of the three interview days (Wednesday, Thursday, and Friday).

VIP Networking Reception:

- Sponsors, students, and faculty are invited to attend a networking reception.

Recognition:

- Silver sponsor recognition via company logo displayed on the digital signage outside the Personal Financial Planning classrooms at Texas Tech University.
- Silver sponsor recognition via company logo on PFP social media.
- Silver sponsor recognition via company logo in the awards banquet printed program.
- Up to four tickets to the Opportunity Days Banquet (**seats will not be reserved**).
- Company logo displayed in the Silver Sponsor location on the Opportunity Days website.

Other:

- PFP student ambassador liaison and host available prior to and during your visit.
- Nametag recognition for company representatives in attendance.

On-Campus Interview Rooms

\$150 per interview room on Wednesday

\$250 per interview room on Thursday

\$150 per interview room on Friday

Opportunity Days Awards Banquet

\$75 per ticket

Virtual Interviews - \$350 *(for companies unable to attend in person)*

Interview process facilitated by University Career Center/Hire Red Raiders. Virtual interviews will be scheduled Monday, February 28 – thru Friday, March 4.