Unlocking Your Financial Future

Mission
Our mission is to provide financial education by empowering individuals and families to unlock their financial future.

Who We Are
KEY Outreach is a Texas Tech University student organization housed in the Personal Financial Planning department.

What We Do
KEY Outreach seeks to provide free financial literacy presentations in the Lubbock community.

Presentation Topics
- **Cash**
  - Goal setting/budgeting
  - Basic budgeting
  - Setting up a bank account
  - Renting an apartment
  - Medical bills
  - Savings part 1 & 2
- **Credit**
  - Credit report
  - Credit score
  - Repairing credit part 1 & 2
  - Understanding borrowing
- **Coverage**
  - Health insurance
  - Car insurance
- **College**
  - Applying to College
  - College Savings

Interested in having KEY come out to your organization for a presentation? Contact us today!
Phone: 806.834.0745 → pfp.keyoutreach@ttu.edu