



HISTORY

Texas Tech University's Personal Financial Planning program was one of the first 20 university programs registered by Certified Financial Planner Board of Standards, Inc. in 1987. Texas Tech became the national home of Archives for the History of Financial Planning in 2005. Texas Tech was the first CFP Board-Registered Ph.D. program in the nation in 2000. Graduates of the Ph.D. program have gone to universities to enhance existing programs and start new programs in personal financial planning. Over 50 graduates are now professors at colleges and universities and are serving the profession across the nation.

RED TO BLACK®

Texas Tech is the home of Red to Black®, a peer-to-peer financial coaching program that has served as a model at many other universities. Additional hands-on experience will be available soon via the PFP Clinic, a place where students will be able to work with the community to provide needed financial education and one-on-one financial planning.

CENTER FOR FINANCIAL RESPONSIBILITY

The Center for Financial Responsibility complements the Personal Financial Planning department with a focus on research and outreach. In addition to state line-item funding, CFR has received over \$2.5 million in grants since 2002.

ABOUT US

Texas Tech University's Personal Financial Planning program offers approximately 30 undergraduate and 40 graduate-level courses, including eight courses for non-majors to enhance financial literacy. The only CFP Board-Registered University to offer degrees at the B.S., M.S., and Ph.D. levels as well as graduate certificates in PFP, Charitable Financial Planning, and Life-Centered Financial Planning and an 18-hour minor in Personal Finance. Texas Tech offers an advanced bachelor's-to master's track where students earn both B.S. and M.S. degrees in one seamless program.

GLOBAL REACH

Graduates of the PFP program have taken internships and career positions in 48 of the 50 states and nine countries.



RANKINGS

Ranked #1 by Wealth Management magazine in the first data-centric approach to measuring financial planning degree programs (Fall 2019).



AWARDS & RECOGNITION

Students compete successfully in national competitions (bringing home 1st place in all four competitions in 2018-2019 and 2nd and 3rd place in Fall 2019). Faculty and Ph.D. students continue to win Outstanding Paper awards at academic conferences, including the Association for Financial Counseling and Planning Education (AFCPE), the Academy of Financial Services (AFS), and CFP Board's Academic Research Colloquium. Alumni and faculty are consistently featured in Investment News 40 under 40 and other national honors.



EXPERT FACULTY

Faculty include 13 full-time, tenure-track positions, one instructor, and eight adjunct faculty. In addition to academic credentials (Ph.D. and J.D.), faculty hold designations including CFP®, CLU, ChFC, AFC®, and AIFA®. Many have significant professional practice experience.

GRADUATE EMPLOYMENT RATE

94%

Graduate employment rate has been approximately 94% since 2005. We host two career events annually: Opportunity Days in the Spring and Fall Career Day.

FACILITIES

Texas Tech offers a state-of-the-art 4,500 square-foot technology center/learning complex. Funded through a \$1 million gift from the Schwab Foundation, it includes three classrooms, a computer/study lab, a media suite, and an executive conference room. More recently, Schwab has given generously to enhance this facility. Over \$6 million annually of professional software has been given and is available for educational use in the Schwab Technology Complex.



The Financial Planning Academy, funded by Charles Schwab Foundation, is a summer camp that offers education to high school students in the core areas of PFP. Financial Planning Academy will be expanding to five universities nationwide in Summer 2020.

FINANCIAL LITERACY

The 18-hour studies in Personal Finance (PFI) minor gives students the opportunity to learn the skills they need to successfully manage their personal finances, help others, and enhance their career opportunities. This minor provides the education requirement for the AFC® (Accredited Financial Counselor) designation. Over 1,500 students take our survey course in personal finance annually, with nearly 200 students enrolled in the PFI minor—which can be completed online.

STUDENT ORGANIZATIONS

Students can select from six student organizations advised by PFP faculty to build their leadership and communication skills.

- KEY Outreach (Knowledge Empowering You)
- Personal Financial Planning Ambassadors
- Personal Financial Planning Association (PFPA)
- Red to Black® Financial Coaching
- Toastmaster's, Robert Barnhill Chapter
- Rotaract

OPPORTUNITY DAYS

Employers conduct interviews with students and connect with them in a variety of events including Casino Night, speed networking events, and other sponsored activities. The week is designed to provide company representatives with an intimate opportunity to get to know our students.

FALL CAREER DAYS

Fall Career Days provides students with the opportunity to meet company representatives through brief presentations and participate in job interviews.

THE CFP® CORE AND MORE

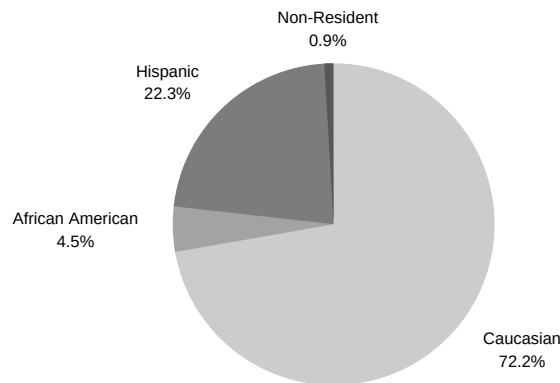
In addition to courses covering topics required by CFP Board of Standards, students are required to take courses in Client Communication and Counseling and in Professional Technology. Undergraduates also must complete a summer internship after taking two courses in Professional Development. Available electives include Behavioral Finance, Pro-Bono Financial Planning, multiple courses in Charitable Financial Planning and courses in Life-Centered Financial Planning. Our curriculum is well-rounded and human-focused, and it is evolving alongside the profession.



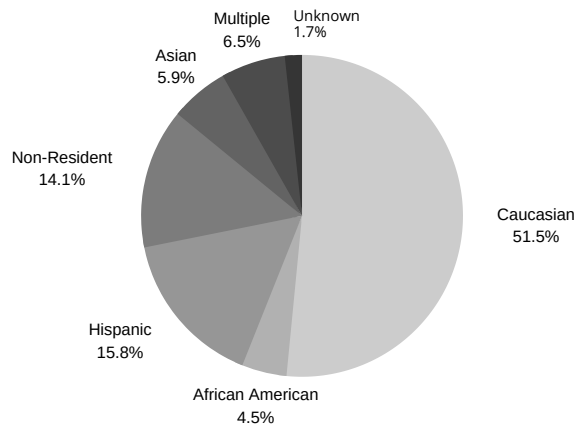
TEXAS TECH UNIVERSITY
College of Human Sciences

Personal Financial Planning™

UNDERGRADUATE



GRADUATE



FALL 2019 TOTAL ENROLLMENT

400

Undergraduate — 226
M.S. — 124
Ph.D. — 48

GRADUATES



110 PFP students graduated in 2019.

SPRING 2019

Bachelor's Degree — 11
Master's Degree — 46
Doctoral Degree — 1

SUMMER 2019

Bachelor's Degree — 2
Master's Degree — 2
Doctoral Degree — 4

FALL 2019

Bachelor's Degree — 33
Master's Degree — 11

FRESHMEN

Female — 4
Male — 22

SOPHOMORES

Female — 7
Male — 22

JUNIORS

Female — 13
Male — 49

SENIORS

Female — 29
Male — 80

MASTER'S

Female — 48
Male — 76

DOCTORAL

Female — 25
Male — 23