Biography
Kim O’Brien, MBA, CFP
Chief Advocate
Vice Chairman & CEO

ABOUT Americans for Annuity Protection
Americans for Annuity Protection (AAP) advocates for consumers’ rights to an effectively regulated annuity marketplace fostering financial independence through guaranteed income. AAP protects and preserves access to reliable annuity guidance and assistance through:

- Education and Research
- Experienced and Trained professionals
- Competitive and Suitable products

ABOUT Kim
Kim has 35 years of experience in the insurance industry beginning as in 1981 as office manager for an insurance agency. Most recently Kim served NAFA, The National Association for Fixed Annuities, for almost 12 years and helped the annuity industry to secure many legislative and regulatory victories. In between, Kim worked as a marketing executive for major insurance companies and was responsible for annuity and life insurance product lines.

In 1993, Kim served Governor Tommy Thomson in the search for a Commissioner of Insurance and consultant to the Department until a permanent replacement could be found.

Kim O’Brien received her BA from Ripon College, her MFA from the University of Northern Colorado, and an MBA with a double emphasis in Economics and English from Edgewood College, Madison, Wisconsin.

As an avid musical theater fan and dancer, Kim has directed or choreographed over 60 shows in Milwaukee and Madison, Wisconsin. She lives with her husband and college sweetheart of 40 years, Kelly, nestled in the Phoenix Thunderbird Conservatory where she enjoys hiking the mountains with their Irish setters.

Publications & Acknowledgements
1988 Who’s Who, Outstanding Young Leaders of America
1992, first women in Wisconsin to pass the CFP exam established in 1991 by the CFP Board as a single comprehensive examination modeled after the licensing examinations given to attorneys or Certified Public Accountants (CPAs).
2002 Kim developed and ran her own marketing organization and received the 2002 Entrepreneur Award from Sun Life.
2010 Who’s Who, The Annuities Power List, Senior Market Advisor
2014 The Objective Guide to Fixed and Indexed Annuities, acknowledged as “Pioneering Consumer Advocate and Industry Leader.”

AAP is a 501(c)4 non-profit organization with offices are located in Phoenix, Arizona; Washington, D.C., and Camp Hill Pa. Visit www.AAPNow.org to learn more.