What’s in a Bottle of Wine? $1.35 Billion

(Total economic impact to the State of Texas from the wine and winegrape industry is $1.35 Billion.)

The Ingredients...

- Vineyard Land
- Vineyard Workers
- Mortgages
- Trellises
- Grape Vines
- Fertilizers and Chemicals
- Farm Equipment
- Insurance
- Winery Land
- Winery
- Winery Employees
- Stemmer/ Crusher & Press
- Fermentation Tanks & Barrels
- Bottling Lines & Labelers
- Bottles, Corks & Capsules
- Labels
- Cartons & Shipping Boxes
- Gift Shop Display & Items
- Wine Shipping
- Promotion & Publicity
- Excise Taxes
- License & Other Fees
- Employment & Related Taxes
- Tourism
- Quality of Life
- Resveratrol, Antioxidants

The Beneficiaries...

**Business**
- Real Estate Brokers, Lawyers
- Employees, Families, Local Business
- Banks, Lawyers
- Manufacturers, Suppliers, Shippers
- Nurseries
- Manufacturers, Suppliers, Shippers
- Manufacturers, Suppliers, Shippers
- Manufacturers, Suppliers, Shippers
- Insurance Companies, Local Insurance Agents
- Real Estate Brokers, Lawyers
- Building Construction Trades
- Employees, Families, Local Business
- Manufacturers, Suppliers, Shippers
- Manufacturers, Suppliers, Shippers
- Manufacturers, Suppliers, Shippers
- Manufacturers, Suppliers, Shippers
- Designers, Printers
- Manufacturers, Suppliers, Shippers
- Manufacturers, Suppliers, Shippers
- Transportation Companies
- Ad Agencies, Printers, PR Firms
- Hotels, Restaurants, Retail Shops & Attractions
- Consumers, State, Regions
- Consumers, Health Care System

**Government**
- County, Local, Schools
- Federal, State, County, Local
- County
- State, County, Local
- State, County, Local
- State, County, Local
- State, County, Local
- State
- State, Country
- Country, Local, Schools
- Federal, State, Country, Local
- State, County, Local, School
- State, County, Local, School
- State, County, Local, School
- State, County, Local
- State, County, Local
- State, County, Local
- State, County, Local
- Federal, State, Local, Schools
- Federal, State
- Federal, State
- State, Local
- Federal, State, County
- State, County
- County, Local, Schools

Wine — The Ultimate Value—Added Product (And Pleasure of Life)

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Texas Wine and Grape Growers Association - (817) 424-0570 - www.txwines.org
Texas is America’s No. 5 wine producer.

Texas is America’s No. 7 winegrape producer.

Unlike many industries, once vineyards and wineries have been established they are rooted in a local community—A Texas vineyard cannot simply be relocated to another region or outsourced to another country.

Winegrapes, their products and allied industries diversify local economies, create employment and generate new market opportunities in rural communities.

An estimated 958,000 tourists visited Texas wineries in 2007, an increase of 10% from 2005, as compared to tourism for Texas as a whole which is up only 2% for the same period.

The Texas wine, winegrape and related industries produced more than $1 billion of economic value for the state of Texas in 2007

<table>
<thead>
<tr>
<th></th>
<th>2005</th>
<th>2007</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Economic Impact</td>
<td>$997 Million</td>
<td>$1.35 Billion</td>
<td>35%</td>
</tr>
<tr>
<td>Full-Time Equivalent Jobs</td>
<td>8,000</td>
<td>8,971</td>
<td>12%</td>
</tr>
<tr>
<td>Wages Paid</td>
<td>$234.6 Million</td>
<td>$298 Million</td>
<td>27%</td>
</tr>
<tr>
<td>Wine Produced (Gallons)</td>
<td>2.076 Million</td>
<td>2.4 Million</td>
<td>16%</td>
</tr>
<tr>
<td>Number of Wineries</td>
<td>113</td>
<td>162</td>
<td>43%</td>
</tr>
<tr>
<td>Charitable Contributions</td>
<td>$915,000</td>
<td>$976,000</td>
<td>7%</td>
</tr>
</tbody>
</table>

Tourism Highlights

<table>
<thead>
<tr>
<th></th>
<th>2005</th>
<th>2007</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wine-Related Tourism Expenditures</td>
<td>$221.7 Million</td>
<td>$296.6 Million</td>
<td>34%</td>
</tr>
<tr>
<td>Number of Wine-Related Tourists</td>
<td>868,000</td>
<td>958,000</td>
<td>10%</td>
</tr>
</tbody>
</table>

Taxes

<table>
<thead>
<tr>
<th></th>
<th>2005</th>
<th>2007</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>State and Local Taxes Paid</td>
<td>$39 Million</td>
<td>$63.3 Million</td>
<td>62%</td>
</tr>
<tr>
<td>Federal Taxes Paid</td>
<td>$30 Million</td>
<td>$78.9 Million</td>
<td>163%</td>
</tr>
</tbody>
</table>