It is my pleasure to present the accomplishments and highlights from the 2013-2014 academic year for the Division of Undergraduate Education & Student Affairs. It has been an exciting year for the Division as we welcomed new leadership with Dr. Lawrence Schovanec being named to the permanent role of Provost and Senior Vice President. In addition, the Division welcomed the addition of the Ethics Center under the direction of Dr. Ralph Ferguson.

Working with Provost Schovanec and President Nellis over the past year the Division has taken steps to further improve and promote student success for the more than 33,000 students on campus. As Texas Tech moves toward becoming an American Association of Universities (AAU)-like institution, we are proactively working to develop and implement characteristics that will take Texas Tech to greater heights. The Provost's Office is central to this effort, specifically increasing retention and graduation rates, with our goal of reaching a 90 percent retention rate for first-time freshman and improving six-year graduation rates to 70 percent. On the pages to follow, you will see the progress that the Division has made towards elevating the university's profile as we work to meet the goals outlined by the President and Provost. Under the supervision of Dr. Patrick Hughes, Associate Vice Provost for Undergraduate Education, and Dr. Cathy Duran, Associate Vice Provost for Student Affairs, the departments and units that comprise the Division have demonstrated the expertise and vision necessary to help Texas Tech move forward as a student-centered and national research university for the 21st century.

I am incredibly proud of the accomplishments made in the Division of Undergraduate Education & Student Affairs and thank each and every one of my colleagues for their hard work over the past year and I look forward to another successful year ahead.

GUNS UP!

Juan S. Muñoz, Ph.D.
Vice Provost
The Academic Testing Services (ATS) provides quality testing services essential to the admission, retention, graduation and post-graduation testing needs of Texas Tech and the community. Exams administered have been selected at the state, institutional, college or department level to increase enrollment and promote student success. The department provided standardized exams to the local and regional community. Partnerships with major testing agencies permitted ATS to administer high stakes admissions, certification, and licensure exams which included GRE, LSAT, MCAT, MPRE, Texas Bar Exam, Texas Teacher Certification and the Test of Essential Academic Skills (TEAS). The department also partnered with institutions across the nation and state to proctor distance learner exams. College Board and New York University provided assessments for credit by examination.

**accomplishments**
- Administered a total of 16,396 exams
- Upgraded computers in two testing labs
- Successfully implemented the new state mandated TSI College Readiness Testing Program
- Successfully met requirements for new College Board CLEP contract
- Staff completed all training requirements to qualify as Administrators and Proctors for new College Board and ETS program standards for high stakes testing
- ATS Director was nominated for President Elect of Texas Association of Collegiate Testing Personnel (TACTP)

**reasons given for taking a CLEP exam in 2013**

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The University Career Center views a student's career development as a part of the student's overall college and life experience. Our primary focus is to assist in career development and education for prospective students, current students, and alumni. The University Career Center provides an extensive list of online jobs and on-campus interviews through RaiderJobs, as well as career counseling for students to explore those factors influencing career decisions. To maximize our career counseling appointments, we help students select career paths and internship endeavors through an extensive battery of career assessments including the Strong Interest Inventory, FOCUS, StrengthsQuest, and a Personality Assessment.

The University Career Center takes an active role in preparing students for success through our programs such as group career assessments, etiquette dinners and professional development, career fairs, resume preparation, mock interviews, and partnering with faculty and academic advisors to plan intentional career workshops for specific student populations.

**accomplishments**
- Held 3,373 individual appointments in the University Career Center
- 8,727 career assessments taken including the Strong Interest Inventory, FOCUS, StrengthsQuest, and our Personality Assessment
- Piloted a campus-wide internship program (URP) with The Center for Active Learning & Undergraduate Engagement involving eight interns in various departments around campus
- Hosted eight career fairs with more than 400 employer participants

The Student Government Association (SGA) encourages student involvement in the governance of Texas Tech University by representing undergraduate and graduate student interests and developing personal relationships. The SGA coordinates with other student governments associated with the Big XII and Texas Flagship schools to communicate concerns to legislators on both the state and federal levels. The SGA has oversight of student health insurance options and the student transportation program.

**accomplishments**
- Student Senate generated 134 pieces of legislation: 117 resolutions, 11 bills, and 6 concurrent resolutions
- Organized the first system congress meeting including Angelo State University and the El Paso campus including 130 student leaders from the TTU System
- Reported highest student voter turnout in recent history at 21%
- More than 150 students sought positions in the 2014 General Elections
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**THE CENTER FOR CAMPUS LIFE**

The Center for Campus Life is a one-stop location for supporting student involvement, student transitions, and student leadership. It houses and provides the central infrastructure for the following departments: Dean of Students, Student Involvement and the Spirit Program.

**STUDENT INVOLVEMENT**

Student Involvement initiatives are focused on TTU student organizations, fraternity and sorority life, and risk management training for student organizations. Over the past year, these initiatives sought to provide additional outreach and educational opportunities to student leaders and advisors, provide ongoing and specific risk management training and outreach, and to provide improved communications to students related to involvement opportunities.

**ACCOMPLISHMENTS**

- Student Organization and Advisor Educational Opportunities expanded to include
  - 8 Student Leadership Series programs with 69 attendees
  - 13 Advisor EDU programs with 155 attendees
  - 207 Student Organization Academy attendees
- Provided Core Values Funding of $18,162.93 to 11 organizations
- Risk Management Training
  - Two Clay R. Warren Officer and Advisor Programs with 228 attendees
  - Two Fraternity & Sorority Life Keynotes Speakers to 5,300 attendees
  - 559 student leaders trained on risk management
  - 402 student organizations trained on risk management
- Expanded Involvement Opportunities
  - 60 new student organizations
  - Addition of 1 organization to the Interfraternity Council and 1 organization to Multicultural Greek Council
  - Panhellenic Sorority Community voted to open for sorority extension for the first time in 27 years

**DEAN OF STUDENTS**

The Dean of Students focuses on issues impacting student life at Texas Tech by encouraging student responsibility and leadership, supporting students and families during times of crisis, and assisting faculty and staff in resolving student concerns. The Dean of Students is also the Deputy Title IX Coordinator for Students, a role that oversees prevention and response of gender-based violence and discrimination at Texas Tech. The Dean of Students also leads Texas Tech’s Behavioral Intervention Team.

**ACCOMPLISHMENTS**

- Received referrals and provided assistance to more than 745 students of concern
- Coordinated a Sexual Violence Stakeholder Task Force to review sexual violence-related procedures and resources in response to new guidance from the Office of Civil Rights
- Hosted trainings for faculty and staff related to topics such as Title IX Processes and Investigations, the Intervention and Management of At-Risk Students, and Disruptive and Dangerous Student Behavior
- Recognition by the American Association of University Women as a campus that empowers women for work related to Title IX
- Transitioned all student organization-related scholarships and endowments for Dean of Students coordination of award processes
- Hosted the Big XII Dean of Students & Directors Annual Meeting

**SPIRIT PROGRAM**

The Spirit Program at Texas Tech is considered to be one of the top Spirit Programs in the nation. The Co-Ed Cheerleaders, All-Girl Cheerleaders, Pom Squad, Masked Rider, and Raider Red lead fans in supporting athletic teams at football, basketball, soccer, and volleyball games. They also serve as ambassadors for the University at special events and community appearances.

**ACCOMPLISHMENTS**

- Co-Ed Cheer and Pom Squad both placed 3rd Place in the Division 1A Collegiate National Cheer & Dance Championship
- TTU Spirit Program Participant GPA increased 12% from 2.81 to 3.15
- Attended more than 530 University and community appearances, an increase of 64%
- Raider Red received the Lubbock Women in Communication Headliner Award for the 2013 Capital One Mascot Campaign

**STUDENT RESOLUTION CENTER**

In conjunction with the Dean of Students, the Student Resolution Center (SRC) provides a safe place to discuss student-related concerns and identify solutions. SRC staff identify and explain University processes and resources, help students develop skills in problem solving and conflict resolution, assist during times of crisis, provide mediation and facilitation services, and lead inquiries into student complaints related to sexual violence, harassment and discrimination.

**ACCOMPLISHMENTS**

- Provided assistance in resolving more than 300 unique student concerns and presented at 23 resource fairs and presentations to more than 1,800 participants
- Reclassified an existing position to a dedicated Title IX investigator for student-on-student sexual violence
- Developed a new sexual violence website sexualviolence.ttu.edu
- Assisted with the transition to an investigator model in student conduct processes and developed a collaborative investigations process with the Texas Tech Police Department for sexual assaults

The Center for Campus Life is a one-stop location for supporting student involvement, student transitions, and student leadership. It houses and provides the central infrastructure for the following departments: Dean of Students, Student Involvement and the Spirit Program.
Using a peer based framework that has been utilized in other student services (e.g., resident assistants, tutoring), Red to Black helps Texas Tech students understand personal financial matters to contribute to their financial stability.

In October 2013, Red to Black moved from a College of Human Sciences student organization to a student service department under the Center for Campus Life. Along with this move came the first full-time program director. With these changes, Red to Black is able to offer financial coaching and education services to a greater number of students.

**ACCOMPLISHMENTS**
- Red to Black was recognized as the Personal Financial Planning’s Spotlight Program of 2013 at their annual banquet
- Two of our student peer financial coaches were part of a team that won national recognition for the iOme challenge
- Provided one on one client sessions to approximately 57 students
- Gave 41 presentations reaching approximately 1,100 students
- Hosted programs during Financial Education Week, with an estimated 650 participants

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The purpose of the Office of Student Conduct is to ensure standards of behavior are communicated to, understood, and upheld by Texas Tech University students. The Office of Student Conduct encourages and facilitates a University environment where students and registered student organizations take responsibility for their actions. Through a well-defined student conduct process and the Code of Student Conduct, the Office of Student Conduct and University Student Housing educate students about their rights and responsibilities as members of the university community.

**ACCOMPLISHMENTS**
- Recipient of the 2014 Campus of Integrity Award from the International Center for Academic Integrity
- Revised Code of Student Conduct in order to reflect recent procedures mandated by the Violence Against Women Act and Title IX processes
- Transition to new conduct database, Maxient
- Advisement of Impact Tech, a student organization that promotes student integrity
Parent and Family Relations is dedicated to student success by engaging parents and family members as active partners in supporting student success at Texas Tech University. Its goal is to provide parents with information and resources that will help them support their students as well as to provide opportunities for greater parent involvement.

The department provides a Parent & Family Guide to 5,000 families during Red Raider Orientation as well as host educational and informational sessions during Red Raider Orientation. Parent and Family Relations produces a monthly eNewsletter with over 16,000 subscribers.

**ACCOMPLISHMENTS**
- Hosted approximately 7,000 parents and family members during Red Raider Orientation
- Increased bus trip participation to 941 students for Thanksgiving and Spring Break
- Family Weekend included 729 attendees for the Friday Night Dinner; 941 at the Pancake Breakfast; 336 tailgate spaces sold; and 3,235 football tickets sold
- Sibling Weekend 2014 attendees included 231 Texas Tech students and their siblings
- Staff members have served as TTU Staff Senate President and Texas Association of College & University Student Personnel Administrators Vice President of Administration; and have a publication in the Association of Higher Education Parent Programming Professionals (AHEPPP) Journal

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**STUDENT MEDIA**

Student Media provides out-of-classroom learning opportunities for students to use journalism, advertising, multimedia and business academic knowledge. This experience is obtained by publishing the campus yearbook, La Ventana, the student newspaper, The Daily Toreador along with its mobile app, and digital media at www.dailytoreador.com

**ACCOMPLISHMENTS**
- Student Media partnered with the College of Media & Communication to recruit students to TTU by hosting an open house for local high school students
- Created two new digital products to build digital revenue streams:
  - The Daily Toreador sports staff began hosting a weekly sports show, The Matador Express
  - The Daily Toreador began daily news recap videos on the web and social media
- Hosted the 29th Annual Awards Banquet, where 27 students were recognized for receiving 65 awards from Columbia Scholastic Press Association and Texas Intercollegiate Press Association, in addition to recognizing 16 students with outstanding staff awards
- Student Media partnered with University Student Housing and local apartment complexes to provide daily-door-to-door delivery to residents

**PROGRAMS AND SERVICES**
- Publishes and distributes 10,000 copies of The Daily Toreador student newspaper in the fall and spring semesters
- Publishes and distributes Raider Life issue at Red Raider Orientation and Welcome Week
- The Daily Toreador advertising provides a marketplace for local, regional and national business to purchase print and website advertising
- Publishes www.dailytoreador.com and the DT App for iPhone, iPad and Android devices for breaking news, photos for purchase, videos, podcasts, broadcast shows & slideshows
- Publishes La Ventana yearbook to provide a pictorial of campus events throughout the year
Student Disability Services (SDS) promotes each student’s learning experience by providing a variety of accommodations and services for individuals with disabilities. Through involvement with all areas of campus, SDS is able to monitor student progress and offer comprehensive support. Additionally, SDS offers a supplemental academic enhancement program for students with Learning Disabilities and Attention Deficit/Hyperactivity Disorders, through the TECHniques Center. This fee-for-service program provides one-on-one tutoring, as well as weekly meetings with an academic counselor. Students who remain in this program have a significantly higher retention rate than non-TECHniques students, at nearly 99 percent.

This year, SDS has implemented several new initiatives to help the University maintain compliance with the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act of 1973. A new ADA Faculty Training Program was made available to all faculty members at the end of May. This training module covers all areas of ADA compliance that faculty are responsible for, including in-depth coverage of the legal requirements and procedures. In addition to the legal requirements, the training provides faculty with a variety of effective strategies for working with this population, which is one of the fastest growing student populations on campus.

**Accomplishments**
- Established the new captioning lab in collaboration with the Teaching, Learning and Professional Development Center
- Began implementation of the new information management system to ensure ADA compliance
- Completed the new ADA Faculty Training Module
- Reached a record high enrollment of students registered with disabilities

The Student Counseling Center (SCC) serves as the primary mental health treatment facility for Texas Tech University students. Staffed by psychologists, counselors and numerous therapy trainees, SCC provides counseling services to over 1,600 students annually and reaches many more through campus programming that encourages positive mental health habits.

SCC’s MindSpa facility is available to students, faculty and staff who need additional help with managing stress and anxiety. These self-use services include a relaxation room and interactive programs to train users how to achieve a state of relaxation for both mind and body.

SCC recently experienced a change in leadership, with Dr. Richard Lenox being named Managing Director after having served several years in the department.

**Accomplishments**
- Hosted annual Texas Counseling Center Doctoral Intern Conference. Doctoral Interns and Training Directors from various Texas universities attended
- Student Counseling Center staff members trained approximately 400 employees during New Employee Orientation in QPR (Question, Persuade, Refer) suicide prevention training
- Student Counseling Center staff participated in 61 outreach programs on various mental health topics and reached 2,586 students, faculty and staff through these efforts
- Counseling services were provided to 1,366 students
- 568 MindSpa appointments have been attended by students, faculty and staff
The Office of Community College & Transfer Relations (CCTR) targets increased growth, diversity, and success of our transfer student population. The academic advising services available to pre-Tech students are designed to work in conjunction with academic advising services provided by the students’ transferring institution to promote strategic degree planning. CCTR provides guidance in starting various processes for transferring to Texas Tech, including admission and application, financial aid, scholarships, orientation, and connecting with appropriate faculty and staff for the student’s chosen course of study at the university.

The second purpose CCTR serves is to advocate, coordinate, facilitate, and maintain initiatives to improve and create partnerships with other institutions of higher education to foster outreach and engagement. CCTR works with all of the Texas Tech colleges, schools, offices and departments to facilitate partnership agreements between Texas Tech and other institutions of higher education, primarily community colleges.

**ACCOMPLISHMENTS**

- Fully executed four academic agreements, with an additional six currently being signed.
- Community College Partner Collaborations
  - Improved ranking on two community college partner Top Ten lists as a result of collaborating with community colleges:
    - Dallas County Community College – moved from #8 to #2
    - Weatherford College – moved from #10 to #3
- Presented Military Veterans: Keeping the Boots in the Classroom at National Academic Advising Association Annual Conference
- Two staff members earn higher education degrees
  - Stacy Creitz earned her Bachelor of Applied Science in Business spring 2014
  - Missy Helbert will graduate with her Master’s from the TTUHSC in August 2014

**TECH TRANSFER ACCELERATION PROGRAM**

The Tech Transfer Acceleration Program (TTAP) is an alternative admissions program designed for those students initially denied admission to Texas Tech. This unique partnership between Texas Tech and South Plains College allows students to live and take classes on the Texas Tech campus. TTAP also increases student success by providing assessment, academic advising and counseling services that assist students in identifying and organizing personal and academic goals. Through TTAP we prepare students for lifelong learning and academic success.

**ACCOMPLISHMENTS**

- Increased transfer rate and matriculated 91 students in the Fall 2013 semester
- Partnered with University Student Housing to host a Back to School Social for TTAP students
- Provided 4 seminars geared towards student success. Topics included: Stress Management, Time Management, and Social Media Etiquette
- Hired two Academic Specialists to advise and mentor TTAP students

**FALL TRANSFER RATES**

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**COMMUNITY COLLEGE AND TRANSFER RELATIONS**

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The purpose of Student Legal Services (SLS) is to assist students with legal issues by educating, preventing, advising, and representing them when necessary. In addition to individual consultations, SLS actively engages students through various orientations, student presentations and programming. The primary goal of SLS is to enable students to focus on their studies by reducing stress experienced when facing legal issues. It is our hope that the increased focus on educational endeavors improves the persistence and retention rates of the students availing themselves to our services. We have focused on increasing awareness to freshmen over the last several years by maintaining a presence at Red Raider Orientation. The office is exploring increasing services to include limited immigration law to better assist the institution’s growing international student population.

**ACCOMPLISHMENTS**
- **Students Success:**
  - 69% of SLS clients report that our services helped them focus on their studies
  - 65% of SLS clients report our services impacted their ability to remain enrolled
  - 35% reporting that our services had a significant positive impact on retention
- Hosted 2014 Know Your Rights Week, with 1,100 attendees.
- 22% increase from the previous year
- Money Recovered/Judgments Avoided: $93,859
- Legal Fees Saved: $291,750
- Notary Fees Saved: $5,784
- Provided 21 outreach presentations and attended 17 fairs

**RED RAIDER ORIENTATION**

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<tr>
<td>Attendees</td>
<td>7,104</td>
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Transition & Engagement provides a collaborative collection of programs and services that assist students in the transitions inherent to college and academic life and provide opportunities to help students engage in the academic community and navigate successfully to graduation. Our programs and services create a successful experience for students during each of the major college transition periods at Texas Tech. Major programs include Red Raider Orientation, Red Raider Camp, Admitted Student Services, the Majors & Minors fair, and Raiders Who Rock.
The Center for Active Learning and Undergraduate Engagement (CALUE) formerly known as The Center for Undergraduate Research, serves as the centralized location for undergraduate students, faculty, staff, and community organizations interested in participating in the following active learning programs: service learning, undergraduate research, professional internship, and study abroad. The Center is committed to supporting and increasing undergraduate participation in active learning at Texas Tech University. CALUE also hosts the annual TTU Undergraduate Research Conference, which provides an opportunity for undergraduate students to present their scholarship to the campus community. CALUE creates collaborations and dialog within the academic colleges to support faculty, staff, and organizations engaged in active learning initiatives.

**ACCOMPLISHMENTS**
- Awarded $32,000 in travel funding and $20,000 in project funding to undergraduate researchers at TTU
- Expanded the Undergraduate Research Conference to include the scholarship of the visual and performing arts
- Facilitated the creation of 18 new service learning courses

**ACCOMPLISHMENTS**
- Through the Academic Recovery program, 55% of students returning from academic suspension were successfully retained. Furthermore, 58% of students returning from additional academic suspension were also retained at the university
- UA advisors presented 12 research-based, competitively reviewed sessions at NACADA national and regional conferences in 2013-2014
- SWAPLA Caravan brought more than 80 law schools to TTU in October 2013
- PreLaw was recognized by NACADA as an Outstanding Advising Program for 2013

University Advising (UA) is a service available to all undergraduate students. UA has three programs in its department to assist students: Discovery!, Academic Recovery, and PreLaw. UA’s primary goal is to assist students with declaring majors that make sense for them.

Through Discovery!, our students explore, research, and investigate their strengths, values, goals, and desires prior to confirming a major. Our advisors facilitate informed decision-making by assisting students in determining who they are, what they want, and how best to blend the two ideas into a major that supports career and life goals.

The PreLaw program provides monthly events designed to facilitate exploration of law school and law school admission requirements for all interested students. PreLaw partners with the TTU Law School to provide mock law school classes, works with the Southwest Association of PreLaw Advisors (SWAPLA) to bring law school admission representatives to campus, and Kaplan and Princeton Review to provide mock LSAT tests multiple times a semester. The program currently supports more than 1,400 undergraduate students.

**ACCOMPLISHMENTS**
- Awarded $32,000 in travel funding and $20,000 in project funding to undergraduate researchers at TTU
- Expanded the Undergraduate Research Conference to include the scholarship of the visual and performing arts
- Facilitated the creation of 18 new service learning courses

**STUDENT CONTACT BY SEMESTER**

<table>
<thead>
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<th>Semester</th>
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<tr>
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<td>Fall 2012</td>
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Support Operations for Academic Retention provides quality services to meet all the academic achievement needs for students. The following departments work together to foster an environment of eagerness and enable students to achieve lifelong education:

- The Learning Center
- Texas Success Initiative Developmental Education
- Supplemental Instruction, and Programs

Texas Success Initiative Developmental Education (TSI) delivers academic support for Texas Tech University students who do not meet the Texas College Career and Readiness Standards in Reading, Writing, and/or Mathematics as required by the Texas Education Code. Beginning in the fall 2013 semester, TSI began to offer multiple options for developmental sequences to best meet the needs of the individual student based upon the TSI Assessment, TAKS, STAAR, SAT, ACT, and other transcribed coursework.

Accomplishments
- Presented at several conferences:
  - West Texas Assessment Conference on “Developmental Education Assessment and Placement Using Multiple Measures”
  - Collaborative Educational Program of the Americas on “Program Redesign: Increasing Student Support.”
- Participated in the Integrated Reading and Writing Consortium at both San Jacinto College and the kickoff event hosted by the Texas Higher Education Coordinating Board and Cengage Learning.
- TSI hired two new academic advisors, Cheyenne Belew and Christine Hunt.

Support Operations for Academic Retention
Holden Hall Room 004
Wednesday April 30 6:00–7:30
Learn how to bring the right attitude and approach to any test.
Open to all students

The goal of the Learning Center is to provide a student with the resources needed to obtain academic independence and success. Through positive interaction and effective communication, a peer tutor is able to create an educational environment that prepares students to develop autonomous learning strategies.

Accomplishments
- Presented to various organizations (Greek, Programs for Academic Development and Retention, Texas Success Initiative, Spirit Squad, and Engineering) on test taking skills, time management, and other learning skills
- Member of the FYS (First Year Success) Learning Community
- Worked with Dr. Gilinsky (TTUHSC) to develop strategies for their Peer Tutor Program
- Hosted Test Taking Skills Workshop
- Introduced new subject tutors in the fields of nutrition and sociology

Programs for Academic Development and Retention (PADR)
The 2013-2014 academic year has been a time of change and growth for Programs for Academic Development and Retention (PADR). PADR has continued to uphold the mission of the department – to develop students’ focus, purpose, and direction and to teach strategies necessary for successful learner achievement.

The PADR administrative staff has adopted a more active approach to communicating with and advising students. David Luna, Senior Advisor, joined the PADR team in January of 2014 and has been leading the effort to provide consistent and comprehensive guidance to students as they move through the PADR program. Updated enrollment requirements were drafted and communicated with the advising community, creating greater awareness of the program. These combined efforts have led to increased student satisfaction and success in PADR.

Accomplishments
- 771 students enrolled in PADR for Fall 2013; a 30% increase from the previous fall
- PADR student completion rates up to 73%
- New course material and curriculum that is specific to Texas Tech students was developed
- Comprehensive advising strategies were adopted, leading to a stronger relationship with PADR students and increased student success

Supplemental Instruction (SI) identifies historically high challenge courses and offers free, peer-led review sessions on a weekly basis. Research indicates that students who attend SI sessions on a regular basis earn half to a whole letter grade higher than students who do not attend SI sessions. The goal of Supplemental Instruction is to increase the retention in targeted courses, improve student grades, and increase graduation rates.

Accomplishments
- Received 27,401 student contacts while conducting 59,092.5 hours of review sessions
- Provided support to 90 sections of courses in the area of accounting, biology, chemistry, math, physics, and zoology
- Recently added the position of assistant director
- Represented Texas Tech University at the 6th Regional Conference on Supplemental Instruction and the Supplemental Instruction International Conference
- Monthly workshops focusing on session planning, student engagement, and interactive learning strategies have been implemented to support program and professional development
- Partnered with Student Housing to serve as stakeholder for the First Year Success Learning Community
- SI review sessions were added to the Genetics and Calculus III courses. The honors section of BIOL1403/1404 was added to support the pilot of the flipped instructional method.

PADR Saw a 30% Increase from 2012 to 2013

- 540 students
- 771 students
Our primary mission of the Teaching, Learning, and Professional Development Center (TLPDC) is to support the university’s commitment to excellence in teaching and learning.

The TLPDC introduced a new component to New Faculty Orientation in 2012 and 2013 in collaboration with the Teaching Academy titled, “Foundations for Teaching at Texas Tech.” We have coordinated a half-day of presentations and workshops specifically geared towards new faculty with a special focus on teaching preparation. Although participation is not mandatory, attendance has been more than 85% of all new faculty members with 100/117 attendees in 2013.

The TLPDC partnered with the Teaching Academy to set up a peer observation and peer review program called, TeMPO (Teacher Mentoring through Peer Observation Program). There were 12 participants in fall, 2013 representing 10 departments. This program promotes retention and ongoing development of faculty members in relation to teaching excellence in the classroom, and has been funded again for fall 2014 with an increase in the number of available faculty member participants.

The first iteration of the Groundwork Program, a collaboration between the TLPDC, Graduate School, Student Government Association, and Ethics Center, provided 37 graduate students from 27 disciplines across campus with an opportunity to participate in a 2 ½ day workshop on teaching in the college classroom in June 2013. Feedback from the program was very positive, with an average evaluation score of 6.3 out of 7. The program was offered again in January 2014 with more than 40 participants and continued in its third iteration in May 2014.

ACCOMPLISHMENTS
• Welcomed two new advisors, Marla Britton-Johnson, Ph.D. and Ileana Hinojosa, M.Ed., to focus on student career advancement
• The American Medical Women’s Association student organization, advised by a PPHC advisor, was named the Outstanding Newcomer Organization of the Year
• Four PPHC sections were successfully added to RaiderReady
• 3D health profession schools and organizations attended the 2014 West Texas Health Professions fair
• Partnered with the Health Sciences Center Medical School to host a forum with Dr. Kim Peck to advise students applying to medical school about the process and what the HSC is looking for in a strong candidate

ACCOMPLISHMENTS
• The TLPDC Blackboard and instructional design team played a significant role in preparing the campus for an expedited transition to Blackboard 9.1 in early Fall 2013 with the migration of over 1,616 courses
• Dr. Allison Boye was elected as Co-Program Chair for the 2013 Professional and Organizational Development Network in Higher Education (POD) International Conference and Co-Chair of the 2014 POD International Conference
• Suzanne Tapp continues to serve on the POD Board of Directors and as leader of the AAC&U/POD Organizational Development Institute (2013-2014)
• Dr. Micah Logan and Suzanne Tapp presented at the 2013 POD Conference

Pre-Professional Health Careers (PPHC) provides three major services to students interested in a health profession career: (1) course registration advice for students who have not yet declared a major; (2) career advice for students who are either undecided about, or reconsidering, which health profession career to pursue; and (3) application advice to students applying to the full range of health career professional schools.

A major emphasis this year has been constructing stronger capabilities in career development advising. To this end, two new advisors were hired. Both advisors are FOCUS Career Assessment trained by the University Career Center allowing PPHC to be a “one-stop shop” for students struggling with career and academic major decisions. In a parallel effort, the College of Arts & Sciences (A&I) adopted a PPHC proposal to establish a PPHC liaison, a retentive specialist advisor in A&I who would could support transitioning students.

ACCOMPLISHMENTS
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RaiderReady serves the university by acclimating and preparing our first-time freshmen for the academic rigor of the university. RaiderReady guides students through their first year by developing a sense of academic conscientiousness and honing student skills in areas such as: note-taking, time management, critical thinking, and diversity awareness. RaiderReady allows students to become engaged in their first year by educating students on and encouraging them to take advantage of the academic and social support services that Texas Tech University offers, as well as, events around campus that help get students plugged into the university.

2013 saw the creation of cohort specific sections of RaiderReady. These sections were designed for specific populations in an effort to give students insight into not only on how to be academically prepared for the university, but on how to be successful in their major. For 2014, we will expand these offerings into new programs such as Music, Agriculture, and Political Science, as well as, unique offerings from Student Disability Services to help these students champion their education.

ACCOMPLISHMENTS
• RaiderReady introduced cohort and major specific offerings of the course in the following areas:
  o Engineering
  o Theatre and Dance
  o Education
  o Pre-Professional Health Careers
  o Spirit
• Provided $3,500 in scholarship funds to seven outstanding students in the course
• The RaiderReady Faculty Fellows program was created to recognize the efforts of outstanding instructors for the course. This year’s recipients were Dr. Courtney Meyers, Dr. Natalia Velikova, Dr. Tara Miller, and Megan Ohlmann.

University Studies offers students a flexible degree program with courses offered on-campus, online, and at regional sites. Current areas of concentration include Integrative Studies and Human Resource Development. The Bachelor of University Studies (BUS) degree contributes to the Provost’s initiative to increase the graduation rate of students. The BUS is a rigorous, meaningful, and high quality interdisciplinary option for main campus students, while also a strong undergraduate program for place-bound students outside of Lubbock, TX.

ACCOMPLISHMENTS
• Total 2013-2014 BUS Graduates = 279 students (Degrees Awarded: August 2013: 92; December 2013: 76; May 2014: 111)
• Received approval for new Bachelor of Applied Arts & Sciences in Applied Leadership degree
• Texas Tech University will now award academic credit for Military experience through an Articulation Agreement with the University Studies Program
• Created a dual degree option for students to complete a B.S. in University Studies with concentration areas in Nursing Basic Sciences, Nursing Practice, and Health Communication
• Developed the Tech Society of Interdisciplinary Studies Student Organization; local chapter of the Alpha Iota Sigma National Honor Society
• University Studies is now an approved Service Learning Site for classes relating to Student Services

2013 SEMESTER-TO-SEMESTER RETENTION
Incoming freshman from the bottom 50th percentile of their high school rankings who take IS1100 have a 97% retention rate. Six percent higher than students who do not enroll in RaiderReady.
Texas Tech has a long history of supporting student success through varied efforts. Beginning with the creation of the Committee on Academic Advising & Retention (CAAR), the university started a dialogue at every level to discuss the path forward in improving retention and graduation rates. CAAR developed a strategic plan that informed the creation of a white paper that was presented to the President and Provost. A task force has been assembled to strategically consider how best to implement an effective, efficient, and synergistic campus initiative to help the university increase its first-year retention rate to 90 percent and graduation rate to 70 percent.

The work now progressing as the TTU Retention & Success Initiative took its first official steps in 2013-2014 with the following:

- Formation of a campus taskforce
- Regularly scheduled meetings with Associate Deans
- Presentations to the Dean’s Council
- More than 35 academic advising personnel committed to participate in the Advising Academy, an 18-month-long, research-based, professional development process.
- Calling campaigns contributed to significant increases in summer and fall enrollments over previous years.
- Courses with historically high D, F, and W rates were identified and provided Supplemental Instruction and Tutoring Services.

The university has also recently began a partnership with the Education Advisory Board (EAB) to:

- Pursue additional collaborations between academic and student affairs in order to scale new and ongoing initiatives.
- Map student trajectories and explain the variance in their success in order to help students make better decisions earlier.
- Bring Texas Tech into the big data world and to improve student success university-wide.