

## Happy Holidays

Thank you for  
your partnership

Global Fraud  
Attack Index

Online Shopping  
Tips

### Message from the CIO

Thank you to all our campus partners for another positive and successful year. On behalf of the Information Technology Division, we wish you a Merry Christmas, Happy Holidays, and Seasons Greetings. We look forward to another record year at Texas Tech University! Go Tech!

—Sam Segran, Associate Vice President for IT and Chief Information Officer

## Thank you for your partnership!

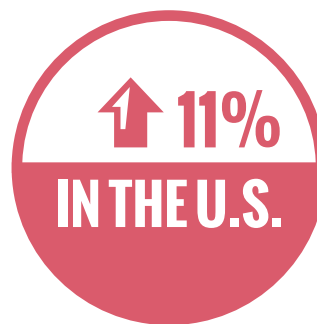
Thank you for your attendance at this year's IT Division events. We hosted strategic partners such as Microsoft, Adobe, Apple, Symantec, Dell & Summus, and MATHWORKS.



# (!) GLOBAL FRAUD ATTACK INDEX (!)

The Global Fraud Attack Index™, a PYMNTS/Forster collaboration, measures the rate of fraud attempts on U.S. on-line merchants and how that changes over time, and takes a closer look at the types, sources and geography of fraud attacks. The report also quantifies the potential cost to merchants, left unchecked, of these attempts based on attack amounts and how these amounts are trending over time.

More information can be found at [pymnts.com/forster](http://pymnts.com/forster).

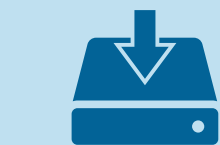


Fraud attacks on U.S. since the OCT 2015 Liability Shift

Q1 2015	Q1 2016
\$1.89	\$4.79

↑ 150%

Dollars at risk per \$100 of sales



↑ 304% Digital Goods



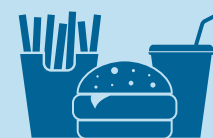
↑ 95% Luxury Goods



↑ 37% Clothing



↓ 17% Electronics



↓ 36% Food/Beverages

↑ 215%  
Total Fraud

## Online Shopping Tips

- #1 Beware of scams – online links to “deals” could contain viruses;
- #2 Use best practices when creating and storing online passwords/payment methods;
- #3 Always keep your operating systems, anti-virus software and other software up-to-date with automated updates;
- #4 Regularly monitor your credit report for any unknown charges;
- #5 Use credible institutions for payment options such as PayPal, Google Wallet, Apple Pay, Amazon Payments, etc; and
- #6 Do not use public wifi for online purchases.

More information can be found at [cybersecurity.ttu.edu](http://cybersecurity.ttu.edu).

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