



**GET IN** TOUCH!

**Campus Location** 

Administration Building Second Floor, Room 218

Mailing Address Box 42017 Lubbock TX 79409-2017

Website

www.depts.ttu.edu/irim/

Phone 806.742.2166



Scan Me

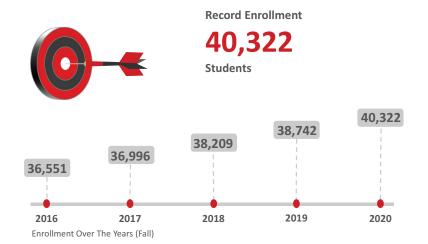
**TEXAS TECH UNIVERSITY** 

**KEY STATISTICAL INFORMATION** 2020-2021



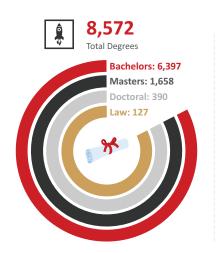
# 2020 TTU Stats\* Student Enrollment

TTU has met and surpassed its goal of 40,000 students enrolled by 2020!



# **Degrees Conferred Fiscal Year 2019-2020**

# First-Year Students by Cohort





1,163

First-Year Average SAT Score – Cohort Fall 2020 (Combined Reading and Math Score)



87.5%

First-Year Retention - Cohort Fall 2019



**First-Year Graduation Rates** 







4-Year Graduation Rate – Cohort Fall 2016 5-Year Graduation Rate – Cohort

Graduation Rate – Cohort Fall 2014 Did you know?



The **Administration Building** was one of the first four buildings on campus modeled after the Universidad de Alcala de Henares in Alcalá de Henares, Spain. The Administration building consists of three floors and a basement and includes twin bell towers, double wings, and a courtyard. It also houses the offices of the President and the Provost, as well as Institutional Research.

The statue of **Will Rogers** and his horse, Soapsuds, was a dedication by his friend Amon G. Carter in 1950. This statue was placed on campus with Will riding into the western sunset. However, this caused his backside to be facing the entrance of the University so the horse and Will were turned 23 degrees to have his posterior facing the direction of Texas A&M. Before every home game, Will and his horse are wrapped in red crepe paper by the Saddle Tramps.



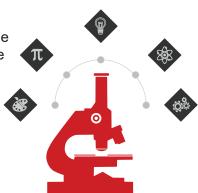


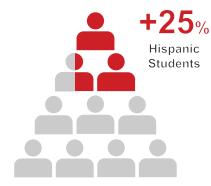
Raider Red is one of the mascots of Texas Tech University. The Southwest Conference created a rule in 1971 forbidding the bringing of live animal mascots to away games unless permitted by the host school. Because the Masked Rider had the potential to be prohibited, Raider Red was created as an alternative. A member of the Saddle Tramps, Jim Gaspard, created the original design of the Raider Red costume based on a character created by the cartoonist and former mayor of Lubbock, Dirk West.

# **About Texas Tech**

Texas Tech University is among the top colleges and universities in the Carnegie Classification of Institutions of Higher Education.

In the Carnegie ranking, TTU has a "Very High Research Activity" classification. This is the highest recognition from Carnegie.





Texas Tech University achieved the classification of "Hispanic Serving Institution".

This is possible because Texas Tech's Undergraduate student enrollment is at least 25% Hispanic.

## **Texas Tech Rankings:**

#2 Best College for the Money (with aid) in the Southwest, per CollegeFactual.com, 2020.

#2 The Best Online Colleges in Texas, 2020 (OnlineColleges. com).

#60 Top Public Universities in the U.S., per Niche, 2020.

#427 Top Ranked Universities in the World, per Center for World University Rankings, 2020.



Use Your Device to Scan Our QR Code and Learn More:

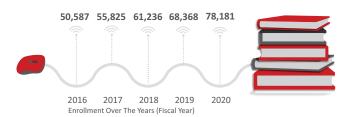


Use Your Device to Scan Our QR Code And Access More Data:



# **Distance Education**

Distance Education Total Course Enrollment



# **First Generation**

First Generation Students Enrollment:

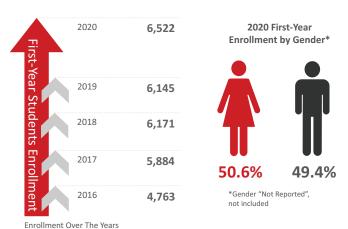
7,860 7,885 7,916 7,727 8,675

2016 2017 2018 2019 2020

**Enrollment Over The Years** 

# First-Year Enrollment\*

Undergraduate Students Only



First-Year Highlights

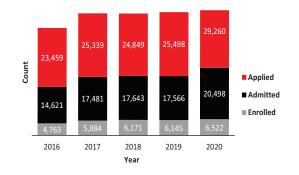


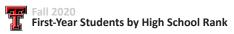


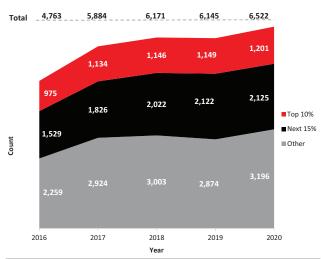
**33.1%** 



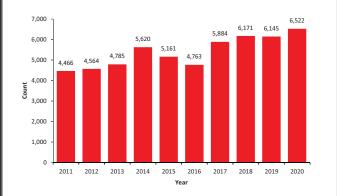










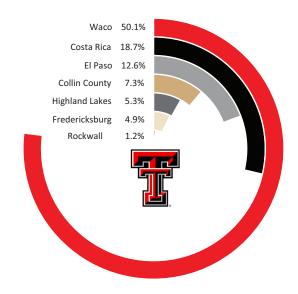


Demographics of Total Enrollment

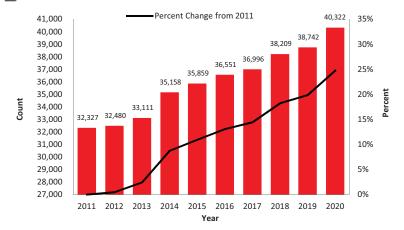
					% of		%
	UG	Grad	Law	Total	Total	Last Year	Change
By Gender							
Female	16,150	3,642	194	19,986	49.6%	18,992	5.2%
Male	17,047	2,938	224	20,209	50.1%	19,633	2.9%
Not Reported	72	55	0	127	0.3%	117	8.5%
By Ethnicity							
American Indian/Alaskan Native	114	16	0	130	0.3%	139	-6.5%
Asian	979	236	11	1,226	3.0%	1,130	8.5%
Black or African American	2,095	379	17	2,491	6.2%	2,401	3.7%
Hispanic	9,846	1,057	89	10,992	27.3%	10,381	5.9%
Two or More Races	1,226	238	31	1,495	3.7%	1,307	14.4%
Native Hawaiian/Pacific Islander	28	3	0	31	0.1%	23	34.8%
Non-Resident International	779	1,315	2	2,096	5.2%	2,338	-10.4%
Unknown	294	102	7	403	1.0%	296	36.1%
White	17,908	3,289	261	21,458	53.2%	20,727	3.5%
By Full-Time/Part-Time							
Full-Time	29,010	3,825	417	33,252	82.5%	32,124	3.5%
Part-Time	4,259	2,810	1	7,070	17.5%	6,618	6.8%
By Age							
24 & Under	30,744	1,787	250	32,781	81.3%	31,413	4.4%
25 & Over	2,525	4,848	168	7,541	18.7%	7,329	2.9%
Average Age	21	31	25	23	-	23	1.8%
By Home							
In-State	30,575	4,164	373	35,112	87.1%	33,542	4.7%
Out-Of-State*	2,694	2,471	45	5,210	12.9%	5,200	0.2%
Total	33,269	6,635	418	40,322	100.00%	38,742	4.1%

\*Out-Of-State counts include Foreign.

Regional Site Undergraduate Enrollment



# Fall 2020 Total Enrollment Over 10 Years

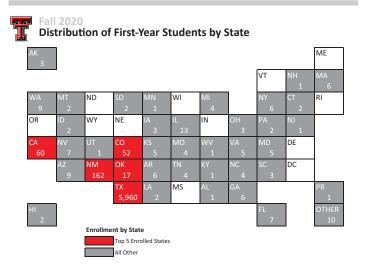


# Fall 2020 Total Enrollment by Geographic Origin

Top Countries	Count	Top States	Count	Top TX Counties	Count
United States	38,487	Texas	35,112	Lubbock	5,175
India	275	New Mexico	744	Harris	2,786
China	217	California	408	Tarrant	2,582

United States	38,487	Texas	35,112	Lubbock	5,175
India	275	New Mexico	744	Harris	2,786
China	217	California	408	Tarrant	2,582
Bangladesh	160	Colorado	210	Collin	2,462
Nepal	114	Oklahoma	144	Dallas	2,214
Nigeria	104	Illinois	135	Denton	1,726
Costa Rica	84	Florida	109	Bexar	1,675
Iran	79	Georgia	88	Travis	1,258
Sri Lanka	47	New York	82	Williamson	1,061
Vietnam	47	Virginia	79	Fort Bend	994

# Distribution of Total Enrollment by State AK 13 WA MT ND SD MN WI MI NY CT RI 66 23 10 7 46 25 52 82 34 8 OR ID WY NE IA IL IN OH PA NJ 35 15 25 39 26 135 40 60 59 40 CA NV UT CO KS MO WV VA MD DE 408 28 57 210 43 71 10 79 40 10 AZ NM OK AR TN KY NC SC DC 72 744 144 50 44 22 64 29 4 TX LA MS AL GA 35,112 46 17 33 88 PR 13 OTHER 17 TOP 10 Enrolled States All Other

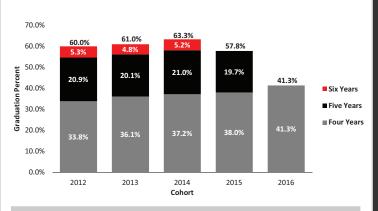


# Graduates in Four, Five, and Six Years Full-Time, Degree-Seeking First-Year Students - Fall 2014 Cohort

			Degree In			
College	Beginning	4 Yrs	5 Yrs	6 Yrs	Total	%*
Ag Sciences & Natural Resources	262	119	58	9	186	71.0%
Architecture	89	31	25	3	59	66.3%
Arts & Sciences	1,887	675	276	82	1,033	54.7%
Rawls College of Business Administration	682	344	128	21	493	72.3%
Education	102	52	12	4	68	66.7%
Whitacre College of Engineering	1,009	276	315	80	671	66.5%
Honors College	10	5	1	1	7	70.0%
Human Sciences	366	178	48	8	234	63.9%
Media & Communication	233	146	29	7	182	78.1%
Talkington College of VPA	154	58	59	7	124	80.5%
TTU Provost	725	167	207	63	437	60.3%
Total	5,519	2,051	1,158	285	3,494	63.3%

\*Graduated in 6 years or less

# Graduation Rates for Full-Time, Degree-Seeking First-Year Students, Fall 2012 - Fall 2016 Cohorts



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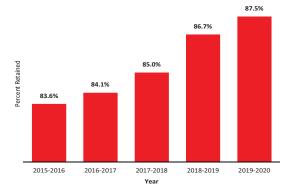
# One-Year Retention Rate of Full-Time, Degree-Seeking First-Year Students\*, Fall 2019 to Fall 2020

College	Beginning	Still Enrolled	% Retained
Ag Sciences & Natural Resources	421	382	90.7%
Architecture	162	141	87.0%
Arts & Sciences	2,361	2,050	86.8%
Rawls College of Business Administration	778	699	89.8%
Education	90	79	87.8%
Whitacre College of Engineering	866	762	88.0%
Honors College	8	8	100.0%
Human Sciences	328	292	89.0%
Media & Communication	279	248	88.9%
Talkington College of VPA	612	505	82.5%
TTU Provost	143	124	86.7%
Total	6,048	5,290	87.5%

<sup>\*</sup>First-Year Students entering summer or fall and full-time in the fall.

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# One-Year Retention Rate of Full-Time, Degree-Seeking First-Year Students\*, Fall to Fall



 $<sup>\</sup>ensuremath{^{*}\text{First-Year}}$  Students entering summer or fall and full-time in the fall.

### Fall 2020

### **New Students by College**

			Law &
College	FTIC*	Transfer	Graduate
Ag Sciences & Natural Resources	501	193	99
Architecture	179	69	34
Arts & Sciences	2,411	928	352
Rawls College of Business Administration	705	343	412
Education	116	246	435
Whitacre College of Engineering	965	229	277
Graduate School	0	0	115
Honors College	6	0	0
Human Sciences	388	259	172
School of Law	0	0	156
Media & Communication	289	159	105
Talkington College of VPA	156	44	95
TTU Provost	806	397	0
Total	6,522	2,867	2,252

<sup>\*</sup>FTIC = First Time In College



all 2020

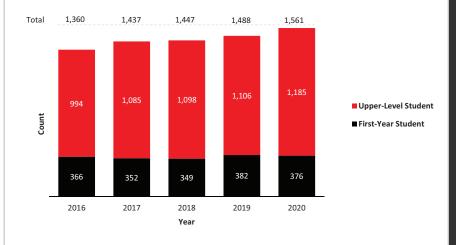
# **Total Enrollment by College** (Based on the Student's Major)

						Last	%
College	UG	Grad	Law	Total	% of Total	Year	Change
Ag Sciences & Natural Resources	2,399	407	0	2,806	7.0%	2,572	9.1%
Architecture	659	88	0	747	1.9%	674	10.8%
Arts & Sciences	10,497	1,373	0	11,870	29.4%	11,471	3.5%
Rawls College of Business Administration	4,834	814	0	5,648	14.0%	5,009	12.8%
Education	855	1,521	0	2,376	5.9%	2,261	5.1%
Whitacre College of Engineering	4,561	943	0	5,504	13.7%	5,333	3.2%
Graduate School	0	291	0	291	0.7%	257	13.2%
Honors College*	30	0	0	30	0.1%	30	0.0%
Human Sciences	2,869	548	0	3,417	8.5%	3,293	3.8%
School of Law	0	0	418	418	1.0%	404	3.5%
Media & Communication	2,243	309	0	2,552	6.3%	2,505	1.9%
Talkington College of VPA	788	341	0	1,129	2.8%	1,106	2.1%
TTU Provost	3,534	0	0	3,534	8.8%	3,827	-7.7%
Total	33,269	6,635	418	40,322	100.0%	38,742	4.1%

<sup>\*1.561</sup> Students are in the Honors Program

### all 2020

### **Undergraduate Students Served by the Honors College**



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### Fall 2020 Financial Aid

- Over 70% of TTU students receive some type of financial aid including scholarships, grants, work study and loans.
- TTU disburses over \$346,000,000 in financial aid to students annually.
- The Red Raider Guarantee ensures tuition and mandatory fees up to 30 credit hours per year will be paid by a combination of federal, state, and institutional funds. For complete information regarding Red Raider Guarantee, go to: https://www.depts.ttu.edu/financialaid/guarantee/

# FY 2016 - FY 2020 Degrees Conferred

Degree	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Bachelors	5,247	5,664	6,302	6,440	6,397
Masters	1,639	1,590	1,629	1,565	1,658
Doctoral	330	346	349	340	390
Law	182	197	155	135	127
Total	7,398	7,797	8,435	8,480	8,572

# FY 2016 - FY 2020 Degrees Conferred Percentage Breakdown by Year

	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Bachelors	70.9%	72.6%	74.7%	75.9%	74.6%
Masters	22.1%	20.4%	19.3%	18.5%	19.3%
Doctoral	4.5%	4.4%	4.1%	4.0%	4.5%
Law	2.5%	2.5%	1.8%	1.6%	1.5%



# FY 2020 Degrees Conferred by College

College	Bachelors	Masters	Doctoral	Law	Total
Ag Sciences & Natural Resources	421	78	35	0	534
Architecture	113	33	0	0	146
Arts & Sciences	1,852	249	110	0	2,211
Rawls College of Business Administration	1,038	447	15	0	1,500
Education	263	295	93	0	651
Whitacre College of Engineering	987	185	58	0	1,230
Graduate School	0	48	4	0	52
Honors College	5	0	0	0	5
Human Sciences	720	152	35	0	907
School of Law	0	0	0	127	127
Media & Communication	594	112	10	0	716
Talkington College of VPA	132	59	30	0	221
TTU Provost	272	0	0	0	272
Total	6,397	1,658	390	127	8,572

### **Certificates Awarded**

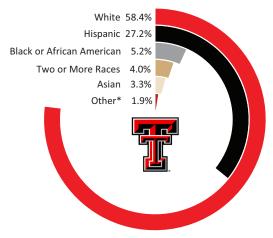
	2015-2016	2016-201
Post Baccalaureate	204	229
Post		
Secondary	93	75
•		
Total	297	304

2017-2018 2018-2019 2019-2020 199 192 216 117 180 213 316 372 429

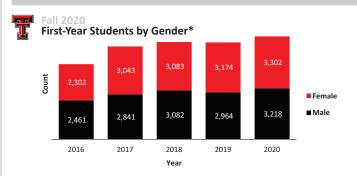
# Fall 2020 First-Year Students by Ethnicity

_			
Ethnicity	Applied	Admitted	Enrolled
American Indian/Alaskan Native	68	41	15
Asian	1,882	1,508	212
Black or African American	3,046	1,419	339
Hispanic	10,780	6,312	1,777
Native Hawaiian/Pacific Islander	22	16	4
Non-Resident International	328	325	64
Two or More Races	1,039	740	259
Unknown	285	190	43
White	11,810	9,947	3,809
Total	29,260	20,498	6,522

# Fall 2020 First-Year Students by Ethnicity



\*Other = Non-Resident International, American Indian/Alaskan Native, Unknown, and Native Hawaiian/ Pacific Islander



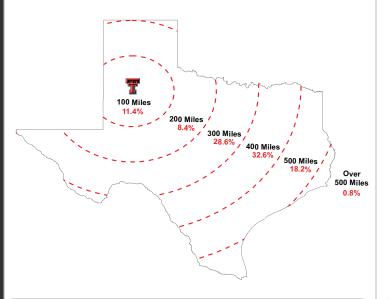
Fall 2020 First-Year Student by Gender

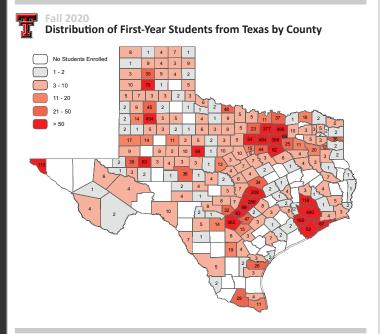


\*Unknown not included

# Distribution of First-Year Students from Texas by 100 Mile Increments

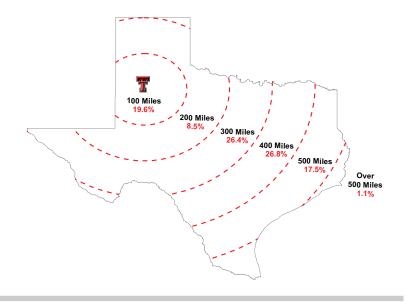
Counties within	First-Year Students	% of First-Year Students
100 Miles	684	11.4%
200 Miles	504	8.4%
300 Miles	1,721	28.6%
400 Miles	1,959	32.6%
500 Miles	1,097	18.2%
Over 500 Miles	49	0.8%
Total	6.014	100%





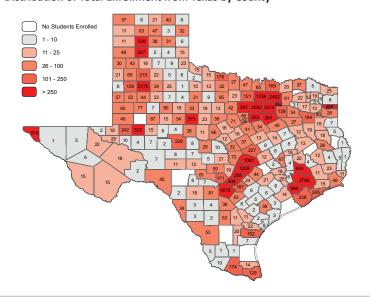
# Fall 2020 Distribution of Total Enrollment from Texas by 100 Mile Increments

Counties within	Total Enrollment	% of Total Enrollment
100 Miles	6,895	19.6%
200 Miles	2,987	8.5%
300 Miles	9,264	26.4%
400 Miles	9,420	26.8%
500 Miles	6,160	17.5%
Over 500 Miles	386	1.1%
Total	35.112	100%





# Fall 2020 Distribution of Total Enrollment from Texas by County



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### Percent of Total Enrollment by Ethnicity Undergraduate **Graduate & Law** 53.8% White 29.6% Hispanic 16.2% 6.3% Black or African American Two or More Races 3.7% 2.9% 3.5% Asian Non-Resident 18.7% 2.3% International

Unknown

American Indian/Alaskan Native

Native Hawaiian/Pacific Islander

# **Top Declared Majors\***

# Total Enrollment by Age Distribution

Undergraduate	Count
Psychology	1,400
Kinesiology	1,347
Biology	1,164
Animal Sciences	973
Human Sciences	907
Education	825
University Studies	707
Architecture	659
Mechanical Engineering	648
General Studies	531

0.9%

0.3%

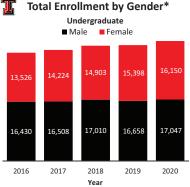
0.1%

Age	UG	Grad	Law	Total
Under 18	888	1	0	889
18 Years	6,142	0	1	6,143
19-24 Years	23,714	1,786	249	25,749
25-45 Years	2,359	4,229	167	6,755
46 and Over	166	619	1	786
Total	33,269	6,635	418	40,322

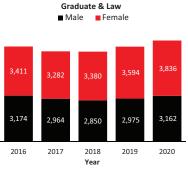
1.5%

0.2%





Doctoral	Count
Curriculum and Instruction	220
Educational Leadership	137
Chemistry	103
Biology	92
Mathematics	87
Chemical Engineering	86
Music	85
Electrical Engineering	83
Mechanical Engineering	78
Educational Psychology	77



<sup>\*</sup>Foundational, Pre-Professional, & Undeclared majors are not considered for these calculations

\*Unknown not included

### **SAT and ACT Percentile Scores**

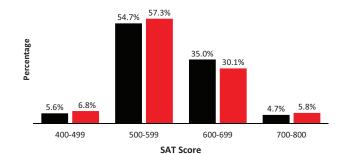
	25th Percentile	75th Percentile
SAT Critical Reading	540	620
SAT Math	530	620
ACT Composite	22	27

50.3%

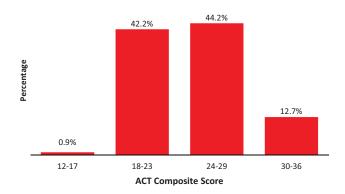
### **SAT and ACT Score Distribution**

# **SAT**





### **ACT**



### First-Year Students by Texas High School

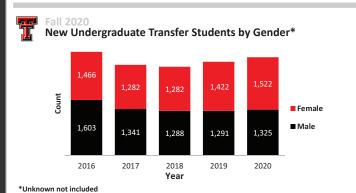
Top 10 High Schools	City	Count
Frenship High School	Wolfforth	117
Cooper High School	Lubbock	71
Lubbock High School	Lubbock	71
Vandegrift High School	Austin	60
Allen High School	Allen	55
Coronado High School	Lubbock	55
Ronald Reagan High School	San Antonio	53
Round Rock High School	Round Rock	53
Wylie High School	Wylie	52
Lake Travis High School	Austin	47

### Fall 2020

### **New Undergraduate Transfer Students by Previous School**

Top 25 Two-Year Institutions	Number of Transfers
South Plains College	327
Tarrant County College	194
Collin College	162
Dallas Community College	143
Austin Community College	126
Lone Star College System	126
Alamo College District	87
McLennan Community College	78
Blinn College	66
Amarillo College	55
Weatherford College	46
Midland College	45
North Central Texas College	43
El Paso Community College	42
Houston Community College	41
Odessa College	33
Tyler Junior College	29
Western Texas College	29
Central Texas College	27
Cisco Junior College	27
Hill College	25
New Mexico Junior College	20
Howard College	18
Navarro College	18
San Jacinto College	18

Top 15 Four-Year Institutions	Number of Transfers
Angelo State University	40
Texas State Univ San Marcos	28
West Texas A&M University	22
Univ Texas El Paso	19
Tarleton State University	18
Univ North Texas	16
Univ Texas San Antonio	16
Univ Oklahoma	14
Hardin-Simmons University	13
Lubbock Christian University	13
Wayland Baptist University	13
Midwestern State University	12
Univ Arkansas	12
Abilene Christian University	11
Oklahoma State University	11



# Fall 2020

### **New Undergraduate Transfer Students by College**

College	FY*	so	JR	SR	SU**	Total
Ag Sciences & Natural Resources	33	74	74	11	1	193
Architecture	6	19	34	10	0	69
Arts & Sciences	202	325	339	61	1	928
Rawls College of Business Administration	28	172	127	14	2	343
Education	20	30	121	75	0	246
Whitacre College Engineering	14	90	98	26	1	229
Human Sciences	41	106	98	13	1	259
Media & Communication	38	66	49	5	1	159
Talkington College of VPA	8	17	19	0	0	44
TTU Provost	129	154	94	20	0	397
TOTAL	519	1,053	1,053	235	7	2,867

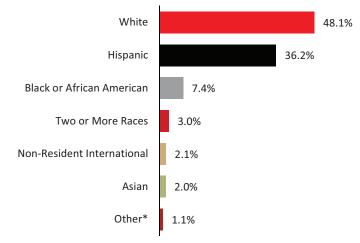
### \*First-Year

# Fall 2020 New Undergraduate Transfer Students by Ethnicity

Ethnicity	FY*	so	JR	SR	SU**	Total
American Indian/Alaskan Native	2	5	5	0	0	12
Asian	11	26	18	1	1	57
Black or African American	54	83	60	16	0	213
Hispanic	174	327	428	108	2	1,039
Native Hawaiian/Pacific Islander	0	1	3	0	0	4
Non-Resident International	3	10	42	5	0	60
Two or more races	23	38	19	5	1	86
Unknown	2	6	6	2	0	16
White	250	557	472	98	3	1,380
TOTAL	519	1,053	1,053	235	7	2,867

<sup>\*</sup>First-Year

### **New Undergraduate Transfer Students by Ethnicity**



\*Other = American Indian/Alaskan Native, Unknown, and Native Hawaiian/Pacific Islander

<sup>\*\*</sup> Special Undergraduate

<sup>\*\*</sup> Special Undergraduate