



WITH
**AN OPEN
HORIZON**

**ANYTHING
CAN HAPPEN**

UNIVERSITY FACT BOOK 2023-24



FROM HERE,
IT'S POSSIBLE.™



PIONEERING IS OUR WAY OF LIFE

From out there, it's questionable.

How can a place like this feed the world?

How can heritage honor the past and shape the future?

The answer is "here."

Here, we've got our own state and state of mind.

A place of inexplicable harmony,

Where worlds of all kinds converge under two T's and one lone star.

"Here" is in the eye of the storm

and in the glare of Texas-sized ambition.

Here, tradition fuels progress.

And unity is born from proud individualism.

Because with a certain disposition, drive and
disregard for the expected, anything can happen.

This is a place that, to most, will never add up.

Until they see it in the headlines, in the research, in the innovation
around them.

This isn't just Texas Tech.

It's what's next.

And from here, it's possible.





HIGHLIGHTS:

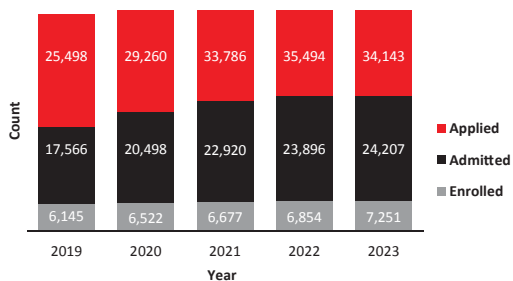
Texas Tech University is one of only 20 schools in the country classified as a Carnegie “Very High Research Activity” institution and a Hispanic Serving Institution. Following 13 years of record enrollment growth, Texas Tech is now home to more than 40,000 students. Texas Tech began in 1923 with a mission of serving the needs of West Texas. Our impact has always been felt far beyond—graduating students who possess the authenticity to succeed in (and change) the world.

Our 1,800-acre campus is a showcase of Spanish Renaissance architecture and home to one of the largest collections of public art in the country. Our 13 colleges offer more than 150 undergraduate, 100 graduate and 50 doctoral degree programs. Our students are involved in over 550 student organizations and clubs, participate in robust study abroad and international programs and are deeply engaged in service to our communities. Our main campus in Lubbock is home to the Huckabee College of Architecture, College of Arts & Sciences, Davis College of Agricultural Sciences & Natural Resources, College of Education, College of Human Sciences, College of Media and Communication, Rawls College of Business, J.T. & Margaret Talkington College of Visual & Performing Arts, School of Law and Whitacre College of Engineering, as well as the Honors College and the Graduate School. The new Texas Tech University School of Veterinary Medicine, the first new school of veterinary medicine in the state in more than 100 years, is in Amarillo, Texas. Athletics also play a central role at Texas Tech, with 15 varsity teams competing in the Big XII Conference.



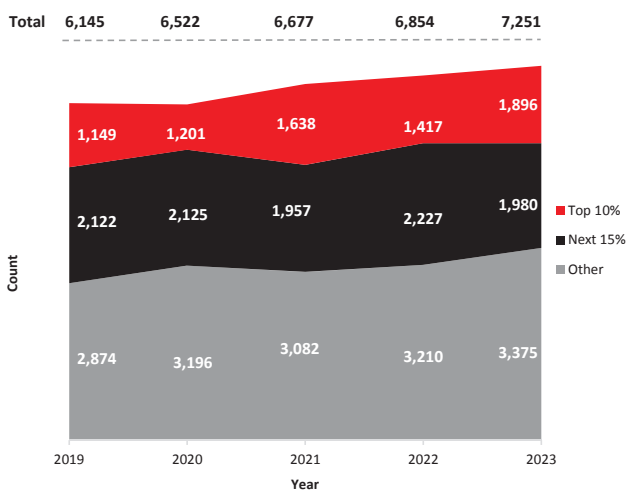
Fall 2023

First-Year Students Applied, Admitted, and Enrolled



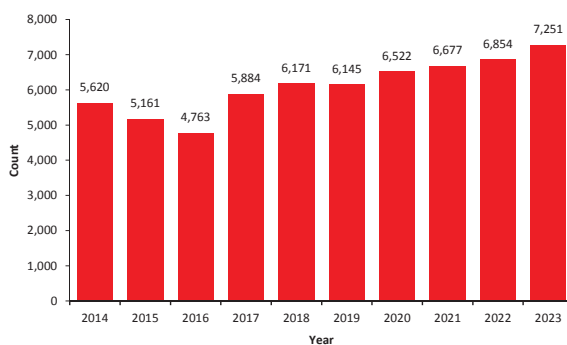
Fall 2023

First-Year Students by High School Rank Percentile

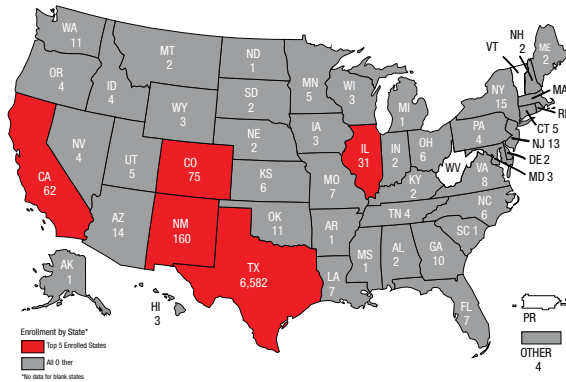


Fall 2023

First-Year Students Enrollment Over 10 Years



Fall 2023 Distribution of First-Year Students by State



Graduates in Four, Five, and Six Years Full-Time, Degree-Seeking First-Year Students - Fall 2017 Cohort

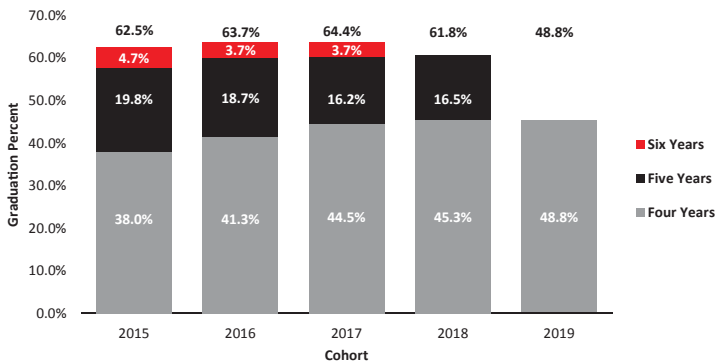
(Undergraduate Only)

College	Beginning	Degree In				Total	%*
		4 Yrs	5 Yrs	6 Yrs			
Davis College of Ag Sciences & Natural Resources	377	210	63	18	291	77.2%	
Huckabee College of Architecture	125	63	19	5	87	69.6%	
Arts & Sciences	2,204	933	259	63	1255	56.9%	
Rawls College of Business Administration	742	404	139	14	557	75.1%	
Education	105	70	13	0	83	79.0%	
Whitacre College of Engineering	983	322	236	71	629	64.0%	
Honors College	2	1	0	0	1	50.0 %	
Human Sciences	349	193	35	9	237	67.9%	
Media & Communication	259	169	32	2	203	78.4%	
TTU Provost	489	152	101	23	276	56.4%	
Talkington College of VPA	149	55	41	11	107	71.8%	
Total	5,784	2,572	938	216	3,726	64.4%	

*Graduated in 6 years or less

Graduation Rates for Full-Time, Degree-Seeking First-Year Students, Fall 2015 - Fall 2019 Cohorts

(Undergraduate Only)



One-Year Retention Rate of Full-Time, Degree-Seeking First-Year Students*, Fall 2022 to Fall 2023

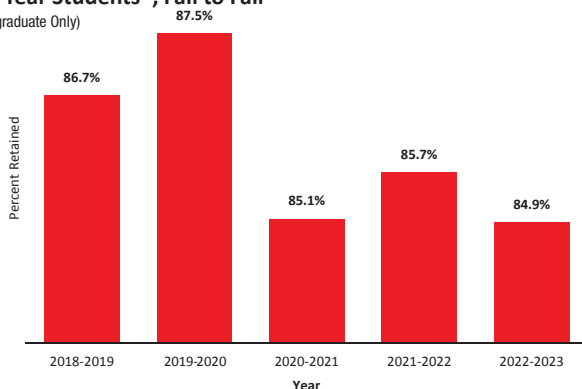
(Undergraduate Only)

College	Beginning	Still Enrolled	% Retained
Davis College of Ag Sciences & Natural Resources	627	542	86.4
Huckabee College of Architecture	203	173	85.2
Arts & Sciences	1,676	1,430	85.3
Rawls College of Business Administration	674	598	88.7
Education	110	98	89.1
Whitacre College of Engineering	977	821	84.0
Honors College	22	22	100.0
Human Sciences	453	372	82.1
Media & Communication	231	203	87.9
TTU Provost	1,621	1,335	82.4
Talkington College of VPA	126	109	86.5
Total	6,720	5,703	84.9

*First-Year Students entering summer or fall and full-time in the fall.

One-Year Retention Rate of Full-Time, Degree-Seeking First-Year Students*, Fall to Fall

(Undergraduate Only)



*First-Year Students entering summer or fall and full-time in the fall.

Fall 2023 New Students by College

College	First-Year	UG Transfer	Graduate, Law, & Vet School
Davis College of Ag Sciences & Natural Resources	648	184	130
Huckabee College of Architecture	251	66	52
Arts & Sciences	1,692	588	404
Rawls College of Business Administration	985	136	389
Education	102	197	379
Whitacre College of Engineering	1,150	171	523
Graduate School	0	1	185
Honors College	20	1	0
Human Sciences	449	240	171
School of Law	0	0	156
Media & Communication	287	160	130
TTU Provost	1,501	541	0
Talkington College of VPA	166	45	87
Veterinary School	0	0	99
Total	7,251	2,329	2,705

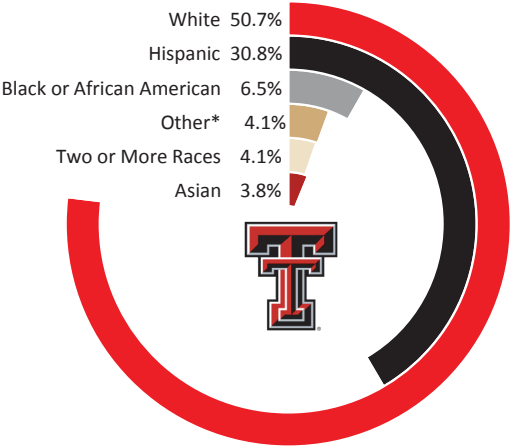
Fall 2023

First-Year Students by Ethnicity

Ethnicity	Applied	Admitted	Enrolled
American Indian/Alaskan Native	115	85	29
Asian	2,321	1,925	278
Black or African American	3,780	1,966	471
Hispanic	12,637	8,029	2,230
Native Hawaiian/Pacific Islander	41	20	8
Non-Resident International	1,110	441	113
Two or More Races	1,221	929	300
Not Reported	778	467	145
White	12,140	10,345	3,677
Total	34,143	24,207	7,251

Fall 2023

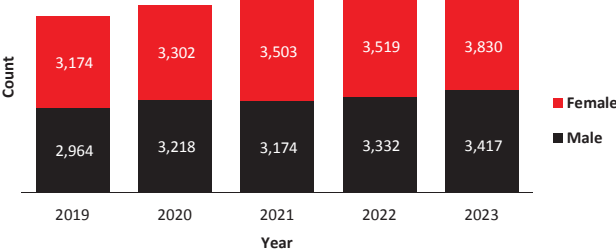
First-Year Students by Ethnicity (Enrolled)



*Other = Non-Resident International, American Indian/Alaskan Native, Native Hawaiian/Pacific Islander, and Not Reported

Fall 2023

First-Year Students by Gender*



Fall 2023 First-Year Student by Gender



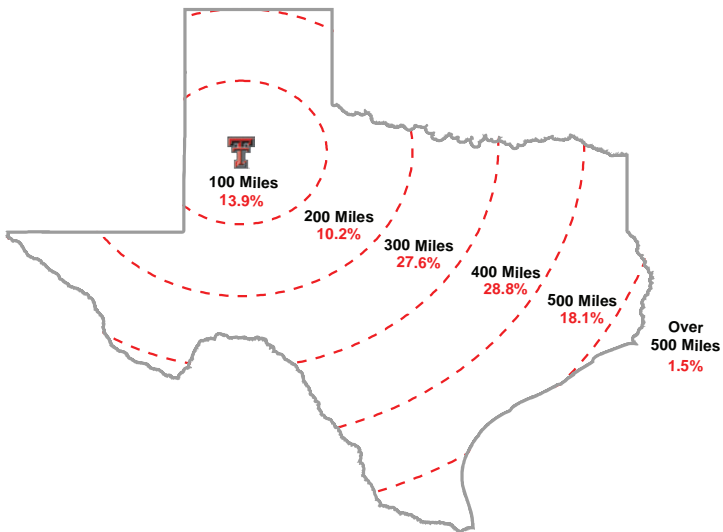
*Not Reported not included

52.9% 47.1%

Fall 2023

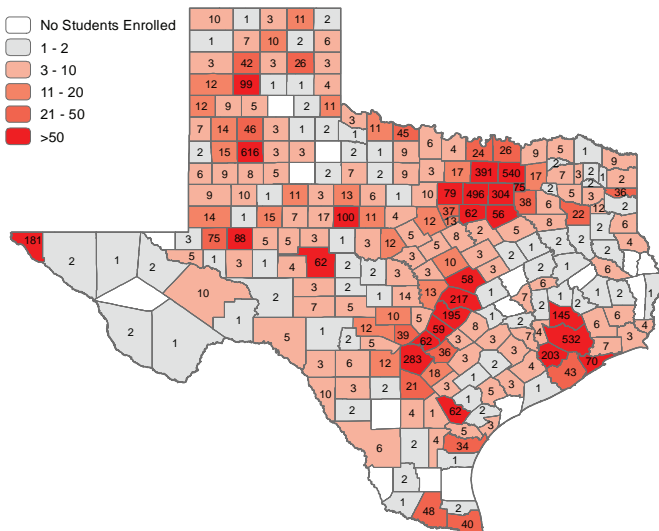
Distribution of First-Year Students from Texas by 100 Mile Increments

Counties within	First-Year Students	% of First-Year Students
100 Miles	912	13.9%
200 Miles	672	10.2%
300 Miles	1,817	27.6%
400 Miles	1,894	28.8%
500 Miles	1,189	18.1%
Over 500 Miles	98	1.5%
Total	6,582	100%



Fall 2023

Distribution of First-Year Students from Texas by County



Fall 2023

SAT and ACT Percentile Scores

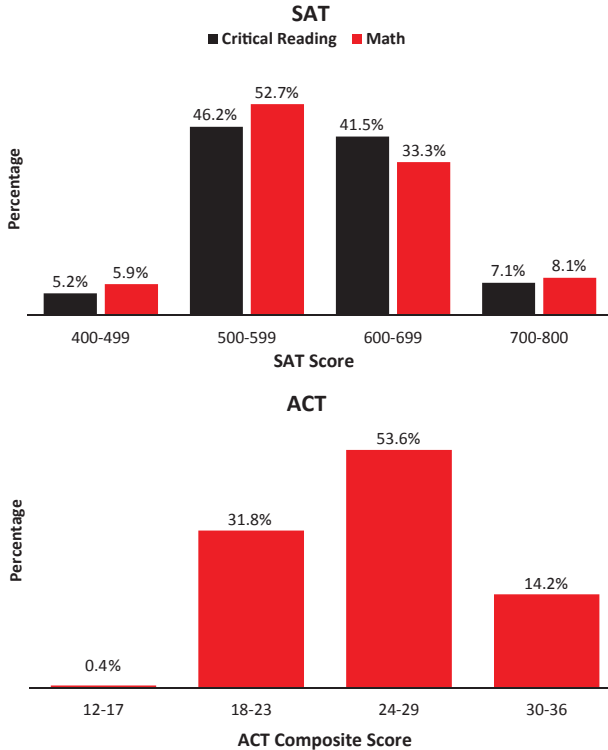
(Test optional students are excluded)

	25th Percentile	75th Percentile
SAT Critical Reading	550	640
SAT Math	540	630
ACT Composite	23	28

Fall 2023

SAT and ACT Score Distribution

(Test optional students are excluded)



Fall 2023

First-Year Students by Texas High School*

Top 10 High Schools	City	Count
Frenship High School	Wolfforth	147
Lubbock-Cooper High School	Lubbock	136
Coronado High School	Lubbock	78
Lubbock High School	Lubbock	64
Allen High School	Allen	61
Wylie High School	Wylie	57
Prosper High School	Prosper	52
Central High School	San Angelo	44
Ronald Reagan High School	San Antonio	42
Amarillo High School	Amarillo	40

*Self-reported high schools are not included.

Fall 2023

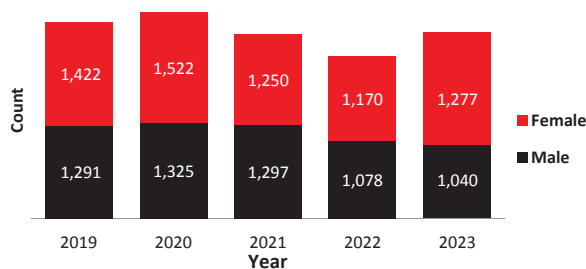
New Undergraduate Transfer Students by Previous School

Top 25 Two-Year Institutions	Number of Transfers
South Plains College	313
Collin County Community College	123
Tarrant County College (Fort Worth)	112
Dallas College	101
Lone Star College System	83
Austin Community College	76
McLennan Community College	74
Amarillo College	57
El Paso Community College	53
Alamo College District	47
Midland College	43
Blinn College	41
Hill College	35
Western Texas College	28
Odessa College	27
Houston Community College	25
Tyler Junior College	25
North Central Texas College	22
Howard College	20
Frank Phillips College	19
Northwest Vista College	19
Central Texas College	18
Cisco College	18
New Mexico Junior College	18
Weatherford College	18

Top 15 Four-Year Institutions	Number of Transfers
Angelo State University	31
West Texas A&M University	30
Tarleton State University	17
Texas State University - San Marcos	16
University of North Texas	16
Lubbock Christian University	15
University of Texas at El Paso	15
University of Texas at Dallas	14
University of Texas at San Antonio	14
University of Texas Permian Basin	11
University Oklahoma	10
University of Texas at Arlington	10
University of Texas at Austin	10
Wayland Baptist University	10
University Arkansas - Fayetteville	9

Fall 2023

New Undergraduate Transfer Students by Gender*



*Not Reported not included

Fall 2023

New Undergraduate Transfer Students by College

College	FY*	SO	JR	SR	SU**	Total
Davis College of Ag Sciences & Natural Resources	26	70	75	13	0	184
Huckabee College of Architecture	3	17	33	13	0	66
Arts & Sciences	83	203	261	40	1	588
Rawls College of Business Administration	5	49	67	15	0	136
Education	6	32	110	49	0	197
Whitacre College Engineering	13	74	62	22	0	171
Honors College	0	1	0	0	0	1
Human Sciences	25	110	81	24	0	240
Media & Communication	21	72	59	8	0	160
TTU Provost	191	222	94	34	0	541
Talkington College of VPA	5	24	15	1	0	45
TOTAL	378	874	857	219	1	2,329

*First-Year

** Special Undergraduate

Fall 2023

New Undergraduate Transfer Students by Ethnicity

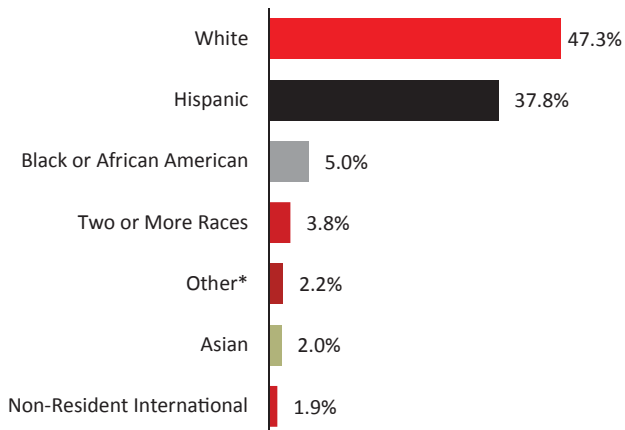
Ethnicity	FY*	SO	JR	SR	SU**	Total
American Indian/Alaskan Native	3	3	2	1	0	9
Asian	12	15	15	4	0	46
Black or African American	20	36	49	12	0	117
Hispanic	133	296	360	92	0	881
Native Hawaiian/Pacific Islander	1	0	3	0	0	4
Non-Resident International	5	12	19	8	0	44
Two or more races	13	39	30	7	0	89
Not Reported	5	14	14	3	1	37
White	186	459	365	92	0	1,102
TOTAL	378	874	857	219	1	2,329

*First-Year

** Special Undergraduate

Fall 2023

New Undergraduate Transfer Students by Ethnicity

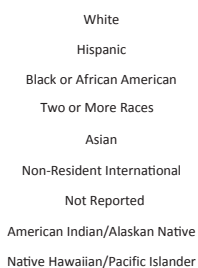
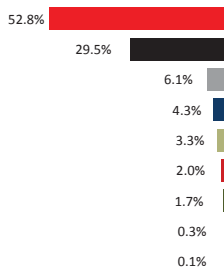


*Other = American Indian/Alaskan Native, Native Hawaiian/Pacific Islander, and Not Reported

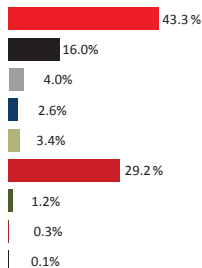
Fall 2023

Percent of Total Enrollment by Ethnicity

Undergraduate



Graduate, Law & Vet School



Fall 2023

Top Declared Majors*

Undergraduate	Count
Finance	1,394
Animal Sciences	1,314
Kinesiology	1,302
Biology	1,262
Psychology	1,231
Management	1,193
Marketing	1,089
Human Sciences	991
University Studies	841
Architecture	797

Masters	Count
Computer Science	643
General Business MBA	446
Interdisciplinary Studies	261
Special Education	220
Mass Communications	159
Data Science	156
Curriculum and Instruction	128
Personal Financial Planning	122
Nutrition and Dietetics	120
Accounting	108

Doctoral	Count
Educational Leadership	203
Curriculum and Instruction	192
Chemistry	111
Biology	88
Mathematics	84
Chemical Engineering	77
Music	77
Tech Comm and Rhetoric	76
Mechanical Engineering	74
Electrical Engineering	73

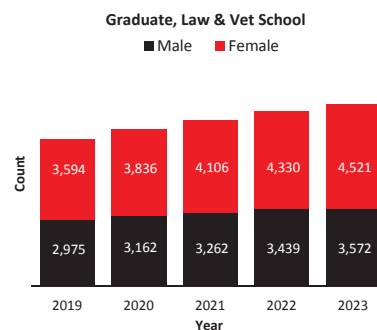
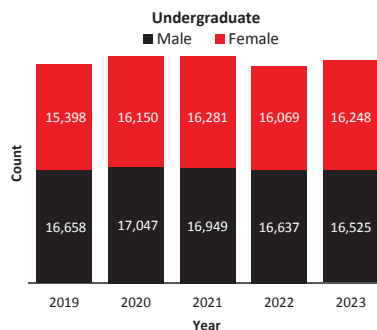
Fall 2023

Total Enrollment by Age Distribution

Age	UG	Grad	Law	Vet	Total
Under 18	363	0	0	0	363
18 Years	6,508	0	0	0	6,508
19-24 Years	23,805	2,336	286	149	26,576
25-45 Years	1,916	4,467	149	96	6,628
46 and Over	214	652	3	0	869
Total	32,806	7,455	438	245	40,944

Fall 2023

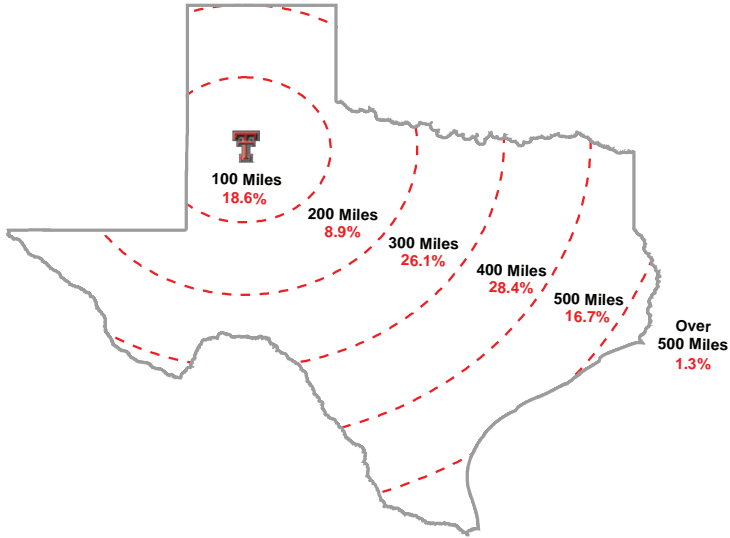
Total Enrollment by Gender*



Fall 2023

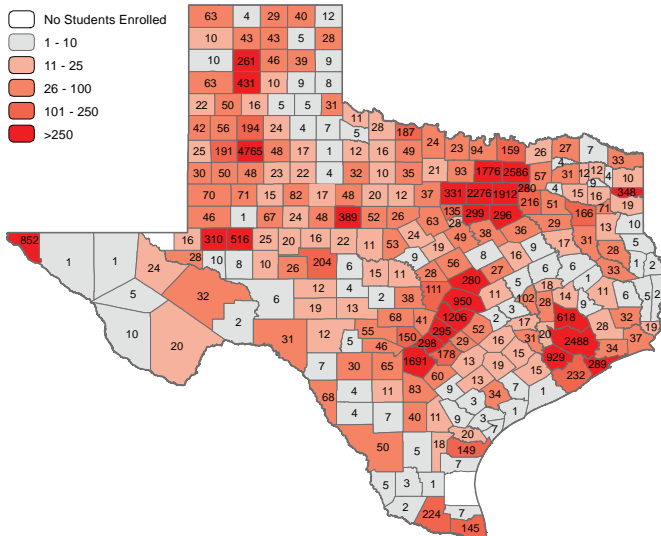
Distribution of Total Enrollment from Texas by 100 Mile Increments

Counties within	Total Enrollment	% of Total Enrollment
100 Miles	6,395	18.6%
200 Miles	3,066	8.9%
300 Miles	8,939	26.1%
400 Miles	9,750	28.4%
500 Miles	5,729	16.7%
Over 500 Miles	434	1.3%
Total	34,313	100%



Fall 2023

Distribution of Total Enrollment from Texas by County



FY 2018 - FY 2023 Degrees Conferred

Degree	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
Bachelors	6,440	6,397	6,670	6,701	7,215
Masters	1,565	1,658	1,797	1,871	2,107
Doctoral	340	390	382	441	424
Law	135	127	131	127	141
Total	8,480	8,572	8,980	9,140	9,887

FY 2018 - FY 2023 Degrees Conferred Percentage Breakdown by Academic Year

Degree	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
Bachelors	75.9%	74.6%	74.3%	73.3%	73.0%
Masters	18.5%	19.3%	20.0%	20.5%	21.3%
Doctoral	4.0%	4.5%	4.3%	4.8%	4.3%
Law	1.6%	1.5%	1.5%	1.4%	1.4%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

Percentages may not equal 100 due to rounding.

FY 2023 Degrees Conferred by College

College	Bachelors	Masters	Doctoral	Law	Total
Davis College of Ag Sciences & Natural Resources	571	116	32	0	719
Huckabee College of Architecture	142	38	0	0	180
Arts & Sciences	2,098	309	136	0	2,543
Rawls College of Business Administration	1,466	534	8	0	2,008
Education	271	242	105	0	618
Whitacre College of Engineering	875	446	59	0	1,380
Graduate School	0	86	8	0	94
Honors College	12	0	0	0	12
Human Science	774	145	37	0	956
School of Law	0	0	0	141	141
Media & Communication	637	132	10	0	779
TTU Provost	215	0	0	0	215
Talkington College of VPA	154	59	29	0	242
Total	7,215	2,107	424	141	9,887

FY 2018-2023 Certificates Awarded

	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
Post Baccalaureate	192	216	202	214	264
Post Secondary	180	213	314	273	324
Total	372	429	516	487	588

Fall 2023

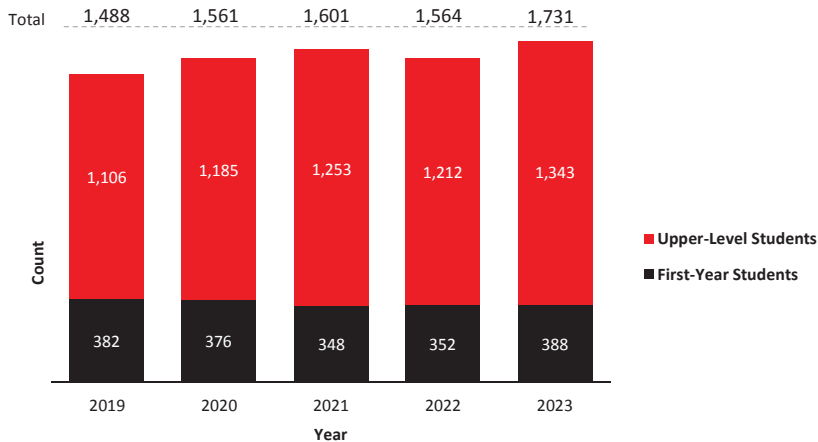
Total Enrollment by College (Based on the Student's Major)

College	UG	Grad	Law	VS	Total	% of Total	Last Year	% Change
Davis College of Ag Sciences & Natural Resources	2,747	519	0	0	3,266	8.0%	3,189	2.4%
Huckabee College of Architecture	797	101	0	0	898	2.2%	861	4.3%
Arts & Sciences	8,597	1,363	0	0	9,960	24.3%	10,330	-3.6%
Rawls College of Business Administration	5,155	857	0	0	6,012	14.7%	5,649	6.4%
Education	760	1,438	0	0	2,198	5.4%	2,184	0.6%
Whitacre College of Engineering	4,677	1,544	0	0	6,221	15.2%	6,048	2.9%
Graduate School	0	404	0	0	404	1.0%	352	14.8%
Honors College*	55	0	0	0	55	0.1%	53	3.8%
Human Sciences	2,674	593	0	0	3,267	8.0%	3,306	-1.2%
School of Law	0	0	438	0	438	1.1%	444	-1.4%
Media & Communication	2,075	352	0	0	2,427	5.9%	2,412	0.6%
TTU Provost	4,541	0	0	0	4,541	11.1%	4,566	-0.5%
Talkington College of VPA	728	284	0	0	1,012	2.5%	983	3.0%
Veterinary School	0	0	0	245	245	0.6%	151	62.3%
Total	32,806	7,455	438	245	40,944	100.0%	40,528	1.0%

*1,731 Undergraduate Students are in the Honors Program

Fall 2023

Undergraduate Students Served by the Honors College

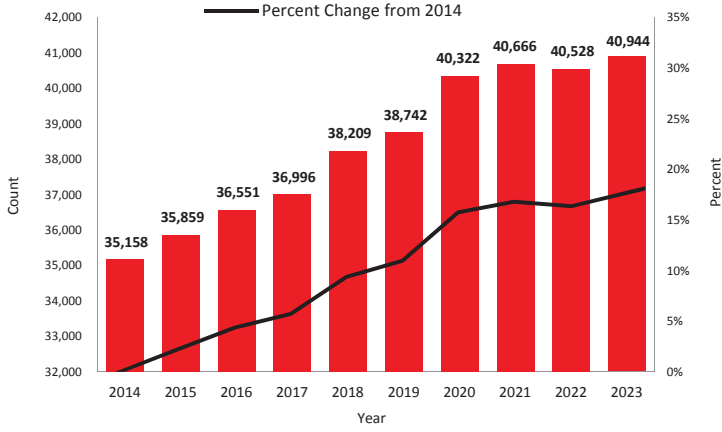


Fall 2023

Financial Aid

- Over **76%** of TTU students receive some type of financial aid including scholarships, grants, work study and loans.
- TTU disburses over **\$370,000,000** in financial aid to students annually.
- The **Red Raider Guarantee** ensures tuition and mandatory fees up to 30 credit hours per year will be paid by a combination of federal, state, and institutional funds. For complete information regarding Red Raider Guarantee, go to:
<https://www.depts.ttu.edu/financialaid/guarantee/>

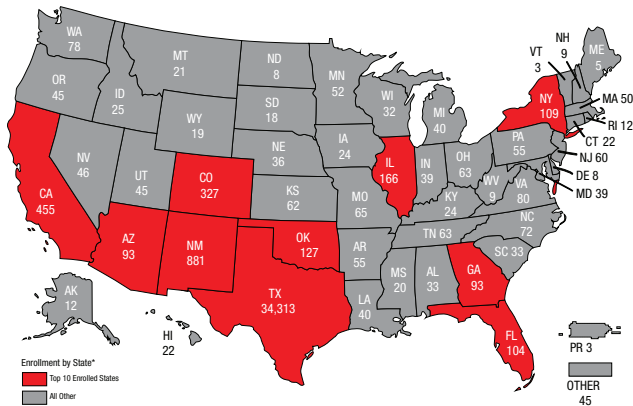
Fall 2023 Total Enrollment Over 10 Years



Fall 2023 Total Enrollment by Geographic Origin

Top Countries		Top States		Top TX Counties	
Country	Count	State	Count	County	Count
USA	38,157	Texas	34,313	Lubbock	4,765
India	1028	New Mexico	881	Collin	2,586
Bangladesh	208	California	455	Harris	2,488
Nigeria	196	Colorado	327	Tarrant	2,276
Costa Rica	178	Illinois	166	Dallas	1,912
Iran, Islamic Republic	108	Oklahoma	127	Denton	1,776
China	87	New York	109	Bexar	1,691
Nepal	83	Florida	104	Travis	1,206
Ghana	71	Arizona	93	Williamson	950
Brazil	61	Georgia	93	Fort Bend	929

Fall 2023 Distribution of Total Enrollment by State



Fall 2023

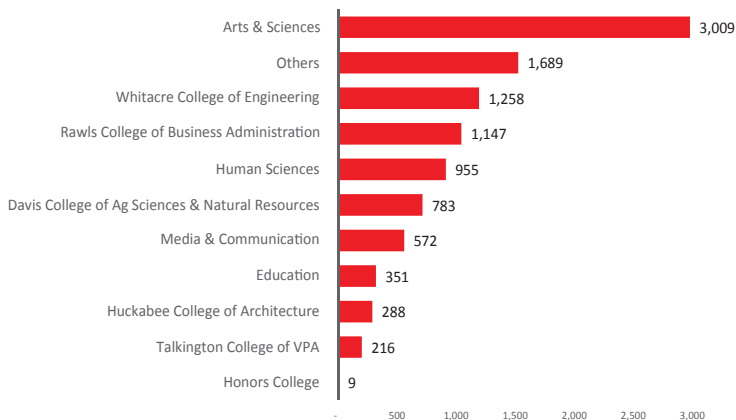
Demographics of Total Enrollment

	UG	Grad	Law	Vet	Total	% of Total	Last Year	Change
By Gender								
Female	16,248	4,100	244	177	20,769	49.8%	20,399	1.8%
Male	16,525	3,311	194	67	20,097	49.0%	20,076	0.1%
Not Reported	33	44	0	1	78	0.1%	53	47.2%
By Ethnicity								
American Indian/Alaskan Native	112	19	5	1	137	0.3%	125	9.6%
Asian	1,078	259	17	0	1,354	3.1%	1,285	5.4%
Black or African American	1,989	304	20	2	2,315	5.6%	2,313	0.1%
Hispanic	9,674	1,155	94	50	10,973	26.4%	10,805	1.6%
Native Hawaiian/Pacific Islander	29	7	0	0	36	0.1%	28	28.6%
Non-Resident International	642	2,374	0	0	3,016	6.5%	2,654	13.6%
Two or More Races	1,419	194	18	0	1,631	3.9%	1,581	3.2%
Not Reported	555	80	13	4	652	1.3%	548	19.0%
White	17,308	3,063	271	188	20,830	51.8%	21,189	-1.7%
By Full-Time/Part-Time								
Full-Time	29,694	4,641	434	245	35,014	83.6%	34,230	2.3%
Part-Time	3,112	2,814	4	0	5,930	15.4%	6,298	-5.8%
By Age								
24 & Under	30,676	2,336	286	149	33,447	80.9%	33,133	0.9%
25 & Over	2,130	5,119	152	96	7,497	18.1%	7,395	1.4%
Average Age	20.7	30.7	24.8	24.7	22.6	0.1%	22.6	0.0%
By Home								
In-State	29,619	4,077	386	231	34,313	83.8%	34,602	-0.8%
Out-Of-State*	3,187	3,378	52	14	6,631	16.2%	5,926	11.9%
Total	32,806	7,455	438	245	40,944	100.0%	40,528	0.7%

*Out-Of-State counts include Foreign and Not Reported.

Fall 2023

Undergraduate First Generation Enrollment by College





FROM HERE,
IT'S POSSIBLE.™