

## Website Update

It is our goal to provide timely information in ways that are both accessible and useful while using state of the art technology. Our website stores a plethora of information about Texas Tech, its students and faculty. We hope that you will find our website content, not only easily accessible, but also high quality and useful for your data-driven decisions. As you continue reading, you will find highlights of the information that you can access online.

### Online Fact Book

Have you ever wondered how much your college has grown over the past few years? Maybe you just want to know the retention or graduation rates. Often, finding this information can seem like a challenging task, but we make it easy by providing all of this information and more in our [Online Fact Book](#).

We update the fact book four times per year after the official census date each semester and have been collecting data for many years. In fact, you will find information that dates back to 1925. However, the amount of data is not the only thing that makes the online fact book worth checking out. We break down the data in several different ways to meet your needs and even allow you to download some of the data you need in an excel file or word document.

### TTU Trends

The interactive graphs on our [TTU Trends](#) website display multiple years of data for key measures. Looking for your college's research expenditures or how your expenditures compare with other colleges? We track data for students, faculty, and research, all of which can

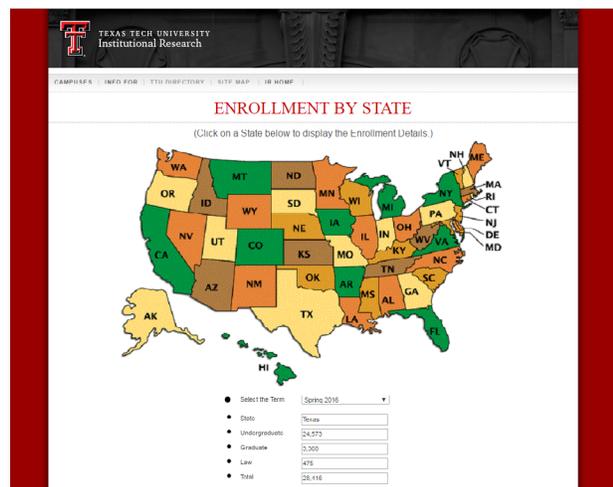
be displayed for the university as a whole or for individual colleges.

### Interactive Maps

Finding out student enrollment by county or state has never been easier with the addition of our new interactive maps. They can be found on our website's homepage and offer a breakdown of the total number of students enrolled in the Fall or Spring. You can look up this enrollment by [State](#) or [Texas County](#).

### Quick Fact Sheet

Of course, there are other ways to find data on student enrollment. Each year, we distribute a [Fact Sheet](#) that includes quick information about student enrollment, financial aid, top declared majors, new student demographics, retention and graduation rates, and SAT/ACT scores for entering freshmen. The 2001-2015 information is available online, but a print version for the current year is also available upon request.



# DID YOU KNOW...

Total enrollment at Texas Tech University in Fall 1925 was 910 students, which included 642 men and 248 women. That is only 2.5% of the total enrollment in Fall 2015.

## Website Update Continued

### College Metrics

We also offer a breakdown of college and departmental data through our college metrics page. Although there is limited access to our college metrics database, we can offer access to Deans, Chairs and Administrators by contacting Vicki West at [vicki.west@ttu.edu](mailto:vicki.west@ttu.edu) or 806-834-2108.

### Preliminary Enrollment Dashboard

Before we release data to the public after the official census class date of each semester, we provide the data online in our preliminary enrollment dashboard. Once again, this information is limited to Deans, Chairs and Administrators, but access can be requested by contacting Vicki West.

## Online Data Request

Have a request for data that you could not find online? Our [Online Data Request Form](#) will make it easy for you to request what you need.

## Coming Up

### Online Course Evaluations

We are excited to announce that we are in the process of switching to online course evaluations. A product has been purchased and we are currently planning on starting the pilot process this summer and fall. More information will be included in next quarter's newsletter.



## Meet the Staff: Tess Barlow

The IR website has made a lot of improvements over the years, just ask one of our unit managers, Tess Barlow. Tess began working for the Department of Institutional Research in February of 1993 as an administrative assistant. Now, 23 years later, she is the Unit Manager of course inventory reporting,



department websites and general institutional research duties. Therefore, it is no surprise that her job description includes working on the department's website updates. However, she says not only has the website been changed, but how she updates information has changed.

"We no longer manually code it, it is pre-designed. All you have to do is drag and drop the data," said Tess.

Of course, it is not as simple as that. She still has to learn the HTML tags and some of the PHP coding. However, she says creating websites is not nearly as difficult as it used to be when she had to write the code and design manually.

Working on the website is not the only thing that Tess is involved in at IR. In fact, she says that one of her favorite things to do is create ad hoc reports using Cognos Report Studio.

Tess was born in the Philippines and graduated from Columban College with a Bachelor of Science in Commerce, majoring in accounting. She moved to the United States after meeting her husband while working at a U.S. Naval Base. They have been married for 35 years and currently have two dogs, Gretchen and Mini. When she is not working, Tess likes to spend her spare time reading and traveling.

As for what to expect from Tess in the future, she says that she is working on learning data visualizations so that she can create more dashboards for our website. Tess really enjoys interacting with and helping people, which makes her an even more valuable asset to the IR team.

