## Multi-Survey and Multi-Year Comparative Survey Results by College and by Department

PART 4: RAWLS COLLEGE OF BUSINESS DEPARTMENTS \& PROGRAMS
(In sets by Unit: ACCT, FIN, ISQS, MGT, MKT, GEN-BUS, INT-BUS, BUS-ECO, EN-COM, \& GSC)

## From . . .

The Graduating Student Survey of undergraduates
The Post-Graduate Survey of Master's Students
The Post-Graduate Survey of Doctoral Students
One-Year Alumni Survey of undergraduates
Three-Year Alumni Survey of undergraduates
Seven Year Alumni Survey of undergraduates
For . . .
Two Years 2012-13 and 2013-14 for 3 sets of students at graduation
Two years 2011-12 \& 2012-13 for 1-year undergraduate alumni*
Two years 2008-9 and 2009-10 for 3-year undergraduate alumni*
Two years 2005-6 and 2006-7 for 7-year undergraduate alumni*
*(or longer for small departments)
A multi-year survey population is required to have a reasonably fair representation from the variety of majors within a department.

## Covering...

At-graduation rating questions. .
General Rating for Meeting Your Goals
Faculty Knowledge
Teaching Quality
Bringing Research into Class
Faculty Help Outside of Class
Faculty Interest in your Success
Applicable Courses
Course Availability
Lab/Studio Quality (undergraduate level)
Class Lab Quality \& Research Lab Quality (graduate level)
Advisor - Availability
Advisor - Administrative Help
Advisor - Academic Help
Advisor - Useful/Accurate
Advisor - Career Advice (graduate level)
Collegiality (graduate level)
Department Staff
College Academic Dean or Graduate School
Both at-graduation and alumni employment outcomes questions. . . .
Job Preparation
Job Satisfaction
Job Related to Major
Full-Time Salary
Alumni rating questions. ...
How a Degree from Tech Compares
Faculty
Courses
Academic Facilities
Advising
Job Assistance

## SCHOOL OF ACCOUNTING

RAWLS COLLEGE OF BUSINESS


## SCHOOL OF ACCOUNTING

## RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS MASTER'S STUDENTS

Count:
Average Rating: Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:
INTEREST IN YOUR SUCCESS

| 85 |
| :---: |
| 4.29 |
| 0.11 |
| $-\square$ |

APPLICABLE COURSES


COURSE AVAILABILITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

LAB / STUDIO QUALITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 74 |
| :---: |
| 4.26 |
| 0.10 |
| $\square!$ |

Count:
Average Rating:
Std. Err.:
Rating Distribution:


INTEREST IN YOUR SUCCESS


APPLICABLE COURSES

| 70 |
| :---: |
| 4.36 |
| 0.09 |
| - |

COURSE AVAILABILITY

| 70 |
| :---: |
| 4.21 |
| 0.10 |
| $-\quad 1$ |

CLASS LAB QUALITY

| 70 |
| :---: |
| 4.23 |
| 0.10 |
| $-\square$ |

RESEARCH LAB QUALITY

| 70 |
| :---: |
| 4.04 |
| 0.10 |
| $\square$ |

## SCHOOL OF ACCOUNTING

## RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS MASTER'S STUDENTS

Count:
Average Rating: Std. Err.:
Rating Distribution:
ADVISOR AVAILABLITY


Count:
Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

ADVISOR - ACADEMIC HELP
Count:
Average Rating.
Std. Err.:
Rating Distribution:

| 82 |
| :---: |
| 3.49 |
| 0.16 |
| $-\quad 1$ |

Count:
Average Rating:
Std. Err.:
Rating Distribution:


GRADUATE ADVISOR - AVAILABILITY

| 70 |
| :---: |
| 3.61 |
| 0.15 |
| $-\quad 1$ |

MAJOR PROFESSOR - AVAILABILITY

ADVISOR - USEFUL/ACCURATE

Count:
Average Rating
Std. Err.:
Rating Distribution:

| 83 |
| :---: |
| 3.33 |
| 0.16 |
| $\square \boldsymbol{\square}$ |

GRAD. ADVISOR - USEFUL/ACCURATE

| 70 |
| :---: |
| 3.43 |
| 0.15 |
| .17 |

## SCHOOL OF ACCOUNTING

## RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS MASTER'S STUDENTS

Count
Average Rating Std. Err.:
Rating Distribution:


DEPARTMENT STAFF


ACADEMIC DEAN
Count:
Average Rating:
Std. Err.:
Rating Distribution:
Average Rating:
Std. Err.:
Rating Distribution:


83
Average Rating:
Std. Err.:
Rating Distribution:

| 45 |
| :---: |
| 4.04 |
| 0.17 |
| $-\quad 1$ |

MAJOR PROF. - USEFUL/ACCURATE

| 70 |
| :---: |
| 4.40 |
| 0.10 |
| -10 |

GRADUATE ADVISOR - CAREER ADVICE

| 70 |
| :---: |
| 3.34 |
| 0.16 |
| $-\quad$ II |

MAJOR PROF. - CAREER ADVICE

| 70 |
| :---: |
| 4.39 |
| 0.10 |
| $\mathbf{-} \boldsymbol{\square}$ |

COLLEGIALITY

| 70 |
| :---: |
| 3.99 |
| 0.12 |
| $-\quad$. |

DEPARTMENT STAFF

| 70 |
| :---: |
| 4.00 |
| 0.11 |
| $-\square$ |

GRADUATE SCHOOL

| 67 |
| :---: |
| 4.01 |
| 0.10 |
| $-\quad$ |

## SCHOOL OF ACCOUNTING

## RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads)
BACCALAREATE STUDENTS MASTER'S STUDENTS

A
D Count:
Average Rating Std. Err.:
Rating Distribution:

## JOB PREPARATION

JOB SATISFACTION
Count:
Average Rating:
Std. Err.:
Rating Distribution:

JOB RELATED TO MAJOR

| Count: |  |
| :--- | ---: |
| Average Rating: | (Scale 1 to 4) |
| Std. Err.: |  |
| Rating Distribution: |  |

( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

JOB PREPARATION

| 65 |
| :---: |
| 4.26 |
| 0.08 |
| . |

JOB SATISFACTION


JOB RELATED TO MAJOR


JOB SALARY (x \$10k)

| 64 |
| :---: |
| 54.811 |
| 0.570 |

(In May 2014 dollars)
( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

## SCHOOL OF ACCOUNTING

 RAWLS COLLEGE OF BUSINESSONE YEAR ALUMNI SURVEY
[Undergraduates a year after graduation]
Latest 2 years (2011-12 \& 2012-13 grads)
Respondents: $16 \quad 4.7 \%$
JOB PREPARATION
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 16 |
| :---: |
| 4.50 |
| 0.16 |
| -1 |

JOB SATISFACTION
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 16 |
| :---: |
| 3.44 |
| 0.31 |
| $-\quad$ |
| (Scale 1 to 4 ) |

JOB RELATED TO MAJOR
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 16 |
| :---: |
| 3.44 |
| 0.23 |
| $\square$ |
|  |
| (Scale 1 to 4 ) |

Count:
Average Salary Std. Err.:

JOB SALARY (x \$10k)

( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

RECENT ALUMNI SURVEY
[Undergraduates about 3 years after graduation]
Latest 2 years (2008-9 \& 2009-10 grads)
Respondents: 27 9.6\%
JOB PREPARATION

| 23 |
| ---: |
| 4.57 |
| 0.11 |
|  |

JOB SATISFACTION

| 23 |
| :---: |
| 3.52 |
| 0.13 |
| $-\square$ |

JOB RELATED TO MAJOR

| 23 |
| :---: |
| 3.74 |
| 0.12 |
| $-m$ |

## JOB SALARY (x \$10k)


(\$10,000s to 100,000+ in \$10K groups)

## ALUMNI SURVEY

[Undergrads approximately 7 years after.]
Latest 2 years (2005-6 and 2006-7 grads)
Respondents: 23 7.0\%
JOB PREPARATION

| 22 |
| :---: |
| 3.91 |
| 0.18 |
|  |

JOB SATISFACTION


JOB RELATED TO MAJOR


JOB SALARY ( x \$10k)

(\$10,000s to 100,000+ in \$10K groups)

## SCHOOL OF ACCOUNTING



NOTES:
Participants in the Graduating Student Survey (GSS) and the Post-Graduate Survey (PGS) are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.
The One-Year Alumni Survey is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.
Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).
The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.
FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

| Reasons for coming to TTU | GSS, PGS, Alumni | Individual student services | GSS, PGS, Alumni | Personal development Alumni |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Goals and outcomes | GSS, PGS, Alumni | Individual administrative units | GSS PGS, Alumni | Educational attainments Alumni |
| Employer name and type | GSS, PGS, Alumni | Library ratings | GSS, PGS | Time to the First Job Alumni |
| Job Title | GSS, PGS, Alumni | Computer facilities | GSS, PGS |  |
| Job Location | GSS, PGS, Alumni | Social \& cultural environment | PGS |  |
| Continuing education | GSS, PGS, Alumni | Parent's educational background | PGS |  |
|  |  | Paying for education | PGS |  |

Every survey section gives the respondent an opportunity to write lengthy comments.

## AREA OF FINANCE

RAWLS COLLEGE OF BUSINESS


## AREA OF FINANCE

RAWLS COLLEGE OF BUSINESS

D Count Average Rating: Std. Err.:
Rating Distribution:

## Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS <br> Latest 3 years (2011-12 thru 2013-14 grads) MASTER'S STUDENTS

INTEREST IN YOUR SUCCESS

| 42 |
| :---: |
| 4.29 |
| 0.14 |
| $-\quad 1$ |

APPLICABLE COURSES
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 42 |
| :---: |
| 4.21 |
| 0.14 |
| $-\quad$. |

COURSE AVAILABILITY
Count:
Average Rating
Std. Err.:
Rating Distribution:

| 42 |
| :---: |
| 4.00 |
| 0.17 |
|  |

LAB / STUDIO QUALITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 40 |
| :---: |
| 4.23 |
| 0.15 |
| $-\square$ |

Count:
Average Rating:
Std. Err.:
Rating Distribution:

INTEREST IN YOUR SUCCESS

| 15 |
| :---: |
| 3.87 |
| 0.22 |
|  |

APPLICABLE COURSES

| 15 |
| :---: |
| 4.13 |
| 0.14 |
| $\ldots$ |

COURSE AVAILABILITY

| 15 |
| :---: |
| 3.13 |
| 0.26 |
| 1. |

CLASS LAB QUALITY

| 12 |
| :---: |
| 3.75 |
| 0.34 |
| $\square$ |

RESEARCH LAB QUALITY

| 12 |
| :---: |
| 3.58 |
| 0.35 |
|  |

## AREA OF FINANCE

## RAWLS COLLEGE OF BUSINESS

| Latest 2 years (2012-13 \& 2013-14 grads) | Latest 3 years (2011-12 thru 2013-14 grads) |
| :--- | :--- |
| BACCALAREATE STUDENTS | MASTER'S STUDENTS |

Rating Distribution:

\section*{ADVISOR AVAILABLITY <br> | 41 |
| :---: |
| 3.44 |
| 0.20 |
| $-\boldsymbol{m}$ |}

Count:
Average Rating
Std. Err.:
Rating Distribution:
ADVISOR - ADMIN. HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 41 |
| :---: |
| 3.32 |
| 0.19 |
| $\square \square$ |

ADVISOR - ACADEMIC HELP
Count:
Average Rating
Std. Err.:
Rating Distribution:

| 41 |
| :---: |
| 3.24 |
| 0.20 |
| $-\quad 1$ |

Count:
Average Rating:
Std. Err.:
Rating Distribution:


ADVISOR - USEFUL/ACCURATE
Count:
Average Rating
Std. Err.:
Rating Distribution

| 41 |
| :---: |
| 3.27 |
| 0.21 |
| -1 |

GRADUATE ADVISOR - AVAILABILITY

| 15 |
| :---: |
| 4.13 |
| 0.24 |
| $-\quad \square$ |

MAJOR PROFESSOR - AVAILABILITY

| 15 |
| ---: |
| 4.67 |
| 0.13 |
| 1 |

GRADUATE ADVISOR - ADMIN. HELP

| 15 |
| :---: |
| 3.80 |
| 0.25 |
| .1 |

MAJOR PROF. - ACADEMIC HELP

| 15 |
| :---: |
| 4.73 |
| 0.12 |
| $\square$ |

MAJOR PROF. - THESIS/DIS. HELP

| 13 |
| :---: |
| 4.46 |
| 0.19 |
| .11 |

GRAD. ADVISOR - USEFUL/ACCURATE

| 14 |
| :---: |
| 3.57 |
| 0.26 |
| $\quad \square$ |

AREA OF FINANCE

## RAWLS COLLEGE OF BUSINESS

## BACCALAREATE STUDENTS MASTER'S STUDENTS

D Count
Average Rating: Std. Err.:
Rating Distribution:


DEPARTMENT STAFF


ACADEMIC DEAN
Count:
Average Rating
Std. Err.:
Rating Distribution:
Average Rating:
Std. Err.:
Rating Distribution:


| 27 |
| :---: |
| 4.59 |
| 0.11 |
| -1 |

MAJOR PROF. - USEFUL/ACCURATE

| 15 |
| :---: |
| 4.47 |
| 0.17 |
| $\quad 1$ |

GRADUATE ADVISOR - CAREER ADVICE

| 13 |
| :---: |
| 3.08 |
| 0.40 |
| 4 |

MAJOR PROF. - CAREER ADVICE

| 13 |
| :---: |
| 4.31 |
| 0.18 |
| $-\quad 1$ |

COLLEGIALITY

| 15 |
| :---: |
| 4.20 |
| 0.21 |
| $\square$ |

DEPARTMENT STAFF

| 15 |
| :---: |
| 4.13 |
| 0.24 |
| $-\square$ |

GRADUATE SCHOOL

| 14 |
| :---: |
| 4.21 |
| 0.19 |
| $\mathbf{}$ |

## AREA OF FINANCE

## RAWLS COLLEGE OF BUSINESS

Rating Distribution:
Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS

JOB PREPARATION
Count:
Average Rating
Std Err.

Std. Err.:
Rating Distribution:
JOB SATISFACTION

( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

Latest 3 years (2011-12 thru 2013-14 grads) MASTER'S STUDENTS

JOB PREPARATION

| 7 |
| :---: |
| 4.43 |
| 0.32 |
| $\quad .1$ |

JOB SATISFACTION

| 7 |
| :---: |
| 3.43 |
| 0.22 |
| $\square \square$ |
|  |
| (Scale 1 to 4) |

JOB RELATED TO MAJOR


JOB SALARY (x \$10k)

| 6 |
| :---: |
| 70.466 |
| 6.822 |

(In May 2014 dollars)
( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups

## AREA OF FINANCE

## RAWLS COLLEGE OF BUSINESS

ONE YEAR ALUMNI SURVEY
［Undergraduates a year after graduation］
Latest 2 years（2011－12 \＆2012－13 grads）
Respondents： 11 5．6\％

JOB PREPARATION
Count：

| 8 |
| :---: |
| 4.00 |
| 0.29 |
| $\square$ |

JOB SATISFACTION
Count：
Average Rating：
Std．Err．：
Rating Distribution：

| 8 |
| ---: |
| 3.75 |
| 0.17 |
| $\square$ |
|  |
| （Scale 1 to 4 ） |

JOB RELATED TO MAJOR
Count：
Average Rating：
Std．Err．：
Rating Distribution

| 8 |
| :---: |
| 3.13 |
| 0.24 |
| $-\square$ |
|  |
| （Scale 1 to 4 ） |

Count
Average Salary Std．Err：

（\＄10，000s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups

RECENT ALUMNI SURVEY
［Undergraduates about 3 years after graduation］
Latest 2 years（2008－9 \＆2009－10 grads）
Respondents： 29 8．8\％

JOB PREPARATION

| 28 |
| :---: |
| 4.11 |
| 0.17 |
| $-\square$ |

JOB SATISFACTION

| 28 |
| :---: |
| 3.61 |
| 0.13 |
| $-\quad \square$ |
|  |
| （Scale 1 to 4 ） |

JOB RELATED TO MAJOR

| 28 |
| :---: |
| 3.36 |
| 0.18 |
| $\square$ |

JOB SALARY（x \＄10k）



（ $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups

## ALUMNI SURVEY

［Undergrads approximately 7 years after．］
Latest 2 years（2005－6 and 2006－7 grads）
Respondents： 26 5．4\％

JOB PREPARATION

| 26 |
| :---: |
| 3.62 |
| 0.18 |
| $-\quad$ |

JOB SATISFACTION

| 26 |
| :---: |
| 3.35 |
| 0.15 |
| - |
|  |
| （Scale 1 to 4 ） |

JOB RELATED TO MAJOR

（\＄10，000s to 100，000＋in \＄10K groups）

## AREA OF FINANCE

## ONE YEAR ALUMNI SURVEY

Latest 2 years (2011-12 \& 2012-13 grads)

## RECENT ALUMNI SURVEY

Latest 2 years (2008-9 \& 2009-10 grads)
DEGREE COMPARISON


FACULTY


COURSES


ACADEMIC FACILITIES


JOB ASSISTANCE


## ALUMNI SURVEY

Latest 2 years (2005-6 and 2006-7 grads)
(In working or studying with people from other universities, how does your TTU degree compare?)


FACULTY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:


COURSES


ACADEMIC FACILITIES
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 11 |
| :---: |
| 4.64 |
| 0.21 |
| $-\pi$ |

ADVISING
Count:
Average Rating:
Std. Err.:
Rating Distribution:

JOB ASSISTANCE
Count:
Average Rating:
Std. Err.:
Rating Distribution:



FACULTY


COURSES

| 26 |
| :---: |
| 4.00 |
| 0.15 |
| $\square$ |

ACADEMIC FACILITIES

| 26 |
| :---: |
| 3.69 |
| 0.17 |
| $-\square$ |



JOB ASSISTANCE

| 24 |
| :---: |
| 1.88 |
| 0.22 |
| $-\square$ |
| ■ |

(Scale 1 to 4 )

NOTES:
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The One-Year Alumni Survey is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

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The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

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All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.
Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).
The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.
FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

| Reasons for coming to TTU | GSS, PGS, Alumni | Individual student services | GSS, PGS, Alumni | Personal development Alumni |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Goals and outcomes | GSS, PGS, Alumni | Individual administrative units | GSS PGS, Alumni | Educational attainments Alumni |
| Employer name and type | GSS, PGS, Alumni | Library ratings | GSS, PGS | Time to the First Job Alumni |
| Job Title | GSS, PGS, Alumni | Computer facilities | GSS, PGS |  |
| Job Location | GSS, PGS, Alumni | Social \& cultural environment | PGS |  |
| Continuing education | GSS, PGS, Alumni | Parent's educational background | PGS |  |
|  |  | Paying for education | PGS |  |

Every survey section gives the respondent an opportunity to write lengthy comments.

## AREA OF ISQS / Management Information Systems

RAWLS COLLEGE OF BUSINESS

| AT | GRADUATING STUDENT SURVEY |
| :--- | :--- |
|  | [Undergraduates at graduation] |
| G | Latest 2 years (2012-13 \& 2013-14 grads) |
| R | BACCALAREATE STUDENTS |
| A | Respondents: $56 \quad 42.7 \%$ |

POST-GRADUATE SURVEY The reporting of majors under general
[Graduate students at graduation] or specific names officially and
Latest 3 years (2011-12 thru 2013-14 grads) by students is inconsistent, so
MASTER'S STUDENTS $r$ response rates are approximations
Respondents: 21 46.7\% or are not reported.
(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.)
GENERAL RATING

| 53 |
| :---: |
| 4.08 |
| 0.12 |
| . |

GENERAL RATING
Count:
Average Rating:
Std. Err.:
Rating Distribution:

FACULTY KNOWLEDGE
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 48 |
| :---: |
| 4.54 |
| 0.09 |
| -1 |

TEACHING QUALITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 47 |
| :---: |
| 4.17 |
| 0.13 |
| $-\square$ |

BRINGING RESEARCH INTO CLASS
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 45 |
| :---: |
| 4.13 |
| 0.13 |
| $-\quad$. |

FACULTY HELP OUTSIDE CLASS

|  | Count: |
| :--- | :---: |
| Average Rating: | 48 |
| Std. Err.: | 4.31 |
| Rating Distribution: | 0.14 |

AREA OF ISQS / Management Information Systems
RAWLS COLLEGE OF BUSINESS
Latest 2 years (2012-13 \& 2013-14 grads) Latest 3 years (2011-12 thru 2013-14 grads)
BACCALAREATE STUDENTS MASTER'S STUDENTS

Average Rating:
Std. Err.:
Rating Distribution:

## INTEREST IN YOUR SUCCESS

|  |
| :---: |
| 18 |
| 4.46 |
| 0.15 |
| $-\ldots-$ |

APPLICABLE COURSES
Count:
Average Rating:
Std. Err.:
Rating Distribution:


COURSE AVAILABILITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

LAB / STUDIO QUALITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 41 |
| :---: |
| 4.02 |
| 0.20 |
| $-\boldsymbol{\square} \boldsymbol{\square}$ |

Count:
Average Rating:
Std. Err.:
Rating Distribution:

INTEREST IN YOUR SUCCESS

| 21 |
| :---: |
| 3.33 |
| 0.27 |
| $\boldsymbol{\\|} \boldsymbol{1}$ |

APPLICABLE COURSES

| 21 |
| :---: |
| 3.48 |
| 0.23 |
| 1 |

COURSE AVAILABILITY

| 21 |
| :---: |
| 3.71 |
| 0.24 |
| $-=$ |

CLASS LAB QUALITY

| 16 |
| :---: |
| 3.94 |
| 0.29 |
| $\mathbf{- 1}$ |

RESEARCH LAB QUALITY

| 14 |
| :---: |
| 3.57 |
| 0.32 |
|  |

## AREA OF ISQS / Management Information Systems

## RAWLS COLLEGE OF BUSINESS

## Latest 2 years (2012-13 \& 2013-14 grads) <br> Latest 3 years (2011-12 thru 2013-14 grads)

BACCALAREATE STUDENTS
MASTER'S STUDENTS
Count:
Average Rating:
Std

Std. Err.:
Rating Distribution:
ADVISOR AVAILABLITY

| 47 |
| :---: |
| 4.19 |
| 0.15 |
| $-=1$ |

Count:
Average Rating
Std. Err.:
Rating Distribution:
ADVISOR - ADMIN. HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution:

ADVISOR - ACADEMIC HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

ADVISOR - USEFUL/ACCURATE
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 47 |
| :---: |
| 4.21 |
| 0.16 |
| -- |


| 47 |
| :---: | :---: |
| 4.19 |
| 0.15 |
| $-m$ |

GRADUATE ADVISOR - AVAILABILITY

| 21 |
| :---: |
| 3.71 |
| 0.27 |
| $-\quad$ |

MAJOR PROFESSOR - AVAILABILITY

MAJOR PROF. - ACADEMIC HELP

| 20 |
| :---: |
| 3.75 |
| 0.25 |
| $\boldsymbol{\square}$ |

MAJOR PROF. - THESIS/DIS. HELP

| 17 |
| :---: |
| 3.71 |
| 0.29 |
| $\mathbf{- 1 / 4}$ |

GRAD. ADVISOR - USEFUL/ACCURATE

| 20 |
| :---: |
| 3.55 |
| 0.30 |
| $\square 1$ |

AREA OF ISQS / Management Information Systems

## RAWLS COLLEGE OF BUSINESS

## BACCALAREATE STUDENTS BACCALAREATE STUDENTS

Latest 3 years (2011-12 thru 2013-14 grads)

MAJOR PROF. - USEFUL/ACCURATE

Count:
Average Rating: Std. Err.:
Rating Distribution:


DEPARTMENT STAFF


ACADEMIC DEAN
Count:
Average Rating:
Std. Err.:
Rating Distribution:
Average Rating:
Std. Err.:
Rating Distribution:


| 24 |
| :---: |
| 4.25 |
| 0.15 |
| $\square$ |


| 19 |
| :---: |
| 3.58 |
| 0.29 |
| -1 |

GRADUATE ADVISOR - CAREER ADVICE

| 20 |
| :---: |
| 3.45 |
| 0.30 |
| $-\quad$. |

MAJOR PROF. - CAREER ADVICE

| 19 |
| :---: |
| 3.47 |
| 0.29 |
| $\boldsymbol{\square} \boldsymbol{n} \boldsymbol{l}$ |

COLLEGIALITY

| 21 |
| :---: |
| 3.57 |
| 0.18 |
| -1. |

DEPARTMENT STAFF

| 21 |
| :---: |
| 4.05 |
| 0.22 |
| $\mathbf{-}!$ |

GRADUATE SCHOOL

| 19 |
| :---: |
| 4.00 |
| 0.21 |
| $-\quad$ |

## AREA OF ISQS / Management Information Systems

## RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 \& 2013-14 grads) Latest 3 years (2011-12 thru 2013-14 grads) BACCALAREATE STUDENTS

Count
Average Rating:
Std. Err.:
Rating Distribution:
JOB PREPARATION


JOB SATISFACTION
Count:
Average Rating
Std. Err.:
Rating Distribution:

JOB RELATED TO MAJOR

| Count: | 42 |
| :---: | :---: |
| Average Rating: | 3.69 |
| Std. Err.: | 0.09 |
| Rating Distribution: | $\underset{\text { (Scale } 1 \text { to } 4 \text { ) }}{-\square}$ |
|  | JOB SALARY (x \$10k) |
| Count: | 41 |
| Average: | 57.040 |
| Std. Err.: | 1.481 |
|  | (In May 2014 dollars) |
|  | - $\square_{\text {I }}$ |

## MASTER'S STUDENTS

JOB PREPARATION

| 10 |
| :---: |
| 3.90 |
| 0.29 |
|  |

JOB SATISFACTION


JOB RELATED TO MAJOR

| 10 |
| :---: |
| 3.00 |
| 0.35 |
| $\square \square$ |
|  |
| (Scale 1 to 4) |

JOB SALARY (x \$10k)

| 10 |
| :---: |
| 52.832 |
| 3.603 |

(In May 2014 dollars)
( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

## AREA OF ISQS／Management Information Systems

## RAWLS COLLEGE OF BUSINESS

ONE YEAR ALUMNI SURVEY
［Undergraduates a year after graduation］
Latest 4 years（2009－10 thru 2012－13 grads）
Respondents： 12 5．6\％

JOB PREPARATION
Count：
Average Rating：
Std．Err．：
Rating Distribution：

| 12 |
| :---: |
| 3.25 |
| 0.29 |
| $\mathbf{n}$. |

Count：
Average Rating：
Std．Err．：
Rating Distribution：
JOB SATISFACTION

OB RELATED TO MAJOR
Count：
Average Rating：
Std．Err．：
Rating Distribution：

| 12 <br> 3.00 <br> 0.34 <br> $\square \square$ <br> - <br> （Scale 1 to 4 ） |
| :---: |

Count：
Average Salary Std．Err．：

## JOB SALARY（x \＄10k）


（ $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups）

## RECENT ALUMNI SURVEY

［Undergraduates about 3 years after graduation］
Latest 3 years（2007－8 \＆2009－10 grads）
Respondents： 11 7．8\％
JOB PREPARATION

| 11 |
| :---: |
| 3.91 |
| 0.26 |
|  |

JOB SATISFACTION

| 11 |
| :---: |
| 3.27 |


（Scale 1 to 4）
JOB RELATED TO MAJOR

| 11 |
| :---: |
| 3.09 |
| 0.26 |
| $\square$ |

（Scale 1 to 4）

## JOB SALARY（x \＄10k）


（\＄10，000s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups

## ALUMNI SURVEY

［Undergrads approximately 7 years after．］
Latest 3 years（2004－5 thru 2006－7 grads）
Respondents： $95.6 \%$
JOB PREPARATION

| 8 |
| :---: |
| 3.00 |
| 0.29 |
| $\boldsymbol{\square} \boldsymbol{\square}$ |

JOB SATISFACTION

（Scale 1 to 4）
JOB RELATED TO MAJOR

| 8 |
| :---: |
| 2.88 |
| 0.43 |
| $\square \boldsymbol{\square}$ |

（Scale 1 to 4 ）
JOB SALARY（x \＄10k）

（In May 2014 dollars） | $\frac{8}{92.103}$ |
| :---: |
| （ $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups） |

## AREA OF ISQS / Management Information Systems



NOTES:
Participants in the Graduating Student Survey (GSS) and the Post-Graduate Survey (PGS) are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.
The One-Year Alumni Survey is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.
Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).
The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.
FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

| Reasons for coming to TTU | GSS, PGS, Alumni | Individual student services | GSS, PGS, Alumni | Personal development Alumni |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Goals and outcomes | GSS, PGS, Alumni | Individual administrative units | GSS PGS, Alumni | Educational attainments Alumni |
| Employer name and type | GSS, PGS, Alumni | Library ratings | GSS, PGS | Time to the First Job Alumni |
| Job Title | GSS, PGS, Alumni | Computer facilities | GSS, PGS |  |
| Job Location | GSS, PGS, Alumni | Social \& cultural environment | PGS |  |
| Continuing education | GSS, PGS, Alumni | Parent's educational background | PGS |  |
|  |  | Paying for education | PGS |  |

Every survey section gives the respondent an opportunity to write lengthy comments.

## AREA OF MANAGEMENT

RAWLS COLLEGE OF BUSINESS


## AREA OF MANAGEMENT

## RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS MASTER'S STUDENTS

|  | INTEREST IN YOUR |
| :--- | :---: |
| Count: | 84 |
| Average Rating: | 4.19 |
| Std. Err.: | 0.11 |
| Rating Distribution: | $\boxed{\|n l\|}$ |

APPLICABLE COURSES
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 83 |
| :---: |
| 4.05 |
| 0.11 |
| $-\quad$ |

COURSE AVAILABILITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 85 |
| :---: |
| 3.81 |
| 0.12 |
| $\mathbf{- H I}$ |

LAB / STUDIO QUALITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 76 |
| :---: |
| 4.08 |
| 0.12 |
| $-\quad 1$ |

Count:
Average Rating:
Std. Err.:
Rating Distribution:

INTEREST IN YOUR SUCCESS

| 18 |
| :---: |
| 3.94 |
| 0.26 |
| $\square-$ |

APPLICABLE COURSES

| 18 |
| :---: |
| 4.00 |
| 0.24 |
| $-\quad$. |

COURSE AVAILABILITY

| 18 |
| :---: |
| 3.83 |
| 0.29 |
| $-\mathbf{-}$ |

CLASS LAB QUALITY

| 18 |
| :---: |
| 4.11 |
| 0.26 |
| $-\quad \square$ |

RESEARCH LAB QUALITY

| 18 |
| :---: |
| 3.89 |
| 0.26 |
| $-\quad$ |

## AREA OF MANAGEMENT

## RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 \& 2013-14 grads)
Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS MASTER'S STUDENTS

Count
Average Rating:
Std. Err.:
Rating Distribution:
ADVISOR AVAILABLITY


Count:
Average Rating
Std. Err.:
Rating Distribution:
ADVISOR - ADMIN. HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution:

ADVISOR - ACADEMIC HELP
Count:
Average Rating
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

GRADUATE ADVISOR - AVAILABILITY

| 18 |
| :---: |
| 3.56 |
| 0.34 |
| $-\quad 1$ |

MAJOR PROFESSOR - AVAILABILITY

| 18 |
| :---: |
| 4.17 |
| 0.17 |
| $\quad \square$ |

GRADUATE ADVISOR - ADMIN. HELP

| 18 |
| :---: |
| 3.56 |
| 0.35 |
| $\mathbf{-} \quad$ |

MAJOR PROF. - ACADEMIC HELP

| 18 |
| :---: |
| 4.00 |
| 0.22 |
| $=-$ |

MAJOR PROF. - THESIS/DIS. HELP

| 18 |
| :---: |
| 3.83 |
| 0.28 |
| $-\quad$ |

GRAD. ADVISOR - USEFUL/ACCURATE
Count:
Average Rating
Std. Err.:
Rating Distribution

| 85 |
| :---: |
| 3.84 |
| 0.14 |
| $-\quad .1$ |


| 18 |
| :---: |
| 3.22 |
| 0.36 |
| 1 |

## AREA OF MANAGEMENT

## RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS MASTER'S STUDENTS

Count:
Average Rating: Std. Err.:
Rating Distribution:


DEPARTMENT STAFF


ACADEMIC DEAN
Count:
Average Rating
Std. Err.:
Rating Distribution
Average Rating:
Std. Err.:
Rating Distribution:


| 81 |
| :---: |
| 3.93 |


| 51 |
| :---: |
| 4.24 |
| 0.13 |
| - |

MAJOR PROF. - USEFUL/ACCURATE

| 18 |
| :---: |
| 3.78 |
| 0.32 |
| $-\mathbf{-}$ |

GRADUATE ADVISOR - CAREER ADVICE

| 18 |
| :---: |
| 3.00 |
| 0.37 |
| 1 |

MAJOR PROF. - CAREER ADVICE


COLLEGIALITY

| 18 |
| :---: |
| 3.72 |
| 0.29 |
| $-\boldsymbol{\square}$ |

DEPARTMENT STAFF

| 18 |
| :---: |
| 3.83 |
| 0.29 |
| $\mathbf{-}=$ |

GRADUATE SCHOOL

| 14 |
| :---: |
| 3.14 |
| 0.43 |
|  |

## AREA OF MANAGEMENT

## RAWLS COLLEGE OF BUSINESS

Average Rating Std. Err.:
Rating Distribution:
Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads)

## BACCALAREATE STUDENTS <br> MASTER'S STUDENTS

JOB PREPARATION

JOB SATISFACTION
Count:
Average Rating:

Average Rating:
Std. Err.:
Rating Distribution:


JOB RELATED TO MAJOR

| Count: | 44 |
| :---: | :---: |
| Average Rating: | 3.07 |
| Std. Err.: | 0.15 |
| Rating Distribution: | $\underbrace{\square-\square \mid}_{\text {(Scale } 1 \text { to } 4)}$ |
|  | JOB SALARY (x \$10k) |
| Count: | 38 |
| Average: | 50.530 |
| Std. Err.: | 2.575 |
|  | (In May 2014 dollars) |
|  |  |

( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

JOB PREPARATION

| 8 |
| :---: |
| 4.63 |
| 0.28 |
| $-=$ |

JOB SATISFACTION


JOB RELATED TO MAJOR
 JOB SALARY ( $\mathrm{x} \$ 10 \mathrm{k}$ )

| 7 |
| :---: |
| 61.052 |
| 6.573 |

(In May 2014 dollars)
( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

## AREA OF MANAGEMENT

## RAWLS COLLEGE OF BUSINESS

ONE YEAR ALUMNI SURVEY
［Undergraduates a year after graduation］
Latest 2 years（2011－12 \＆2012－13 grads）
Respondents： 12 3．9\％

RECENT ALUMNI SURVEY
［Undergraduates about 3 years after graduation］
Latest 2 years（2008－9 \＆2009－10 grads）
Respondents： 23 7．1\％

（ $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups）


JOB SATISFACTION
Count：
Average Rating：
Std．Err．：
Rating Distribution：

JOB RELATED TO MAJOR
Count：
Average Rating：
Std．Err．：
Rating Distribution：


Count：
Average Salary Std．Err．：
Count：
Average Rating：
Std．Err．：
Rating Distribution：

| 11 <br> 3.27 <br> 0.25 <br> $\square$ <br> （Scale 1 to 4 ）${ }^{2}+$ |
| :---: |



## JOB PREPARATION

JOB PREPARATION

| 21 |
| :---: |
| 3.90 |
| 0.17 |
| $\quad 1$ |

JOB SATISFACTION


JOB RELATED TO MAJOR

| 22 |
| :---: |
| 2.77 |
| 0.20 |
| $\square$ |

JOB SALARY（x \＄10k）



$$
\text { (Scale } 1 \text { to } 4 \text { ) }
$$

## ALUMNI SURVEY

［Undergrads approximately 7 years after．］
Latest 2 years（2005－6 and 2006－7 grads）
Respondents： 19
$95.4 \%$
JOB PREPARATION

| 17 |
| :---: |
| 3.94 |
| 0.21 |
| $-\square$ |

JOB SATISFACTION

| 17 <br> 3.41 <br> 0.15 <br> -1 <br>  <br> （Scale 1 to 4 ）${ }^{2}$ |
| :---: |

JOB RELATED TO MAJOR

| 17 |
| :---: |
| 3.12 |
| 0.17 |
| $\square$ |

JOB SALARY（x \＄10k）

| 17 |
| :---: |
| 70.944 |
| 6.514 |


| （In May 2014 dollars） |  |  |
| ---: | ---: | ---: |
| $\square$ | $\square$ | $\square$ |
| $\square$ | $\square$ | $\square$ |

（ $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups）

## AREA OF MANAGEMENT

## ONE YEAR ALUMNI SURVEY

Latest 2 years（2011－12 \＆2012－13 grads）
DEGREE COMPARISON

## ALUMNI SURVEY

Latest 2 years（2005－6 and 2006－7 grads）

## DEGREE COMPARISON

（In working or studying with people from other universities，how does your TTU degree compare？）


FACULTY
Count：
Average Rating：
Std．Err．：
Rating Distribution：

Count：
Average Rating：
Std．Err．：
Rating Distribution：


COURSES


ACADEMIC FACILITIES
Count：
Average Rating：
Std．Err．：
Rating Distribution：

Count：
Average Rating：
Std．Err．：
Rating Distribution：

| 11 |
| :---: |
| 4.27 |
| 0.25 |
| $\square$ |

ADVISING


JOB ASSISTANCE
Count：
Average Rating：
Std．Err．：
Rating Distribution：

| 10 |
| :---: |
| 2.00 |
| 0.35 |
| $\square \square$ |
| $\square$ |
| （Scale 1 to 4 ） |



FACULTY


COURSES


ACADEMIC FACILITIES


ADVISING


JOB ASSISTANCE

| 18 |
| :---: |
| 1.61 |
| 0.17 |
| 1 |
|  |
| （Scale 1 to 4 ） |



COURSES

| 19 |
| :---: |
| 4.11 |
| 0.13 |
| $\mathbf{- 1}$ |

ACADEMIC FACILITIES

| 19 |
| :---: |
| 3.84 |
| 0.20 |
| $-=1$ |

ADVISING

| 19 |
| :---: |
| 3.84 |
| 0.20 |
| $-\quad$. |

JOB ASSISTANCE

| 18 |
| :---: |
| 2.33 |
| 0.24 |
| $\square$ |
|  |
| （Scale 1 to 4 |

NOTES:
Participants in the Graduating Student Survey (GSS) and the Post-Graduate Survey (PGS) are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.
The One-Year Alumni Survey is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.
Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).
The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.
FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

| Reasons for coming to TTU | GSS, PGS, Alumni | Individual student services | GSS, PGS, Alumni | Personal development Alumni |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Goals and outcomes | GSS, PGS, Alumni | Individual administrative units | GSS PGS, Alumni | Educational attainments Alumni |
| Employer name and type | GSS, PGS, Alumni | Library ratings | GSS, PGS | Time to the First Job Alumni |
| Job Title | GSS, PGS, Alumni | Computer facilities | GSS, PGS |  |
| Job Location | GSS, PGS, Alumni | Social \& cultural environment | PGS |  |
| Continuing education | GSS, PGS, Alumni | Parent's educational background | PGS |  |
|  |  | Paying for education | PGS |  |

Every survey section gives the respondent an opportunity to write lengthy comments.

## AREA OF MARKETING

RAWLS COLLEGE OF BUSINESS

[^0]
## AREA OF MARKETING

## RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 \& 2013-14 grads)

## BACCALAREATE STUDENTS

INTEREST IN YOUR SUCCESS
Count:
Average Rating:

Std. Err.:
Rating Distribution:
105

Rating Distribution

APPLICABLE COURSES
Count:
Average Rating:

Std. Err.:
Rating Distribution:

| 105 |
| :---: |
| 4.21 |
| 0.09 |
| $-\quad$. |

COURSE AVAILABILITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 105 |
| :---: |
| 3.99 |
| 0.10 |
| $\square \square$ |

LAB / STUDIO QUALITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 97 |
| :---: |
| 4.19 |
| 0.09 |
| $-\square!$ |

Count:
Average Rating:
Std. Err.:
Rating Distribution:


## AREA OF MARKETING

## RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 \& 2013-14 grads)
BACCALAREATE STUDENTS

Average Rating:
Std. Err.:
Rating Distribution:
ADVISOR AVAILABLITY

| 104 |
| :---: |
| 3.69 |
| 0.13 |
| $-\ldots$ |

Count:
Average Rating:
Std. Err.:
Rating Distribution:
ADVISOR - ADMIN. HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution.

| 105 |
| :---: |
| 3.75 |
| 0.13 |
| $-\quad$ |

ADVISOR - ACADEMIC HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 105 |
| ---: |
| 3.77 |
| 0.13 |
| - |

Count:
Average Rating:
Std. Err.:
Rating Distribution:

ADVISOR - USEFUL/ACCURATE
Count: $\square$

## AREA OF MARKETING

## RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 \& 2013-14 grads)

BACCALAREATE STUDENTS

A
D Count
Average Rating: Std. Err.:

Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

## Count:

Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating
Std. Err.:
Rating Distribution:

DEPARTMENT STAFF
$\square$

4.15


ACADEMIC DEAN

| 53 |
| :---: |
| 4.04 |
| 0.14 |
| . |

## AREA OF MARKETING

## RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 \& 2013-14 grads)

## BACCALAREATE STUDENTS

D Count:
Average Rating: Std. Err.:
Rating Distribution:
JOB PREPARATION

JOB SATISFACTION
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 86 |
| :---: |
| 3.55 |
| 0.08 |
| $-\square$ |
| $-\quad$ |
| (Scale 1 to 4 ) |

JOB RELATED TO MAJOR

| Count: | 86 |
| :---: | :---: |
| Average Rating: | 3.21 |
| Std. Err.: | 0.09 |
| Rating Distribution: | $\square$ |
|  | (Scale 1 to 4) |
|  | JOB SALARY ( x \$10k) |
| Count: | 82 |
| Average: | 50.512 |
| Std. Err.: | 1.698 |
|  | (In May 2014 dollars) |
|  | - - - - - |

( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

## AREA OF MARKETING

RAWLS COLLEGE OF BUSINESS

ONE YEAR ALUMNI SURVEY
［Undergraduates a year after graduation］
Latest 2 years（2011－12 \＆2012－13 grads）
Respondents：
JOB PREPARATION
Count：
Average Rating：
Std．Err．：
Rating Distribution：

| 23 |
| :---: |
| 4.22 |
| 0.17 |
| $\boldsymbol{\square} \boldsymbol{1}$ |

JOB SATISFACTION
Count：
Average Rating：
Std．Err．：
Rating Distribution：

| 23 <br> 3.26 <br> 0.18 <br> $\mathbf{-} \boldsymbol{\square}$ |
| :---: |
| （Scale 1 to 4 ） |

IOB RELATED TO MAJOR
Count：
Average Rating：
Std．Err．：
Rating Distribution：

| 22 |
| :---: |
| 3.00 |
| 0.20 |
| $\square \square$ |
|  |
| （Scale 1 to 4） |

Count：
Average Salary Std．Err．：

## RECENT ALUMNI SURVEY

［Undergraduates about 3 years after graduation］
Latest 2 years（2008－9 \＆2009－10 grads）
Respondents：
26
JOB PREPARATION

| 25 |
| :---: |
| 3.88 |
| 0.16 |
| -1 |

JOB SATISFACTION

| 25 |
| :---: |
| 3.40 |
| 0.14 |
| $\mathbf{\square}-1$ |

JOB RELATED TO MAJOR

| 25 |
| :---: |
| 2.84 |
| 0.16 |
| $\square$ |

JOB SALARY（x \＄10k）

（ $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups）
－
（Scale 1 to 4）

（ $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups）

## ALUMNI SURVEY

［Undergrads approximately 7 years after．］
Latest 2 years（2005－6 and 2006－7 grads）
Respondents： 25

JOB PREPARATION

| 23 |
| :---: |
| 3.96 |
| 0.16 |
| $\boldsymbol{\pi}$ |

JOB SATISFACTION


JOB RELATED TO MAJOR

| 22 |
| :---: |
| 3.09 |
| 0.16 |
| $\mathbf{\square}$ |

JOB SALARY（x \＄10k）

（ $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups）

## AREA OF MARKETING



NOTES:
Participants in the Graduating Student Survey (GSS) and the Post-Graduate Survey (PGS) are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.
The One-Year Alumni Survey is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

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All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.
Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).
The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.
FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

| Reasons for coming to TTU | GSS, PGS, Alumni | Individual student services | GSS, PGS, Alumni | Personal development Alumni |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Goals and outcomes | GSS, PGS, Alumni | Individual administrative units | GSS PGS, Alumni | Educational attainments Alumni |
| Employer name and type | GSS, PGS, Alumni | Library ratings | GSS, PGS | Time to the First Job Alumni |
| Job Title | GSS, PGS, Alumni | Computer facilities | GSS, PGS |  |
| Job Location | GSS, PGS, Alumni | Social \& cultural environment | PGS |  |
| Continuing education | GSS, PGS, Alumni | Parent's educational background | PGS |  |
|  |  | Paying for education | PGS |  |

Every survey section gives the respondent an opportunity to write lengthy comments.

## INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach. \& Mast.) / Business Administration (Doct.) / Dual Business (Bach.) RAWLS COLLEGE OF BUSINESS



INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach. \& Mast.) / Business Administration (Doct.) / Dual Business (Bach.)
RAWLS COLLEGE OF BUSINESS
Latest 2 years (2012-13 \& 2013-14 grads) $\quad$ Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS MASTER'S STUDENTS

INTEREST IN YOUR SUCCESS

| 129 |
| :---: |
| 4.13 |
| 0.08 |
| $-\quad$ |

APPLICABLE COURSES

| 129 |
| :---: |
| 4.32 |
| 0.07 |
| . |

COURSE AVAILABILITY

| 129 |
| :---: |
| 4.30 |
| 0.08 |
| $-\quad-1$ |

CLASS LAB QUALITY

| 129 |
| :---: |
| 4.23 |
| 0.07 |
| - |

RESEARCH LAB QUALITY

| 129 |
| :---: |
| 4.12 |
| 0.08 |
| -1 |

Latest 3 years (2011-12 thru 2013-14 grads) DOCTORAL STUDENTS

INTEREST IN YOUR SUCCESS

| 13 |
| :---: |
| 4.23 |
| 0.29 |
| $-\boldsymbol{-}$ ! |

APPLICABLE COURSES

| 13 |
| :---: |
| 3.62 |
| 0.38 |
| $\boldsymbol{\\|} \boldsymbol{n}$ |

COURSE AVAILABILITY


CLASS LAB QUALITY

| 13 |
| :---: |
| 4.23 |
| 0.24 |
| $\boldsymbol{\square} 1$ |

RESEARCH LAB QUALITY

| 13 |
| :---: |
| 3.38 |
| 0.43 |
| $\boldsymbol{\pi}$ |

INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach. \& Mast.) / Business Administration (Doct.) / Dual Business (Bach.)
RAWLS COLLEGE OF BUSINESS
Latest 2 years (2012-13 \& 2013-14 grads) $\quad$ Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS MASTER'S STUDENTS

Count:
Average Rating:
Std. Err.:
Rating Distribution:


ADVISOR - ACADEMIC HELP
Count:
Average Rating.
Std. Err.:
Rating Distribution:

| 13 |
| :---: |
| 3.31 |
| 0.36 |
| $\square$ |

Count:
Average Rating:
Std. Err.:
Rating Distribution:


ADVISOR - USEFUL/ACCURATE
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 13 |
| :---: |
| 3.08 |
| 0.36 |
| -1 |

GRADUATE ADVISOR - AVAILABILITY

| 128 |
| :---: |
| 4.00 |
| 0.09 |
| -1 |

MAJOR PROFESSOR - AVAILABILITY

| 128 |
| :---: |
| 4.09 |
| 0.07 |
|  |

GRADUATE ADVISOR - ADMIN. HELP

| 128 |
| :---: |
| 4.08 |
| 0.09 |
| $\square \square$ |

MAJOR PROF. - ACADEMIC HELP

| 128 |
| :---: |
| 4.07 |
| 0.07 |
|  |

MAJOR PROF. - THESIS/DIS. HELP

| 128 |
| :---: |
| 3.97 |
| 0.07 |
|  |

GRAD. ADVISOR - USEFUL/ACCURATE

| 128 |
| :---: |
| 3.78 |
| 0.09 |
| -11 |

Latest 3 years (2011-12 thru 2013-14 grads) DOCTORAL STUDENTS

GRADUATE ADVISOR - AVAILABILITY

| 13 |
| :---: |
| 4.31 |
| 0.30 |
| $-=$. |

MAJOR PROFESSOR - AVAILABILITY

| 13 |
| :---: |
| 4.54 |
| 0.25 |
| $\square$ |

GRADUATE ADVISOR - ADMIN. HELP

| 13 |
| :---: |
| 4.46 |
| 0.25 |
| $\quad . \quad$ |

MAJOR PROF. - ACADEMIC HELP

| 13 |
| :---: |
| 4.46 |
| 0.25 |
| $\_-$ |

MAJOR PROF. - THESIS/DIS. HELP

| 13 |
| :---: |
| 4.54 |
| 0.19 |
| $\mathbf{-}$ |

GRAD. ADVISOR - USEFUL/ACCURATE

| 13 |
| :---: |
| 4.31 |
| 0.25 |
|  |

INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach. \& Mast.) / Business Administration (Doct.) / Dual Business (Bach.)
RAWLS COLLEGE OF BUSINESS
Latest 2 years (2012-13 \& 2013-14 grads) $\quad$ Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS MASTER'S STUDENTS

MAJOR PROF. - USEFUL/ACCURATE
Count:
Average Rating:
Std. Err.:
Rating Distribution:



GRADUATE ADVISOR - CAREER ADVICE

| 128 |
| :---: |
| 3.60 |
| 0.10 |
| -1 |

MAJOR PROF. - CAREER ADVICE


COLLEGIALITY

| 122 |
| :---: |
| 4.01 |
| 0.07 |
|  |

DEPARTMENT STAFF

| 129 |
| :---: |
| 4.14 |
| 0.08 |
| $-\quad . \quad$ |

GRADUATE SCHOOL

| 113 |
| ---: |
| 3.97 |
| 0.11 |
| -1 |

Latest 3 years (2011-12 thru 2013-14 grads) DOCTORAL STUDENTS

MAJOR PROF. - USEFUL/ACCURATE

| 13 |
| :---: |
| 4.23 |
| 0.24 |
| $\square 1$ |

GRADUATE ADVISOR - CAREER ADVICE

| 13 |
| :---: |
| 4.46 |
| 0.25 |
| $\quad . \quad$ |

MAJOR PROF. - CAREER ADVICE

| 13 |
| :---: |
| 4.46 |
| 0.25 |
|  |

COLLEGIALITY

| 13 |
| :---: |
| 3.62 |
| 0.42 |
| $\quad$ I |

DEPARTMENT STAFF

| 13 |
| :---: |
| 4.00 |
| 0.37 |
| - |

GRADUATE SCHOOL

| 12 |
| :---: |
| 3.75 |
| 0.29 |
| $\mathbf{-}$ |

INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach. \& Mast.) / Business Administration (Doct.) / Dual Business (Bach.)
RAWLS COLLEGE OF BUSINESS
Latest 2 years (2012-13 \& 2013-14 grads) $\quad$ Latest 2 years (2012-13 \& 2013-14 grads)
BACCALAREATE STUDENTS MASTER'S STUDENTS

JOB PREPARATION

| 93 |
| :---: |
| 4.51 |
| 0.07 |
| $-\quad 1$ |

JOB SATISFACTION

| 93 |
| :---: |
| 3.39 |
| 0.08 |
| $-\square$ |

JOB RELATED TO MAJOR

| 93 |
| :---: |
| 3.04 |
| 0.11 |
| $-\quad \square$ |
|  |
| (Scale 1 to 4) |

JOB SALARY ( $\mathrm{x} \$ 10 \mathrm{k}$ )

| 90 |
| :---: |
| 74.767 |
| 1.697 |

(In May 2014 dollars)

( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

Average:
Std. Err.:


Latest 3 years (2011-12 thru 2013-14 grads) DOCTORAL STUDENTS

JOB PREPARATION

| 12 |
| :---: |
| 4.25 |
| 0.26 |
| 日II |

IOB SATISFACTION

| 12 |
| :---: |
| 3.42 |
| 0.16 |
| $\square$ |
|  |
| (Scale 1 to 4) |

JOB RELATED TO MAJOR


JOB SALARY ( x \$10k)

| 9 |
| :---: |
| 85.661 |
| 0.381 |

(In May 2014 dollars)
( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

## INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach.)

 RAWLS COLLEGE OF BUSINESSONE YEAR ALUMNI SURVEY
[Undergraduates a year after graduation]
Latest 2 years (2011-12 \& 2012-13 grads)
Respondents: 13 11.7\%
JOB PREPARATION
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 10 |
| :---: |
| 4.10 |
| 0.25 |
| $\mathbf{\square}$ |

JOB SATISFACTION
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 11 |
| :---: |
| 2.82 |
| 0.28 |
| $-1-2$ |

JOB RELATED TO MAJOR
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 10 <br> 3.00 <br> 0.22 <br> $\square$ <br> $\square$ <br> (Scale 1 to 4 ) |
| :---: |

Count:
Average Salary Std. Err.:

| JOB SALARY <br> 9 <br> 9 | ( X \$10k) |
| :---: | :---: |
|  |  |
| 50.118 |  |
| 6.218 |  |
| (In May 2014 dollars) |  |
| $\square$ |  |

## RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation]
Latest 2 years (2008-9 \& 2009-10 grads)
Respondents: 22 12.0\%
JOB PREPARATION

| 21 |
| :---: |
| 3.81 |
| 0.25 |
| $\boldsymbol{1}$ |

JOB SATISFACTION

| 21 <br> 3.33 <br> 0.20 <br> $-\boldsymbol{\square}$ |
| :---: |
| (Scale 1 to 4 ) |

JOB RELATED TO MAJOR

| 20 |
| :---: |
| 2.75 |
| 0.25 |
| $\square$ |

JOB SALARY (x \$10k)

(In May 2014 dollars)

- !
( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)


## ALUMNI SURVEY

[Undergrads approximately 7 years after.]
Latest 2 years (2005-6 and 2006-7 grads)
Respondents: 18
9.9\%

JOB PREPARATION

| 18 |
| :---: |
| 3.78 |
| 0.24 |
| $-\quad 1$ |

JOB SATISFACTION


JOB RELATED TO MAJOR

| 18 |
| :---: |
| 2.83 |
| 0.15 |
| $-\quad$ |


(\$10,000s to 100,000+ in \$10K groups)

## INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach.)



NOTES:
Participants in the Graduating Student Survey (GSS) and the Post-Graduate Survey (PGS) are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.
The One-Year Alumni Survey is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

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The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.
FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

| Reasons for coming to TTU | GSS, PGS, Alumni | Individual student services | GSS, PGS, Alumni | Personal development Alumni |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Goals and outcomes | GSS, PGS, Alumni | Individual administrative units | GSS PGS, Alumni | Educational attainments Alumni |
| Employer name and type | GSS, PGS, Alumni | Library ratings | GSS, PGS | Time to the First Job Alumni |
| Job Title | GSS, PGS, Alumni | Computer facilities | GSS, PGS |  |
| Job Location | GSS, PGS, Alumni | Social \& cultural environment | PGS |  |
| Continuing education | GSS, PGS, Alumni | Parent's educational background | PGS |  |
|  |  | Paying for education | PGS |  |

Every survey section gives the respondent an opportunity to write lengthy comments.

## INTERDISCIIPLINARY BUSINESS MAJORS - International Business

 RAWLS COLLEGE OF BUSINESS```AT
(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.)
Count:
Average Rating:
(Meeting your goals)
Std. Err.:
Rating Distribution:
```

GRADUATING STUDENT SURVEY
[Undergraduates at graduation]
Latest 2 years (2012-13 \& 2013-14 grads)

## BACCALAREATE STUDENTS

Respondents: 27 45.8\%

The reporting of majors under general
or specific names officially and by students is inconsistent, so response rates are approximations or are not reported.

```
GENERAL RATING
\begin{tabular}{|c|}
\hline 27 \\
\hline 3.96 \\
\hline 0.19 \\
\hline\(-1 /\) \\
\hline
\end{tabular}
FACULTY KNOWLEDGE
Count:
Average Rating:
Std. Err.:
Rating Distribution:
```



## Count: <br> Average Rating:

```
Std. Err.:
Rating Distribution:
TEACHING QUALITY
\begin{tabular}{|c|}
\hline 24 \\
\hline 3.75 \\
\hline 0.25 \\
\hline \\
\hline
\end{tabular}
BRINGING RESEARCH INTO CLASS
Count:
Average Rating:
Std. Err.:
Rating Distribution:
\begin{tabular}{|c|}
\hline 23 \\
\hline 3.52 \\
\hline 0.27 \\
\hline\(-1 /\) \\
\hline
\end{tabular}
FACULTY HELP OUTSIDE CLASS
Count:
Average Rating:
Std. Err.:
Rating Distribution:
\begin{tabular}{|c|}
\hline 23 \\
\hline 4.04 \\
\hline 0.25 \\
\hline\(-=1\) \\
\hline
\end{tabular}
```

INTERDISCIIPLINARY BUSINESS MAJORS - International Business

Latest 2 years (2012-13 \& 2013-14 grads)

## BACCALAREATE STUDENTS

G
R
A
D

INTEREST IN YOUR SUCCESS

Count:
Average Rating
Std. Err.:
Rating Distribution:

| 24 |
| :---: |
| 3.79 |
| 0.28 |
| $-\quad$. |

APPLICABLE COURSES
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 24 |
| :---: |
| 3.83 |
| 0.24 |
| $=-$ |

COURSE AVAILABILITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

LAB / STUDIO QUALITY

## Count:

Average Rating:
Std. Err.:
Rating Distribution:

## Count:

Average Rating:
Std. Err.:
Rating Distribution:

- 24

| 22 |
| :---: |
| 20 |


| 4.05 |
| :--- |
| 0.27 |

$\square$

INTERDISCIIPLINARY BUSINESS MAJORS - International Business

## RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 \& 2013-14 grads)
BACCALAREATE STUDENTS

A
D Count:
Average Rating: Std. Err.:
Rating Distribution:
ADVISOR AVAILABLITY

| 24 |
| :---: |
| 3.67 |
| 0.30 |
| $-\quad-\quad$ |

Count:
Average Rating
Std. Err.:
Rating Distribution:

ADVISOR - ADMIN. HELP
Count:
Average Rating
Std. Err.:
Rating Distribution:

| 24 |
| :---: |
| 3.58 |
| 0.29 |
|  |

ADVISOR - ACADEMIC HELP
Count:
Average Rating
Std. Err.:
Rating Distribution:

| 24 |
| :---: |
| 3.63 |
| 0.28 |
| $-\quad$ |

Count:
Average Rating:
Std. Err.:
Rating Distribution:

ADVISOR - USEFUL/ACCURATE
Count:
Average Rating
Std. Err.:
Rating Distribution:

| 24 |
| :---: |
| 3.54 |
| 0.30 |
| $\square$ |

## INTERDISCIIPLINARY BUSINESS MAJORS - International Business

Latest 2 years (2012-13 \& 2013-14 grads)

BACCALAREATE STUDENTS

A
D Count
Average Rating: Std. Err.:
Rating Distribution:


Count:
Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

## Count:

Average Rating:
Std. Err.:
Rating Distribution:

DEPARTMENT STAFF
Count:
Average Rating:
Std. Err.:
Rating Distribution:

$\square$
3.83
0.25

- 11

ACADEMIC DEAN
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 15 |
| :---: |
| 3.47 |
| 0.40 |
| $\mathbf{\square} \boldsymbol{\square}$ |

INTERDISCIIPLINARY BUSINESS MAJORS - International Business RAWLS COLLEGE OF BUSINESS
Latest 2 years (2012-13 \& 2013-14 grads)

## BACCALAREATE STUDENTS

JOB PREPARATION
Count:
Average Rating:

Std. Err.:
Rating Distribution:


JOB SATISFACTION
Count:
Average Rating:
Std. Err.:
Rating Distribution:


JOB RELATED TO MAJOR

| Count: <br> Average Rating: <br> Std. Err.: <br> Rating Distribution: | 15 |
| :---: | :---: |
|  | 2.80 |
|  | 0.23 |
|  | - $\square$ |
|  | (Scale 1 to 4) |
| Count: Average: Std. Err.: | JOB SALARY (x \$10k) |
|  | 15 |
|  | 52.997 |
|  | 3.775 |
|  | (In May 2014 dollars) |
|  | - ! - п |

## INTERDISCIIPLINARY BUSINESS MAJORS - International Business

## RAWLS COLLEGE OF BUSINESS

ONE YEAR ALUMNI SURVEY
[Undergraduates a year after graduation]
Latest 4 years (2009-10 thru 2012-13 grads)
Respondents: 10 5.6\%

RECENT ALUMNI SURVEY
[Undergraduates about 3 years after graduation]
Latest 4 years (2006-7 thru 2009-10 grads)
Respondents: $16 \quad 8.5 \%$
JOB PREPARATION

| 13 |
| :---: |
| 3.85 |
| 0.26 |
|  |

JOB SATISFACTION

| 13 |
| :---: |
| 3 |


| 3.21 |
| :--- |
| 0.21 |

(Scale 1 to 4)
JOB RELATED TO MAJOR

| 13 |
| :---: |
| 2.77 |
| 0.21 |
| $\square I_{1}$ |

## JOB SALARY (x \$10k)


( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups

## ALUMNI SURVEY

[Undergrads approximately 7 years after.]
Latest 4 years (2003-4 thru 2006-7 grads)
Respondents: 14 6.5\%
JOB PREPARATION

| 13 |
| :---: |
| 3.31 |
| 0.30 |
|  |

JOB SATISFACTION

| 13 |
| :---: |
| 3.08 |
| 0.32 |
| $-\quad \square$ |

JOB RELATED TO MAJOR

| 13 |
| :---: |
| 1.92 |
| 0.28 |
| $1-$ |

(Scale 1 to 4)
JOB SALARY (x \$10k)

( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

## INTERDISCIIPLINARY BUSINESS MAJORS - International Business



NOTES:
Participants in the Graduating Student Survey (GSS) and the Post-Graduate Survey (PGS) are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.
The One-Year Alumni Survey is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.
Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).
The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.
FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

| Reasons for coming to TTU | GSS, PGS, Alumni | Individual student services | GSS, PGS, Alumni | Personal development Alumni |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Goals and outcomes | GSS, PGS, Alumni | Individual administrative units | GSS PGS, Alumni | Educational attainments Alumni |
| Employer name and type | GSS, PGS, Alumni | Library ratings | GSS, PGS | Time to the First Job Alumni |
| Job Title | GSS, PGS, Alumni | Computer facilities | GSS, PGS |  |
| Job Location | GSS, PGS, Alumni | Social \& cultural environment | PGS |  |
| Continuing education | GSS, PGS, Alumni | Parent's educational background | PGS |  |
|  |  | Paying for education | PGS |  |

Every survey section gives the respondent an opportunity to write lengthy comments.

## INTERDISCIIPLINARY BUSINESS MAJORS - Business Economics RAWLS COLLEGE OF BUSINESS

Rating Distribution:

## GRADUATING STUDENT SURVEY

[Undergraduates at graduation]
Latest 3 years (2011-12 \& 2013-14 grads)

## BACCALAREATE STUDENTS

Respondents: 14 30.4\%

The reporting of majors under general or specific names officially and by students is inconsistent, so response rates are approximations or are not reported.

| Count: <br> Average Rating: Std. Err.: | FACULTY KNOWLEDGE |
| :---: | :---: |
|  | 13 |
|  | 4.46 |
|  | 0.22 |
| Rating Distribution: | ..1. |
| TEACHING QUALITY |  |
| Count: | 13 |
| Average Rating: | 4.38 |
| Std. Err.: | 0.19 |
| Rating Distribution: | - |

BRINGING RESEARCH INTO CLASS

|  | Count: |
| :--- | :---: |
| Average Rating: | 13 |
| Std. Err.: | 4.15 |
| Rating Distribution: | 0.26 |

FACULTY HELP OUTSIDE CLASS

| Count: | 13 |
| :--- | :---: |
| Average Rating: | 4.31 |
| Std. Err.: | 0.22 |
| Rating Distribution: | $\boxed{ }$ |

## INTERDISCIIPLINARY BUSINESS MAJORS - Business Economics

Latest 2 years (2012-13 \& 2013-14 grads)

## BACCALAREATE STUDENTS

G
R
A
D

INTEREST IN YOUR SUCCESS

Count:
Average Rating
Std. Err.:
Rating Distribution:


APPLICABLE COURSES
Count:
Average Rating:

Std. Err.:
Rating Distribution:


COURSE AVAILABILITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

LAB / STUDIO QUALITY

## Count:

Average Rating:
Std. Err.:
Rating Distribution:
4.36 0.32

## Count:

Average Rating:
Std. Err.:
Rating Distribution:

## INTERDISCIIPLINARY BUSINESS MAJORS - Business Economics

## RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 \& 2013-14 grads)

BACCALAREATE STUDENTS

A
D Count
Average Rating: Std. Err.:

Rating Distribution:
ADVISOR AVAILABLITY

| 13 |
| :---: |
| 3.15 |
| 0.51 |
| 1. |

Count:
Average Rating:
Std. Err.:
Rating Distribution:
ADVISOR - ADMIN. HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 13 |
| :---: |
| 3.31 |
| 0.51 |
| $\boxed{4} \quad$ |

ADVISOR - ACADEMIC HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 13 |
| :---: |
| 3.31 |
| 0.43 |
| $\square$ |

Count:
Average Rating:
Std. Err.:
Rating Distribution:

ADVISOR - USEFUL/ACCURATE
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 13 |
| :---: |
| 3.38 |
| 0.48 |
| $\square=$ |

## INTERDISCIIPLINARY BUSINESS MAJORS - Business Economics

## RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 \& 2013-14 grads)

BACCALAREATE STUDENTS

A
D Count
Average Rating: Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

## Count:

Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

DEPARTMENT STAFF


ACADEMIC DEAN


| 3.75 |
| :---: |
| 0.48 |
| \|r|II |

## INTERDISCIIPLINARY BUSINESS MAJORS - Business Economics

Latest 2 years (2012-13 \& 2013-14 grads)

## BACCALAREATE STUDENTS

Average Rating: Std. Err.:
Rating Distribution:
JOB PREPARATION

| 10 |
| :---: |
| 4.40 |
| 0.28 |
| $\square$ |

JOB SATISFACTION
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 10 |
| :---: |
| 3.20 |
| 0.21 |
| -1 |
| (Scale 1 to 4 ) |

OB RELATED TO MAJOR


## INTERDISCIIPLINARY BUSINESS MAJORS－Business Economics

## rawls college of business

ONE YEAR ALUMNI SURVEY
［Undergraduates a year after graduation］
Latest 4 years（2009－10 thru 2012－13 grads）
Respondents： 4 5．6\％
JOB PREPARATION
Count：
Average Rating：
Std．Err．：
Rating Distribution：


JOB SATISFACTION
Count：
Average Rating：
Std．Err．：
Rating Distribution：


JOB RELATED TO MAJOR
Count：
Average Rating：
Std．Err．：
Rating Distribution：


Count：
Average Salary Std．Err．：

## RECENT ALUMNI SURVEY

［Undergraduates about 3 years after graduation］
Latest 4 years（2006－7 thru 2009－10 grads）
Respondents： $5 \quad 9.5 \%$
JOB PREPARATION


JOB SATISFACTION


JOB RELATED TO MAJOR


JOB SALARY（x \＄10k）


## ALUMNI SURVEY

［Undergrads approximately 7 years after．］
Latest 4 years（2003－4 thru 2006－7 grads）
Respondents： 5 12．8\％
JOB PREPARATION

| 5 |
| :---: |
| 3.80 |
| 0.42 |
|  |

JOB SATISFACTION

| 5 |
| :---: |
| 3.40 |
| 0.27 |
| $\square$ |
|  |
| （Scale 1 to 4） |

JOB RELATED TO MAJOR


JOB SALARY（x \＄10k）


## INTERDISCIIPLINARY BUSINESS MAJORS - Business Economics



NOTES:
Participants in the Graduating Student Survey (GSS) and the Post-Graduate Survey (PGS) are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.
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The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

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The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.
FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

| Reasons for coming to TTU | GSS, PGS, Alumni | Individual student services | GSS, PGS, Alumni | Personal development Alumni |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Goals and outcomes | GSS, PGS, Alumni | Individual administrative units | GSS PGS, Alumni | Educational attainments Alumni |
| Employer name and type | GSS, PGS, Alumni | Library ratings | GSS, PGS | Time to the First Job Alumni |
| Job Title | GSS, PGS, Alumni | Computer facilities | GSS, PGS |  |
| Job Location | GSS, PGS, Alumni | Social \& cultural environment | PGS |  |
| Continuing education | GSS, PGS, Alumni | Parent's educational background | PGS |  |
|  |  | Paying for education | PGS |  |

Every survey section gives the respondent an opportunity to write lengthy comments.

## INTERDISCIIPLINARY BUSINESS MAJORS - Energy Commerce RAWLS COLLEGE OF BUSINESS

```
GRADUATING STUDENT SURVEY
[Undergraduates at graduation]
Latest 2 years (2012-13 & 2013-14 grads)
BACCALAREATE STUDENTS
    Respondents: 46 28.8%
```

(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.)
GENERAL RATING
(Meeting your goals)
Count:
Average Rating:
Std. Err.:
Rating Distribution:

The reporting of majors under general or specific names officially and by students is inconsistent, so response rates are approximations or are not reported.
(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.) (Meeting your goals)
Count:
Std. Err.:
Rating Distribution:
$\square$
4.30
0.14
-1
FACULTY KNOWLEDGE
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 38 |
| :---: |
| 4.84 |
| 0.11 |
| $-\quad$ |

TEACHING QUALITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 38 |  |
| :---: | :---: |
| 4.71 |  |
| 0.11 |  |
|  |  |

BRINGING RESEARCH INTO CLASS
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 34 |
| :---: |
| 4.15 |
| 0.22 |
| $-\quad-$ |

FACULTY HELP OUTSIDE CLASS

| Count: | 38 |
| :--- | ---: |
| Average Rating: | 4.21 |
| Std. Err.: | 0.18 |
| Rating Distribution: | $\square$ |

## INTERDISCIIPLINARY BUSINESS MAJORS - Energy Commerce

Latest 2 years (2012-13 \& 2013-14 grads)

## BACCALAREATE STUDENTS

G
R
A
D

INTEREST IN YOUR SUCCESS
Count:
Average Rating:

Std. Err.:
Rating Distribution:

| 4.18 |
| ---: |
| 0.22 |
| $-\quad . \quad$ |

APPLICABLE COURSES
Count:
Average Rating:

Std. Err.:
Rating Distribution:


COURSE AVAILABILITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:
$\square$
4.29

LAB / STUDIO QUALITY

## Count:

Average Rating:
Std. Err.:
Rating Distribution:

| 24 |
| :---: |
| 4.42 |
| 0.21 |
| $-=-$ |

## Count:

Average Rating:
Std. Err.:
Rating Distribution:


## INTERDISCIIPLINARY BUSINESS MAJORS - Energy Commerce

## RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 \& 2013-14 grads)
BACCALAREATE STUDENTS

## Count: <br> Average Rating

 Std. Err.:Rating Distribution:
ADVISOR AVAILABLITY

| 37 |
| :---: |
| 3.62 |
| 0.22 |
| ․․․․ |

Count:
Average Rating:
Std. Err.:
Rating Distribution:

ADVISOR - ADMIN. HELP
Count:
Average Rating
Std. Err.:
Rating Distribution:

| 36 |
| :---: |
| 3.58 |
| 0.24 |
| $-\quad$. |

ADVISOR - ACADEMIC HELP
Count:
Average Rating
Std. Err.:
Rating Distribution:

| 37 |
| :---: |
| 3.49 |
| 0.24 |
| $\square$ |

Count:
Average Rating:
Std. Err.:
Rating Distribution:

ADVISOR - USEFUL/ACCURATE
Count:

| 37 |
| :---: |
| 3.57 |
| 0.24 |
| $\square \boldsymbol{\square}$ |

## INTERDISCIIPLINARY BUSINESS MAJORS - Energy Commerce

## RAWLS COLLEGE OF BUSINESS

Latest 2 years (2012-13 \& 2013-14 grads)

BACCALAREATE STUDENTS

A
D Count
Average Rating: Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

## Count:

Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

DEPARTMENT STAFF


ACADEMIC DEAN

$\square$
$\square$
0.32 Ill

## INTERDISCIIPLINARY BUSINESS MAJORS - Energy Commerce

Latest 2 years (2012-13 \& 2013-14 grads)

## BACCALAREATE STUDENTS

JOB PREPARATION
Count:
Average Rating:

Std. Err.:
Rating Distribution:

| 26 |
| :---: |
| 4.42 |
| 0.15 |
| $\mathbf{m}$ |



## INTERDISCIIPLINARY BUSINESS MAJORS－Energy Commerce

 RAWLS COLLEGE OF BUSINESSONE YEAR ALUMNI SURVEY
［Undergraduates a year after graduation］
Latest3 years（2010－11 thru 2012－13 grads）
Respondents： 12 6．2\％
JOB PREPARATION
Count：
Average Rating
Std．Err．：
Rating Distribution：

| 12 |
| :---: |
| 4.42 |
| 0.30 |
| $-\mathbf{-}$ |

JOB SATISFACTION
Count：
Average Rating：
Std．Err．：
Rating Distribution：

| 12 |
| :---: |
| 3.58 |
| 0.20 |
| $-\square$ |
| （Scale 1 to 4 ） |

IOB RELATED TO MAJOR
Count：
Average Rating：
Std．Err．：
Rating Distribution：

| 12 |
| :---: |
| 3.67 |
| 0.15 |
| $\square$ |

Count：
Average Salary Std．Err．：
（ $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups）

## RECENT ALUMNI SURVEY

［Undergraduates about 3 years after graduation］
Latest 3 years（2007－8 \＆2009－10 grads）
Respondents： 16 11．5\％
JOB PREPARATION

| 16 |
| :---: |
| 4.56 |
| 0.16 |
| .$\square$ |

JOB SATISFACTION


JOB RELATED TO MAJOR

| 16 |
| :---: |
| 3.63 |
| 0.21 |
| $-\quad-$ |
| （Scale 1 to 4 ） |

## JOB SALARY（x \＄10k）



## ALUMNI SURVEY

［Undergrads approximately 7 years after．］
Latest 2 years（2005－6 and 2006－7 grads）
Respondents： 5 10．2\％
JOB PREPARATION

| 5 |
| :---: |
| 4.40 |
| 0.27 |
|  |

JOB SATISFACTION

| 5 |
| :---: |
| 3.20 |
| 0.65 |
| $\square \square$ |
|  |
| （Scale 1 to 4） |

JOB RELATED TO MAJOR

| 5 |
| :---: |
| 3.80 |
| 0.22 |
| － |

JOB SALARY（x \＄10k）

（In May 2014 dollars）


## INTERDISCIIPLINARY BUSINESS MAJORS - Energy Commerce



NOTES:
Participants in the Graduating Student Survey (GSS) and the Post-Graduate Survey (PGS) are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.
The One-Year Alumni Survey is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.
Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).
The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.
FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

| Reasons for coming to TTU | GSS, PGS, Alumni | Individual student services | GSS, PGS, Alumni | Personal development Alumni |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Goals and outcomes | GSS, PGS, Alumni | Individual administrative units | GSS PGS, Alumni | Educational attainments Alumni |
| Employer name and type | GSS, PGS, Alumni | Library ratings | GSS, PGS | Time to the First Job Alumni |
| Job Title | GSS, PGS, Alumni | Computer facilities | GSS, PGS |  |
| Job Location | GSS, PGS, Alumni | Social \& cultural environment | PGS |  |
| Continuing education | GSS, PGS, Alumni | Parent's educational background | PGS |  |
|  |  | Paying for education | PGS |  |

Every survey section gives the respondent an opportunity to write lengthy comments.

## INTERDISCIIPLINARY BUSINESS MAJORS - Global Supply Chain

 RAWLS COLLEGE OF BUSINESSRating Distribution:

GRADUATING STUDENT SURVEY
[Undergraduates at graduation]
Latest 2 years (2012-13 \& 2013-14 grads)

## BACCALAREATE STUDENTS

Respondents: 27
$\qquad$ -

The reporting of majors under general
or specific names officially and by students is inconsistent, so response rates are approximations or are not reported.
(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.)
GENERAL RATING
(Meeting your goals)

| 25 |
| :---: |
| 4.52 |
| 0.12 |
| -1 |

FACULTY KNOWLEDGE
Count:
Average Rating:
Std. Err.:
Rating Distribution:


TEACHING QUALITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 23 |
| :---: |
| 4.43 |
| 0.17 |
| $\ldots$ |

BRINGING RESEARCH INTO CLASS
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 22 |
| :---: |
| 3.64 |
| 0.26 |
| $\boldsymbol{\pi} 1 \mathrm{I}$ |

FACULTY HELP OUTSIDE CLASS

| Count: | 23 |
| :--- | :---: |
| Average Rating: | 4.57 |
| Std. Err.: | 0.13 |
| Rating Distribution: |  |

## INTERDISCIIPLINARY BUSINESS MAJORS - Global Supply Chain

 RAWLS COLLEGE OF BUSINESSLatest 2 years (2012-13 \& 2013-14 grads)
BACCALAREATE STUDENTS

G
R
A
D

INTEREST IN YOUR SUCCESS
Count:
Average Rating
Std. Err.:
Rating Distribution:

| 23 |
| :---: |
| 4.48 |
| 0.14 |
| .-1 |

APPLICABLE COURSES
Count:
Average Rating:

Std. Err.:
Rating Distribution:


COURSE AVAILABILITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

LAB / STUDIO QUALITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 22 |
| :---: |
| 4.32 |
| 0.14 |
| .$\quad$ |

Count:
Average Rating:
Std. Err.:
Rating Distribution:


## INTERDISCIIPLINARY BUSINESS MAJORS - Global Supply Chain

 RAWLS COLLEGE OF BUSINESSLatest 2 years (2012-13 \& 2013-14 grads)
BACCALAREATE STUDENTS

A
D Count
Average Rating: Std. Err.:
Rating Distribution:
ADVISOR AVAILABLITY


Count:
Average Rating:
Std. Err.:
Rating Distribution:
ADVISOR - ADMIN. HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution: $\square$

ADVISOR - ACADEMIC HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:
ADVISOR - USEFUL/ACCURATE
Count:
Average Rating
Std. Err.:
Rating Distribution:

| 23 |
| :---: |
| 4.09 |
| 0.21 |
| $-\quad 1$ |

## INTERDISCIIPLINARY BUSINESS MAJORS - Global Supply Chain

 RAWLS COLLEGE OF BUSINESSLatest 2 years (2012-13 \& 2013-14 grads)

BACCALAREATE STUDENTS

A
D Count
Average Rating: Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

## Count:

Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

DEPARTMENT STAFF
$\square$
4.41
0.15
$\square$
ACADEMIC DEAN


| 16 |
| :---: |
| 4.31 |
| 0.18 |
|  |

INTERDISCIIPLINARY BUSINESS MAJORS - Global Supply Chain RAWLS COLLEGE OF BUSINESS
Latest 2 years (2012-13 \& 2013-14 grads)

## BACCALAREATE STUDENTS

JOB PREPARATION
Count:
Average Rating:

Std. Err.:
Rating Distribution: $\square$

|  | JOB SATISFACTION |
| :---: | :---: |
| Count: | 16 |
| Average Rating: | 3.75 |
| Std. Err.: | 0.20 |
| Rating Distribution: | $\underset{\text { (Scale } 1 \text { to 4) }}{\square-\square}$ |


| Count: <br> Average Rating: <br> Std. Err.: | 16 |
| :---: | :---: |
|  |  |
|  | 3.81 |
|  | 0.14 |
| Rating Distribution: | _-_ |
|  | (Scale 1 to 4) |
| Count: Average: Std. Err.: | JOB SALARY (x \$10k) |
|  | 16 |
|  | 62.995 |
|  | 2.729 |
|  | (In May 2014 dollars) |
|  | ■ $\square_{\text {- }}^{\text {- }}$ |

## INTERDISCIIPLINARY BUSINESS MAJORS - Global Supply Chain

 RAWLS COLLEGE OF BUSINESS
## ONE YEAR ALUMNI SURVEY

[Undergraduates a year after graduation]
Latest 2 years (2011-12 \& 2012-13 grads)
Respondents: 1
JOB PREPARATION
Count:
Average Rating
Std. Err.:
Rating Distribution:


Count:
Average Rating:
Std. Err.:
Rating Distribution:
JOB SATISFACTION

$$
\text { (Scale } 1 \text { to 4) }
$$

JOB RELATED TO MAJOR
Count:
Average Rating:
Std. Err.:
Rating Distribution:
Count:

| Average Salary |
| :--- |
| Std. Err.: |

(\$10,000s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

## INTERDISCIIPLINARY BUSINESS MAJORS - Global Supply Chain

ONE YEAR ALUMNI SURVEY
Latest 2 years (2011-12 \& 2012-13 grads)
DEGREE COMPARISON

Count:
Average Rating
Std. Err.:
Rating Distribution:


Count:
Average Rating
Std. Err.:
Rating Distribution:
COURSES

Count:
Average Rating:
Std. Err.:
Rating Distribution:


ACADEMIC FACILITIES
Count:
Average Rating
Std. Err.:
Rating Distribution:
ADVISING
Count:
Average Rating
Std. Err.:
Rating Distribution:

JOB ASSISTANCE
Count:
Average Rating:
Std. Err.:
Rating Distribution:


NOTES:
Participants in the Graduating Student Survey (GSS) and the Post-Graduate Survey (PGS) are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.
The One-Year Alumni Survey is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.
Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).
The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.
FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

| Reasons for coming to TTU | GSS, PGS, Alumni | Individual student services | GSS, PGS, Alumni | Personal development Alumni |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Goals and outcomes | GSS, PGS, Alumni | Individual administrative units | GSS PGS, Alumni | Educational attainments Alumni |
| Employer name and type | GSS, PGS, Alumni | Library ratings | GSS, PGS | Time to the First Job Alumni |
| Job Title | GSS, PGS, Alumni | Computer facilities | GSS, PGS |  |
| Job Location | GSS, PGS, Alumni | Social \& cultural environment | PGS |  |
| Continuing education | GSS, PGS, Alumni | Parent's educational background | PGS |  |
|  |  | Paying for education | PGS |  |

Every survey section gives the respondent an opportunity to write lengthy comments.


[^0]:    GRADUATING STUDENT SURVEY
    [Undergraduates at graduation]
    The reporting of majors under general or specific names officially and by students is inconsistent, so response rates are approximations or are not reported.
    (All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.)
    GENERAL RATING
    (Meeting your goals)
    Count:
    Average Rating:
    Std. Err.:
    Rating Distribution:

    | 113 |
    | :---: |
    | 4.19 |
    | 0.08 |
    | - |

    FACULTY KNOWLEDGE

    |  | Count: |
    | :--- | :---: |
    | Average Rating: | 105 |
    | Std. Err.: | 4.41 |
    | Rating Distribution: | 0.08 |
    |  |  |

    BRINGING RESEARCH INTO CLASS

    | Count: | 104 |
    | :--- | :---: |
    | Average Rating: | 3.88 |
    | Std. Err.: | 0.11 |
    | Rating Distribution: | - |

    FACULTY HELP OUTSIDE CLASS

    | Count: | 104 |
    | :--- | :---: |
    | Average Rating: | 4.37 |
    | Std. Err.: | 0.08 |
    | Rating Distribution: | $\ldots-$ |

