Multi-Survey and Multi-Year Comparative Survey Results by College and by Department PART 4: RAWLS COLLEGE OF BUSINESS DEPARTMENTS & PROGRAMS

(In sets by Unit: ACCT, FIN, ISQS, MGT, MKT, GEN-BUS, INT-BUS, BUS-ECO, EN-COM, & GSC)

From . . .

The Graduating Student Survey of undergraduates
The Post-Graduate Survey of Master's Students
The Post-Graduate Survey of Doctoral Students
One-Year Alumni Survey of undergraduates
Three-Year Alumni Survey of undergraduates
Seven Year Alumni Survey of undergraduates

For . . .

Two Years 2012-13 and 2013-14 for 3 sets of students at graduation Two years 2011-12 & 2012-13 for 1-year undergraduate alumni*
Two years 2008-9 and 2009-10 for 3-year undergraduate alumni*
Two years 2005-6 and 2006-7 for 7-year undergraduate alumni*

*(or longer for small departments)

A multi-year survey population is required to have a reasonably fair representation from the variety of majors within a department.

Covering . . .

At-graduation rating questions. . . .

General Rating for Meeting Your Goals

Faculty Knowledge

Teaching Quality

Bringing Research into Class

Faculty Help Outside of Class

Faculty Interest in your Success

Applicable Courses

Course Availability

Lab/Studio Quality (undergraduate level)

Class Lab Quality & Research Lab Quality (graduate level)

Advisor – Availability

Advisor - Administrative Help

Advisor - Academic Help

Advisor - Useful/Accurate

Advisor - Career Advice (graduate level)

Collegiality (graduate level)

Department Staff

College Academic Dean or Graduate School

Both at-graduation and alumni employment outcomes questions. . . .

Job Preparation

Job Satisfaction

Job Related to Major

Full-Time Salary

Alumni rating questions. . . .

How a Degree from Tech Compares

Faculty

Courses

Academic Facilities

Advising

Job Assistance

SCHOOL OF <u>ACCOUNTING</u> RAWLS COLLEGE OF BUSINESS

	AT	[Under	OUATING STUDENT SURVEY graduates at graduation]	[Graduate students at graduation]	he reporting of majors under general or specific names officially and
	G		2 years (2012-13 & 2013-14 grads)	Latest 2 years (2012-13 & 2013-14 grads	•
	R		ALAREATE STUDENTS	MASTER'S STUDENTS	response rates are only
	A	Respo	ndents: 97 26.6%	Respondents: 70 31.3%	approximations.
	D	(AII 1 1 . 7 . 1	4		11
		(All scales are 1 to 5 unit	ess otherwise noted. Multiple surveys are	e used to give sufficient numbers of responses to	be reasonably representative.)
	A T		GENERAL RATING	GENERAL RATING	
	I		(Meeting your goals)	(Meeting your goals)	
		Count:	93	70	
		Average Rating:	4.35	4.57	
	- 1	Std. Err.:	0.08	0.07	
		Rating Distribution:	1		
		Rating Distribution.	_ •••		
		F	ACULTY KNOWLEDGE	FACULTY KNOWLEDGE	
		Count:	87	70	
		Average Rating:	4.61	4.69	
		Std. Err.:	0.06	0.08	
		Rating Distribution:	_1	I	
		rading Distribution.			
		,	TEACHING QUALITY	TEACHING QUALITY	
		Count:	87	70	
		Average Rating:	4.45	4.39	
		Std. Err.:	0.07	0.08	
		Rating Distribution:	III	11	
		<i>5</i>			
		BRINGI	NG RESEARCH INTO CLASS	BRINGING RESEARCH INTO CLASS	
		Count:	82	70	
		Average Rating:	4.10	3.87	
		Std. Err.:	0.11	0.12	
		Rating Distribution:	11	-111	
		· ·			
		FACULTY HELP OUTSIDE CLASS		FACULTY HELP OUTSIDE CLASS	
		Count:	85	70	
		Average Rating:	4.44	4.43	
		Std. Err.:	0.09	0.09	
		Rating Distribution:		11	

SCHOOL OF ACCOUNTING ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) Latest 2 years (2012-13 & 2013-14 grads) G **BACCALAREATE STUDENTS** MASTER'S STUDENTS R INTEREST IN YOUR SUCCESS INTEREST IN YOUR SUCCESS Α D Count: 85 70 Average Rating: 4.29 4.66 Std. Err.: 0.11 0.07 Rating Distribution: APPLICABLE COURSES APPLICABLE COURSES Count: 70 86 Average Rating: 4.41 4.36 Std. Err.: 0.08 0.09 Rating Distribution: COURSE AVAILABILITY COURSE AVAILABILITY Count: 86 70 Average Rating: 4.17 4.21 Std. Err.: 0.10 0.10 Rating Distribution: LAB / STUDIO QUALITY **CLASS LAB QUALITY** Count: 74 70 Average Rating: 4.26 4.23 Std. Err.: 0.10 0.10 Rating Distribution: RESEARCH LAB QUALITY Count: 70 Average Rating: 4.04 Std. Err.: 0.10

Rating Distribution:

SCHOOL OF ACCOUNTING ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) Latest 2 years (2012-13 & 2013-14 grads) G **BACCALAREATE STUDENTS** MASTER'S STUDENTS R ADVISOR AVAILABLITY GRADUATE ADVISOR - AVAILABILITY Α D Count: 84 70 Average Rating: 3.58 3.61 Std. Err.: 0.15 0.15 Rating Distribution: MAJOR PROFESSOR - AVAILABILITY Count: 70 Average Rating: 4.29 Std. Err.: 0.11 Rating Distribution: ADVISOR - ADMIN. HELP GRADUATE ADVISOR - ADMIN. HELP Count: 83 70 Average Rating: 3.57 3.49 Std. Err.: 0.15 0.16 Rating Distribution: ADVISOR - ACADEMIC HELP MAJOR PROF. - ACADEMIC HELP Count: 82 3.49 Average Rating: 4.47 Std. Err.: 0.16 0.09 Rating Distribution: MAJOR PROF. - THESIS/DIS. HELP Count: 70 Average Rating: 4.21 Std. Err.: 0.11 Rating Distribution: ADVISOR - USEFUL/ACCURATE GRAD. ADVISOR - USEFUL/ACCURATE Count: 83 70 Average Rating: 3.33 3.43 Std. Err.: 0.16 0.15 Rating Distribution:

SCHOOL OF <u>ACCOUNTING</u> RAWLS COLLEGE OF BUSINESS

4.75	SCHOOL OF <u>ACCOUNTING</u>		
AT			EGE OF BUSINESS
	Latest 2 years (2012-13 & 2013-1		
G	BACCALAREATE STUDENT		MASTER'S STUDENTS
R A D	Count:		MAJOR PROF USEFUL/ACCURATE
D	Average Rating: Std. Err.: Rating Distribution:		70 4.40 0.10
	Count:		GRADUATE ADVISOR - CAREER ADVICE
	Average Rating: Std. Err.:		3.34 0.16
	Rating Distribution:		<u>. III</u>
			MAJOR PROF CAREER ADVICE
	Count: Average Rating:		70 4.39
	Std. Err.: Rating Distribution:		0.10
			COLLEGIALITY
	Count:		70
	Average Rating: Std. Err.:		3.99 0.12
	Rating Distribution:		11
	Count: Average Rating: Std. Err.:	DEPARTMENT STAFF 83 4.06 0.12	DEPARTMENT STAFF 70 4.00 0.11
	Rating Distribution:	1	<u>.111</u>
	Count: Average Rating: Std. Err.: Rating Distribution:	45 4.04 0.17	GRADUATE SCHOOL 67 4.01 0.10

SCHOOL OF ACCOUNTING ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) Latest 2 years (2012-13 & 2013-14 grads) G **BACCALAREATE STUDENTS** MASTER'S STUDENTS R JOB PREPARATION JOB PREPARATION Α D Count: 63 65 Average Rating: 4.24 4.26 Std. Err.: 0.11 0.08 Rating Distribution: JOB SATISFACTION JOB SATISFACTION 63 Count: 65 Average Rating: 3.51 3.66 Std. Err.: 0.10 0.09 Rating Distribution: (Scale 1 to 4) (Scale 1 to 4) JOB RELATED TO MAJOR JOB RELATED TO MAJOR Count: 63 65 3.86 Average Rating: 3.68 Std. Err.: 0.09 0.06 Rating Distribution: (Scale 1 to 4) (Scale 1 to 4) JOB SALARY (x \$10k) JOB SALARY (x \$10k) Count: 60 64 Average: 52.076 54.811 Std. Err.: 1.092 0.570 (In May 2014 dollars) (In May 2014 dollars) (\$10,000s to 100,000+ in \$10K groups) (\$10,000s to 100,000+ in \$10K groups)

A L U M N I

SCHOOL OF <u>ACCOUNTING</u> RAWLS COLLEGE OF BUSINESS

ONE YEAR ALUMNI SURVEY

[Undergraduates a year after graduation] Latest 2 years (2011-12 & 2012-13 grads)

Respondents: 16 4.7%

RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation] Latest 2 years (2008-9 & 2009-10 grads)

Respondents: 27 9.6%

ALUMNI SURVEY

[Undergrads approximately 7 years after.] Latest 2 years (2005-6 and 2006-7 grads)

Respondents: 23 7.0%

JOB PREPARATION

Count:	16
Average Rating:	4.50
Std. Err.:	0.16
Rating Distribution:	

JOB PREPARATION

23	
4.57	
0.11	
	I
	ı

JOB PREPARATION

22	
3.91	
0.18	

JOB SATISFACTION

Count:	16
Average Rating:	3.44
Std. Err.:	0.31
Rating Distribution:	_
	(Scale 1 to 4)

JOB SATISFACTION

01111011101					
	23				
	3.52				
	0.13				
S	cale 1 to	4)			

JOB SATISFACTION

	22	
	3.27	
	0.23	
(Sc	cale 1 to	4)

JOB RELATED TO MAJOR

Count:	16	
Average Rating:	3.44	
Std. Err.:	0.23	
Rating Distribution:		
	(Scale 1 to 4)	

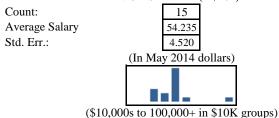
JOB RELATED TO MAJOR

CLAILD ION					
	23				
	3.74				
	0.12				
(Sc	cale 1 to	4)			

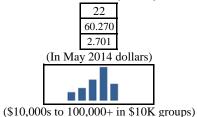
JOB RELATED TO MAJOR



JOB SALARY (x \$10k)



JOB SALARY (x \$10k)



JOB SA<u>LARY</u> (x \$10k)



SCHOOL OF ACCOUNTING

	SCHOOL OF ACCOUNTING			
A L U M		E YEAR ALUMNI SURVEY est 2 years (2011-12 & 2012-13 grads)	RECENT ALUMNI SURVEY Latest 2 years (2008-9 & 2009-10 grads)	ALUMNI SURVEY Latest 2 years (2005-6 and 2006-7 grads)
N		DEGREE COMPARISON	DEGREE COMPARISON	DEGREE COMPARISON
I	Count: Average Rating: Std. Err.: Rating Distribution:	(In working or studyin 4.25 0.15	ng with people from other universities, how does your TTU deg 27 3.96 0.14	23 3.74 0.17
	Count: Average Rating: Std. Err.: Rating Distribution:	FACULTY 16 4.63 0.13	FACULTY 27 4.44 0.11	FACULTY 23 4.09 0.23
	Count: Average Rating: Std. Err.: Rating Distribution:	COURSES 16 4.38 0.21	COURSES 27 4.22 0.14	COURSES 23 4.04 0.18
	Count: Average Rating: Std. Err.: Rating Distribution:	ACADEMIC FACILITIES 16 4.44 0.19	ACADEMIC FACILITIES 27 3.52 0.18	ACADEMIC FACILITIES 21 3.52 0.24
	Count: Average Rating: Std. Err.: Rating Distribution:	ADVISING 15 3.87 0.30	ADVISING 27 3.33 0.24	ADVISING 22 3.36 0.27
	Count: Average Rating: Std. Err.: Rating Distribution:	JOB ASSISTANCE 14 2.86 0.34 (Scale 1 to 4)	JOB ASSISTANCE 25 3.16 0.21 (Scale 1 to 4)	JOB ASSISTANCE 23 2.43 0.26 (Scale 1 to 4)

NOTES:

Participants in the *Graduating Student Survey (GSS)* and the *Post-Graduate Survey (PGS)* are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.

The *One-Year Alumni Survey* is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.

Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).

The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.

FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

Reasons for coming to TTU	GSS, PGS, Alumni	Individual student services	GSS, PGS, Alumni	Personal development	Alumni
Goals and outcomes	GSS, PGS, Alumni	Individual administrative units	GSS, PGS, Alumni	Educational attainments	Alumni
Employer name and type	GSS, PGS, Alumni	Library ratings	GSS, PGS	Time to the First Job	Alumni
Job Title	GSS, PGS, Alumni	Computer facilities	GSS, PGS		
Job Location	GSS, PGS, Alumni	Social & cultural environment	PGS		
Continuing education	GSS, PGS, Alumni	Parent's educational background	PGS		
		Paying for education	PGS		

Every survey section gives the respondent an opportunity to write lengthy comments.

AREA OF <u>FINANCE</u> RAWLS COLLEGE OF BUSINESS

AT		RADUATING STUDENT SURVEY ndergraduates at graduation]	POST-GRADUATE SURVEY [Graduate students at graduation]	ne reporting of majors under general or specific names officially and
G		test 2 years (2012-13 & 2013-14 grads)	Latest 3 years (2011-12 thru 2013-14 grad	
R		CCALAREATE STUDENTS	MASTER'S STUDENTS	response rates are approximations
Α	Re	espondents: 48 26.8%	Respondents: 15 *	or are not reported.
D		•	•	•
U	(All scales are 1 to 5	unless otherwise noted. Multiple surveys are	e used to give sufficient numbers of responses to	be reasonably representative.)
A				
T		GENERAL RATING	GENERAL RATING	
I		(Meeting your goals)	(Meeting your goals)	
O	Count:	45	15	
N	Average Rating:	4.16	3.93	
	Std. Err.:	0.10	0.19	
	Rating Distribution:		l de	
		<u> </u>	<u> </u>	
		FACULTY KNOWLEDGE	FACULTY KNOWLEDGE	
	Count:	42	15	
	Average Rating:	4.57	4.40	
	Std. Err.:	0.10	0.14	
	Rating Distribution:		l li	
		TEACHING QUALITY	TEACHING QUALITY	
	Count:	42	15	
	Average Rating:	4.21	4.07	
	Std. Err.:	0.12	0.16	
	Rating Distribution:	lı .	I .	
	<i>G</i>			
	BRI	NGING RESEARCH INTO CLASS	BRINGING RESEARCH INTO CLASS	
	Count:	42	15	
	Average Rating:	3.64	3.40	
	Std. Err.:	0.16	0.20	
	Rating Distribution:	l.	I.	
	rading Distribution.	111		
	FA	CULTY HELP OUTSIDE CLASS	FACULTY HELP OUTSIDE CLASS	
	Count:	42	15	
	Average Rating:	4.24	4.40	
	Std. Err.:	0.14	0.17	
	Rating Distribution:	III	- III	
	rading Distribution.	=	_===	

AREA OF FINANCE ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) Latest 3 years (2011-12 thru 2013-14 grads) G **BACCALAREATE STUDENTS** MASTER'S STUDENTS R INTEREST IN YOUR SUCCESS INTEREST IN YOUR SUCCESS Α D Count: 42 15 Average Rating: 4.29 3.87 Std. Err.: 0.14 0.22 Rating Distribution: APPLICABLE COURSES APPLICABLE COURSES Count: 42 15 Average Rating: 4.21 4.13 Std. Err.: 0.14 0.14 Rating Distribution: COURSE AVAILABILITY COURSE AVAILABILITY Count: 42 15 Average Rating: 4.00 3.13 Std. Err.: 0.17 0.26 Rating Distribution: LAB / STUDIO QUALITY **CLASS LAB QUALITY** Count: 40 12 4.23 Average Rating: 3.75 Std. Err.: 0.15 0.34 Rating Distribution: RESEARCH LAB QUALITY Count: 12 Average Rating: 3.58 Std. Err.: Rating Distribution:

AREA OF FINANCE ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) Latest 3 years (2011-12 thru 2013-14 grads) G **BACCALAREATE STUDENTS** MASTER'S STUDENTS R ADVISOR AVAILABLITY GRADUATE ADVISOR - AVAILABILITY Α D Count: 41 15 Average Rating: 3.44 4.13 Std. Err.: 0.20 0.24 Rating Distribution: MAJOR PROFESSOR - AVAILABILITY Count: 15 Average Rating: 4.67 Std. Err.: 0.13 Rating Distribution: ADVISOR - ADMIN. HELP GRADUATE ADVISOR - ADMIN. HELP Count: 41 15 Average Rating: 3.32 3.80 Std. Err.: 0.19 0.25 Rating Distribution: ADVISOR - ACADEMIC HELP MAJOR PROF. - ACADEMIC HELP Count: 41 15 Average Rating: 3.24 4.73 Std. Err.: 0.20 0.12 Rating Distribution: MAJOR PROF. - THESIS/DIS. HELP Count: 13 Average Rating: 4.46 Std. Err.: 0.19 Rating Distribution: ADVISOR - USEFUL/ACCURATE GRAD. ADVISOR - USEFUL/ACCURATE Count: 41 14 3.57 Average Rating: 3.27 Std. Err.: 0.21 0.26 Rating Distribution:

AREA OF FINANCE ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) Latest 3 years (2011-12 thru 2013-14 grads) G **BACCALAREATE STUDENTS** MASTER'S STUDENTS R MAJOR PROF. - USEFUL/ACCURATE A D Count: 15 Average Rating: 4.47 Std. Err.: 0.17 Rating Distribution: GRADUATE ADVISOR - CAREER ADVICE Count: 13 Average Rating: 3.08 Std. Err.: 0.40 Rating Distribution: MAJOR PROF. - CAREER ADVICE Count: 13 Average Rating: 4.31 Std. Err.: 0.18 Rating Distribution: COLLEGIALITY Count: 15 Average Rating: 4.20 Std. Err.: 0.21 Rating Distribution: DEPARTMENT STAFF DEPARTMENT STAFF Count: 15 41 Average Rating: 4.00 4.13 Std. Err.: 0.15 0.24 Rating Distribution: ACADEMIC DEAN GRADUATE SCHOOL Count: 27 14 Average Rating: 4.21 4.59 Std. Err.: 0.19 0.11 Rating Distribution:

AREA OF FINANCE ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) Latest 3 years (2011-12 thru 2013-14 grads) G **BACCALAREATE STUDENTS** MASTER'S STUDENTS R JOB PREPARATION JOB PREPARATION Α D Count: 31 Average Rating: 4.35 4.43 Std. Err.: 0.12 0.32 Rating Distribution: JOB SATISFACTION JOB SATISFACTION Count: 31 Average Rating: 3.58 3.43 Std. Err.: 0.12 Rating Distribution: (Scale 1 to 4) (Scale 1 to 4) JOB RELATED TO MAJOR JOB RELATED TO MAJOR Count: 31 Average Rating: 3.52 3.14 Std. Err.: 0.50 Rating Distribution: (Scale 1 to 4) (Scale 1 to 4) JOB SALARY (x \$10k) JOB SALARY (x \$10k) Count: 30 6 Average: 54.069 70.466 Std. Err.: 1.868 6.822 (In May 2014 dollars) (In May 2014 dollars) (\$10,000s to 100,000+ in \$10K groups) (\$10,000s to 100,000+ in \$10K groups)

Α L U M N I

AREA OF FINANCE RAWLS COLLEGE OF BUSINESS

ONE YEAR ALUMNI SURVEY

[Undergraduates a year after graduation] Latest 2 years (2011-12 & 2012-13 grads)

Respondents: 11 5.6%

RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation] Latest 2 years (2008-9 & 2009-10 grads)

Respondents: 29 8.8%

JOB PREPARATION

28

4.11

0.17

JOB SATISFACTION 28 3.61 $0.1\overline{3}$

(Scale 1 to 4)

JOB RELATED TO MAJOR

ALUMNI SURVEY

[Undergrads approximately 7 years after.] Latest 2 years (2005-6 and 2006-7 grads)

Respondents: 26 5.4%

JOB PREPARATION

Count:	8
Average Rating:	4.00
Std. Err.:	0.29
Rating Distribution:	

JOB SATISFACTION

Count:		8	
Average Rating:		3.75	
Std. Err.:		0.17	
Rating Distribution:			
	(So	cale 1 to	4)

	0	
	3.75	
	0.17	
	_	
(Scale 1 to 4)		
(Sc	cale 1 to	4)

JOB RELATED TO MAJOR

Count:	8	
Average Rating:	3.13	
Std. Err.:	0.24	
Rating Distribution:	-1-	
	(Scale 1 to 4)	

	28	
	3.36	
	0.18	
(5	Scale 1 to	4)

JOB SALARY (x \$10k)

27
67.525
3.079
(In May 2014 dollars)
1000
(\$10,000s to 100,000+ in \$10K groups

JOB PREPARATION

26	
3.62	
0.18	

JOB SATISFACTION

SATISTACTION				
	26			
3.35				
	0.15			
(Scale 1 to 4)				

JOB RELATED TO MAJOR



JOB SALARY (x \$10k)



(\$10,000s to 100,000+ in \$10K groups)

JOB SALARY (x \$10k) Count: Average Salary 51.586 Std. Err.: 4.699 (In May 2014 dollars) (\$10,000s to 100,000+ in \$10K groups)

AREA OF FINANCE

	AREA OF <u>FINANCE</u>			
A L U M		E YEAR ALUMNI SURVEY est 2 years (2011-12 & 2012-13 grads)	RECENT ALUMNI SURVEY Latest 2 years (2008-9 & 2009-10 grads)	ALUMNI SURVEY Latest 2 years (2005-6 and 2006-7 grads)
N		DEGREE COMPARISON	DEGREE COMPARISON	DEGREE COMPARISON
I	Count: Average Rating: Std. Err.: Rating Distribution:	(In working or studyi 3.73 0.25	ng with people from other universities, how does your TTU de 28 3.82 0.17	26 3.46 0.13
	Count: Average Rating: Std. Err.: Rating Distribution:	FACULTY 11 4.36 0.16	FACULTY 29 4.38 0.14	FACULTY 26 4.15 0.11
	Count: Average Rating: Std. Err.: Rating Distribution:	COURSES 11 4.18 0.19	29 4.14 0.17	COURSES 26 4.00 0.15
	Count: Average Rating: Std. Err.: Rating Distribution:	ACADEMIC FACILITIES 11 4.64 0.21	ACADEMIC FACILITIES 29 3.62 0.20	ACADEMIC FACILITIES 26 3.69 0.17
	Count: Average Rating: Std. Err.: Rating Distribution:	ADVISING 10 3.30 0.47	ADVISING 28 3.57 0.21	ADVISING 26 3.08 0.27
	Count: Average Rating: Std. Err.: Rating Distribution:	JOB ASSISTANCE 10 2.50 0.32 (Scale 1 to 4)	JOB ASSISTANCE 27 1.93 0.20 (Scale 1 to 4)	JOB ASSISTANCE 24 1.88 0.22 (Scale 1 to 4)

NOTES:

Participants in the *Graduating Student Survey (GSS)* and the *Post-Graduate Survey (PGS)* are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.

The *One-Year Alumni Survey* is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.

Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).

The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.

FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

Reasons for coming to TTU	GSS, PGS, Alumni	Individual student services	GSS, PGS, Alumni	Personal development	Alumni
Goals and outcomes	GSS, PGS, Alumni	Individual administrative units	GSS, PGS, Alumni	Educational attainments	Alumni
Employer name and type	GSS, PGS, Alumni	Library ratings	GSS, PGS	Time to the First Job	Alumni
Job Title	GSS, PGS, Alumni	Computer facilities	GSS, PGS		
Job Location	GSS, PGS, Alumni	Social & cultural environment	PGS		
Continuing education	GSS, PGS, Alumni	Parent's educational background	PGS		
		Paying for education	PGS		

Every survey section gives the respondent an opportunity to write lengthy comments.

AREA OF <u>ISQS / Management Information Systems</u> RAWLS COLLEGE OF BUSINESS

AT	GRADUATING STUDENT SURVEY	POST-GRADUATE SURVEY The reporting of majors under general
C	[Undergraduates at graduation] Latest 2 years (2012-13 & 2013-14 grads)	[Graduate students at graduation] or specific names officially and
G R	BACCALAREATE STUDENTS	Latest 3 years (2011-12 thru 2013-14 grads) by students is inconsistent, so MASTER'S STUDENTS response rates are approximations
A	Respondents: 56 42.7%	
D D	Respondents. 30 42.7%	Respondents: 21 46.7% or are not reported.
	(All scales are 1 to 5 unless otherwise noted. Multiple survey	ys are used to give sufficient numbers of responses to be reasonably representative.)
A	(Air scales are 1 to 3 unless otherwise noted, with the	ys are used to give sufficient numbers of responses to be reasonably representative.)
T	GENERAL RATING	GENERAL RATING
I	(Meeting your goals)	(Meeting your goals)
	Count: 53	
	Average Rating: 4.08	3.81
	Std. Err.: 0.12	0.20
		0.20
	Rating Distribution:	_
		EACH MY WAYNER CE
	FACULTY KNOWLEDGE	FACULTY KNOWLEDGE
	Count: 48	21
	Average Rating: 4.54 Std. Err.: 0.09	4.05
		0.15
	Rating Distribution:	
	TEACHING QUALITY	TEACHING QUALITY
	Count: 47	21
	Average Rating: 4.17	3.67
	Std. Err.: 0.13	0.16
	Rating Distribution:	li.
	BRINGING RESEARCH INTO CLASS	BRINGING RESEARCH INTO CLASS
	Count: 45	21
	Average Rating: 4.13	3.52
	Std. Err.: 0.13	0.23
	Rating Distribution:	alla de la companya della companya de la companya de la companya della companya d
	FACULTY HELP OUTSIDE CLASS	FACULTY HELP OUTSIDE CLASS
	Count: 48	21
	Average Rating: 4.31	4.05
	Std. Err.: 0.14	0.21
	Rating Distribution:	lı

AREA OF ISOS / Management Information Systems ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) Latest 3 years (2011-12 thru 2013-14 grads) G **BACCALAREATE STUDENTS** MASTER'S STUDENTS R INTEREST IN YOUR SUCCESS INTEREST IN YOUR SUCCESS Α D Count: 48 Average Rating: 4.46 3.33 Std. Err.: 0.15 0.27 Rating Distribution: APPLICABLE COURSES APPLICABLE COURSES Count: 47 21 Average Rating: 4.09 3.48 Std. Err.: 0.16 0.23 Rating Distribution: COURSE AVAILABILITY COURSE AVAILABILITY Count: 47 21 Average Rating: 4.23 3.71 Std. Err.: 0.14 0.24 Rating Distribution: CLASS LAB QUALITY LAB / STUDIO QUALITY Count: 41 16 Average Rating: 4.02 3.94 Std. Err.: 0.20 0.29 Rating Distribution: RESEARCH LAB QUALITY Count: 14 Average Rating: 3.57 Std. Err.: Rating Distribution:

AREA OF ISOS / Management Information Systems ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) Latest 3 years (2011-12 thru 2013-14 grads) G **BACCALAREATE STUDENTS** MASTER'S STUDENTS R ADVISOR AVAILABLITY GRADUATE ADVISOR - AVAILABILITY Α D Count: 47 Average Rating: 4.19 3.71 Std. Err.: 0.15 0.27 Rating Distribution: MAJOR PROFESSOR - AVAILABILITY Count: 20 Average Rating: 3.70 Std. Err.: 0.26 Rating Distribution: ADVISOR - ADMIN. HELP GRADUATE ADVISOR - ADMIN. HELP Count: 47 21 Average Rating: 4.26 3.95 Std. Err.: 0.13 0.24 Rating Distribution: ADVISOR - ACADEMIC HELP MAJOR PROF. - ACADEMIC HELP Count: 47 Average Rating: 4.19 Std. Err.: 0.15 Rating Distribution: MAJOR PROF. - THESIS/DIS. HELP Count: 17 Average Rating: 3.71 Std. Err.: Rating Distribution: ADVISOR - USEFUL/ACCURATE GRAD. ADVISOR - USEFUL/ACCURATE Count: 47 20 3.55 Average Rating: 4.21 Std. Err.: 0.16 0.30 Rating Distribution:

AREA OF ISOS / Management Information Systems ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) Latest 3 years (2011-12 thru 2013-14 grads) G **BACCALAREATE STUDENTS** MASTER'S STUDENTS R MAJOR PROF. - USEFUL/ACCURATE Α D Count: Average Rating: 3.58 Std. Err.: 0.29 Rating Distribution: GRADUATE ADVISOR - CAREER ADVICE Count: 20 Average Rating: 3.45 Std. Err.: 0.30 Rating Distribution: MAJOR PROF. - CAREER ADVICE Count: 19 Average Rating: 3.47 0.29 Std. Err.: Rating Distribution: COLLEGIALITY Count: 3.57 Average Rating: Std. Err.: 0.18 Rating Distribution: DEPARTMENT STAFF DEPARTMENT STAFF Count: 47 21 Average Rating: 3.98 4.05 Std. Err.: 0.14 0.22 Rating Distribution: ACADEMIC DEAN GRADUATE SCHOOL Count: 24 19 Average Rating: 4.00 4.25 Std. Err.: 0.15 0.21 Rating Distribution:

AREA OF ISOS / Management Information Systems ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) Latest 3 years (2011-12 thru 2013-14 grads) G **BACCALAREATE STUDENTS** MASTER'S STUDENTS R JOB PREPARATION JOB PREPARATION Α D Count: 42 10 Average Rating: 3.90 3.81 Std. Err.: 0.29 0.14 Rating Distribution: JOB SATISFACTION JOB SATISFACTION Count: 42 10 Average Rating: 3.50 3.40 Std. Err.: 0.13 0.17 Rating Distribution: (Scale 1 to 4) (Scale 1 to 4) JOB RELATED TO MAJOR JOB RELATED TO MAJOR Count: 42 10 3.00 Average Rating: 3.69 Std. Err.: 0.09 0.35 Rating Distribution: (Scale 1 to 4) (Scale 1 to 4) JOB SALARY (x \$10k) JOB SALARY (x \$10k) Count: 41 10 Average: 57.040 52.832 Std. Err.: 1.481 3.603 (In May 2014 dollars) (In May 2014 dollars) (\$10,000s to 100,000+ in \$10K groups) (\$10,000s to 100,000+ in \$10K groups)

Α L U M N Ι

AREA OF ISQS / Management Information Systems RAWLS COLLEGE OF BUSINESS

ONE YEAR ALUMNI SURVEY

[Undergraduates a year after graduation] Latest 4 years (2009-10 thru 2012-13 grads)

Respondents: 12 5.6%

RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation] Latest 3 years (2007-8 & 2009-10 grads)

Respondents: 11 7.8%

ALUMNI SURVEY

JOB PREPARATION

8

3.00

[Undergrads approximately 7 years after.] Latest 3 years (2004-5 thru 2006-7 grads)

Respondents: 9 5.6%

JOB PREPARATION

Count:	12
Average Rating:	3.25
Std. Err.:	0.29
Rating Distribution:	

JOB SATISFACTION

Count:		12	
Average Rating:		3.17	
Std. Err.:		0.28	
Rating Distribution:			
	(Sc	cale 1 to	4)

D SATISFACTI			
	11		
	3.27		
	0.25		
(Sc	cale 1 to	4)	

0.26

JOB PREPARATION

11

3.91

JOB SATISFACTION			
	11		
	3.27		
	0.25		
(Sc	cale 1 to	4)	

JOB SA	ATISFA	CTION
	8	
	3.75	
	0.27	
(Sc	cale 1 to	4)

JOB RELATED TO MAJOR

Count:	12
Average Rating:	3.00
Std. Err.:	0.34
Rating Distribution:	#
	(Scale 1 to 4)

Count:

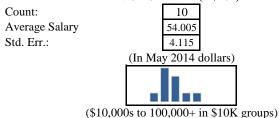
JOB RELATED TO MAJOR

LATED TO M		
	11	
	3.09	
	0.26	
(Sc	cale 1 to	4)

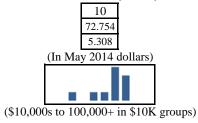
JOB RELATED TO MAJOR



JOB SALARY (x \$10k)



JOB SALARY (x \$10k)



JOB SALARY (x \$10k)



(\$10,000s to 100,000+ in \$10K groups)

AREA OF ISQS / Management Information Systems

	AREA OF ISOS / Management Information Systems			
A L U		E YEAR ALUMNI SURVEY est 4 years (2009-10 thru 2012-13 grads)	RECENT ALUMNI SURVEY Latest 3 years (2007-8 & 2009-10 grads)	ALUMNI SURVEY Latest 2 years (2005-6 and 2006-7 grads)
M N I		DEGREE COMPARISON (In working or study	DEGREE COMPARISON ing with people from other universities, how does your TTU d	DEGREE COMPARISON egree compare?)
	Count: Average Rating: Std. Err.: Rating Distribution:	12 3.58 0.20	11 4.00 0.24	9 4.11 0.12
	Count: Average Rating: Std. Err.: Rating Distribution:	FACULTY 12 3.83 0.40	FACULTY 11 4.18 0.34	FACULTY 9 3.56 0.36
	Count: Average Rating: Std. Err.: Rating Distribution:	COURSES 12 3.42 0.37	COURSES 11 4.00 0.24	COURSES 9 2.89 0.45
	Count: Average Rating: Std. Err.: Rating Distribution:	ACADEMIC FACILITIES 12 2.75 0.37	ACADEMIC FACILITIES 11 4.09 0.17	ACADEMIC FACILITIES 9 3.22 0.29
	Count: Average Rating: Std. Err.: Rating Distribution:	ADVISING 12 3.25 0.37	ADVISING 11 3.64 0.38	ADVISING 9 3.33 0.25
	Count: Average Rating: Std. Err.: Rating Distribution:	JOB ASSISTANCE 11 1.82 0.34 (Scale 1 to 4)	JOB ASSISTANCE 9 2.33 0.35 (Scale 1 to 4)	JOB ASSISTANCE 9 2.56 0.44 (Scale 1 to 4)

NOTES:

Participants in the *Graduating Student Survey (GSS)* and the *Post-Graduate Survey (PGS)* are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.

The *One-Year Alumni Survey* is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.

Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).

The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.

FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

Reasons for coming to TTU	GSS, PGS, Alumni	Individual student services	GSS, PGS, Alumni	Personal development	Alumni
Goals and outcomes	GSS, PGS, Alumni	Individual administrative units	GSS, PGS, Alumni	Educational attainments	Alumni
Employer name and type	GSS, PGS, Alumni	Library ratings	GSS, PGS	Time to the First Job	Alumni
Job Title	GSS, PGS, Alumni	Computer facilities	GSS, PGS		
Job Location	GSS, PGS, Alumni	Social & cultural environment	PGS		
Continuing education	GSS, PGS, Alumni	Parent's educational background	PGS		
		Paying for education	PGS		

Every survey section gives the respondent an opportunity to write lengthy comments.

AREA OF <u>MANAGEMENT</u> RAWLS COLLEGE OF BUSINESS

AT		ADUATING STUDENT SURVEY dergraduates at graduation]	POST-GRADUATE SURVEY [Graduate students at graduation]	The reporting of majors under general or specific names officially and
G		st 2 years (2012-13 & 2013-14 grads)	Latest 2 years (2012-13 & 2013-14 grads	
R		CCALAREATE STUDENTS	MASTER'S STUDENTS	response rates are approximations
A	Res	pondents: 89 29.4%	Respondents: 20 *	or are not reported.
D				
U	(All scales are 1 to 5 u	nless otherwise noted. Multiple surveys ar	e used to give sufficient numbers of responses to	o be reasonably representative.)
A				
T		GENERAL RATING	GENERAL RATING	
I	_	(Meeting your goals)	(Meeting your goals)	
0	Count:	87	19	
N	Average Rating:	4.13	3.89	
	Std. Err.:	0.09	0.23	
	Rating Distribution:			
		FACULTY KNOWLEDGE	FACULTY KNOWLEDGE	
	Count:	85	18	
	Average Rating: Std. Err.:	4.39	4.28	
		0.10	0.26	
	Rating Distribution:			
	G	TEACHING QUALITY	TEACHING QUALITY	
	Count: Average Rating:	85 4.18	18 3.72	
	Std. Err.:	0.10	0.30	
			0.30	
	Rating Distribution:			
	DDD	CINIC DESEADOU INTO CLASS	DDINICING DESEARCH INTO CLASS	
	Count:	GING RESEARCH INTO CLASS 85	BRINGING RESEARCH INTO CLASS	
	Average Rating:	3.87	3.33	
	Std. Err.:	0.11	0.30	
	Rating Distribution:	•11	U. 5	
	Rating Distribution.		- 100	
	FAC	ULTY HELP OUTSIDE CLASS	FACULTY HELP OUTSIDE CLASS	
	Count:	84	18	
	Average Rating:	4.17	4.11	
	Std. Err.:	0.10	0.23	
	Rating Distribution:		1	

AREA OF MANAGEMENT ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) Latest 2 years (2012-13 & 2013-14 grads) G **BACCALAREATE STUDENTS** MASTER'S STUDENTS R INTEREST IN YOUR SUCCESS INTEREST IN YOUR SUCCESS Α D Count: 18 Average Rating: 3.94 4.19 Std. Err.: 0.11 0.26 Rating Distribution: APPLICABLE COURSES APPLICABLE COURSES Count: 83 18 Average Rating: 4.05 4.00 Std. Err.: 0.11 0.24 Rating Distribution: COURSE AVAILABILITY COURSE AVAILABILITY Count: 85 18 Average Rating: 3.81 3.83 Std. Err.: 0.29 0.12 Rating Distribution: LAB / STUDIO QUALITY **CLASS LAB QUALITY** Count: 76 18 Average Rating: 4.08 4.11 Std. Err.: 0.12 0.26 Rating Distribution: RESEARCH LAB QUALITY Count: 18 Average Rating: 3.89 Std. Err.: 0.26

Rating Distribution:

AREA OF MANAGEMENT ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) Latest 2 years (2012-13 & 2013-14 grads) G **BACCALAREATE STUDENTS** MASTER'S STUDENTS R ADVISOR AVAILABLITY GRADUATE ADVISOR - AVAILABILITY Α D Count: 85 18 Average Rating: 4.01 3.56 Std. Err.: 0.12 0.34 Rating Distribution: MAJOR PROFESSOR - AVAILABILITY Count: 18 Average Rating: 4.17 Std. Err.: 0.17 Rating Distribution: ADVISOR - ADMIN. HELP GRADUATE ADVISOR - ADMIN. HELP Count: 84 18 Average Rating: 3.88 3.56 Std. Err.: 0.13 0.35 Rating Distribution: ADVISOR - ACADEMIC HELP MAJOR PROF. - ACADEMIC HELP Count: 84 18 Average Rating: 3.96 4.00 Std. Err.: 0.22 0.13 Rating Distribution: MAJOR PROF. - THESIS/DIS. HELP Count: 18 Average Rating: 3.83 Std. Err.: 0.28 Rating Distribution: ADVISOR - USEFUL/ACCURATE GRAD. ADVISOR - USEFUL/ACCURATE Count: 85 18 Average Rating: 3.84 3.22 Std. Err.: 0.14 0.36 Rating Distribution:

AREA OF MANAGEMENT

AT		RAWLS COLLEGE OF BUSINESS		
		2 years (2012-13 & 2013-14 grads)		
G R	BACC	CALAREATE STUDENTS	MASTER'S STUDENTS	
A D	Count: Average Rating: Std. Err.: Rating Distribution:		MAJOR PROF USEFUL/ACCURATE 18 3.78 0.32	
	_		GRADUATE ADVISOR - CAREER ADVICE	
	Count: Average Rating: Std. Err.:		18 3.00 0.37	
	Rating Distribution:		<u> </u>	
			MAJOR PROF CAREER ADVICE	
	Count: Average Rating: Std. Err.:		18 3.67 0.31	
	Rating Distribution:		11	
	Count: Average Rating: Std. Err.: Rating Distribution:		COLLEGIALITY 18 3.72 0.29	
	Count: Average Rating: Std. Err.:	DEPARTMENT STAFF	DEPARTMENT STAFF 18 3.83 0.29	
	Rating Distribution:	11	11	
	Count: Average Rating: Std. Err.: Rating Distribution:	ACADEMIC DEAN 51 4.24 0.13	GRADUATE SCHOOL 14 3.14 0.43	

AREA OF MANAGEMENT ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) Latest 2 years (2012-13 & 2013-14 grads) G **BACCALAREATE STUDENTS** MASTER'S STUDENTS R JOB PREPARATION JOB PREPARATION Α D Count: 44 Average Rating: 4.45 4.63 Std. Err.: 0.09 0.28 Rating Distribution: JOB SATISFACTION JOB SATISFACTION Count: 44 Average Rating: 3.52 3.38 Std. Err.: 0.11 0.28 Rating Distribution: (Scale 1 to 4) (Scale 1 to 4) JOB RELATED TO MAJOR JOB RELATED TO MAJOR Count: 44 Average Rating: 3.07 2.38 Std. Err.: 0.49 Rating Distribution: (Scale 1 to 4) (Scale 1 to 4) JOB SALARY (x \$10k) JOB SALARY (x \$10k) Count: 38 7 Average: 50.530 61.052 Std. Err.: 2.575 6.573 (In May 2014 dollars) (In May 2014 dollars) (\$10,000s to 100,000+ in \$10K groups) (\$10,000s to 100,000+ in \$10K groups)

Α L U M N I

AREA OF MANAGEMENT RAWLS COLLEGE OF BUSINESS

ONE YEAR ALUMNI SURVEY

[Undergraduates a year after graduation] Latest 2 years (2011-12 & 2012-13 grads)

Respondents: 12 3.9%

RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation] Latest 2 years (2008-9 & 2009-10 grads)

Respondents: 23 7.1%

ALUMNI SURVEY

[Undergrads approximately 7 years after.] Latest 2 years (2005-6 and 2006-7 grads)

Respondents: 19 5.4%

JOB PREPARATION

Count:	11
Average Rating:	4.00
Std. Err.:	0.20
Rating Distribution:	

JOB SATISFACTION

Count:	11	
Average Rating:	3.27	
Std. Err.:	0.25	
Rating Distribution:		
(2)	Scale 1 to	4)

11	
3.27	
0.25	
cale 1 to	4)

JOB RELATED TO MAJOR

Count:	11
Average Rating:	3.27
Std. Err.:	0.20
Rating Distribution:	.10
	(Scale 1 to 4)

JOB SALARY (x \$10k)

Count:	11
Average Salary	54.816
Std. Err.:	5.348
	(In May 2014 dollars)
	.lı .
	(\$10,000s to 100,000+ in \$10K groups)

JOB PREPARATION

21	Ī
3.90	I
0.17	I
	1

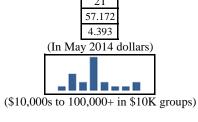
JOB SATISFACTION

\mathcal{O}_{I}	1110171	_
	22	
	3.59	
	0.13	
(Sc	cale 1 to	4)

JOB RELATED TO MAJOR

LETTED TO I			
	22		
	2.77		
	0.20		
(Scale 1 to 4)			

JOB SALARY (x \$10k)



JOB PREPARATION

17	
3.94	
0.21	

JOB SATISFACTION

, 51	1110171	CII
	17	
	3.41	
	0.15	
(Scale 1 to 4)		

JOB RELATED TO MAJOR



JOB SALARY (x \$10k)



AREA OF MANAGEMENT

		AREA OF MANAGEN	<u>MENT</u>	
A L U		E YEAR ALUMNI SURVEY est 2 years (2011-12 & 2012-13 grads)	RECENT ALUMNI SURVEY Latest 2 years (2008-9 & 2009-10 grads)	ALUMNI SURVEY Latest 2 years (2005-6 and 2006-7 grads)
M N		DEGREE COMPARISON	DEGREE COMPARISON	DEGREE COMPARISON
I	Count: Average Rating: Std. Err.: Rating Distribution:	(In working or studyin 4.33 0.20	g with people from other universities, how does your TTU de 32 3.86 0.14	19 3.95 0.15
	Count: Average Rating: Std. Err.: Rating Distribution:	FACULTY 11 4.18 0.13	FACULTY 23 3.78 0.22	FACULTY 19 4.21 0.15
	Count: Average Rating: Std. Err.: Rating Distribution:	COURSES 11 4.00 0.14	23 3.57 0.22	COURSES 19 4.11 0.13
	Count: Average Rating: Std. Err.: Rating Distribution:	ACADEMIC FACILITIES 11 4.27 0.25	ACADEMIC FACILITIES 22 3.50 0.20	ACADEMIC FACILITIES 19 3.84 0.20
	Count: Average Rating: Std. Err.: Rating Distribution:	ADVISING 11 2.73 0.43	ADVISING 23 3.17 0.24	ADVISING 19 3.84 0.20
	Count: Average Rating: Std. Err.: Rating Distribution:	JOB ASSISTANCE 10 2.00 0.35 (Scale 1 to 4)	JOB ASSISTANCE 18 1.61 0.17 (Scale 1 to 4)	JOB ASSISTANCE 18 2.33 0.24 (Scale 1 to 4)

NOTES:

Participants in the *Graduating Student Survey (GSS)* and the *Post-Graduate Survey (PGS)* are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.

The *One-Year Alumni Survey* is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.

Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).

The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.

FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

Reasons for coming to TTU	GSS, PGS, Alumni	Individual student services	GSS, PGS, Alumni	Personal development	Alumni
Goals and outcomes	GSS, PGS, Alumni	Individual administrative units	GSS, PGS, Alumni	Educational attainments	Alumni
Employer name and type	GSS, PGS, Alumni	Library ratings	GSS, PGS	Time to the First Job	Alumni
Job Title	GSS, PGS, Alumni	Computer facilities	GSS, PGS		
Job Location	GSS, PGS, Alumni	Social & cultural environment	PGS		
Continuing education	GSS, PGS, Alumni	Parent's educational background	PGS		
		Paying for education	PGS		

Every survey section gives the respondent an opportunity to write lengthy comments.

AREA OF <u>MARKETING</u> RAWLS COLLEGE OF BUSINESS

AT	GRADUATING STUDENT SURVEY	The reporting of majors under general
C	[Undergraduates at graduation]	or specific names officially and
G	Latest 2 years (2012-13 & 2013-14 grads) BACCALAREATE STUDENTS	by students is inconsistent, so
R		response rates are approximations
A	Respondents: 122 *	or are not reported.
D	(All scales are 1 to 5 unless otherwise noted Multiple surveys o	we used to give sufficient numbers of resmances to be reasonably remassentative.)
U A	(All scales are 1 to 5 unless otherwise noted. Multiple surveys a	re used to give sufficient numbers of responses to be reasonably representative.)
T	GENERAL RATING	
I	(Meeting your goals)	
0	Count: 113	
	Average Rating: 4.19	
11	Std. Err.: 0.08	
	•	
	Rating Distribution:	
	FACULTY KNOWLEDGE	
	Count: 105	
	Average Rating: 4.41	
	Std. Err.: 0.08	
	Rating Distribution:	
	TEACHING QUALITY	
	Count: 105	
	Average Rating: 4.18	
	Std. Err.: 0.08	
	Rating Distribution:	
	BRINGING RESEARCH INTO CLASS	
	Count: 104	
	Average Rating: 3.88	
	Std. Err.: 0.11	
	Rating Distribution:	
	Runing Distribution.	
	FACULTY HELP OUTSIDE CLASS	
	Count: 104	
	Average Rating: 4.37	
	Std. Err.: 0.08	
	Rating Distribution:	
	Tuting Distribution.	

AREA OF MARKETING RAWLS COLLEGE OF BUSINESS ΑT Latest 2 years (2012-13 & 2013-14 grads) G **BACCALAREATE STUDENTS** R A INTEREST IN YOUR SUCCESS D Count: 105 Average Rating: 4.14 Std. Err.: 0.10 Rating Distribution: APPLICABLE COURSES Count: 105 Average Rating: 4.21 Std. Err.: 0.09 Rating Distribution: COURSE AVAILABILITY Count: 105 Average Rating: 3.99 Std. Err.: 0.10 Rating Distribution: LAB / STUDIO QUALITY Count: Average Rating: 4.19 Std. Err.: 0.09 Rating Distribution: Count:

Average Rating: Std. Err.:

Rating Distribution:

AREA OF MARKETING RAWLS COLLEGE OF BUSINESS ΑT Latest 2 years (2012-13 & 2013-14 grads) G BACCALAREATE STUDENTS R ADVISOR AVAILABLITY A Count: D 104 Average Rating: 3.69 Std. Err.: 0.13 Rating Distribution: Count: Average Rating: Std. Err.: Rating Distribution: ADVISOR - ADMIN. HELP Count: 105 Average Rating: 3.75 Std. Err.: 0.13 Rating Distribution: ADVISOR - ACADEMIC HELP Count: 105 Average Rating: 3.77 Std. Err.: 0.13 Rating Distribution: Count: Average Rating: Std. Err.: Rating Distribution: ADVISOR - USEFUL/ACCURATE Count: 105

3.68

0.13

Average Rating:

Rating Distribution:

Std. Err.:

EED ADAMUT	I (' (' 1D 1 0/11/2015	EE DA MIZE 2
FF Report BA-MKT	Institutional Research, 8/11/2015	FF. BA-MKT 3

AREA OF <u>MARKETING</u> RAWLS COLLEGE OF BUSINESS

ΑT Latest 2 years (2012-13 & 2013-14 grads) G BACCALAREATE STUDENTS R A D Count: Average Rating: Std. Err.: Rating Distribution: DEPARTMENT STAFF Count: 104 Average Rating: 4.15 Std. Err.: 0.10 Rating Distribution: ACADEMIC DEAN Count: 53 Average Rating: 4.04 Std. Err.: 0.14 Rating Distribution:

AREA OF MARKETING ΑT **RAWLS COLLEGE OF BUSINESS** Latest 2 years (2012-13 & 2013-14 grads) G **BACCALAREATE STUDENTS** R JOB PREPARATION A D Count: 86 Average Rating: 4.19 Std. Err.: 0.10 Rating Distribution: JOB SATISFACTION Count: 86 Average Rating: 3.55 Std. Err.: 0.08 Rating Distribution: (Scale 1 to 4) JOB RELATED TO MAJOR Count: 86 Average Rating: 3.21 Std. Err.: 0.09 Rating Distribution: (Scale 1 to 4) JOB SALARY (x \$10k) Count: 82 50.512 Average: Std. Err.: 1.698 (In May 2014 dollars)

(\$10,000s to 100,000+ in \$10K groups)

AREA OF <u>MARKETING</u> RAWLS COLLEGE OF BUSINESS

A L U M N I

ONE YEAR ALUMNI SURVEY

[Undergraduates a year after graduation] Latest 2 years (2011-12 & 2012-13 grads)

Respondents: 24

RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation] Latest 2 years (2008-9 & 2009-10 grads)

Respondents: 26

ALUMNI SURVEY

[Undergrads approximately 7 years after.] Latest 2 years (2005-6 and 2006-7 grads)

Respondents: 25

JOB PREPARATION

Rating Distribution:

23 4.22 0.17

JOB PREPARATION

25
3.88
0.16

JOB PREPARATION

23	
3.96	
0.16	

JOB SATISFACTION

Count:	23	
Average Rating:	3.26	
Std. Err.:	0.18	
Rating Distribution:	1	
	(Scale 1 to	4)

JOB SATISFACTION

57111517101				
	25			
	3.40			
	0.14			
So	cale 1 to	4)		

JOB SATISFACTION



JOB RELATED TO MAJOR

Count:	22
Average Rating:	3.00
Std. Err.:	0.20
Rating Distribution:	
	(Scale 1 to 4)

JOB RELATED TO MAJOR



JOB RELATED TO MAJOR



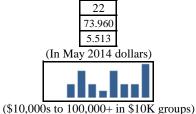
JOB SALARY (x \$10k)

Count:		21		
Average Salary		50.120		
Std. Err.:		4.799		
	(In Ma	y 2014 (dollars)	
		lee.		
(\$10	,000s to 100	0,000+	in \$10K	groups)

JOB SALARY (x \$10k)



JOB SALARY (x \$10k)



FF. BA-MKT 6

AREA OF MARKETING

	AREA OF MARKETING				
A L U M		E YEAR ALUMNI SURVEY est 2 years (2011-12 & 2012-13 grads)	RECENT ALUMNI SURVEY Latest 2 years (2008-9 & 2009-10 grads)	ALUMNI SURVEY Latest 2 years (2005-6 and 2006-7 grads)	
N		DEGREE COMPARISON	DEGREE COMPARISON	DEGREE COMPARISON	
I	Count: Average Rating: Std. Err.: Rating Distribution:	24 3.88 0.17	ng with people from other universities, how does your TTU de 26 3.62 0.16	22 3.68 0.14	
	Count: Average Rating: Std. Err.: Rating Distribution:	FACULTY 23 4.39 0.12	FACULTY 26 3.88 0.18	FACULTY 25 3.96 0.15	
	Count: Average Rating: Std. Err.: Rating Distribution:	COURSES 23 4.00 0.18	COURSES 26 3.81 0.17	COURSES 25 3.80 0.16	
	Count: Average Rating: Std. Err.: Rating Distribution:	ACADEMIC FACILITIES 23 4.26 0.21	ACADEMIC FACILITIES 26 3.42 0.21	ACADEMIC FACILITIES 25 3.80 0.18	
	Count: Average Rating: Std. Err.: Rating Distribution:	ADVISING 23 3.83 0.24	ADVISING 26 3.19 0.25	ADVISING 24 3.33 0.28	
	Count: Average Rating: Std. Err.: Rating Distribution:	JOB ASSISTANCE 20 2.30 0.26 (Scale 1 to 4)	JOB ASSISTANCE 25 1.80 0.19 (Scale 1 to 4)	JOB ASSISTANCE 25 2.04 0.25 (Scale 1 to 4)	

NOTES:

Participants in the *Graduating Student Survey (GSS)* and the *Post-Graduate Survey (PGS)* are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.

The *One-Year Alumni Survey* is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.

Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).

The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.

FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

Reasons for coming to TTU	GSS, PGS, Alumni	Individual student services	GSS, PGS, Alumni	Personal development	Alumni
Goals and outcomes	GSS, PGS, Alumni	Individual administrative units	GSS, PGS, Alumni	Educational attainments	Alumni
Employer name and type	GSS, PGS, Alumni	Library ratings	GSS, PGS	Time to the First Job	Alumni
Job Title	GSS, PGS, Alumni	Computer facilities	GSS, PGS		
Job Location	GSS, PGS, Alumni	Social & cultural environment	PGS		
Continuing education	GSS, PGS, Alumni	Parent's educational background	PGS		
		Paying for education	PGS		

Every survey section gives the respondent an opportunity to write lengthy comments.

INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach. & Mast.) / Business Administration (Doct.) / Dual Business (Bach.) RAWLS COLLEGE OF BUSINESS

AT G R	GRADUATING STUDENT SURVEY [Undergraduates at graduation] Latest 2 years (2012-13 & 2013-14 grads) BACCALAREATE STUDENTS	POST-GRADUATE SURVEY [Graduate students at graduation] Latest 2 years (2012-13 & 2013-14 grads) MASTER'S STUDENTS	POST-GRADUATE SURVEY [Graduate students at graduation] Latest 3 years (2011-12 thru 2013-14 grads) DOCTORAL STUDENTS
A D U	Respondents: 19 18.3% (All scales are 1 to 5 unless otherwise noted. Multiple surveys and the scales are 1 to 5 unless otherwise noted.)	Respondents: 137 30.1%	Respondents: 13 -
A T I O N	GENERAL RATING (Meeting your goals) Count: Average Rating: Std. Err.: Rating Distribution:	GENERAL RATING (Meeting your goals) 133 4.26 0.06	GENERAL RATING (Meeting your goals) 13 3.85 0.37
	FACULTY KNOWLEDGE Count: Average Rating: Std. Err.: Rating Distribution:	FACULTY KNOWLEDGE 129 4.50 0.06	FACULTY KNOWLEDGE 13 3.92 0.34
	TEACHING QUALITY Count: Average Rating: Std. Err.: Rating Distribution:	129 4.25 0.06	13 3.62 0.38
	BRINGING RESEARCH INTO CLASS Count: Average Rating: Std. Err.: Rating Distribution:	BRINGING RESEARCH INTO CLASS 129 3.95 0.07	BRINGING RESEARCH INTO CLASS 13 3.85 0.40
	FACULTY HELP OUTSIDE CLASS Count: Average Rating: Std. Err.: Rating Distribution:	FACULTY HELP OUTSIDE CLASS 129 4.14 0.07	FACULTY HELP OUTSIDE CLASS 13 4.31 0.25

A	INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach. & Mast.) / Business Administration (Doct.) / Dual Business (Bach.) AT RAWLS COLLEGE OF BUSINESS					
C		Latest 2 years (2012-13 & 2013-14 grads) BACCALAREATE STUDENTS	Latest 2 years (2012-13 & 2013-14 grads) MASTER'S STUDENTS	Latest 3 years (2011-12 thru 2013-14 grads) DOCTORAL STUDENTS		
F A D		INTEREST IN YOUR SUCCESS 14 3.71 0.33 on:	INTEREST IN YOUR SUCCESS 129 4.13 0.08	INTEREST IN YOUR SUCCESS 13 4.23 0.29		
	Count: Average Rating: Std. Err.: Rating Distributio	APPLICABLE COURSES 13 4.23 0.24 on:	APPLICABLE COURSES 129 4.32 0.07	APPLICABLE COURSES 13 3.62 0.38		
	Count: Average Rating: Std. Err.: Rating Distributio	COURSE AVAILABILITY 13 3.69 0.38 on:	COURSE AVAILABILITY 129 4.30 0.08	COURSE AVAILABILITY 13 3.54 0.38		
	Count: Average Rating: Std. Err.: Rating Distributio	LAB / STUDIO QUALITY 13 4.23 0.24 on:	CLASS LAB QUALITY 129 4.23 0.07	CLASS LAB QUALITY 13 4.23 0.24		
	Count: Average Rating: Std. Err.: Rating Distributio	on:	RESEARCH LAB QUALITY 129 4.12 0.08	RESEARCH LAB QUALITY 13 3.38 0.43		

AT	INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach. & Mast.) / Business Administration (Doct.) / Dual Business (Bach. & Mast.) / Business Administration (Doct.) / Dual Business (Bach. & Mast.)				
G R	Latest 2 years (2012-13 & 2013-14 grads) BACCALAREATE STUDENTS	Latest 2 years (2012-13 & 2013-14 grads) MASTER'S STUDENTS	Latest 3 years (2011-12 thru 2013-14 grads) DOCTORAL STUDENTS		
A D	ADVISOR AVAILABLITY Count: Average Rating: Std. Err.: Rating Distribution:	GRADUATE ADVISOR - AVAILABILITY 128 4.00 0.09	GRADUATE ADVISOR - AVAILABILITY 13 4.31 0.30		
	Count: Average Rating: Std. Err.: Rating Distribution:	MAJOR PROFESSOR - AVAILABILITY 128 4.09 0.07	MAJOR PROFESSOR - AVAILABILITY 13 4.54 0.25		
	ADVISOR - ADMIN. HELP Count: Average Rating: Std. Err.: Rating Distribution:	GRADUATE ADVISOR - ADMIN. HELP 128 4.08 0.09	GRADUATE ADVISOR - ADMIN. HELP 13 4.46 0.25		
	ADVISOR - ACADEMIC HELP Count: Average Rating: Std. Err.: Rating Distribution:	MAJOR PROF ACADEMIC HELP 128 4.07 0.07	MAJOR PROF ACADEMIC HELP 13 4.46 0.25		
	Count: Average Rating: Std. Err.: Rating Distribution:	MAJOR PROF THESIS/DIS. HELP 128 3.97 0.07	MAJOR PROF THESIS/DIS. HELP 13 4.54 0.19		
	ADVISOR - USEFUL/ACCURATE Count: Average Rating: Std. Err.: Rating Distribution:	GRAD. ADVISOR - USEFUL/ACCURATE 128 3.78 0.09	GRAD. ADVISOR - USEFUL/ACCURATE 13 4.31 0.25		

INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach. & Mast.) / Business Administration (Doct.) / Dual Business (Bach.) ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) Latest 2 years (2012-13 & 2013-14 grads) Latest 3 years (2011-12 thru 2013-14 grads) G **BACCALAREATE STUDENTS** MASTER'S STUDENTS DOCTORAL STUDENTS R MAJOR PROF. - USEFUL/ACCURATE MAJOR PROF. - USEFUL/ACCURATE Α Count: D 128 13 Average Rating: 3.98 4.23 Std. Err.: 0.08 0.24 Rating Distribution: GRADUATE ADVISOR - CAREER ADVICE GRADUATE ADVISOR - CAREER ADVICE Count: 128 13 Average Rating: 3.60 4.46 Std. Err.: 0.10 0.25 Rating Distribution: MAJOR PROF. - CAREER ADVICE MAJOR PROF. - CAREER ADVICE Count: 128 13 Average Rating: 3.89 4.46 0.09 0.25 Std. Err.: Rating Distribution: **COLLEGIALITY COLLEGIALITY** Count: 122 4.01 3.62 Average Rating: Std. Err.: 0.07 0.42 Rating Distribution: DEPARTMENT STAFF DEPARTMENT STAFF DEPARTMENT STAFF Count: 14 129 13 Average Rating: 3.71 4.14 4.00 Std. Err.: 0.32 0.08 0.37 Rating Distribution: ACADEMIC DEAN GRADUATE SCHOOL GRADUATE SCHOOL Count: 6 113 12 Average Rating: 4.33 3.97 3.75 Std. Err.: 0.54 0.11 Rating Distribution:

INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach. & Mast.) / Business Administration (Doct.) / Dual Business (Bach.) AT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) Latest 2 years (2012-13 & 2013-14 grads) Latest 3 years (2011-12 thru 2013-14 grads) G **BACCALAREATE STUDENTS** MASTER'S STUDENTS DOCTORAL STUDENTS R JOB PREPARATION JOB PREPARATION JOB PREPARATION Α D Count: 11 12 Average Rating: 4.09 4.51 4.25 Std. Err.: 0.30 0.07 0.26 Rating Distribution: JOB SATISFACTION JOB SATISFACTION JOB SATISFACTION Count: 93 11 12 Average Rating: 3.45 3.39 3.42 Std. Err.: 0.08 0.16 Rating Distribution: (Scale 1 to 4) (Scale 1 to 4) (Scale 1 to 4) JOB RELATED TO MAJOR JOB RELATED TO MAJOR JOB RELATED TO MAJOR Count: 11 Average Rating: 2.82 3.04 2.83 Std. Err.: 0.37 0.34 Rating Distribution: (Scale 1 to 4) (Scale 1 to 4) (Scale 1 to 4) JOB SALARY (x \$10k) JOB SALARY (x \$10k) JOB SALARY (x \$10k) Count: 11 90 9 Average: 51.010 74.767 85.661 Std. Err.: 7.105 1.697 0.381 (In May 2014 dollars) (In May 2014 dollars) (In May 2014 dollars) (\$10,000s to 100,000+ in \$10K groups) (\$10,000s to 100,000+ in \$10K groups) (\$10,000s to 100,000+ in \$10K groups)

A L U M N I

INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach.) RAWLS COLLEGE OF BUSINESS

ONE YEAR ALUMNI SURVEY

[Undergraduates a year after graduation] Latest 2 years (2011-12 & 2012-13 grads)

Respondents: 13 11.7%

RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation] Latest 2 years (2008-9 & 2009-10 grads)

Respondents: 22 12.0%

ALUMNI SURVEY

[Undergrads approximately 7 years after.] Latest 2 years (2005-6 and 2006-7 grads)

Respondents: 18 9.9%

JOB PREPARATION

Count:	10
Average Rating:	4.10
Std. Err.:	0.25
Rating Distribution:	

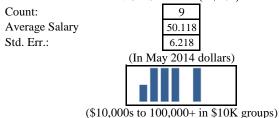
JOB SATISFACTION

Count:		11	
Average Rating:		2.82	
Std. Err.:		0.28	
Rating Distribution:			
	(Sc	cale 1 to	4)

JOB RELATED TO MAJOR

Count:	10	
Average Rating:	3.00	
Std. Err.:	0.22	
Rating Distribution:		
	(Scale 1 to 4)	

JOB SALARY (x \$10k)



JOB PREPARATION

2	1
3.8	31
0.2	25

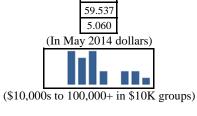
JOB SATISFACTION

, 51	1110171	
	21	
	3.33	
	0.20	
(Sc	cale 1 to	4

JOB RELATED TO MAJOR

	20	
	2.75	
	0.25	
(Sc	cale 1 to	4)

JOB SALARY (x \$10k)



JOB PREPARATION

18	
3.78	
0.24	

JOB SATISFACTION

<i>,</i> 52	1110171	CIIC	
	17		
	3.41		
	0.13		
(Scale 1 to 4)			

JOB RELATED TO MAJOR



JOB SALARY (x \$10k)



INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach.)

	INTERDISCIPLINARY BUSINESS MAJORS - General Business (Bach.)			
A L U M		E YEAR ALUMNI SURVEY est 2 years (2011-12 & 2012-13 grads)	RECENT ALUMNI SURVEY Latest 2 years (2008-9 & 2009-10 grads)	ALUMNI SURVEY Latest 2 years (2005-6 and 2006-7 grads)
N		DEGREE COMPARISON	DEGREE COMPARISON	DEGREE COMPARISON
I	Count: Average Rating: Std. Err.: Rating Distribution:	(In working or study. 4.00 0.17	ing with people from other universities, how does your TTU d 22 3.86 0.15	18 3.83 0.17
	Count: Average Rating: Std. Err.: Rating Distribution:	FACULTY 13 4.38 0.25	FACULTY 22 3.95 0.21	FACULTY 18 3.89 0.20
	Count: Average Rating: Std. Err.: Rating Distribution:	COURSES 13 4.15 0.26	22 3.64 0.25	COURSES 18 3.72 0.20
	Count: Average Rating: Std. Err.: Rating Distribution:	ACADEMIC FACILITIES 13 4.31 0.27	ACADEMIC FACILITIES 22 3.91 0.24	ACADEMIC FACILITIES 18 3.50 0.22
	Count: Average Rating: Std. Err.: Rating Distribution:	ADVISING 13 3.46 0.30	ADVISING 22 3.23 0.28	ADVISING 18 3.33 0.29
	Count: Average Rating: Std. Err.: Rating Distribution:	JOB ASSISTANCE 11 1.82 0.40 (Scale 1 to 4)	JOB ASSISTANCE 19 2.11 0.28 (Scale 1 to 4)	JOB ASSISTANCE 17 1.82 0.22 (Scale 1 to 4)

NOTES:

Participants in the *Graduating Student Survey (GSS)* and the *Post-Graduate Survey (PGS)* are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.

The *One-Year Alumni Survey* is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.

Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).

The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.

FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

Reasons for coming to TTU	GSS, PGS, Alumni	Individual student services	GSS, PGS, Alumni	Personal development	Alumni
Goals and outcomes	GSS, PGS, Alumni	Individual administrative units	GSS, PGS, Alumni	Educational attainments	Alumni
Employer name and type	GSS, PGS, Alumni	Library ratings	GSS, PGS	Time to the First Job	Alumni
Job Title	GSS, PGS, Alumni	Computer facilities	GSS, PGS		
Job Location	GSS, PGS, Alumni	Social & cultural environment	PGS		
Continuing education	GSS, PGS, Alumni	Parent's educational background	PGS		
		Paying for education	PGS		

Every survey section gives the respondent an opportunity to write lengthy comments.

INTERDISCIIPLINARY BUSINESS MAJORS - International Business RAWLS COLLEGE OF BUSINESS

ΑΊ	GRADUATING STUDENT SURVEY	The reporting of majors under general
	[Undergraduates at graduation]	or specific names officially and
G	Latest 2 years (2012-13 & 2013-14 grads)	by students is inconsistent, so
R	BACCALAREATE STUDENTS	response rates are approximations
A	Respondents: 27 45.8%	or are not reported.
D		
U	(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficie	nt numbers of responses to be reasonably representative.)
A		
T	GENERAL RATING	
I	(Meeting your goals)	
O	Count: 27	
N	Average Rating: 3.96	
	Std. Err.: 0.19	
	Rating Distribution:	
	FACULTY KNOWLEDGE	
	Count: 24	
	Average Rating: 4.21	
	Std. Err.: 0.20	
	Rating Distribution:	
	Thing 2 is the time.	
	TEACHING QUALITY	
	Count: 24	
	Average Rating: 3.75	
	Std. Err.: 0.25	
	Rating Distribution:	
	BRINGING RESEARCH INTO CLASS	
	Count: 23	
	Average Rating: 3.52	
	Std. Err.: 0.27	
		
	Rating Distribution:	
	EACH TV HELD OUTSIDE OF ASS	
	FACULTY HELP OUTSIDE CLASS Count: 23	
	Count: 23 Average Rating: 4.04	
	Average Raung: 4.04 Std. Err.: 0.25	
		
	Rating Distribution:	

INTERDISCIIPLINARY BUSINESS MAJORS - International Business ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) G **BACCALAREATE STUDENTS** R A INTEREST IN YOUR SUCCESS D Count: 24 Average Rating: 3.79 Std. Err.: 0.28 Rating Distribution: APPLICABLE COURSES Count: 24 Average Rating: 3.83 Std. Err.: 0.24 Rating Distribution: COURSE AVAILABILITY Count: 24 Average Rating: 4.13 Std. Err.: 0.22 Rating Distribution: LAB / STUDIO QUALITY Count: 22 Average Rating: 4.05 Std. Err.: 0.27 Rating Distribution: Count: Average Rating:

Std. Err.:

Rating Distribution:

INTERDISCIIPLINARY BUSINESS MAJORS - International Business ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) G **BACCALAREATE STUDENTS** R A ADVISOR AVAILABLITY D Count: 24 Average Rating: 3.67 Std. Err.: 0.30 Rating Distribution: Count: Average Rating: Std. Err.: Rating Distribution: ADVISOR - ADMIN. HELP Count: 24 Average Rating: 3.58 Std. Err.: 0.29 Rating Distribution: ADVISOR - ACADEMIC HELP Count: 24 Average Rating: 3.63 Std. Err.: 0.28 Rating Distribution: Count: Average Rating: Std. Err.: Rating Distribution: ADVISOR - USEFUL/ACCURATE Count: 24 Average Rating: 3.54

0.30

Std. Err.:

Rating Distribution:

INTERDISCHPLINARY BUSINESS MAJORS - International Business PAWLS COLLECT OF BUSINESS

AT	RAWLS COLLEGE OF BUSINESS			
	Latest 2 years (2012-13 & 2013-14 grads)			
G R	BACCALAREATE STUDENTS			
K A				
D	Count:			
	Average Rating:			
	Std. Err.:			
	Rating Distribution:			
	Count:			
	Average Rating:			
	Std. Err.:			
	Rating Distribution:			
	C			
	Count: Average Rating:			
	Std. Err.:			
	Rating Distribution:			
	Count:			
	Average Rating: Std. Err.:			
	Rating Distribution:			
	Rating Distribution.			
		DEPARTMENT STAFF		
	Count:	23		
	Average Rating:	3.83		
	Std. Err.:	0.25		
	Rating Distribution:	111		
		ACADEMIC DEAN		
	Count:	15		
	Average Rating:	3.47		
	Std. Err.:	0.40		
	Rating Distribution:	<u> 11</u>		

INTERDISCIIPLINARY BUSINESS MAJORS - International Business ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) G **BACCALAREATE STUDENTS** R A JOB PREPARATION D Count: 15 Average Rating: 4.20 Std. Err.: 0.21 Rating Distribution: JOB SATISFACTION Count: 15 Average Rating: 3.67 Std. Err.: 0.13 Rating Distribution: (Scale 1 to 4) JOB RELATED TO MAJOR Count: 15 Average Rating: 2.80 Std. Err.: Rating Distribution: (Scale 1 to 4) JOB SALARY (x \$10k) Count: 15 52.997 Average: 3.775 Std. Err.: (In May 2014 dollars)

(\$10,000s to 100,000+ in \$10K groups)

Α L U M N Ι

INTERDISCIIPLINARY BUSINESS MAJORS - International Business RAWLS COLLEGE OF BUSINESS

ONE YEAR ALUMNI SURVEY

[Undergraduates a year after graduation] Latest 4 years (2009-10 thru 2012-13 grads)

Respondents: 10 5.6%

RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation] Latest 4 years (2006-7 thru 2009-10 grads)

Respondents: 16 8.5%

ALUMNI SURVEY

[Undergrads approximately 7 years after.] Latest 4 years (2003-4 thru 2006-7 grads)

Respondents: 14 6.5%

JOB PREPARATION

4.00

0.31

Count:

Average Rating: Std. Err.:

Rating Distribution:

JOB PREPARATION

13 3.85 0.26

JOB PREPARATION

13	l
3.31	ĺ
0.30	ĺ

JOB SATISFACTION 9

0.34

Count:

Average Rating: Std. Err.:

Rating Distribution:

JOB SATISFACTION

13 3.23 0.21

(Scale 1 to 4)

JOB SATISFACTION



(Scale 1 to 4)

JOB RELATED TO MAJOR

(Scale 1 to 4)

Count:

Average Rating: Std. Err.:

Rating Distribution:

ILD	1
9	
2.44	
0.31	

(Scale 1 to 4)

JOB RELATED TO MAJOR

13 2.77 0.21 (Scale 1 to 4)

JOB RELATED TO MAJOR

1.92 0.28 (Scale 1 to 4)

JOB SALARY (x \$10k)

68.873 7.196

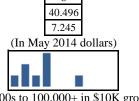
(In May 2014 dollars)



(\$10,000s to 100,000+ in \$10K groups)

JOB SALARY (x \$10k)

Count: Average Salary Std. Err.:



(\$10,000s to 100,000+ in \$10K groups)

JOB SALARY (x \$10k)

68.536 6.661

(In May 2014 dollars)

(\$10,000s to 100,000+ in \$10K groups)

INTERDISCIPLINARY BUSINESS MAJORS - International Business

	INTERDISCHPLINARY BUSINESS MAJORS - International Business					
A L U M		IE YEAR ALUMNI SURVEY est 4 years (2009-10 thru 2012-13 grads)	RECENT ALUMNI SURVEY Latest 4 years (2006-7 thru 2009-10 grads)	ALUMNI SURVEY Latest 4 years (2003-4 thru 2006-7 grads)		
N		DEGREE COMPARISON	DEGREE COMPARISON	DEGREE COMPARISON		
I	Count: Average Rating: Std. Err.: Rating Distribution:	9 3.67 0.31	ing with people from other universities, how does your TTU de 16 3.38 0.19	14 3.36 0.21		
	Count: Average Rating: Std. Err.: Rating Distribution:	FACULTY 10 4.10 0.11	FACULTY 16 4.13 0.21	FACULTY 14 4.14 0.18		
	Count: Average Rating: Std. Err.: Rating Distribution:	COURSES 10 4.00 0.22	COURSES 16 3.56 0.31	COURSES 14 3.57 0.24		
	Count: Average Rating: Std. Err.: Rating Distribution:	ACADEMIC FACILITIES 10 4.60 0.17	ACADEMIC FACILITIES 16 3.19 0.27	ACADEMIC FACILITIES 14 3.71 0.23		
	Count: Average Rating: Std. Err.: Rating Distribution:	ADVISING 10 3.90 0.43	ADVISING 15 3.40 0.40	ADVISING 14 2.71 0.35		
	Count: Average Rating: Std. Err.: Rating Distribution:	JOB ASSISTANCE 10 2.40 0.45 (Scale 1 to 4)	JOB ASSISTANCE 16 2.25 0.32 (Scale 1 to 4)	JOB ASSISTANCE 13 1.54 0.22 (Scale 1 to 4)		

NOTES:

Participants in the *Graduating Student Survey (GSS)* and the *Post-Graduate Survey (PGS)* are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.

The *One-Year Alumni Survey* is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.

Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).

The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.

FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

Reasons for coming to TTU	GSS, PGS, Alumni	Individual student services	GSS, PGS, Alumni	Personal development	Alumni
Goals and outcomes	GSS, PGS, Alumni	Individual administrative units	GSS, PGS, Alumni	Educational attainments	Alumni
Employer name and type	GSS, PGS, Alumni	Library ratings	GSS, PGS	Time to the First Job	Alumni
Job Title	GSS, PGS, Alumni	Computer facilities	GSS, PGS		
Job Location	GSS, PGS, Alumni	Social & cultural environment	PGS		
Continuing education	GSS, PGS, Alumni	Parent's educational background	PGS		
		Paying for education	PGS		

Every survey section gives the respondent an opportunity to write lengthy comments.

INTERDISCIIPLINARY BUSINESS MAJORS - Business Economics RAWLS COLLEGE OF BUSINESS

AT	GRADUATING STUDENT SURVEY	The reporting of majors under general
	[Undergraduates at graduation]	or specific names officially and
G	Latest 3 years (2011-12 & 2013-14 grads)	by students is inconsistent, so
R	BACCALAREATE STUDENTS	response rates are approximations
A	Respondents: 14 30.4%	or are not reported.
D		
U	(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient	ent numbers of responses to be reasonably representative.)
A		
T	GENERAL RATING	
I	(Meeting your goals)	
	Count: 14	
	Average Rating: 4.43	
	Std. Err.: 0.18	
	Rating Distribution:	
	FACULTY KNOWLEDGE	
	Count: 13	
	Average Rating: 4.46	
	Std. Err.: 0.22	
	D.C. Divilio	
	Rating Distribution:	
	TEACHING QUALITY	
	Count: 13 Average Rating: 4.38	
	Average Rating. 4.58 Std. Err.: 0.19	
	Rating Distribution:	
	BRINGING RESEARCH INTO CLASS	
	Count: 13	
	Average Rating: 4.15	
	Std. Err.: 0.26	
	Rating Distribution:	
	FACULTY HELP OUTSIDE CLASS	
	Count: 13	
	Average Rating: 4.31	
	Std. Err.: 0.22	
	Rating Distribution:	

INTERDISCIIPLINARY BUSINESS MAJORS - Business Economics ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) G BACCALAREATE STUDENTS R A INTEREST IN YOUR SUCCESS D Count: 13 Average Rating: 4.08 Std. Err.: 0.38 Rating Distribution: APPLICABLE COURSES Count: 13 Average Rating: 4.15 Std. Err.: 0.23 Rating Distribution: COURSE AVAILABILITY Count: 13 Average Rating: 3.85 Std. Err.: 0.37 Rating Distribution: LAB / STUDIO QUALITY Count: 11 Average Rating: 4.36 Std. Err.: 0.32 Rating Distribution: Count: Average Rating: Std. Err.: Rating Distribution:

INTERDISCIIPLINARY BUSINESS MAJORS - Business Economics ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) G BACCALAREATE STUDENTS R A ADVISOR AVAILABLITY D Count: 13 Average Rating: 3.15 Std. Err.: 0.51 Rating Distribution: Count: Average Rating: Std. Err.: Rating Distribution: ADVISOR - ADMIN. HELP Count: 13 Average Rating: 3.31 Std. Err.: 0.51 Rating Distribution: ADVISOR - ACADEMIC HELP Count: 13 Average Rating: 3.31 Std. Err.: Rating Distribution: Count: Average Rating: Std. Err.: Rating Distribution: ADVISOR - USEFUL/ACCURATE Count: 13 Average Rating: 3.38

0.48

Std. Err.:

Rating Distribution:

INTERDISCHIPLINARY BUSINESS MAJORS - Business Economics PAWLS COLLECT OF BUSINESS

AT		RAWLS COLLEGE OF BUSINESS		
	Latest 2 years (2012-13 & 2013-14 grads)			
G	BACCALAREATE STUDENTS			
R				
A				
D	Count:			
	Average Rating: Std. Err.:			
	Rating Distribution:			
	Count:			
	Average Rating:			
	Std. Err.:			
	Rating Distribution:			
	Count:			
	Average Rating:			
	Std. Err.:			
	Rating Distribution:			
	6			
	Count:			
	Average Rating:			
	Std. Err.:			
	Rating Distribution:			
		DEPARTMENT STAFF		
	Count:	13		
	Average Rating:	3.92		
	Std. Err.:	0.34		
	Rating Distribution:	. 11		
		<u></u> -		
	_	ACADEMIC DEAN		
	Count:	8		
	Average Rating:	3.75		
	Std. Err.:	0.48		
	Rating Distribution:	1.11		
				

INTERDISCIIPLINARY BUSINESS MAJORS - Business Economics ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) G **BACCALAREATE STUDENTS** R JOB PREPARATION A D Count: 10 Average Rating: 4.40 Std. Err.: 0.28 Rating Distribution: JOB SATISFACTION Count: 10 Average Rating: 3.20 Std. Err.: Rating Distribution: (Scale 1 to 4) JOB RELATED TO MAJOR Count: 10 Average Rating: 3.30 Std. Err.: Rating Distribution: (Scale 1 to 4) JOB SALARY (x \$10k) Count: 9 Average: 55.130 Std. Err.: 5.111 (In May 2014 dollars)

(\$10,000s to 100,000+ in \$10K groups)

A L U M N I

INTERDISCIPLINARY BUSINESS MAJORS - Business Economics RAWLS COLLEGE OF BUSINESS

RAWLS COLLEGE OF BUSINESS ONE YEAR ALUMNI SURVEY RECENT ALUMNI SURVEY ALUMNI SURVEY [Undergraduates a year after graduation] [Undergraduates about 3 years after graduation] [Undergrads approximately 7 years after.] Latest 4 years (2009-10 thru 2012-13 grads) Latest 4 years (2006-7 thru 2009-10 grads) Latest 4 years (2003-4 thru 2006-7 grads) Respondents: 4 5.6% Respondents: 5 9.5% Respondents: 5 12.8% JOB PREPARATION JOB PREPARATION JOB PREPARATION Count: 5 Average Rating: 3.80 Std. Err.: 0.42 Rating Distribution: JOB SATISFACTION JOB SATISFACTION JOB SATISFACTION Count: 4 5 Average Rating: 3.40 Std. Err.: 0.27 Rating Distribution: (Scale 1 to 4) (Scale 1 to 4) (Scale 1 to 4) JOB RELATED TO MAJOR JOB RELATED TO MAJOR JOB RELATED TO MAJOR Count: Average Rating: 2.80 Std. Err.: 0.65 Rating Distribution: (Scale 1 to 4) (Scale 1 to 4) (Scale 1 to 4) JOB SALARY (x \$10k) JOB SALARY (x \$10k) JOB SALARY (x \$10k) Count: Average Salary 64.282 Std. Err.: 15.095 (In May 2014 dollars) (In May 2014 dollars) (In May 2014 dollars) (\$10,000s to 100,000+ in \$10K groups) (\$10,000s to 100,000+ in \$10K groups) (\$10,000s to 100,000+ in \$10K groups)

INTERDISCHPLINARY BUSINESS MAJORS - Business Economics

	INTERDISCHPLINARY BUSINESS MAJORS - Business Economics				
A L U M		IE YEAR ALUMNI SURVEY est 4 years (2009-10 thru 2012-13 grads)	RECENT ALUMNI SURVEY Latest 4 years (2006-7 thru 2009-10 grads)	ALUMNI SURVEY Latest 4 years (2003-4 thru 2006-7 grads)	
N		DEGREE COMPARISON	DEGREE COMPARISON	DEGREE COMPARISON	
I	Count: Average Rating: Std. Err.: Rating Distribution:	(In working or studyin	g with people from other universities, how does your TTU de 5 3.80 0.22	5 3.60 0.27	
	Count: Average Rating: Std. Err.: Rating Distribution:	FACULTY 4	FACULTY 5 3.80 0.42	FACULTY 5 4.40 0.45	
	Count: Average Rating: Std. Err.: Rating Distribution:	COURSES 4	COURSES 5 3.00 0.35	COURSES 5 4.00 0.35	
	Count: Average Rating: Std. Err.: Rating Distribution:	ACADEMIC FACILITIES 4	ACADEMIC FACILITIES 5 3.00 0.00	ACADEMIC FACILITIES 5 3.60 0.45	
	Count: Average Rating: Std. Err.: Rating Distribution:	ADVISING 4	ADVISING 5 3.40 0.27	ADVISING 5 2.40 0.76	
	Count: Average Rating: Std. Err.: Rating Distribution:	JOB ASSISTANCE 4 (Scale 1 to 4)	JOB ASSISTANCE 5 1.80 0.55 (Scale 1 to 4)	JOB ASSISTANCE 4 (Scale 1 to 4)	

NOTES:

Participants in the *Graduating Student Survey (GSS)* and the *Post-Graduate Survey (PGS)* are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.

The *One-Year Alumni Survey* is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.

Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).

The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.

FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

Reasons for coming to TTU	GSS, PGS, Alumni	Individual student services	GSS, PGS, Alumni	Personal development	Alumni
Goals and outcomes	GSS, PGS, Alumni	Individual administrative units	GSS, PGS, Alumni	Educational attainments	Alumni
Employer name and type	GSS, PGS, Alumni	Library ratings	GSS, PGS	Time to the First Job	Alumni
Job Title	GSS, PGS, Alumni	Computer facilities	GSS, PGS		
Job Location	GSS, PGS, Alumni	Social & cultural environment	PGS		
Continuing education	GSS, PGS, Alumni	Parent's educational background	PGS		
		Paying for education	PGS		

Every survey section gives the respondent an opportunity to write lengthy comments.

INTERDISCHPLINARY BUSINESS MAJORS - Energy Commerce RAWLS COLLEGE OF BUSINESS

AT	GRADUATING STUDENT SURVEY	The reporting of majors under general
	[Undergraduates at graduation]	or specific names officially and
G	Latest 2 years (2012-13 & 2013-14 grads)	by students is inconsistent, so
R	BACCALAREATE STUDENTS	response rates are approximations
A	Respondents: 46 28.8%	or are not reported.
D		
U	(All scales are 1 to 5 unless otherwise noted. Multiple surveys	are used to give sufficient numbers of responses to be reasonably representative.)
A		
T	GENERAL RATING	
I	(Meeting your goals)	
O	Count: 43	
N	Average Rating: 4.30	
	Std. Err.: 0.14	
	Rating Distribution:	
	FACULTY KNOWLEDGE	
	Count: 38	
	Average Rating: 4.84	
	Std. Err.: 0.11	
	Rating Distribution:	
	Rating Distribution.	
	TEACHING OLIALITY	
	TEACHING QUALITY Count: 38	
	Count: 38 Average Rating: 4.71	
	Std. Err.: 4.71	
	VIII	
	Rating Distribution:	
	BRINGING RESEARCH INTO CLASS	
	Count: 34	
	Average Rating: 4.15	
	Std. Err.: 0.22	
	Rating Distribution:	
	FACULTY HELP OUTSIDE CLASS	
	Count: 38	
	Average Rating: 4.21	
	Std. Err.: 0.18	
	Rating Distribution:	

INTERDISCHIPLINARY BUSINESS MAJORS - Energy Commerce ΑT **RAWLS COLLEGE OF BUSINESS** Latest 2 years (2012-13 & 2013-14 grads) G **BACCALAREATE STUDENTS** R A INTEREST IN YOUR SUCCESS D Count: 38 Average Rating: 4.18 Std. Err.: 0.22 Rating Distribution: APPLICABLE COURSES Count: 38 Average Rating: 4.71 Std. Err.: 0.12 Rating Distribution: COURSE AVAILABILITY Count: 38 Average Rating: 4.29 Std. Err.: 0.21 Rating Distribution: LAB / STUDIO QUALITY Count: 24 Average Rating: 4.42 Std. Err.: 0.21 Rating Distribution: Count: Average Rating: Std. Err.:

Rating Distribution:

INTERDISCIIPLINARY BUSINESS MAJORS - Energy Commerce ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) G **BACCALAREATE STUDENTS** R A ADVISOR AVAILABLITY D Count: 37 Average Rating: 3.62 Std. Err.: 0.22 Rating Distribution: Count: Average Rating: Std. Err.: Rating Distribution: ADVISOR - ADMIN. HELP Count: 36 Average Rating: 3.58 Std. Err.: 0.24 Rating Distribution: - 14 ADVISOR - ACADEMIC HELP Count: 37 Average Rating: 3.49 Std. Err.: 0.24 Rating Distribution: Count: Average Rating: Std. Err.: Rating Distribution: ADVISOR - USEFUL/ACCURATE Count: 37 Average Rating: 3.57

0.24

Std. Err.:

Rating Distribution:

INTERDISCHPLINARY BUSINESS MAJORS - Energy Commerce

AT		RAWLS COLLEGE OF BUSINESS	
	Latest 2 years (2012-13 & 2013-14 grads)		
G	BACC	CALAREATE STUDENTS	
R			
A D	Count:		
D	Average Rating:		
	Std. Err.:		
	Rating Distribution:		
	Count:		
	Average Rating: Std. Err.:		
	Rating Distribution:		
	Count:		
	Average Rating:		
	Std. Err.:		
	Rating Distribution:		
	Count:		
	Average Rating:		
	Std. Err.:		
	Rating Distribution:		
	C		
		DEPARTMENT STAFF	
	Count:	37	
	Average Rating:	4.27	
	Std. Err.:	0.20	
	Rating Distribution:		
		ACADEMIC DEAN	
	Count:	19	
	Average Rating:	3.58	
	Std. Err.:	0.32	
	Rating Distribution:	tl	

INTERDISCIIPLINARY BUSINESS MAJORS - Energy Commerce ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) G **BACCALAREATE STUDENTS** R JOB PREPARATION A D Count: 26 Average Rating: 4.42 Std. Err.: 0.15 Rating Distribution: JOB SATISFACTION Count: 26 Average Rating: 3.65 Std. Err.: 0.17 Rating Distribution: (Scale 1 to 4) JOB RELATED TO MAJOR Count: 26 Average Rating: 3.77 Std. Err.: Rating Distribution: (Scale 1 to 4) JOB SALARY (x \$10k) Count: 22 Average: 78.040 Std. Err.: 2.594 (In May 2014 dollars)

(\$10,000s to 100,000+ in \$10K groups)

Α L U M N Ι

INTERDISCHPLINARY BUSINESS MAJORS - Energy Commerce RAWLS COLLEGE OF BUSINESS

ONE YEAR ALUMNI SURVEY

[Undergraduates a year after graduation] Latest3 years (2010-11 thru 2012-13 grads)

Respondents: 12 6.2%

RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation] Latest 3 years (2007-8 & 2009-10 grads)

Respondents: 16 11.5%

ALUMNI SURVEY

JOB PREPARATION

5

4.40

0.27

JOB SATISFACTION 5 3.20 0.65

(Scale 1 to 4)

JOB RELATED TO MAJOR

3.80 0.22

(Scale 1 to 4)

[Undergrads approximately 7 years after.] Latest 2 years (2005-6 and 2006-7 grads)

Respondents: 5 10.2%

JOB PREPARATION

Count:	12
Average Rating:	4.42
Std. Err.:	0.30
Rating Distribution:	

Count:		12	
Average Rating:		3.58	
Std. Err.:		0.20	
Rating Distribution:			
	(Sc	ale 1 to	4)

JOB SATISFACTION

	16
	3.63
	0.13
(Sc	cale 1 to

JOB SATISFACTION

JOB PREPARATION

16

4.56

0.16

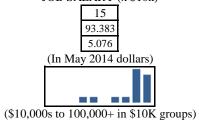
91	1110171	C1.
	16	
	3.63	
	0.13	
So	cale 1 to	4)

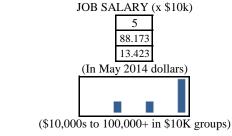
JOB RELATED TO MAJOR



	16	
	3.63	
	0.21	
(Sc	cale 1 to	4)

JOB SALARY (x \$10k)





JOB RELATED TO MAJOR

Count:		12		
Average Rating:		3.67		
Std. Err.:		0.15		
Rating Distribution:				
	(Sc	cale 1 to	4)	

JOB SALARY (x \$10k)

	12		
	80.823		
	5.851		
(In Ma	y 2014	dollars)	
(\$10,000s to 10	0,000+	in \$10K	groups

FJ Report BA-ENCOM

Count: Average Salary

Std. Err.:

INTERDISCHPLINARY BUSINESS MAJORS - Energy Commerce

	_	INTERDISCIIPLINA	ARY BUSINESS MAJORS - Energy Commerce	
A L U M		E YEAR ALUMNI SURVEY est 2 years (2011-12 & 2012-13 grads)	RECENT ALUMNI SURVEY Latest 2 years (2008-9 & 2009-10 grads)	ALUMNI SURVEY Latest 2 years (2005-6 & 2006-7 grads)
N		DEGREE COMPARISON	DEGREE COMPARISON	DEGREE COMPARISON
I		(In working or study	ing with people from other universities, how does your TTU de	gree compare?)
	Count: Average Rating: Std. Err.: Rating Distribution:	12 4.17 0.22	15 4.47 0.22	5 4.00 0.50
	Count: Average Rating: Std. Err.: Rating Distribution:	FACULTY 12 4.67 0.20	FACULTY 16 4.75 0.15	FACULTY 5 4.40 0.45
	Count: Average Rating: Std. Err.: Rating Distribution:	COURSES 12 4.25 0.41	COURSES 16 4.63 0.19	COURSES 5 4.00 0.35
	Count: Average Rating: Std. Err.: Rating Distribution:	ACADEMIC FACILITIES 12 3.83 0.28	ACADEMIC FACILITIES 16 3.75 0.22	ACADEMIC FACILITIES 5 3.80 0.22
	Count: Average Rating: Std. Err.: Rating Distribution:	ADVISING 12 4.17 0.22	ADVISING 16 4.19 0.24	ADVISING 5 3.80 0.42
	Count: Average Rating: Std. Err.: Rating Distribution:	JOB ASSISTANCE 12 3.42 0.24 (Scale 1 to 4)	JOB ASSISTANCE 14 3.00 0.27 (Scale 1 to 4)	JOB ASSISTANCE 4 (Scale 1 to 4)

NOTES:

Participants in the *Graduating Student Survey (GSS)* and the *Post-Graduate Survey (PGS)* are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.

The *One-Year Alumni Survey* is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.

Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).

The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.

FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

Reasons for coming to TTU	GSS, PGS, Alumni	Individual student services	GSS, PGS, Alumni	Personal development	Alumni
Goals and outcomes	GSS, PGS, Alumni	Individual administrative units	GSS, PGS, Alumni	Educational attainments	Alumni
Employer name and type	GSS, PGS, Alumni	Library ratings	GSS, PGS	Time to the First Job	Alumni
Job Title	GSS, PGS, Alumni	Computer facilities	GSS, PGS		
Job Location	GSS, PGS, Alumni	Social & cultural environment	PGS		
Continuing education	GSS, PGS, Alumni	Parent's educational background	PGS		
		Paying for education	PGS		

Every survey section gives the respondent an opportunity to write lengthy comments.

INTERDISCIIPLINARY BUSINESS MAJORS - Global Supply Chain RAWLS COLLEGE OF BUSINESS

AT	GRADUATING STUDENT SURVEY	The reporting of majors under general
	[Undergraduates at graduation]	or specific names officially and
G	Latest 2 years (2012-13 & 2013-14 grads)	by students is inconsistent, so
R	BACCALAREATE STUDENTS	response rates are approximations
A	Respondents: 27 -	or are not reported.
D		
U	(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of re	esponses to be reasonably representative.)
A		
T	GENERAL RATING	
I	(Meeting your goals)	
О	Count: 25	
N	Average Rating: 4.52	
	Std. Err.: 0.12	
	Rating Distribution:	
	FACULTY KNOWLEDGE	
	Count: 23	
	Average Rating: 4.57	
	Std. Err.: 0.13	
		
	Rating Distribution:	
	TEACHING QUALITY	
	Count: 23	
	Average Rating: 4.43	
	Std. Err.: 0.17	
	Rating Distribution:	
	BRINGING RESEARCH INTO CLASS	
	Count: 22	
	Average Rating: 3.64	
	Std. Err.: 0.26	
	Rating Distribution:	
	EACH TV HELD OUTSIDE OLASS	
	FACULTY HELP OUTSIDE CLASS	
	Count: 23	
	Average Rating: 4.57 Std. Err.: 0.13	
	Rating Distribution:	

INTERDISCIIPLINARY BUSINESS MAJORS - Global Supply Chain ΑT **RAWLS COLLEGE OF BUSINESS** Latest 2 years (2012-13 & 2013-14 grads) G **BACCALAREATE STUDENTS** R A INTEREST IN YOUR SUCCESS D Count: 23 Average Rating: 4.48 Std. Err.: 0.14 Rating Distribution: APPLICABLE COURSES Count: 23 Average Rating: 4.48 Std. Err.: 0.14 Rating Distribution: COURSE AVAILABILITY Count: 23 Average Rating: 4.26 Std. Err.: 0.22 Rating Distribution: LAB / STUDIO QUALITY Count: 22 Average Rating: 4.32 Std. Err.: 0.14 Rating Distribution: Count: Average Rating: Std. Err.:

Rating Distribution:

INTERDISCIIPLINARY BUSINESS MAJORS - Global Supply Chain ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) G **BACCALAREATE STUDENTS** R A ADVISOR AVAILABLITY D Count: 23 Average Rating: 4.22 Std. Err.: 0.17 Rating Distribution: Count: Average Rating: Std. Err.: Rating Distribution: ADVISOR - ADMIN. HELP Count: 23 Average Rating: 4.13 Std. Err.: 0.23 Rating Distribution: ADVISOR - ACADEMIC HELP Count: 23 4.00 Average Rating: Std. Err.: 0.23 Rating Distribution: Count: Average Rating: Std. Err.: Rating Distribution: ADVISOR - USEFUL/ACCURATE Count: 23 Average Rating: 4.09 Std. Err.: 0.21

Rating Distribution:

INTERDISCHPLINARY BUSINESS MAJORS - Global Supply Chain RAWLS COLLEGE OF BUSINESS

AT		RAWLS COLLEGE OF BUSINESS
711	Lates	st 2 years (2012-13 & 2013-14 grads)
G		CCALAREATE STUDENTS
R		
A		
D	Count:	
	Average Rating: Std. Err.:	
	Rating Distribution:	
	Count:	
	Average Rating:	
	Std. Err.:	
	Rating Distribution:	
	Count:	
	Average Rating:	
	Std. Err.:	
	Rating Distribution:	
	Count:	
	Average Rating:	
	Std. Err.:	
	Rating Distribution:	
	Rating Distribution.	
		DEPARTMENT STAFF
	Count:	22
	Average Rating:	4.41
	Std. Err.:	0.15
	Rating Distribution:	1.1
		ACADEMIC DEAN
	Count:	16
	Average Rating:	4.31
	Std. Err.:	0.18
	Rating Distribution:	II

INTERDISCIIPLINARY BUSINESS MAJORS - Global Supply Chain ΑT RAWLS COLLEGE OF BUSINESS Latest 2 years (2012-13 & 2013-14 grads) G **BACCALAREATE STUDENTS** R JOB PREPARATION A D Count: 16 Average Rating: 4.44 Std. Err.: 0.13 Rating Distribution: JOB SATISFACTION Count: 16 Average Rating: 3.75 Std. Err.: 0.20 Rating Distribution: (Scale 1 to 4) JOB RELATED TO MAJOR Count: 16 Average Rating: 3.81 Std. Err.: 0.14 Rating Distribution: (Scale 1 to 4) JOB SALARY (x \$10k) Count: 16 Average: 62.995 2.729 Std. Err.: (In May 2014 dollars)

(\$10,000s to 100,000+ in \$10K groups)

INTERDISCIIPLINARY BUSINESS MAJORS - Global Supply Chain RAWLS COLLEGE OF BUSINESS

Α	
L	
U	
M	
N	
I	

ONE YEAR ALUMNI SURVEY

[Undergraduates a year after graduation] Latest 2 years (2011-12 & 2012-13 grads)

Respondents: 1 -

Count: Average Rating: Std. Err.: Rating Distribution:	JOB PREPARATION
Count: Average Rating: Std. Err.: Rating Distribution:	JOB SATISFACTION 1 (Scale 1 to 4)
Count: Average Rating: Std. Err.: Rating Distribution:	JOB RELATED TO MAJOR 1 (Scale 1 to 4)
Count: Average Salary Std. Err.:	JOB SALARY (x \$10k) (In May 2014 dollars) 0,000s to 100,000+ in \$10K groups)

INTERDISCHPLINARY BUSINESS MAJORS - Global Supply Chain

		INTERDISCIIPLINARY BUSINESS MAJOR				
A L	ONE YEAR ALUMNI SURVEY					
U M	Latest 2 years (2011-12 & 2012-13 grads)					
N I	DEGREE COMPARISON					
1	Count: Average Rating: Std. Err.: Rating Distribution:					
	Count: Average Rating: Std. Err.: Rating Distribution:	FACULTY 1				
	Count: Average Rating: Std. Err.: Rating Distribution:	COURSES				
	Count: Average Rating: Std. Err.: Rating Distribution:	ACADEMIC FACILITIES 1				
	Count: Average Rating: Std. Err.: Rating Distribution:	ADVISING 1				
	Count: Average Rating: Std. Err.: Rating Distribution:	JOB ASSISTANCE 1				

(Scale 1 to 4)

NOTES:

Participants in the *Graduating Student Survey (GSS)* and the *Post-Graduate Survey (PGS)* are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.

The *One-Year Alumni Survey* is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.

Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).

The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.

FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

Reasons for coming to TTU	GSS, PGS, Alumni	Individual student services	GSS, PGS, Alumni	Personal development	Alumni
Goals and outcomes	GSS, PGS, Alumni	Individual administrative units	GSS, PGS, Alumni	Educational attainments	Alumni
Employer name and type	GSS, PGS, Alumni	Library ratings	GSS, PGS	Time to the First Job	Alumni
Job Title	GSS, PGS, Alumni	Computer facilities	GSS, PGS		
Job Location	GSS, PGS, Alumni	Social & cultural environment	PGS		
Continuing education	GSS, PGS, Alumni	Parent's educational background	PGS		
		Paying for education	PGS		

Every survey section gives the respondent an opportunity to write lengthy comments.