# Multi-Survey and Multi-Year Comparative Survey Results by College and by Department 

PART 7: COLLEGE OF HUMAN SCIENCES DEPARTMENTS OR PROGRAMS
(In sets by Unit: CFAS, M\&FT, AD\&M, Int.Des., FCSE, RHIM, Retail, HDFS, EC, Nutr. PFP, \& GenHS.)
From . . .
The Graduating Student Survey of undergraduates
The Post-Graduate Survey of Master's Students
The Post-Graduate Survey of Doctoral Students
One-Year Alumni Survey of undergraduates
Three-Year Alumni Survey of undergraduates
Seven Year Alumni Survey of undergraduates

For . . .
Two Years 2012-13 and 2013-14 for 3 sets of students at graduation
Two years 2011-12 \& 2012-13 for 1-year undergraduate alumni*
Two years 2008-9 and 2009-10 for 3-year undergraduate alumni*
Two years 2005-6 and 2006-7 for 7-year undergraduate alumni*
*(or longer for small departments)
A multi-year survey population is required to have a reasonably fair representation from the variety of majors within a department.

## Covering...

At-graduation rating questions. .
General Rating for Meeting Your Goals
Faculty Knowledge
Teaching Quality
Bringing Research into Class
Faculty Help Outside of Class
Faculty Interest in your Success
Applicable Courses
Course Availability
Lab/Studio Quality (undergraduate level)
Class Lab Quality \& Research Lab Quality (graduate level)
Advisor - Availability
Advisor - Administrative Help
Advisor - Academic Help
Advisor - Useful/Accurate
Advisor - Career Advice (graduate level)
Collegiality (graduate level)
Department Staff
College Academic Dean or Graduate School
Both at-graduation and alumni employment outcomes questions. . . .
Job Preparation
Job Satisfaction
Job Related to Major
Full-Time Salary
Alumni rating questions. ...
How a Degree from Tech Compares
Faculty
Courses
Academic Facilities
Advising
Job Assistance

## PROGRAM: COMMUNITY, FAMILY \& ADDITION SERVICES

 COLLEGE OF HUMAN SCIENCESGRADUATING STUDENT SURVEY
[Undergraduates at graduation]
Latest 2 years (2012-13 \& 2013-14 grads)

## BACCALAREATE STUDENTS

Respondents: 13 28.9\%
(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.)
GENERAL RATING

Count:
Average Rating:
Std. Err.:
Rating Distribution: (Meeting your goals)

| 12 |
| :---: |
| 3.83 |
| 0.28 |
| $-1 /$ |

FACULTY KNOWLEDGE
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 12 |
| :---: |
| 4.58 |
| 0.20 |
| $-\quad$. |

Count:
Average Rating:
Std. Err.:

Rating Distribution:
TEACHING QUALITY
Count:

| 12 |
| :---: |
| 4.50 |
| 0.20 |
| .$\square$ |

BRINGING RESEARCH INTO CLASS

| Count: | 12 |
| :---: | :---: |
| Average Rating: | 4.00 |
| Std. Err.: | 0.29 |
| Rating Distribution: | -11 |

FACULTY HELP OUTSIDE CLASS

| Count: | 12 |
| :--- | :---: |
| Average Rating: | 4.42 |
| Std. Err.: | 0.24 |
| Rating Distribution: | $\boldsymbol{\square}$ |

## PROGRAM: COMMUNITY, FAMILY \& ADDITION SERVICES

Latest 2 years (2012-13 \& 2013-14 grads)

BACCALAREATE STUDENTS
G
R
A
D Count
Average Rating
Std. Err.:
Rating Distribution:

## INTEREST IN YOUR SUCCESS

APPLICABLE COURSES
Count:
Average Rating:
Std. Err.:
Rating Distribution:
$\square$
4.42
0.30
-

Count:
Average Rating
Std. Err.:
Rating Distribution:

| 12 |
| :---: |
| 4.42 |
| 0.30 |
| $-=-$ |

COURSE AVAILABILITY
$\square$
3.92


Il

Count:
Average Rating
Std. Err.:
Rating Distribution:
$\square$

## Count:

Average Rating:
Std. Err.:
Rating Distribution: $\square$

## PROGRAM: COMMUNITY, FAMILY \& ADDITION SERVICES

Latest 2 years (2012-13 \& 2013-14 grads)
BACCALAREATE STUDENTS

A
D

ADVISOR AVAILABLITY

Average Rating: Std. Err.:
Rating Distribution:

| 12 |
| :---: |
| 3.83 |
| 0.42 |
| $\mathbf{\square} \quad$ |

Count:
Average Rating:
Std. Err.:
Rating Distribution:

ADVISOR - ADMIN. HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 12 |
| :---: |
| 4.08 |
| 0.42 |
| $\quad$. |

ADVISOR - ACADEMIC HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 12 |
| :---: |
| 3.92 |
| 0.40 |
|  |

Count:
Average Rating:
Std. Err.:
Rating Distribution:

ADVISOR - USEFUL/ACCURATE
Count:
Average Rating
Std. Err.:
Rating Distribution:

| 12 |
| :---: |
| 3.83 |
| 0.42 |
| $\mathbf{-} \quad$ |

## PROGRAM: COMMUNITY, FAMILY \& ADDITION SERVICES

Latest 2 years (2012-13 \& 2013-14 grads)

BACCALAREATE STUDENTS

A
D Count
Average Rating: Std. Err.:

Rating Distribution:


Count:
Average Rating
Std. Err.:
Rating Distribution:

Count:
Average Rating
Std. Err.:
Rating Distribution:

Count:
Average Rating
Std. Err.:
Rating Distribution:

DEPARTMENT STAFF
Count:
Average Rating:
Std. Err.:
Rating Distribution:
4.25
0.37


ACADEMIC DEAN
Count:
Average Rating
Std. Err.:
Rating Distribution:

$\square$3.80
0.42

PROGRAM: COMMUNITY, FAMILY \& ADDITION SERVICES
COLLEGE OF HUMAN SCIENCES
Latest 2 years (2012-13 \& 2013-14 grads)
BACCALAREATE STUDENTS

JOB PREPARATION

Average Rating:
Std. Err.:
Rating Distribution:

| 5 |
| :---: |
| 3.60 |
| 0.45 |
|  |



## PROGRAM: COMMUNITY, FAMILY \& ADDITION SERVICES

 COLLEGE OF HUMAN SCIENCESONE YEAR ALUMNI SURVEY
[Undergraduates a year after graduation]
Latest 4 years (2009-10 thru 2012-13 grads)
Respondents: 6 7.4\%
JOB PREPARATION
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 5 |
| :---: |
| 3.80 |
| 0.55 |
| $\square$ |

JOB SATISFACTION
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 5 |
| :---: |
| 3.60 |
| 0.45 |
| $\mathbf{O}$ |

IOB RELATED TO MAJOR
Count:
Average Rating:
Std. Err.:
Rating Distribution:


Count:
Average Salary Std. Err.:

## RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation]
Latest 4 years (2006-7 thru 2009-10 grads)
Respondents: 3 14.3\%
JOB PREPARATION


JOB SATISFACTION


JOB RELATED TO MAJOR


JOB SALARY (x \$10k)


## ALUMNI SURVEY

[Undergrads approximately 7 years after.]
Latest 4 years (2003-4 thru 2006-7 grads)
Respondents: $0 \quad 0.0 \%$

JOB PREPARATION


JOB SATISFACTION


Scale 1 to 4
JOB RELATED TO MAJOR


JOB SALARY (x \$10k)

(\$10,000s to 100,000+ in \$10K groups)

## PROGRAM: COMMUNITY, FAMILY \& ADDITION SERVICES



NOTES:
Participants in the Graduating Student Survey (GSS) and the Post-Graduate Survey (PGS) are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.
The One-Year Alumni Survey is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.
Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).
The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.
FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

| Reasons for coming to TTU | GSS, PGS, Alumni | Individual student services | GSS, PGS, Alumni | Personal development Alumni |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Goals and outcomes | GSS, PGS, Alumni | Individual administrative units | GSS PGS, Alumni | Educational attainments Alumni |
| Employer name and type | GSS, PGS, Alumni | Library ratings | GSS, PGS | Time to the First Job Alumni |
| Job Title | GSS, PGS, Alumni | Computer facilities | GSS, PGS |  |
| Job Location | GSS, PGS, Alumni | Social \& cultural environment | PGS |  |
| Continuing education | GSS, PGS, Alumni | Parent's educational background | PGS |  |
|  |  | Paying for education | PGS |  |

Every survey section gives the respondent an opportunity to write lengthy comments.

PROGRAM: MARRIAGE \& FAMILY THERAPY COLLEGE OF HUMAN SCIENCES

| T | This is a graduate program. |
| :--- | :--- |
| Hence, there is no |  |
| GSS survey or |  |

POST-GRADUATE SURVEY
[Graduate students at graduation]
Latest 3 years (2011-12 thru 2013-14 grads)
MASTER'S STUDENTS
Respondents: 12 35.3\%

POST-GRADUATE SURVEY
[Graduate students at graduation]
Latest 3 years (2011-12 thru 2013-14 grads)
DOCTORAL STUDENTS
Respondents: 8 61.5\%
(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.)


FACULTY KNOWLEDGE


TEACHING QUALITY

| 11 |
| ---: |
| 4.55 |
| 0.17 |
| 1 |

BRINGING RESEARCH INTO CLASS

| 11 |
| :---: |
| 4.00 |
| 0.28 |
| $-=1$ |

FACULTY HELP OUTSIDE CLASS

| 11 |
| :---: |
| 4.73 |
| 0.20 |
| $-\quad-$ |

GENERAL RATING (Meeting your goals)

| 8 |
| :---: |
| 4.50 |
| 0.29 |
| $\mathbf{- 1 .}$ |

FACULTY KNOWLEDGE

| 8 |
| :---: |
| 4.75 |
| 0.17 |
| $\quad$ |

TEACHING QUALITY

| 8 |
| :---: |
| 4.00 |
| 0.20 |
| . |

BRINGING RESEARCH INTO CLASS

| 8 |
| :---: |
| 4.13 |
| 0.32 |
| $\boldsymbol{1}$ |

FACULTY HELP OUTSIDE CLASS

| 8 |
| :---: |
| 4.25 |
| 0.17 |
|  |

PROGRAM: MARRIAGE \& FAMILY THERAPY

Latest 3 years (2011-12 thru 2013-14 grads)
MASTER'S STUDENTS

INTEREST IN YOUR SUCCESS

| 11 |
| :---: |
| 4.64 |
| 0.21 |
| $-\quad$. |

APPLICABLE COURSES
Average Rating
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

## Count:

Average Rating
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 11 |
| :---: |
| 4.18 |
| 0.24 |
| $\square$ |

COURSE AVAILABILITY

| 11 |
| ---: |
| 4.55 |
| 0.17 |
|  |

CLASS LAB QUALITY

| 10 |
| :---: |
| 4.50 |
| 0.18 |
|  |

RESEARCH LAB QUALITY

| 10 |
| :---: |
| 4.10 |
| 0.19 |
| . |

Latest 3 years (2011-12 thru 2013-14 grads) DOCTORAL STUDENTS

INTEREST IN YOUR SUCCESS

| 8 |
| :---: |
| 4.13 |
| 0.24 |
| . |

APPLICABLE COURSES

| 8 |
| :---: |
| 4.38 |
| 0.20 |
|  |

COURSE AVAILABILITY

| 8 |
| :---: |
| 4.25 |
| 0.17 |
|  |

CLASS LAB QUALITY

| 7 |
| ---: |
| 4.14 |
| 0.15 |
|  |
|  |

RESEARCH LAB QUALITY

| 7 |
| :---: |
| 4.00 |
| 0.33 |
|  |

## PROGRAM: MARRIAGE \& FAMILY THERAPY

AT
G COLLEGE OF HUMAN SCIENCES
R
R
A
D
Count:
Average Rating:
Std. Err.:
Rating Distribution:

MASTER'S STUDENTS

## PROGRAM: MARRIAGE \& FAMILY THERAPY

| AT | COLLEGE OF HUMAN SCIENCES |  |
| :---: | :---: | :---: |
|  | Latest 3 years (2011-12 thru 2013-14 grads) | Latest 3 years (2011-12 thru 2013-14 grads) |
| G | MASTER'S STUDENTS | DOCTORAL STUDENTS |
| R |  |  |
| A | MAJOR PROF. - USEFUL/ACCURATE | MAJOR PROF. - USEFUL/ACCURATE |
| D Count: | 11 | 8 |
| Average Rating: | 4.45 | 4.38 |
| Std. Err.: | 0.30 | 0.20 |
| Rating Distribution: | - $\quad 1$ | $\square$ |
|  | GRADUATE ADVISOR - CAREER ADVICE | GRADUATE ADVISOR - CAREER ADVICE |
| Count: | 11 | 8 |
| Average Rating: | 4.27 | 4.25 |
| Std. Err.: | 0.45 | 0.39 |
| Rating Distribution: | -- -- | - 11 |
|  | MAJOR PROF. - CAREER ADVICE | MAJOR PROF. - CAREER ADVICE |
| Count: | 11 | 8 |
| Average Rating: | 4.45 | 4.38 |
| Std. Err.: | 0.38 | 0.20 |
| Rating Distribution: | - $\quad$. | $\square$ |
|  | COLLEGIALITY | COLLEGIALITY |
| Count: | 11 | 8 |
| Average Rating: | 4.55 | 3.75 |
| Std. Err.: | 0.17 | 0.27 |
| Rating Distribution: | $\square 1$. | -1. |
|  | DEPARTMENT STAFF | DEPARTMENT STAFF |
| Count: | 11 | 8 |
| Average Rating: | 4.55 | 4.50 |
| Std. Err.: | 0.26 | 0.20 |
| Rating Distribution: | -_- | $\square$ |
|  | GRADUATE SCHOOL | GRADUATE SCHOOL |
| Count: | 11 | 7 |
| Average Rating: | 3.64 | 3.57 |
| Std. Err.: | 0.32 | 0.62 |
| Rating Distribution: | -1. | $\square$ |

## PROGRAM: MARRIAGE \& FAMILY THERAPY

Latest 3 years (2011-12 thru 2013-14 grads)
MASTER'S STUDENTS

JOB PREPARATION
Count:
Average Rating
Std. Err.:
Rating Distribution:

Count:
Average Rating
Std. Err.:
Rating Distribution

Count:
Average Rating
Std. Err.:
Rating Distribution:

Count:
Average:
Std. Err.:

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| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Goals and outcomes | GSS, PGS, Alumni | Individual administrative units | GSS PGS, Alumni | Educational attainments Alumni |
| Employer name and type | GSS, PGS, Alumni | Library ratings | GSS, PGS | Time to the First Job Alumni |
| Job Title | GSS, PGS, Alumni | Computer facilities | GSS, PGS |  |
| Job Location | GSS, PGS, Alumni | Social \& cultural environment | PGS |  |
| Continuing education | GSS, PGS, Alumni | Parent's educational background | PGS |  |
|  |  | Paying for education | PGS |  |

Every survey section gives the respondent an opportunity to write lengthy comments.

## PROGRAM: APPAREL DESIGN \& MANUFACTURING / FASHION DESIGN COLLEGE OF HUMAN SCIENCES

```
GRADUATING STUDENT SURVEY
    [Undergraduates at graduation]
    Latest 2 years (2012-13 & 2013-14 grads)
    BACCALAREATE STUDENTS
    Respondents: 12 37.5%
(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.)
        GENERAL RATING
        (Meeting your goals)
Count:
Average Rating:
Std. Err.:
Rating Distribution:
FACULTY KNOWLEDGE
Count:
Average Rating:
Std. Err.:
Rating Distribution:
\begin{tabular}{|c|}
\hline 12 \\
\hline 3.92 \\
\hline 0.27 \\
\hline\(-\quad\). \\
\hline
\end{tabular}
FACULTY KNOWLEDGE
Average Rating:
Rating Distribution:
\begin{tabular}{|c|}
\hline 12 \\
\hline 4.25 \\
\hline 0.23 \\
\hline\(\square\) \\
\hline
\end{tabular}
```


## Count: <br> Average Rating:

```
Std. Err.:
Rating Distribution:
TEACHING QUALITY
\begin{tabular}{|c|}
\hline 12 \\
\hline 4.08 \\
\hline 0.27 \\
\hline\(-\quad\) \\
\hline
\end{tabular}
BRINGING RESEARCH INTO CLASS
\begin{tabular}{l|c|}
\hline Count: & 12 \\
\hline Average Rating: & 3.67 \\
Std. Err.: & 0.39 \\
\hline Rating Distribution: & \multicolumn{1}{l}{} \\
\hline
\end{tabular}
FACULTY HELP OUTSIDE CLASS
\begin{tabular}{l|r|} 
Count: & \multicolumn{1}{c|}{12} \\
\hline Average Rating: & 4.58 \\
Std. Err.: & 0.16 \\
\hline Rating Distribution: & \(\boldsymbol{\square}\) \\
\hline
\end{tabular}
```


## PROGRAM: APPAREL DESIGN \& MANUFACTURING / FASHION DESIGN

Latest 2 years (2012-13 \& 2013-14 grads)

BACCALAREATE STUDENTS
G
R
A
D Count Average Rating Std. Err.:

Rating Distribution:

## INTEREST IN YOUR SUCCESS

APPLICABLE COURSES
Count:
Average Rating:
Std
Std. Err.:
Rating Distribution:

| 12 |
| :---: |
| 4.17 |
| 0.34 |
| $\square \quad 1$ |

Count:
Average Rating
Std. Err.:
Rating Distribution:

LAB / STUDIO QUALITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:
$\square$
$\square$

$$
\begin{array}{|c|}
\hline 0.26 \\
\hline
\end{array}
$$

## Count:

Average Rating:
Std. Err.:
Rating Distribution: $\square$

## PROGRAM: APPAREL DESIGN \& MANUFACTURING / FASHION DESIGN

 COLLEGE OF HUMAN SCIENCESLatest 2 years (2012-13 \& 2013-14 grads)
BACCALAREATE STUDENTS

A
D

ADVISOR AVAILABLITY

Average Rating: Std. Err.:
Rating Distribution:


Count:
Average Rating:
Std. Err.:
Rating Distribution:
ADVISOR - ADMIN. HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 12 |
| :---: |
| 2.58 |
| 0.52 |
| $\mathbf{n}$ |

ADVISOR - ACADEMIC HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 12 |
| :---: |
| 2.75 |
| 0.50 |
|  |

Count:
Average Rating:
Std. Err.:
Rating Distribution:

ADVISOR - USEFUL/ACCURATE
Count:
Average Rating
Std. Err.:

| 2.33 |
| :---: |
| 0.52 |
| $\mathbf{n}$. |

## PROGRAM: APPAREL DESIGN \& MANUFACTURING / FASHION DESIGN

Latest 2 years (2012-13 \& 2013-14 grads)

BACCALAREATE STUDENTS

A
D Count
Average Rating: Std. Err.:

Rating Distribution:

Count:
Average Rating
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

## Count:

Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

DEPARTMENT STAFF

0.22
.

Count:
Average Rating
Std. Err.:
Rating Distribution:


PROGRAM: APPAREL DESIGN \& MANUFACTURING / FASHION DESIGN COLLEGE OF HUMAN SCIENCES
Latest 2 years (2012-13 \& 2013-14 grads)
BACCALAREATE STUDENTS

A
D

JOB PREPARATION
Count:
Average Rating:

Std. Err.:
Rating Distribution:

| 5 |
| :---: |
| 4.00 |
| 0.71 |
| $\boxed{ } \quad 1$ |



## PROGRAM: APPAREL DESIGN \& MANUFACTURING / FASHION DESIGN

 COLLEGE OF HUMAN SCIENCES
## ONE YEAR ALUMNI SURVEY

[Undergraduates a year after graduation]
Latest 4 years (2009-10 thru 2012-13 grads) Respondents: 4 6.1\%

JOB PREPARATION
Count:
Average Rating
Std. Err.:
Rating Distribution:
JOB SATISFACTION
Count:
Average Rating:
Std. Err.:
Rating Distribution:

$$
\text { (Scale } 1 \text { to 4) }
$$

JOB RELATED TO MAJOR
Count:
Average Rating:
Std. Err.:
Rating Distribution:


Count:
Average Salary Std. Err.:


## RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation]
Latest 4 years (2006-7 thru 2009-10 grads)
Respondents: 5 11.1\%
JOB PREPARATION


JOB SATISFACTION


JOB RELATED TO MAJOR


JOB SALARY (x \$10k)


## ALUMNI SURVEY

[Undergrads approximately 7 years after.]
Latest 4 years (2003-4 thru 2006-7 grads)
Respondents: $0 \quad 0.0 \%$
JOB PREPARATION


JOB SATISFACTION

(Scale 1 to 4)
JOB RELATED TO MAJOR


JOB SALARY (x \$10k)

\$10,000s to 100,000+ in \$10K groups)

## PROGRAM: APPAREL DESIGN \& MANUFACTURING / FASHION DESIGN

## ONE YEAR ALUMNI SURVEY <br> Latest 4 years (2009-10 thru 2012-13 grads)

DEGREE COMPARISON

## RECENT ALUMNI SURVEY

Latest 4 years (2006-7 thru 2009-10 grads)

## ALUMNI SURVEY

Latest 4 years (2003-4 thru 2006-7 grads)
DEGREE COMPARISON
are?)

| 5 |
| :---: | :---: |
| 3.60 |
| 0.27 |
| $\square$ |

FACULTY
FACULTY


COURSES

| 5 |
| :---: |
| 3.60 |
| 0.45 |
| $\square$ |

ACADEMIC FACILITIES


JOB ASSISTANCE

| 5 |
| :---: |
| 1.40 |
| 0.27 |
| $\square$ |
|  |
| (Scale 1 to 4 ) |

ADVISING


JOB ASSISTANCE


NOTES:
Participants in the Graduating Student Survey (GSS) and the Post-Graduate Survey (PGS) are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.
The One-Year Alumni Survey is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.
Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).
The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.
FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

| Reasons for coming to TTU | GSS, PGS, Alumni | Individual student services | GSS, PGS, Alumni | Personal development Alumni |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Goals and outcomes | GSS, PGS, Alumni | Individual administrative units | GSS PGS, Alumni | Educational attainments Alumni |
| Employer name and type | GSS, PGS, Alumni | Library ratings | GSS, PGS | Time to the First Job Alumni |
| Job Title | GSS, PGS, Alumni | Computer facilities | GSS, PGS |  |
| Job Location | GSS, PGS, Alumni | Social \& cultural environment | PGS |  |
| Continuing education | GSS, PGS, Alumni | Parent's educational background | PGS |  |
|  |  | Paying for education | PGS |  |

Every survey section gives the respondent an opportunity to write lengthy comments.

## PROGRAMS: INTERIOR DESIGN / ENVIRONMENTAL DESIGN

COLLEGE OF HUMAN SCIENCES


## PROGRAMS: INTERIOR DESIGN / ENVIRONMENTAL DESIGN

## COLLEGE OF HUMAN SCIENCES

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS MASTER'S STUDENTS

INTEREST IN YOUR SUCCESS

| 8 |
| :---: |
| 3.50 |
| 0.64 |
| $\square \square$ |

APPLICABLE COURSES

| 8 |
| :---: |
| 3.88 |
| 0.43 |
| $\square$ |

COURSE AVAILABILITY

| 8 |
| :---: |
| 3.38 |
| 0.53 |
| $\square$ |

LAB / STUDIO QUALITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 13 |
| :---: |
| 3.46 |
| 0.38 |
| $\square$ |

## Count:

Average Rating:
Std. Err.:
Rating Distribution:


RESEARCH LAB QUALITY

| 8 |
| :---: |
| 3.13 |
| 0.55 |
| 1 |

Latest 4 years (2010-11 thru 2013-14 grads) DOCTORAL STUDENTS

INTEREST IN YOUR SUCCESS


APPLICABLE COURSES


COURSE AVAILABILITY


CLASS LAB QUALITY


RESEARCH LAB QUALITY


## PROGRAMS: INTERIOR DESIGN / ENVIRONMENTAL DESIGN

## COLLEGE OF HUMAN SCIENCES

## Latest 2 years (2012-13 \& 2013-14 grads) <br> Latest 2 years (2012-13 \& 2013-14 grads)

 BACCALAREATE STUDENTS
## MASTER'S STUDENTS

GRADUATE ADVISOR - AVAILABILITY

| 8 |
| :---: |
| 3.38 |
| 0.60 |
| $\square$ |

MAJOR PROFESSOR - AVAILABILITY

Count:
Average Rating:
Std. Err.:
Rating Distribution:

\section*{ADVISOR AVAILABLITY <br> | 13 |
| :---: |
| 3.46 |
| 0.35 |
| $-m$ |}

ADVISOR - ADMIN. HELP
Count:
Average Rating
Std. Err.:
Rating Distribution:

| 13 |
| :---: |
| 3.08 |
| 0.40 |
| $\square$ |

ADVISOR - ACADEMIC HELP
Count:
Average Rating
Std. Err.:
Rating Distribution:

| 12 |
| :---: |
| 3.17 |
| 0.48 |
| $\square$ |

Count:
Average Rating
Std. Err.:
Rating Distribution:


ADVISOR - USEFUL/ACCURATE
Count:
Average Rating
Std. Err.:
Rating Distribution

| 13 |
| :---: |
| 2.92 |
| 0.34 |
|  |
|  |


| 8 |
| :---: |
| 3.88 |
| 0.43 |
| $\square!$ |

GRADUATE ADVISOR - ADMIN. HELP

| 8 |
| :---: |
| 3.50 |
| 0.64 |
| $\square \square$ |

MAJOR PROF. - ACADEMIC HELP

| 8 |
| :---: |
| 3.75 |
| 0.52 |
| $\square \square$ |

MAJOR PROF. - THESIS/DIS. HELP

| 8 |
| :---: |
| 3.75 |
| 0.52 |
|  |

GRAD. ADVISOR - USEFUL/ACCURATE

| 8 |
| :---: |
| 3.38 |
| 0.60 |
| $\square$ |

Latest 4 years (2010-11 thru 2013-14 grads) DOCTORAL STUDENTS

GRADUATE ADVISOR - AVAILABILITY


MAJOR PROFESSOR - AVAILABILITY


GRADUATE ADVISOR - ADMIN. HELP


MAJOR PROF. - ACADEMIC HELP


MAJOR PROF. - THESIS/DIS. HELP


GRAD. ADVISOR - USEFUL/ACCURATE


## PROGRAMS: INTERIOR DESIGN / ENVIRONMENTAL DESIGN

## COLLEGE OF HUMAN SCIENCES

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS MASTER'S STUDENTS

MAJOR PROF. - USEFUL/ACCURATE

| 8 |
| :---: |
| 3.63 |
| 0.57 |
| $\mathbf{~}$ |

GRADUATE ADVISOR - CAREER ADVICE
Count:
Average Rating:
Std. Err.:
Rating Distribution:


| 8 |
| :---: |
| 3.25 |
| 0.60 |
|  |

MAJOR PROF. - CAREER ADVICE

| 8 |
| :---: |
| 3.13 |
| 0.62 |
| $-\quad$ |

COLLEGIALITY

## Count:

Average Rating
Std. Err.:
Rating Distribution:

DEPARTMENT STAFF
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 13 |
| :---: |
| 4.31 |
| 0.22 |
| $\quad \square$ |

ACADEMIC DEAN
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 5 |
| :---: |
| 4.00 |
| 0.35 |
| $\square$ |

## PROGRAMS: INTERIOR DESIGN/ENVIRONMENTAL DESIGN

## COLLEGE OF HUMAN SCIENCES

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads)
BACCALAREATE STUDENTS

Count
Average Rating
Std. Err.:
Rating Distribution:

## JOB PREPARATION

Count:
Average Rating:

Std. Err.:
Rating Distribution:

| 7 |
| :---: |
| 4.57 |
| 0.22 |
| $\boldsymbol{} 1$ |

JOB SATISFACTION


OB RELATED TO MAJOR


## MASTER'S STUDENTS

JOB PREPARATION

| 2 |
| :---: |
|  |
|  |
|  |

JOB SATISFACTION


JOB RELATED TO MAJOR


JOB SALARY (x \$10k)

(In May 2014 dollars)
( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups

Latest 4 years (2010-11 thru 2013-14 grads) DOCTORAL STUDENTS

JOB PREPARATION

| 2 |
| :---: |
|  |
|  |
|  |

JOB SATISFACTION


JOB RELATED TO MAJOR


JOB SALARY (x \$10k)


In May 2014 dollars)
( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

## PROGRAMS: INTERIOR DESIGN / ENVIRONMENTAL DESIGN

 COLLEGE OF HUMAN SCIENCESONE YEAR ALUMNI SURVEY
[Undergraduates a year after graduation]
Latest 4 years (2009-10 thru 2012-13 grads) Respondents: 5 4.0\%

JOB PREPARATION
Count:
Average Rating:
Std. Err.:
Rating Distribution:
JOB SATISFACTION
Count:
Average Rating:
Std. Err.:
Rating Distribution:


IOB RELATED TO MAJOR
Count:
Average Rating:
Std. Err.:
Rating Distribution:


Count:
Average Salary Std. Err.:


## RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation]
Latest 3 years (2007-8 thru 2009-10 grads)
Respondents: 15 19.0\%
JOB PREPARATION

| 14 |
| :---: |
| 3.43 |
| 0.30 |
|  |

JOB SATISFACTION

| 14 |
| :---: |
| 3.36 |
| 0.21 |
| $\square$ |
|  |
| (Scale 1 to 4) |

JOB RELATED TO MAJOR

| 14 |
| :---: |
| 2.86 |
| 0.39 |
| $-\quad$ |
| 日 |
| (Scale 1 to 4 |

JOB SALARY (x \$10k)

(In May 2014 dollars)
( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

## ALUMNI SURVEY

[Undergrads approximately 7 years after.]
Latest 3 years (2004-5 thru 2006-7 grads)
Respondents: 10 6.0\% (Dept.)
JOB PREPARATION

| 9 |
| :---: |
| 3.67 |
| 0.31 |
|  |
|  |

JOB SATISFACTION

| 9 |
| :---: |
| 2.89 |


| 2.89 |
| :--- |
| 0.41 |

$-1$
(Scale 1 to 4)
JOB RELATED TO MAJOR

| 9 |
| :---: |
| 2.22 |
| 0.49 |
| $\square$ |
|  |
| (Scale 1 to 4 ) |

JOB SALARY (x \$10k)

6.437
(In May 2014 dollars)

(\$10,000s to 100,000+ in \$10K groups)

## PROGRAMS: INTERIOR DESIGN / ENVIRONMENTAL DESIGN



NOTES:
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FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

| Reasons for coming to TTU | GSS, PGS, Alumni | Individual student services | GSS, PGS, Alumni | Personal development Alumni |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Goals and outcomes | GSS, PGS, Alumni | Individual administrative units | GSS PGS, Alumni | Educational attainments Alumni |
| Employer name and type | GSS, PGS, Alumni | Library ratings | GSS, PGS | Time to the First Job Alumni |
| Job Title | GSS, PGS, Alumni | Computer facilities | GSS, PGS |  |
| Job Location | GSS, PGS, Alumni | Social \& cultural environment | PGS |  |
| Continuing education | GSS, PGS, Alumni | Parent's educational background | PGS |  |
|  |  | Paying for education | PGS |  |

Every survey section gives the respondent an opportunity to write lengthy comments.

PROGRAMS: FAMILY \& CONSUMER SCIENCES / FAMILY \& CONSUMER SCIENCES EDUCATION COLLEGE OF HUMAN SCIENCES


PROGRAMS: FAMILY \& CONSUMER SCIENCES / FAMILY \& CONSUMER SCIENCES EDUCATION

## COLLEGE OF HUMAN SCIENCES

Latest 3 years (2011-12 thru 2013-14 grads) Latest 4 years (2010-11 thru 2013-14 grads) BACCALAREATE STUDENTS

Count:
Average Rating:
Std. Err.:
Rating Distribution:


APPLICABLE COURSES
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 7 |
| :---: |
| 4.00 |
| 0.47 |
| $\boldsymbol{-} \boldsymbol{\square} \boldsymbol{I}$ |

COURSE AVAILABILITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 7 |
| :---: |
| 3.86 |
| 0.55 |
| $\square$ |

LAB / STUDIO QUALITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 7 |
| :---: |
| 4.00 |
| 0.33 |
| $\boldsymbol{}$ |

## Count:

Average Rating:
Std. Err.:
Rating Distribution:

## MASTER'S STUDENTS

NTEREST IN YOUR SUCCESS

| 0 |
| :---: |
|  |
|  |
|  |

APPLICABLE COURSES

| 0 |
| :---: |
|  |
|  |
|  |

COURSE AVAILABILITY


CLASS LAB QUALITY


RESEARCH LAB QUALITY


Latest 3 years (2011-12 thru 2013-14 grads) DOCTORAL STUDENTS

INTEREST IN YOUR SUCCESS

| 5 |
| :---: |
| 4.60 |
| 0.27 |
| $\square$ |

APPLICABLE COURSES

| 5 |
| :---: |
| 4.60 |
| 0.27 |
| $\quad 1$ |

COURSE AVAILABILITY


CLASS LAB QUALITY


RESEARCH LAB QUALITY


## PROGRAMS: FAMILY \& CONSUMER SCIENCES / FAMILY \& CONSUMER SCIENCES EDUCATION

## COLLEGE OF HUMAN SCIENCES

| Latest 3 years (2011-12 thru 2013-14 grads) | Latest 4 years (2010-11 thru 2013-14 grads) |
| :--- | :--- |
| BACCALAREATE STUDENTS | MASTER'S STUDENTS |

Latest 3 years (2011-12 thru 2013-14 grads) DOCTORAL STUDENTS

GRADUATE ADVISOR - AVAILABILITY

| 5 |
| :---: |
| 4.00 |
| 0.61 |
| $\square$ |

MAJOR PROFESSOR - AVAILABILITY

ADVISOR - ACADEMIC HELP
Count:
Average Rating
Std. Err.:
Rating Distribution:

| 7 |
| :---: |
| 3.86 |
| 0.68 |
| $\square \square$ |

Count:
Average Rating:
Std. Err.:
Rating Distribution:
ADVISOR AVAILABLITY

| 7 |
| :---: |
| 4.00 |
| 0.62 |
| $-\square$ |

ADVISOR - ADMIN. HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution.


Average Rating
Std. Err.:
Rating Distribution:


Count:
Average Rating
Std. Err.:
Rating Distribution:

GRADUATE ADVISOR - ADMIN. HELP

| 0 |
| :---: |
|  |
|  |
|  |

GRADUATE ADVISOR - AVAILABILITY


MAJOR PROFESSOR - AVAILABILITY


MAJOR PROF. - ACADEMIC HELP


MAJOR PROF. - THESIS/DIS. HELP


GRAD. ADVISOR - USEFUL/ACCURATE


| 5 |
| :---: |
| 4.20 |
| 0.42 |
|  |

GRADUATE ADVISOR - ADMIN. HELP

| 5 |
| :---: |
| 4.00 |
| 0.61 |
| $\square$ |

MAJOR PROF. - ACADEMIC HELP

| 5 |
| :---: |
| 4.40 |
| 0.27 |
| $\square$ |

MAJOR PROF. - THESIS/DIS. HELP

| 5 |
| :---: |
| 4.40 |
| 0.27 |
| $\square$ |

GRAD. ADVISOR - USEFUL/ACCURATE

| 5 |
| :---: |
| 4.20 |
| 0.22 |
|  |

PROGRAMS: FAMILY \& CONSUMER SCIENCES / FAMILY \& CONSUMER SCIENCES EDUCATION

## COLLEGE OF HUMAN SCIENCES



PROGRAMS: FAMILY \& CONSUMER SCIENCES / FAMILY \& CONSUMER SCIENCES EDUCATION

## COLLEGE OF HUMAN SCIENCES

Latest 3 years (2011-12 thru 2013-14 grads) Latest 4 years (2010-11 thru 2013-14 grads) BACCALAREATE STUDENTS

A
D Count
Average Rating Std. Err.:
Rating Distribution:
JOB PREPARATION

Rating Distibution

JOB SATISFACTION

Count:
Average Rating:
Std. Err.:
Rating Distribution:


JOB RELATED TO MAJOR


## MASTER'S STUDENTS

JOB PREPARATION


JOB SATISFACTION


JOB RELATED TO MAJOR


JOB SALARY ( $\mathrm{x} \$ 10 \mathrm{k}$ )

(In May 2014 dollars)
( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

Latest 3 years (2011-12 thru 2013-14 grads) DOCTORAL STUDENTS

JOB PREPARATION

| 4 |
| :---: |
|  |
|  |
|  |

JOB SATISFACTION


JOB RELATED TO MAJOR


JOB SALARY ( x \$10k)

(In May 2014 dollars)
( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

## PROGRAMS: FAMILY \& CONSUMER SCIENCES / FAMILY \& CONSUMER SCIENCES EDUCATION

 COLLEGE OF HUMAN SCIENCESONE YEAR ALUMNI SURVEY
[Undergraduates a year after graduation]
Latest 4 years (2009-10 thru 2012-13 grads) Respondents: 5 17.9\%

JOB PREPARATION
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 5 |
| :---: |
| 4.40 |
| 0.45 |
| $\square$ |

JOB SATISFACTION
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 5 <br> 3.20 <br> 0.42 <br> $\square$ <br> (Scale 1 to 4$)$ |
| :---: |

JOB RELATED TO MAJOR
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 5 |
| :---: |
| 3.40 |
| 0.67 |
| $-\quad$ |
|  |
| (Scale 1 to 4) |

Count:
Average Salary Std. Err.:

## RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation]
Latest 4 years (2006-7 thru 2009-10 grads)
Respondents: $1 \quad 2.2 \%$
JOB PREPARATION


JOB SATISFACTION


JOB RELATED TO MAJOR


JOB SALARY (x \$10k)


## ALUMNI SURVEY

[Undergrads approximately 7 years after.]
Latest 4 years (2003-4 and 2006-7 grads)
Respondents: 4 12.9\%

## JOB PREPARATION



JOB SATISFACTION

(Scale 1 to 4)
JOB RELATED TO MAJOR


JOB SALARY (x \$10k)

\$10,000s to 100,000+ in \$10K groups)

## PROGRAMS: FAMILY \& CONSUMER SCIENCES / FAMILY \& CONSUMER SCIENCES EDUCATION



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| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Goals and outcomes | GSS, PGS, Alumni | Individual administrative units | GSS PGS, Alumni | Educational attainments Alumni |
| Employer name and type | GSS, PGS, Alumni | Library ratings | GSS, PGS | Time to the First Job Alumni |
| Job Title | GSS, PGS, Alumni | Computer facilities | GSS, PGS |  |
| Job Location | GSS, PGS, Alumni | Social \& cultural environment | PGS |  |
| Continuing education | GSS, PGS, Alumni | Parent's educational background | PGS |  |
|  |  | Paying for education | PGS |  |

Every survey section gives the respondent an opportunity to write lengthy comments.

PROGRAMS: R H I M / HOSPITALITY-RETAIL MGT. / HOSPITALITY ADMINISTRATION COLLEGE OF HUMAN SCIENCES


## PROGRAMS: R H I M / HOSPITALITY-RETAIL MGT. / HOSPITALITY ADMINISTRATION

## COLLEGE OF HUMAN SCIENCES

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS MASTER'S STUDENTS

INTEREST IN YOUR SUCCESS


APPLICABLE COURSES

| 10 |
| :---: |
| 4.00 |
| 0.31 |
| $-\quad!$ |

COURSE AVAILABILITY

| 10 |
| :---: |
| 4.00 |
| 0.38 |
| $\square$ |

CLASS LAB QUALITY


RESEARCH LAB QUALITY

| 10 |
| :---: |
| 3.60 |
| 0.39 |
| $\square \boldsymbol{\square}$ |

Latest 2 years (2012-13 \& 2013-14 grads) DOCTORAL STUDENTS

INTEREST IN YOUR SUCCESS

| 16 |
| :---: |
| 4.63 |
| 0.19 |
| $=-$ |

APPLICABLE COURSES

| 16 |
| :---: |
| 4.50 |
| 0.19 |
| $-\square$ |

COURSE AVAILABILITY

| 16 |
| :---: |
| 4.38 |
| 0.23 |
| $\mathbf{m}$ |

CLASS LAB QUALITY

| 16 |
| :---: |
| 4.19 |
| 0.29 |
| $\mathbf{m} \boldsymbol{\square} \boldsymbol{\square}$ |

RESEARCH LAB QUALITY

| 16 |
| :---: |
| 4.00 |
| 0.37 |
| $-\quad \square$ |

## PROGRAMS: R H I M / HOSPITALITY-RETAIL MGT. / HOSPITALITY ADMINISTRATION

## COLLEGE OF HUMAN SCIENCES

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS

MASTER'S STUDENTS

GRADUATE ADVISOR - AVAILABILITY

| 10 |
| :---: |
| 4.20 |
| 0.41 |
| $\square$ |

MAJOR PROFESSOR - AVAILABILITY

| 10 |
| :---: |
| 4.40 |
| 0.28 |
| $\square$ |

GRADUATE ADVISOR - ADMIN. HELP

| 10 |
| :---: |
| 4.20 |
| 0.49 |
| $-=-$ |

MAJOR PROF. - ACADEMIC HELP

| 10 |
| :---: |
| 4.40 |
| 0.28 |
| $\square$ |
|  |

MAJOR PROF. - THESIS/DIS. HELP

| 10 |
| :---: |
| 4.40 |
| 0.28 |
| $\square$ |
|  |

GRAD. ADVISOR - USEFUL/ACCURATE

| 10 |
| :---: |
| 3.70 |
| 0.57 |
| $\square$ |

Latest 2 years (2012-13 \& 2013-14 grads) DOCTORAL STUDENTS

GRADUATE ADVISOR - AVAILABILITY

| 16 |
| :---: |
| 4.50 |
| 0.21 |
| $\square$. |

MAJOR PROFESSOR - AVAILABILITY

| 16 |
| :---: |
| 4.50 |
| 0.21 |
| $\square=$ |

GRADUATE ADVISOR - ADMIN. HELP

| 16 |
| :---: |
| 4.44 |
| 0.27 |
| $-\square$ |

MAJOR PROF. - ACADEMIC HELP

| 16 |
| :---: |
| 4.44 |
| 0.27 |
| $-\square$ |

MAJOR PROF. - THESIS/DIS. HELP

| 16 |
| :---: |
| 4.63 |
| 0.19 |
| $-\mathbf{m}$ |

GRAD. ADVISOR - USEFUL/ACCURATE

| 16 |
| :---: |
| 4.63 |
| 0.16 |
| $-\square$ |

## PROGRAMS: R H I M / HOSPITALITY-RETAIL MGT. / HOSPITALITY ADMINISTRATION

## COLLEGE OF HUMAN SCIENCES

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS MASTER'S STUDENTS

MAJOR PROF. - USEFUL/ACCURATE

| 10 |
| :---: |
| 4.40 |
| 0.28 |
| $\quad . \quad$ |

GRADUATE ADVISOR - CAREER ADVICE

| 10 |
| :---: |
| 3.80 |
| 0.54 |
| $\mathbf{- 1}$ |

MAJOR PROF. - CAREER ADVICE

| 10 |
| :---: |
| 4.40 |
| 0.28 |
| $\quad \square$ |

COLLEGIALITY

| 10 |
| :---: |
| 3.50 |
| 0.28 |
| $-\mathbf{m}$ |

DEPARTMENT STAFF

| 10 |
| :---: |
| 4.40 |
| 0.36 |
| $-=-$ |

GRADUATE SCHOOL

| 10 |
| :---: |
| 3.70 |
| 0.32 |
| $-\quad$. |

Latest 2 years (2012-13 \& 2013-14 grads) DOCTORAL STUDENTS

MAJOR PROF. - USEFUL/ACCURATE

| 16 |
| :---: |
| 4.50 |
| 0.21 |
| $\mathbf{m}$. |

GRADUATE ADVISOR - CAREER ADVICE

| 16 |
| :---: |
| 4.44 |
| 0.23 |
| $\quad . \quad$ |

MAJOR PROF. - CAREER ADVICE

| 16 |
| :---: |
| 4.56 |
| 0.21 |
| $\quad . \quad$ |

COLLEGIALITY

| 16 |
| :---: |
| 4.50 |
| 0.28 |
| $-\quad-\quad$ |

DEPARTMENT STAFF

| 16 |
| :---: |
| 4.38 |
| 0.35 |
| $-\quad$. |

GRADUATE SCHOOL

| 16 |
| :---: |
| 3.69 |
| 0.44 |
| $-\quad$ |

## PROGRAMS: R H I M / HOSPITALITY-RETAIL MGT. / HOSPITALITY ADMINISTRATION

## COLLEGE OF HUMAN SCIENCES

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS

Count:
Average Rating
Std. Err.:
Rating Distribution:

## JOB PREPARATION

JOB SATISFACTION
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 33 |
| :---: |
| 3.48 |
| 0.14 |
| $-\square$ |
|  |
| (Scale 1 to 4 ) |

JOB RELATED TO MAJOR


MASTER'S STUDENTS

JOB PREPARATION


JOB SATISFACTION


JOB RELATED TO MAJOR


JOB SALARY (x \$10k)

(In May 2014 dollars)
( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

Latest 2 years (2012-13 \& 2013-14 grads) DOCTORAL STUDENTS

JOB PREPARATION

| 9 |
| :---: |
| 4.33 |
| 0.25 |
| $\square$ |

JOB SATISFACTION

| 9 |
| :---: |
| 3.44 |
| 0.19 |
| $\square$ |
|  |
| (Scale 1 to 4 ) |

JOB RELATED TO MAJOR


JOB SALARY (x \$10k)

| 9 |
| :---: |
| 58.963 |
| 9.630 |

(In May 2014 dollars)

( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

## PROGRAMS: R H I M / HOSPITALITY-RETAIL MGT. / HOSPITALITY ADMINISTRATION

## COLLEGE OF HUMAN SCIENCES

ONE YEAR ALUMNI SURVEY
[Undergraduates a year after graduation]
Latest 2 years (2011-12 \& 2012-13 grads)
Respondents: 13 4.6\%
JOB PREPARATION
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 10 |
| :---: |
| 4.20 |
| 0.38 |
| $-\boldsymbol{-}=$ |

JOB SATISFACTION
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 10 |
| :---: |
| 3.60 |
| 0.32 |
| $-\quad-\quad$ |
| (Scale 1 to 4 ) |

JOB RELATED TO MAJOR
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 10 |
| :---: |
| 2.90 |
| 0.40 |
| $\square \square$ |

Count:
Average Salary Std. Err.:

JOB SALARY (x \$10k)

( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

## RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation]
Latest 2 years (2008-9 \& 2009-10 grads)
Respondents: 22 8.2\%
JOB PREPARATION

| 22 |
| :---: |
| 4.18 |
| 0.20 |
| $-\square$ |

JOB SATISFACTION

| 222 |
| :---: |
| 3.32 |
| 0.20 |
| $-\quad 1$ |
| (Scale 1 to 4) |

JOB RELATED TO MAJOR

| 22 |
| :---: |
| 2.32 |
| 0.27 |
| - |
|  |
| (Scale 1 to 4 ) |


(\$10,000s to 100,000+ in \$10K groups)

## ALUMNI SURVEY

[Undergrads approximately 7 years after.]
Latest 3 years (2004-5 and 2006-7 grads)
Respondents: 16
JOB PREPARATION

| 14 |
| :---: |
| 4.07 |
| 0.25 |
| 1 |

JOB SATISFACTION

| 14 <br> 3.71 <br> 0.13 |
| :---: |
|  |  |
|  |
| $\square$ |

JOB RELATED TO MAJOR

| 14 |
| :---: |
| 2.79 |
| 0.33 |
| $-\square$ |
|  |
| (Scale 1 to 4 ) |


( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

## PROGRAMS: R H I M / HOSPITALITY-RETAIL MGT. / HOSPITALITY ADMINISTRATION



NOTES:
Participants in the Graduating Student Survey (GSS) and the Post-Graduate Survey (PGS) are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.
The One-Year Alumni Survey is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.
Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).
The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.
FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

| Reasons for coming to TTU | GSS, PGS, Alumni | Individual student services | GSS, PGS, Alumni | Personal development Alumni |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Goals and outcomes | GSS, PGS, Alumni | Individual administrative units | GSS PGS, Alumni | Educational attainments Alumni |
| Employer name and type | GSS, PGS, Alumni | Library ratings | GSS, PGS | Time to the First Job Alumni |
| Job Title | GSS, PGS, Alumni | Computer facilities | GSS, PGS |  |
| Job Location | GSS, PGS, Alumni | Social \& cultural environment | PGS |  |
| Continuing education | GSS, PGS, Alumni | Parent's educational background | PGS |  |
|  |  | Paying for education | PGS |  |

Every survey section gives the respondent an opportunity to write lengthy comments.

PROGRAMS: RETAIL MANAGEMENT / HOSPITALITY-RETAIL MGT. COLLEGE OF HUMAN SCIENCES

| AT |  | GRADUATING STUDENT SURVEY <br> [Undergraduates at graduation] |  | POST-GRADUATE SURVEY <br> [Graduate students at graduation] |  | Hospitality-Retail Mgt. master's are dual-reported |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| G |  | Latest 2 years (2012-13 \& 2013-14 grads) |  | Latest 2 years (2012-13 \& 2013-14 grads) |  | in the RHIM / Hospitality Admin. Report |
| R |  | BACCALAREATE STUDENTS |  | MASTER'S STUDENTS |  |  |
| A |  | Respondents: 18 20.7\% |  | Respondents: 10 62.5\% |  |  |
| D |  |  |  |  |
| U | (All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.) |  |  |  |  |  |
| A |  |  |  |  |  |  |
| T |  | GENERAL RATING |  |  |  | GENERAL RATING |  |  |
| I |  | (Meeting your goals) |  | (Meeting your goals) |  |  |
| O | Count: |  | 16 | 10 |  |  |
| N | Average Rating: |  | 3.94 | 4.30 |  |  |
|  | Std. Err.: |  | 0.26 |  | 0.27 |  |
|  | Rating Distribution: |  | -1. |  | -11] |  |
|  | Count: | FACULTY KNOWLEDGE |  | FACULTY KNOWLEDGE |  |  |
|  |  |  | 15 | 10 |  |  |
|  | Average Rating: |  | 4.27 | 1.30 <br> 0.35 |  |  |
|  | Std. Err.: |  | 0.21 | 0.35 |  |  |
|  | Rating Distribution: |  | -1.1. | - - - |  |  |
|  | TEACHING QUALITY |  |  | TEACHING QUALITY |  |  |
|  | Count: |  | 15 |  | 10 |  |
|  | Average Rating: |  | 4.07 |  | 3.90 |  |
|  | Std. Err.: |  | 0.21 |  | 0.29 |  |
|  | Rating Distribution: |  | -1] |  | - $=1$ |  |
|  | BRINGING RESEARCH INTO CLASS |  |  | BRINGING RESEARCH INTO CLASS |  |  |
|  | Count: |  | 14 | 10 |  |  |
|  | Average Rating: |  | 4.21 | 3.40 |  |  |
|  | Std. Err.: |  | 0.19 | 0.36 |  |  |
|  | Rating Distribution: |  | .\|1] | -1115 |  |  |
|  | FACULTY HELP OUTSIDE CLASS |  |  | FACULTY HELP OUTSIDE CLASS |  |  |
|  | Count: |  | 15 | - | 10 |  |
|  | Average Rating: |  | 4.20 |  | 4.30 |  |
|  |  |  | 0.21 |  | 0.35 |  |
|  | Rating Distribution: |  | $\square$ |  | - - - |  |

PROGRAMS: RETAIL MANAGEMENT / HOSPITALITY-RETAIL MGT.

## COLLEGE OF HUMAN SCIENCES

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS MASTER'S STUDENTS

Count:
Average Rating Std. Err.:
Rating Distribution:

## INTEREST IN YOUR SUCCESS

| 15 |
| :---: |
| 3.60 |
| 0.38 |
| $\square \square$ |

APPLICABLE COURSES
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 15 |
| :---: |
| 3.93 |
| 0.21 |
| $\square$ |

COURSE AVAILABILITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

LAB / STUDIO QUALITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 15 |
| :---: |
| 3.93 |
| 0.21 |
| $-\quad$. |

Count:
Average Rating:
Std. Err.:
Rating Distribution:

INTEREST IN YOUR SUCCESS

| 10 |
| :---: |
| 4.20 |
| 0.49 |
| $-=-$ |

APPLICABLE COURSES

| 10 |
| :---: |
| 4.00 |
| 0.31 |
| $-\quad!$ |

COURSE AVAILABILITY

| 10 |
| :---: |
| 4.00 |
| 0.38 |
| $\square$ |

CLASS LAB QUALITY

| 10 |
| :---: |
| 4.00 |
| 0.42 |
| $-\boldsymbol{\square}$ |

RESEARCH LAB QUALITY

| 10 |
| :---: |
| 3.60 |
| 0.39 |
| $\boldsymbol{\pi}$ |

PROGRAMS: RETAIL MANAGEMENT / HOSPITALITY-RETAIL MGT.

## COLLEGE OF HUMAN SCIENCES

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS MASTER'S STUDENTS

Count:
Average Rating:
Std. Err.:
Rating Distribution:

\section*{ADVISOR AVAILABLITY <br> | 15 |
| :---: |
| 3.53 |
| 0.35 |
| $\square$ |}

ADVISOR - ADMIN. HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 15 |
| :---: |
| 3.20 |
| 0.43 |
| $\square$ |

ADVISOR - ACADEMIC HELP
Count:
Average Rating
Std. Err.:
Rating Distribution:

| 15 |
| :---: |
| 3.27 |
| 0.41 |
|  |

Count:
Average Rating:
Std. Err.:
Rating Distribution:


ADVISOR - USEFUL/ACCURATE
Count:
Average Rating
Std. Err.:
Rating Distribution:

| 15 |
| :---: |
| 3.07 |
| 0.45 |
| 4 |

GRADUATE ADVISOR - AVAILABILITY

| 10 |
| :---: |
| 4.20 |
| 0.41 |
| $\square$ |

MAJOR PROFESSOR - AVAILABILITY

| 10 |
| :---: |
| 4.40 |
| 0.28 |
| $\square$ |

GRADUATE ADVISOR - ADMIN. HELP

| 10 |
| :---: |
| 4.20 |
| 0.49 |
| $-=-2$ |

MAJOR PROF. - ACADEMIC HELP

| 10 |
| :---: |
| 4.40 |
| 0.28 |
| $\square$ |

MAJOR PROF. - THESIS/DIS. HELP

| 10 |
| :---: |
| 4.40 |
| 0.28 |
| $\square$ |

GRAD. ADVISOR - USEFUL/ACCURATE

| 10 |
| :---: |
| 3.70 |
| 0.57 |
| $\square \square$ |

PROGRAMS: RETAIL MANAGEMENT / HOSPITALITY-RETAIL MGT.

## COLLEGE OF HUMAN SCIENCES

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS

## MASTER'S STUDENTS

MAJOR PROF. - USEFUL/ACCURATE

| 10 |
| :---: |
| 4.40 |
| 0.28 |
| $\quad . \quad$ |

GRADUATE ADVISOR - CAREER ADVICE
Count:
Average Rating:
Std. Err.:
Rating Distribution:


| 10 |
| :---: |
| 3.80 |
| 0.54 |
| $\mathbf{- 1}$ |

Count:
Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

DEPARTMENT STAFF
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 15 |
| :---: |
| 4.07 |
| 0.21 |
| $\square$ |

ACADEMIC DEAN
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 5 |
| :---: |
| 4.00 |
| 0.35 |
| $\square$ |

GRADUATE SC

| 10 |
| :---: |
| 3.70 |
| 0.32 |
| -1 |

PROGRAMS: RETAIL MANAGEMENT / HOSPITALITY-RETAIL MGT.

## COLLEGE OF HUMAN SCIENCES

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS

Count:
Average Rating: Std. Err.:
Rating Distribution:

## JOB PREPARATION

| 8 |
| :---: |
| 3.50 |
| 0.49 |
| -1.1 |

JOB SATISFACTION
Count:
Average Rating:
Std. Err.:
Rating Distribution:

JOB RELATED TO MAJOR


## MASTER'S STUDENTS

JOB PREPARATION

| 5 |
| :---: |
| 4.80 |
| 0.22 |
| . |

JOB SATISFACTION

| 5 |
| :---: |
| 3.60 |
| 0.27 |
| $\square$ |
|  |
| (Scale 1 to 4) |

JOB RELATED TO MAJOR

| 5 |
| :---: |
| 3.20 |
| 0.65 |
| $\square$ |
| (Scale 1 to 4) |

JOB SALARY ( x \$10k)

(In May 2014 dollars)
( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

## PROGRAMS: RETAIL MANAGEMENT / HOSPITALITY-RETAIL MGT

## COLLEGE OF HUMAN SCIENCES

ONE YEAR ALUMNI SURVEY
[Undergraduates a year after graduation]
Latest 4 years (2009-10 thru 2012-13 grads) Respondents: $84.4 \%$

JOB PREPARATION
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 5 |
| :---: |
| 4.20 |
| 0.42 |
| $\square$ |

JOB SATISFACTION
Count:
Average Rating:
Std. Err.:
Rating Distribution:


JOB RELATED TO MAJOR
Count:
Average Rating:
Std. Err.:
Rating Distribution:


Count:
Average Salary
Std. Err.:

## RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation]
Latest 4 years (2006-7 thru 2009-10 grads)
Respondents: 9 11.4\%
JOB PREPARATION

| 7 |
| :---: |
| 4.14 |
| 0.37 |
| $\boldsymbol{I I}$ |

JOB SATISFACTION


JOB RELATED TO MAJOR

| 7 |
| :---: |
| 3.29 |
| 0.51 |
| $-=-$ |

JOB SALARY (x \$10k)


## ALUMNI SURVEY

[Undergrads approximately 7 years after.]
Latest 4 years (2003-thru 2006-7 grads)
Respondents: 6
JOB PREPARATION

| 5 |
| :---: |
| 3.40 |
| 0.84 |
| $\mathbf{y}$ 1 |

JOB SATISFACTION

| 5 |
| :---: |
| 3.60 |
| 0.27 |
|  |
|  |

(Scale 1 to 4 )

JOB RELATED TO MAJOR

| 5 |
| :---: |
| 2.20 |
| 0.42 |
| $\square \square$ |

(Scale 1 to 4)
JOB SALARY (x \$10k)


## PROGRAMS: RETAIL MANAGEMENT / HOSPITALITY-RETAIL MGT.



NOTES:
Participants in the Graduating Student Survey (GSS) and the Post-Graduate Survey (PGS) are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.
The One-Year Alumni Survey is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.
Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).
The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.
FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

| Reasons for coming to TTU | GSS, PGS, Alumni | Individual student services | GSS, PGS, Alumni | Personal development Alumni |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Goals and outcomes | GSS, PGS, Alumni | Individual administrative units | GSS PGS, Alumni | Educational attainments Alumni |
| Employer name and type | GSS, PGS, Alumni | Library ratings | GSS, PGS | Time to the First Job Alumni |
| Job Title | GSS, PGS, Alumni | Computer facilities | GSS, PGS |  |
| Job Location | GSS, PGS, Alumni | Social \& cultural environment | PGS |  |
| Continuing education | GSS, PGS, Alumni | Parent's educational background | PGS |  |
|  |  | Paying for education | PGS |  |

Every survey section gives the respondent an opportunity to write lengthy comments.

## PROGRAM: HUMAN DEVELOPMENT \& FAMILY STUDIES

 COLLEGE OF HUMAN SCIENCES

## PROGRAM: HUMAN DEVELOPMENT \& FAMILY STUDIES

COLLEGE OF HUMAN SCIENCES
Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS MASTER'S STUDENTS

INTEREST IN YOUR SUCCESS


APPLICABLE COURSES

| 10 |
| :---: |
| 3.70 |
| 0.35 |
| .. |
|  |

COURSE AVAILABILITY

| 10 |
| :---: |
| 3.30 |
| 0.35 |
|  |

CLASS LAB QUALITY

| 10 |
| :---: |
| 3.90 |
| 0.29 |
| $-=$ |

RESEARCH LAB QUALITY

| 10 |
| :---: |
| 4.00 |
| 0.16 |
| $\mathbf{n}$ |

Latest 3 years (2011-12 thru 2013-14 grads) DOCTORAL STUDENTS

INTEREST IN YOUR SUCCESS

| 8 |
| :---: |
| 3.50 |
| 0.61 |
| $\square \quad 1$ |

APPLICABLE COURSES

| 8 |
| :---: |
| 3.75 |
| 0.48 |
| $\boldsymbol{\square} \boldsymbol{\square} \boldsymbol{1}$ |

COURSE AVAILABILITY

| 8 |
| :---: |
| 3.63 |
| 0.57 |
| $\mathbf{}$ |

CLASS LAB QUALITY


RESEARCH LAB QUALITY

| 5 |
| :---: |
| 3.20 |
| 0.65 |
| IIII |

## PROGRAM: HUMAN DEVELOPMENT \& FAMILY STUDIES

## COLLEGE OF HUMAN SCIENCES

## Latest 2 years (2012-13 \& 2013-14 grads) <br> Latest 2 years (2012-13 \& 2013-14 grads)

 BACCALAREATE STUDENTS
## MASTER'S STUDENTS

GRADUATE ADVISOR - AVAILABILITY


MAJOR PROFESSOR - AVAILABILITY

| 10 |
| :---: |
| 4.20 |
| 0.14 |
|  |

GRADUATE ADVISOR - ADMIN. HELP

| 10 |
| :---: |
| 3.80 |
| 0.38 |
| $-=$ |

ADVISOR - ACADEMIC HELP
Count:
Average Rating
Std. Err.:
Rating Distribution:

| 96 |
| :---: |
| 4.25 |
| 0.11 |
| $-\square$ |

Count:
Average Rating
Std. Err.:
Rating Distribution:


ADVISOR - USEFUL/ACCURATE
Count:
Average Rating
Std. Err.:
Rating Distribution

| 96 |
| :---: |
| 4.18 |
| 0.11 |
| $--\square$ |


| 10 |
| :---: |
| 3.90 |
| 0.37 |
|  |

## 10

4.20


ADVISOR - ADMIN. HELP
Count:
Average Rating
Std. Err.:
Rating Distribution:

| 96 |
| :---: |
| 4.26 |
| 0.11 |
| $-\square$ |

Latest 3 years (2011-12 thru 2013-14 grads) DOCTORAL STUDENTS

GRADUATE ADVISOR - AVAILABILITY

| 7 |
| :---: |
| 3.57 |
| 0.74 |
| $-\quad$ |

MAJOR PROFESSOR - AVAILABILITY

| 8 |
| :---: |
| 3.88 |
| 0.62 |
| $\mathbf{y =}=$ |

GRADUATE ADVISOR - ADMIN. HELP

| 7 |
| :---: |
| 4.14 |
| 0.50 |
| $-\ldots \square$ |

MAJOR PROF. - ACADEMIC HELP

| 8 |
| :---: |
| 4.38 |
| 0.40 |
| $\square \square$ |

MAJOR PROF. - THESIS/DIS. HELP

| 8 |
| :---: |
| 4.75 |
| 0.27 |
| - |

GRAD. ADVISOR - USEFUL/ACCURATE

| 7 |
| :---: |
| 4.00 |
| 0.62 |
| $-\quad . \quad$ |

## PROGRAM: HUMAN DEVELOPMENT \& FAMILY STUDIES

## COLLEGE OF HUMAN SCIENCES

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS MASTER'S STUDENTS

MAJOR PROF. - USEFUL/ACCURATE
Count
Average Rating: Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:


## Count:

Average Rating
Std. Err.:
Rating Distribution:


DEPARTMENT STAFF
Count:
Average Rating
Std. Err.:
Rating Distribution:

| 93 |
| :---: |
| 4.34 |
| 0.08 |
| $-\quad 1$ |

ACADEMIC DEAN
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 45 |
| :---: |
| 3.78 |
| 0.16 |
| $-\quad$ |


| 10 |
| :---: |
| 3.90 |
| 0.40 |
| $-\square$ |

MAJOR PROF. - CAREER ADVICE

| 10 |
| :---: |
| 4.00 |
| 0.31 |
| $\mathbf{-}$ |

COLLEGIALITY


GRADUATE ADVISOR - CAREER ADVICE


DEPARTMENT STAFF

| 10 |
| :---: |
| 4.50 |
| 0.24 |
| -1 |

GRADUATE SCHOOL

| 10 |
| :---: |
| 3.80 |
| 0.38 |
| $-\quad-1$ |

Latest 3 years (2011-12 thru 2013-14 grads) DOCTORAL STUDENTS

MAJOR PROF. - USEFUL/ACCURATE

| 8 |
| :---: |
| 4.63 |
| 0.28 |
| $-=$ |

GRADUATE ADVISOR - CAREER ADVICE

| 7 |
| :---: |
| 4.00 |
| 0.62 |
| $\mathbf{- m}$ |

MAJOR PROF. - CAREER ADVICE

| 8 |
| :---: |
| 4.00 |
| 0.61 |
| $-=-$ |

COLLEGIALITY

| 7 |
| :---: |
| 2.86 |
| 0.50 |
| $\square \boldsymbol{n}$ |

DEPARTMENT STAFF

| 8 |
| :---: |
| 4.25 |
| 0.34 |
| $\mathbf{n I I}$ |

GRADUATE SCHOOL

| 7 |
| :---: |
| 3.71 |
| 0.45 |
| $\boldsymbol{n}$ |

## PROGRAM: HUMAN DEVELOPMENT \& FAMILY STUDIES

## COLLEGE OF HUMAN SCIENCES

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS

JOB PREPARATION
Count:
Average Rating:

Std. Err.:
Rating Distribution:
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 47 |
| :---: |
| 4.28 |
| 0.12 |
| $-\boldsymbol{\square}$ |

JOB SATISFACTION


JOB RELATED TO MAJOR


## MASTER'S STUDENTS

JOB PREPARATION


JOB SATISFACTION


JOB RELATED TO MAJOR


JOB SALARY (x \$10k)

(In May 2014 dollars)
( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

Latest 3 years (2011-12 thru 2013-14 grads) DOCTORAL STUDENTS

JOB PREPARATION

| 5 |
| :---: |
| 4.60 |
| 0.45 |
| . |

IOB SATISFACTION

| 5 |
| :---: |
| 3.40 |
| 0.27 |
| $\square$ |
|  |
| (Scale 1 to 4) |

JOB RELATED TO MAJOR


JOB SALARY (x \$10k)

(In May 2014 dollars)
(\$10,000s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

## PROGRAM: HUMAN DEVELOPMENT \& FAMILY STUDIES

## COLLEGE OF HUMAN SCIENCES

ONE YEAR ALUMNI SURVEY
[Undergraduates a year after graduation]
Latest 2 years (2011-12 \& 2012-13 grads)
Respondents: 23 6.4\%
JOB PREPARATION
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 12 |
| :---: |
| 4.25 |
| 0.26 |
| $\boldsymbol{\square} \boldsymbol{\square}$ |

JOB SATISFACTION
Count:
Average Rating:
Std. Err.:
Rating Distribution:


JOB RELATED TO MAJOR
Count:
Average Rating:
Std. Err.:
Rating Distribution

| 13 |
| :---: |
| 3.00 |
| 0.29 |
| $\square \square$ |
|  |
| (Scale 1 to 4 ) |

Count:
Average Salary Std. Err:

( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

## RECENT ALUMNI SURVEY

[Undergraduates about 3 years after graduation]
Latest 2 years (2008-9 \& 2009-10 grads)
Respondents: $296.6 \%$
JOB PREPARATION

| 24 |
| :---: |
| 3.67 |
| 0.25 |
| $-\quad 1$ |



JOB RELATED TO MAJOR

| 24 |
| :---: |
| 2.17 |
| 0.23 |
|  |
|  |
| (Scale 1 to 4 ) |


( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups

## ALUMNI SURVEY

[Undergrads approximately 7 years after.]
Latest 2 years (2005-6 and 2006-7 grads) Respondents: 30 ( $4.5 \%$ Dept.)

## JOB PREPARATION

| 24 |
| :---: |
| 3.63 |
| 0.13 |
| -1 |

JOB SATISFACTION


JOB RELATED TO MAJOR

| 24 |
| :---: |
| 2.29 |
| 0.22 |
| $\square$ |
|  |
| (Scale 1 to 4 ) |

JOB SALARY (x \$10k)

| 23 |
| :---: |
| 54.742 |
| 4.809 |

(In May 2014 dollars)

(\$10,000s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups

## PROGRAM: HUMAN DEVELOPMENT \& FAMILY STUDIES



NOTES:
Participants in the Graduating Student Survey (GSS) and the Post-Graduate Survey (PGS) are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.
The One-Year Alumni Survey is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.
Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).
The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.
FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .

| Reasons for coming to TTU | GSS, PGS, Alumni | Individual student services | GSS, PGS, Alumni | Personal development Alumni |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Goals and outcomes | GSS, PGS, Alumni | Individual administrative units | GSS PGS, Alumni | Educational attainments Alumni |
| Employer name and type | GSS, PGS, Alumni | Library ratings | GSS, PGS | Time to the First Job Alumni |
| Job Title | GSS, PGS, Alumni | Computer facilities | GSS, PGS |  |
| Job Location | GSS, PGS, Alumni | Social \& cultural environment | PGS |  |
| Continuing education | GSS, PGS, Alumni | Parent's educational background | PGS |  |
|  |  | Paying for education | PGS |  |

Every survey section gives the respondent an opportunity to write lengthy comments.

## PROGRAM: EARLY CHILDHOOD

COLLEGE OF HUMAN SCIENCES

```
T
R
A
D
```

I
Count:
N Average Rating:
Std. Err.:
Rating Distribution:
GRADUATING STUDENT SURVEY
[Undergraduates at graduation]
Latest 2 years (2012-13 \& 2013-14 grads)
BACCALAREATE STUDENTS
Respondents:
54
25.1%
(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.)
GENERAL RATING
(Meeting your goals)
$\square$
4.33
0.10

|  | FACULTY KNOWLEDGE |
| :---: | :---: |
| Count: | 50 |
| Average Rating: | 4.40 |
| Std. Err.: | 0.11 |
| Rating Distribution: | _ 1 |

TEACHING QUALITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:

| 50 |
| :---: |
| 4.34 |
| 0.10 |
| $-\quad 1$ |

BRINGING RESEARCH INTO CLASS
Count:
Average Rating:
$\square$
Std. Err.:
Rating Distribution:

| 47 |
| :---: |
| 3.98 |
| 0.13 |
| $-\quad 1$ |

FACULTY HELP OUTSIDE CLASS

|  | Count: |
| :--- | :---: |
| Average Rating: | 50 |
| Std. Err.: | 4.26 |
| Rating Distribution: | 0.12 |
|  | $\square$ |

```

\section*{PROGRAM: EARLY CHILDHOOD}

COLLEGE OF HUMAN SCIENCES
Latest 2 years (2012-13 \& 2013-14 grads)
BACCALAREATE STUDENTS

G
R
A
D

INTEREST IN YOUR SUCCESS

Count:
Average Rating
Std. Err.:
Rating Distribution:
Count:
Average Rating:

Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

LAB / STUDIO QUALITY

\section*{Count:}

Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

APPLICABLE COURSES

COURSE AVAILABILITY
\(\square\)
4.20
0.14
- \(\quad\) II
\begin{tabular}{c} 
AVAILAB \\
\hline 50 \\
\hline 0.24 \\
\hline
\end{tabular}
4.24 0.12
\begin{tabular}{|c|}
\hline 47 \\
\hline 4.40 \\
\hline 0.10 \\
\hline\(-\quad\). \\
\hline
\end{tabular}

\section*{PROGRAM: EARLY CHILDHOOD}

COLLEGE OF HUMAN SCIENCES
Latest 2 years (2012-13 \& 2013-14 grads)
BACCALAREATE STUDENTS

Average Rating: Std. Err.:

Rating Distribution:
ADVISOR AVAILABLITY
\begin{tabular}{|c|}
\hline 50 \\
\hline 4.14 \\
\hline 0.16 \\
\hline\(-\quad\). \\
\hline
\end{tabular}

Count:
Average Rating:
Std. Err.:
Rating Distribution:
ADVISOR - ADMIN. HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution:
\begin{tabular}{|c|}
\hline 49 \\
\hline 4.10 \\
\hline 0.16 \\
\hline\(-\quad\). \\
\hline
\end{tabular}

ADVISOR - ACADEMIC HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution:
\begin{tabular}{|c|}
\hline 50 \\
\hline 4.22 \\
\hline 0.16 \\
\hline\(-=\square\) \\
\hline
\end{tabular}

Count:
Average Rating:
Std. Err.:
Rating Distribution:

ADVISOR - USEFUL/ACCURATE
Count:
Average Rating
Std. Err.:
Rating Distribution:
\begin{tabular}{|c|}
\hline 50 \\
\hline 4.20 \\
\hline 0.16 \\
\hline\(--\quad\) \\
\hline
\end{tabular}

\section*{PROGRAM: EARLY CHILDHOOD}

COLLEGE OF HUMAN SCIENCES
Latest 2 years (2012-13 \& 2013-14 grads)

BACCALAREATE STUDENTS

A
D Count:
Average Rating: Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

DEPARTMENT STAFF


ACADEMIC DEAN

\begin{tabular}{|c|}
\hline 28 \\
\hline 4.07 \\
\hline 0.17 \\
\hline\(-\quad 1\) \\
\hline
\end{tabular}
```

AT
G
R
A
D Count:
Average Rating:
Std. Err.:
Rating Distribution:
COLLEGE OF HUMAN SCIENCES
Latest 2 years (2012-13 \& 2013-14 grads)

```

\section*{BACCALAREATE STUDENTS}
```

JOB PREPARATION
Count:
Average Rating: $\square$
$\square$
0.14

|  | JOB SATISFACTION |
| :--- | ---: |
| Count: | 23 |
| Average Rating: | 3.70 |
| Std. Err.: | 0.12 |
| Rating Distribution: | (Scale 1 to 4 ) |
|  |  |
|  | JOB RELATED TO MAJOR |


| Count: | 23 |
| :---: | :---: |
| Average Rating: | 3.83 |
| Std. Err.: | 0.14 |
| Rating Distribution: |  |
|  | JOB SALARY (x \$10k) |
| Count: | 20 |
| Average: | 40.020 |
| Std. Err.: | 2.276 |
|  | (In May 2014 dollars) |
|  | _- $\square_{\text {- }}$ |

( $\$ 10,000$ s to $100,000+$ in $\$ 10 \mathrm{~K}$ groups)

```

\section*{PROGRAM: EARLY CHILDHOOD}

\section*{PROGRAM: EARLY CHILDHOOD}

COLLEGE OF HUMAN SCIENCES

\section*{ONE YEAR ALUMNI SURVEY}
[Undergraduates a year after graduation]
Latest 2 years (2011-12 \& 2012-13 grads)
Respondents: 17 6.8\%
\begin{tabular}{lr|} 
& JOB PREPARATION \\
Count: & 15 \\
\hline Average Rating: & 4.40 \\
\hline Std. Err.: & 0.20 \\
\hline Rating Distribution: & \\
& \\
\hline
\end{tabular}

JOB SATISFACTION
Count:
Average Rating:
Std. Err.:
Rating Distribution:
\begin{tabular}{|c|}
\hline 15 \\
\hline 3.67 \\
\hline 0.22 \\
\hline\(-\quad \square\) \\
\hline (Scale 1 to 4 )
\end{tabular}

JOB RELATED TO MAJOR
\begin{tabular}{|c|c|}
\hline \multirow[b]{4}{*}{\begin{tabular}{l}
Count: \\
Average Rating: Std. Err.:
\end{tabular}} & , \\
\hline & 15 \\
\hline & 3.53 \\
\hline & 0.28 \\
\hline \multirow[t]{2}{*}{Rating Distribution:} & - \\
\hline & (Scale 1 to 4) \\
\hline \multirow{6}{*}{\begin{tabular}{l}
Count: \\
Average Salary Std. Err.:
\end{tabular}} & JOB SALARY (x \$10k) \\
\hline & 14 \\
\hline & 45.476 \\
\hline & 3.082 \\
\hline & (In May 2014 dollars) \\
\hline & - \(\square\) - \(=\) \\
\hline
\end{tabular}
( \(\$ 10,000\) s to \(100,000+\) in \(\$ 10 \mathrm{~K}\) groups)

\section*{RECENT ALUMNI SURVEY}
[Undergraduates about 3 years after graduation]
Latest 2 years (2008-9 \& 2009-10 grads)
Respondents: 16 7.9\%
JOB PREPARATION
\begin{tabular}{|c|}
\hline 16 \\
\hline 4.06 \\
\hline 0.24 \\
\hline-1 \\
\hline
\end{tabular}

JOB SATISFACTION
\begin{tabular}{|c|}
\hline 16 \\
\hline 3.13 \\
\hline 0.26 \\
\hline\(-\quad\). \\
\hline (Scale 1 to 4) \\
\hline
\end{tabular}

JOB RELATED TO MAJOR
\begin{tabular}{|c|}
\hline 16 \\
\hline 3.75 \\
\hline 0.20 \\
\hline\(-\quad-\) \\
\hline
\end{tabular}

( \(\$ 10,000\) s to \(100,000+\) in \(\$ 10 \mathrm{~K}\) groups

\section*{ALUMNI SURVEY}
[Undergrads approximately 7 years after.]
Latest 2 years (2005-6 and 2006-7 grads) Respondents: 11 (4.5\% Dept.)

JOB PREPARATION
\begin{tabular}{|c|}
\hline 9 \\
\hline 4.44 \\
\hline 0.26 \\
\hline \(\mathbf{- I I}\) \\
\hline
\end{tabular}

JOB SATISFACTION
\begin{tabular}{|c|}
\hline 8 \\
\hline 3.75 \\
\hline 0.17 \\
\hline\(\square\) \\
\hline (Scale 1 to 4 )
\end{tabular}

JOB RELATED TO MAJOR
\begin{tabular}{|c|}
\hline 9 \\
\hline 3.78 \\
\hline 0.24 \\
\hline\(-\quad\) \\
\hline \\
(Scale 1 to 4)
\end{tabular}

JOB SALARY (x \$10k)

( \(\$ 10,000\) s to \(100,000+\) in \(\$ 10 \mathrm{~K}\) groups)

\section*{PROGRAM: EARLY CHILDHOOD}


NOTES:
Participants in the Graduating Student Survey (GSS) and the Post-Graduate Survey (PGS) are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.
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FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .
\begin{tabular}{lllllll} 
Reasons for coming to TTU & GSS, PGS, Alumni & Individual student services & GSS, PGS, Alumni & Personal development Alumni \\
Goals and outcomes & GSS, PGS, Alumni & Individual administrative units & GSS PGS, Alumni & Educational attainments Alumni \\
Employer name and type & GSS, PGS, Alumni & Library ratings & GSS, PGS & Time to the First Job Alumni \\
Job Title & GSS, PGS, Alumni & Computer facilities & GSS, PGS & \\
Job Location & GSS, PGS, Alumni & Social \& cultural environment & PGS & \\
Continuing education & GSS, PGS, Alumni & Parent's educational background & PGS & \\
& & Paying for education & PGS &
\end{tabular}

Every survey section gives the respondent an opportunity to write lengthy comments.

PROGRAMS: NUTRITION, NUTRITIONAL SCIENCES, \& DIETETICS COLLEGE OF HUMAN SCIENCES


\section*{PROGRAMS: NUTRITION, NUTRITIONAL SCIENCES, \& DIETETICS}

\section*{COL EEGE OF HUMAN SCIENCES}

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads)
BACCALAREATE STUDENTS
Count:
Average Rating:

Std. Err.:
Rating Distribution:

\section*{MASTER'S STUDENTS}

NTEREST IN YOUR SUCCESS
\begin{tabular}{|c|}
\hline 14 \\
\hline 4.57 \\
\hline 0.18 \\
\hline\(-\square\) \\
\hline
\end{tabular}

APPLICABLE COURSES
\begin{tabular}{|c|}
\hline 14 \\
\hline 4.29 \\
\hline 0.17 \\
\hline- \\
\hline
\end{tabular}

COURSE AVAILABILITY
\begin{tabular}{|c|}
\hline 14 \\
\hline 4.21 \\
\hline 0.25 \\
\hline-1 \\
\hline
\end{tabular}

CLASS LAB QUALITY
\begin{tabular}{|c|}
\hline 14 \\
\hline 4.14 \\
\hline 0.15 \\
\hline \\
\hline
\end{tabular}

RESEARCH LAB QUALITY
\begin{tabular}{|c|}
\hline 14 \\
\hline 4.00 \\
\hline 0.22 \\
\hline-2 \\
\hline
\end{tabular}

Latest 2 years (2012-13 thru 2013-14 grads) DOCTORAL STUDENTS

INTEREST IN YOUR SUCCESS
\begin{tabular}{|c|}
\hline 9 \\
\hline 4.33 \\
\hline 0.47 \\
\hline\(-\quad \square\) \\
\hline
\end{tabular}

APPLICABLE COURSES
\begin{tabular}{|c|}
\hline 9 \\
\hline 3.56 \\
\hline 0.40 \\
\hline\(-\quad\). \\
\hline
\end{tabular}

COURSE AVAILABILITY
\begin{tabular}{|c|}
\hline 9 \\
\hline 3.11 \\
\hline 0.41 \\
\hline-1 \\
\hline
\end{tabular}

CLASS LAB QUALITY
\begin{tabular}{|c|}
\hline 9 \\
\hline 3.56 \\
\hline 0.36 \\
\hline\(-\quad-\) \\
\hline
\end{tabular}

RESEARCH LAB QUALITY
\begin{tabular}{|c|}
\hline 9 \\
\hline 3.56 \\
\hline 0.40 \\
\hline\(-\square\) \\
\hline
\end{tabular}

\section*{PROGRAMS: NUTRITION, NUTRITIONAL SCIENCES, \& DIETETICS}

\section*{COLLEGE OF HUMAN SCIENCES}

Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS

\section*{MASTER'S STUDENTS}

\section*{DOCTORAL STUDENTS}

GRADUATE ADVISOR - AVAILABILITY


MAJOR PROFESSOR - AVAILABILITY
\begin{tabular}{|c|}
\hline 14 \\
\hline 4.64 \\
\hline 0.21 \\
\hline\(-\quad\) \\
\hline
\end{tabular}

GRADUATE ADVISOR - ADMIN. HELP
\begin{tabular}{|c|}
\hline 14 \\
\hline 4.50 \\
\hline 0.24 \\
\hline\(\square \_\) \\
\hline
\end{tabular}

MAJOR PROF. - ACADEMIC HELP
\begin{tabular}{|c|}
\hline 14 \\
\hline 4.64 \\
\hline 0.21 \\
\hline\(=-\) \\
\hline
\end{tabular}

MAJOR PROF. - THESIS/DIS. HELP
\begin{tabular}{|c|}
\hline 14 \\
\hline 4.64 \\
\hline 0.21 \\
\hline 2. \\
\hline
\end{tabular}

GRAD. ADVISOR - USEFUL/ACCURATE
\begin{tabular}{|c|}
\hline 14 \\
\hline 4.36 \\
\hline 0.30 \\
\hline\(-\quad\) \\
\hline
\end{tabular}

GRADUATE ADVISOR - AVAILABILITY
\begin{tabular}{|c|}
\hline 9 \\
\hline 4.56 \\
\hline 0.26 \\
\hline\(-\square\) \\
\hline
\end{tabular}

MAJOR PROFESSOR - AVAILABILITY
\begin{tabular}{|c|}
\hline 9 \\
\hline 4.33 \\
\hline 0.31 \\
\hline \(\boldsymbol{\square} \boldsymbol{\square}\) \\
\hline
\end{tabular}

GRADUATE ADVISOR - ADMIN. HELP
\begin{tabular}{|c|}
\hline 9 \\
\hline 4.56 \\
\hline 0.26 \\
\hline\(-\square\) \\
\hline
\end{tabular}

MAJOR PROF. - ACADEMIC HELP
\begin{tabular}{|c|}
\hline 9 \\
\hline 4.22 \\
\hline 0.34 \\
\hline\(\square_{\mathrm{m}} \mathrm{m}\) \\
\hline
\end{tabular}

MAJOR PROF. - THESIS/DIS. HELP
\begin{tabular}{|c|}
\hline 9 \\
\hline 4.44 \\
\hline 0.31 \\
\hline\(\square\). \\
\hline
\end{tabular}

GRAD. ADVISOR - USEFUL/ACCURATE
\begin{tabular}{|c|}
\hline 9 \\
\hline 4.67 \\
\hline 0.18 \\
\hline \\
\hline
\end{tabular}

\section*{PROGRAMS: NUTRITION, NUTRITIONAL SCIENCES, \& DIETETICS}

\section*{COLLEGE OF HUMAN SCIENCES}

Latest 2 years (2012-13 \& 2013-14 grads)
Latest 2 years (2012-13 \& 2013-14 grads)
BACCALAREATE STUDENTS
MASTER'S STUDENTS

MAJOR PROF. - USEFUL/ACCURATE


GRADUATE ADVISOR - CAREER ADVICE
\begin{tabular}{|c|}
\hline 14 \\
\hline 4.29 \\
\hline 0.32 \\
\hline\(-\mathbf{-}\) \\
\hline
\end{tabular}

MAJOR PROF. - CAREER ADVICE
\begin{tabular}{|c|}
\hline 14 \\
\hline 4.71 \\
\hline 0.17 \\
\hline\(-\quad\). \\
\hline
\end{tabular}

COLLEGIALITY
\begin{tabular}{|c|}
\hline 14 \\
\hline 3.71 \\
\hline 0.35 \\
\hline 11 \\
\hline
\end{tabular}

DEPARTMENT STAFF
\begin{tabular}{|c|}
\hline 14 \\
\hline 4.71 \\
\hline 0.17 \\
\hline\(-\quad\). \\
\hline
\end{tabular}

GRADUATE SCHOOL
\begin{tabular}{|c|}
\hline 11 \\
\hline 4.09 \\
\hline 0.22 \\
\hline \\
\hline
\end{tabular}

DOCTORAL STUDENTS

MAJOR PROF. - USEFUL/ACCURATE
\begin{tabular}{|c|}
\hline 9 \\
\hline 4.44 \\
\hline 0.26 \\
\hline \(\mathbf{- I I}\) \\
\hline
\end{tabular}

GRADUATE ADVISOR - CAREER ADVICE
\begin{tabular}{|c|}
\hline 9 \\
\hline 4.67 \\
\hline 0.18 \\
\hline \\
\hline
\end{tabular}

MAJOR PROF. - CAREER ADVICE
\begin{tabular}{|c|}
\hline 9 \\
\hline 4.44 \\
\hline 0.26 \\
\hline \(\mathbf{- l l}\) \\
\hline
\end{tabular}

COLLEGIALITY
\begin{tabular}{|c|}
\hline 9 \\
\hline 3.33 \\
\hline 0.31 \\
\hline \(\boldsymbol{\pi} \boldsymbol{1}\) \\
\hline
\end{tabular}

DEPARTMENT STAFF
\begin{tabular}{|c|}
\hline 9 \\
\hline 4.11 \\
\hline 0.45 \\
\hline\(-\quad\) \\
\hline
\end{tabular}

GRADUATE SCHOOL
\begin{tabular}{|c|}
\hline 9 \\
\hline 3.67 \\
\hline 0.31 \\
\hline \(\mathbf{- 1 .}\). \\
\hline
\end{tabular}

\section*{PROGRAMS: NUTRITION, NUTRITIONAL SCIENCES, \& DIETETICS}

\section*{COLLEGE OF HUMAN SCIENCES}

\section*{BACCALAREATE STUDENTS}

Count:
Average Rating
Std. Err.:
Rating Distribution:
JOB PREPARATION
Count:
CoB SATISFACTION
Average Rating:
Std. Err.:
Rating Distribution:
Count:
Average Rating:
Std. Err.:
Rating Distribution:
\begin{tabular}{l} 
Count: \\
Average: \\
Std. Err.: \\
(In May 2014 dollars) \\
(\$10,000s to 100,000+ in \$10K groups)
\end{tabular}.

Latest 2 years (2012-13 \& 2013-14 grads)
MASTER'S STUDENTS

JOB PREPARATION


JOB SATISFACTION
\begin{tabular}{|c|}
\hline 8 \\
\hline 2.75 \\
\hline 0.56 \\
\hline- \\
\hline \\
(Scale 1 to 4 )
\end{tabular}

JOB RELATED TO MAJOR


JOB SALARY (x \$10k)
\begin{tabular}{|c|}
\hline 8 \\
\hline 49.145 \\
\hline 4.194 \\
\hline
\end{tabular}
(In May 2014 dollars)
( \(\$ 10,000\) s to \(100,000+\) in \(\$ 10 \mathrm{~K}\) groups \()\)

Latest 2 years (2012-13 thru 2013-14 grads) DOCTORAL STUDENTS

JOB PREPARATION
\begin{tabular}{|c|}
\hline 5 \\
\hline 4.40 \\
\hline 0.27 \\
\hline \\
\hline
\end{tabular}

JOB SATISFACTION
\begin{tabular}{|c|}
\hline 5 \\
\hline 3.00 \\
\hline 0.61 \\
\hline\(\square\) \\
\hline \\
(Scale 1 to 4 )
\end{tabular}

JOB RELATED TO MAJOR


JOB SALARY (x \$10k)

(In May 2014 dollars)
( \(\$ 10,000\) s to \(100,000+\) in \(\$ 10 \mathrm{~K}\) groups)

PROGRAMS: NUTRITION, NUTRITIONAL SCIENCES, \& DIETETICS COLLEGE OF HUMAN SCIENCES

ONE YEAR ALUMNI SURVEY
[Undergraduates a year after graduation]
Latest 2 years (2011-12 \& 2012-13 grads)
Respondents: 9 8.3\%
JOB PREPARATION
Count:
Average Rating:
Std. Err.:
Rating Distribution:
JOB SATISFACTION
Count:
Average Rating:
Std. Err.:
Rating Distribution:


JOB RELATED TO MAJOR
Count:
Average Rating:
Std. Err.:
Rating Distribution:


Count:
Average Salary
Std. Err.:


\section*{RECENT ALUMNI SURVEY}
[Undergraduates about 3 years after graduation]
Latest 2 years (2008-9 \& 2009-10 grads)
Respondents: 12 11.1\%
JOB PREPARATION
\begin{tabular}{|c|}
\hline 11 \\
\hline 4.36 \\
\hline 0.21 \\
\hline. \\
\hline
\end{tabular}

JOB SATISFACTION


JOB RELATED TO MAJOR


JOB SALARY (x \$10k)


\section*{ALUMNI SURVEY}
[Undergrads approximately 7 years after.]
Latest 3 years (2004-5 thru 2006-7 grads)
Respondents: 8
JOB PREPARATION
\begin{tabular}{|c|}
\hline 7 \\
\hline 4.29 \\
\hline 0.20 \\
\hline \\
\hline
\end{tabular}

JOB SATISFACTION


JOB RELATED TO MAJOR
\begin{tabular}{|c|}
\hline 8 \\
\hline 3.38 \\
\hline 0.35 \\
\hline \(\mathbf{\square}-\mathbf{E}\) \\
\hline
\end{tabular}

JOB SALARY (x \$10k)

( \(\$ 10,000\) s to \(100,000+\) in \(\$ 10 \mathrm{~K}\) groups)

PROGRAMS: NUTRITION, NUTRITIONAL SCIENCES, \& DIETETICS


NOTES:
Participants in the Graduating Student Survey (GSS) and the Post-Graduate Survey (PGS) are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.
The One-Year Alumni Survey is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.
Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).
The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.
FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .
\begin{tabular}{lllllll} 
Reasons for coming to TTU & GSS, PGS, Alumni & Individual student services & GSS, PGS, Alumni & Personal development Alumni \\
Goals and outcomes & GSS, PGS, Alumni & Individual administrative units & GSS PGS, Alumni & Educational attainments Alumni \\
Employer name and type & GSS, PGS, Alumni & Library ratings & GSS, PGS & Time to the First Job Alumni \\
Job Title & GSS, PGS, Alumni & Computer facilities & GSS, PGS & \\
Job Location & GSS, PGS, Alumni & Social \& cultural environment & PGS & \\
Continuing education & GSS, PGS, Alumni & Parent's educational background & PGS & \\
& & Paying for education & PGS &
\end{tabular}

Every survey section gives the respondent an opportunity to write lengthy comments.

\section*{PROGRAM: PERSONAL FINANCIAL PLANNING} COLLEGE OF HUMAN SCIENCES


\section*{PROGRAM: PERSONAL FINANCIAL PLANNING}
Latest 2 years (2012-13 \& 2013-14 grads) Latest 2 years (2012-13 \& 2013-14 grads) BACCALAREATE STUDENTS MASTER'S STUDENTS
Count:
Average Rating:

Std. Err.:
Rating Distribution:


COURSE AVAILABILITY
Count:
Average Rating:
Std. Err.:
Rating Distribution:
\begin{tabular}{|c|}
\hline 9 \\
\hline 3.78 \\
\hline 0.49 \\
\hline\(-\pi\). \\
\hline
\end{tabular}

LAB / STUDIO QUALITY

\section*{Count:}

Average Rating
Std. Err.:
Rating Distribution:
\begin{tabular}{|c|}
\hline 9 \\
\hline 4.44 \\
\hline 0.26 \\
\hline.\(\square\) \\
\hline
\end{tabular}

Count:
Average Rating:
Std. Err.:
Rating Distribution:

NTEREST IN YOUR SUCCESS


APPLICABLE COURSES
\begin{tabular}{|c|}
\hline 23 \\
\hline 4.39 \\
\hline 0.18 \\
\hline\(\square\) \\
\hline
\end{tabular}

COURSE AVAILABILITY
\begin{tabular}{|c|}
\hline 23 \\
\hline 4.13 \\
\hline 0.23 \\
\hline\(-\quad 1\) \\
\hline
\end{tabular}

CLASS LAB QUALITY
\begin{tabular}{|c|}
\hline 23 \\
\hline 4.09 \\
\hline 0.24 \\
\hline\(\square\) \\
\hline
\end{tabular}

RESEARCH LAB QUALITY
\begin{tabular}{|c|}
\hline 23 \\
\hline 4.09 \\
\hline 0.22 \\
\hline\(\square \boldsymbol{\square}\) \\
\hline
\end{tabular}

Latest 2 years (2012-13 \& 2013-14 grads) DOCTORAL STUDENTS

INTEREST IN YOUR SUCCESS
\begin{tabular}{|c|}
\hline 8 \\
\hline 4.63 \\
\hline 0.20 \\
\hline\(\square\) \\
\hline
\end{tabular}

APPLICABLE COURSES
\begin{tabular}{|c|}
\hline 8 \\
\hline 4.38 \\
\hline 0.20 \\
\hline \\
\hline
\end{tabular}

COURSE AVAILABILITY
\begin{tabular}{|c|}
\hline 8 \\
\hline 3.88 \\
\hline 0.32 \\
\hline \\
\hline
\end{tabular}

CLASS LAB QUALITY
\begin{tabular}{|c|}
\hline 8 \\
\hline 4.00 \\
\hline 0.29 \\
\hline \\
\hline
\end{tabular}

RESEARCH LAB QUALITY
\begin{tabular}{|r|}
\hline 8 \\
\hline 4.25 \\
\hline 0.17 \\
\hline \\
\hline
\end{tabular}

\section*{PROGRAM: PERSONAL FINANCIAL PLANNING}

\section*{Latest 2 years (2012-13 \& 2013-14 grads) \\ Latest 2 years (2012-13 \& 2013-14 grads)}

BACCALAREATE STUDENTS

\section*{MASTER'S STUDENTS}

GRADUATE ADVISOR - AVAILABILITY
\begin{tabular}{|c|}
\hline 23 \\
\hline 3.87 \\
\hline 0.26 \\
\hline\(-\quad 11\) \\
\hline
\end{tabular}

Average Rating:
Std. Err.:
Rating Distribution:


ADVISOR - ADMIN. HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution:
\begin{tabular}{|c|}
\hline 9 \\
\hline 3.78 \\
\hline 0.42 \\
\hline \(1 \boldsymbol{n}\) \\
\hline
\end{tabular}

ADVISOR - ACADEMIC HELP
Count:
Average Rating
Std. Err.:
Rating Distribution:
\begin{tabular}{|c|}
\hline 9 \\
\hline 3.78 \\
\hline 0.42 \\
\hline 4 \\
\hline
\end{tabular}

Count:
Average Rating:
Std. Err.:
Rating Distribution:


ADVISOR - USEFUL/ACCURATE
Count:
Average Rating
Std. Err.:
Rating Distribution
\begin{tabular}{|c|}
\hline 9 \\
\hline 3.89 \\
\hline 0.37 \\
\hline \(\boldsymbol{\square} \boldsymbol{\square}\) \\
\hline
\end{tabular}

MAJOR PROFESSOR - AVAILABILITY
23
\begin{tabular}{|l|}
\hline 4.13 \\
\hline 0.16 \\
\hline
\end{tabular}
-
GRADUATE ADVISOR - ADMIN. HELP
\begin{tabular}{|c|}
\hline 23 \\
\hline 3.57 \\
\hline 0.31 \\
\hline \(\mathbf{} \quad\) \\
\hline
\end{tabular}

MAJOR PROF. - ACADEMIC HELP
\begin{tabular}{|c|}
\hline 23 \\
\hline 4.04 \\
\hline 0.21 \\
\hline\(-\quad 1\) \\
\hline
\end{tabular}

MAJOR PROF. - THESIS/DIS. HELP
\begin{tabular}{|c|}
\hline 23 \\
\hline 4.13 \\
\hline 0.17 \\
\hline\(\square 1\) \\
\hline
\end{tabular}

GRAD. ADVISOR - USEFUL/ACCURATE
\begin{tabular}{|c|}
\hline 23 \\
\hline 3.70 \\
\hline 0.30 \\
\hline\(-\quad 1\) \\
\hline
\end{tabular}

Latest 2 years (2012-13 \& 2013-14 grads) DOCTORAL STUDENTS

GRADUATE ADVISOR - AVAILABILITY
\begin{tabular}{|c|}
\hline 8 \\
\hline 3.50 \\
\hline 0.45 \\
\hline\(\square\) \\
\hline
\end{tabular}

MAJOR PROFESSOR - AVAILABILITY
\begin{tabular}{|c|}
\hline 8 \\
\hline 4.50 \\
\hline 0.35 \\
\hline\(\square\) \\
\hline
\end{tabular}

GRADUATE ADVISOR - ADMIN. HELP
\begin{tabular}{|c|}
\hline 8 \\
\hline 3.13 \\
\hline 0.43 \\
\hline 11 \\
\hline
\end{tabular}

MAJOR PROF. - ACADEMIC HELP
\begin{tabular}{|c|}
\hline 8 \\
\hline 4.50 \\
\hline 0.35 \\
\hline\(\square\) \\
\hline
\end{tabular}

MAJOR PROF. - THESIS/DIS. HELP
\begin{tabular}{|c|}
\hline 8 \\
\hline 4.50 \\
\hline 0.35 \\
\hline\(\square\) \\
\hline
\end{tabular}

GRAD. ADVISOR - USEFUL/ACCURATE
\begin{tabular}{|c|}
\hline 8 \\
\hline 4.00 \\
\hline 0.45 \\
\hline \(\mathbf{- 1 .}\) \\
\hline
\end{tabular}

\section*{PROGRAM: PERSONAL FINANCIAL PLANNING}

\section*{COLLEGE OF HUMAN SCIENCES}

\section*{BACCALAREATE STUDENTS MASTER'S STUDENTS}

MAJOR PROF. - USEFUL/ACCURATE
Count:
Average Rating: Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:


DEPARTMENT STAFF
Count:
Average Rating:
Std. Err.:
Rating Distribution:
\begin{tabular}{|c|}
\hline 8 \\
\hline 4.63 \\
\hline 0.20 \\
\hline \\
\hline
\end{tabular}

ACADEMIC DEAN
Count:
Average Rating:
Std. Err.:
Rating Distribution:



GRADUATE ADVISOR - CAREER ADVICE
\begin{tabular}{|c|}
\hline 23 \\
\hline 3.43 \\
\hline 0.31 \\
\hline\(==-\) \\
\hline
\end{tabular}

MAJOR PROF. - CAREER ADVICE
\begin{tabular}{|c|}
\hline 23 \\
\hline 4.00 \\
\hline 0.24 \\
\hline\(-=\) \\
\hline
\end{tabular}

COLLEGIALITY
\begin{tabular}{|c|}
\hline 23 \\
\hline 4.00 \\
\hline 0.14 \\
\hline-- \\
\hline
\end{tabular}

DEPARTMENT STAFF
\begin{tabular}{|c|}
\hline 23 \\
\hline 4.26 \\
\hline 0.25 \\
\hline\(-\square\) \\
\hline
\end{tabular}

GRADUATE SCHOOL
\begin{tabular}{|c|}
\hline 22 \\
\hline 3.68 \\
\hline 0.22 \\
\hline\(-=1\) \\
\hline
\end{tabular}

Latest 2 years (2012-13 \& 2013-14 grads) DOCTORAL STUDENTS

MAJOR PROF. - USEFUL/ACCURATE
\begin{tabular}{|c|}
\hline 8 \\
\hline 4.50 \\
\hline 0.35 \\
\hline\(\square\) \\
\hline
\end{tabular}

GRADUATE ADVISOR - CAREER ADVICE
\begin{tabular}{|c|}
\hline 8 \\
\hline 3.88 \\
\hline 0.59 \\
\hline\(\square\) \\
\hline
\end{tabular}

MAJOR PROF. - CAREER ADVICE
\begin{tabular}{|c|}
\hline 8 \\
\hline 4.50 \\
\hline \\
\hline\(\square\) \\
\hline
\end{tabular}

COLLEGIALITY
\begin{tabular}{|c|}
\hline 8 \\
\hline 4.25 \\
\hline 0.34 \\
\hline\(\square\) \\
\hline
\end{tabular}

DEPARTMENT STAFF
\begin{tabular}{|c|}
\hline 8 \\
\hline 4.63 \\
\hline 0.20 \\
\hline\(\square\) \\
\hline
\end{tabular}

GRADUATE SCHOOL
\begin{tabular}{|c|}
\hline 8 \\
\hline 4.00 \\
\hline 0.35 \\
\hline\(\square\) \\
\hline
\end{tabular}

\section*{PROGRAM: PERSONAL FINANCIAL PLANNING}

\section*{COLLEGE OF HUMAN SCIENCES}

\section*{BACCALAREATE STUDENTS}

Count
Average Rating
Std. Err.:
Rating Distribution:
JOB PREPARATION

JOB SATISFACTION
Count:
Average Rating:
Std. Err.:

Average Rating:
Std. Err.:
Rating Distribution:


JOB RELATED TO MAJOR
\begin{tabular}{|c|c|}
\hline Count: & 7 \\
\hline Average Rating: & 3.86 \\
\hline Std. Err.: & 0.15 \\
\hline Rating Distribution: & \[
\underset{\text { (Scale } 1 \text { to } 4 \text { ) }}{\square-\square}
\] \\
\hline & JOB SALARY ( x \$10k) \\
\hline Count: & 7 \\
\hline Average: & 44.755 \\
\hline Std. Err.: & \[
\begin{array}{|c|}
\hline 1.534 \\
\hline
\end{array}
\] \\
\hline &  \\
\hline
\end{tabular}

Latest 2 years (2012-13 \& 2013-14 grads)
MASTER'S STUDENTS

JOB PREPARATION
\begin{tabular}{|c|}
\hline 10 \\
\hline 4.50 \\
\hline 0.18 \\
\hline\(\square\) \\
\hline
\end{tabular}

JOB SATISFACTION
\begin{tabular}{|c|}
\hline 10 \\
\hline 3.30 \\
\hline 0.42 \\
\hline\(-\quad-\) \\
\hline \\
(Scale 1 to 4 )
\end{tabular}

JOB RELATED TO MAJOR
\begin{tabular}{|c|}
\hline 10 \\
\hline 3.70 \\
\hline 0.32 \\
\hline- \\
\hline \\
(Scale 1 to 4 )
\end{tabular}

JOB SALARY (x \$10k)
\begin{tabular}{|c|}
\hline 10 \\
\hline 50.913 \\
\hline 3.295 \\
\hline
\end{tabular}
(In May 2014 dollars)

( \(\$ 10,000\) s to \(100,000+\) in \(\$ 10 \mathrm{~K}\) groups)

Latest 2 years (2012-13 \& 2013-14 grads) DOCTORAL STUDENTS

JOB PREPARATION
\begin{tabular}{|c|}
\hline \multicolumn{1}{|c|}{8} \\
\hline 4.50 \\
\hline 0.20 \\
\hline \\
\hline
\end{tabular}

JOB SATISFACTION


JOB RELATED TO MAJOR


JOB SALARY (x \$10k)
\begin{tabular}{|c|}
\hline 8 \\
\hline 84.904 \\
\hline 1.140 \\
\hline
\end{tabular}
(In May 2014 dollars)

( \(\$ 10,000\) s to \(100,000+\) in \(\$ 10 \mathrm{~K}\) groups)

\section*{PROGRAM: PERSONAL FINANCIAL PLANNING}

\section*{COLLEGE OF HUMAN SCIENCES}

\section*{ONE YEAR ALUMNI SURVEY}
[Undergraduates a year after graduation]
Latest 3 years (2010-11 thru 2012-13 grads) Respondents: 8 9.8\%

\section*{RECENT ALUMNI SURVEY}
[Undergraduates about 3 years after graduation]
Latest 3 years (2007-8 thru 2009-10 grads)
Respondents: 11 9.1\%
JOB PREPARATION
\begin{tabular}{|c|}
\hline 9 \\
\hline 4.00 \\
\hline 0.40 \\
\hline \\
\hline
\end{tabular}

JOB SATISFACTION
\begin{tabular}{|c|}
\begin{tabular}{|c|}
\hline 9 \\
\hline 3.67 \\
\hline 0.18 \\
\hline\(-\square\) \\
\hline (Scale 1 to 4 )
\end{tabular} \\
\hline
\end{tabular}

JOB RELATED TO MAJOR
\begin{tabular}{|c|}
\hline 9 \\
\hline 3.22 \\
\hline 0.42 \\
\hline \\
\hline
\end{tabular}

JOB SALARY (x \$10k)
Count:
Average Salary Std. Err.:


JOB PREPARATION
Count:
Average Rating:
Std. Err.:
Rating Distribution:
JOB SATISFACTION
Count:
Average Rating:
Std. Err.:
Rating Distribution:


JOB RELATED TO MAJOR

Average Rating:
Std. Err.:
Rating Distribution:
\begin{tabular}{|c|}
\hline 7 \\
\hline 4.57 \\
\hline 0.22 \\
\hline\(\square\) \\
\hline
\end{tabular}

( \(\$ 10,000\) s to \(100,000+\) in \(\$ 10 \mathrm{~K}\) groups)

( \(\$ 10,000\) s to \(100,000+\) in \(\$ 10 \mathrm{~K}\) groups)

\section*{ALUMNI SURVEY}
[Undergrads approximately 7 years after.]
Latest 4 years (2003-4 and 2006-7 grads)
Respondents: 9 5.1\%
JOB PREPARATION
\begin{tabular}{|c|}
\hline 9 \\
\hline 4.67 \\
\hline 0.25 \\
\hline\(-=-\) \\
\hline
\end{tabular}

JOB SATISFACTION
\begin{tabular}{|c|}
\hline 9.78 \\
\hline 0.16 \\
\hline\(\square\) \\
\hline\(\square\) \\
\hline
\end{tabular}

JOB RELATED TO MAJOR
\begin{tabular}{|c|}
\hline 9 \\
\hline 3.78 \\
\hline 0.16 \\
\hline\(\square\) \\
\hline
\end{tabular}

JOB SALARY (x \$10k)
\begin{tabular}{|c|}
\hline 9 \\
\hline 91.788 \\
\hline 6.736 \\
\hline
\end{tabular}
(In May 2014 dollars)
\(\square \square \square\)
(\$10,000s to \(100,000+\) in \(\$ 10 \mathrm{~K}\) groups)

\section*{PROGRAM: PERSONAL FINANCIAL PLANNING}


NOTES:
Participants in the Graduating Student Survey (GSS) and the Post-Graduate Survey (PGS) are invited to participate just prior to graduation, and the Internet-based survey remains open a short period after Commencement.
The One-Year Alumni Survey is done twice a year -- in the winter for December graduates of the year before and in the summer for May and August commencements of the previous year. The other two alumni surveys are done only once a year in either the fall or in the spring.

The three alumni surveys are accomplished using one mailing of a survey instrument with a postage-paid return envelope. Participants may also respond via a passcode to an Internet site although relatively few do. Budgetary constraints necessitates a single mailing, although that reduces response rates.

The major of the graduating student or the alumnus is self-reported and may differ from the officially reported degree. Some students expecting to graduate in a given commencement will actually graduate at a later date. Simultaneous degrees in two departments or colleges are classified as a special category rather than as separate degrees for two units. Not all degree tabulations were certified as final at the time they had to be used for reporting. For all of the reasons listed here, the response rates are only approximations.

The organization of the data is according to the latest CB-approved academic organization. For example, all Geography majors for all time were moved to the Department of Geosciences when that reorganization went into effect (even if the degree had been granted when that major was in a department along with Economics). This permits comparing longitudinal data given that some departments and colleges have experienced a number of reorganizations in recent years.

A minimum of two years of surveys is used in order to allow inclusion of a sample of all majors in a department. Three or more years of surveys may be required to provide at least a minimum number of participants in small units. Otherwise, the number of surveys used is the set having the largest response rate in the shortest time frame that is reasonably similar to the response pattern used for comparable units. Not every department could be included, having failed to meet the minimum requirement of 5 responses for most questions.

All job salaries are normalized by the Consumer Price Index to May 2014 dollars to make salaries comparable.
Each of the hundred different ratings-distribution charts uses the compact Excel Sparkline tool. Top-performance is indicated by the highest columns appearing toward the far right and little or no activity on the far left. Limitations of the software may in some cases exaggerate a difference in rating counts within a chart, so use it primarily to see where the greatest number of ratings are focused (rather than how much one rating differs from another).
The standard error illustrates the value of one standard deviation above or below the mean. Given that the usual formula becomes less accurate with smaller numbers of responses, a different formula is used for counts below 30 to show a more reasonable range of error for making comparisons.

All questions are optional. Off-campus graduates use a shorter survey instrument. Question response counts will thus differ from the overall response.
FYI: The surveys also contain information in the Graduating Student Survey, the Post-Graduate Survey, and the 3 alumni surveys regarding . . .
\begin{tabular}{lllllll} 
Reasons for coming to TTU & GSS, PGS, Alumni & Individual student services & GSS, PGS, Alumni & Personal development Alumni \\
Goals and outcomes & GSS, PGS, Alumni & Individual administrative units & GSS PGS, Alumni & Educational attainments Alumni \\
Employer name and type & GSS, PGS, Alumni & Library ratings & GSS, PGS & Time to the First Job Alumni \\
Job Title & GSS, PGS, Alumni & Computer facilities & GSS, PGS & \\
Job Location & GSS, PGS, Alumni & Social \& cultural environment & PGS & \\
Continuing education & GSS, PGS, Alumni & Parent's educational background & PGS & \\
& & Paying for education & PGS &
\end{tabular}

Every survey section gives the respondent an opportunity to write lengthy comments.

\section*{PROGRAM: GENERAL HUMAN SCIENCES}

COLLEGE OF HUMAN SCIENCES

GRADUATING STUDENT SURVEY
[Undergraduates at graduation]
Latest 2 years (2012-13 \& 2013-14 grads)

\section*{BACCALAREATE STUDENTS}

Respondents: \(\qquad\)
(All scales are 1 to 5 unless otherwise noted. Multiple surveys are used to give sufficient numbers of responses to be reasonably representative.)
GENERAL RATING
(Meeting your goals)
Count:
Average Rating
Std. Err.:
Rating Distribution:
\begin{tabular}{|c|}
\hline 45 \\
\hline 4.11 \\
\hline 0.14 \\
\hline\(\square\) \\
\hline
\end{tabular}

FACULTY KNOWLEDGE
Count:
Average Rating:
Std. Err.:
Rating Distribution:
\begin{tabular}{|c|}
\hline 42 \\
\hline 4.31 \\
\hline 0.14 \\
\hline\(-=1\) \\
\hline
\end{tabular}

Count:
Average Rating:
Std. Err.:
Rating Distribution:
TEACHING QUALITY
\begin{tabular}{|c|}
\hline 42 \\
\hline 4.17 \\
\hline 0.14 \\
\hline\(-\quad . \quad\) \\
\hline
\end{tabular}

BRINGING RESEARCH INTO CLASS
\begin{tabular}{|c|c|}
\hline Count: & 41 \\
\hline Average Rating: & 3.95 \\
\hline Std. Err.: & 0.17 \\
\hline Rating Distribution: & - \\
\hline
\end{tabular}

FACULTY HELP OUTSIDE CLASS
\begin{tabular}{l|c|} 
Count: & 42 \\
Average Rating: & 4.29 \\
Std. Err.: & 0.15 \\
\hline Rating Distribution: & \(\mathbf{z}\) \\
&
\end{tabular}

\section*{PROGRAM: GENERAL HUMAN SCIENCES}

COLLEGE OF HUMAN SCIENCES
Latest 2 years (2012-13 \& 2013-14 grads)
BACCALAREATE STUDENTS

G
R
A
D

INTEREST IN YOUR SUCCESS
Count:
Average Rating:

Std. Err.:
Rating Distribution:
\begin{tabular}{|c|}
\hline 42 \\
\hline 4.05 \\
\hline 0.18 \\
\hline\(-\quad . \quad\) \\
\hline
\end{tabular}

APPLICABLE COURSES
\begin{tabular}{|c|c|}
\hline & \\
\hline Count: & 42 \\
\hline Average Rating: & 4.00 \\
\hline Std. Err.: & 0.17 \\
\hline Rating Distribution: & -■ \\
\hline
\end{tabular}

\section*{Count: \\ Average Rating:}

Std. Err.:
Rating Distribution:
COURSE AVAILABILITY

LAB / STUDIO QUALITY

Count:
Average Rating:
Std. Err.:
Rating Distribution:

\section*{Count:}

Average Rating:
Std. Err.:
Rating Distribution:
\begin{tabular}{|c}
\hline 42 \\
\hline 3.76 \\
\hline
\end{tabular}
\begin{tabular}{|c|}
\hline 37 \\
\hline 3.86 \\
\hline 0.19 \\
\hline \\
\hline
\end{tabular}
\(\square\)

\section*{PROGRAM: GENERAL HUMAN SCIENCES}

COLLEGE OF HUMAN SCIENCES
Latest 2 years (2012-13 \& 2013-14 grads)

BACCALAREATE STUDENTS

A
D
Count Average Rating Std. Err.:

Rating Distribution:
ADVISOR AVAILABLITY
\(\square\)

Count:
Average Rating
Std. Err.:
Rating Distribution:

ADVISOR - ADMIN. HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution:
\begin{tabular}{|c|}
\hline 41 \\
\hline 4.15 \\
\hline 0.19 \\
\hline\(-\quad \square\) \\
\hline
\end{tabular}

ADVISOR - ACADEMIC HELP
Count:
Average Rating:
Std. Err.:
Rating Distribution:
\begin{tabular}{|c|}
\hline 41 \\
\hline 4.07 \\
\hline 0.20 \\
\hline\(-\quad\). \\
\hline
\end{tabular}

Count:
Average Rating:
Std. Err.:
Rating Distribution:

ADVISOR - USEFUL/ACCURATE
Count:
Average Rating
Std. Err.:
Rating Distribution:

\section*{PROGRAM: GENERAL HUMAN SCIENCES}

COLLEGE OF HUMAN SCIENCES
Latest 2 years (2012-13 \& 2013-14 grads)

BACCALAREATE STUDENTS

A
D Count
Average Rating: Std. Err.:

Rating Distribution:


Count:
Average Rating:
Std. Err.:
Rating Distribution:

Count:
Average Rating:
Std. Err.:
Rating Distribution:

\section*{Count:}

Average Rating:
Std. Err.:
Rating Distribution:

DEPARTMENT STAFF
Count:
Average Rating:
Std. Err.:
Rating Distribution:


ACADEMIC DEAN
Count:
Average Rating:
Std. Err.:
Rating Distribution:

\(\square\)

\section*{PROGRAM: GENERAL HUMAN SCIENCES}

COLLEGE OF HUMAN SCIENCES
Latest 2 years (2012-13 \& 2013-14 grads)
BACCALAREATE STUDENTS

JOB PREPARATION

Average Rating
Std. Err.:
Rating Distribution:
\begin{tabular}{|c|}
\hline 17 \\
\hline 4.65 \\
\hline 0.15 \\
\hline\(-\quad\) \\
\hline
\end{tabular}


\section*{PROGRAM: GENERAL HUMAN SCIENCES}

COLLEGE OF HUMAN SCIENCES

ONE YEAR ALUMNI SURVEY
[Undergraduates a year after graduation]
Latest 4 years (2009-10 thru 2012-13 grads) Respondents:

3
2.2\%

JOB PREPARATION
Count:
Average Rating:
Std. Err.:
Rating Distribution:


JOB SATISFACTION
Count:
Average Rating:
Std. Err.:
Rating Distribution:


JOB RELATED TO MAJOR
Count:
Average Rating:
Std. Err.:
Rating Distribution:


Count:
Average Salary
Std. Err.:

\section*{RECENT ALUMNI SURVEY}
[Undergraduates about 3 years after graduation]
Latest 4 years (2006-7 thru 2009-10 grads)
Respondents: \(00.0 \%\)
JOB PREPARATION


JOB SATISFACTION


JOB RELATED TO MAJOR


JOB SALARY (x \$10k)


\section*{ALUMNI SURVEY}
[Undergrads approximately 7 years after.]
Latest 4 years (2003-4 thru 2006-7 grads)
Respondents: \(0 \quad 0.0 \%\)
JOB PREPARATION


JOB SATISFACTION

(Scale 1 to 4)
JOB RELATED TO MAJOR


JOB SALARY (x \$10k)

( \(\$ 10,000\) s to \(100,000+\) in \(\$ 10 \mathrm{~K}\) groups)

\section*{PROGRAM: GENERAL HUMAN SCIENCES}


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Job Location & GSS, PGS, Alumni & Social \& cultural environment & PGS & \\
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& & Paying for education & PGS &
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Every survey section gives the respondent an opportunity to write lengthy comments.```

