Master of Science in Sport Management

Thesis Option: Minimum 30 hours + 6 thesis hours (36 hours total)
Non-thesis: Minimum 36 credit hours

SPMT 5315 Research Methods (prefix change)
SPMT 5003 Internship in Sport Management (6 hrs.)
SPMT 5320 Sport Leadership
SPMT 5321 Financial Management in Sport
SPMT 5322 Organizational Behavior in Sport
SPMT 5323 Administration in Intercollegiate Athletics
SPMT 5324 Marketing and Promotions in Sport
SPMT 5325 Ethics and Morality in Sport
SPMT 5329 Sport Event Management
SPMT 5344 Sport Analytics

SPMT 5003 Internship in Sport Management can be repeated once for a total of 6 hours and can be taken concurrently OR SPMT 6000 Master’s Thesis; if an advisor has agreed to chair a student’s thesis, SPMT 5316 Research Methods II is a required prerequisite to enrollment in SPMT 6000

Thesis Option (6 hours)
Students selecting the thesis option must enroll in SPMT 6000 – Thesis. This may be taken over two or more continuous semesters totaling 6 credit hours. Students selecting the thesis option are NOT required to take the department’s comprehensive exams OR participate in an internship. The thesis option requires approval of the faculty advisor.

Non-thesis Option (6 hours)*
Students selecting the non-thesis option must complete SPMT 5003 – Internship in Sport Management (6 hours)

*Students selecting the non-thesis option are required to take the department’s comprehensive exams upon completion of their program’s course requirements.

Elective Courses
Advisor approval for 3 hours

SPMT 5345 Sport Sponsorship and Brand Strategy